

# 2025 City of Oakland Resident Budget Priorities Survey

Fielded and presented by the Budget Advisory Commission  
February 26, 2025



# Appendix

# District 1

Golden Gate

Idora Park

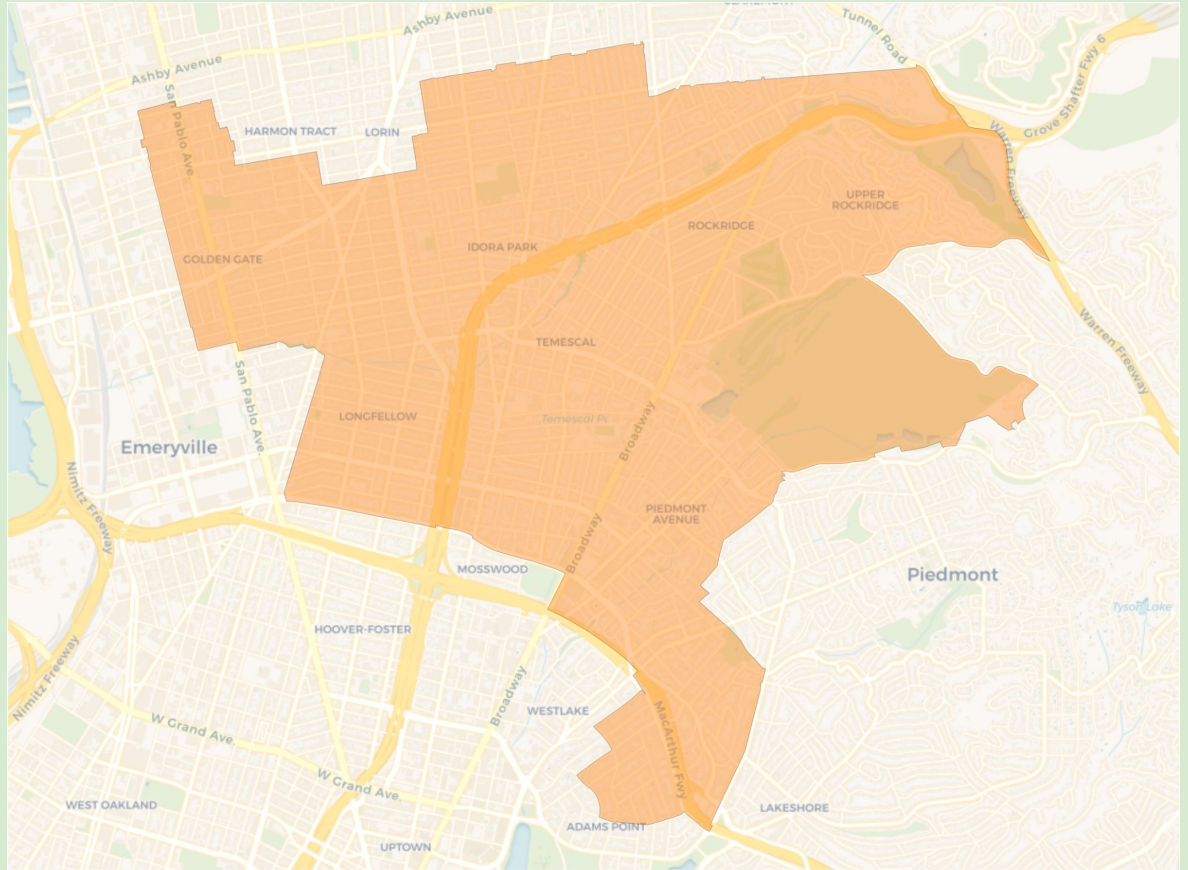
Rockridge

Upper Rockridge

Longfellow

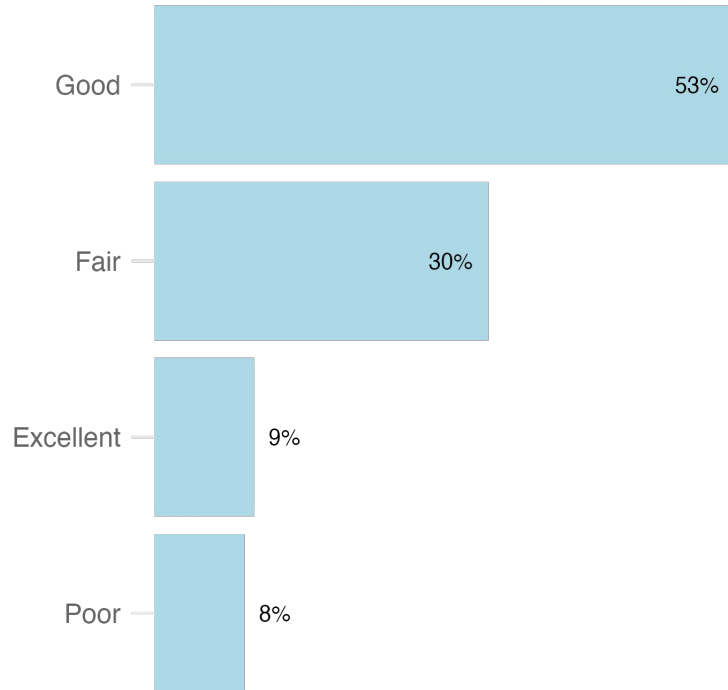
Temescal

Piedmont Avenue



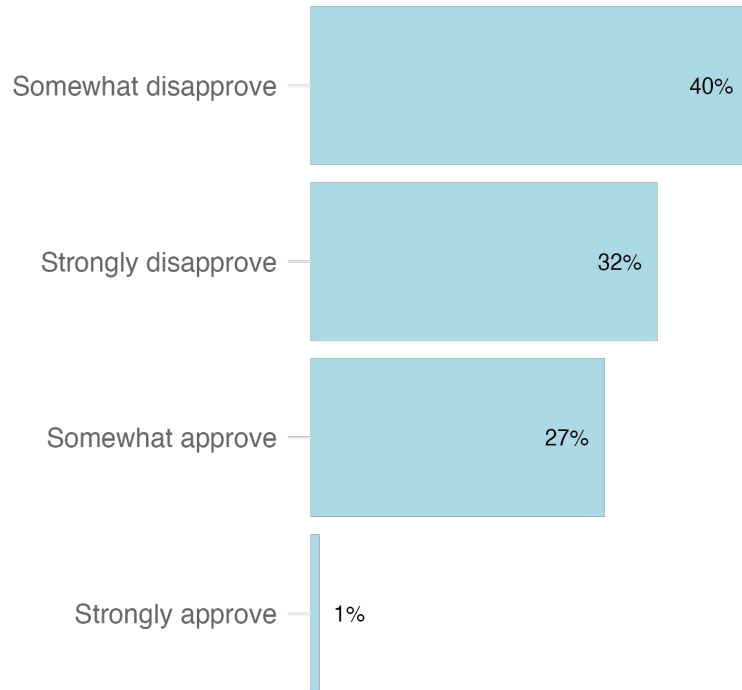
# Community satisfaction with life in Oakland

Q2: Generally speaking, how would you rate Oakland as a place to live?

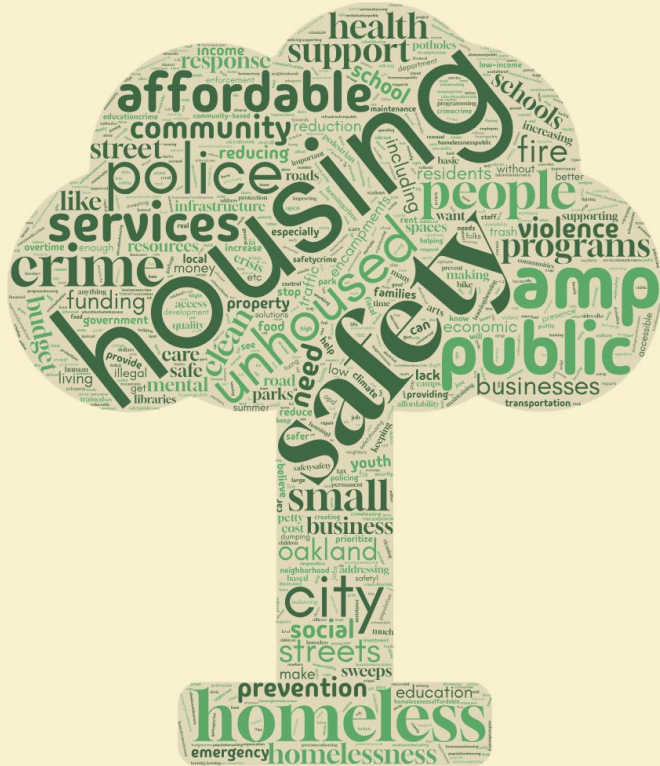


# City government approval ratings

Q3: Do you *approve or disapprove of the overall job being done by Oakland City government in providing services to the people who live here?*

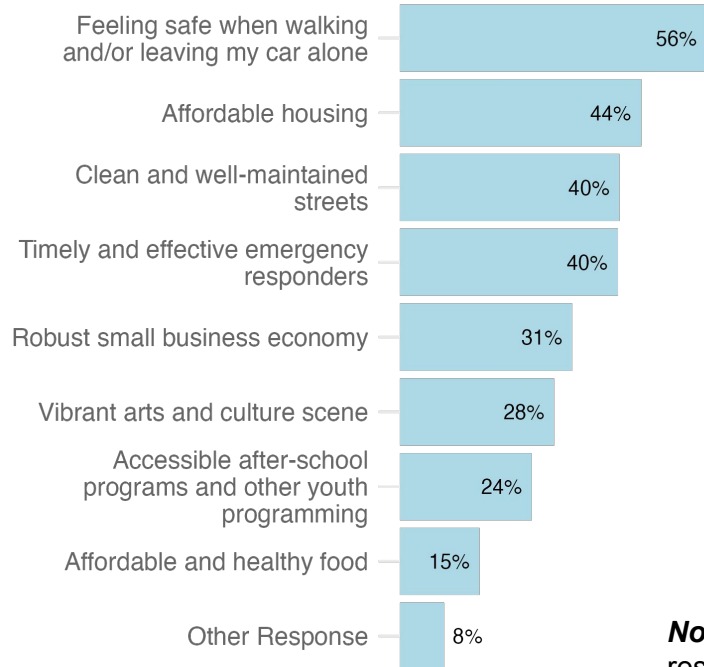


# Two most important budget priorities



# Important factors for a city to call home

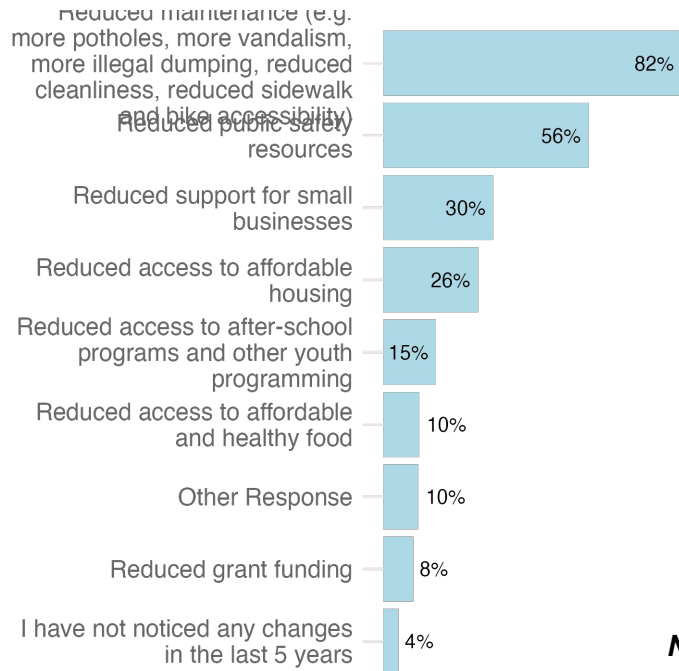
Q5: Which of the following are most important to you to make Oakland a place you are happy to call home? Choose up to 3



**Note:** numbers add up to >100% because the percentages are of out of all respondents and respondents could choose up to 3 answers

# City budget impact on household and work

Q6: In the last 5 years, how has *Oakland's* budget most impacted your household and work?  
Choose up to 3

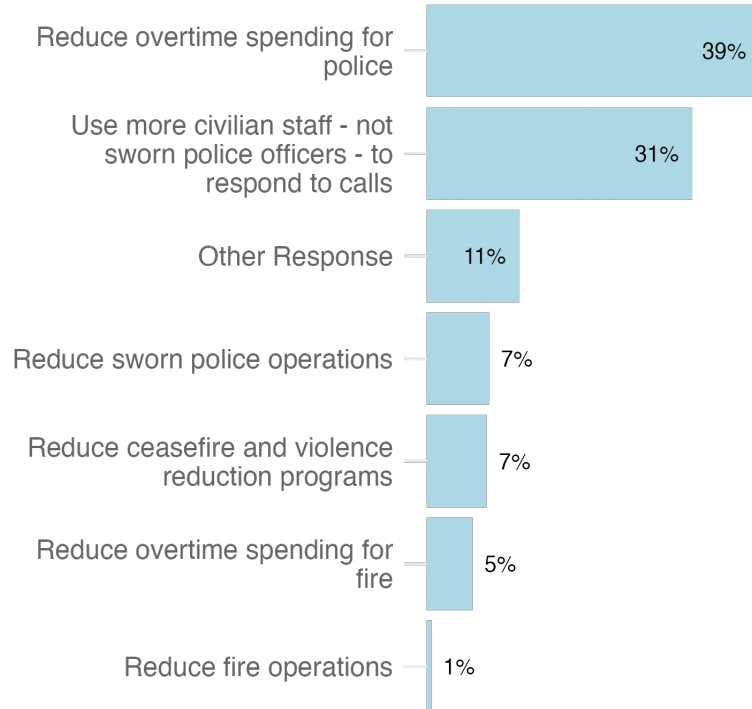


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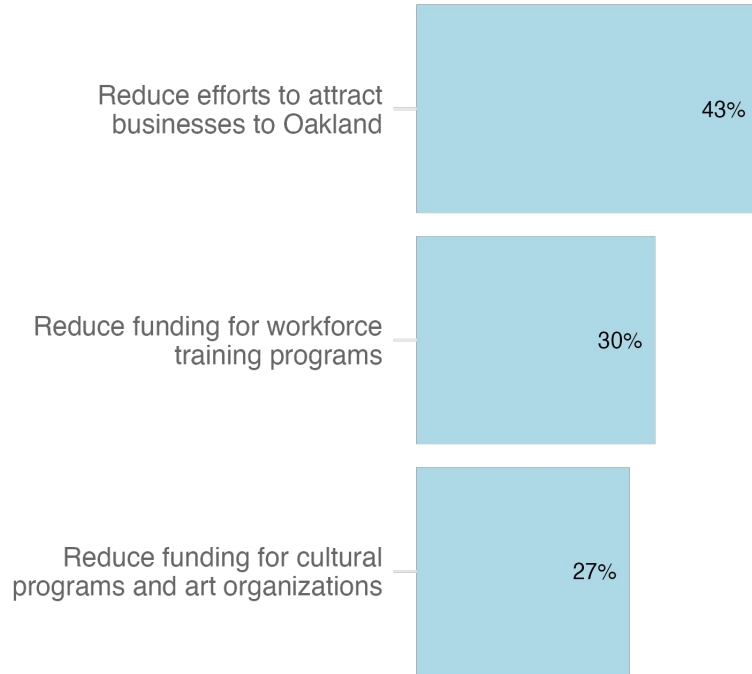
# Public Safety

Q7: For **public safety**, which of the following would you support reducing funding?



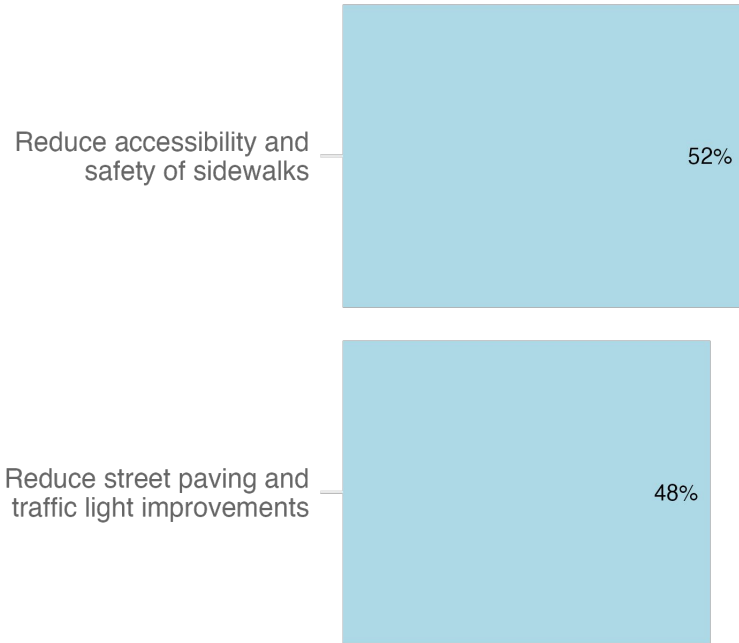
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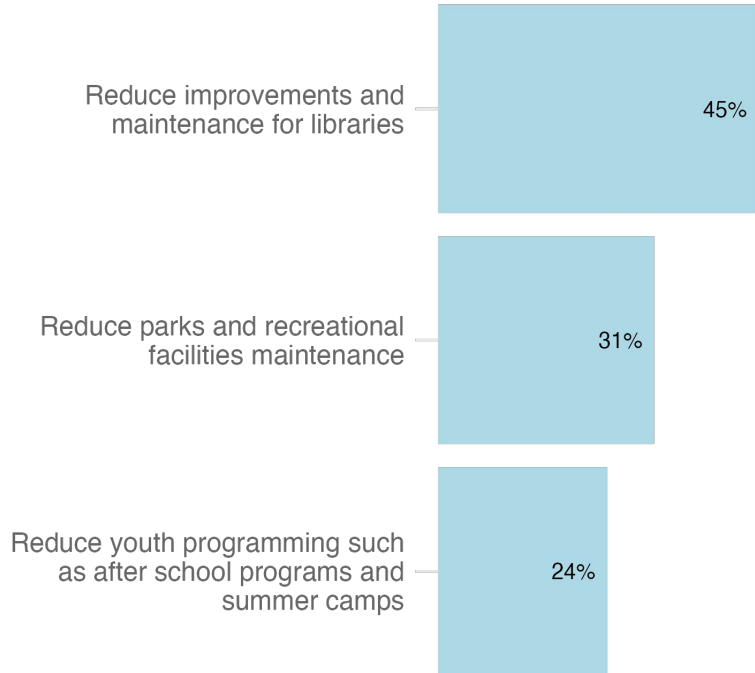
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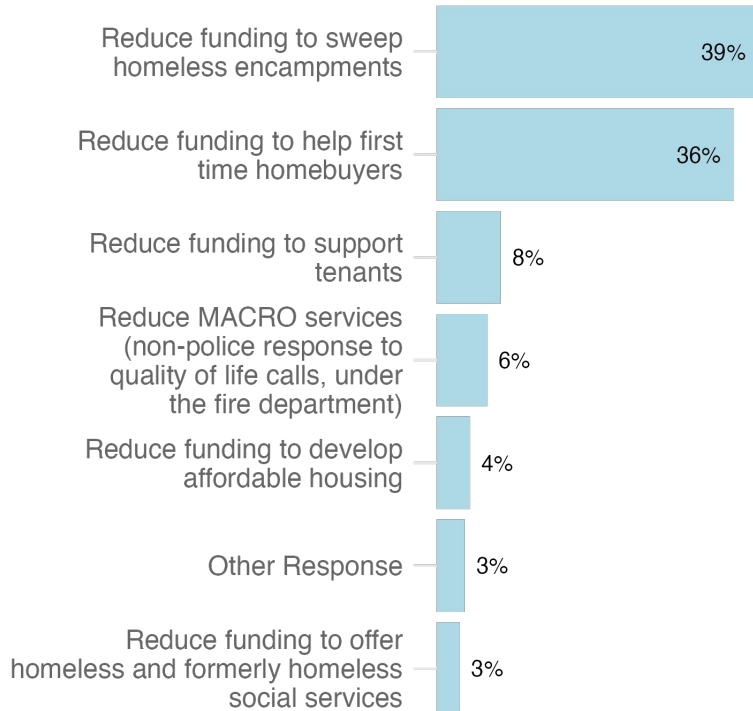
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*Q10: For youth and community investments... which of the following would you support reducing funding?*



