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OFFICE OF THE CITY CLERK
OAKLAND

19 AUG 29 PM 4:25

AGENDA REPORT

TO: Sabrina B. Landreth
City Administrator

FROM: Sara Bedford
Director, Human Services

SUBJECT: OFCY Additional 2019-2020 Grant
Awards

DATE: August 15, 2019

City Administrator Approval

Date:

8/29/19

RECOMMENDATION

Staff Recommends (1) That The City Council Adopt A Resolution Authorizing The City Administrator To Negotiate And Execute Grant Agreements Between The City Of Oakland And Five Non-Profit Agencies To Provide Direct Services For Children And Youth In An Amount Not To Exceed \$330,000 For Fiscal Year 2019-2020, With An Option To Approve One-Year Grant Renewals In Fiscal Years 2020-2021 And 2021-2022 Pending Council Approval, And (2) Add A 1.0 Full Time Employee (FTE) Position In The Human Services Department To Provide Grant Administration Services.

EXECUTIVE SUMMARY

The proposed resolution authorizes grant agreements for five programs recommended for funding by the Oakland Fund for Children and Youth (OFCY) Planning and Oversight Committee (POC) in the amount of \$330,000 for Fiscal Year (FY) 2019-2020. The POC's recommendation for year-round programming was approved by the Oakland City Council on June 18, 2019 with direction to the POC to submit additional awards. The POC is recommending an additional five grant awards to Lotus Bloom, Our Family Coalition, Youth Alive, Youth Beat and Attitudinal Healing Connection to address priority areas identified by City Council, for a total of 154 program grants totaling \$19,844,772 in annual funding for FY 2019-2020, renewable with City Council approval.

BACKGROUND / LEGISLATIVE HISTORY

At the Life Enrichment Committee meeting of June 11, 2019, the POC was asked to submit recommendations for additional grant awards from the OFCY FY 2019-2022 Request for Proposal (RFP) based on the potential funds available from a projected increase in revenue or "true-up" adjustment for FY 2018-2019.

Item: _____
Life Enrichment Committee
September 10, 2019

The Kids First! Oakland Fund for Children and Youth Amendment to the Oakland City Charter requires that three percent (3%) of general purpose funds be set aside as annual revenues, along with interest accrued and any unspent funds from prior years, and appropriated to the Fund. Ninety percent (90%) of the Fund is made available for grants to non-profit and public agencies to address the well-being of Oakland children and youth from birth through age 21. Ten percent (10%) is available for administration and evaluation.

The POC is composed of eight (8) youth and nine (9) adult members and is responsible for the selection of a recommended grants package for City Council's approval through an open and fair application process or Request for Proposal (RFP) process, based on the priorities identified in the approved OFCY Strategic Investment Plan.

The OFCY RFP resulted in 259 grant applications with requests totaling over \$36 million. For FY 2019-2020, the POC's recommendation for 12 summer youth development and employment grants was approved by the City Council on May 7, 2019. The recommendation for 137 grant awards for FY 2019-2020 was approved by the Oakland City Council on June 18, 2019 (Resolution No. 87753 C.M.S.).

At the Life Enrichment Committee meeting of June 11, 2019, the Committee identified as funding priorities for additional grants support for violence prevention programming: support for Lesbian, Gay, Bisexual, Transgender (LGBT) families; support for programs that are already established, have momentum, and would leverage other resources; and support for programs in underserved communities that are neighborhood or ethnic specific.

ANALYSIS AND POLICY ALTERNATIVES

The Council approved a total of 149 OFCY awards totaling \$19.5 million annually based on the POC's review and selection process for the OFCY FY 2019-2022 RFP. The three year grant cycle renewal of grant awards for FY 2020-2021 and FY 2021-2022 should the Kids First Amendment be reauthorized.

At its meeting in June 2019, the POC received an update on the City Council's motion requesting additional recommendations based on additional funding of \$1.24 million projected by the Finance Department as a pending adjustment to increase the revenue allocation for Kids First for FY 2018-2019. Ninety percent (90%) of the funds, or \$1.1 million will be available beginning in FY 2020-2021 if the revenue adjustment or "true-up" is included in the next Midcycle Budget. Since grants are approved for the three years, this one-time true-up amount supports additional awards of \$366,000 annually.

