

**CITY OF OAKLAND
AGENDA REPORT**

FILED
OFFICE OF THE CITY CLERK
OAKLAND

2005 JAN 13 PM 1:53

TO: Office of the City Administrator
ATTN: Deborah Edgerly
FROM: Fire Department
DATE: January 25, 2005

RE: A Report And Resolution To Accept And Appropriate A Grant For One Hundred Thousand Dollars (\$100,000) From The Fireman's Fund Heritage Program To The Oakland Fire Department Office Of Emergency Services For The Citizens Of Oakland Respond To Emergencies (Core) Program

SUMMARY

On November 30, 2004, Fireman's Fund Insurance Company (FFIC) of Novato, California announced more than \$1 million in funding and donations for firefighting equipment, fire prevention tools, firefighter training and community fire safety education throughout the San Francisco Bay Area.

The Fireman's Fund Heritage program donated \$100,000 to the City of Oakland Fire Department's Citizens of Oakland Respond to Emergencies (CORE) program. The funds will be utilized to enhance promotional materials, purchase additional training equipment and supplies, and support active neighborhood CORE Teams.

FISCAL IMPACT

This grant will not impact the City's General Fund. The proposed resolution authorizes appropriation of \$100,000 in Fireman's Fund Heritage program grant funds to Fund 2190 (private grants), Organization 20711 (Oakland Fire Department Office of Emergency Services), Project Number to be assigned.

BACKGROUND

CORE is a free emergency prevention, preparedness and response training program for individuals, neighborhood groups and community-based organizations in Oakland. CORE training educates and empowers citizens by teaching self-reliance skills and helps neighborhoods form emergency response teams. Since its inception in 1990, the CORE program has provided training to over 11,000 citizens. The CORE program recently received a Commendation from the City Council congratulating CORE for its outstanding service to the Oakland community and for empowering the citizens of Oakland with the necessary skills that help increase the safety and well-being of families, neighborhoods and the community-at-large.

Item: _____
Public Safety Committee
Date: 1/25/2005

Fireman's Fund Heritage is a national community-based program that provides equipment, fire prevention tools and firefighter training for local fire departments, as well as community fire safety education. Created by Fireman's Fund Insurance Company as its long-term philanthropic mission, Fireman's Fund Heritage supports firefighters for safer communities.

KEY ISSUES AND IMPACTS

In recent years the CORE Program has been sustained by modest FEMA-funded grants. With limited resources, exceptional volunteer participation and staff support, the CORE program experienced significant growth, expansion and success in 2004. The CORE Advisory Task Force, a group of volunteers who work with staff to ensure that the CORE program remains relevant and responsive, identified several priorities to expand the level of emergency preparedness and response training.

With this mandate, the Fireman's Fund donation of \$100,000 enables the CORE program to significantly enhance and expand training of Oakland citizens. Specifically the grant funds will be used to upgrade promotional materials, purchase additional training equipment and support active neighborhood CORE Teams. For example, staff is committed to produce a new CORE video, brochure and laminated book marks in English, Spanish and Chinese for widespread dissemination through the media, community events and public venues. Staff will purchase helmets, emergency supply kits, instructor resources and disaster first aid supplies. Staff will revise current training materials and produce new materials for advanced training workshops and neighborhood drills and exercises, and translate curriculum into Spanish and Chinese, as well as Braille. These inputs strengthen the capacity of the CORE program to provide the highest quality emergency and disaster prevention, preparedness and response training to citizens of Oakland.

SUSTAINABILITY OPPORTUNITIES

Economic: In emergencies, CORE-trained citizens and their teams provide valuable support to first responders, emergency management agencies and organizations such as the Oakland Radio Communications Association (ham radio operators) and the American Red Cross. CORE members are trained to mitigate, assess, and monitor emergency conditions until professional responders arrive.

Environmental: CORE training provides citizens skills to mitigate and control hazards, including environmental hazards, while maintaining personal safety.

Social Equity: CORE teams promote community preparedness. An informed, trained and organized neighborhood increases the overall safety and well-being of the community.

DISABILITY AND SENIOR CITIZEN ACCESS

The CORE program accommodates all citizens in its training. The grant donation will help expand our training to senior citizens and citizens with disabilities.

RECOMMENDATIONS AND RATIONALE

Staff recommends that the City Council accept this report and resolution, authorizing the City Administrator or designee to accept the Fireman's Fund donation in the amount of \$100,000 and appropriate these funds to the Fire Department Office of Emergency Services, (OES). City Council's approval and acceptance enables OES to receive grant funds for the CORE program.

Respectfully submitted,


DANIEL D. FARRELL
Interim Fire Chief, Fire Department

Prepared by: Harriet Y. Wright
Emergency Planning Coordinator

APPROVED AND FORWARDED TO THE
PUBLIC SAFETY COMMITTEE:


Office of the City Administrator

OAKLAND CITY COUNCIL
RESOLUTION NO. _____

FILED
OFFICE OF THE CITY CLERK
OAKLAND

C.M.S.
2005 JUN 18 PM 4:53

RESOLUTION TO ACCEPT AND APPROPRIATE A GRANT FOR ONE HUNDRED THOUSAND DOLLARS (\$100,000) FROM THE FIREMAN'S FUND HERITAGE PROGRAM TO THE OAKLAND FIRE DEPARTMENT OFFICE OF EMERGENCY SERVICES FOR THE CITIZENS OF OAKLAND RESPOND TO EMERGENCIES (CORE) PROGRAM

WHEREAS, the City of Oakland and the City Council are committed to improving community emergency preparedness by providing citizens with training and skills to sustain themselves and assist family members, neighbors, coworkers and others until professional emergency personnel arrive; and

WHEREAS, the Fireman's Fund Heritage program is a national community-based program that provides equipment, fire prevention tools and firefighter training for local fire departments, as well as community fire safety education, created by Fireman's Fund Insurance Company as its long-term philanthropic mission; and

WHEREAS, the Fireman's Fund Heritage program donated \$100,000 to the City of Oakland Fire Department's Citizens of Oakland Respond to Emergencies (CORE) program to enhance promotional materials, purchase additional training equipment and supplies, and support active neighborhood CORE Teams; and

WHEREAS, the donation does not impact the City's General Fund; now therefore be it

RESOLVED: that the City Council hereby authorizes the City Administrator to accept and appropriate the Fireman's Fund Heritage program grant in the amount of \$100,000 to the Oakland Fire Department Office of Emergency Services, Fund 2190, Organization 20711, Project Number to be assigned.

IN COUNCIL, OAKLAND CALIFORNIA, _____, 2005

PASSED BY THE FOLLOWING VOTE:

AYES –

NOES –

ABSENT –

EXCUSED –

RECUSED –

ATTEST: _____

CEDA FLOYD
City Clerk and Clerk of the Council

Per _____ Deputy