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CITY of OAKLAND

Agenda Report

TO: Office of the City Manager/Agency Administrator
ATTN: Deborah Edgerly
FROM: Community and Economic Development Agency
DATE: January 20, 2004

SUBJECT: A RESOLUTION AMENDING THE FORMATION PROCEDURES FOR THE CENTRAL CITY EAST REDEVELOPMENT PROJECT AREA COMMITTEE TO INCREASE THE NUMBER OF COMMUNITY ORGANIZATION REPRESENTATIVES FROM 12 TO 16 ORGANIZATIONS, AND TO DESIGNATE THE CENTRAL EAST OAKLAND COMMUNITY DEVELOPMENT DISTRICT BOARD, THE ELMHURST COMMUNITY DEVELOPMENT DISTRICT BOARD, THE EASTLAKE/SAN ANTONIO/CHINATOWN COMMUNITY DEVELOPMENT DISTRICT BOARD, AND THE MELROSE HIGH HOPES NEIGHBORHOOD CRIME PREVENTION COUNCIL AS ADDITIONAL COMMUNITY ORGANIZATIONS.

EXECUTIVE SUMMARY

At the joint public hearing of July 29, 2003, the Central City East Redevelopment Area was unanimously adopted and approved by the City and Redevelopment Agency. As part of the adoption process, a resolution was approved February 19, 2002 by Council calling for the formation of a Project Area Committee ("PAC") for the Central City East Redevelopment Area and adopting procedures for the formation of the PAC as required by redevelopment law. Presently, the PAC consists of 24 members: one residential tenant, one homeowner, and one business owner elected from each of the four sub areas in the project area; and three community organizations from each of the four sub areas designated by Council. The PAC has advised the Agency on the proposed Central City East Redevelopment Plan adoption process and will continue to advise the Agency for at least three years after its adoption.

The Central City East Redevelopment Area generally covers an area from Oak Street to the San Leandro border (see Exhibit A). For the purposes of representation, the Central City East area is divided into four sub areas: EastLake/San Antonio, Fruitvale/San Antonio, Central East Oakland, and Elmhurst. Staff is recommending the expansion of the Central City East PAC from the existing membership of 24 to 28 to provide for broader representation to each of the four districts in the redevelopment area.

The membership would be increased by an additional four community organizations designated by the City Council, one in each of the four sub areas. The four additional community organizations designated in the resolution are the Central East Oakland Community Development District Board,

the Elmhurst Community Development District Board, the EastLake/San Antonio/Chinatown Development District Board, and the Melrose High Hopes Neighborhood Crime Prevention Council. The addition of these community groups will also facilitate coordination between the CDBG boards and the PAC.

FISCAL IMPACT ANALYSIS

There is no fiscal impact. This is an administrative item regarding the Central City East Redevelopment Area.

BACKGROUND

The PAC consists of both elected members and members selected by Community Organizations designated by the City Council. The Council may add or delete Community Organizations to the PAC membership, or substitute one organization for another.

The original concept of the PAC membership was to equalize the number of members from each of four representative areas. Therefore, to preserve equal voting power, any addition of Community Organizations should be done in equal numbers for each of the four areas.

KEY ISSUES AND IMPACTS

Project Area Committee

The Community Redevelopment Law ("CRL") sets forth specific criteria regarding PACs and their purpose. The CRL also stipulates when formation of a PAC is required and how the PAC membership is determined. The role of the PAC during the plan adoption process is to make a report and recommendation to the Council on the plan prior to adoption. After plan adoption, the PAC serves as an advisory body to the Redevelopment Agency concerning policy matters affecting the residents and businesses of the Project Area. The Agency must continue to consult with the PAC for at least three years after the Plan is adopted, subject to one-year extensions thereafter by the City Council.