OFCY's annual grant level is set based on both annual funding and the spend down of carryforward available from prior years revenue. For FY 2019-2020 and FY 2020-2021, there is sufficient carryforward from prior years to supplement the annual revenue approved in the FY 2019-2021 Adopted Budget and fund the new grant level of \$19,844,772. The FY 2021-2022 revenues are unknown. If the annual revenue in FY 2021-2022 is insufficient to sustain \$19.8 million in funding, a gap in funds available may require a measure to reduce the award amounts across all OFCY grants. The increase in the total award level from \$19.5 million to \$19.8 million

based on the pending revenue adjustment for FY 2018-2019 results in fewer dollars available from carryforward funds for FY 2021-2022.

Allocation of Additional Grant Awards

At the meeting of July 17, 2019, the POC approved awards for five additional programs based on the review of the programs the POC during the OFCY FY 2019-2022 RFP review and selection process as deserving of funding consideration if additional funds were available, consideration of the priorities of City Council as stated at the June 11, 2019 LE Committee meeting, and input received from the public at its regular meetings. The POC approved a motion to provide grant funding totaling \$330,000 annually in FY 2019-2020 to five programs:

- Youth ALIVE! – Teens on Target Program - \$100,000
- Lotus Bloom – School Readiness Playgroups - \$60,000
- Oakland Public Education Fund – Youth Beat - \$60,000
- Attitudinal Healing Connection – Community School for Creative Education - \$60,000
- Our Family Coalition – Building Strong Children in LGBTQ Families - \$50,000

Youth ALIVE! is recommended to provide violence prevention programming in East Oakland for the Teens on Target program. Lotus Bloom is recommended to provide playgroup programming for underserved families at the San Antonio Family Resource Center at Garfield Elementary school. Youth Beat, a fiscally-sponsored program of the Oakland Public Education Fund, is recommended as a program with established momentum that leverages other resources to support Oakland Unified School District (OUSD) students. Attitudinal Healing Connection is recommended by POC to provide comprehensive afterschool programming at the Community School for Creative Education, located in District 2, to reach an underserved community.

Our Family Coalition (OFC) is recommended for a program grant to provide early learning, family engagement, and parent education programming for Oakland LGBT families. The agency was approved for a two year grant of \$200,000 annually from the general purpose fund in the FY 2019-2021 Adopted Budget. The POC approved the OFCY grant of \$50,000 and requested presentation from the OFC at the September meeting of the POC.

Due to the volume of OFCY grants, staff is recommending the addition of one (1) Full-Time Employee (FTE) for a limited duration of three years in the Program Analyst II classification in the Human Services Department to provide needed resources for grant administration. Currently OFCY administration includes three (3) FTE dedicated to contract negotiations and execution, grant management and reporting, invoicing and payment, and site monitoring and support needed to ensure effective training, reporting and evaluation, and quality delivery of service for children and youth. The ratio of grants to staff is already 50 to 1. With the addition of five (5) awards and a new high total of 154 grant awards, the existing workload on staff prohibits the level of monitoring and review needed to meet City standards. The addition of one Program Analyst II is needed to effectively protect the City's investments in children and youth through OFCY, and is fully covered through the annual allocation of 10% for OFCY administration.

Policy Alternatives

Alternative #1	The City Council may reject the recommendation to approve five additional OFCY program grant awards.
Pro	Rejection results in additional funds available to sustain the approved grant awards in Year 3 of the OFCY cycle.
Con	Rejection of the funding recommendation results in reduced resources to address gaps in services for children, youth and their families.
Reason for Not Recommending	The five additional programs recommended for funding are aligned to the priorities identified by the POC and the City Council and consistent with the goals and strategies of the OFCY which serve children, youth and families.

FISCAL IMPACT

The total project cost of these grant agreements is \$330,000 for FY 2019-2020. Funds totaling \$330,000 will be available for these OFCY grants from the use of a portion of the unspent project balance located in Project 1003645 OFCY FY 2017-2018 Contract.

A breakdown of the project funding sources is as follows:

Fund Source	Organization	Account	Project	Program	Amount
(1780) - Oakland Fund for Children and Youth (OFCY) - Kids First Oakland Children's Fund (Project Carryforwards)	(78251) - Youth Services Organization	(54912) Services: Contract	(1003645) FY2017-2018 OFCY Contract	(YS04) - OFCY Program	\$330,000
Total Project:					\$330,000

There is no impact on the General Purpose Fund.

PUBLIC OUTREACH / INTEREST

The Planning and Oversight Committee noticed public meetings on June 20 and July 17, 2019 at Oakland City Hall to receive the input from the City Council and the public and to approve the recommendations for forwarding to Oakland City Council.

