

2007 MAR 09 AM 10:16

CITY OF OAKLAND

AGENDA REPORT

To: Office of the City Administrator
Attn: Deborah Edgerly
From: Cultural Arts & Marketing Division
Date: April 3, 2007

Re: RESOLUTION APPOINTING ANDREW WOodd AS A MEMBER OF THE CULTURAL AFFAIRS COMMISSION'S PUBLIC ART ADVISORY COMMITTEE

SUMMARY

The Public Art Advisory Committee (PAAC) is a nine-member standing advisory committee of the Cultural Affairs Commission. The PAAC and its duties were established as part of the City's Percent for Art Ordinance (No. 11086 C.M.S.), which defines the PAAC as:

Professionally qualified citizen committee recommended by the Oakland Arts Council [now the Cultural Affairs Commission] and approved by the City Council to oversee the quality control of the public art program, its projects, and to recommend to the Cultural Arts Division the sites, scope of project, artworks, and artist for the public art projects.

The Cultural Arts & Marketing Division and the PAAC recommend that East Bay resident Andrew Woodd be appointed to the PAAC for a three-year term beginning April 9, 2007 and ending April 8, 2010, to fill the seat formerly held by Norm Schneider.

FISCAL IMPACT

Approval of this resolution will not result in any new expenditure of City funds. The PAAC is a volunteer advisory body and there is no appropriation specifically for this committee. Expenses for the administration of the committee, such as agenda packet preparation and mailings, as well as staff time, are incorporated within the operating budget of the Cultural Arts and Marketing Division.

BACKGROUND

The PAAC's membership/community outreach working group reviewed qualified candidates to fill the vacancy resulting from the terming-out of PAAC member Norm Schneider. The working group considers membership criteria including cultural, ethnic, and gender diversity, professional background and experience, and dedication and commitment to the goals of the PAAC. Of those candidates considered, Andrew Woodd, accomplished art exhibitions consultant and installer, was most interested and could commit to the responsibility of serving on the Committee.

Item: _____
Oakland City Council
April 3, 2007

On September 11, 2006, the PAAC unanimously approved the recommendation to forward the nomination of Mr. Woodd to the CAC and City Council for approval. The CAC could not vote on this item at its meeting of January 22, 2007 because of a lack of quorum. However, Mr. Woodd was strongly endorsed by the members of CAC present at the meeting, and no members of the CAC or of the public present expressed opposition to the recommendation. By policy of the CAC and the Cultural Arts & Marketing Division, if a quorum is not achieved at a meeting of the CAC when a voting item is reviewed, that item becomes informational and the recommendation is then forwarded from the relevant Committee (in this case the PAAC) directly to City Council.

Mr. Woodd has extensive experience as an exhibitions consultant and installer and an exhibition designer over a 30-year career. He has worked for the Oakland Museum of California, the Fine Arts Museums of San Francisco, the Getty Museum in Malibu and the Chicago Art Institute, among others. His relevant areas of expertise will add a critically needed perspective to the PAAC in oversight of the public art program. Please see the attached resume for more information about the nominee.

KEY ISSUES AND IMPACTS

The implementation of a public art program benefits from an advisory body knowledgeable about public art, art administration, aesthetics, and regional and community issues. In order for the PAAC to accomplish its tasks and fulfill its responsibilities, a full slate of members is needed. Andrew Woodd will ably fill the gap left by Mr. Schneider, add aesthetic and professional diversity to the Committee, and bring understanding and insight into the concerns inherent in the care and handling of public art within a municipal program.

SUSTAINABLE OPPORTUNITIES

This report recommends a nominee for appointment to an advisory body. His charge in part will be to review public art projects for sustainable opportunities.

DISABILITY AND SENIOR CITIZEN ACCESS

This report recommends a nominee for appointment to an advisory body. His charge in part will be to review public art projects for disability and senior citizen access. All regular meetings of the PAAC are open to the public and accessible to the disabled.

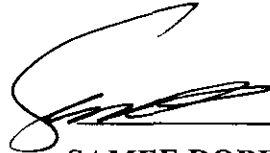
RECOMMENDATION

The Cultural Arts & Marketing Division and the PAAC recommend that City Council appoint Andrew Woodd to the Public Art Advisory Committee.

