

CITY OF OAKLAND
AGENDA REPORT

FILED
OFFICE OF THE CITY CLERK
OAKLAND

2008 JUN 26 PM 4: 20

TO: Office of the City Administrator
ATTN: Deborah A. Edgerly
FROM: Public Works Agency
DATE: July 8, 2008

RE: **Resolution Authorizing The City Administrator To Execute An Amendment To An Existing Agreement With Civicorps Schools (Formerly Known As East Bay Conservation Corps) Increasing The Contract By Forty-Three Thousand Dollars (\$43,000.00) For A Total Contract Amount Not To Exceed One Hundred Ninety-Three Thousand Dollars (\$193,000.00) To Deliver Educational Materials And Recycling And Other Related Services**

SUMMARY

A resolution has been prepared authorizing the City Administrator to execute an amendment to an existing agreement with Civicorps Schools (formerly known as East Bay Conservation Corps) by forty three thousand dollars (\$43,000.00) for a total amount not to exceed one hundred ninety three thousand dollars (\$193,000.00) for fiscal years 2008-2009 and 2009-2010, the remaining term of the contract.

On November 6, 2007, the Oakland City Council passed Resolution No. 80910 C.M.S. waiving competitive selection requirements and awarding a three-year contract to Civicorps Schools for a total not-to-exceed amount of one hundred fifty thousand dollars (\$150,000.00)

The scope of services authorizes Civicorps Schools to perform additional work including "distributing information in targeted geographical areas". The increase in contract expenditure authority will provide funds allowing Civicorps Schools to deliver educational materials designed to increase participation in the City's recycling programs to residents of multi-family dwellings. In addition, the increase will fund other activities, to be determined, within the scope.

Staff recommends that this resolution be approved.

FISCAL IMPACT

Approval of this resolution will authorize the City Administrator to execute an amendment to the contract for forty three thousand dollars (\$43,000.00), bringing the total amount not to exceed one hundred ninety three thousand dollars (\$193,000.00). Funding is available from the following sources: State of California Other Grant (2159), Environmental Services Recycling and Solid Waste Organization (30682), Department of Conservation (DOC) Block Grant FY08-09 Project (G148580), and Recycling and Solid Waste Program (SC17).

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Public Works Committee
July 8, 2008

BACKGROUND

The Oakland City Council passed Resolution No. 80910 C.M.S. on November 6, 2007, awarding a contract to Civicorps Schools (formerly known as East Bay Conservation Corps). The original contract term is three years for a total amount not to exceed one hundred fifty thousand dollars (\$150,000.00). The scope of service authorizes Civicorps Schools to perform additional work including "distributing information in targeted geographical areas".

PWA staff is working in partnership with StopWaste.Org on an aggressive media and outreach campaign to improve recycling at multi-family residences. StopWaste.Org applied for and received a grant from the Department of Conservation (DOC) to improve recycling in low-income multi-family dwellings in Oakland. The new media campaign provides an opportunity to leverage one-time resources to promote recycling while simultaneously increasing demand for recycling in multi-family buildings that have not yet taken advantage of available collection services.

Recycling services are available to all multi-family residential buildings in Oakland through services provided by City contract with California Waste Solutions and Waste Management of Alameda County. However, staff estimates that 25% of these buildings do not have services, and that service may be inadequate or underutilized at many of the multi-family buildings that are enrolled in the service.

KEY ISSUES AND IMPACTS

Based upon the Waste Characterization Study conducted by StopWaste.Org in 2000, multi-family residents are responsible for sending 35,492 tons of recyclable materials to the landfill each year. The contract amendment will provide funding to Civicorps Schools to deliver educational materials designed to increase participation in the City's recycling programs to residents of multi-family dwellings.

PROGRAM DESCRIPTION

Civicorps Schools' contract scope currently provides for delivery of educational materials. Staff has identified additional funding for this activity, updated its basic outreach materials for multi-family residences, and developed a broader outreach program in concert with the StopWaste.Org media campaign. New program materials, including in-unit recycling containers (bags), will be available for distribution July 2008. Civicorps Schools will deliver materials door-to-door to residents of multi-family buildings that participate in the City's recycling programs weekly during the initial campaign, which will run through February 2009. Door-to-door delivery in multi-family buildings has been found to be more effective than direct mail. Evaluation of

Civicorps performance will continue through established contract management provisions, which include monthly meetings of lead City and Civicorps staff, performance incentives, and liquidated damages. In addition, staff managing the multi-family outreach project will track that Civicorps deliveries are timely and complete.

SUSTAINABLE OPPORTUNITIES

Economic: The activities associated with the contract provide jobs for Oakland's youth employed by Civicorps Schools to perform the services.

