


FILED
OFFICE OF THE CITY CLERK
OAKLAND

APPROVED AND FORWARDED:
2004 DEC 9 PM 12:12


Deputy City Attorney

OAKLAND CITY COUNCIL
RESOLUTION No. 78976 C.M.S.

RESOLUTION AUTHORIZING A PROFESSIONAL SERVICE CONTRACT WITH THE SPANISH SPEAKING UNITY COUNCIL OF ALAMEDA COUNTY IN AN AMOUNT NOT TO EXCEED \$20,664 FOR COMMUNITY ORGANIZING ON FOOTHILL BOULEVARD BETWEEN 34TH AVENUE AND HIGH STREET TO PARTICIPATE IN COMMERCIAL DISTRICT REVITALIZATION ACTIVITIES BASED ON THE MAIN STREET APPROACH

WHEREAS, commercial corridors located in the Central City East Redevelopment Area are blighted and suffer from physical deterioration and disinvestment; and

WHEREAS, the Spanish Speaking Unity Council of Alameda County, Inc. (the "Unity Council") currently operates the Fruitvale Main Street Program and manages the Fruitvale Business Improvement District and as such is qualified to organize, develop and implement a commercial corridor revitalization project; and

WHEREAS, the City wishes to enter into a contract with the Unity Council to organize merchants, property owners and other community stakeholders on Foothill Boulevard, between 34th Avenue and High Street, to participate in revitalization activities based on the Main Street approach; and

WHEREAS, community organizing for revitalization is expected to provide a foundation for future redevelopment activities; and

WHEREAS, funds were carried forward from FY 03-04 and are available in the FY 04-05 Neighborhood Commercial Revitalization Program budget (Fund 2108; Organization 88569; Project G83200) for commercial district revitalization activities; and

WHEREAS, the City finds that these services are of a professional nature and will be temporary in duration; and

WHEREAS, the City finds that this contract will not result in the loss of employment or salary by any person having permanent status in the competitive service; now, therefore, be it

RESOLVED: That the City Administrator is hereby authorized to negotiate and enter into a contract with the Unity Council in an amount not to exceed \$20,664 to organize community stakeholders on Foothill Boulevard, between 34th Avenue and High Street, to participate in commercial district revitalization based on the Main Street approach; and be it

FURTHER RESOLVED: That the City Administrator or her designee is authorized to take whatever action is necessary with respect to this contract and the work thereunder consistent with this Resolution and its basic purpose; and be it

FURTHER RESOLVED: That the agreement will be reviewed and approved for form and legality by the Office of the City Attorney and a copy will be placed on file in the City Clerk's Office.

DEC 21 2004

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 2004

PASSED BY THE FOLLOWING VOTE:

AYES- ~~BROOKS~~, BRUNNER, CHANG, NADEL, QUAN, REID, WAN, AND PRESIDENT DE LA FUENTE - 7

NOES-

Brooks - 1

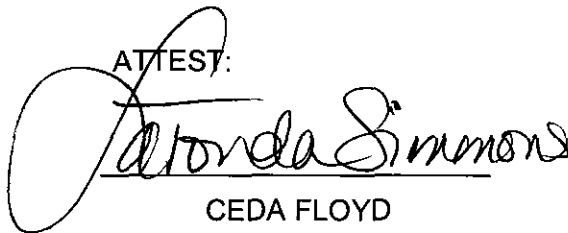
ABSENT-

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ABSTENTION-

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ATTEST:


CEDA FLOYD

City Clerk and Clerk of the
Council of the City of Oakland,
California