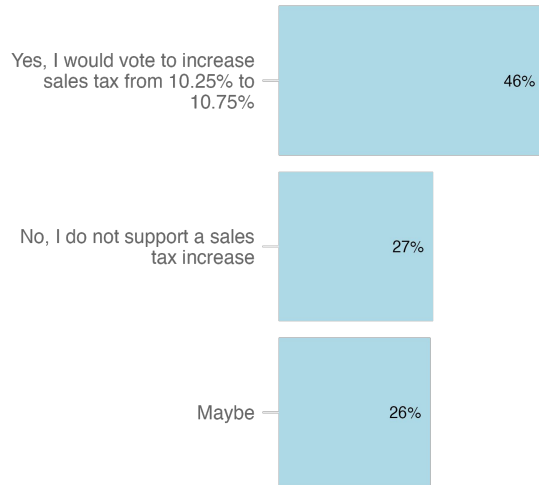
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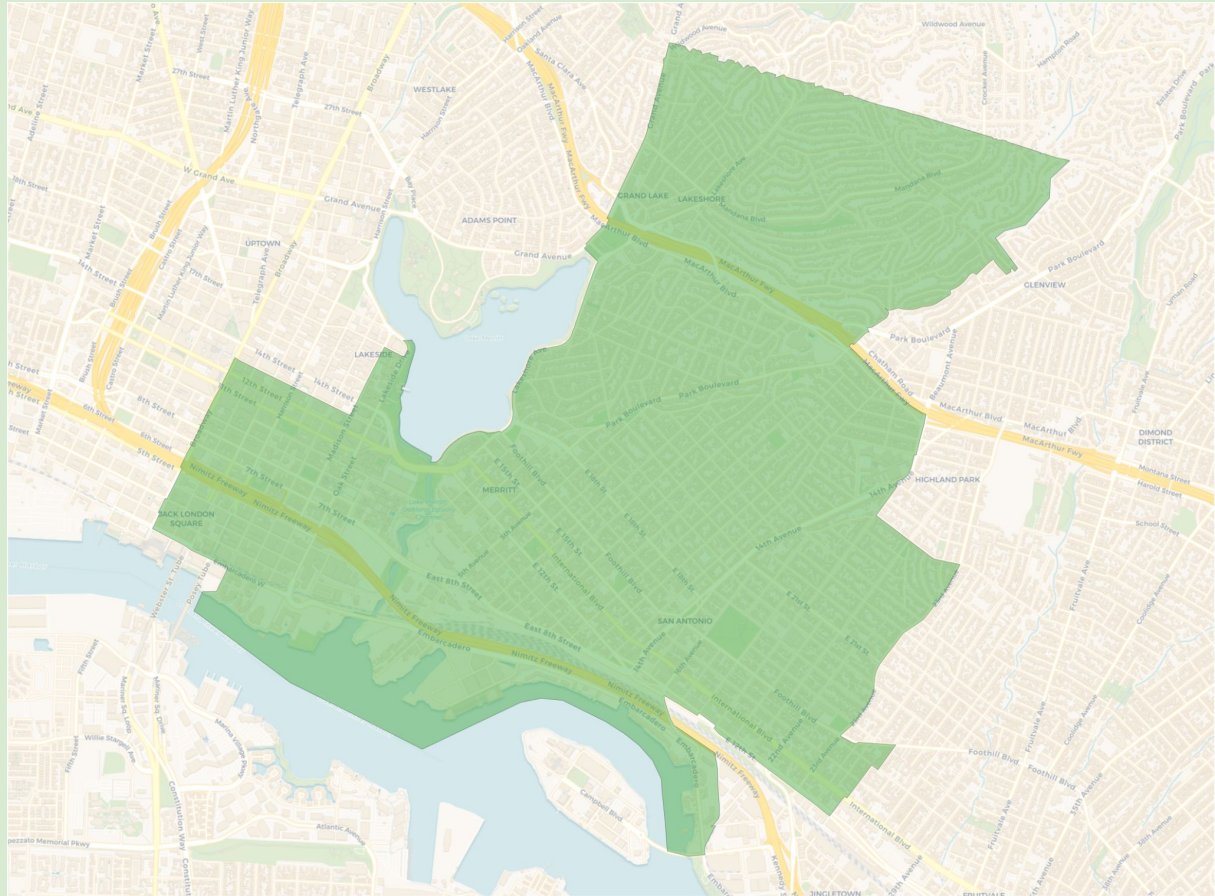
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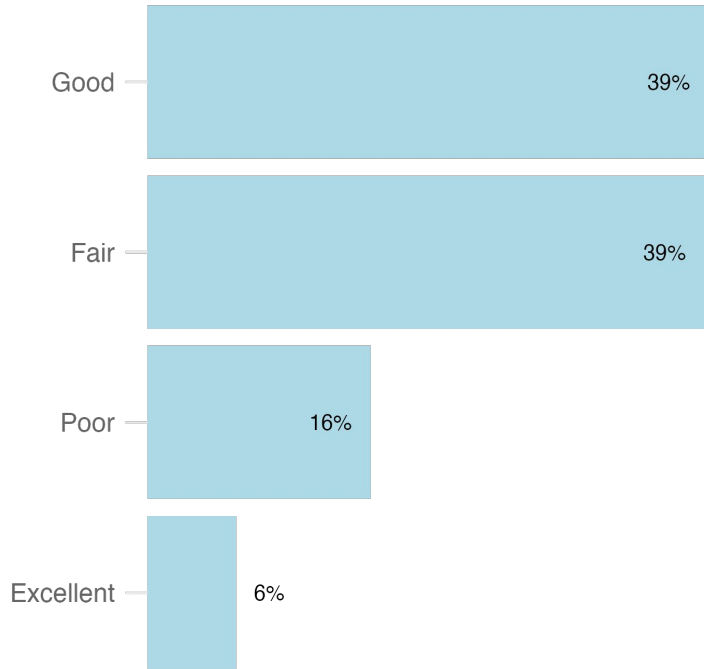
# District 2

Grand Lake  
Lakeshore  
Lake Merritt  
Jack London Square  
San Antonio



# Community satisfaction with life in Oakland

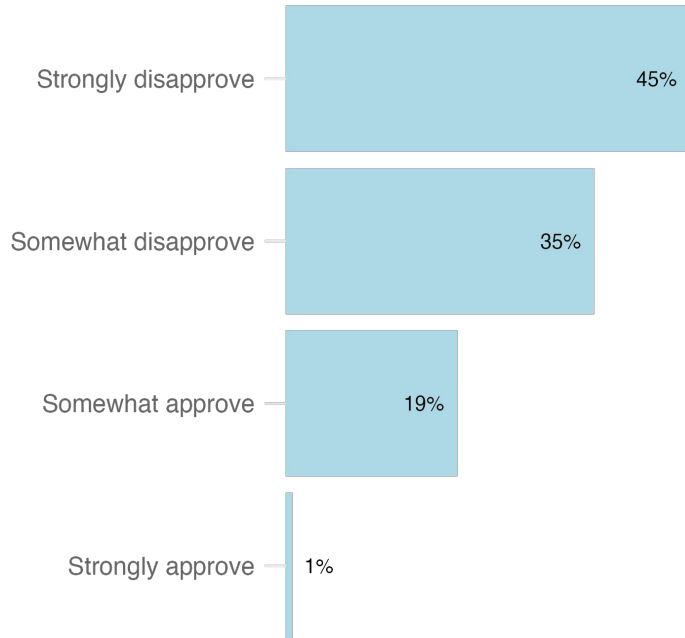
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# City government approval ratings

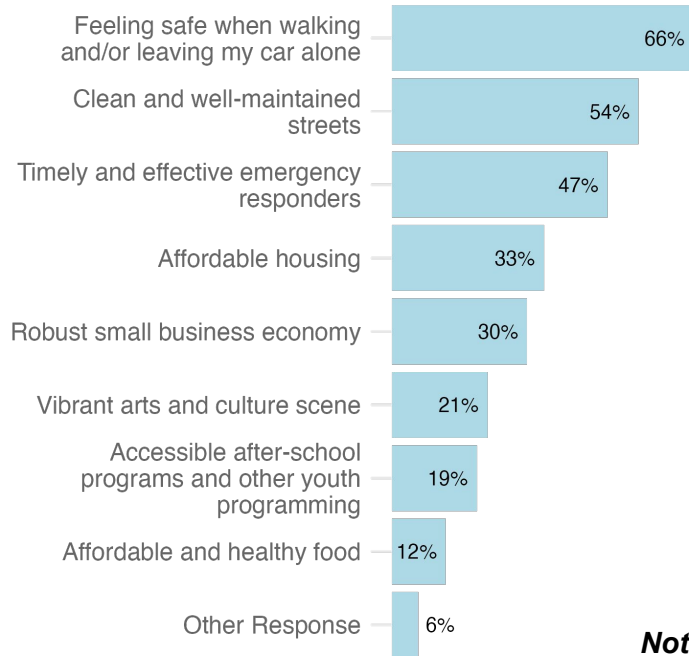
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# Important factors for a city to call home

Q5: Which of the following are most important to you to make Oakland a place you are happy to call home? Choose up to 3

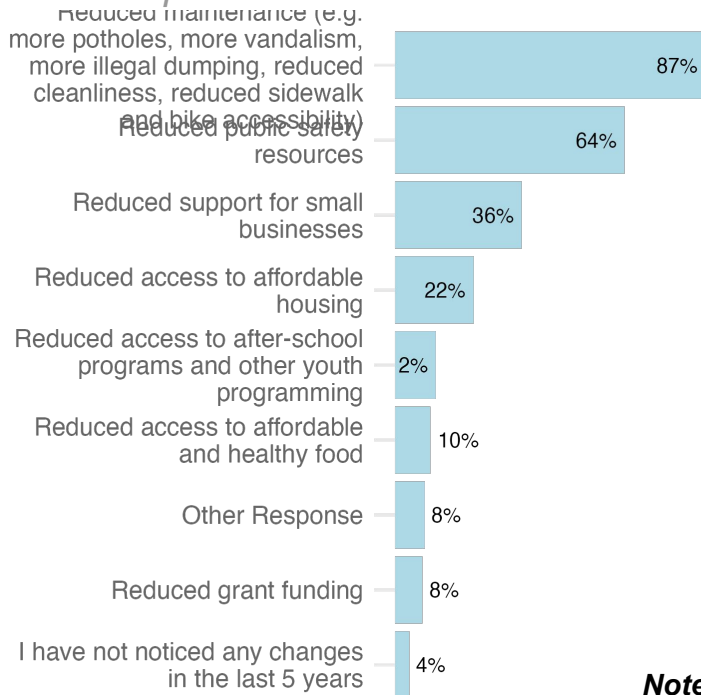


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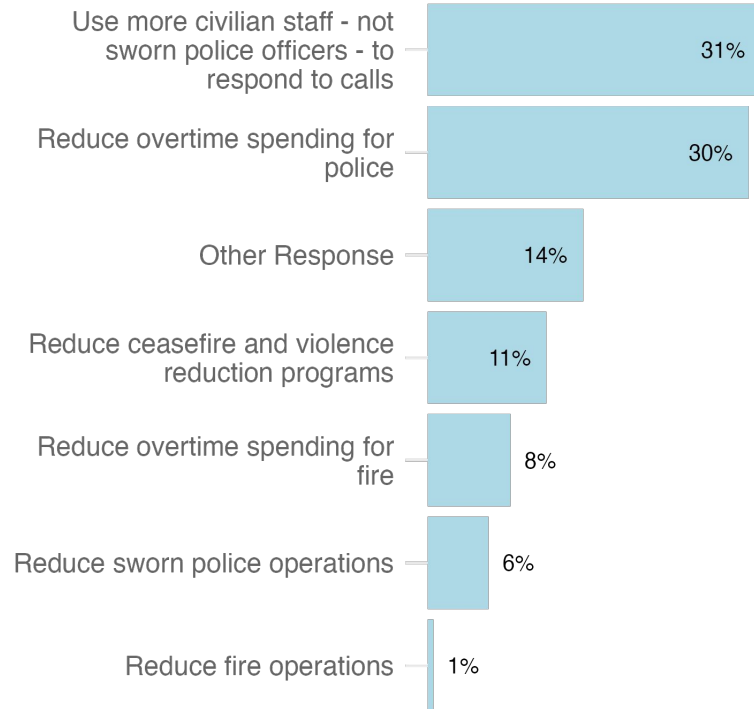
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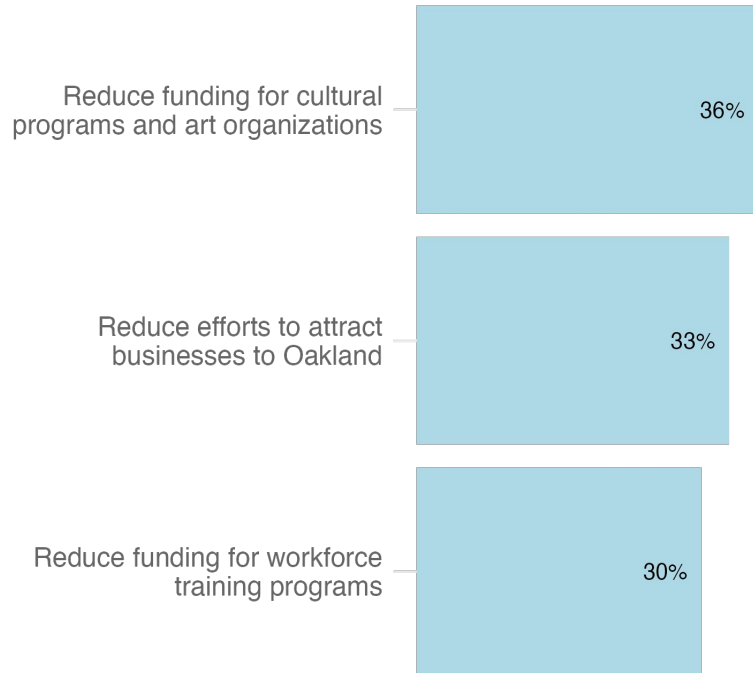
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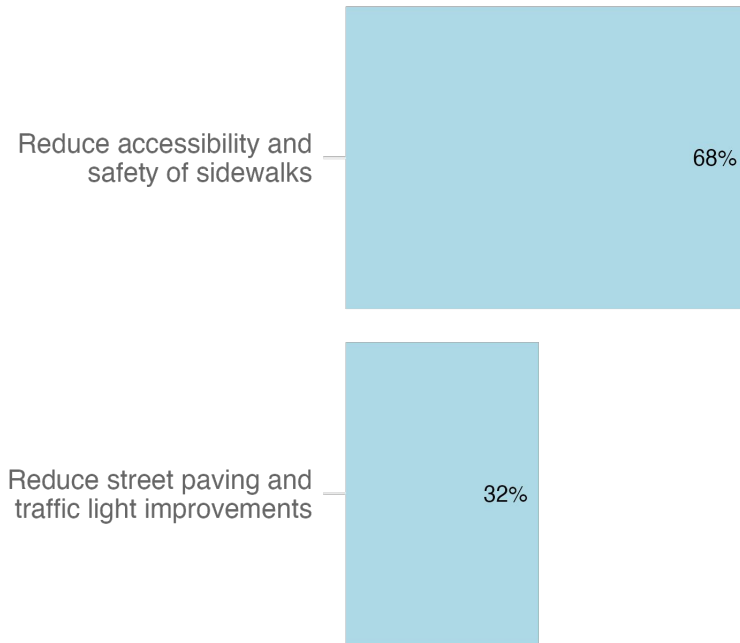
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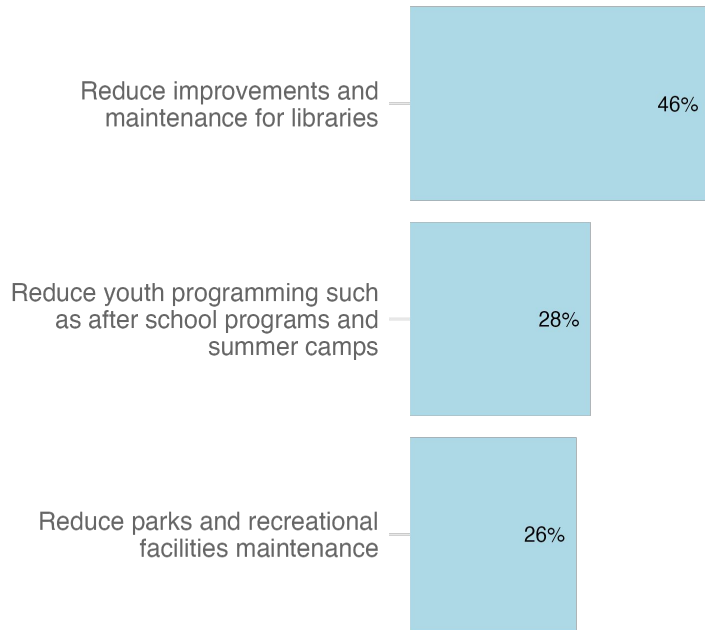
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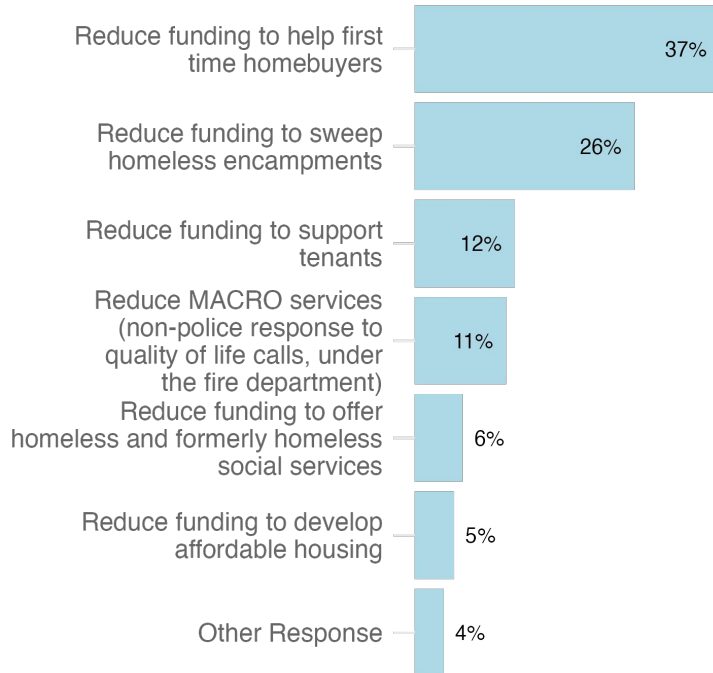
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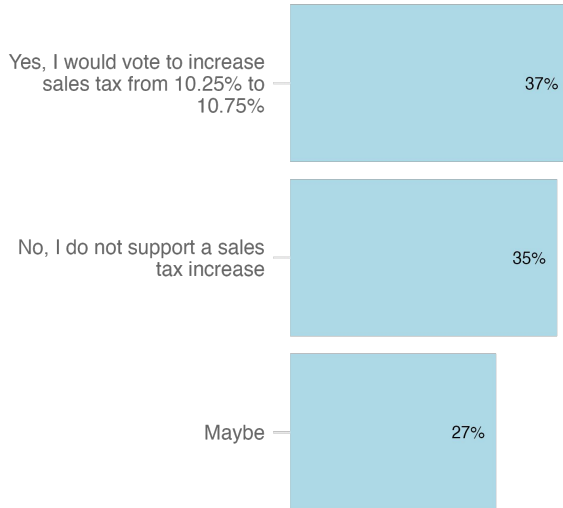
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# District 3

Mosswood

Hoover Foster

Westlake

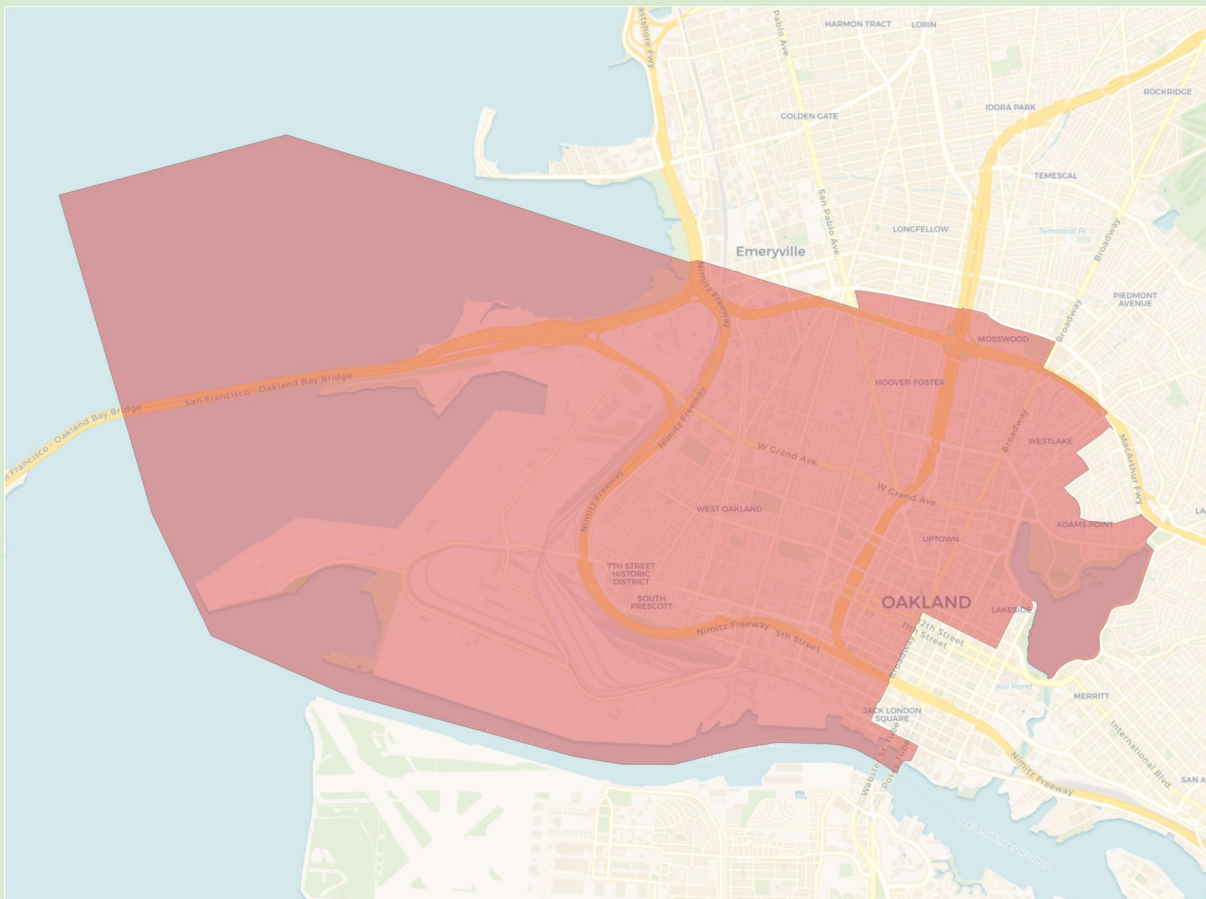
Adams Point

West Oakland

Uptown

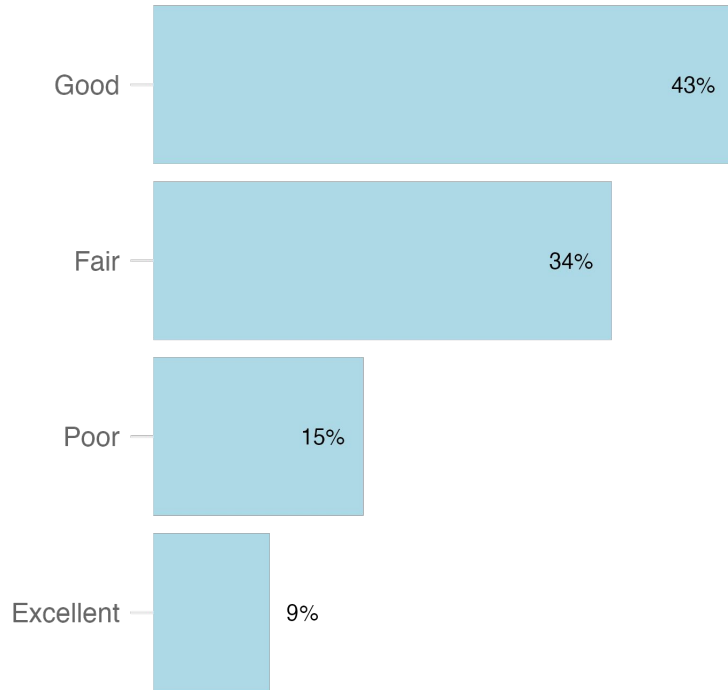
7th Street Historic District

South Prescott



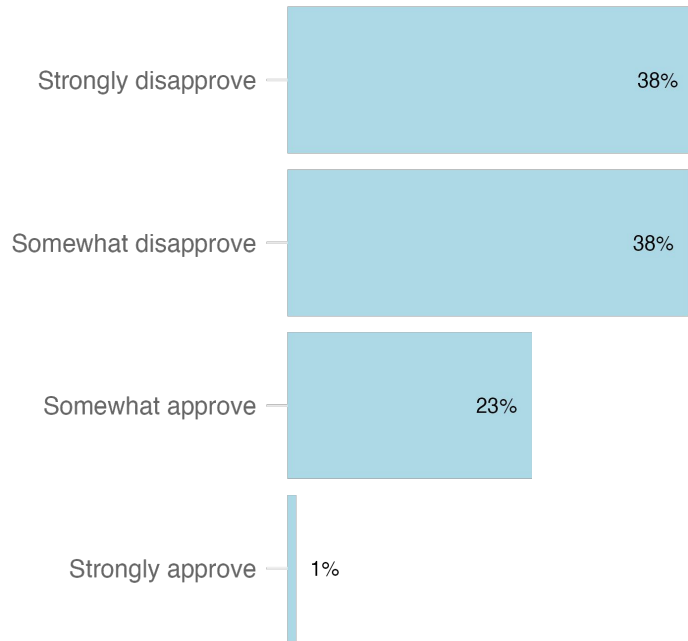
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# City government approval ratings

