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OFFICE OF THE CITY CLERK  
OAKLAND  
2019 APR 11 PM 5:46

# AGENDA REPORT

**TO:** Sabrina B. Landreth  
City Administrator

**FROM:** Sara Bedford  
Director, Human Services

**SUBJECT:** OFCY 2019-2020 Summer Grant  
Awards

**DATE:** April 1, 2019

City Administrator Approval

Date: 4/11/19

## RECOMMENDATION

**Staff Recommends That The City Council Adopt A Resolution Authorizing The City Administrator To Negotiate And Execute Grant Agreements Between The City Of Oakland And Various Non-Profit And Public Agencies To Provide Direct Services For Children And Youth During Summer Months In An Amount Not To Exceed \$1,525,610 For Fiscal Year 2019-2020, With An Option To Approve One-Year Grant Renewals In Fiscal Years 2020-2021 And 2021-2022 Pending Council Approval.**

## EXECUTIVE SUMMARY

The Oakland Fund for Children and Youth (OFCY) Planning and Oversight Committee (POC) requests that City Council approve the proposed resolution authorizing grant agreements for twelve (12) programs recommended for funding through the Kids First! Children's Fund in the amount of \$1,525,610 for Fiscal Year (FY) 2019-2020. The grants are recommended to implement two strategies of the OFCY 2019-2022 Strategic Investment Plan focused specifically on summer programs beginning in June 2019:

- Career Awareness and Employment Support – Summer Youth Employment
- Summer Programming

Twelve (12) programs will serve approximately 2,714 children and youth at program sites throughout Oakland. This report includes the following attachments:

**Attachment A:** Summer 2019: List of Recommended Grant Awards

**Attachment B:** Summer 2019: Program Summaries of Recommended Grant Awards

## BACKGROUND / LEGISLATIVE HISTORY

In July 2009, Oakland voters passed Measure D, the Kids First! Oakland Children's Fund Amendment to the Oakland City Charter (originally passed as Measure K in November 1996), which continued the set aside of general purpose funds for a second 12-year term

Item: \_\_\_\_\_  
Life Enrichment Committee  
April 23, 2019

beginning July 1, 2009 and ending June 30, 2021. The Kids First! Oakland Children's Fund Amendment may be extended for an additional 12 years beginning July 1, 2020 by simple majority vote of the Oakland City Council (Oakland City Charter, Section 1307). If City Council does not extend The Kids First! Oakland Children's Fund for an additional 12 years, then City Council must place the question of whether to extend the Fund on the November 2020 General Election ballot (Oakland City Charter, Section 1307).

For the purpose of addressing the well-being of Oakland children and youth from birth through age 21 the four goals outlined in Kids First are: 1) Support the healthy development of young children; 2) Help children and youth succeed in school and graduate high school; 3) Prevent violence and reduce youth involvement in crime and gangs; and 4) Help youth transition to productive adulthood. OFCY is overseen by a 17 member Committee composed of eight (8) youth and nine (9) adult members.

The POC is responsible for the completion of a three-year Strategic Investment Plan, the solicitation of proposals for funding to implement the Plan through an open and fair application process, and the selection of a recommended grants package for Council's approval. The OFCY Strategic Investment Plan (2019-2022), approved by the City Council on October 23, 2018 (Resolution No. 87400 C.M.S.), presents strategies with emphasis on parent engagement and family support; high quality afterschool programs and programs that engage students in learning; year-round youth development and leadership programming, summer specific programming, and career employment opportunities including the summer youth employment and opportunity youth strategies, and academic support for older youth.

The Request for Proposals (RFP) was developed based on nine strategy areas approved in the Plan and was released in December 2018 for the three year OFCY grant cycle subject to available funding and reauthorization. In response to the RFP, 259 applications were received with 29 proposals specifically for programming during the summer months through the Summer Programming and the Career Awareness and Employment Support – Summer Youth Employment strategies. The POC approved recommendations for the award of 12 grants from the summer strategies on March 6, 2019, to ensure the programs start soon after May 30, the last day of the school scheduled by the Oakland Unified School District (OUSD). Additional recommendations from the POC will be forwarded in June, 2019.

