04 APR -6 PM 4:56

APPROVED AS TO FORM AND LEGALITY:

OAKLAND CITY COUNCIL RESOLUTION No. 78467 = C.M.S.

RESOLUTION AUTHORIZING THE CITY MANAGER TO NEGOTIATE AND EXECUTE AN AGREEMENT FOR A PROFESSIONAL SERVICE CONTRACT WITH OCCUR COMMUNITY INFORMATION SERVICE ("OCCUR") PURSUANT TO WHICH OCCUR, WILL PROVIDE MAIN STREET CONSULTING SERVICES FOR ESTABLISHMENT OF A MAIN STREET PROGRAM IN CITY COUNCIL DISTRICT SIX IN AN AMOUNT NOT TO EXCEED \$187,500, UTILIZING THE SERVICES OF MILLS COLLEGE AND CALIFORNIA MAIN STREET ALLIANCE

WHEREAS, commercial corridors located in City Council District Six are blighted and suffer from physical deterioration and disinvestment; and

WHEREAS, the National Trust for Historic Preservation's Main Street approach to commercial district revitalization can serve as a model to organize community stakeholders, promote neighborhood assets, improve the physical appearance of the corridors and encourage private investment; and

WHEREAS, implementing the Main Street approach is expected to provide a foundation for future redevelopment activities; and

WHEREAS, funds are carried forward from prior fiscal years and are available in FY 03-05 budget (Fund 7780; Organization 88569; Project P52180) for Main Street efforts in Council District Six; and

WHEREAS, the City wishes to enter into a contract with OCCUR Community Information Service (OCIS), Mills College, and California Main Street Alliance (CAMSA), and finds that they are qualified to develop a Main Street program, and that these services are of a professional nature and will be temporary in duration; and

WHEREAS, the City finds that this contract will not result in the loss of employment or salary by any person having permanent status in the competitive service; now therefore, be it

RESOLVED: That the City Manager is hereby authorized to negotiate terms for a professional services agreement with OCIS, Mills College and CAMSA to develop and implement a Main Street program in City Council District Six in an amount not to exceed \$187,500; and be it

FURTHER RESOLVED: That the City Manager or her designee is authorized to take whatever action is necessary with respect to this contract and the work thereunder consistent with this Resolution and its basic purpose; and be it

FURTHER RESOLVED: That the agreement will be reviewed and approved for form and legality by the Office of the City Attorney and a copy will be placed on file in the City Clerk's Office.

IN COUNCIL, OAKLAND, CALIFORNIA, APR 6 2004 , 2004

PASSED BY THE FOLLOWING VOTE:

AYES- BROOKS, BRUNNER, CHANG, NADEL, QUAN, REID, WAN, AND PRESIDENT DE LA FUENTE - 8

NOES- D
ABSENT- D
ABSTENTION- D

TTEST:

City Clerk and Clerk of the Council of the City of Oakland, California