COORDINATION

This report and the proposed legislation have been reviewed by the Office of the City Attorney, Budget Bureau, and Contracts and Compliance Division of the City Administrator's Office.

PAST PERFORMANCE, EVALUATION AND FOLLOW-UP

The additional grant programs will be included in the annual evaluation by an independent consultant. The OFCY evaluation includes assessment of program quality and outcomes for children and youth. Program targets for youth enrollment, hours and duration of service, and types of activities are captured in the Cityspan grants management database and assessed in the annual evaluation process.

SUSTAINABLE OPPORTUNITIES

Economic: OFCY funding will provide employment opportunities through five agencies, four of which are Oakland-based, and all of which employ local staff and hire local consultants and have a positive economic impact. OFCY funds are used to leverage and match additional local, state, federal, and private philanthropic funds, bringing additional resources into Oakland.

Environmental: Proposals and supporting documentation for the OFCY FY 2019-2022 RFP were submitted entirely online, and no hard copies were required, greatly reducing the volume of paper submitted, environmental costs associated with the delivery of the applications, and reduction of current storage and future archiving needs.

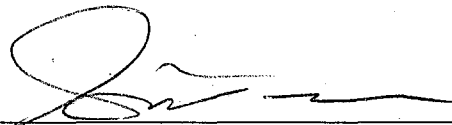
Social Equity: OFCY prioritizes funding for services that reach youth and families with the greatest needs. Funding will support violence prevention programming in East Oakland, LGBTQ families, public school students, and underserved families in the San Antonio neighborhood. Programs are intended to provide children, youth and families that may not otherwise have the ability to participate in enriching, academically supportive, and socially engaging programming free of charge.

ACTION REQUESTED OF THE CITY COUNCIL

Staff Recommends (1) That The City Council Adopt A Resolution Authorizing The City Administrator To Negotiate And Execute Grant Agreements Between The City Of Oakland And Five Non-Profit Agencies To Provide Direct Services For Children And Youth In An Amount Not To Exceed \$330,000 For FY 2019-2020, With An Option To Approve One-Year Grant Renewals In FY 2020-2021 and FY 2021-2022 Pending Council Approval, And (2) Add A 1.0 Full Time Employee (FTE) Position In The Human Services Department To Provide Grant Administration Services.

For questions regarding this report, please contact Sandra Taylor, Human Services Manager,
Children and Youth Services Division, at 238-7163.

Respectfully submitted,

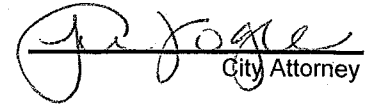


SARA BEDFORD, *ACTING IN BEHALF OF SARA BEDFORD*
Director, Human Services Department

Reviewed by: Sandra Taylor, Manager

Prepared by: Mike Wetzel, HHS Planner
CHILDREN & YOUTH SERVICES DIVISION

FILED
OFFICE OF THE CITY CLERK
OAKLAND


City Attorney

OAKLAND CITY COUNCIL

19 AUG 29 PM 4: 25

RESOLUTION No. _____ C.M.S.

RESOLUTION AUTHORIZING (1) THE CITY ADMINISTRATOR TO NEGOTIATE AND EXECUTE GRANT AGREEMENTS BETWEEN THE CITY OF OAKLAND AND FIVE NON-PROFIT AGENCIES TO PROVIDE DIRECT SERVICES FOR CHILDREN AND YOUTH IN AN AMOUNT NOT TO EXCEED \$330,000 FOR FISCAL YEAR 2019-2020, WITH AN OPTION TO APPROVE ONE-YEAR GRANT RENEWALS IN FISCAL YEARS 2020-2021 AND 2021-2022 PENDING COUNCIL APPROVAL, AND (2) ADD A 1.0 FULL TIME EMPLOYEE (FTE) POSITION IN THE HUMAN SERVICES DEPARTMENT TO PROVIDE GRANT ADMINISTRATION SERVICES.

