

**CITY OF OAKLAND**  
**AGENDA REPORT**

FILED  
OFFICE OF THE CITY CLERK  
OAKLAND

2004 JUL -1 PM 2:08

**To:** Office of the City Administrator  
**Attn:** Deborah Edgerly  
**From:** Police Department  
**Date:** July 13, 2004

**Re: A Report and Proposed Resolution Authorizing a Professional Services Agreement with Resource Development Associates in the Amount of Forty Thousand Dollars (\$40,000) for the Development of Two Official Recognition Applications for Submission to the U.S. Department of Justice, Office of Justice Programs, Executive Office for Weed and Seed, for the Establishment of New Weed and Seed Sites in East and West Oakland**

**SUMMARY**

The Police Department seeks authorization to enter into a Professional Services Agreement in the amount of \$40,000 with Resource Development Associates (RDA) for the development of two Official Recognition applications for submission to the U.S. Department of Justice, Office of Justice Programs (USDOJ/OJP), Executive Office for Weed and Seed, for the establishment of new Weed and Seed sites in both East and West Oakland. Acceptance/approval of the City's Official Recognition applications will confer Weed and Seed status on the proposed sites, which in turn will permit the City to apply for competitive Weed and Seed grants from the USDOJ/OJP. The proposed contract term is July 13, 2004 through September 30, 2004.

*Formal acceptance of the two applications by the U.S. Department of Justice will afford the Police Department an opportunity to acquire grant funds of up to \$1,125,000 for each of the two, newly proposed Weed and Seed sites (\$225,000 annually per site for up to five years).*

**FISCAL IMPACT**

The Police Department shall use Federal Asset Forfeiture Funds to facilitate this initiative. Funds for this initiative will be debited from Fund: 2912; Org.: 103511; Acct.: 54919; Project: H76010; Program: PS12. Funds for the proposed initiative will be allocated as follows:

Use of Funds	Amount
Contract for Services: Resource Development Associates:	40,000
Contract Assessment Fee (3%)	1,200
<b>TOTAL</b>	<b>\$41,200</b>

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## **BACKGROUND**

### **Operation Weed and Seed**

The USDOJ/OJP established Operation Weed and Seed in 1991 as a community-based, multi-agency partnership approach to law enforcement, crime prevention and neighborhood restoration. The goals of *Weed and Seed* are to control violent crime, drug trafficking, and drug-related crime in targeted high-crime neighborhoods, thereby providing a safe environment for residents.

In February 2002, the City received Official Recognition status for a new Weed and Seed site in West Oakland. The target area is comprised of portions of Community Policing Beats 6 and 7. The Department now proposes the development of two additional Weed and Seed sites in both East Oakland (encompassing Community Policing Beats 33 and 34) and an additional site in the "Lower Bottom" portion of West Oakland (encompassing Community Policing Beats 2Y and 2X).

## **KEY ISSUES AND IMPACTS**

Police Department staff, working in collaboration with the U.S. Attorney's Office for the Northern District of California, the Neighborhood Service Coordinators assigned to each of the respective target areas, and the chairpersons for Beat 33, Beat 34, Beat 2Y, and Beat 2X Neighborhood Crime Prevention Councils (NCPC), are focusing on the development of Weed and Seed Steering Committees. The Steering Committees will consist of NCPC representatives, community residents, and representatives of local community organizations and public agencies serving the target areas. The steering committees will have responsibility for overseeing the implementation of the Weed and Seed strategy and will meet (at a minimum) bi-monthly, to ensure effective coordination in establishing the program's strategic plan.