## **ANALYSIS AND POLICY ALTERNATIVES**

OFCY released the FY 2019-2022 Request for Proposals (RFP) on December 7, 2019 to solicit proposals from qualified non-profit and public agencies. The RFP provided descriptions for each funding strategy and detailed OFCY's guiding value of "social and economic equity" as intended to direct resources towards children, youth and families with the greatest need. The RFP also provided instructions and information on the application, review, and selection process.

OFCY received 259 grant applications totaling over \$36 million in response to the RFP with a projected \$18 million in funds available. OFCY received 29 proposals under the Summer Programming and the Career Awareness and Employment Support – Summer Youth Employment funding strategies, with requests totaling \$3,605,419.

In February 2019 proposals were reviewed and scored by reviewers and considered by the Review Subcommittee of the POC. The subcommittee submitted recommendations to the POC for consideration on March 12, 2019, based on the ranking of proposals by funding strategy derived from an average of reader scores, and based on consideration of additional selection criteria to ensure equity in the distribution of funds. The additional criteria and data reviewed and considered included proposed client demographics, prioritizing funding for low-income African American, Latinx, Asian/Pacific Islander and Native American children and youth; services to priority populations with high need; services in East Oakland, Fruitvale and West Oakland and projected participant residence by City Council District; costs for services and reasonableness of budget; breadth and scope of services including numbers served and hours of service; the past performance of programs currently funded by OFCY, and alignment with the strategy area.

### **Summer Programming Strategy**

OFCY supports high quality summer programming by funding school- and community-based programs with an asset-based youth development approach to promote learning and peer and social connections. Programs that complement and enhance the enrichment provided at Oakland Unified School District summer school programs are supported, as well as community-based summer programs that provide opportunities for learning and provide youth with new experiences in areas such as the arts, Science Technology, Engineering, and Math (STEM), and youth and community development. Programs provide opportunities during the summer months for enrichment, exploration, and new experiences that build confidence, self-esteem, and other important life skills in safe and supportive environments.

Priority populations identified in the RFP for this funding strategy are children and youth ages 5-14, with priority for programs that support low-income African American, Latinx, Asian/ Pacific Islander, and Native American children and youth. The RFP also prioritized support for programming located in East Oakland, Fruitvale, and West Oakland.

OFCY reviewed 19 proposals requesting \$1,964,583 in annual support through the Summer Programming funding strategy. The POC recommends funding to support nine (9) summer programs that are projecting to reach 2,589 children and youth. Total funding recommended for the programs below is \$1,175,610.

- Aim High for High School - Aim High Oakland - \$180,000
- Boys & Girls Clubs of Oakland, Inc. - Summer Gains - \$180,000
- Oakland Parks Recreation & Youth Development - Oakland Fine Art Summer School - \$63,244
- East Bay Asian Youth Center - Camp Thrive - \$150,000
- East Oakland Youth Development Center - Summer Cultural Enrichment Program - \$180,000
- Family Support Services - Kinship Summer Youth Program - \$129,417
- Girls Incorporated of Alameda County - Concordia Summer - \$68,949
- Lincoln - Oakland Freedom Schools (OFS) - \$180,000
- Prescott Circus Theatre - Prescott Circus Theatre Summer Program - \$44,000

Race/ ethnicity and the residence by City Council District of the children to be served was considered in the review process. Based on the projections by programs recommended for funding, 44% of summer program participants will be African American, 30% will be Latinx, and

16.5% will be Asian. About 70% of participants will reside in Council Districts 3,5, 6 or 7. Programming will provide a range of community-based programming options for children and families, and will support programs that are directly partnering with Oakland Unified School District (OUSD) to support academic and enrichment programming through the OUSD summer hub model to reach approximately 1,675 children and youth.