Environmental: Recovering materials and recycling prevents pollution, conserves natural resources and reduces greenhouse gases.

Social Equity: Door-to-door distribution of recycling program materials is an effective means of informing tenants of service availability, since bulk mail is not well distributed in multi-unit buildings, and bill inserts and other advice are typically delivered to the property owner alone. This method of distribution will improve access to recycling services for residents of multi-family buildings.

DISABILITY AND SENIOR CITIZEN ACCESS

Staff knows of no impacts on the disabled or senior citizen communities.

RECOMMENDATION(S) AND RATIONALE

Staff recommends that the City Council approve a resolution authorizing the City Administrator to execute an amendment to an existing agreement with the Civicorps Schools (formerly known as East Bay Conservation Corps) increasing the contract by forty-three thousand dollars (\$43,000.00) for a total contract amount not to exceed one hundred ninety-three thousand dollars (\$193,000.00) to deliver educational material and perform additional work authorized in the existing scope of services.

ACTION REQUESTED OF THE CITY COUNCIL

Staff recommends that the City Council approve the resolution authorizing the contract amendment.

Respectfully submitted,



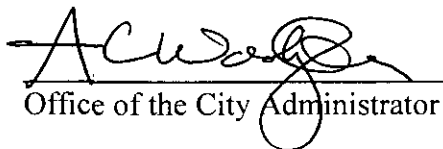
Raul Godinez II, P.E.
Director, Public Works Agency

Reviewed by:
Brooke A. Levin, Assistant Director

Reviewed by:
Susan A. Kattchee, Manager, Environmental Services

Prepared by:
Wanda Redic, Recycling Specialist
Environmental Services

APPROVED AND FORWARDED TO THE
PUBLIC WORKS COMMITTEE:



Office of the City Administrator

Item: _____
Public Works Committee
July 8, 2008

FILED
OFFICE OF THE CITY CLERK
OAKLAND
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Approved as to Form and Legality

OAKLAND CITY COUNCIL


City Attorney

RESOLUTION No. _____ C.M.S.

Introduced by Councilmember _____

RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO EXECUTE AN AMENDMENT TO AN EXISTING AGREEMENT WITH CIVICORPS SCHOOLS (FORMERLY KNOWN AS THE EAST BAY CONSERVATION CORPS) INCREASING THE CONTRACT BY FORTY-THREE THOUSAND DOLLARS (\$43,000.00) FOR A TOTAL AMOUNT NOT TO EXCEED ONE HUNDRED NINETY-THREE THOUSAND DOLLARS (\$193,000.00) TO DELIVER EDUCATIONAL MATERIALS AND RECYCLING AND OTHER RELATED SERVICES

WHEREAS, the City Council passed Resolution No. 80910 CMS authorizing the City Administrator to execute an agreement with Civicorps Schools formerly known as the East Bay Conservation Corps to provide recycling services to the City and perform additional related work; and

WHEREAS, StopWaste.Org applied for and received a grant from the Department of Conservation to improve recycling in low-income multi-family dwellings in Oakland; and

WHEREAS, PWA staff is working in partnership with StopWaste.Org on an aggressive media and outreach campaign to increase recycling at multi-family residences; and

WHEREAS, the contract amendment will provide funding for the delivery of educational materials about single-stream recycling to residences in multi-family buildings that recycle; and

WHEREAS, funding is available from the following sources: State of California Other Grant (2159), Environmental Services Recycling and Solid Waste Organization (30682), DOC Block Grant FY08-09 project (G148580), and Recycling and Solid Waste Program (SC17); and

WHEREAS, Oakland City Council passed a resolution to reduce Oakland's waste 75% by the year 2010 through Council Resolution No. 77500 CMS and passing Resolution No. 80286 CMS adopting the Zero Waste Strategic Plan for achieving Zero Waste by 2020.

RESOLVED: That the City Council hereby authorizes the City Administrator to execute an amendment to an existing agreement increasing the contract by forty-three thousand dollars (\$43,000.00) for a total contract amount not to exceed one hundred ninety-three thousand dollars (\$193,000.00) with Civicorps Schools (formerly known as the East Bay Conservation Corps) and to deliver educational materials and recycling and other related services; and be it

FURTHER RESOLVED: That the contract amendment shall be reviewed for form and legality by the City Attorney; and be it

FURTHER RESOLVED: That a copy of this resolution shall be filed with the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 20_____

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, BRUNNER, CHANG, KERNIGHAN, NADEL, QUAN, REID, and PRESIDENT DE LA FUENTE

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____
LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California