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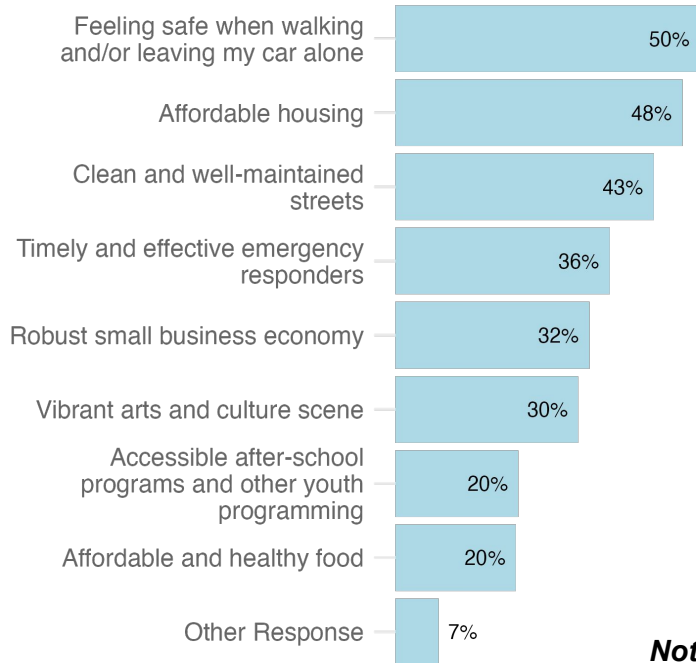


# Two most important budget priorities



# Important factors for a city to call home

Q5: Which of the following are most important to you to make Oakland a place you are *happy to call home*? Choose up to 3

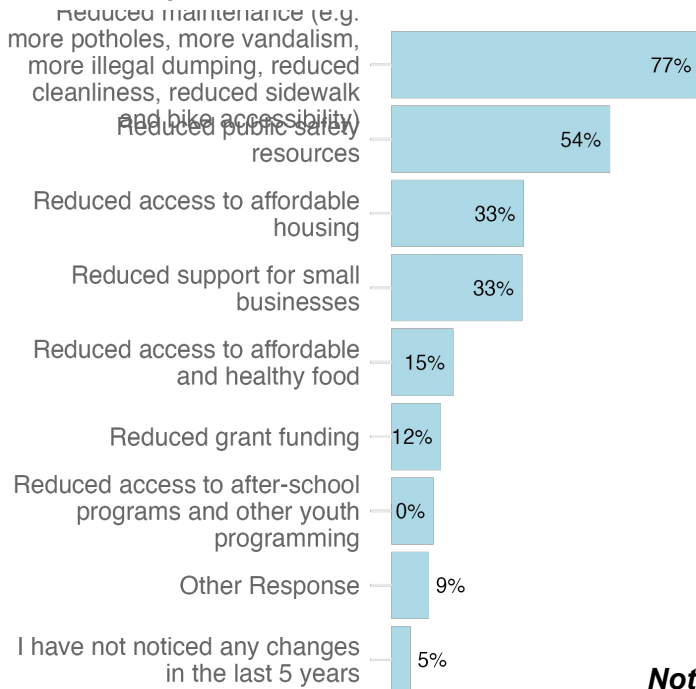


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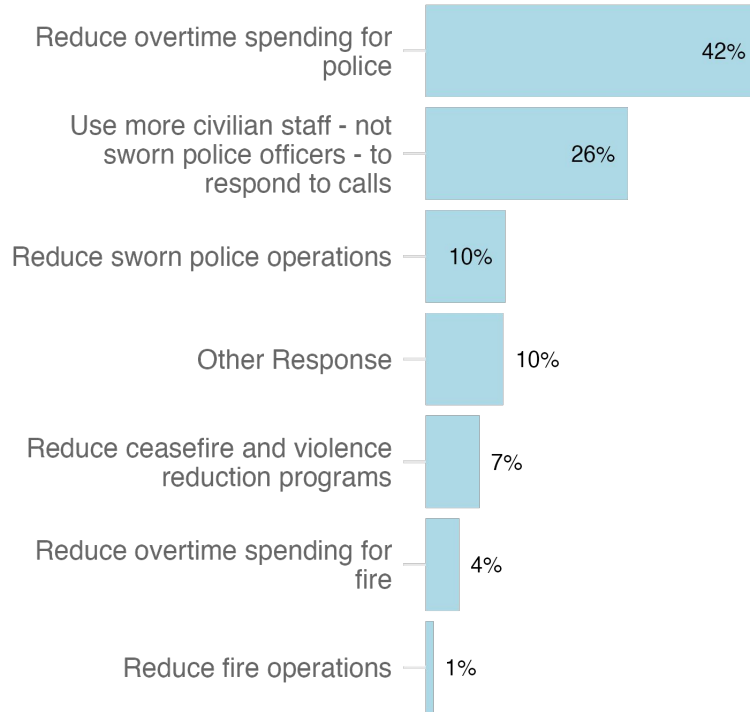


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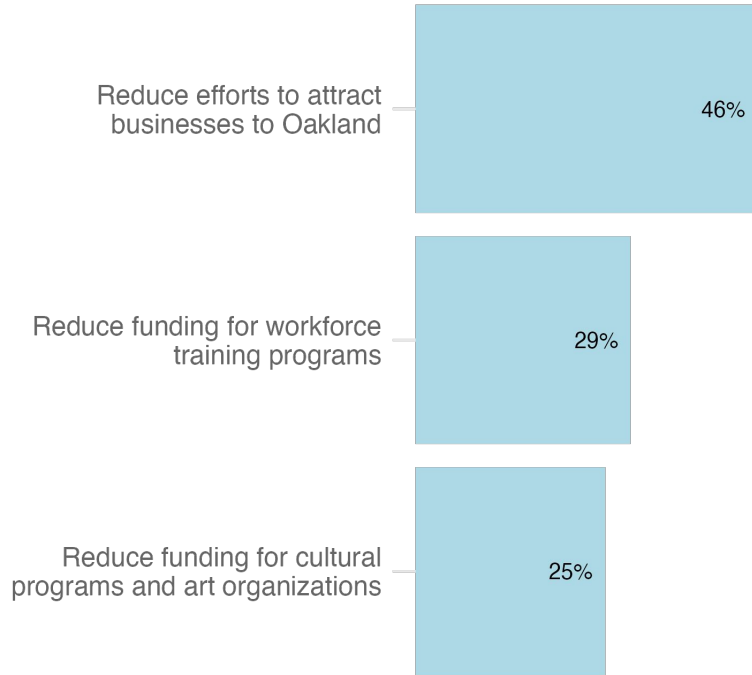
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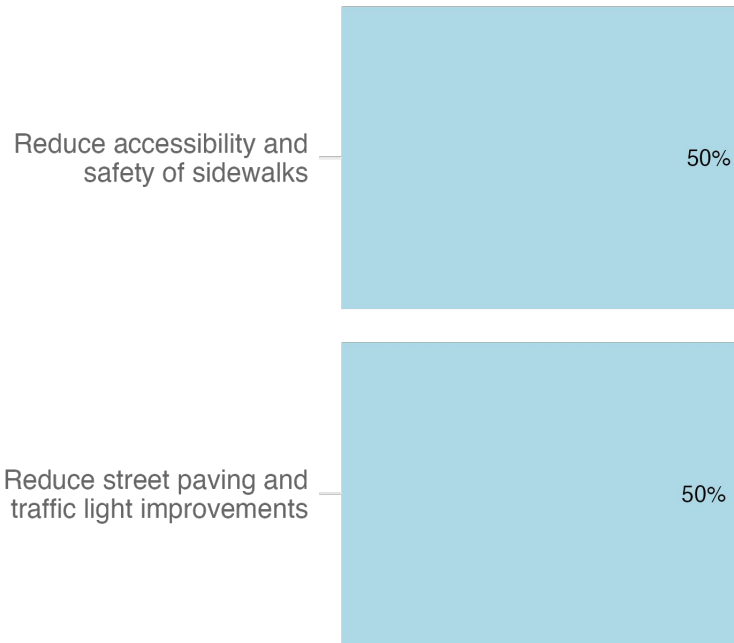
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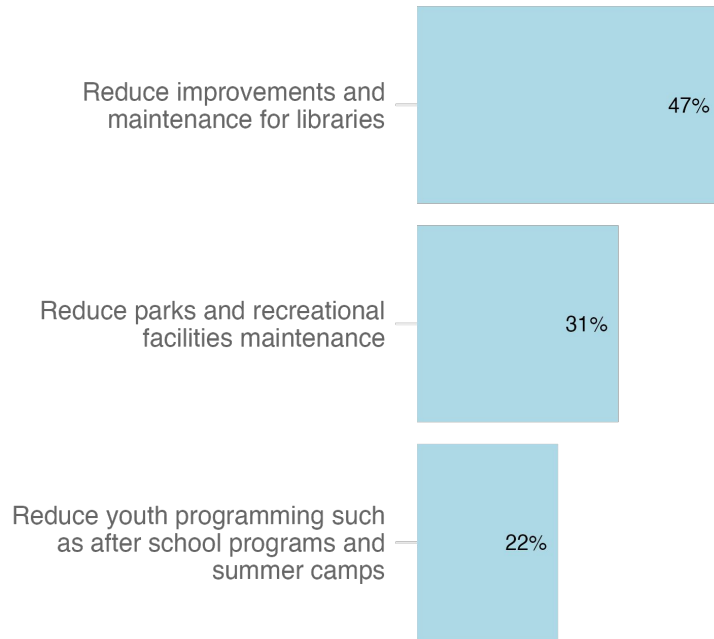
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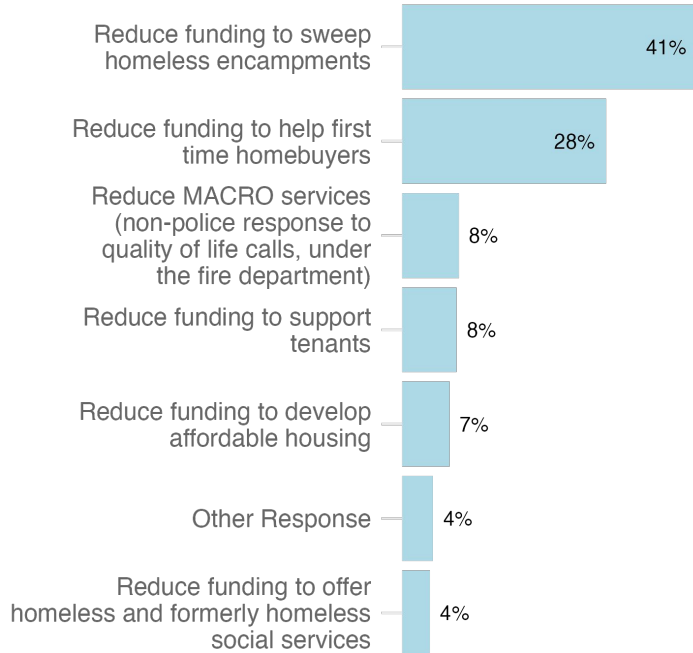
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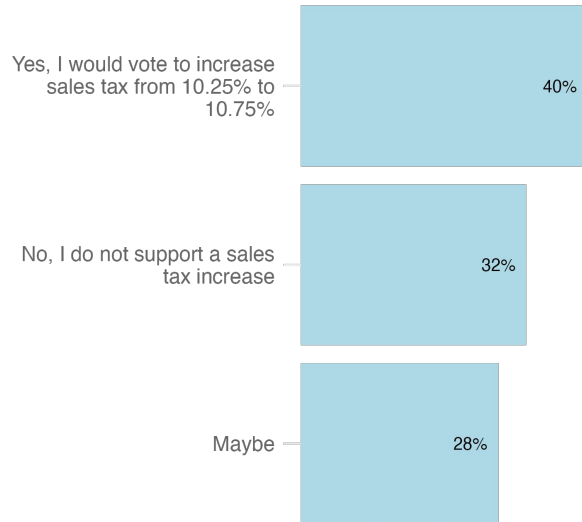
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# District 4

Laurel

Dimond

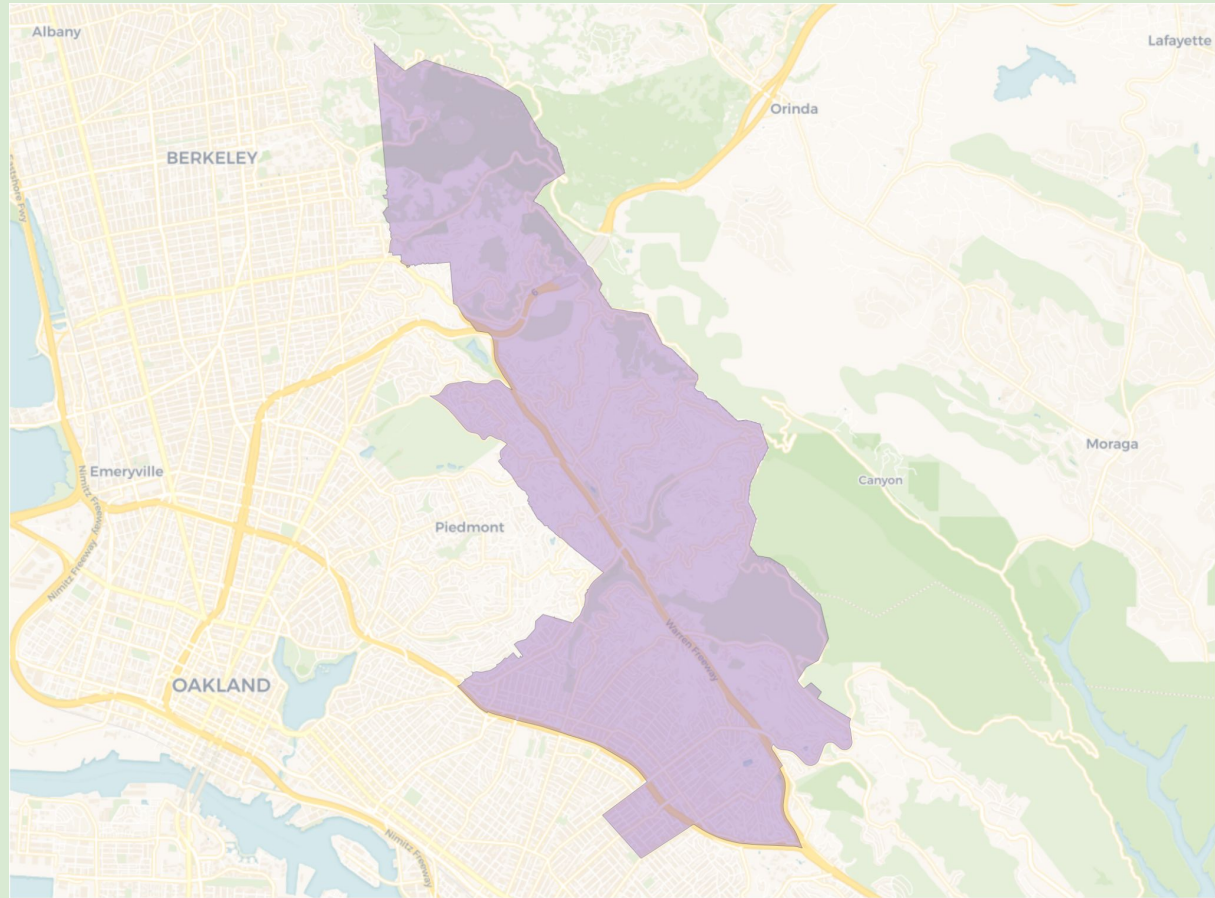
Allendale

Glenview

Montclair

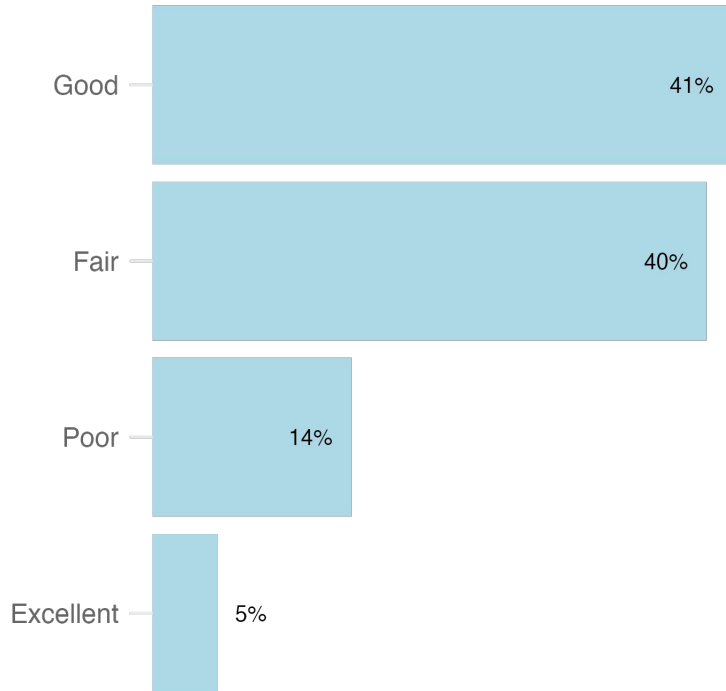
Redwood Heights

North Hills



# Community satisfaction with life in Oakland

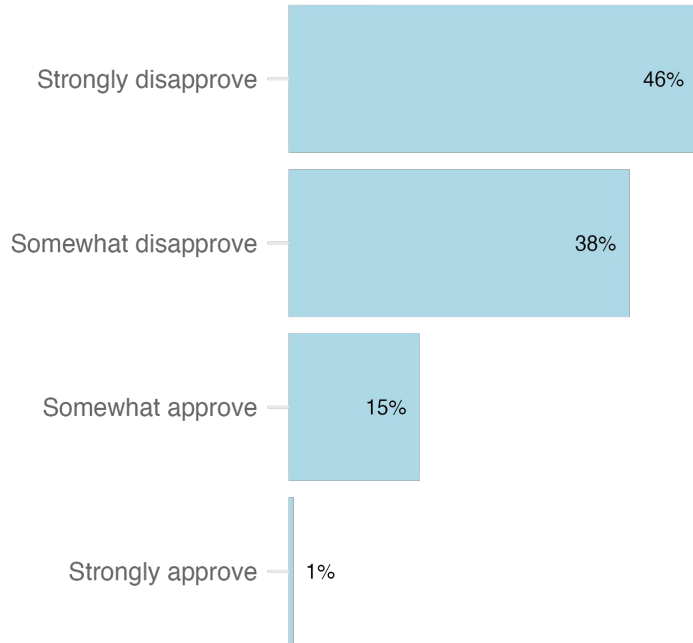
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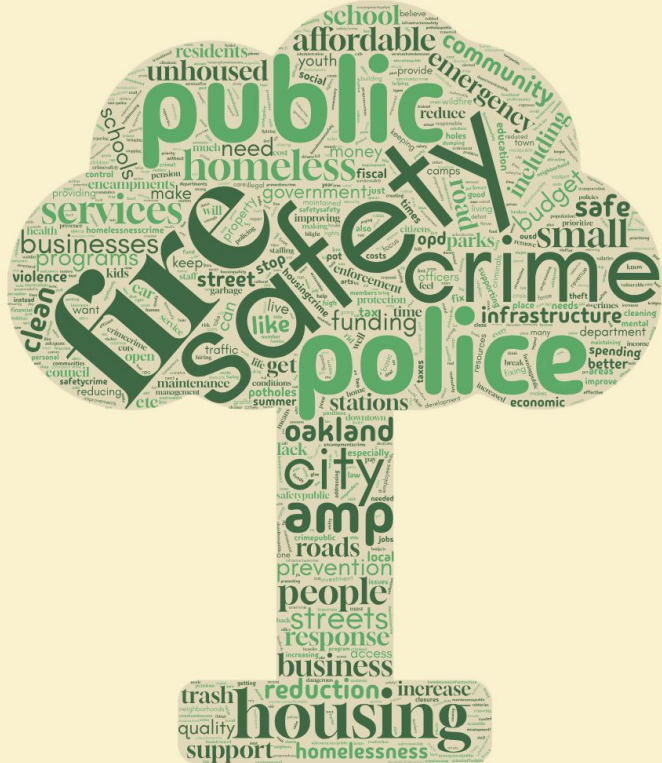


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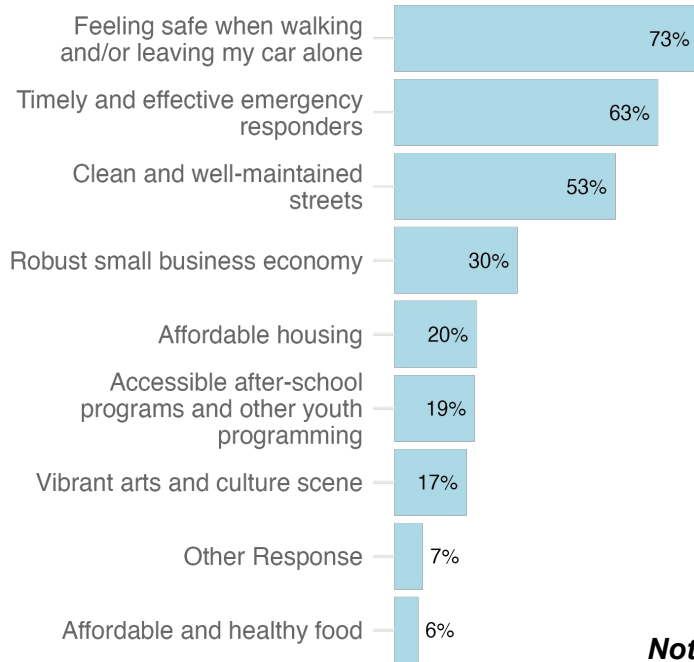