***Career Awareness and Employment Support – Summer Youth Employment Strategy***

The Career Awareness and Employment Support strategy outlined in the Strategic Plan and RFP supports three models of programming: 1) year-round programs for students in school; 2) programs for opportunity youth ages 16 - 21 not connected to school or employment; and 3) summer youth employment programs coordinated with broader city efforts to boost youth employment experiences during the summer school break. For the Summer Youth Employment Strategy, OFCY coordinated with the Oakland Workforce Development Board (OWDB) Summer Youth Employment Program/ Mayor's Summer Jobs to accept applications through the OFCY RFP and to increase the number of summer youth employment opportunities available by aligning with the Oakland Summer Youth Employment program model. The strategy provides youth ages 16 through 21 years of age with 100 hours of employment, compensation at the City of Oakland minimum wage, job readiness training, case management support for both youth and employer partners, and financial literacy training and access. OFCY allocated \$350,000 for summer youth employment. Additional funding by the OWDB will bring the total funding for summer youth employment to over \$750,000.

OFCY reviewed seven (7) proposals requesting \$1,345,835 in funding through this substrategy area. Six (6) of the proposals are also considered for separate funding from the OWDB based on the submission through the OFCY RFP. Three (3) programs are recommended by OFCY for the Summer Youth Employment with funding totaling \$350,000 expected to support approximately 125 youth in summer employment for 100 hours of work experience:

- Lao Family Community Development, Inc. (LFCD) - The Oakland Youth on the Move (YOM) Summer Employment Program - \$100,000
- Youth Employment Partnership, Inc. - Summer Jobs - \$150,000
- Youth UpRising - YU Achieve (Summer Youth Employment) - \$100,000

In the selection process, data was reviewed regarding proposed client demographics, location of services, projected client home location by City Council District, costs for services proposed, and breadth and scope of services including numbers served and hours of service. Programs serve Oakland youth citywide through Youth Employment Partnership, youth in West Oakland, Chinatown and Fruitvale through Lao Community Development Corporation, and youth residing in Council District 7 through Youth UpRising.

Based on the projections by the three programs recommended for funding from OFCY, 58% of summer program participants will be African American, 18% will be Latinx and 14% will be Asian/Pacific Islander. About 73% of participants will reside in Council Districts 3 5, 6 or 7. The demographic profile for youth participants in the summer youth employment strategy will incorporate the projections from programs funded through the OWDB.

As an alternative and not recommended, the City Council may reject the recommendation and forward different funding priorities to the POC for reconsideration with the full funding package. This decision will likely result in delay in contracting and the start of summer programming and services projected to reach approximately 2,700 children and youth.

### **FISCAL IMPACT**

Approval of the resolution will authorize the City Administrator to enter into a contract with 12 programs from community based and public agencies to support Oakland children and youth in an amount not to exceed \$1,525,610 for FY 2019-2020

1. AMOUNT OF RECOMMENDATION/COST OF PROJECT:

The total project cost of these grant agreements is \$1,525,610 for 2019-2020.

2. SOURCE OF FUNDING:

The amount of \$1,525,610 is available from prior year carryforward in the Oakland Fund for Children and Youth (OFCY) - Kids First Oakland Children's Fund (1780), Youth Services Organization (78251), OFCY 2015-2016 Project (1001137).

There is no impact on the General Purpose Fund.

### **PUBLIC OUTREACH / INTEREST**

The Planning and Oversight Committee held a noticed public meeting on March 6, 2019 at Oakland City Hall to approve the recommendations for forwarding to Oakland City Council. The OFCY Strategic Investment Plan was developed with input from key stakeholders and City departments including the Head Start, Oakland Unite/ Department of Violence Prevention, the Oakland Youth Commission, and the Oakland Workforce Development Board.

### **COORDINATION**

This report and the proposed legislation have been reviewed by the Office of the City Attorney, Controller's Bureau, and Contracts and Compliance Division of the City Administrator's Office.

### **PAST PERFORMANCE, EVALUATION AND FOLLOW-UP**

OFCY grant programs are evaluated annually by an independent consultant. Program targets for youth enrollment, hours and duration of service, and types of activities are captured in the CitySpan grants management database and assessed in the annual evaluation process. The new evaluator for OFCY FY 2019-2020 programs will be established through a competitive process by June 2019.