On February 19, 2002, the Oakland City Council approved a Resolution authorizing the formation of a Project Area Committee (PAC) for the Central City East Redevelopment Project and adopting procedures for the formation of the Central City East PAC. The resolution called for a total of 24 members for the PAC: three elected members from each of the four sub areas, and 12 community organizations, four to be elected and eight to be designated by Council. On March 12, 2002, the City Council approved a resolution to amend the PAC formation rules to have Council designate all twelve of the community organizations, with four of the twelve Council designations included in the resolution. On June 11, 2002, City Council designated the remaining eight community organizations to the CCE PAC. This report requests that the City Council approve the expansion of the community organizations represented from 12 to 16 members.

KEY ISSUES AND IMPACTS

The proposed resolution will allow four additional organizations to be designated as illustrated in the table below.

Table 1: CENTRAL CITY EAST PAC Composition

<i>Sub area</i>	<i>No. of Business Owner Reps.</i>	<i>No. of Residential Tenant Reps.</i>	<i>No. of Residential Owner-Occupant Reps.</i>	<i>No. of Community Organizations Reps.</i>	<i>Total No. of CCE PAC Members</i>
<i>A-Fruitvale/San Antonio</i>	<i>1</i>	<i>1</i>	<i>1</i>	<i>4</i>	<i>7</i>
<i>B-Eastlake/San Antonio</i>	<i>1</i>	<i>1</i>	<i>1</i>	<i>4</i>	<i>7</i>
<i>C-Central East</i>	<i>1</i>	<i>1</i>	<i>1</i>	<i>4</i>	<i>7</i>
<i>D-Elmhurst</i>	<i>1</i>	<i>1</i>	<i>1</i>	<i>4</i>	<i>7</i>
<i>Subtotal:</i>	<i>4</i>	<i>4</i>	<i>4</i>	<i>16</i>	<i>28</i>

SUSTAINABLE OPPORTUNITIES

This report and resolution does not include the approval of any specific projects or programs. Sustainable opportunities will be addressed as specific redevelopment projects and programs are brought to the Agency or Council for approval.

DISABILITY AND SENIOR CITIZEN ACCESS

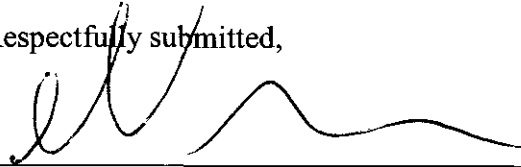
This report and resolution does not include the approval of any specific projects or programs. Disability and senior access issues will be addressed when specific redevelopment projects and programs are brought to the Agency or Council for approval.

RECOMMENDATION

Staff recommends approval of the resolution expanding the Central City East Project Area Committee (PAC) from the existing membership of 24 to 28 and designating the Central East Oakland Community Development District Board, the Elmhurst Community Development District

Board, the EastLake/San Antonio/Chinatown Community Development District Board, and the Melrose High Hopes Neighborhood Crime Prevention Council. The membership will be increased by an additional four community organizations as designated by the City Council, one in each of the four sub areas.

Respectfully submitted,

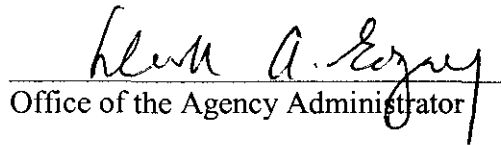


Daniel Vanderpriem, Director of Redevelopment,
Economic Development, and Housing

Prepared by:

Theresa Navarro, Urban Economic Analyst IV
Redevelopment Division

APPROVED AND FORWARDED TO
CITY COUNCIL



Office of the Agency Administrator

OFFICE OF THE CITY CLERK
OAKLAND

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APPROVED AS TO FORM AND LEGALITY:


Deputy City Attorney

OAKLAND CITY COUNCIL

RESOLUTION No. _____ C.M.S.

