



CITY OF OAKLAND

# AGENDA REPORT

**TO:** Edward D. Reiskin  
City Administrator

**FROM:** Guillermo Cespedes  
Chief, Violence Prevention

**SUBJECT:** California Violence Intervention and  
Prevention (CalVIP) Grant 2020 -  
2023

**DATE:** May 11, 2021

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City Administrator Approval 

Date: May 19, 2021

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## RECOMMENDATION

**Staff Recommends That The City Council Adopt A Resolution Authorizing The City Administrator To:**

- 1) **Accept and Appropriate California Violence Intervention And Prevention (CalVIP) Grant From The California Board Of State And Community Corrections (CBSCC) In An Amount Not To Exceed One Million Four Hundred Ninety-Nine Thousand Six Hundred Seventy-Two Dollars (\$1,499,672) That Will Be Paid In Three Annual Installments Through December 31, 2023; And**
- 2) **Authorize The City Administrator To Take All Steps Necessary For the City To Receive The CalVIP Grant; And**
- 3) **Award An Agreement In An Amount In An Amount Not To Exceed Four Hundred Ten Thousand Eight Hundred Sixty-Five Dollars (\$410,865) For A Term Ending December 31, 2023 To Faith In Action East Bay Inc. To Enhance The Ceasefire Custom Notification Program In An Amount Not To Exceed Four Hundred Ten Thousand Eight Hundred Sixty-Five Dollars (\$410,865) From October 1, 2020 To December 31, 2023; And**
- 4) **Waive the City of Oakland's Competitive Bidding Requirements For The Agreement Awarded To Faith In Action East Bay Inc.; And**
- 5) **Award A Professional Services Agreement In An Amount Not To Exceed Seventy-Four Thousand Nine Hundred Thirty-Two Dollars (\$74,932) To Mathematica, Inc. To Evaluate the CalVIP Funded Project; And**
- 6) **Allocate CalVIP Funds In An Amount Not To Exceed Seven Hundred Seventy-Eight Thousand Two Hundred Eighty-Five Dollars (\$778,285) To Fund 1.0 Full-Time Equivalent (FTE) Program Analyst II And 1 FTE Case Manager I Position In The DVP Through December 31, 2023; And**
- 7) **Allocate CalVIP Funds In An Amount Not To Exceed Two Hundred Thirty-Five Thousand Five Hundred Ninety Dollars (\$235,590) To Augment Existing**

City Council  
June 1, 2021

**Violence Prevention Services in The Oakland Police Department (OPD) And The DVP Through December 31, 2023.**

**EXECUTIVE SUMMARY**

The DVP has been awarded a \$1,499,672 grant from CBSCC to enhance the Oakland Ceasefire Program. Oakland Ceasefire will conduct direct communication to individuals active in gun violence to warn of consequences of behavior and offer support to redirect their lives, including culturally competent life coaching and connection to resources. The award will also advance ongoing procedural justice efforts to strengthen community and police relations. The CalVIP funded project aims to 1) increase life coaching engagement from custom notification referrals; 2) reduce criminal justice involvement and victimization; 3) improve outcomes for participants; and 4) strengthen community and police relations.

This report and proposed resolution, if approved, will authorize the City Administrator to 1) Accept and appropriate a CalVIP grant from CBSCC in the amount of \$1,499,672; 2) Authorize the City Administrator to take all steps necessary for the City to receive the CalVIP Grant; 3) Award an agreement Faith in Action East Bay, Inc. to enhance the Ceasefire Custom Notification program through December 31, 2023 in an amount not to exceed \$410,865; 4) Waive the City of Oakland's competitive bidding requirements for the agreement awarded to Faith in Action East Bay, Inc; 5) Award a professional service agreement in an amount not to exceed \$74,932 to Mathematica, Inc. to evaluate the CalVIP project ; 6) Allocate CalVIP funds in an amount not to exceed \$778,285 to fund 1 FTE Program Analyst II and 1 FTE Case Manager I in the DVP; and 6) Allocate CalVIP funds in an amount not to exceed \$235,590 to augment existing violence prevention services in the Oakland Police Department and the Department of Violence Prevention through December 3,2023.The grant term began in October 2020, however, the City has experience several delays to execute the grant.