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**SUSTAINABLE OPPORTUNITIES**

***Economic:*** OFCY funding will provide employment opportunities through twelve agencies that are predominately Oakland-based, employ local staff, and have a positive economic impact. In addition, OFCY funds are used to leverage and match additional local, state, federal, and private philanthropic funds, bringing additional resources into Oakland. The three Summer Youth Employment programs will be supporting approximately 125 Oakland youth ages 16-21 with summer jobs that provide a minimum 100 hours of work and pay youth the Oakland minimum wage, as opposed to a lower amount through a stipend payment.

***Environmental:*** Proposals and supporting documentation for the OFCY 2019-2022 RFP were submitted entirely online, and no hard copies were required, greatly reducing the volume of paper submitted, environmental costs associated with the delivery of the applications, and reduction of current storage and future archiving needs.

***Social Equity:*** OFCY prioritizes funding for services that reach youth with the greatest needs. OFCY funding strategies prioritized programming for low-income African American, Latinx, Asian/ Pacific Islander, and Native American children and youth, and for programming located in East Oakland, Fruitvale, and West Oakland. The summer programs are intended to provide youth that may not otherwise have the ability to participate in enriching, academically supportive, socially engaging, and career-supporting programming free of charge.

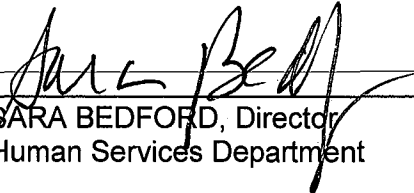
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**ACTION REQUESTED OF THE CITY COUNCIL**

Staff Recommends That The City Council Adopt A Resolution Authorizing The City Administrator To Negotiate And Execute Grant Agreements Between The City Of Oakland And Various Non-Profit And Public Agencies To Provide Direct Services For Children And Youth During Summer Months In An Amount Not To Exceed \$1,525,610 For Fiscal Year 2019-2020, With An Option To Approve One-Year Grant Renewals In Fiscal Years 2020-2021 And 2021-2022 Pending Council Approval.

For questions regarding this report, please contact Sandra Taylor, Human Services Manager, Children and Youth Services Division, at 238-7163.

Respectfully submitted,



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SARA BEDFORD, Director  
Human Services Department

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CHILDREN & YOUTH SERVICES DIVISION

Reviewed by: Sandra Taylor, Manager  
Prepared by: Mike Wetzel, HHS Planner

Attachments (2):

- A: Summer 2019: List of Recommended Grant Awards
- B: Summer 2019: Program Summaries of Recommended Grant Awards

## Attachment 1: Summer 2019: List of Recommended Grant Awards

|  | Agency Name  | Program Name  | FY2019-2020 OFCY Grant Award Amount |
|--|--|---|-------------------------------------|
| <b>Goal Area: Positive Youth Development</b>   |  |   |                                     |
| <b>Strategy 6: Summer Programs</b>   |  |   | <b>\$1,175,610</b>                  |
|  | Aim High for High School                             | Aim High Oakland  | \$180,000                           |
|  | Boys & Girls Clubs of Oakland                        | Summer Gains  | \$180,000                           |
|  | City of Oakland Parks Recreation & Youth Development | Oakland Fine Art Summer School (OFASS)                  | \$63,244                            |
|  | East Bay Asian Youth Center                          | Camp Thrive   | \$150,000                           |
|  | East Oakland Youth Development Center                | Summer Cultural Enrichment Program                      | \$180,000                           |
|  | Family Support Services                              | Kinship Summer Youth Program                            | \$129,417                           |
|  | Girls Incorporated of Alameda County                 | Concordia Summer  | \$68,949                            |
|  | Lincoln  | Oakland Freedom Schools (OFS)                           | \$180,000                           |
|  | Prescott Circus Theatre                              | Prescott Circus Theatre Summer Program                  | \$44,000                            |
| <b>Goal Area: Older Youth</b>  |  |   |                                     |
| <b>Strategy 9: Career Awareness and Employment Support - Summer Youth Employment Substrategy</b> |  |   | <b>\$350,000</b>                    |
|  | Lao Family Community Development, Inc.               | The Oakland Youth on the Move Summer Employment Program | \$100,000                           |
|  | The Youth Employment Partnership, Inc.               | Summer Jobs   | \$150,000                           |
|  | Youth UpRising                                       | YU Achieve (Summer Youth Employment)                    | \$100,000                           |
| <b>Total Funding Recommended for Summer Programs (FY 2019-2020):</b>                             |  |   | <b>\$1,525,610</b>                  |