WHEREAS, the Kids First! Oakland Fund for Children and Youth (OFCY) was established by voter approved ballot Measure K in 1996 to set money aside for programs and services benefiting children and youth; and

WHEREAS, the Planning and Oversight Committee (POC) provides oversight and direction for the OFCY planning and funding review process; and

WHEREAS, the Kids First! legislation (Oakland City Charter Article XIII, Section 1305.2) requires the POC to solicit funding applications from private non-profit and public agencies through an open and fair application process; and

WHEREAS, prior year carryforward has resulted in an unspent project balance of \$1,749,099 in Fund (1780) Youth Services Organization (78251) FY2017-2018 OFCY Contract Project (1003645), and \$330,000 of these funds are available for allocation to FY 2019-2020 grants; and

WHEREAS, any interest earned and amounts unspent or uncommitted by the fund at the end of any fiscal year are to be made available for future grants as specified in the Kids First! Charter Amendment; and

WHEREAS, in October 2018, the City Council approved the OFCY Strategic Investment Plan (Resolution No. 857400 C.M.S.) with priority areas: 1) Parent Engagement and Support, 2) Family Resource Centers, 3) Socioemotional Well-Being in Preschool and Early Childhood Education Settings, 4) Comprehensive Afterschool Programs, 5) Engagement and Success for Elementary and Middle School Students, 6) Summer Programming, 7) Youth Development and Leadership, 8) High School and Postsecondary Student Success, and 9) Career Awareness and Employment Support; and

WHEREAS, a Request for Proposal based on the adopted OFCY Strategic Investment Plan 2019-2022 was released in December 2018; and

WHEREAS, in January 2019, OFCY received 259 proposals and responses from private non-profit and public entities to provide services for the OFCY grant cycle 2019-2022; and

WHEREAS, the POC has complied with the goals, objectives and priorities in the Strategic Investment Plan; and

WHEREAS, the POC considered social, racial, and economic equity in the distribution of funds in accordance with the Strategic Investment Plan; and

WHEREAS, the POC considered the priorities identified by City Council at the Life Enrichment Committee meeting of June 11, 2019 to address violence prevention; support for LGBT families; support for programs that are already established, have momentum, and would leverage other resources; and support for programs in underserved communities; and

WHEREAS, the POC recommends the following five grant funding awards in the amounts specified below for FY 2019-2020, and as renewable with City Council approval and contingent upon funding availability for FY 2020-2021 and FY 2021-2022:

Agency Name	Program Name	FY2019-2020 Grant Award
Attitudinal Healing Connection	Community School for Creative Education	\$60,000
Lotus Bloom	School Readiness Playgroups	\$60,000
Oakland Public Education Fund	Youth Beat	\$60,000
Our Family Coalition	Building Strong Children in LGBTQ Families	\$50,000
Youth ALIVE!	Teens On Target Program	\$100,000
TOTAL:		\$330,000

WHEREAS, increasing revenues has resulted in increasing grants to be executed and services to be monitored; and

WHEREAS, there is a need for an additional staff person to provide grant administration services and ensure accountability for funds and services;

WHEREAS, funding for a new staff person is available from the annual allocation of 10% of the monies in the OFCY for grant management and administration; now, therefore, be it

RESOLVED: That these agreements are not professional service contracts as defined by City ordinance as they do not provide goods or services to the City but rather they are grants to public and nonprofit program providers that serve the public at large, therefore the competitive request for proposal/qualifications process is not required under Oakland Municipal Code section 2.04.015; and be it

FURTHER RESOLVED: That, subject to funding availability, the City Administrator is authorized to create a 1.0 full time employee (FTE) Program Analyst II position for a limited duration of three years in the Human Services Department to provide grant administration services for OFCY;

FURTHER RESOLVED: That the City Council approves the allocation of unspent monies from the prior year carryforward in the amount of \$330,000 from Kids First! Oakland Children's Fund (Fund 1780) Youth Services Organization (78251), OFCY FY 2017-2018 (1003645) for OFCY grants for FY 2019-2020; and be it

FURTHER RESOLVED: That the City Administrator is authorized to execute agreements with the aforementioned service providers in the amounts specified above for a total amount not to exceed \$330,000 for FY 2019-2020, and is authorized to conduct all negotiations, execute and submit all documents, including but not limited to applications, agreements, amendments, modifications, payment requests, and related actions which may be necessary in accordance with the basic purpose of this resolution without returning to City Council; and be it

FURTHER RESOLVED: That said agreement(s) shall be approved as to form and legality by the Office of the City Attorney and placed on file in the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA, _____

PASSED BY THE FOLLOWING VOTE:

AYES – FORTUNATO BAS, GALLO, GIBSON MCELHANEY, KALB, REID, TAYLOR, THAO and PRESIDENT KAPLAN

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____

LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California