A RESOLUTION AMENDING THE FORMATION PROCEDURES FOR THE CENTRAL CITY EAST REDEVELOPMENT PROJECT AREA COMMITTEE TO INCREASE THE NUMBER OF COMMUNITY ORGANIZATION REPRESENTATIVES FROM 12 TO 16 ORGANIZATIONS, AND TO DESIGNATE THE CENTRAL EAST OAKLAND COMMUNITY DEVELOPMENT DISTRICT BOARD, THE ELMHURST COMMUNITY DEVELOPMENT DISTRICT BOARD, THE EASTLAKE/SAN ANTONIO/CHINATOWN COMMUNITY DEVELOPMENT DISTRICT BOARD, AND THE MELROSE HIGH HOPES NEIGHBORHOOD CRIME PREVENTION COUNCIL AS ADDITIONAL COMMUNITY ORGANIZATIONS.

WHEREAS, on March 12, 2002, Resolution No.77006 C.M.S., the Council adopted the Procedures for the Formation of a Project Area Committee for the Central City East Redevelopment Project (the "Central City East PAC Formation Rules") pursuant to California Health and Safety Code Section 33385(b); and

WHEREAS, the Central City East PAC Formation Rules provide for Council designation of 12 community organizations to have representation on the Central City East Project Area Committee ("Central City East PAC"); and

WHEREAS, the Council wishes to increase the number of community organizations to have representation on the Central City East PAC from 12 to 16 and to accordingly increase the total PAC membership from 24 to 28 members; and

WHEREAS, the Council wishes to designate the Central East Oakland Community Development District Board, the Elmhurst Community Development District Board, the EastLake/San Antonio/Chinatown Community Development District Board, and the Melrose High Hopes Neighborhood Crime Prevention Council as the four additional community organizations appointed to the Central City East PAC; now, therefore, be it

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RESOLVED: That the Council hereby amends the Procedures for the Formation of a Project Area Committee for Central City East Redevelopment Project as follows:

1. The first sentence of Section 301 is amended to read: "The total membership of the PAC shall be 28, divided among the membership categories as follows:"
2. Subsection 13 of Section 301 is amended to read:
"Sixteen members, four from each Subarea, shall be representatives of Existing Community Organizations. The Existing Community Organizations are designated in Exhibit A to the PAC Formation Procedures. Each of the Existing Community Organizations designated for representation on the PAC shall have the opportunity to appoint one representative of their choosing to be a member of the PAC, as further set forth below."
3. Exhibit A is hereby replaced with the Revised Exhibit A attached to this Resolution.

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 2004

PASSED BY THE FOLLOWING VOTE:

AYES- BROOKS, BRUNNER, CHANG, NADEL, QUAN, REID, WAN, AND PRESIDENT DE LA FUENTE

NOES-

ABSENT-

ABSTENTION-

ATTEST: _____

CEDA FLOYD
City Clerk and Clerk of the Council
of the City of Oakland, California

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CENTRAL CITY EAST PAC FORMATION PROCEDURES
REVISED EXHIBIT A
EXISTING COMMUNITY ORGANIZATIONS

(Subarea designation is noted in parentheses.)

East Bay Asian Youth Center (Eastlake/San Antonio)

EastLake Merchants Association (Eastlake/San Antonio)

San Antonio Hill Neighborhood Association (Eastlake/San Antonio)

EastLake/San Antonio/Chinatown Community Development District Board (Eastlake/San Antonio)

Lao Family Community Development, Inc. (Fruitvale/San Antonio)

Patten University (Fruitvale/San Antonio)

Unity Council (Fruitvale/San Antonio)

Melrose/High Hopes Neighborhood Crime Prevention Council (NCPC) (Fruitvale/San Antonio)

Central East Oakland Merchants Association (Central East Oakland)

Praise Fellowship/Eastmont Neighborhood Crime Prevention Council (NCPC) (Central East Oakland)

Yorkshire Neighborhood Association (NCPC) (Central East Oakland)

Central East Oakland Community Development District Board (Central East Oakland)

Las Palmas Community Group (Elmhurst)