Preliminarily, law enforcement planning efforts will focus on the following community-identified concerns within each of the newly proposed Weed and Seed target areas in East and West Oakland:

- Domestic Violence – Victim Advocacy and Batterer Intervention Services
- Prostitution Abatement
- Prevention of Drug-Related Crimes
- Gun Violence Abatement
- Motorcycle Gang Violence Abatement

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## **PROGRAM DESCRIPTION**

The four basic components of the Weed and Seed strategy are Law Enforcement, Community Policing, Prevention, Intervention and Treatment, and Community Restoration. Program goals to be developed in relationship to each newly proposed Weed and Seed site shall be in keeping with the following:

- **Law Enforcement**
  - Reduce the level of domestic violence within the community
  - Reduce the level of drug-related crime within the community
  - Reduce the level of prostitution crimes within the community
  - Reduce the level of gang violence within the community
  
- **Community Policing**
  - Reduce occurrences and increase safety for family victims of domestic violence
  - Reduce the number of locations considered “hot spots” for drug sales and use
  
- **Prevention, Intervention, and Treatment**
  - Establish a community center where all children, youth, and families feel safe
  - Support and recruit parents to take an active role in their child’s education, school governance, and support activities
  - Provide children with safe afterschool environments
  
- **Neighborhood Restoration**
  - Restore the community by encouraging home ownership and the rehabilitation of substandard properties

### **Resource Development Associates**

Resource Development Associates (RDA), based in Lafayette, CA, has over 20 years of proven experience working with both public and nonprofit agencies as a consultant in areas inclusive of planning and grant-writing, program evaluation, data analysis and integration, as well as organizational development. RDA staff will work collaboratively with the Police Department and community-based stakeholders within each of the proposed target areas to develop the strategic plan for the Official Recognition applications. This process shall include concrete definition of the issues of crime and other community-based concerns, formulation of the proposed strategies, recruitment of program partners, and the development of processes for monitoring and evaluating results.

The Police Department previously utilized the services of RDA in the development of the current West Oakland Weed and Seed Initiative Official Recognition application. This application was subsequently approved for funding by the USDOJ/OJP, Executive Office for Weed and Seed. Other noteworthy strategic plans and/or grant proposals completed using the services of RDA include:

<u>Grantee</u>	<u>Award Amount</u>
City of Oakland / Federal Empowerment Zone	\$25,000,000
City of Oakland – Housing Authority / HUD Hope VI	\$1,000,000
City of Oakland – Housing Authority / HUD Application	\$25,500,000
East Bay Community Foundation / Safe Passages	\$9,600,000
East Bay Public Safety Corridor Partnership / National Funding Collaborative on Violence Prevention	\$1,250,000

**Application Process and Timeline**

To gain eligibility for a new Weed and Seed site in both East and West Oakland, the USDOJ/OJP mandates that applicants submit an Official Recognition Application in the Fall. The timeframe for submission of the City of Oakland’s applications to the point of receipt of grant funds is as follows:

- October 2004 - Official Recognition Applications Submitted
- Spring 2005 - Recognitions Awarded
- October 2005 - Competitive Grant Applications Submitted
- Spring 2006 - Grant Award Notices Issued
- Fall 2006 - Grant Funds Allocated

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### **Preliminary Approval from the Office of the U.S. Attorney**

Both of the proposed Official Recognition Applications will require written approval, prior to submission, by the Office of the U.S. Attorney, Northern District of California. Police Department staff recently contacted the U.S. Attorney's Office on this matter and have received preliminary approval to proceed with the formal application process for both of the proposed sites.

### **SUSTAINABLE OPPORTUNITIES**

#### **Economic**

Future funding allocations associated with the establishment of the proposed Weed and Seed sites in both East and West Oakland will ensure enhanced service delivery in the target areas.

#### **Environmental**

Environmental opportunities will be identified as part of the program implementation, addressing such issues as neighborhood revitalization and the clean-up/mitigation of blighted properties.

#### **Social Equity**

The Weed and Seed program is a "social equity" initiative. Grant funds and other resources contributed by partner agencies and the volunteer work of community residents and businesses, are directed toward achieving increased service levels and long-term benefits for the target areas. The program goals will be evaluated annually by the Weed and Seed Steering Committees and the committees will develop a plan of action aimed at sustaining the gains made beyond the five-year period of USDOJ funding.