# Two most important budget priorities



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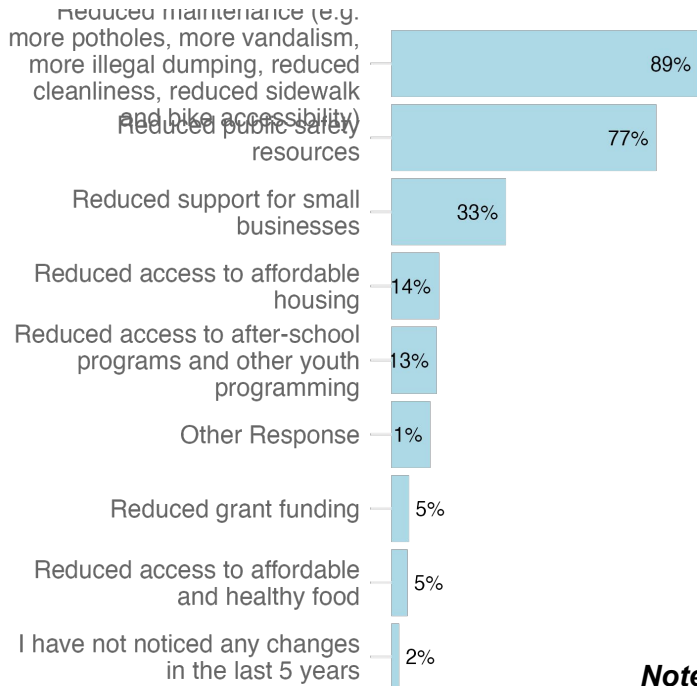


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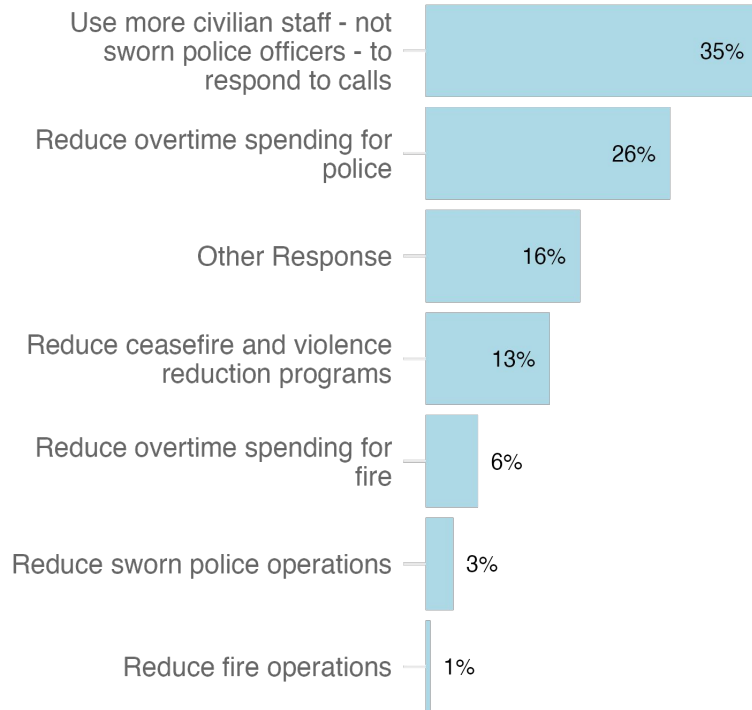
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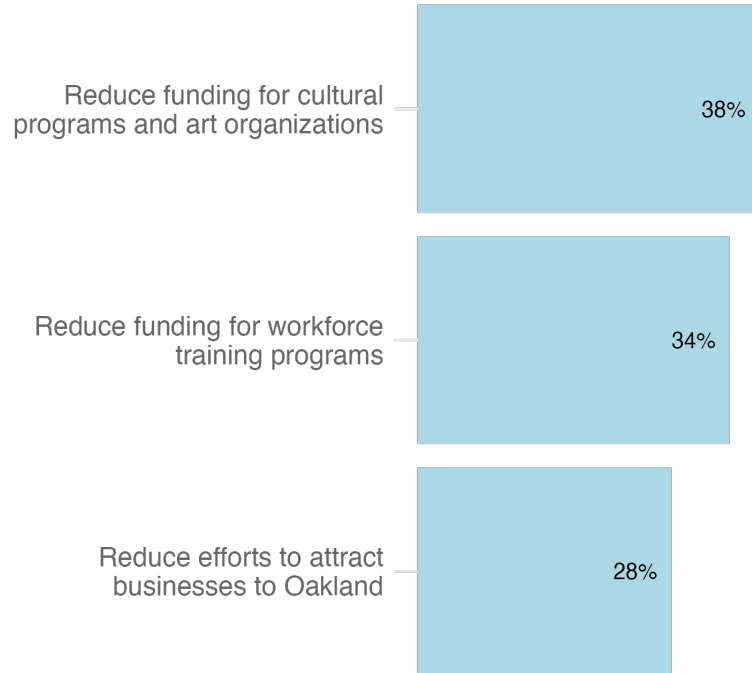
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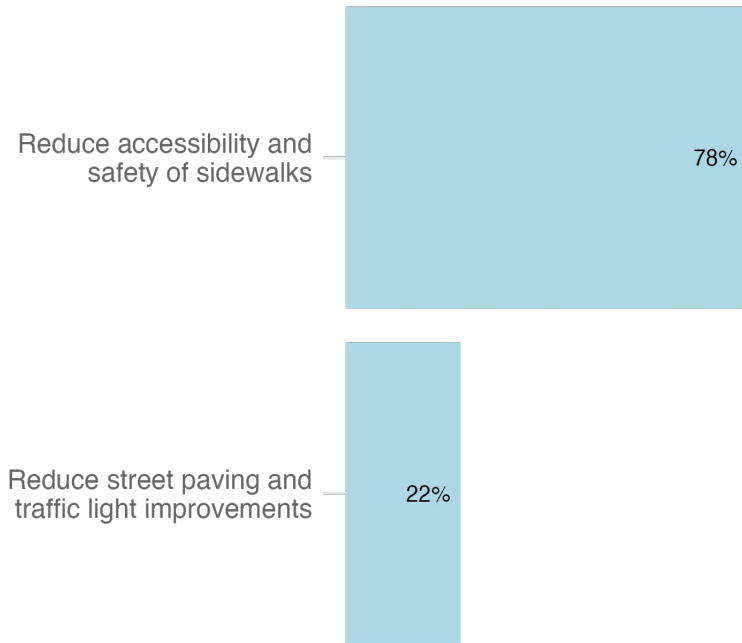
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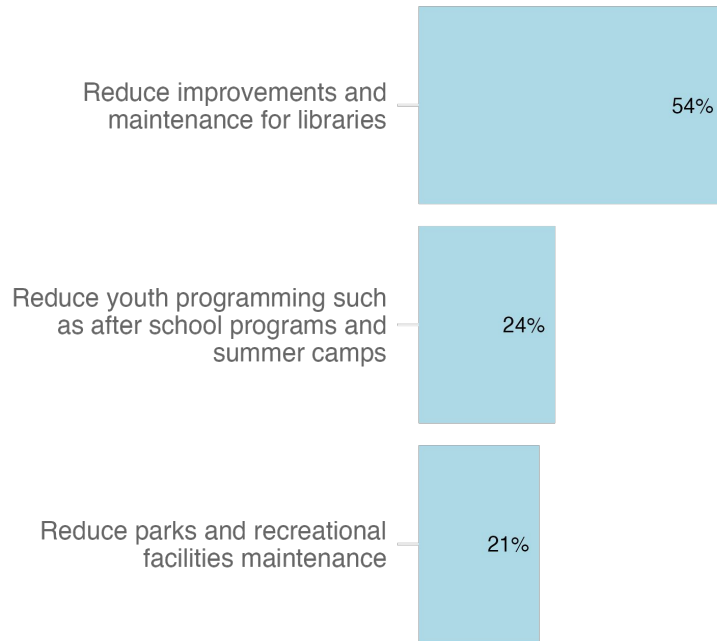
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# Youth and Community Investments

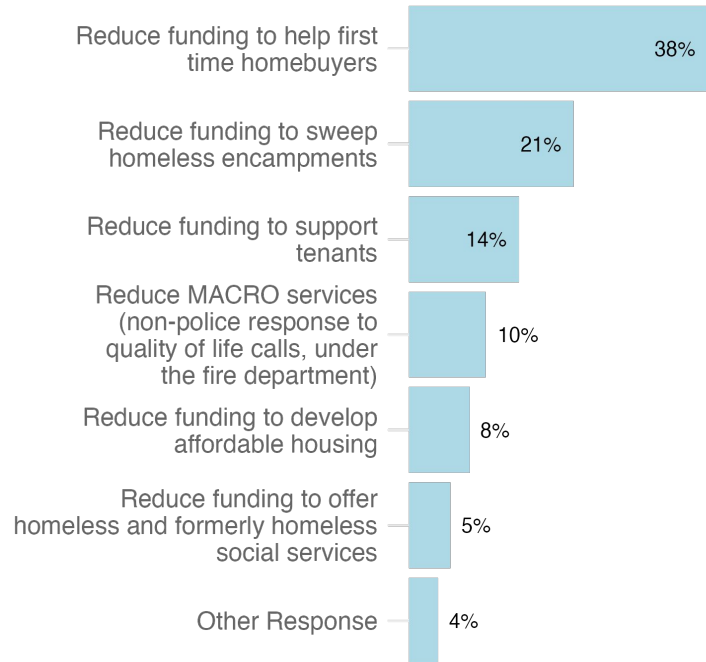
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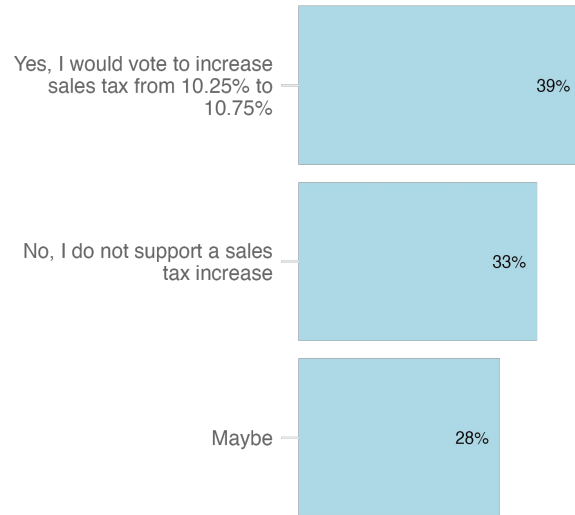
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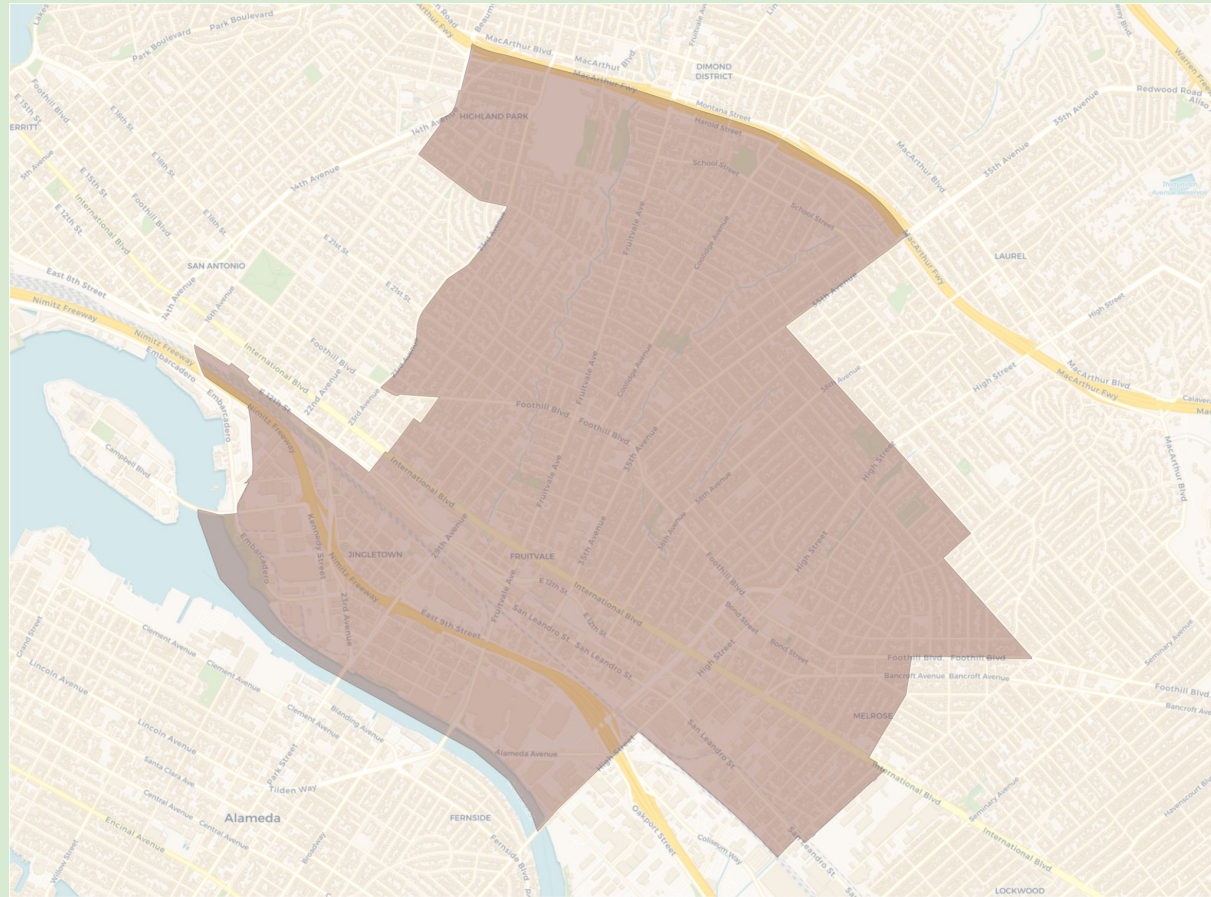
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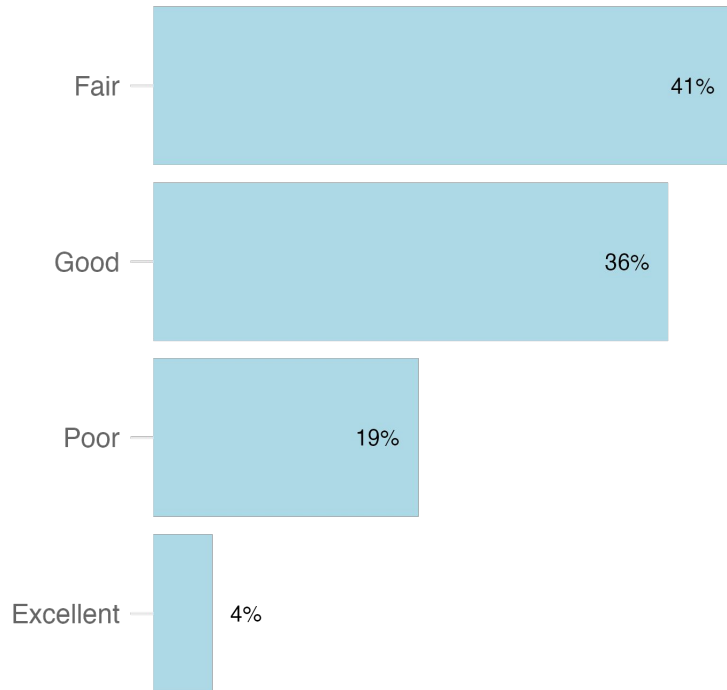
# District 5

Highland Park  
Fruitvale  
Jingletown



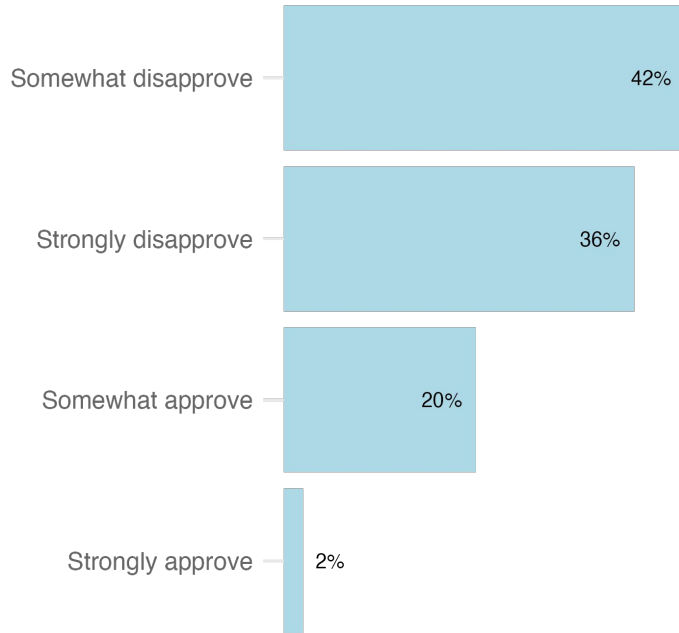
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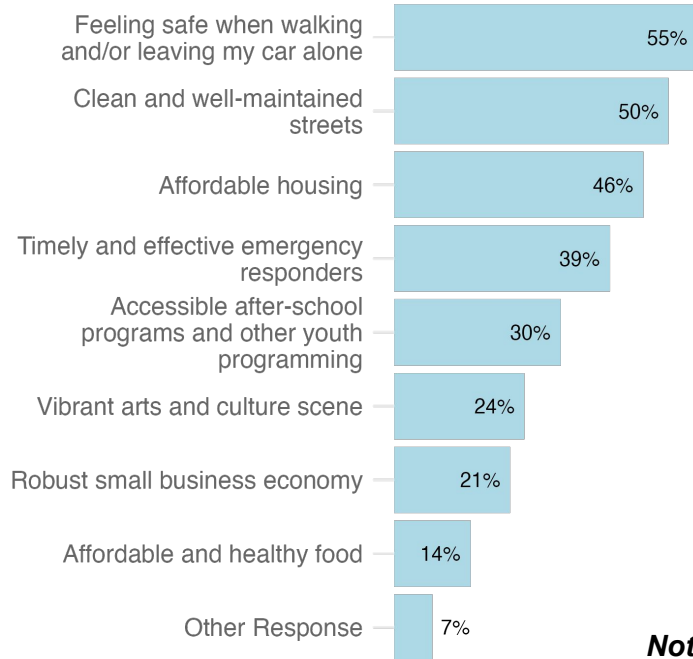


# Two most important budget priorities



# Important factors for a city to call home

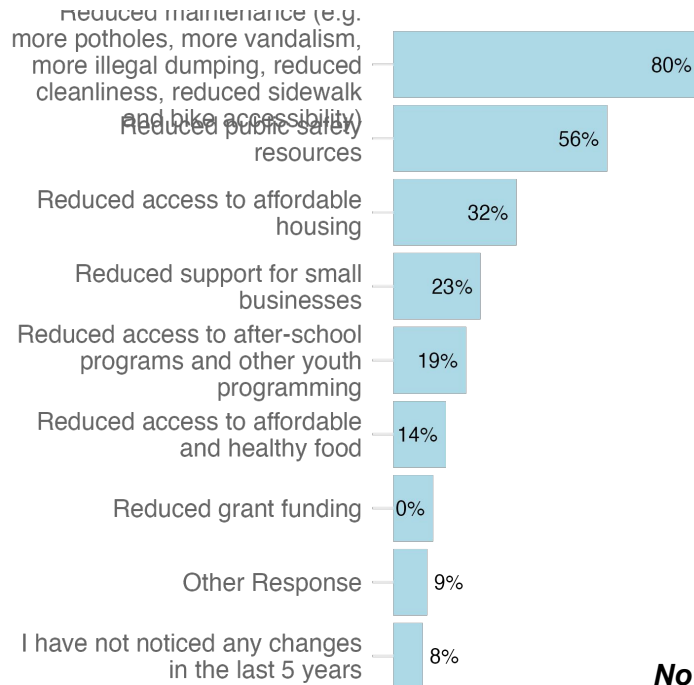
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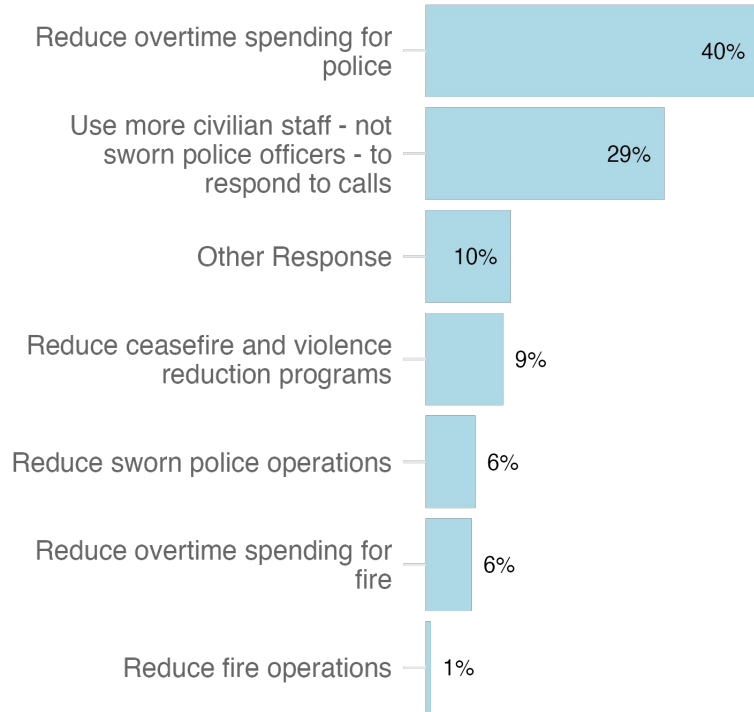