***Summer Programming Strategy***

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**Agency Name:** Aim High for High School  
**Program Name:** Aim High Oakland  
**OFCY Grant Award FY19-20** \$180,000

Projected Youth Served: 440 Average Service Hours per Participant: 144

Aim High prepares low-income youth of color for academic success through a free, multi-year summer learning and enrichment program. In summer 2019, we will add a fourth campus in Oakland, growing our enrollment to 440 students. These campuses will serve students ages 11-14 in grades six through nine; students can return for up to four summers. Our middle school program results in greater numbers of low-income Oakland students graduating from high school with the skills, knowledge and experience to matriculate to and succeed in college.

**Agency Name:** Boys & Girls Clubs of Oakland  
**Program Name:** Summer Gains  
**OFCY Grant Award FY19-20** \$180,000

Projected Youth Served: 525 Average Service Hours per Participant: 35.5

Programs will provide 525 Oakland youth, ages 6-18, with 8 weeks of summer learning experiences and activities in multiple subject areas- academics, STEM, sports, arts and field trips- for a well-rounded positive youth development experience. Programs will provide safe spaces; increase academic success; enable youth to develop positive relationships with peers and adults; and promote an active living healthy eating lifestyle. Programs will serve OFCY's priority population of African American students residing in low-income neighborhoods and attending schools with high levels of stress.

**Agency Name:** City of Oakland Parks Recreation & Youth Development  
**Program Name:** Oakland Fine Art Summer School (OFASS)  
**OFCY Grant Award FY19-20** \$63,244

Projected Youth Served: 220 Average Service Hours per Participant: 87.5

Since 1995 Oakland Fine Art Summer School (OFASS) has been a path towards summer fun and education for 220, K to 5th grade Oakland youth, currently attending OUSD schools. OFASS is a full day, four-week intensive summer program concentrating on Drama, Dance, Music and Visual Arts. This program is located at an OUSD school site. This partnership between OUSD and OPRYD allows youth not normally exposed to art throughout the city to have an opportunity to participate in a full day of art programs, to stimulate areas in the brains function, that ordinarily may not have this sensory stimulation.

**Agency Name:** East Bay Asian Youth Center  
**Program Name:** Camp Thrive  
**OFCY Grant Award FY19-20** \$150,000

Projected Youth Served: 800 Average Service Hours per Participant: 114

Camp Thrive is a summer learning program providing challenging project-based learning experiences that advance the academic competencies and strengthen the physical, social, and emotional well-being of 800 low-income elementary and middle school children. Camp Thrive operates from 9:00am to 3:00pm, Monday through Friday, for four weeks each summer. Camp Thrive operates at seven locations: Roosevelt Middle School, Frick Middle School, Lincoln Elementary School, Franklin Elementary School, Garfield Elementary School, Manzanita Community School, and Bella Vista Elementary School.

**Attachment B: Summer 2019: Program Summaries of Recommended Grant Awards**

**Agency Name:** East Oakland Youth Development Center  
**Program Name:** Summer Cultural Enrichment Program  
**OFCY Grant Award FY19-20** \$180,000

Projected Youth Served: 230 Average Service Hours per Participant: 179

The Summer Cultural Enrichment Program (SCEP) is a 6-week summer program held at the East Oakland Youth Development Center (EOYDC) that engages children in learning, enrichment, and exploration. With the support of adult staff, Youth Leaders, ages 13-21, provide mentorship and instruction to 180 SCEP Scholars, ages 5-12, who engage in educational and enrichment classes including language arts, science, technology, math, art, fashion, dance, culinary arts, and fitness. In addition to daily classes Monday-Thursday (9 a.m. to 4 p.m.), participants attend offsite field trips every Friday.