**BACKGROUND / LEGISLATIVE HISTORY**

This is the fifth successful CalVIP application to expand City support services to individuals at highest risk of gun violence (Resolution Nos. 83858, 82126, 85389 and 87251 C.M.S.) previously approved this action. From 2013 to 2019, the City experienced a historic reduction in gun related homicides and had seven consecutive years of 90 or fewer homicides for only the second time in 40 years. During this time the City made significant changes to strengthen its efforts to reduce gun and group violence, including re-launching Oakland Ceasefire and enhancing support services for individuals at highest risk for engagement in gun violence.

The City of Oakland provides a range of violence intervention efforts, including over \$8 million in services funded annually through the voter-approved 2014 Oakland Public Safety and Services Violence Prevention Act ("Measure Z") and managed by the Department of Violence Prevention (DVP). DVP funded services already in place for youth and young adults at highest risk of engagement in gun violence (especially those identified by Ceasefire) include: life coaching

(intensive case management), job training and placement, hospital-based intervention, violence interruption, community healing, systems advocacy and mental health support.

The City's continued investment in resources and services aimed at violence prevention and reduction through Measure Z, as well as the leveraged dollars procured by grants to augment and expand programming, has initiated and sustained significant efforts towards making Oakland's communities safer. Despite significant reductions in violence, Oakland continues to rank in the top five percent for homicides, robberies, and aggravated assaults in California.

## **ANALYSIS AND POLICY ALTERNATIVES**

Although progress has been made, much work remains for Oakland to further reduce homicides and gun violence. Oakland's high rates of violent crimes are concentrated in nine OPD stressor beats made up of underserved communities of color struggling with the effects of intergenerational poverty, segregation, low educational attainment, lack of job opportunities, exposure to community and family violence, systemic oppression, gang and group involvement and conflicts, incarceration and strained relations between community and police. Oakland Ceasefire aims minimize further trauma by using a laser focus to identify groups and individuals within a community who are at greatest risk of violence and tailors an intervention to reduce their risk.

Ceasefire is a partnership between social service providers, community and faith partners, and law enforcement, who work together to reduce violence, build community and police trust, and improve outcomes for high-risk individuals. The five primary components include: (1) "Problem analysis" by law enforcement of shooting and homicide data to identify individuals at the center of violence; (2) Respectful, direct communications with high-risk individuals through call-ins (CI) and custom notifications (CN), to warn about the consequences of ongoing violence and offer assistance; (3) Relationship-based social services through DVP, including life coaching, employment, subsidized housing and other services; (4) narrowly focused law enforcements actions, coupled with OPD wide training in the principles of procedural justice and strategies to improve community and police relations, and (5) an intentional management structure built around regular meetings between OPD, DVP staff, community and faith-partners and city leaders, to stay on top of violent trends, track progress toward yearly violence reduction goals, and refine service delivery.

The City will use CalVIP funding to enhance efforts by:

- Entering into a grant agreement with Faith in Action East Bay, Inc. to manage the coordination with law enforcement partners, faith partners and community members to deliver custom notifications to individuals at highest risk of gun violence. DVP is requesting a waiver of the competitive process due to Faith in Action East Bay, Inc.'s longtime membership in the Ceasefire strategy and extensive experience delivering custom notifications in partnership with OPD and Alameda County Probation (ACP). Faith in Action East Bay Inc. has provided in-kind support over the years on an as needed basis. This grant will allow Faith in Action East Bay Inc. to be compensated for participation on a full-time basis; was there a previous contract with Faith in Action, if so, discuss, if not how was this managed previously?

