

FILED  
OFFICE OF THE CITY CLERK  
OAKLAND

Approved as to Form and Legality

  
Oakland City Attorney's Office

09 MAY 26 AM 10:57  
OAKLAND CITY COUNCIL

Resolution No. 82034 C.M.S.

Introduced by Councilmembers Brunner and Nadel

**RESOLUTION HONORING CORRIGAN SPORTS FOR ORGANIZING AN OAKLAND MARATHON THE WEEKEND OF MARCH 27TH, 2010, PROVIDING A MEANS OF ATTRACTING PEOPLE FROM ACROSS THE NATION TO THE NEIGHBOHOODS OF OAKLAND AND PROVIDING A MARKETING AND ECONOMIC TOOL FOR THE CITY**

**WHEREAS**, Corrigan Sports Enterprises was established in 1991 with the goal of creating, managing and implementing sports and event marketing opportunities and has successfully organized running festivals, pro beach volleyball series, lacrosse tournaments and bike races; and

**WHEREAS**, Corrigan Sports Enterprises is organizing an Oakland Running Festival in March 2010 that will include a full marathon, half-marathon, four-person relay, 5k and a kids' fun run; and

**WHEREAS**, the 26.2 mile marathon course and other events will provide Oakland with an opportunity to showcase its scenic beauty, architectural diversity and many attractions; and

**WHEREAS**, an event of this magnitude would help put Oakland on the map in the running community and could bring millions of dollars in revenue to our hotels, restaurants and tourist attractions as runners from all over the world visit our city; and

**WHEREAS**, the national attention that would focus on an Oakland Running Festival would provide a marketing tool for the City; and

**WHEREAS**, the event will donate \$10,000 to local charities before the first runner even crosses the finish line; now, therefore be it

**RESOLVED**, that the City Council of Oakland honors Corrigan Sports Enterprises for organizing an Oakland Running Festival in 2010 and encourages and promotes the Running Festival as a means of attracting people from across the world to enjoy the City of Oakland to provide a marketing and economic tool for the City.

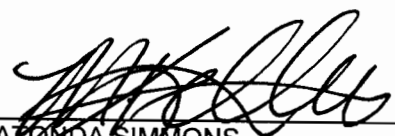
IN COUNCIL, OAKLAND, CALIFORNIA, JUN 2 2009, 2009

**PASSED BY THE FOLLOWING VOTE:**

AYES - BROOKS, DE LA FUENTE, KAPLAN, KERNIGHAN, NADEL, QUAN, REID AND  
PRESIDENT BRUNNER - 8

NOES - 0  
ABSENT - 0  
ABSTENTION - 0

ATTEST:

  
LATONDA SIMMONS  
City Clerk and Clerk of the Council of  
the City of Oakland, California