**Agency Name:** Family Support Services  
**Program Name:** Kinship Summer Youth Program  
**OFCY Grant Award FY19-20** \$129,417

Projected Youth Served: 65 Average Service Hours per Participant: 159

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The Kinship Summer Youth Program (KSYP) is an intensive and comprehensive summer program where Oakland kinship children and youth receive academic support, learn/practice skills to improve their social behaviors, build relationships with caring adults and peers, and blossom into powerful leaders. The 7-week, Mon-Thurs all-day program will take place at Taylor Memorial United Methodist Church at 1188 12th Street in West Oakland. We anticipate registering 65 kinship and foster children and youth into the program (avg. daily attendance of 52) and will provide over 10,000 hours of programming.

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**Agency Name:** Girls Incorporated of Alameda County  
**Program Name:** Concordia Summer  
**OFCY Grant Award FY19-20** \$68,949

Projected Youth Served: 94 Average Service Hours per Participant: 119

The Concordia Park Summer Program, a 4-week academic enrichment program for 94 East Oakland girls, grades 1st-7th, offers a safe environment and strong youth development-based programming. Located at the Girls Inc. Concordia Park Center, it provides underserved girls with a broad range of learning and recreational opportunities to enhance their physical, social-emotional, artistic and academic development. To inspire girls to be strong, smart and bold, they will participate in day-long programming including health/nutrition, visual/performing arts, sports, literacy, STEM & enrichment field-trips.

**Agency Name:** Lincoln  
**Program Name:** Oakland Freedom Schools (OFS)  
**OFCY Grant Award FY19-20** \$180,000

Projected Youth Served: 180 Average Service Hours per Participant: 179

Lincoln proposes to offer Oakland Freedom Schools (OFS), a six-week summer academic literacy and cultural enrichment program. OFS will serve 180 students, grades K-12, at three OUSD schools: West Oakland Middle School, Frick Impact Academy and McClymonds High School; McClymonds High School is a new site and the first high school summer site to be served by OFS. OFS prevents summer learning loss, deepens leadership skills and strengthens community connections, while addressing the racial and income-based achievement gap and improving students' self-esteem.

## Attachment B: Summer 2019: Program Summaries of Recommended Grant Awards

**Agency Name:** Prescott Circus Theatre  
**Program Name:** Prescott Circus Theatre Summer Program  
**OFCY Grant Award FY19-20** \$44,000

Projected Youth Served: 35 Average Service Hours per Participant: 167

Prescott Circus Theatre will provide a summer program of Circus Arts, Academic Enrichment, and Leadership Training serving 35 students ages 8-20 for 6 weeks, M-F, 8:30AM-3:00PM, plus additional community events. Participants will work with professional artists to develop circus skills through culturally-relevant instruction. A certified teacher in math/science/language skills provides individual lessons and instruction to prevent academic lags over the summer. Youth will have recreational options, perform on a rotating basis, and participate in final performances for over 800 Oakland children.

### ***Career Awareness and Employment Support: Summer Youth Employment***

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**Agency Name:** Lao Family Community Development, Inc.  
**Program Name:** The Oakland Youth on the Move Summer Employment Program  
**OFCY Grant Award FY19-20** \$100,000

Projected Youth Served: 35 Average Service Hours per Participant: 120

The Oakland Youth on the Move (YOM) Summer Employment Program targets our community's high risk, low-income youth ages 16 to 21 to promote career awareness and employment by providing 1) job readiness training, 2) summer work experience, 3) case management support/troubleshooting for employers/youth and 4) financial training and access. Sixty-eight youth will be served in our new Youth Center in the CARE Community Center in Oakland. Services will include 1) summer employment, 2) job readiness training, 3) financial literacy training, and 4) exposure to career pathways and academic support.

