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2015 DEC -3 PM 5:43

AGENDA REPORT

TO: Sabrina B. Landreth
City Administrator

FROM: Audree V. Jones-Taylor
Director, Oakland Parks
and Recreation

SUBJECT: Golden Gate Renaming

DATE: November 16, 2015

City Administrator Approval

Date:

12/3/15

RECOMMENDATION

Staff Recommends That The City Council Adopt A Resolution Renaming the Golden Gate Recreation Center To The Charles Porter Golden Gate Recreation Center.

EXECUTIVE SUMMARY

Adoption of the proposed resolution will authorize the renaming of the Golden Gate Recreation Center after long time Oakland resident and local community activist, Charles Porter. Charles Porter passed away on January 12, 2013, leaving a lasting legacy of his sincere dedication to Oakland and the Golden Gate community.

BACKGROUND / LEGISLATIVE HISTORY

Oakland Parks and Recreation staff received numerous requests from local community members to rename the recreation center after Charles Porter. The policy to name a public facility is set forth in Resolution No. 65024 C.M.S., and requires that all requests for naming or renaming parks and recreation facilities be referred to the Parks and Recreation Advisory Commission (PRAC) and the Rules & Legislation Committee before the name is recommended to the City Council. Resolution No. 65024 C.M.S. states that "facilities named for a specific individual should rarely be renamed, although the City Council could be flexible in renaming facilities originally named for geographical areas." On May 13, 2015 PRAC unanimously recommended the renaming of the Golden Gate Recreation Center to the "Charles Porter Golden Gate Recreation Center".

Charles Porter often spoke about upgrading the recreation center to make it more accessible and welcoming. Charles regularly attended and spoke at community meetings with the project architects as well as the project manager about community concerns and his vision of the center and how it would best benefit the community. Mr. Porter worked very hard with the Golden Gate Recreation Center staff, Neighborhood Crime Prevention Council (NCPC), and the project committee until he became ill. Even during his illness, Mr. Porter often called the center director to be kept updated on how the project was moving along and if there was anything he could do

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from home such as; making phone calls, or sending out emails to the community to support this project.

Mr. Porter also coordinated the "North Oakland National Night Out" block party which featured the Golden Gate Recreation Center project. Mr. Porter made sure the Golden Gate Renovation project remained front and center in local residents' minds.

ANALYSIS AND POLICY ALTERNATIVES

Charles Porter was one of the first black families to move into the Golden Gate neighborhood in 1946. Mr. Porter was a Community Development Block Grant (CDBG) board member, and founder of the Neighborhood Crime Prevention Council Beat 10x (North Oakland Community) that met once a month at Golden Gate Recreation Center. Charles Porter also served as a member of the Golden Gate Recreation Center Advisory Board where he advocated for programs and activities that would meet the needs of the community. Mr. Porter worked diligently with the advisory board, staff, and the community in efforts to build a new facility with a gymnasium, a request of the local youth Mr. Porter took to heart. Mr. Porter sat on the project committee that was interviewed by the State of California Grant Office Officials, in order to select a site to allocate funds. In addition, Mr. Porter advocated on behalf of the Golden Gate Recreation Center to receive funding for a new facility with emphasis on a gymnasium for youth. Mr. Porter often talked about the days when he played baseball as a child at Golden Gate and how the building needed to be upgraded to provide a 'state of the art' recreation center, allowing for more programs and activities to be offered to the community such as: cooking classes, computer lab, performing arts, sports, arts and crafts, and fitness programs.

In January 2016, after years of teamwork and struggle, the new "Golden Gate Recreation Center" will reopen, featuring a gymnasium for local youth and families, just like Mr. Porter championed for so long.

Due to Mr. Porter's exemplary dedication to the Golden Gate Community and recreation center and overwhelming support for this name change, staff recommends renaming the Golden Gate Recreation Center the Charles Porter Golden Gate Recreation Center.

FISCAL IMPACT

There is no fiscal impact to the City of Oakland in renaming this center.

PUBLIC OUTREACH / INTEREST

In addition to discussion at Neighborhood Crime Prevention Council (NCPC) and community meetings, staff received numerous requests from local community members to rename the park after Charles Porter. This item was discussed at the May 13, 2015 PRAC meeting. PRAC received a proposal from staff and community members to rename the Golden Gate Recreation Center and recommended approval by the Oakland City Council.

