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CITY OF OAKLAND 2012 NOV -1 PM 12: 01

AGENDA REPORT

TO: DEANNA J. SANTANA
CITY ADMINISTRATOR

FROM: Fred Blackwell

SUBJECT: "Open for Business" Pledge

DATE: October 26, 2012

City Administrator
Approval

Date

10/30/12

COUNCIL DISTRICT: City-Wide

RECOMMENDATION

Staff recommends that the City Council adopt:

A Resolution Adopting the East Bay Economic Development Alliance's "Open for Business" Pledge.

REASON FOR SUPPLEMENTAL

At its October 23rd meeting, the Community & Economic Development Committee unanimously affirmed the Pledge and forwarded the resolution to the City Council. The Committee asked that the legislative record of its action convey the Council's intent to adopt the Pledge "within the context of Sustainable Development principles." Staff have provided this supplemental report to clearly add that intent to the legislative history.

For questions regarding this report, please contact Margot Lederer Prado, Economic Development Specialist, (510) 238-6766.

Respectfully submitted,

Fred Blackwell
Assistant City Administrator

Reviewed by: Aliza Gallo, Economic Development Manager
Office of Economic & Workforce Development

Prepared by:
Margot Lederer Prado, Economic Development Specialist
Office of Economic & Workforce Development

Item: _____
City Council
November 13, 2012