**Agency Name:** The Youth Employment Partnership, Inc.  
**Program Name:** Summer Jobs  
**OFCY Grant Award FY19-20** \$150,000

Projected Youth Served: 55 Average Service Hours per Participant: 119

YEP Summer Jobs will recruit and enroll 55 Oakland flatlands youth, with an emphasis on those Oakland teens that are not thriving in high school, need to attend summer school or have stopped attending high school. The comprehensive program includes education, work, and life supports with placement in meaningful employment at YEP and elsewhere beneficial to a first-time job experience. Jobs include child development, construction, counselors-in-training, culinary, customer service, document processing, environmental, fire fighter, healthcare, non-profit, technology, and warehouse.

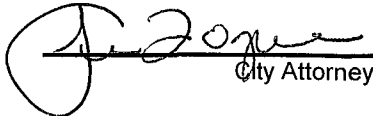
**Agency Name:** Youth UpRising  
**Program Name:** YU Achieve (Summer Youth Employment)  
**OFCY Grant Award FY19-20** \$100,000

Projected Youth Served: 35 Average Service Hours per Participant: 108

Youth UpRising will offer a summer-long career training program, YU Achieve, that will provide 35 youth (ages 16-21) with workforce development training and job placement. Our model is specifically designed to provide individualized employment support for low-skilled youth and young adults. Weekly trainings offered at Youth Uprising in East Oakland will provide opportunities to explore career interests, create short- and long-term career and education goals, build a resume, practice applying and interviewing for jobs, and hold real life interviews.

FILED  
OFFICE OF THE CITY CLERK  
OAKLAND  
2019 APR 11 PM 5:46

# OAKLAND CITY COUNCIL

  
City Attorney

RESOLUTION No. \_\_\_\_\_ C.M.S.

**RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO NEGOTIATE AND EXECUTE GRANT AGREEMENTS BETWEEN THE CITY OF OAKLAND AND VARIOUS NON-PROFIT AND PUBLIC AGENCIES TO PROVIDE DIRECT SERVICES FOR CHILDREN AND YOUTH DURING SUMMER MONTHS IN AN AMOUNT NOT TO EXCEED \$1,525,610 FOR FISCAL YEAR 2019-2020, WITH AN OPTION TO APPROVE ONE-YEAR GRANT RENEWALS IN FISCAL YEARS 2020-2021 AND 2021-2022 PENDING COUNCIL APPROVAL**

**WHEREAS**, the Kids First! Oakland Fund for Children and Youth (OFCY) was established by voter approved ballot Measure K in 1996 to set money aside for programs and services benefiting children and youth; and

**WHEREAS**, the Planning and Oversight Committee (POC) provides oversight and direction for the OFCY planning and funding review process; and

**WHEREAS**, the Kids First! legislation (Oakland City Charter Article XIII, Section 1305.2) requires the POC to solicit funding applications from private non-profit and public agencies through an open and fair application process;

**WHEREAS**, Appropriations in the amount of \$1,525,610 is available for grants from prior year carryforwards and is allocated in Kids First! Oakland Children’s Fund (1780), Youth Services Organization (78251), OFCY 15-16 Project (1001137); and

**WHEREAS**, in October 2018, the City Council approved the OFCY Strategic Investment Plan (Resolution No. 857400 C.M.S.) with priority areas: 1) Parent Engagement and Support, 2) Family Resource Centers, 3) Socioemotional Well-Being in Preschool and Early Childhood Education Settings, 4) Comprehensive Afterschool Programs, 5) Engagement and Success for Elementary and Middle School Students, 6) Summer Programming, 7) Youth Development and Leadership, 8) High School and Postsecondary Student Success, and 9) Career Awareness and Employment Support; and

**WHEREAS**, a Requests for Proposals based on the adopted OFCY Strategic Investment Plan 2019-2022 was released in December 2018; and

**WHEREAS**, in January 2019, OFCY received 259 proposals and responses from private non-profit and public entities to provide services for the OFCY grant cycle 2019-2022; and

