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Approved as to Form and Legality

City Attorney's Office

OAKLAND CITY COUNCIL

RESOLUTION No. 84099 C.M.S.

INTRODUCED BY COUNCILMEMBER DESLEY BROOKS

RESOLUTION RECOGNIZING ISE LYFE FOR HIS WORKS AND CONTRIBUTIONS TO THE CITY OF OAKLAND THROUGH SPOKEN WORD AND SOCIAL MARKETING OUTREACH

WHEREAS, Ise Lyfe is an award winning author, Spoken Word Hip- Hop Theatre Artist, Educator, and Community Leader. A favorite on the HBO Def Poetry series and stages across the country, this young man is a budding talent consistently merging onto commercial platforms while nurturing an ever growing loyal fan base; and

WHEREAS, **Ise Lyfe**, former Commissioner of Arts and Cultural Affairs in his hometown of Oakland, CA, is one of the nation's premier Spoken Word Artist and Emcees. His vast body of work is in the realms of theater, business, and even authorship with the release of his book "*Pistols and Prayers*;" a book which has been placed in book stores and as a mandatory reader in universities and high school's nationwide and which was converted into a theatrical play; and

WHEREAS, Ise Lyfe first gained national recognition competing in national poetry slam competitions in his late teens. In 2001 he won the National Poetry Slam Competition, skyrocketing his popularity amongst the ever-growing Spoken Word/Hip-Hop Theatre audience. He has been featured on Russell Simmons' Def Poetry Jam on HBO. He has also shared the stage with Gil Scott-Heron, Dave Chappelle, Lauryn Hill, Talib Kweli, Dead Prez, E-40, Harry Belafonte, Mos Def, Malcolm Jamaal Werner, KRS-One, Martin Luther, Saul Williams, Ben Harper, Erykah Badu, Zion I, and The Coup to name a few; and

WHEREAS, Prayers, poetry, journal entries, rhymes, and short essays penned by this young writer come together as a powerful collage of thought provoking sociopolitical commentary, blended with a glimpse into the author's coming of age as a man, Artist, and advocate for social change; and

WHEREAS, The 2006 debut album, "*Spread The Word*" allowed Ise to mettle with a national audience, and the release of his second LP, "*Prince Cometh*" received rave reviews from critics and fans alike. Although he's currently in the studio working on his third album "*Slave R3volt*," Ise continues to tour the country with his acclaimed multimedia presentation "*Is Everybody Stupid. (?)*"; and

WHEREAS, Ise Lyfe is the Director of Lyfe Productives and Founder of the Creative Force Foundation, has donated hundreds of books to elementary schools in Oakland, and across the country; and

WHEREAS, Ise Lyfe is simply different than anyone else in his genre or league of peers. Still in his twenties with over ten years of national and international stage performing and recording experience, he transcends the common narrative on and off stage. An award winning poet, emcee, performer, and educator, this young man is sure to be the impact we all speak of wanting, but rarely see realized; now therefore, be it

RESOLVED: The Oakland City Council hereby, recognizes **Ise Lyfe** for his works and contributions to the City of Oakland through spoken word and social marketing outreach, and commends him for being a shining example of the talent that comes out of Oakland; and be it

FURTHER RESOLVED: that, the Oakland City Council, extends best birthday wishes to Ise Lyfe and hereby proclaim **Friday, December 28, 2012:**

“Ise Lyfe Day”

In the city of Oakland, and do encourage all of its residents to acknowledge the day accordingly.

IN COUNCIL, OAKLAND, CALIFORNIA, DEC 4 2012, 2012

PASSED BY THE FOLLOWING VOTE:

AYES- BROOKS, ~~BRUNNER~~, DE LA FUENTE, KAPLAN, KERNIGHAN, NADEL, SCHAAF, and
PRESIDENT REID - 7

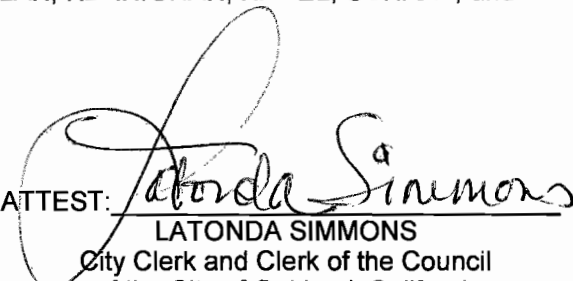
NOES- 0

ABSENT- 0

ABSTENTION- 0

Excused- Brunner - 1

ATTEST:


LATONDA SIMMONS
City Clerk and Clerk of the Council
of the City of Oakland, California