- Increasing coordination, data collection, analysis and program evaluation efforts through a professional service agreement with Mathematica, Inc. Mathematica, Inc. was selected as an approved vendor through the 2019 - 2022 Request for Qualifications (RFP) No. 138483 Professional Services Agreement competitive process;
- Working with a consultant to develop phase four of procedural justice trainings to strengthen community and police relations;
- Overseeing the project management of the grant, as required by CalVIP. DVP will manage the grant, coordinate referrals from Faith in Action East Bay, Inc. to the DVP network, manage the fiscal audit and coordinate efforts with Mathematica, Inc., OPD, ACP, and Faith in Action East Bay, Inc. to evaluate the effectiveness of the CalVIP project.

Oakland Municipal Code (OMC) sections 2.04.050 and 2.04.051 authorize the City Council to waive advertising and competitive processes required for contract awards upon a finding by the Council that it is in the City's best interests to do so. DVP is therefore requesting that the City Council find that it is in the City's best interest to waive the advertising and competitive processes and approve the grant agreement with Faith in Action East Bay, Inc.

The BSCC requires grantees to submit a final evaluation report of the funded project which can be conducted by the grantee or an outside evaluator. The City has elected to contract with Mathematica, Inc. for a third-party evaluation of the funded project. The evaluation will build on the Measure Z services evaluation to expand the knowledge about what approaches are effective in helping highest-risk adults avoid conflict, potential injury, and involvement in gun violence and the justice system. The 2019-2022 RFQ for Professional Service Agreement (RFQ #138483) authorizes the City to enter into professional services agreement with Mathematica, Inc.

### **FISCAL IMPACT**

Approval of this resolution will authorize the City Administrator to accept and appropriate a CalVIP grant for a total of \$1,499, 672. Of the total amount, **\$975,375** will be allocated towards operating expenses, 1 FTE Program Analyst II to oversee data collection, analysis and evaluation for the DVP and 1 FTE Case Manager I to work with individuals at highest risk of gun violence; **\$410,865** will be allocated to Faith in Action East Bay, Inc. to manage the custom notification program in partnership with law enforcement, community and faith partners; **\$74,932** will be allocated to Mathematica, Inc. to evaluate the funded project and **\$38,500** will be a professional services agreement to support the procedural justice through the OMC 2.04.010 City's 3-bid process.

Local match (\$1,748,100) will be provided by the following project budgets – DVP match positions (\$1,107,720) Project 1004485, Organization 70211, Expense 51111 – 51613, Task 1DEFAULT, Award 23387, Fund 2252, Program PS37 and OPD match positions (\$640,380) Project 1001323, Organization 108630, Expense 51111 - 51613, Task G494210, Award 21070, Program PS01 and Project 1000008, Organization 108630, Expense 51111 - 51613, Task 1010.PS03, Award N/A, Program PS03.

The CalVIP grant will be appropriated into the California Board of State and Community Corrections Fund (2152), Oakland Unite (70211), CALVIP 2020-2023 Project (1005673), and Fostering Safe and Healthy Communities Program (SC22). The CalVIP grant is subject to annual allocations through the State budget process, and therefore funding for subsequent years of the grant will be dependent on availability of funds and the City's compliance with the grant agreement.

**CalVIP Budget—October 1, 2020 through December 31, 2023**

<b>CalVIP Grant Funds</b>	<b>Description</b>	<b>Account</b>	<b>Amount</b>
Program Analyst II	1 FTE Program Analyst II manage data collection, analysis and evaluation	Personnel (51111, 51511, 51611 and 51613)	<b>\$975,375</b>
Case Manager I	.68 FTE Case Manager I to support families of homicide victims Supplies for project staff	Dept./ Central Service	
Operating Expenses	Travel and training costs for project staff	Overheads (58521 and 58522)	
Financial Audit (grant requirement)	Equipment	Supplies (522113 and 52211)	
	Stipends for Ceasefire participants and Faith Partners	Travel & Education (55119)	
	Financial Audit	Equipment (52212) Stipends (53719)	
Community-Based Organization Contract	Grant agreement with Faith in Action East Bay, Inc. to manage the custom notification program with law enforcement and community partners	Contract Services (54911)	<b>\$410,865</b>
Consultant/Contractor (evaluation recommended by grantor)	Professional services agreement with Mathematica, Inc. to evaluate the funded project	Contract Services (54919)	<b>\$74,932</b>
	Professional service agreement through the City's 3-bid process for a consultant to support procedural justice		<b>\$38,500</b>
<i>Subtotal CalVIP Project Grant Funds</i>			<b>\$1,499,672</b>