COORDINATION

Staff coordinated with the following organization and representatives:

- Oakland City Attorney
- Oakland Public Works
- Oakland Parks and Recreation
- Neighborhood Crime Prevention Council (NCPC)
- Golden Gate Neighborhood Association

SUSTAINABLE OPPORTUNITIES

Economic: There is no economic impact resulting from this report.

Environmental: There is no environmental impact resulting from this report.

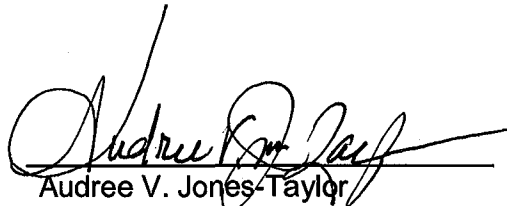
Social Equity: Renaming Golden Gate Park after a long time local resident and community activist will provide a sense of honor for residents and support the lessons of community and civic engagement in local youth.

ACTION REQUESTED OF THE CITY COUNCIL

Staff Recommends That The City Council Adopt A Resolution Renaming the Golden Gate Recreation Center The Charles Porter Golden Gate Recreation Center.

For questions regarding this report, please contact Mark Hall, MHall@Oaklandnet.com, (510)238-2389.

Respectfully submitted,



Audree V. Jones-Taylor
Director, Oakland Parks and Recreation

Prepared by: Mark Hall
Directors Unit

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City Attorney's Office

OAKLAND CITY COUNCIL

Resolution No. _____ C.M.S.

RESOLUTION TO RENAME THE GOLDEN GATE RECREATION CENTER THE CHARLES PORTER GOLDEN GATE RECREATION CENTER

WHEREAS, the policy to name a public facility is set forth in Resolution 65024 C.M.S., and requires that all requests for naming or renaming parks and recreation facilities be referred to the Parks and Recreation Advisory Commission (PRAC) and the Rules & Legislation Committee before the name is recommended to the City Council; and

WHEREAS, Oakland Parks and Recreation staff received numerous requests from local community members to rename the recreation center after Charles Porter; and

WHEREAS, on May 13, 2015 PRAC unanimously recommended the renaming of the Golden Gate Recreation Center to the Charles Porter Golden Gate Recreation Center; and

WHEREAS, Resolution 65024 C.M.S. states that "facilities named for a specific individual should rarely be renamed, although the City Council could be flexible in renaming facilities originally named for geographical areas"; and

WHEREAS, Charles Porter was a long time Oakland resident and local community activist, who passed away on January 12, 2013, leaving a lasting legacy of his sincere dedication to Oakland and the Golden Gate community; and

WHEREAS, Mr. Porter was a faithful member of the Neighborhood Crime Prevention Council Beat 10x (North Oakland Community) that met once a month at Golden Gate Recreation Center; and

WHEREAS, Charles Porter also served as a member of the Golden Gate Recreation Center advisory board where he advocated for programs and activities that would meet the needs of the community; and

WHEREAS, Mr. Porter worked diligently with the Golden Gate Recreation Center advisory board, staff, and the community in efforts to build a new facility with a gymnasium, a request of the local youth which Mr. Porter took to heart; and

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WHEREAS, Mr. Porter sat on the project committee that was interviewed by the State of California Grant Office Officials in order to select a site to allocate funds, and Mr. Porter appeared voluntarily before the Oakland City Council to speak on behalf of the Golden Gate Recreation Center to receive funding for a new facility with emphasis on a gymnasium for youth; and

WHEREAS, in January 2016, after years of teamwork and struggle, the new Golden Gate Recreation Center will reopen, featuring a gymnasium for local youth and families, just like Mr. Porter championed for so long; and

WHEREAS, renaming Golden Gate Recreation Center after a long time local resident and community activist will provide a sense of honor for residents and support the lessons of community and civic engagement in local youth; now, therefore, be it

RESOLVED: The "Golden Gate Recreation Center" is hereby renamed and will from henceforth be known as the "Charles Porter Golden Gate Recreation Center".

IN AGENCY, OAKLAND, CALIFORNIA, _____

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, CAMPBELL WASHINGTON, GALLO, GUILLEN, KALB, KAPLAN, REID, AND PRESIDENT GIBSON MCELHANEY

NOES -

ABSENT -

ABSTENTION -

ATTEST:

LATONDA SIMMONS
Secretary of the Redevelopment Agency
of the City of Oakland, California



RULES & LEGISLATION CMTTE

DEC 17 2015