

MONTCLAIR VILLAGE ASSOCIATION
WORKING BUDGET

	2022 Budget	2022 Actual	2023 Budget	2024 Budget	Notes
Sources					
BID Assessments	\$ 88,830	\$ 88,830	\$ 92,830	\$ 93,700	\$96,600 (2022 + 5% increase on assessments) less 3% for COO processing fees
Total Non-BID Sources of Funds	\$ 185,000	\$ 205,000	\$ 55,000	\$ 55,000	
Fundraising Events	\$ 163,000	\$ 183,000	\$ 25,000	\$ 25,000	
Individual Charitable Contributions / Associate Member Fees	\$ 12,000	\$ 12,000	\$ 20,000	\$ 20,000	
Grants / Parking Garage Management Revenue	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	
Total Sources of Funds	\$ 273,830	\$ 293,830	\$ 147,830	\$ 148,700	
30% BID Assessments	\$ 26,649	\$ 26,649	\$ 27,849	\$ 28,110	
Non-BID Funds Allocated to PROW	\$ 150,000	\$ 160,000	\$ 9,000	\$ 10,000	
Total Economic Restructuring/PROW Income	\$ 176,649	\$ 186,649	\$ 36,849	\$ 38,110	
Project Management					
Area & Planter Maintenance	\$ 12,000	\$ 11,566	\$ 12,000	\$ 12,000	
Security	\$ 12,900	\$ 23,250	\$ 19,000	\$ 20,500	
Security Camera Program	\$ 1,000	\$ 1,000	\$ 4,000	\$ 5,000	
Public Improvement Design Services	\$ 150,000	\$ 150,000			Antioch Ct/ Village Plaza contribution to City of Oakland from private fundraising
Equipment Rentals	\$ 1,000	\$ 833	\$ 1,000	\$ 1,000	
Total Economic Restructuring/PROW Expenses	\$ 176,900	\$ 186,649	\$ 36,000	\$ 38,500	
Economic Restructuring/PROW Income - Expenses	\$ (251)	\$ -	\$ 849	\$ (390)	
40% BID Assessments	\$ 35,532	\$ 35,532	\$ 37,132	\$ 37,480	
Non-BID Funds Allocated to District Identity	\$ 25,000	\$ 35,000	\$ 37,000	\$ 35,000	
Total Promotions and Design (District Identity) Income	\$ 60,532	\$ 70,532	\$ 74,132	\$ 72,480	
Project Management/PR	\$ 10,000	\$ 20,000	\$ 20,000	\$ 21,000	
Pedestrian Lighting/ Holiday Décor	\$ 10,000	\$ 19,820	\$ 18,000	\$ 18,000	
Events and Event Marketing					
Restaurant Walk	\$ 4,000	\$ 2,300	\$ 3,500	\$ 4,500	Revenue neutral or positive
Art Walk	\$ 1,500	\$ 700	\$ 500	\$ 500	Revenue neutral or positive
Beer, Wine and Music Festival	\$ 19,500	\$ 22,000	\$ 18,000	\$ 18,000	Revenue neutral or positive
Montclair Outdoor Movie Nights	\$ -	\$ -	\$ 500	\$ 500	returning in 2023
Farmer's Market	\$ 500	\$ 500	\$ 500	\$ 500	
Halloween - Trick-or-Treat	\$ 500	\$ 500	\$ 500	\$ 500	
Holiday Stroll	\$ 8,000	\$ 8,000	\$ 4,000	\$ 5,000	
Advertising & Design Services - Ads, Website	\$ 5,000	\$ 5,000	\$ 3,000	\$ 4,000	
Social Media Marketing (inc above)					
Marketing Booth Fees/Staffing					
Banners	\$ 1,400	\$ 1,340	\$ 5,500	\$ -	new banner set needed 2023
Total Promotions and Design (District Identity) Expenses	\$ 60,400	\$ 80,160	\$ 74,000	\$ 72,500	
Promotions and Design (District Identity) Income -	\$ 132	\$ (9,628)	\$ 132	\$ (20)	
30% BID Assessments	\$ 26,649	\$ 26,649	\$ 27,849	\$ 28,110	
Non-BID Funds Allocated to Organization/Administration	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	

Total Organization/Administration Income	\$ 36,649	\$ 36,649	\$ 37,849	\$ 38,110	
District Management/Assistants	\$ 27,000	\$ 27,400	\$ 28,250	\$ 28,400	
Office Rent & Storage	\$ 5,096	\$ 5,096	\$ 5,096	\$ 5,096	
Office Supplies	\$ 300	\$ 300	\$ 300	\$ 300	
Bank Fees Minus Interest	\$ -	\$ -	\$ -	\$ -	
Postage/Box Rental	\$ 200	\$ 161	\$ 200	\$ 200	
Accounting/Filing Fees/Licenses	\$ 1,200	\$ 1,200	\$ 1,200	\$ 1,200	
Meeting Supplies Expenses	\$ 300	\$ 235	\$ 300	\$ 300	
Insurance	\$ 1,255	\$ 1,255	\$ 1,255	\$ 1,255	
Dues/Subscriptions/Memberships	\$ 100	\$ 25			Oakland Chamber
Utilities/Phone/Internet Service	\$ 1,000	\$ 1,012	\$ 1,050	\$ 1,050	
Computer/Software - Upgrades	\$ 200	\$ -	\$ 200	\$ 300	
Total Organization/Administration Expenses	\$ 36,651	\$ 36,684	\$ 37,851	\$ 38,101	
	\$ -				
Total Income	\$ 273,830	\$ 293,830	\$ 147,830	\$ 148,700	
Total Expenses	\$ (273,951)	\$ (303,493)	\$ (147,851)	\$ (149,101)	
Carryforward/Reserve	\$ -	\$ -	\$ -	\$ -	
Net	\$ (121)	\$ (9,663)	\$ (21)	\$ (401)	