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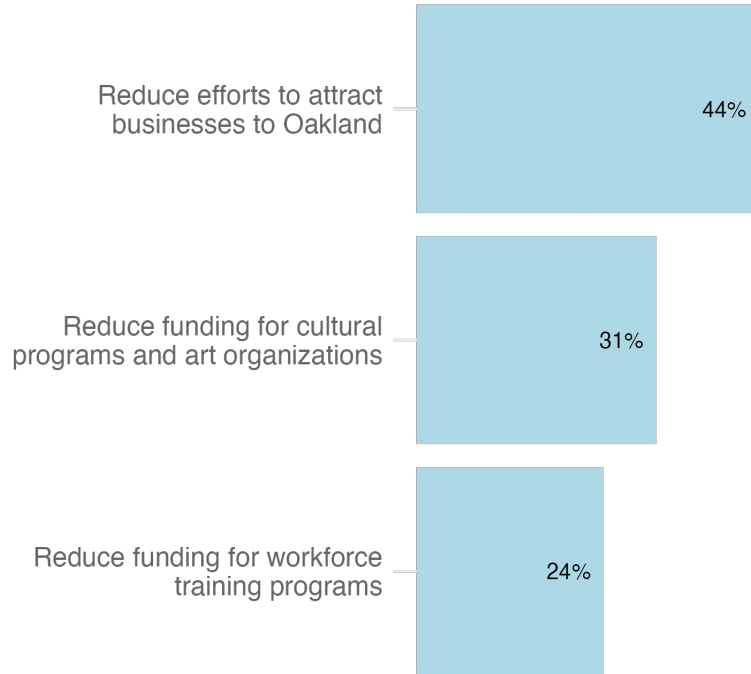
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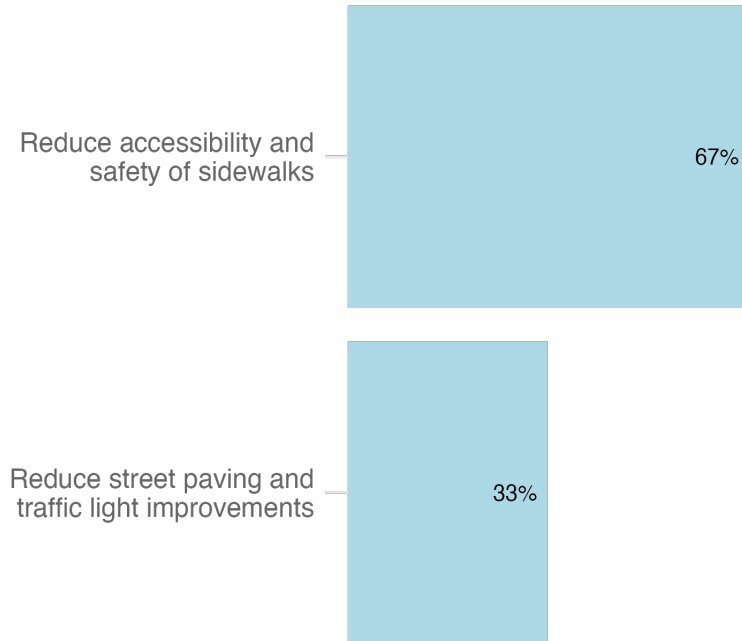
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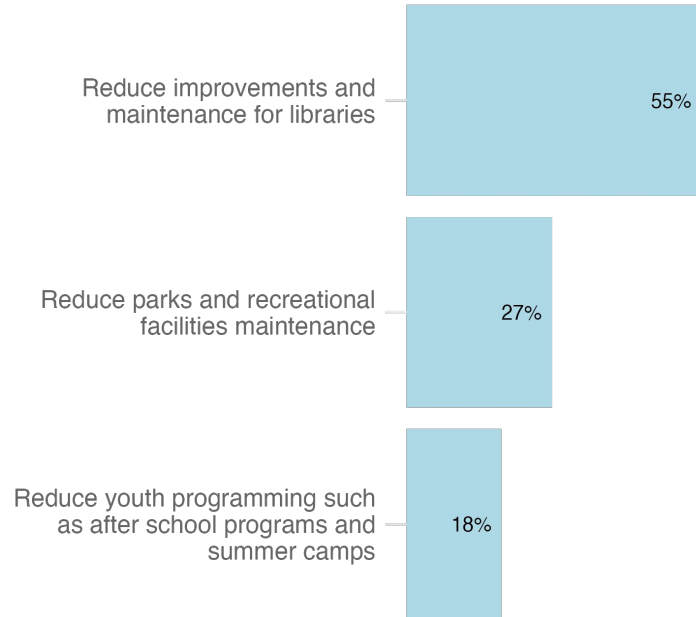
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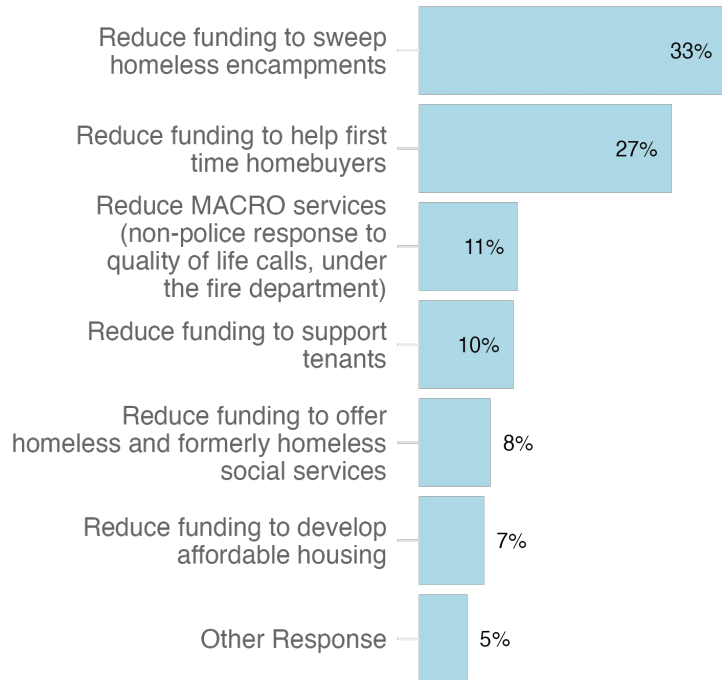
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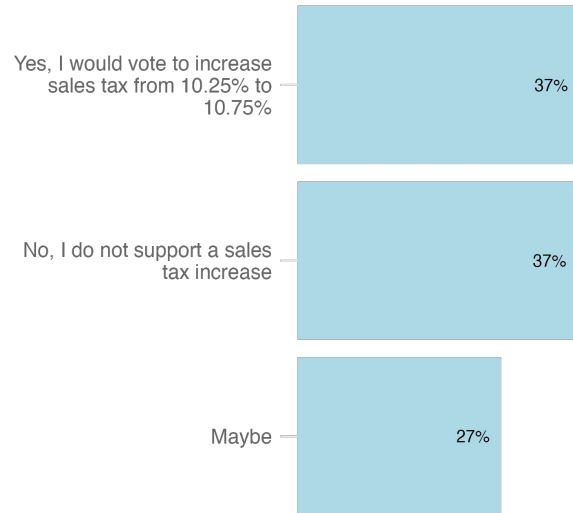
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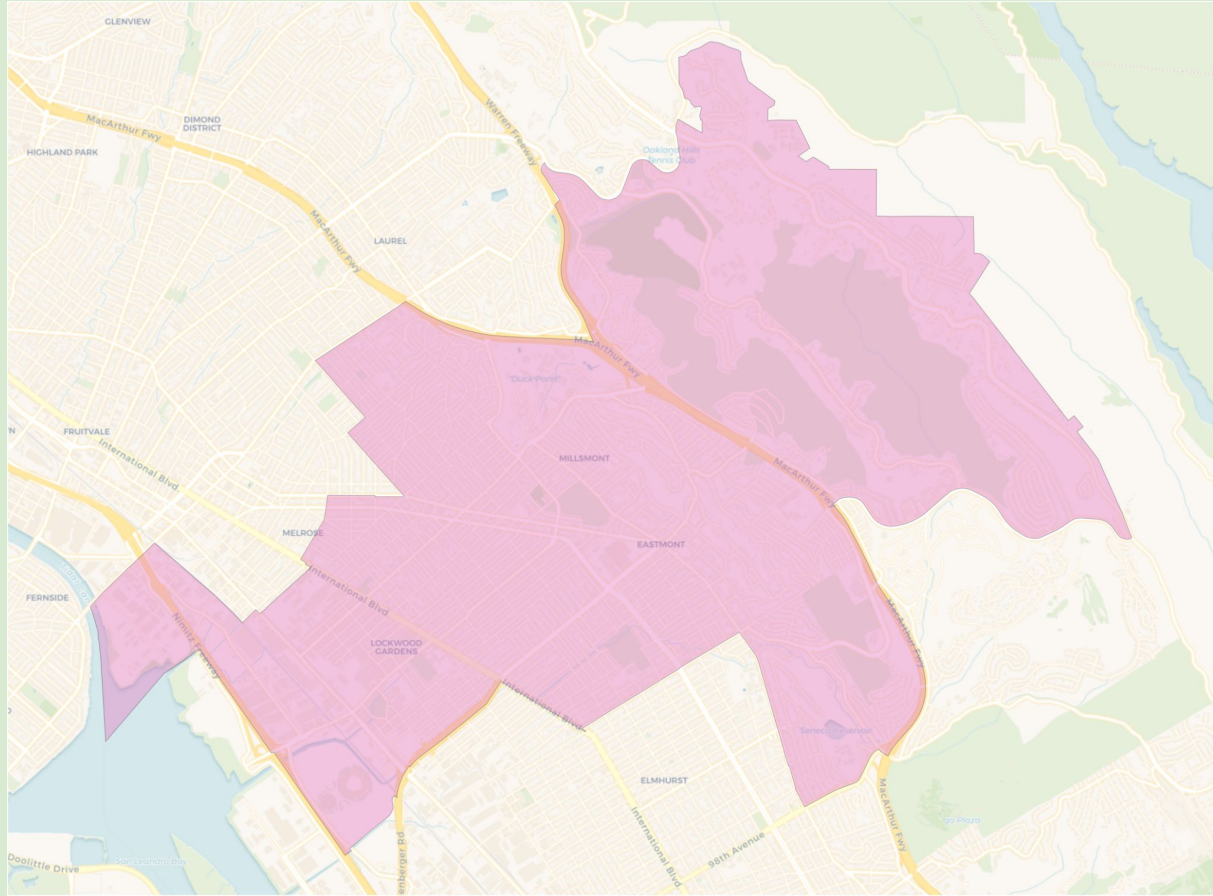


# District 6

Millsmont

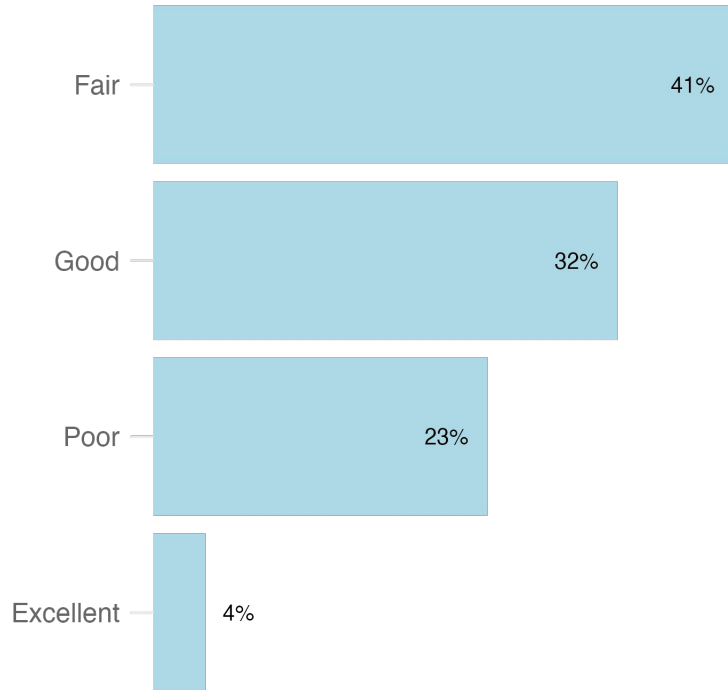
Eastmont

Lockwood Gardens



# Community satisfaction with life in Oakland

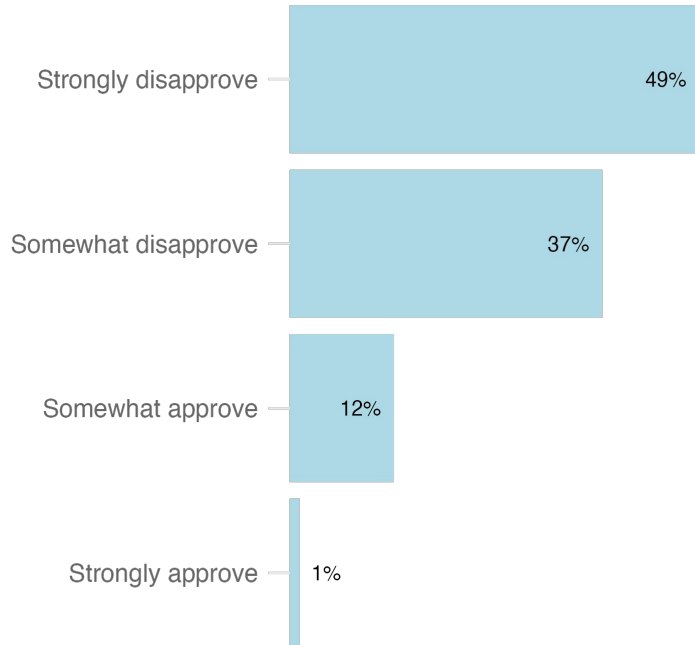
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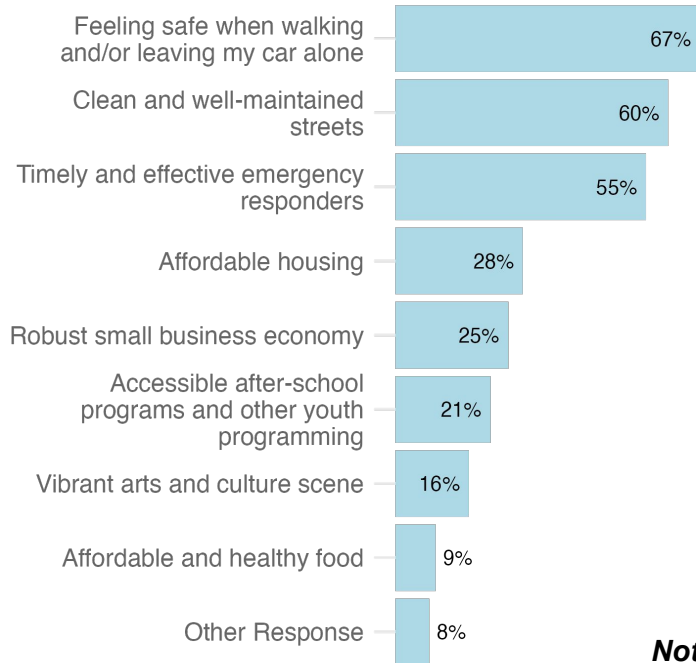
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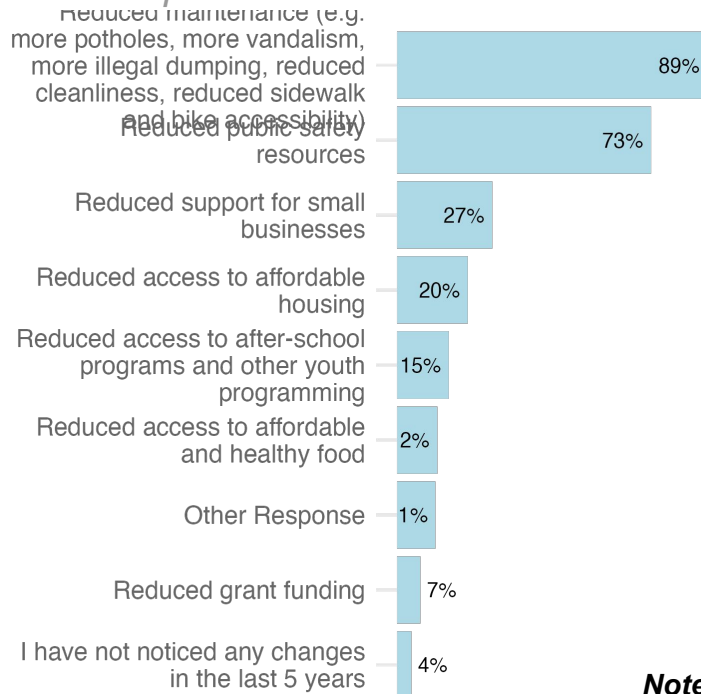


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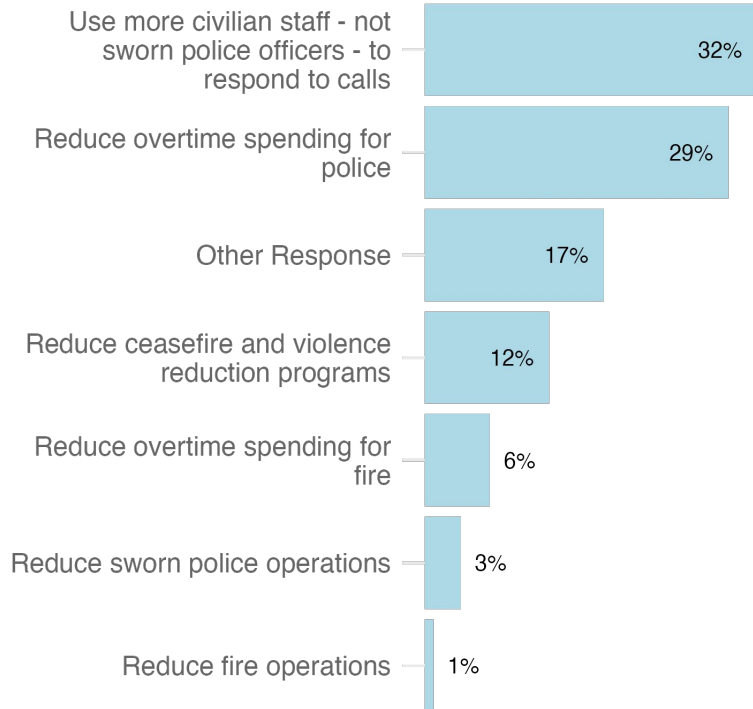
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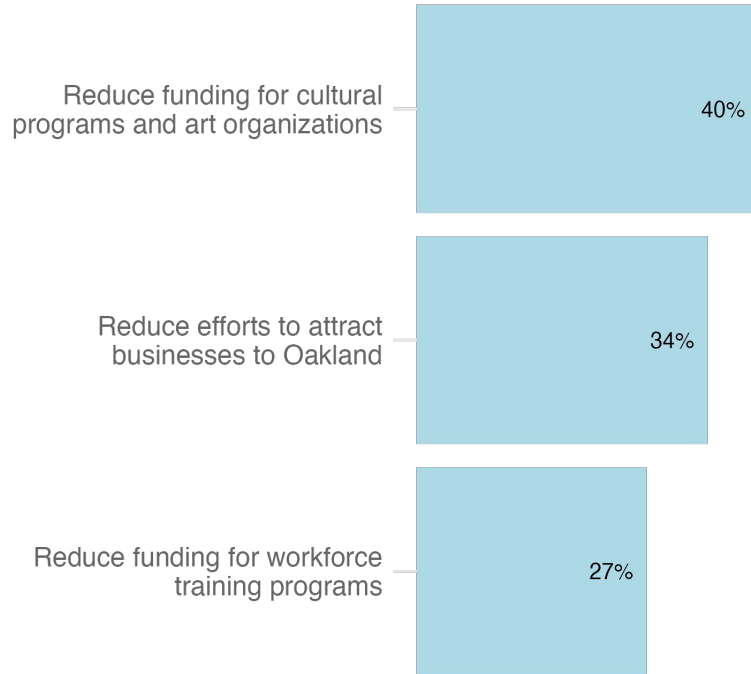
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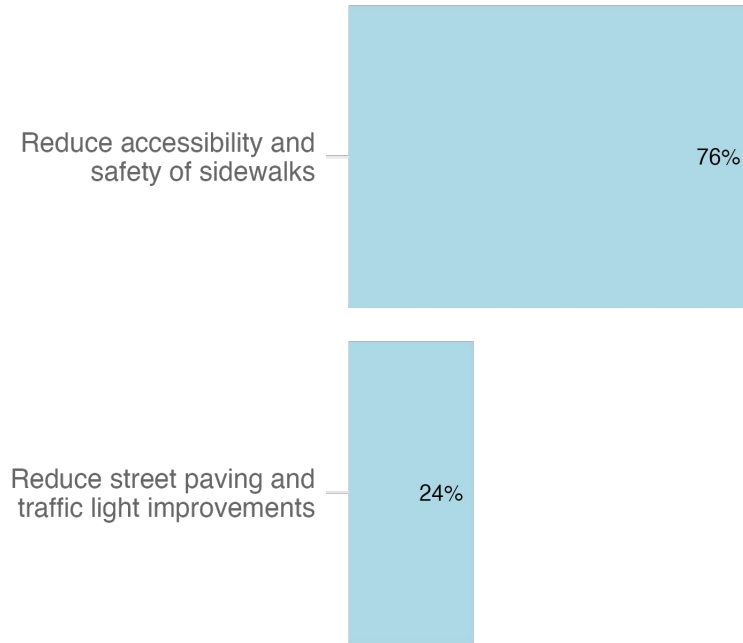
# Economic Growth

Q8: For *economic growth*...which of the following would you support reducing funding?



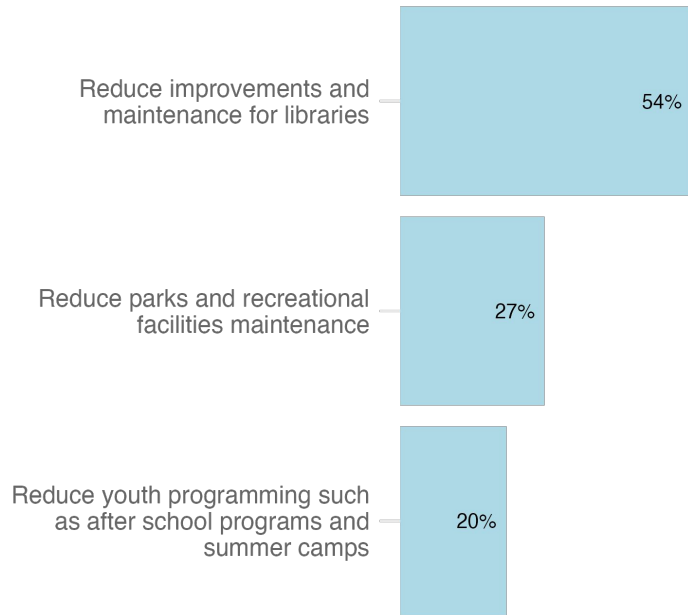
# Transportation

Q9: For *transportation*...which of the following would you support reducing funding?



# Youth and Community Investments

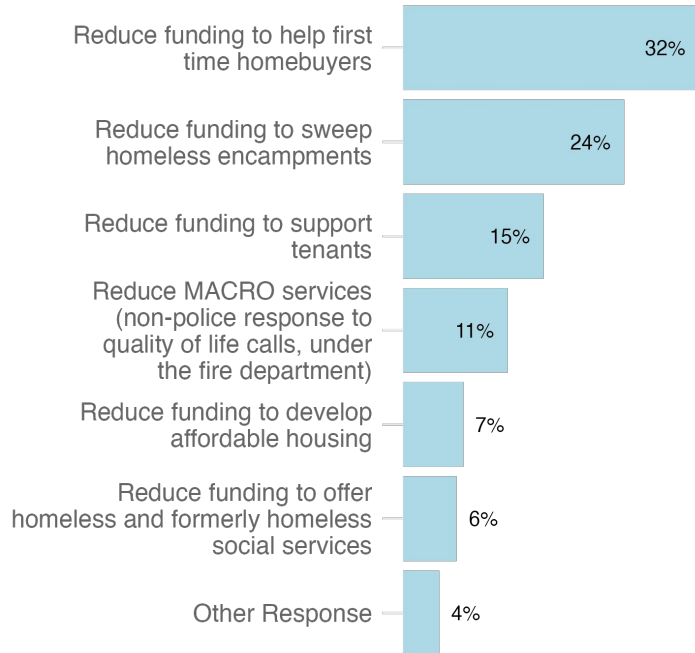
Q10: For *youth and community investments*... which of the following would you support reducing funding?