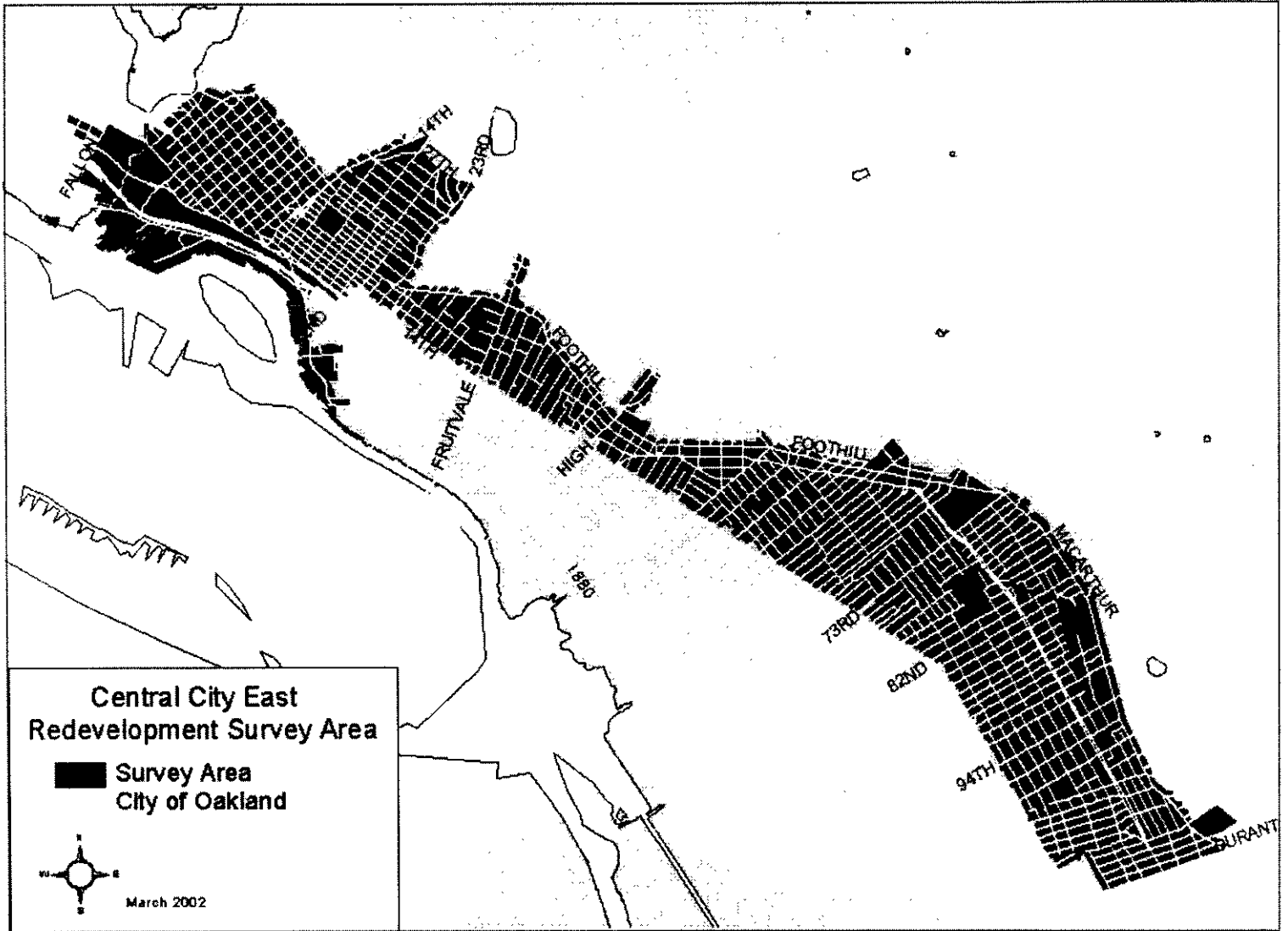
MacArthur Neighborhood Crime Prevention Council (NCPC) (Elmhurst)

Toler Heights Citizens Council (Elmhurst)

Elmhurst Community Development District Board (Elmhurst)

