

**CITY OF OAKLAND**  
**COUNCIL AGENDA REPORT**

OFFICE OF THE CITY CLERK  
OAKLAND  
2005 DEC 22 AM 9:00

**TO:** Office of the City Administrator  
**ATTN:** Deborah Edgerly  
**FROM:** Office of Parks and Recreation  
**DATE:** January 5, 2006

**SUBJ.: A Resolution Authorizing the City Administrator to Rename Bambino Baseball Field Located at the Greenman Field Complex on 66<sup>th</sup> Avenue to the Oakland Athletics Bambino Field for a Period of Ten Years**

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**SUMMARY**

The City of Oakland Office of Parks and Recreation is requesting authorization to rename Bambino Baseball Field, located at the Greenman Field Complex on 66<sup>th</sup> Avenue, as the Oakland Athletics Bambino Field for a period of ten years. On May 3, 2005, the City Council approved Resolution No. 79180 C.M.S., accepting a private donation from the Oakland Athletics Baseball Company and the Good Tidings Foundation to pay for gift-in-place renovations to the Bambino Baseball Field at the Greenman Field Complex.

Renovations to the Bambino Baseball Field were completed in August 2005 and the ribbon cutting ceremony was held on August 19, 2005. The Parks and Recreation Advisory Commission approved the renaming, for a ten-year period, by a 6 to 2 vote at its October 12, 2005 meeting.

**FISCAL IMPACT**

The estimated cost to rename the Bambino Baseball Field is \$2,500 for new facility signage. The funds are available in the General Purpose Fund (1010), Director's Unit Organization (501110), Miscellaneous Contracts Account (54929).

**BACKGROUND**

Greenman Field is located on 66<sup>th</sup> Avenue adjacent to Havenscourt Middle School (1390 66<sup>th</sup> Avenue) and Lockwood Elementary School (6701 International Blvd.). It also borders the back yards of Lucille Street residences. The 6.8-acre site consists of 4 baseball fields that are home to the Oakland Babe Ruth Baseball League, the primary user of the fields. There are approximately 960 youth ages 5 to 15 years who participate in the league each year. The league includes 64 teams with 192 volunteer coaches, the vast majority of whom are Oakland residents. Parents are required to volunteer at the snack bar and on field maintenance.

Bambino Baseball Field is the designated baseball field for youth championship games and regular youth league games. It is the City's flagship youth baseball field – all little league, Babe Ruth Baseball League and girls' softball championship games are played there. The Greenman

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Field Complex is a heavily used park. It is the only major baseball sports facility within a one-mile radius of the Oakland Coliseum Complex.

The Good Tidings Foundation, established in 1995, creates original projects and works in partnership with businesses, professional sports franchises and public agencies throughout the Greater Bay Area. The Foundation's emphasis is on leveraging resources to increase access to enriching opportunities by deserving youth. Through the Foundation the Oakland Athletics Baseball Company donated \$100,000 in funding to the City to renovate Bambino Baseball Field.

Persistent overuse of Bambino Baseball Field had resulted in considerable deterioration of the field's condition. Renovations to the field included modifications to the irrigation and drainage system, installation of backstops, concrete pads for the dugouts, foul poles, sod for the baseball field/infield mix, and a warning track (a dirt strip around the outside edge of a baseball outfield to warn a fielder that the fence is near). The refurbishment of the Bambino Baseball Field is the first project for which the Oakland Athletics Baseball Company has partnered with the Good Tidings Foundation.

## **KEY ISSUES AND IMPACTS**

The Oakland Athletics Baseball Company requested the renaming of Bambino Baseball Field to honor their gift to the City. In keeping with City guidelines on the renaming of Parks and Recreation facilities, the request was presented to and discussed by the Parks and Recreation Advisory Commission (PRAC).

The renaming of a Parks and Recreation facility has not historically been done to honor a corporate entity. PRAC considered the amount of the Oakland Athletics' gift and the longevity of the gift's impact on the condition of Bambino Baseball Field in their discussions about the renaming. Since the gift was a one-time commitment and did not include any provisions for ongoing maintenance of the field, PRAC voted to pass the renaming by a 6 to 2 vote with the provision that the renaming be in effect for the limited time period of ten years.