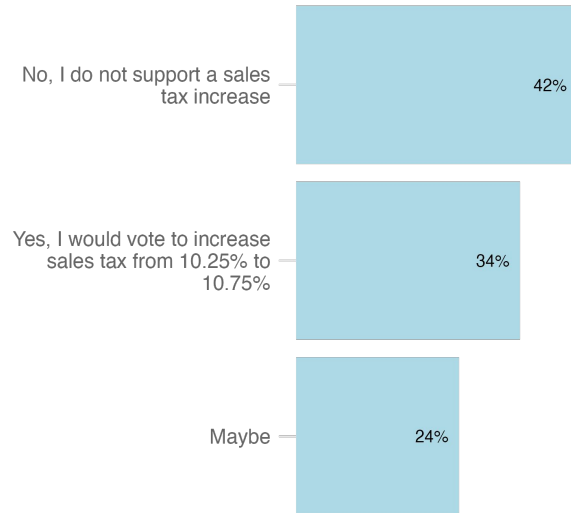
# Housing and Homeless Investments

*Q11: For housing and homelessness investments...which of the following would you support reducing funding?*



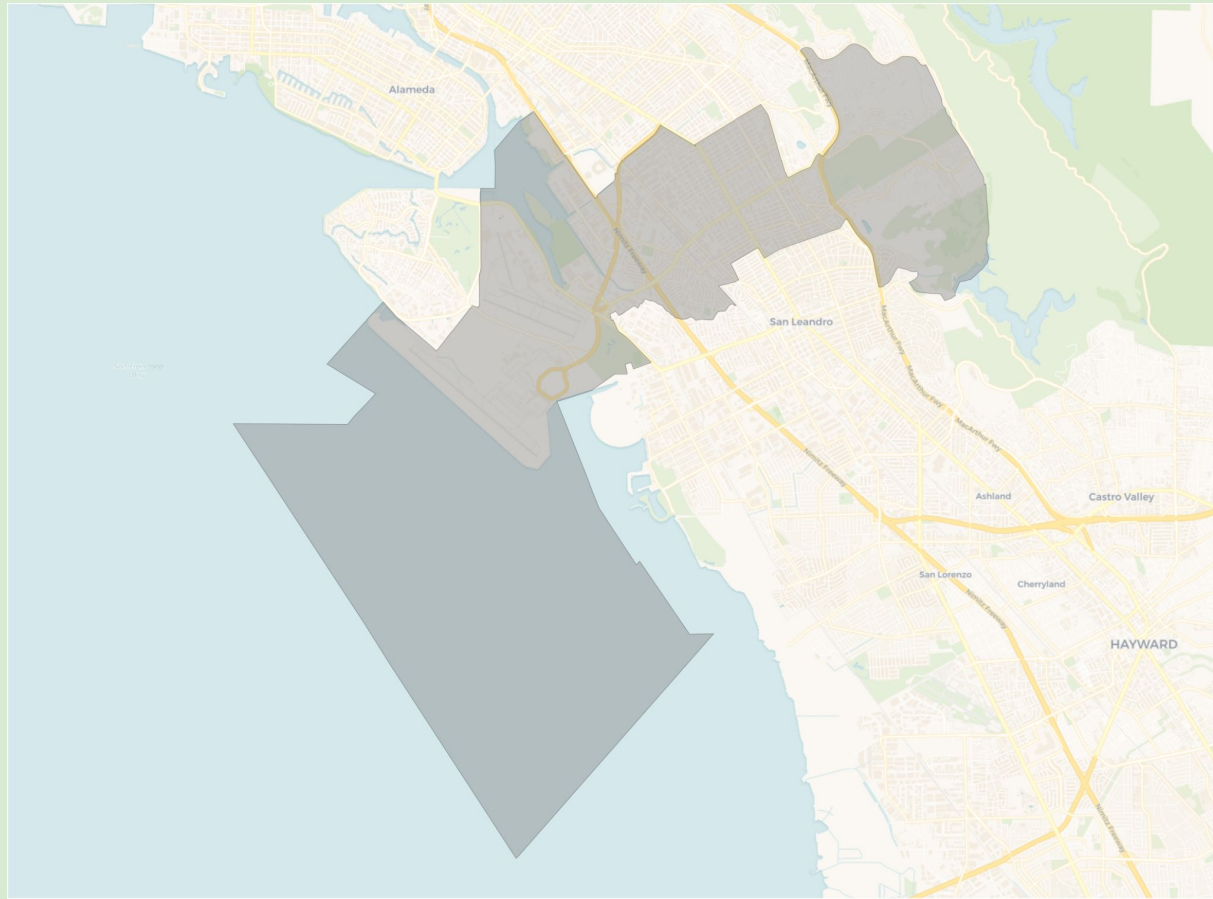
# Sales Tax

*Q12: On the April 15 special election, you will be asked to vote on an increase on sales tax in Oakland from 10.25% to 10.75%. That's an extra 50 cents on a \$100 purchase. This sales tax increase is expected to raise \$20-\$30M/year for the City of Oakland. Would you vote in support of this sales tax increase?*



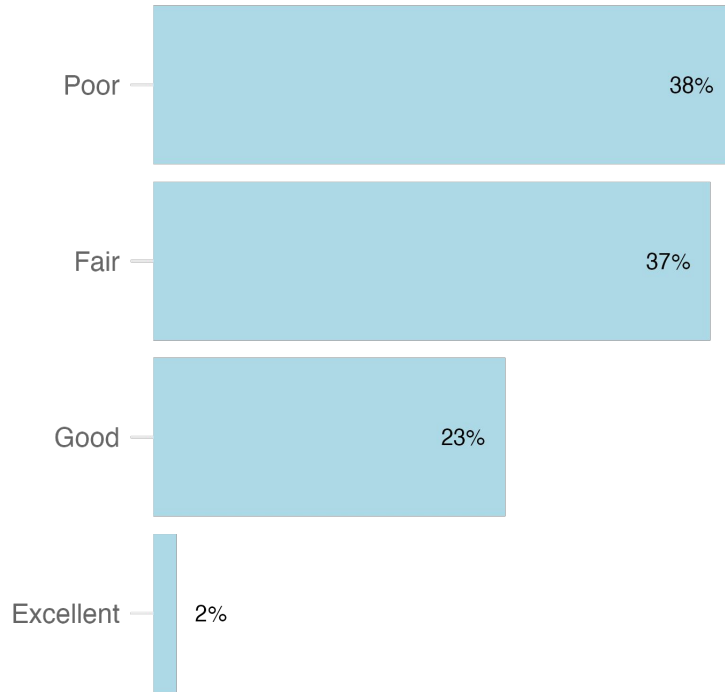
# District 7

Deep East Oakland



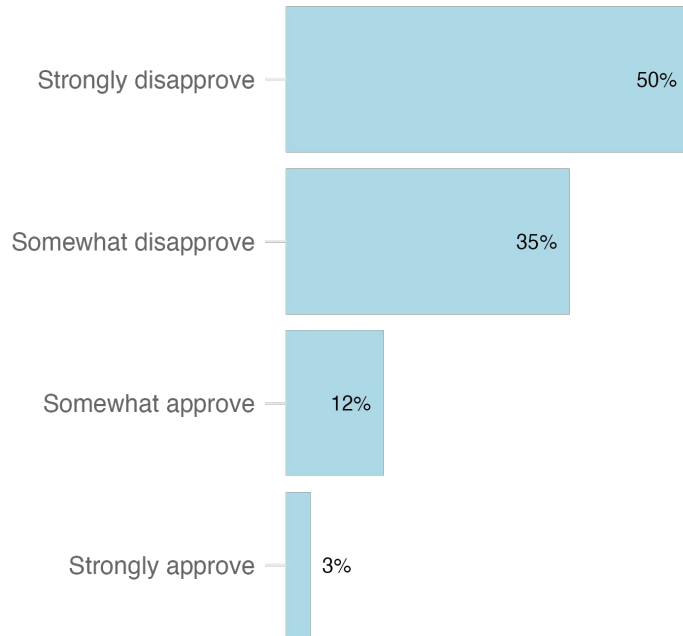
# Community satisfaction with life in Oakland

Q2: Generally speaking, how would you rate Oakland as a place to live?



# City government approval ratings

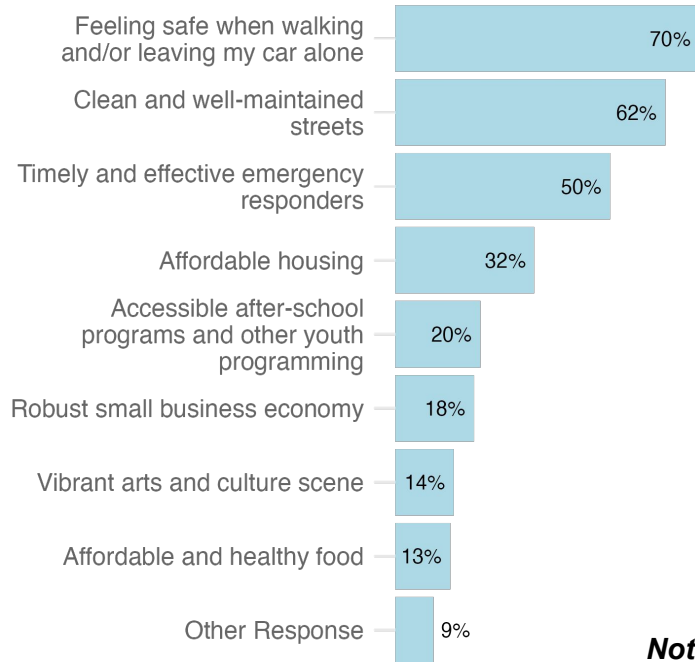
Q3: Do you *approve or disapprove of the overall job being done by Oakland City government in providing services to the people who live here?*





# Important factors for a city to call home

Q5: Which of the following are most important to you to make Oakland a place you are happy to call home? Choose up to 3

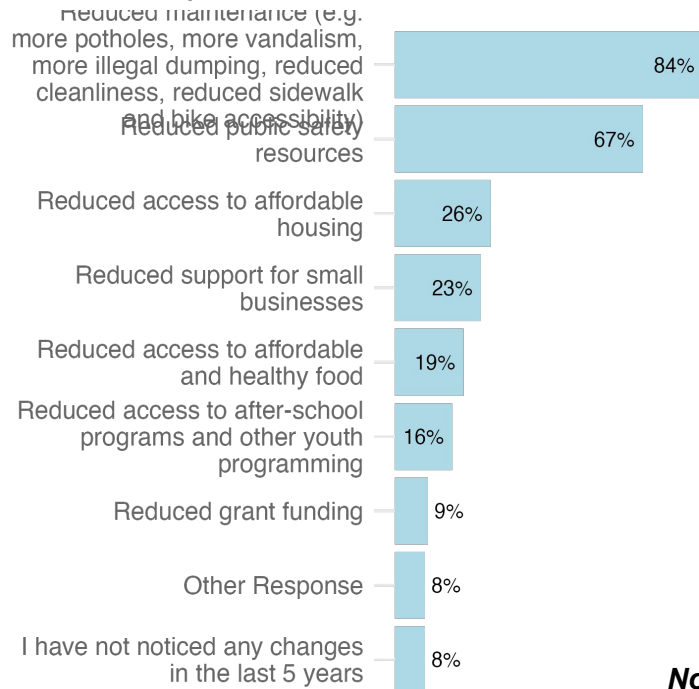


**Note:** numbers add up to >100% because the percentages are of out of all respondents and respondents could choose up to 3 answers

# City budget impact on household and work

Q6: In the last 5 years, how has *Oakland's* budget most impacted your household and work?

Choose up to 3

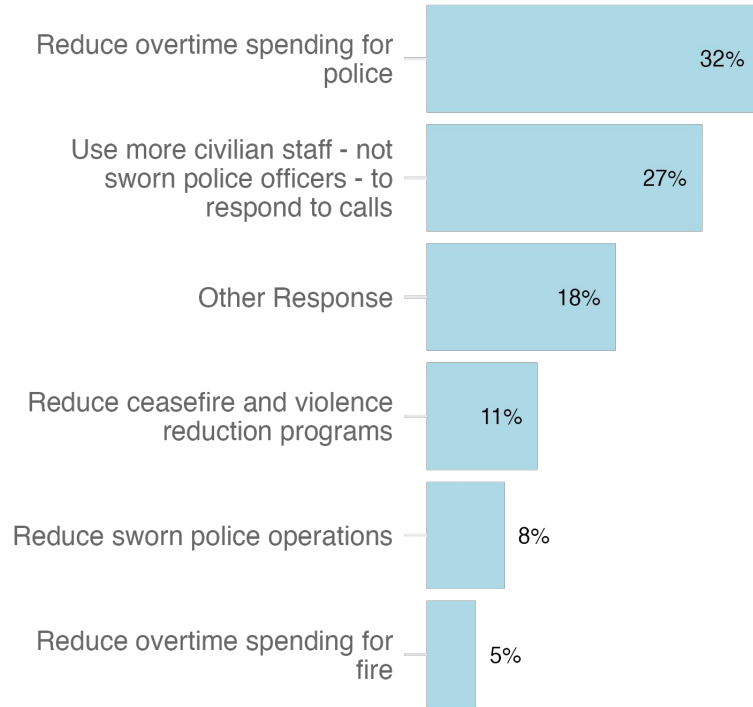


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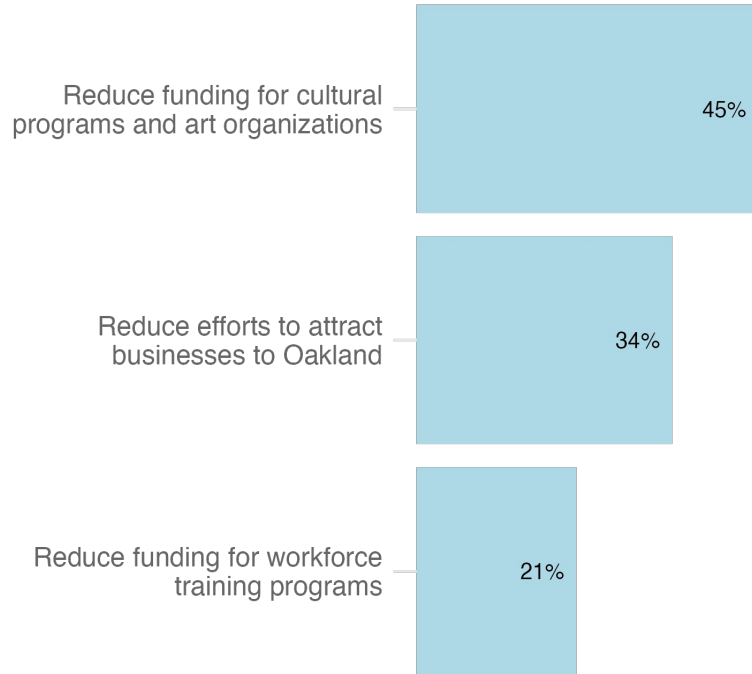
# Public Safety

Q7: For **public safety**, which of the following would you support reducing funding?



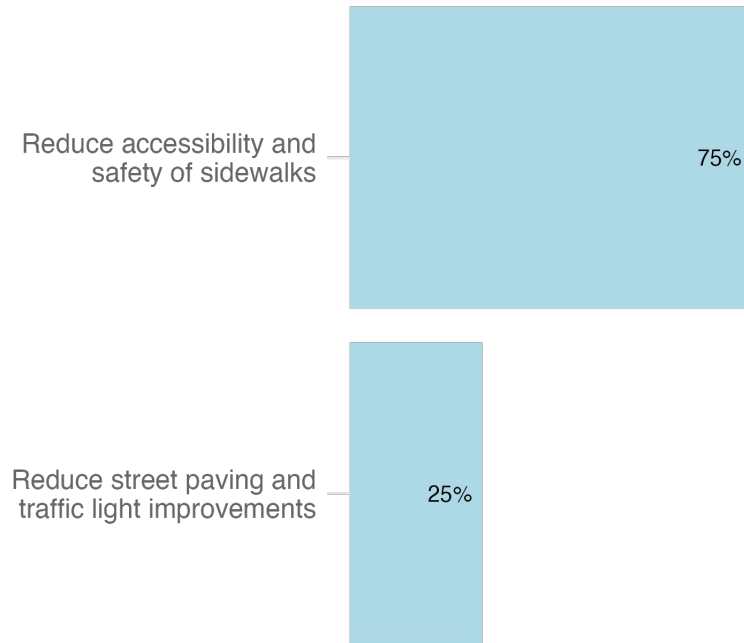
# Economic Growth

Q8: For *economic growth*...which of the following would you support reducing funding?



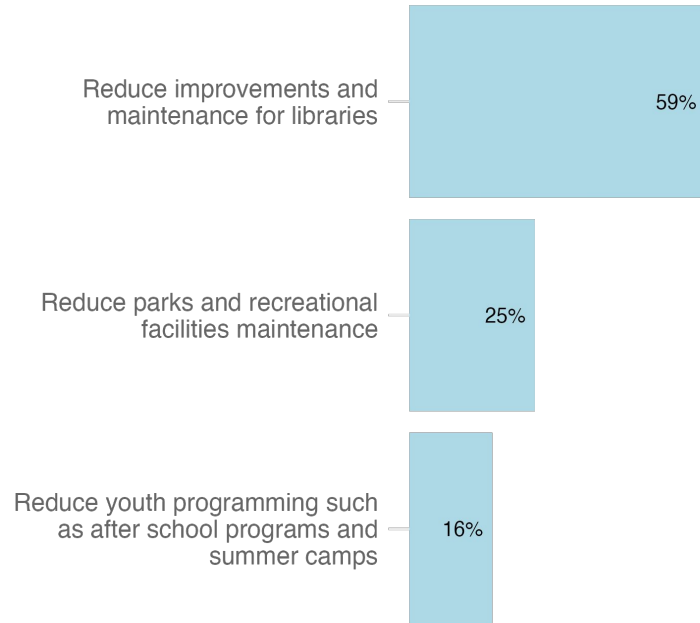
# Transportation

Q9: For *transportation*...which of the following would you support reducing funding?



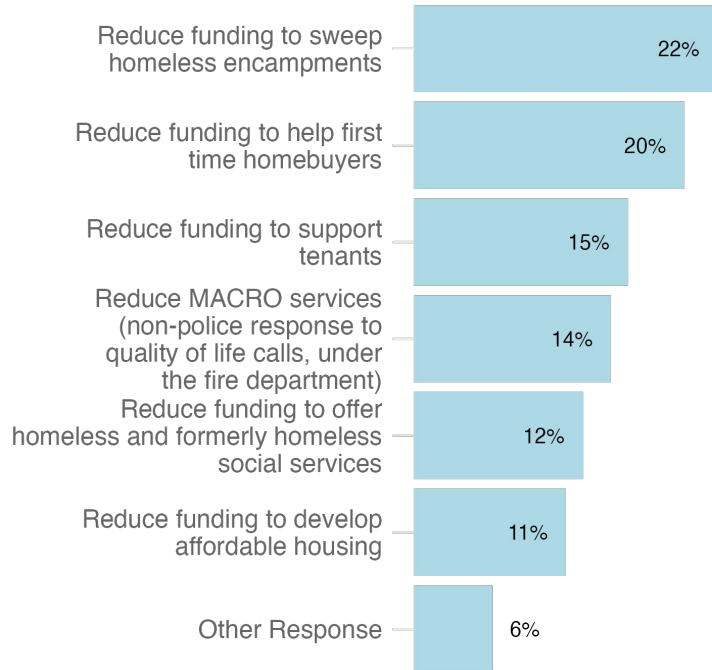
# Youth and Community Investments

*Q10: For youth and community investments... which of the following would you support reducing funding?*



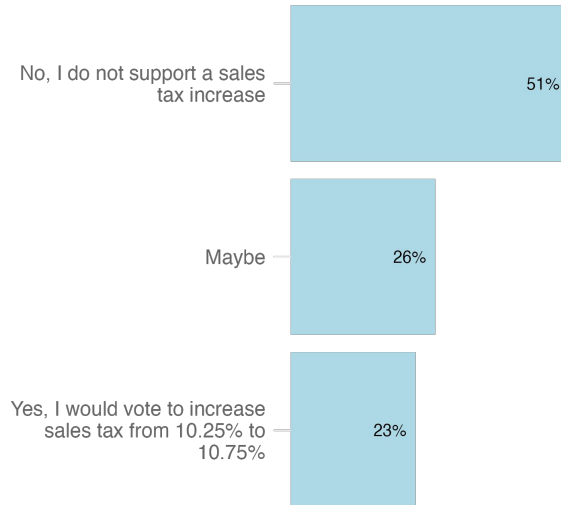
# Housing and Homeless Investments

*Q11: For housing and homelessness investments...which of the following would you support reducing funding?*



# Sales Tax

*Q12: On the April 15 special election, you will be asked to vote on an increase on sales tax in Oakland from 10.25% to 10.75%. That's an extra 50 cents on a \$100 purchase. This sales tax increase is expected to raise \$20-\$30M/year for the City of Oakland. Would you vote in support of this sales tax increase?*

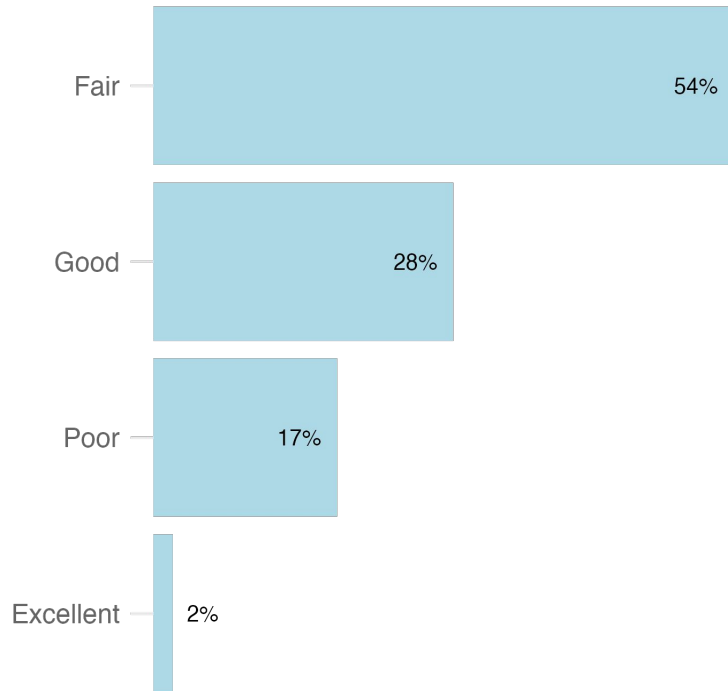


# Youth

Respondents 0-17 years

# Community satisfaction with life in Oakland

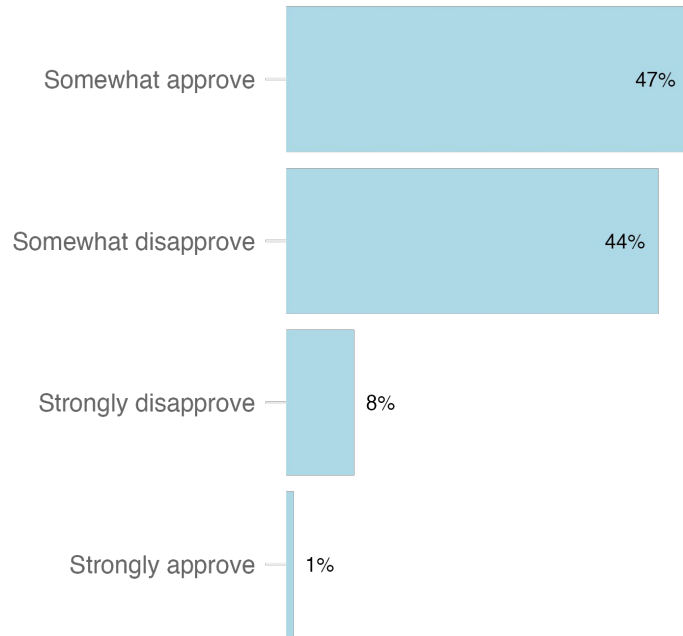
Q2: Generally speaking, how would you rate Oakland as a place to live?