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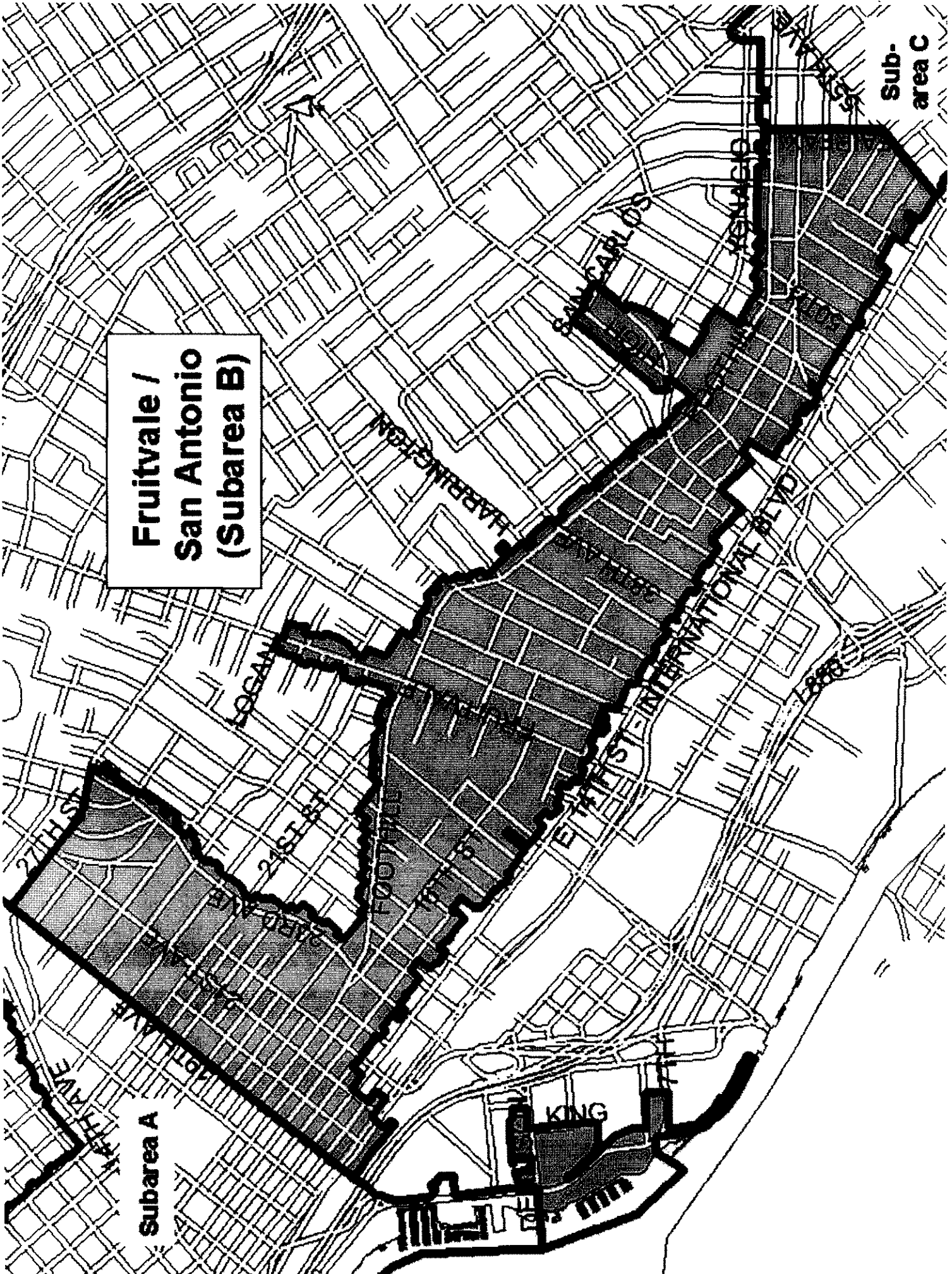
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**Fruitvale /
San Antonio
(Subarea B)**