Renaming Bambino Baseball Field to the Oakland Athletics Bambino Field supports the City Council's goals to develop a sustainable City and improve Oakland neighborhoods by encouraging appropriate corporate sponsorship of City projects.

## **PROJECT DESCRIPTION**

The Bambino Baseball Field renaming project will consist of installing a new sign at the 66<sup>th</sup> Avenue entrance to the field. The sign will be installed by Public Works Agency maintenance staff.

**SUSTAINABLE OPPORTUNITIES**

The proposed renaming provides no sustainable opportunities at this time.

**DISABILITY AND SENIOR CITIZEN ACCESS**

Bambino Baseball Field is in compliance with the physical access requirements of the American with Disabilities Act (ADA) and provides equal opportunity and access to the facility.

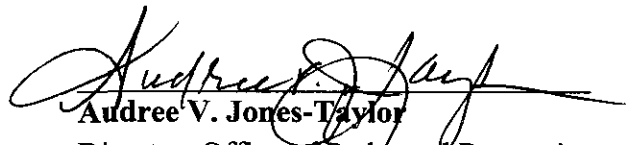
**RECOMMENDATION(S) AND RATIONALE**

Staff recommends the City Council authorize the renaming of Bambino Baseball Field, located at the Greenman Field Complex, to the Oakland Athletics Bambino Field for a period of ten years.

**ACTION REQUESTED OF THE CITY COUNCIL**

City Council is requested to authorize the renaming of the Bambino Baseball Field located at the Greenman Field Complex to the Oakland Athletics Bambino Field for a period of ten years.

Respectfully submitted,

  
**Audree V. Jones-Taylor**  
Director, Office of Parks and Recreation

Prepared by:  
Michael Hammock, Recreation General Supervisor  
Office of Parks and Recreation

APPROVED AND FORWARDED TO THE  
RULES AND LEGISLATION COMMITTEE:

  
Office of the City Administrator

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*[Signature]*  
Oakland City Attorney's Office

FILED  
OFFICE OF THE CITY CLERK  
OAKLAND

2005 DEC 22 AM 9:06

# OAKLAND CITY COUNCIL

RESOLUTION No. \_\_\_\_\_ C.M.S.

## RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO RENAME BAMBINO FIELD LOCATED AT THE GREENMAN FIELD COMPLEX TO THE OAKLAND ATHLETICS BAMBINO FIELD FOR A PERIOD OF TEN YEARS

**WHEREAS**, the Oakland Athletics Baseball Company donated funds to the Good Tidings Foundation to finance the construction of repairs, to install turf and to make other improvements to renovate Bambino Baseball Field located at the Greenman Field Complex on 66<sup>th</sup> Avenue, Oakland, CA; and

**WHEREAS**, the improvements to the field were completed in August 2005; and

**WHEREAS**, the Oakland Athletics Baseball Company is committed to supporting Oakland youth in team sports participation; and

**WHEREAS**, the Oakland Athletics Baseball Company exhibits community engagement, civic responsibility, and social involvement; and

**WHEREAS**, Bambino Field is the designated baseball field for youth championship games and regular youth league games, and

**WHEREAS**, the proposed renaming is consistent with Resolution No. 65024 governing the renaming of City facilities; now therefore, be it

**RESOLVED**: That the City Administrator or her designee is hereby authorized to rename the Bambino Baseball Field to the Oakland Athletics Bambino Field for a period of ten years; and, be it

**FURTHER RESOLVED**: That the Office of the City Attorney has approved this resolution as to form and legality, and a copy will be on file in the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA, \_\_\_\_\_, 20\_\_\_\_.  
**PASSED BY THE FOLLOWING VOTE:**

AYES- BROOKS, BRUNNER, CHANG, KERNIGHAN, NADEL, QUAN, REID and PRESIDENT DE LA FUENTE

NOES-

ABSENT-

ABSTENTION-

ATTEST: \_\_\_\_\_

LaTonda Simmons  
City Clerk and Clerk of the Council  
of the City of Oakland, California  
JAN 05 2006

**RULES & LEGISLATION**  
**CMTE**

*6*