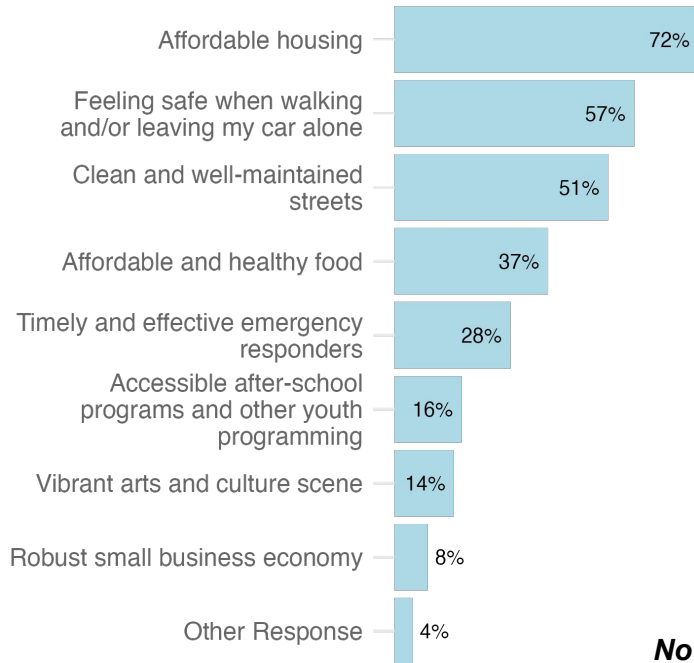
# City government approval ratings

Q3: Do you *approve or disapprove of the overall job being done by Oakland City government in providing services to the people who live here?*



# Important factors for a city to call home

Q5: Which of the following are most important to you to make Oakland a place you are happy to call home? Choose up to 3

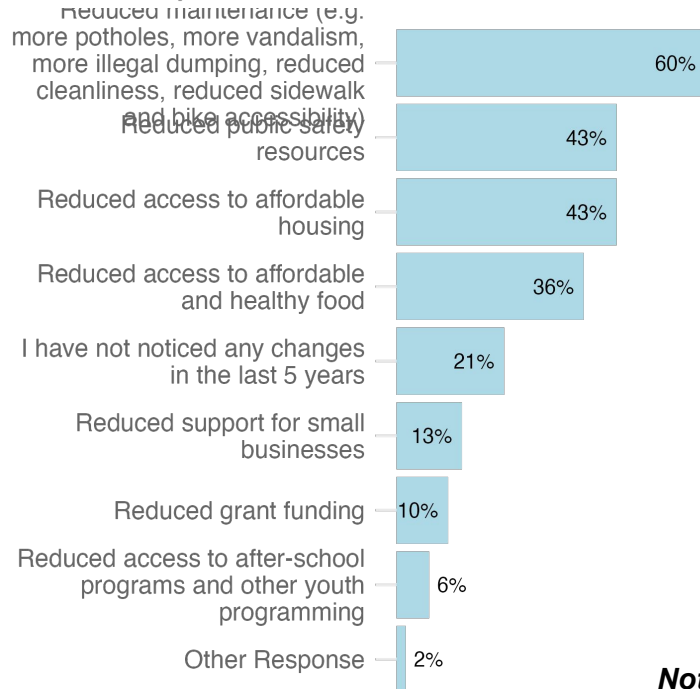


**Note:** numbers add up to >100% because the percentages are of out of all respondents and respondents could choose up to 3 answers

# City budget impact on household and work

Q6: In the last 5 years, how has *Oakland's* budget most impacted your household and work?

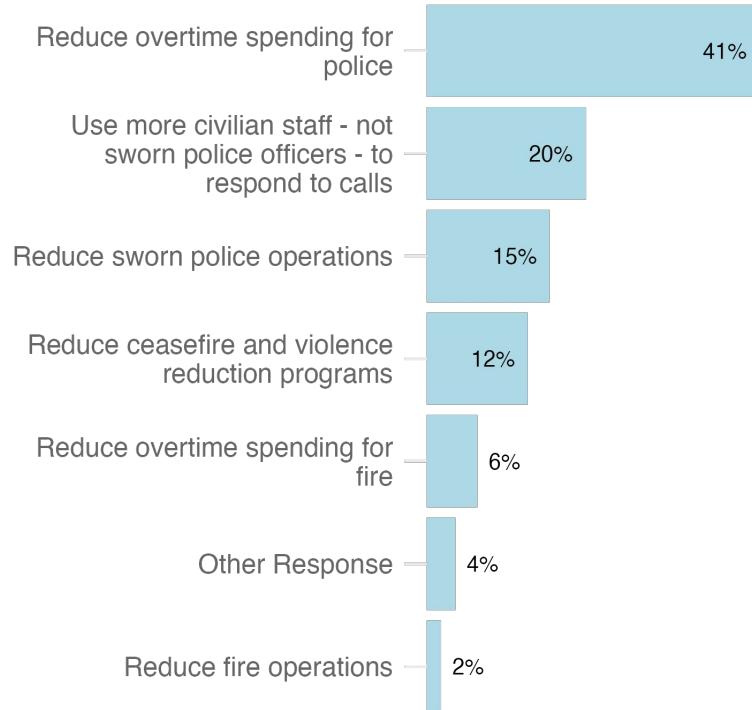
Choose up to 3



**Note:** numbers add up to >100% because the percentages are of out of all respondents and respondents could choose up to 3 answers

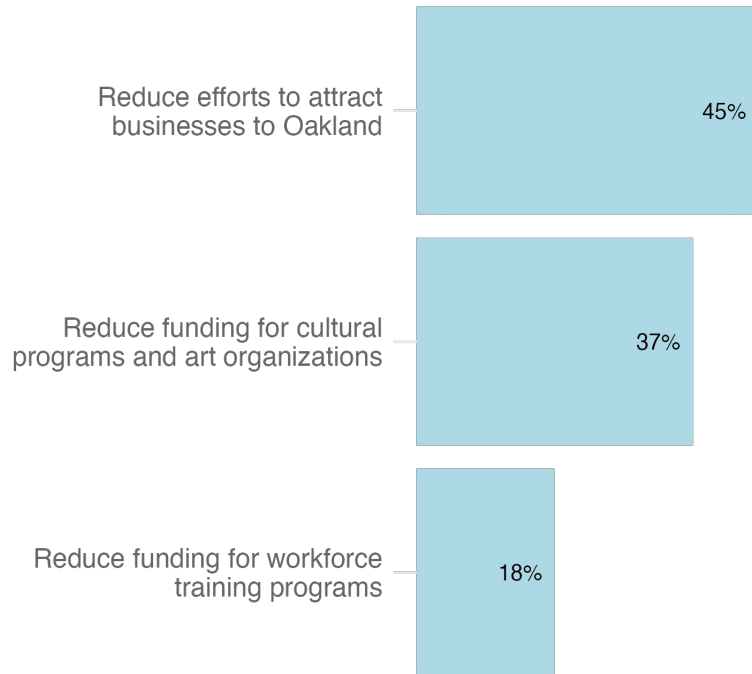
# Public Safety

Q7: For **public safety**, which of the following would you support reducing funding?



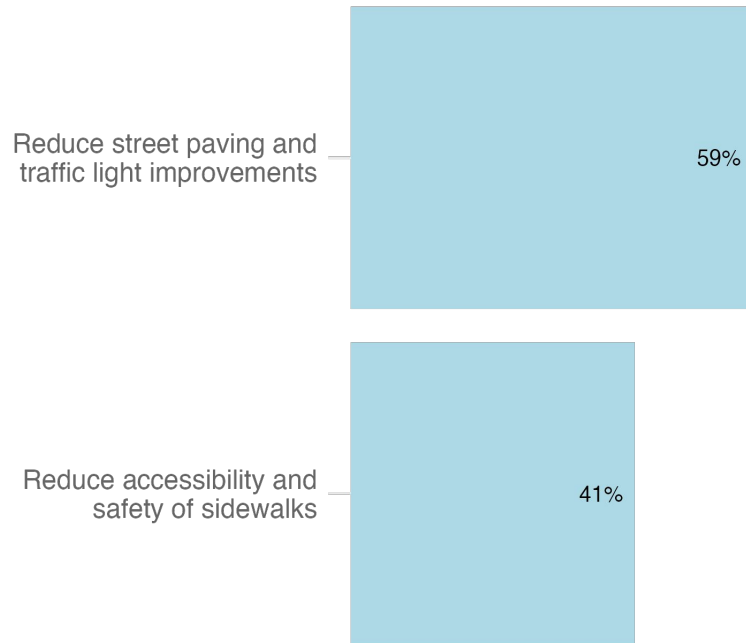
# Economic Growth

Q8: For *economic growth*...which of the following would you support reducing funding?



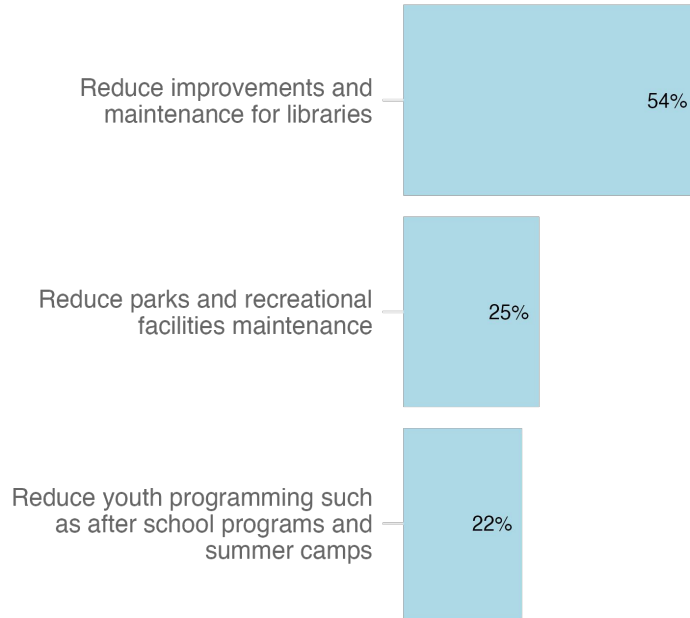
# Transportation

Q9: For *transportation*...which of the following would you support reducing funding?



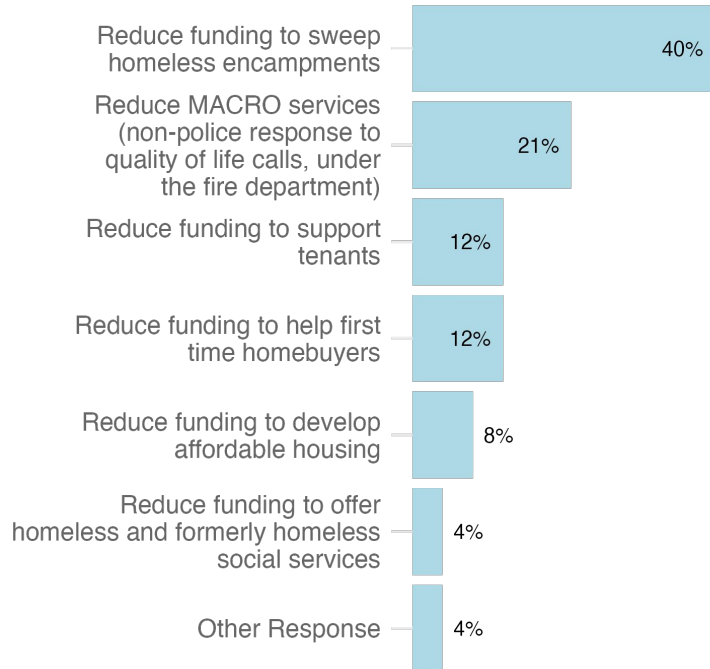
# Youth and Community Investments

*Q10: For youth and community investments... which of the following would you support reducing funding?*



# Housing and Homeless Investments

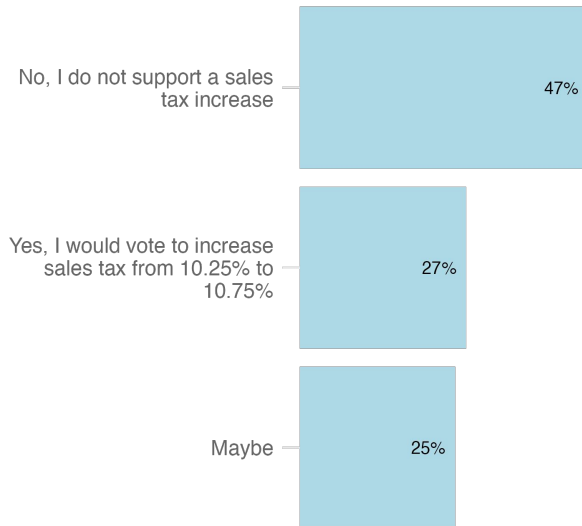
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# Sales Tax

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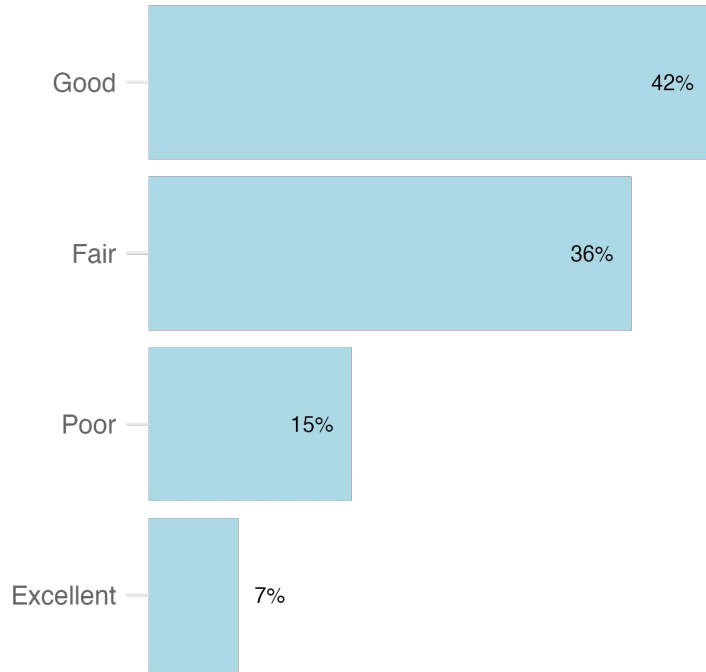


# Older Adults

Respondents 65 and older

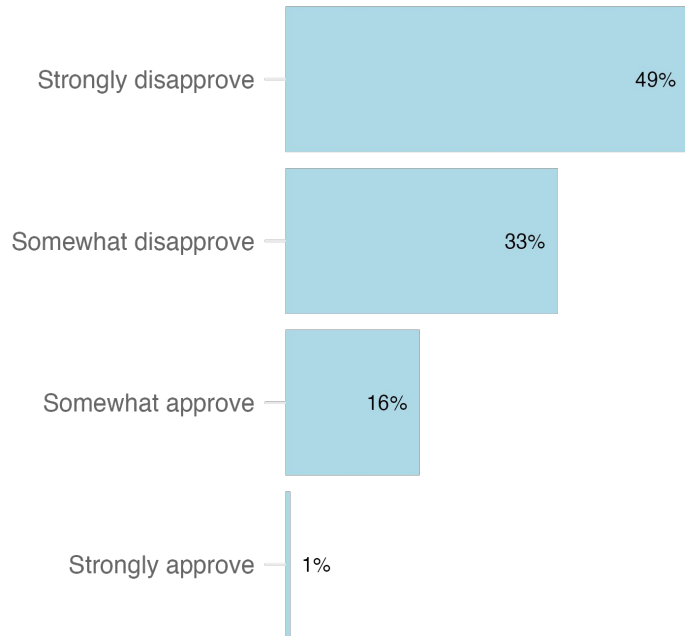
# Community satisfaction with life in Oakland

Q2: Generally speaking, how would you rate Oakland as a place to live?



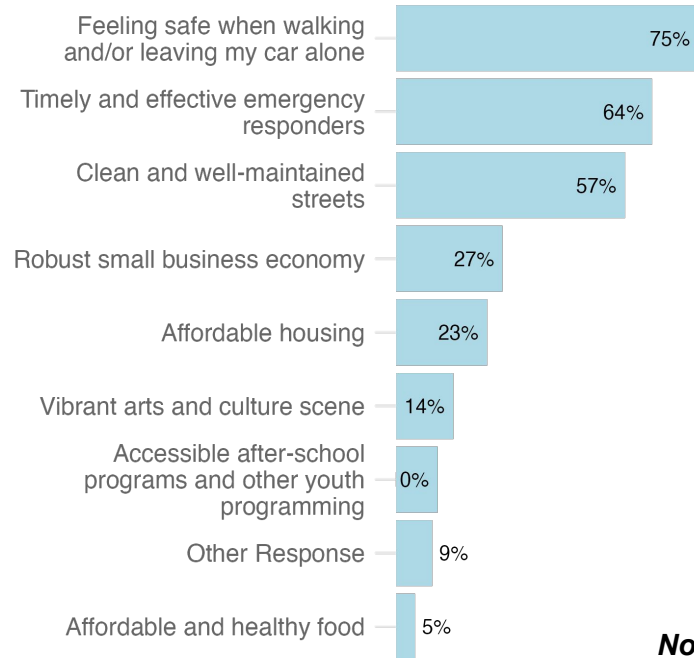
# City government approval ratings

Q3: Do you *approve or disapprove of the overall job being done by Oakland City government in providing services to the people who live here?*



# Important factors for a city to call home

Q5: Which of the following are most important to you to make Oakland a place you are happy to call home? Choose up to 3

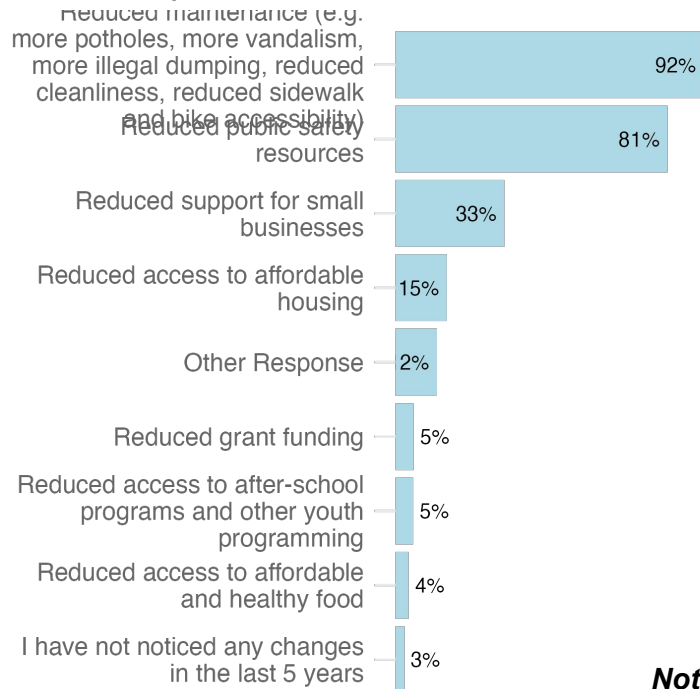


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# City budget impact on household and work

Q6: In the last 5 years, how has *Oakland's* budget most impacted your household and work?

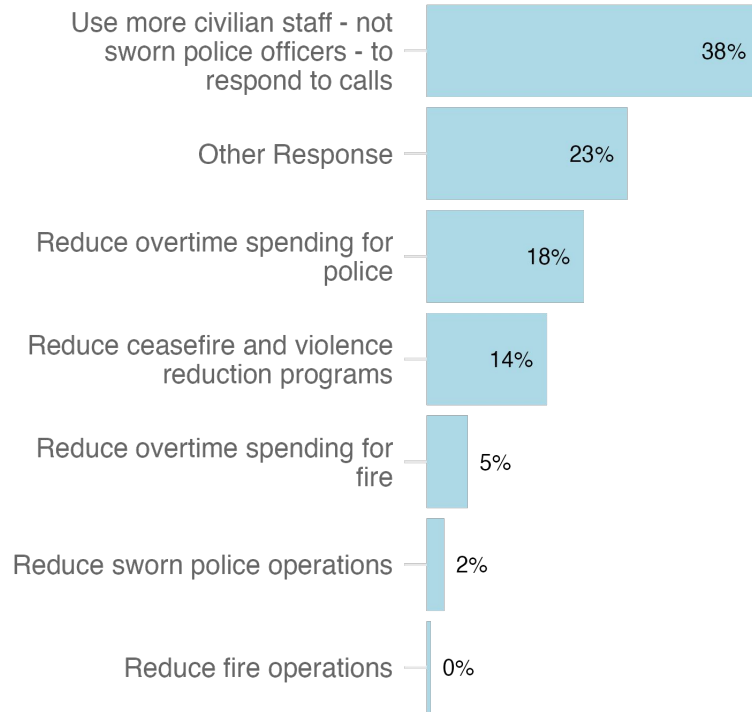
Choose up to 3



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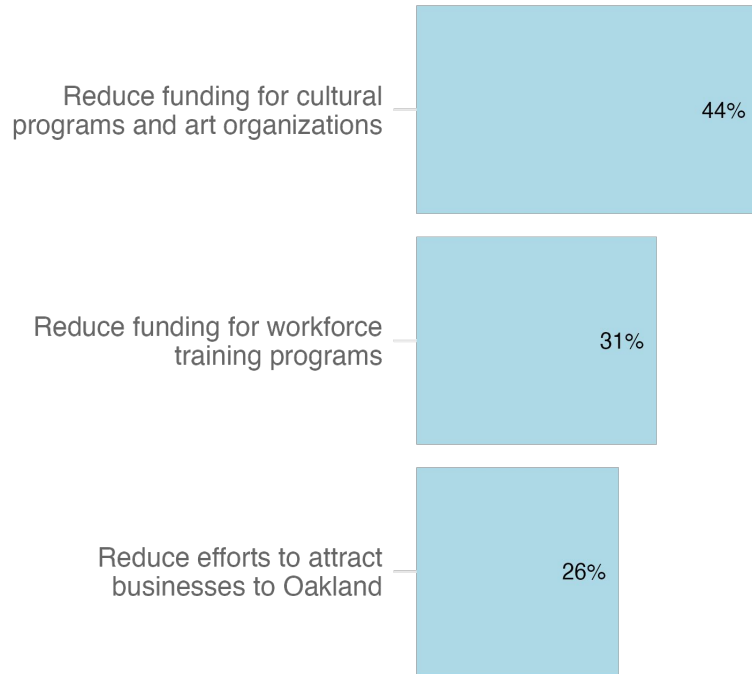
# Public Safety

Q7: For **public safety**, which of the following would you support reducing funding?