Subarea A

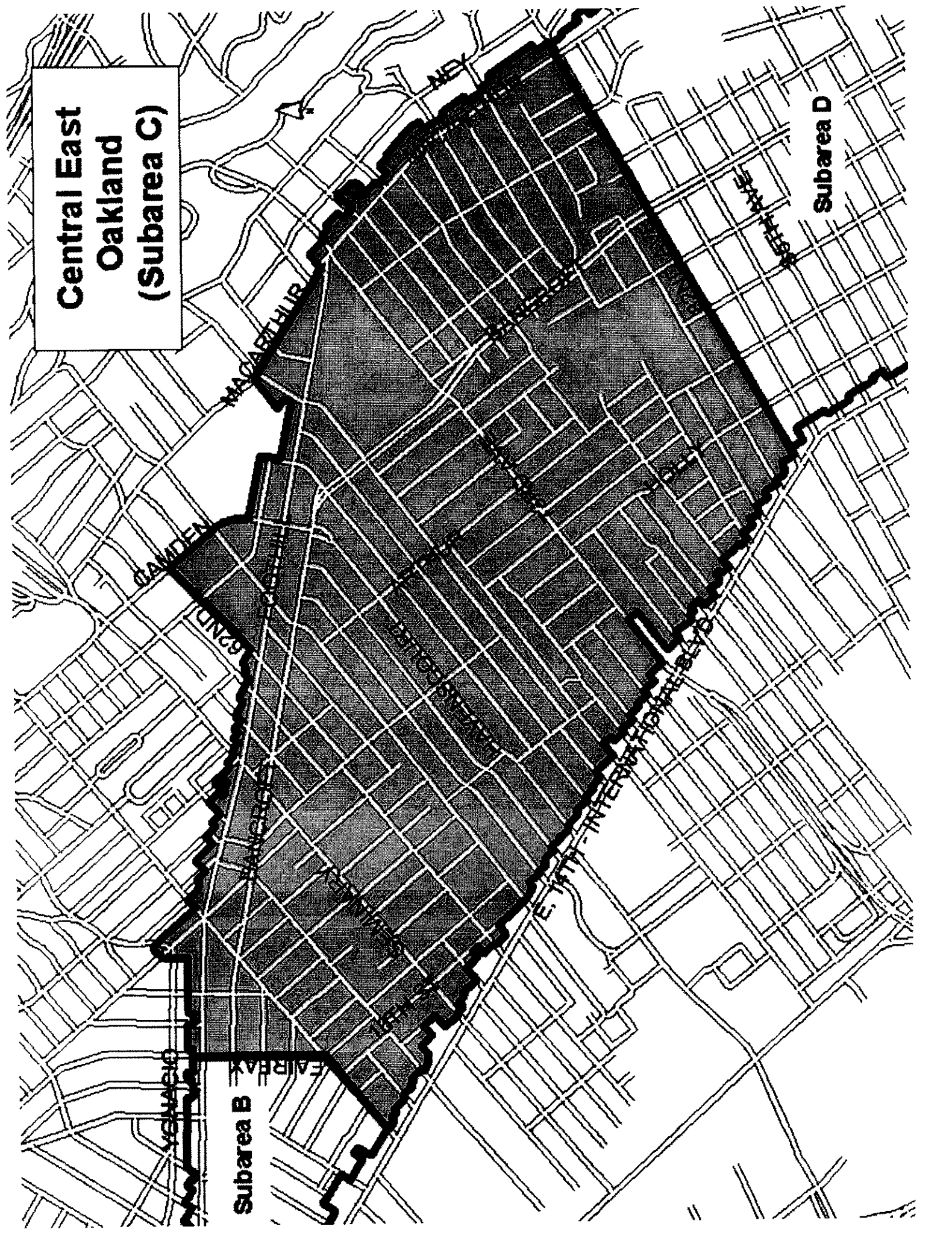
**Sub-
area C**

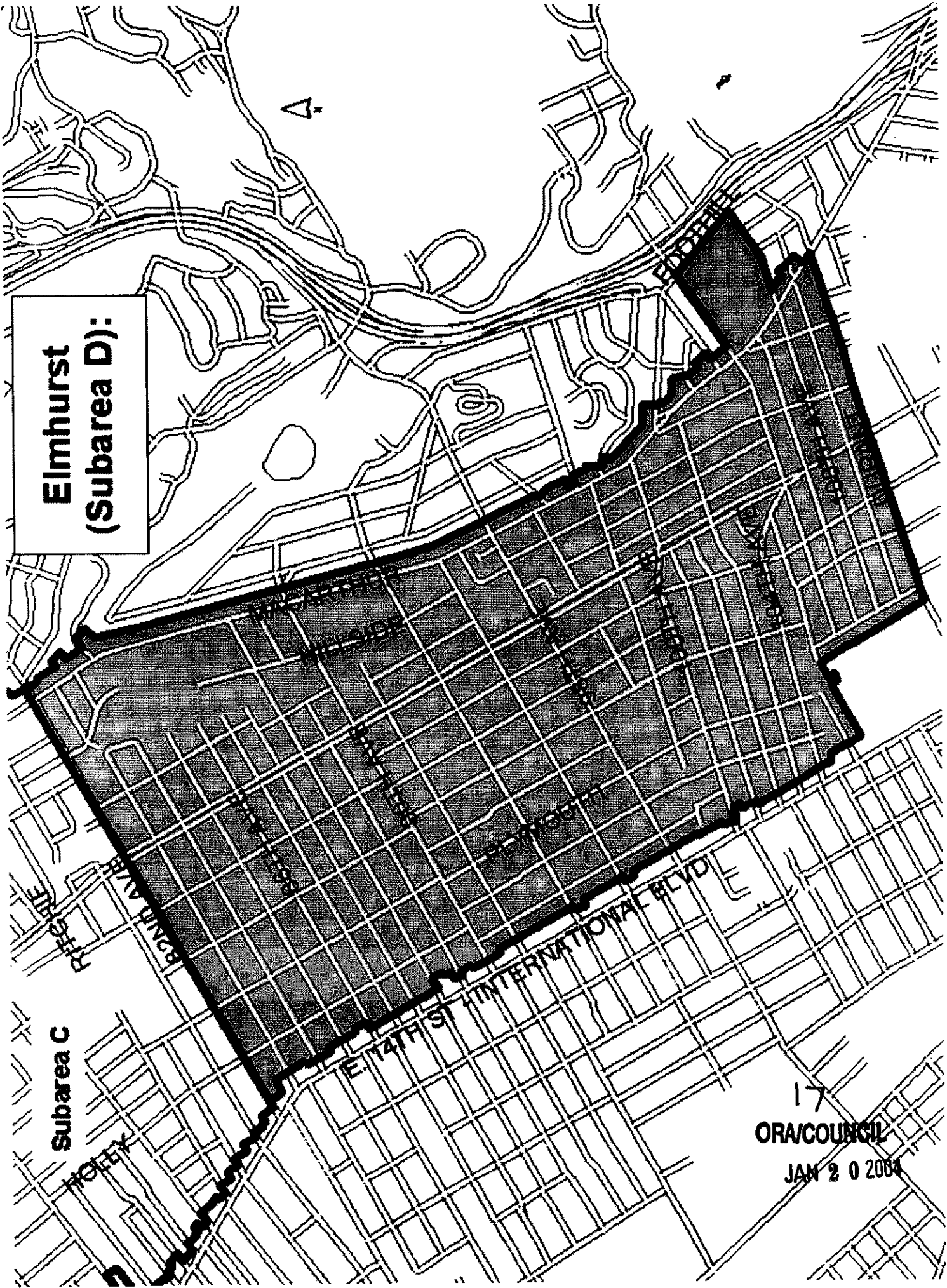


**Central East
Oakland
(Subarea C)**

Subarea B

Subarea D





**Elmhurst
(Subarea D):**

Subarea C

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