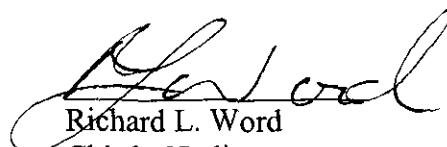
### **DISABILITY AND SENIOR CITIZEN ACCESS**

Both Weed and Seed sites will operate in compliance with the Americans with Disabilities Act (ADA) and Older Americans Act. Meeting places will be accessible and senior citizens will be represented on the Steering Committees.

**RECOMMENDATION**

Staff recommends that the City Council approve the resolution authorizing a Professional Services Agreement in the amount of \$40,000 with Resource Development Associates (RDA) for the development of Official Recognition Applications to facilitate the establishment of new Weed and Seed sites in both East and West Oakland.

Respectfully submitted,

  
Richard L. Word  
Chief of Police

Prepared by: Candice Jessie  
Administrative and Technical Services Division  
Bureau of Services

APPROVED AND FORWARDED TO THE  
PUBLIC SAFETY COMMITTEE:

  
Office of the City Administrator

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# OAKLAND CITY COUNCIL

*[Signature]*  
OFFICE OF THE CITY CLERK City Attorney  
OAKLAND

RESOLUTION No. \_\_\_\_\_

C.M.S.  
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**RESOLUTION AUTHORIZING A PROFESSIONAL SERVICES AGREEMENT WITH RESOURCE DEVELOPMENT ASSOCIATES IN THE AMOUNT OF FORTY THOUSAND DOLLARS (\$40,000) FOR THE DEVELOPMENT OF TWO OFFICIAL RECOGNITION APPLICATIONS FOR SUBMISSION TO THE U.S. DEPARTMENT OF JUSTICE, OFFICE OF JUSTICE PROGRAMS, EXECUTIVE OFFICE FOR WEED AND SEED, FOR THE ESTABLISHMENT OF NEW WEED AND SEED SITES IN EAST AND WEST OAKLAND**

**WHEREAS**, Resource Development Associates has the specialized expertise and experience required for the planning and development of the Official Recognition Applications for the establishment of new Weed and Seed sites in both East and West Oakland; and

**WHEREAS**, the Police Department desires to enter into a Professional Services Agreement with Resource Development Associates in the amount of forty thousand dollars (\$40,000) for the development of two Official Recognition Applications for Submission to the U.S. Department of Justice, Office of Justice Programs, Executive Office for Weed and Seed; and

**WHEREAS**, the City Council finds the agreement with Resource Development Associates shall not result in a loss of employment or salary by any person having permanent status in the competitive service; and

**WHEREAS**, the City Council finds that the services provided pursuant to the agreement with Resource Development Associates authorized hereunder are of a professional, scientific or technical nature and are temporary in nature; and

**WHEREAS**, Federal Asset Forfeiture Funds for these services are currently maintained in Fund: 2912; Org.: 103511; Acct.: 54919; Project: H76010; Program: PS12; and

**WHEREAS**, an additional \$1,200 will be used from this same fund to cover the three percent Capital Project Assessment Fee; now, therefore be it

**RESOLVED:** That the City Council hereby authorizes the City Administrator or her designated representative to enter into a Professional Services Agreement with Resource Development Associates in the amount of \$40,000 for the period July 13, 2004 through September 30, 2004 for the development of two Official Recognition applications for new Weed and Seed sites in East and West Oakland; and be it

**FURTHER RESOLVED:** That the City Council hereby appoints the City Administrator as agent of the City to conduct all negotiations, applications, agreements, and related actions which may be necessary for the completion of the aforementioned professional services agreement; and be it

**FURTHER RESOLVED:** That the City Attorney shall review and approve said agreement with Resource Development Associates and a copy of the fully executed agreement shall be placed on file with the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA, \_\_\_\_\_, 20\_\_\_\_\_

**PASSED BY THE FOLLOWING VOTE:**

AYES- BROOKS, BRUNNER, CHANG, NADEL, QUAN, REID, WAN and PRESIDENT DE LA FUENTE

NOES-

ABSENT-

ABSTENTION-

ATTEST: \_\_\_\_\_  
CEDA FLOYD  
City Clerk and Clerk of the Council  
of the City of Oakland, California

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