ACTION REQUESTED OF THE CITY COUNCIL

Approve the resolution appointing Andrew Woodd as a member of the Cultural Affairs Commission's Public Art Advisory Committee.

Respectfully submitted,



SAMEE ROBERTS, MANAGER
Cultural Arts & Marketing Division
Office of the City Administrator

Report prepared by:
Steven Huss, Acting Cultural Arts Programs Coordinator

APPROVED AND FORWARDED TO THE
LIFE ENRICHMENT COMMITTEE:


OFFICE OF THE CITY ADMINISTRATOR

ANDREW J. WOODD

FINE ART EXHIBITIONS CONSULTATION & INSTALLATION 1999 - Present

Design and installation of fine art exhibitions, fine art production services and consultation on period room de-installation and installation, display cabinets, object mounts, rigging, packing and crating.

Partial List of Clients:

Cantor Center for Visual Arts, Stanford University
Fine Arts Museums of San Francisco
Fordham & Associates Fine Art Services
Haines Gallery, San Francisco
Museo Italo-Americano
Oklahoma City National Memorial
Oakland Museum of California
San Francisco Airport Museums

FORDHAM & WOODD, GENERAL PARTNER 1996-1999

A fine arts services company specializing in providing a full range of services to the fine arts community of museums, galleries, collectors, conservators, and artists from initial consultation and conceptual designs to the fabrication of exhibition furniture, the installation of two-dimensional and three-dimensional objects, lighting design, installation problem-solving, mount making for earthquake mitigation, and museum quality packing and crating of fine art for shipment.

Partial List of Clients:

The Bohemian Club, San Francisco
Camron-Stanford House, Oakland
Cantor Center for Visual Arts, Stanford University
City of Burlingame
City of Palo Alto
Galeria de la Raza
The Exploratorium, San Francisco
The Gay and Lesbian Historical Society
The Jewish Museum, San Francisco
The Judah L. Magnes Museum, Berkeley
The Niebaum-Coppola Centennial Museum, Napa
San Francisco Airport Exhibitions
The Triton Museum of Art, Santa Clara

ANDREW WOODD - DESIGN AND PRODUCTION 1987-1996

Design and installation of fine art exhibitions, fine art production services and consultation on period room de-installation, display cabinets, object mounts, lighting, architectural graphics, silk-screening, rigging, packing and crating.

Partial List of Clients:

African American Historical and Cultural Society
American Indian Center
Bohemian Club, San Francisco
California State Parks, Joss House
Chicago Antique Fair
Fine Arts Museums of San Francisco
Galeria de la Raza
Laguna Gloria Art Museum, Austin, TX
New York International Antique Show
Palace of the Legion of Honor (Renovation 1995)
San Francisco Fall Antique Show
Texas Fine Arts Association
The Wellington Museum, London

PREPARATOR AND PRINCIPAL PREPARATOR 1978-1987

The Fine Arts Museums of San Francisco
M.H. de Young Memorial Museum
California Palace of the Legion of Honor

- Crew Chief on period room de-installations: designing rigging and techniques for safe disassembly, cleaning, packing and storage of 15th to 19th century period rooms and period architectural elements.
- Crew Chief on exhibition installations: supervising implementation of design blueprints, construction and object installation.
- Construction Design of architectural elements, pedestals and exhibition furniture from conceptual designs and dimensions.
- Construction and Finish Carpentry of exhibition installations using power equipment and tools, all variety of materials and finishes.

FILM AND VIDEO 1984-1993

PRODUCTION ASSISTANT

"Heart and Souls," Universal Pictures

"Carol of the Bells," WM Productions, Windham Hill Records

"2 Live Crew, Banned in the USA Tour," Vision Entertainment for Atlantic Records

ART DEPARTMENT

"Tenderloin," Alexandra Tana, Producer

- Set construction/dressing, scenic painting

"Deeper Still," Stand and Deliver Productions for Channel 4, London

- Set construction/dressing

"Ballad of the Sad Cafe," Merchant Ivory Productions

- Set and prop construction, on-set carpenter

"San Francisco Stories," Adair/Armstrong Films

- Set construction

Stylist, Video spots for Safeway, Inc., Red Sky Films

DIRECTOR, VIDEOGRAPHER

"Ed Harris - American Surrealist," Independent Video

- Documentary for the Estate of the Artist

PRODUCER/DIRECTOR

Surface to Air Productions, San Francisco

Production of video Public Service Announcements for broadcast, including: creative concept, storyboards, script, direction of studio and location shoots and post production.