# Economic Growth

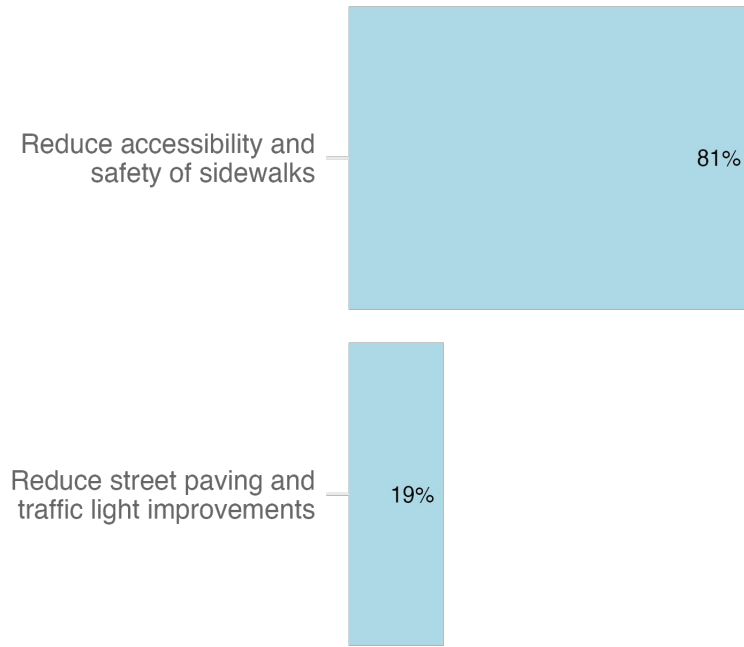
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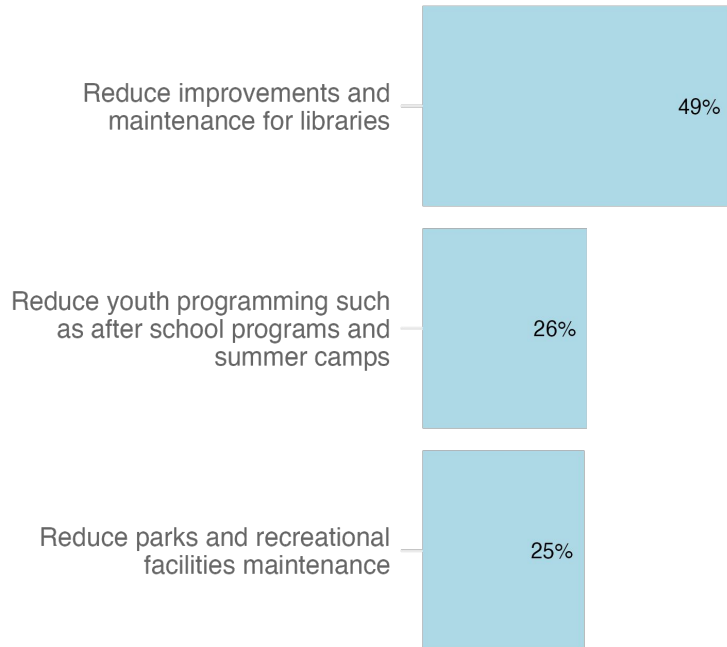
# Transportation

Q9: For *transportation*...which of the following would you support reducing funding?



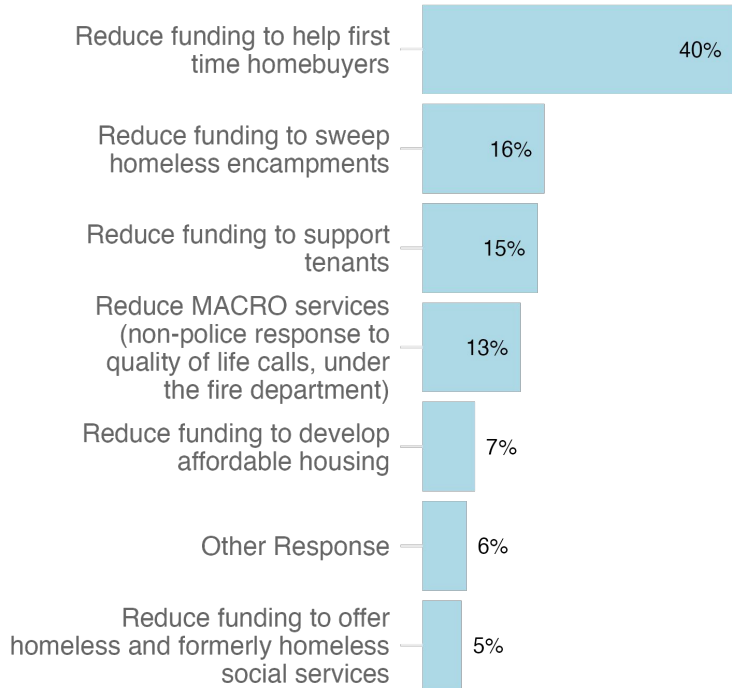
# Youth and Community Investments

Q10: For *youth and community investments*... which of the following would you support reducing funding?



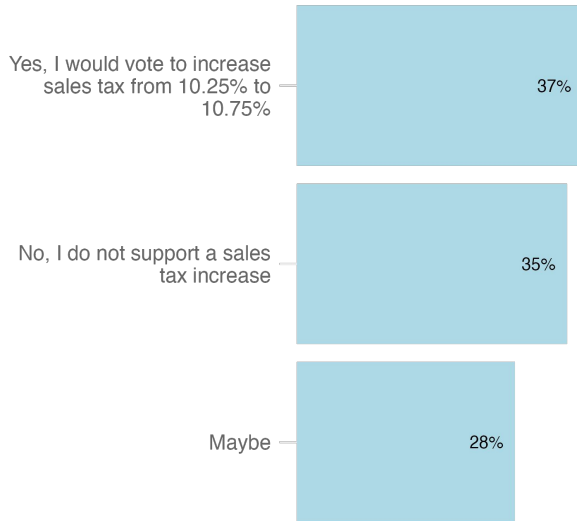
# Housing and Homeless Investments

*Q11: For housing and homelessness investments...which of the following would you support reducing funding?*



# Sales Tax

*Q12: On the April 15 special election, you will be asked to vote on an increase on sales tax in Oakland from 10.25% to 10.75%. That's an extra 50 cents on a \$100 purchase. This sales tax increase is expected to raise \$20-\$30M/year for the City of Oakland. Would you vote in support of this sales tax increase?*

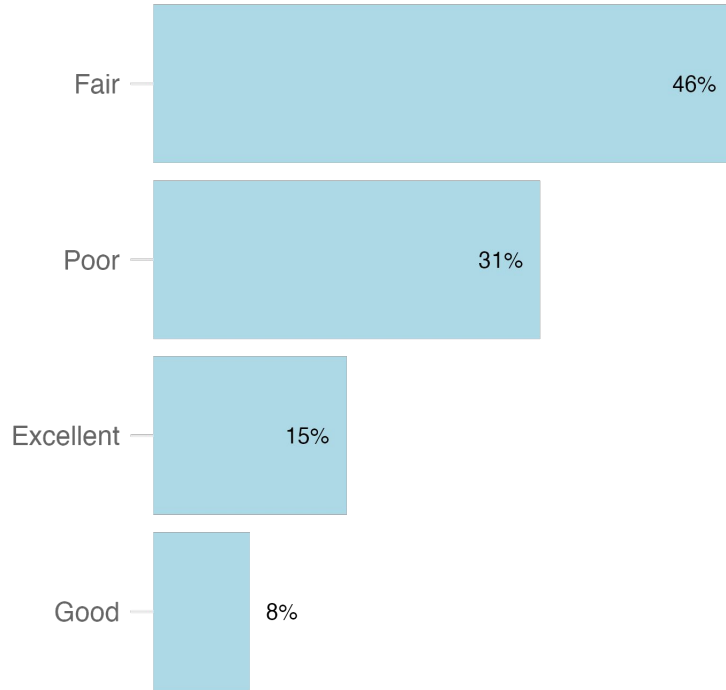


# People Living Outside

Collected in-person

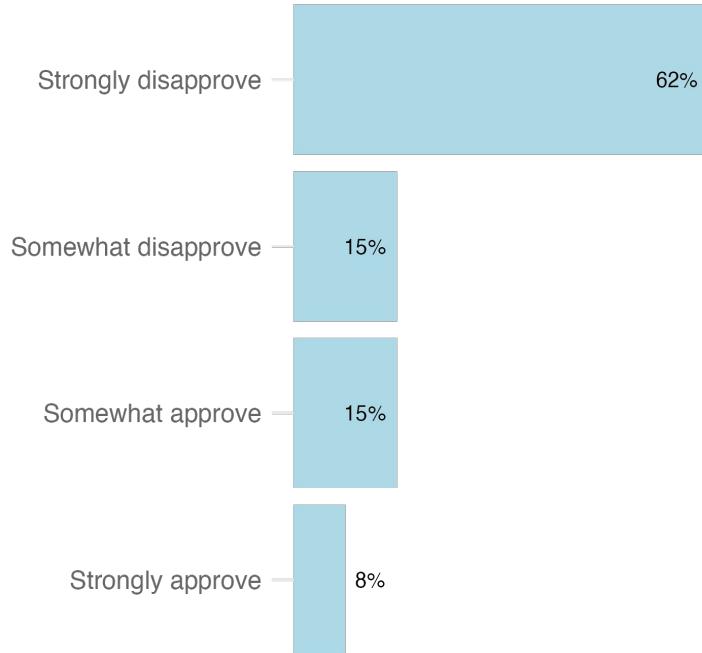
# Community satisfaction with life in Oakland

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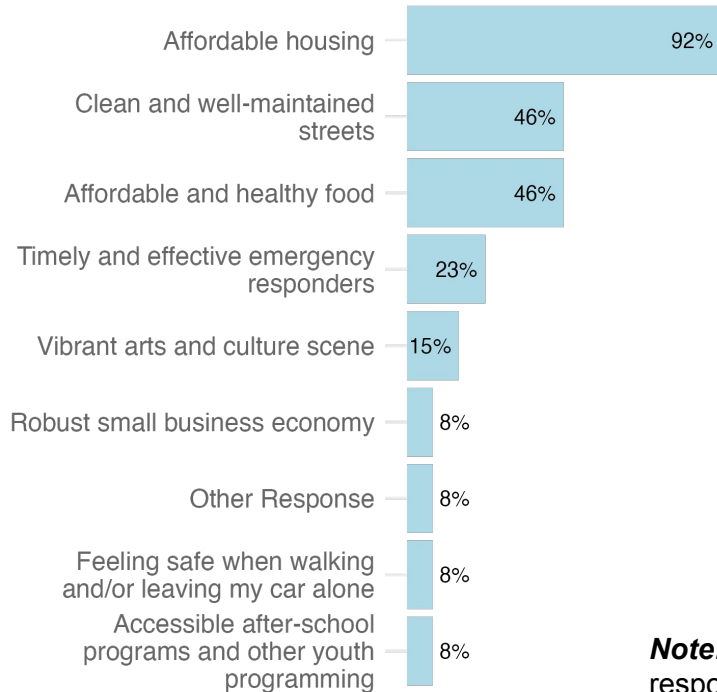
# City government approval ratings

Q3: Do you *approve or disapprove of the overall job being done by Oakland City government in providing services to the people who live here?*



# Important factors for a city to call home

Q5: Which of the following are most important to you to make Oakland a place you are happy to call home? Choose up to 3

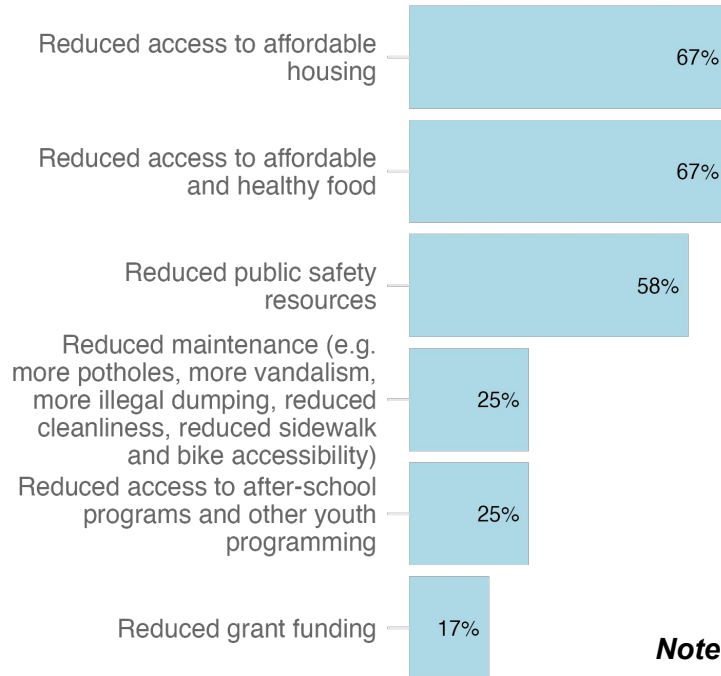


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# City budget impact on household and work

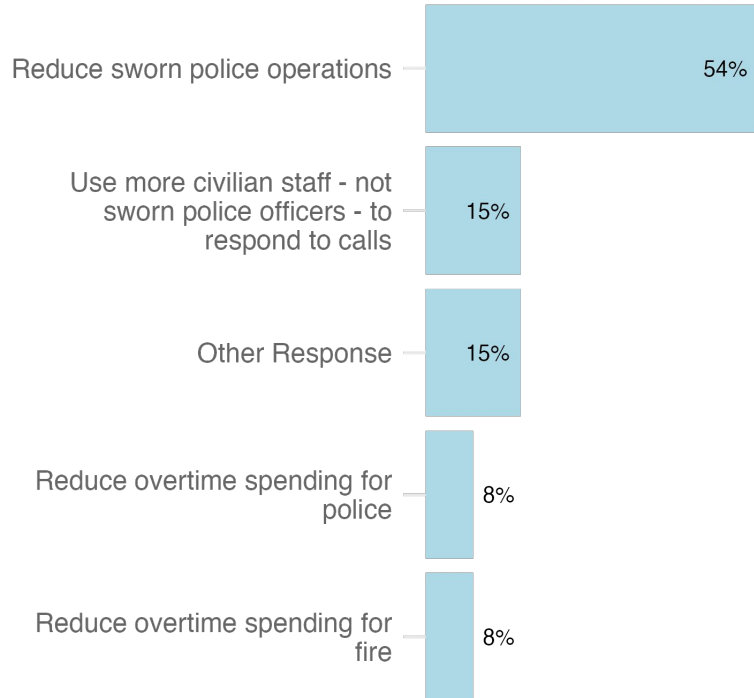
Q6: *In the last 5 years, how has Oakland's budget most impacted your household and work?*  
Choose up to 3



**Note:** numbers add up to >100% because the percentages are of out of all respondents and respondents could choose up to 3 answers

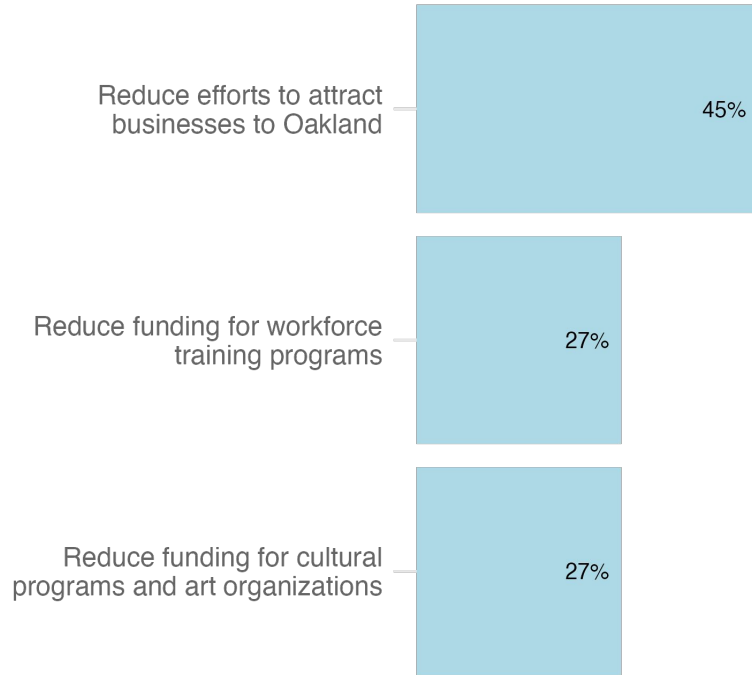
# Public Safety

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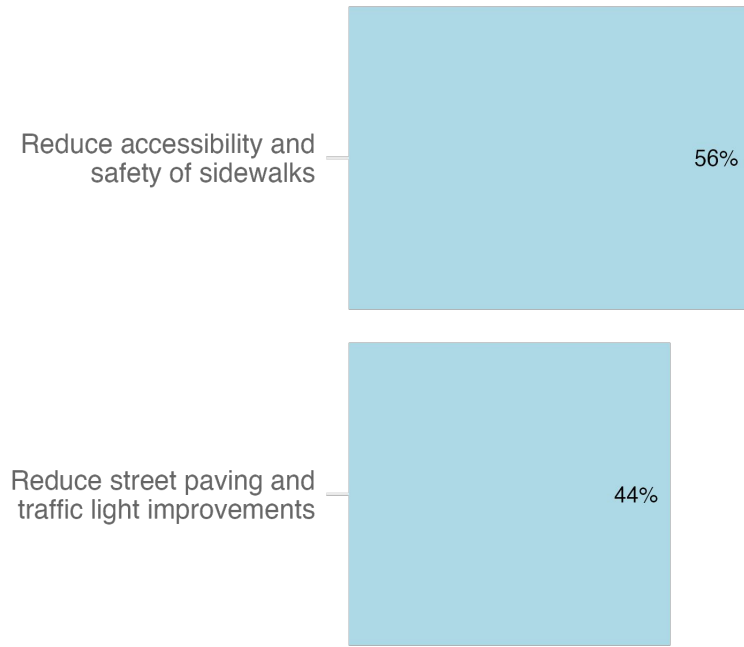
# Economic Growth

Q8: For *economic growth*...which of the following would you support reducing funding?



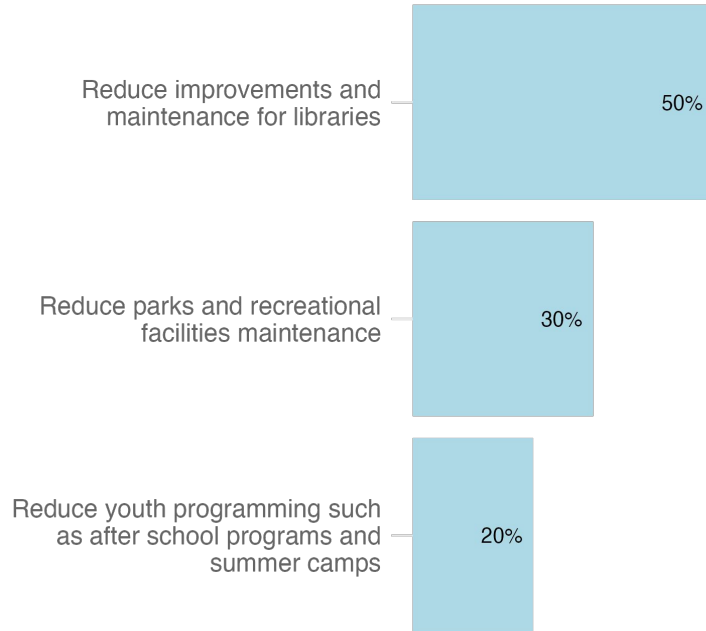
# Transportation

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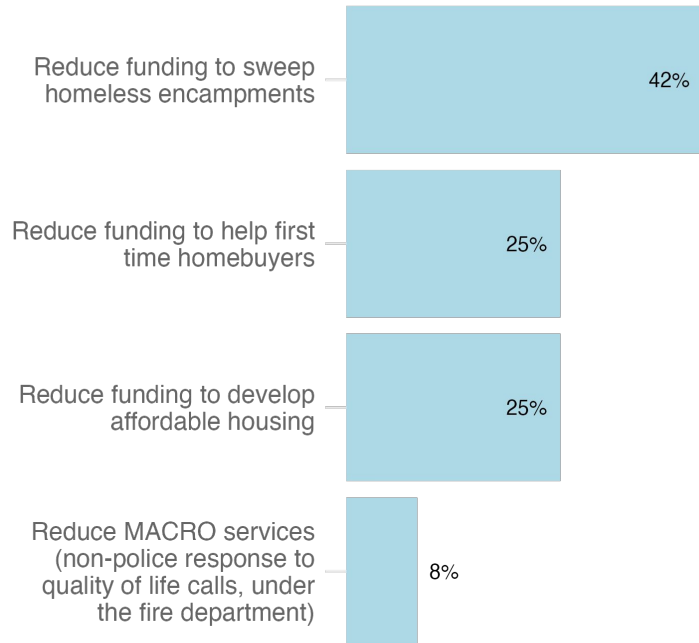
# Youth and Community Investments

Q10: For *youth and community investments*... which of the following would you support reducing funding?



# Housing and Homeless Investments

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