

2009 MAY 20 PM 3:22

Introduced by Councilmembers Brunner and Nadel

DRAFT

RESOLUTION HONORING CORRIGAN SPORTS FOR ORGANIZING AN OAKLAND MARATHON THE WEEKEND OF MARCH 27TH, 2010, PROVIDING A MEANS OF ATTRACTING PEOPLE FROM ACROSS THE NATION TO THE NEIGHBORHOODS OF OAKLAND AND PROVIDING A MARKETING AND ECONOMIC TOOL FOR THE CITY.

WHEREAS, Corrigan Sports Enterprises was established in 1991 with the goal of creating, managing and implementing sports and event marketing opportunities and has successfully organized running festivals, pro beach volleyball series, lacrosse tournaments and bike races; and

WHEREAS, Corrigan Sports Enterprises is organizing an Oakland Running Festival in March 2010 that will include a full marathon, half-marathon, four-person relay, 5k and a kids' fun run; and

WHEREAS, the 26.2 mile marathon course and other events will provide Oakland with an opportunity to showcase its scenic beauty, architectural diversity and many attractions; and

WHEREAS, an event of this magnitude would help put Oakland on the map in the running community and could bring millions of dollars in revenue to our hotels, restaurants and tourist attractions as runners from all over the world visit our city; and

WHEREAS, the national attention that would focus on an Oakland Running Festival would provide a marketing tool for the City; and

WHEREAS, the event will donate \$10,000 to local charities before the first runner even crosses the finish line; now, therefore be it

RESOLVED, that the City Council of Oakland honors Corrigan Sports Enterprises for organizing an Oakland Running Festival in 2010 and encourages and promotes the Running Festival as a means of attracting people from across the world to enjoy the City of Oakland to provide a marketing and economic tool for the City.

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 2009

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, DE LA FUENTE, KAPLAN, KERNIGHAN, NADEL, QUAN, REID AND
PRESIDENT BRUNNER

NOES -

ABSENT -

ABSTENTION -

ATTEST:

DRAFT

LATONDA SIMMONS
City Clerk and Clerk of the Council of
the City of Oakland, California