Partial List of Clients:

The Fine Arts Museums of San Francisco

San Francisco Museum of Modern Art

The Field Museum, Chicago

The Chicago Art Institute

The J. Paul Getty Museum, Malibu

The Oakland Museum

Museum of the Rockies, Bozeman, MT

GRAPHIC DESIGN AND PRODUCTION 1971 - 1989

Printed graphics: posters, flyers, programs and publications.

Partial List of Clients:

Eureka Theater Company, San Francisco
Intersection Center for the Arts, San Francisco
Jubilee Minstrels of San Francisco
Lone Mountain College, San Francisco
Pacific Ballet of San Francisco
San Francisco Black Dance Festival
San Francisco Blues Festival
San Francisco Dance Film Festival
San Francisco Fair

THEATRE AND PERFORMANCE 1973 - 1981

FOUNDER/DIRECTOR/PERFORMER
Theatre Lab of Lone Mountain, San Francisco
Anza Street Players, San Francisco
The Defectors, A Performance Group
The Wabe, A Cabaret Theatre, San Francisco

THEATRE DESIGN/DANCE INSTRUCTOR/TECHNICAL DIRECTOR
Lone Mountain College, San Francisco

DESIGNER AND PRINCIPAL DANCER
Pacific Ballet of San Francisco

INSTRUCTOR - MIME AND MOVEMENT FOR ACTORS
American Conservatory Theatre, San Francisco

AWARDS AND RECOGNITION

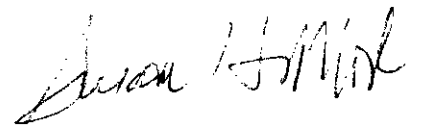
WINNING ENTRY in the International Video Festival, den Haag, 1983 for
"Defectors: Excerpts"

NOMINEE for Bay Area Theatre Critics Circle Award for set design for the
Jubilee Minstrels

PUBLICATION of award winning posters in The Art of Rock, Abbeville
Press, 1988

REFERENCES/PORTFOLIO

Available upon request.



2007 MAR 22 AM 10:16

OAKLAND CITY COUNCIL

RESOLUTION No. _____ C.M.S.

RESOLUTION APPOINTING ANDREW WOODD AS A MEMBER OF THE CULTURAL AFFAIRS COMMISSION'S PUBLIC ART ADVISORY COMMITTEE

WHEREAS, Ordinance No. 11086 C.M.S. creates the Public Art Advisory Committee as a subcommittee of the Cultural Affairs Commission responsible for advising the City regarding its public art program; and

WHEREAS, appointees to the Public Art Advisory Committee are nominated by the Cultural Affairs Commission and approved by City Council, or in absence of a quorum at the Cultural Affairs Commission, appointees to the Public Art Advisory Committee may be nominated by the Public Art Advisory Committee and approved by City Council; and

WHEREAS, one vacancy currently exists on the Public Art Advisory Committee; and

WHEREAS, arts professional Andrew Woodd was recommended for appointment by the Public Art Advisory Committee on September 11, 2006; now, therefore, be it

RESOLVED, that Andrew Woodd is hereby appointed to the Public Art Advisory Committee, to serve for a term beginning April 9, 2007 and ending April 8, 2010, filling the seat formerly held by Norm Schneider.

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 20____

PASSED BY THE FOLLOWING VOTE:

AYES- BROOKS, BRUNNER, CHANG, NADEL, QUAN, REID, KERNIGHAN and PRESIDENT DE LA FUENTE

NOES-

ABSENT-

ABSTENTION-

ATTEST: _____
LATONDA SIMMONS
City Clerk and Clerk of the Council
of the City of Oakland, California