**WHEREAS**, the proposals submitted to support the Summer Programming and Career Awareness and Employment Support – Summer Youth Employment areas were prioritized due to the need for summer programming to begin operations in June 2019; and

**WHEREAS**, 29 proposals were received through the Summer Programming and Career Awareness and Employment Support – Summer Youth Employment areas and reviewed in accordance with the criteria in the Request for Proposals; and

**WHEREAS**, the POC has complied with the goals, objectives and priorities in the Strategic Investment Plan; and

**WHEREAS**, the POC considered social, racial, and economic equity in the distribution of funds in accordance with the Strategic Investment Plan; and

**WHEREAS**, the POC recommends the following twelve (12) grant funding awards in the amounts specified below for FY 2019-2020, and as renewable with City Council approval for FY 2020-2021 and FY 2021-2022:

| <b>Agency Name</b>                                   | <b>Program Name</b>                    | <b>FY2019-2020 OFCY Grant Award</b> |
|--|--|-------------------------------------|
| <b>Strategy 6: Summer Programs</b>                   |  | <b>\$1,175,610</b>                  |
| Aim High for High School                             | Aim High Oakland                       | \$180,000                           |
| Boys & Girls Clubs of Oakland                        | Summer Gains                           | \$180,000                           |
| City of Oakland Parks Recreation & Youth Development | Oakland Fine Art Summer School (OFASS) | \$63,244                            |
| East Bay Asian Youth Center                          | Camp Thrive                            | \$150,000                           |
| East Oakland Youth Development Center                | Summer Cultural Enrichment Program     | \$180,000                           |
| Family Support Services                              | Kinship Summer Youth Program           | \$129,417                           |
| Girls Incorporated of Alameda County                 | Concordia Summer                       | \$68,949                            |
| Lincoln  | Oakland Freedom Schools (OFS)          | \$180,000                           |
| Prescott Circus Theatre                              | Prescott Circus Theatre Summer Program | \$44,000                            |

| Agency Name  | Program Name  | FY2019-2020 OFCY Grant Award |
|--|---|------------------------------|
| <b>Strategy 9: Career Awareness and Employment Support - Summer Youth Employment Substrategy</b> |   | <b>\$350,000</b>             |
| Lao Family Community Development, Inc.   | The Oakland Youth on the Move Summer Employment Program | \$100,000                    |
| The Youth Employment Partnership, Inc.   | Summer Jobs   | \$150,000                    |
| Youth UpRising   | YU Achieve (Summer Youth Employment)                    | \$100,000                    |
| <b>Total Funding Recommended for Summer Programs (FY 2019-2020):</b>                             |   | <b>\$1,525,610</b>           |

; now, therefore, be it

**RESOLVED:** That these agreements are not professional service contracts as defined by City ordinance as they do not provide goods or services to the City but rather they are grants to public and nonprofit program providers that serve the public at large, therefore the competitive request for proposal/qualifications process is not required under Oakland Municipal Code section 2.04.015; and be it

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**FURTHER RESOLVED:** That the City Administrator is authorized to execute agreements with the aforementioned service providers in the amounts specified above for a total amount not to exceed \$1,525,610 for FY2019-2020, and is authorized to conduct all negotiations, execute and submit all documents, including but not limited to applications, agreements, amendments, ~~modifications, payment requests, and related actions which may be necessary in accordance with~~ the basic purpose of this resolution without returning to City Council; and, be it

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**FURTHER RESOLVED:** That said agreement(s) shall be approved as to form and legality by the Office of the City Attorney and placed on file in the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA, \_\_\_\_\_

**PASSED BY THE FOLLOWING VOTE:**

AYES – FORTUNATO BAS, GALLO, GIBSON MCELHANEY, KALB, REID, TAYLOR, THAO and PRESIDENT KAPLAN

NOES -

ABSENT -

ABSTENTION -

ATTEST: \_\_\_\_\_  
 LaTonda Simmons  
 City Clerk and Clerk of the Council  
 of the City of Oakland, California