<b>CalVIP Match Funds</b>	<b>Description</b>	<b>Account</b>	<b>Amount</b>
DVP Planner	.90 FTE CalVIP Project Coordinator to manage the award, audit, evaluation and subcontractors	Personnel (51111, 51511, 51611 and 51613)	<b>\$1,748,100</b>
DVP Case Manager	.32 FTE to support families of homicide victims		
DVP Outreach Developer	1 FTE Life Coach to support the custom notification program		
OPD Ceasefire Director	1 FTE Ceasefire Project Director to manage the Ceasefire Partnership and custom notifications		
OPD Captain	.60 FTE Ceasefire Commander to manage the Ceasefire unit of sworn officers in the Oakland Police Department		
<i>Subtotal CalVIP Match Funds Subtotal</i>			<b>\$1,748,100</b>
<b>Total</b>			<b>\$3,247,772</b>

### **PUBLIC OUTREACH / INTEREST**

The DVP developed the recommendations in this report in close consultation with key violence prevention and public safety partners. The DVP and OPD leadership discussed the opportunity with Ceasefire partnership representatives ranging from faith-based partners, community-based partners and local law enforcement to gain consensus on the proposal's focus and goals.

### **COORDINATION**

From the early stages of this funding opportunity, DVP was in communication with representatives of the Oakland Ceasefire Partnership Committee. In addition to commitment from proposed subcontractors, DVP has the expressed commitment and support of regional partners including Alameda County Office of Education, Oakland Unified School District, Alameda County Office of Education, Alameda County District Attorney's Office, Alameda County Probation, Faith in Action East Bay, Inc., the Mayor's Office, and the Oakland Police Department. In preparation of this report and resolution, the City Attorney's Office, Budget Bureau, and the City Administrator's Office have been consulted.

### **PAST PERFORMANCE, EVALUATION AND FOLLOW-UP**

Independent evaluations found that the Ceasefire intervention was associated with a 32% reduction in gun homicides and a 20% drop in shootings involving gang and group members

from 2013 to 2017 (Braga et al, 2018), and the 2016-2020 Comprehensive Evaluation found adult life coaching participants linked to Ceasefire were 21 percent less likely to be convicted after 30 months than other similar adults who were also in Ceasefire but did not participate in life coaching. Statistically significant reductions were also observed for rates of gun offenses and probation sentences for the Ceasefire subgroup (Gonzalez, et al., 2021).

DVP will monitor and report out to BSCC on a quarterly basis and Mathematica, Inc. will provide a final evaluation report of the funded project.

### **SUSTAINABLE OPPORTUNITIES**

***Economic:*** Providing support services for Oakland residents affected by violence will improve their economic stability by linking them to organizations and programs geared to produce positive outcomes around recidivism reduction, educational achievement, and employment. Breaking the cycle of violence has the potential to reduce expenses in medical care, police services, and incarceration costs, which can be reinvested into community development and contribute to safer, revitalized neighborhoods.

***Environmental:*** By expanding social services to and improving opportunities for those most impacted by violence, marginalized communities are made safer, healthier, and stronger through the sustained development of its most disenfranchised members.

***Social Equity:*** DVP helps individuals at highest risk of becoming involved in gun violence to achieve a greater degree of social equity and positive outcomes by providing comprehensive support services in the areas of intensive life coaching, mental health, legal advocacy, and crisis response.

### **ACTION REQUESTED OF THE CITY COUNCIL**

**Staff Recommends That The City Council Adopt A Resolution Authorizing The City Administrator To:**

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For questions regarding this report, please contact Guillermo Cespedes Department of Violence Prevention, at 510-238-2916.

Respectfully submitted,



Guillermo Cespedes (May 18, 2021 14:46 PDT)

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Guillermo Cespedes  
Director, Violence Prevention

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