



FILED
OFFICE OF THE CITY CLERK
OAKLAND

2013 APR -4 AM 8:31 **AGENDA REPORT**

TO: DEANNA J. SANTANA
CITY ADMINISTRATOR

FROM: Vitaly B. Troyan, P.E.

SUBJECT: Arbor Day Resolution

DATE: March 7, 2013

City Administrator
Approval

Date

4/01/13

COUNCIL DISTRICT: # 5

RECOMMENDATION

Staff recommends that the City Council approve a resolution proclaiming Friday, April 26, 2013, to be Arbor Day 2013 and to authorize an Official Tree Planting Ceremony at Fruitvale School, 3200 Boston Avenue. This proclamation will meet a requirement for the City of Oakland to continue to be designated as a Tree City USA®.

BACKGROUND

The City of Oakland has been recognized as a Tree City USA® by the National Arbor Day Foundation for twenty five years. This prestigious award acknowledges the City of Oakland's commitment to tree planting, maintenance and preservation and is celebrated annually with the ceremonial planting of trees. The purpose for these celebrations is to generate interest, educate individuals and initiate the public's activity in urban trees by involving community leaders, students and citizens in planting and caring for trees.

The trees that are planted will be environmentally tolerant, high quality trees that will add to our urban forest and provide environmental benefits for years to come. The celebration includes ceremonial tree plantings, guest speakers and training on the planting and care of trees.

Each year, the City of Oakland applies for Tree City USA® designation. A City Council resolution proclaiming and observing Arbor Day is one of the required standards to be considered for the Tree City USA® designation.

PUBLIC OUTREACH/INTEREST

The Tree Services Section will be working with Fruitvale School's Biology class to teach students the value and benefits of trees in our community. We will provide instruction on the proper techniques to plant a tree. On Arbor Day, students will assist in the planting of street trees. Oakland has several non-profit tree planting groups that will be invited to the planting.

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FISCAL IMPACT

The trees that will be planted and the stakes to support them have been purchased and were paid for with funds in Fund 2310/ Organization 30654/ Account 52919/ NB09, Tree Services. The cost of the trees and stakes was \$500.00. The cost of the well cuts was \$1,600.00. This is a restricted funding source within the Landscape and Lighting District (LLAD) fund. Tree Services personnel will demonstrate proper tree planting techniques and assist the participants with planting the trees.

SUSTAINABLE OPPORTUNITIES

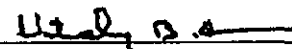
Economic: Street trees contribute towards residential property values as a tree lined street is more desirable than a street without trees. A house with mature trees will sell at a higher price than a similar house without trees and a house with trees will sell faster than a house without trees.

Environmental: Street trees provide a variety of environmental benefits such as oxygen, carbon sequestration, visual screening and noise abatement. Trees help to improve air quality by collecting dust and particulate matter on leaf surfaces.

Social Equity: All residents can participate in a tree planting by using the "Plant Your Own Tree" guidelines that are available online at www.oaklandnet.com.

For questions regarding this report, please contact Tree Supervisor II Robert Zahn at 615-5852.

Respectfully submitted,


VITALY B. TROYAN, P.E.
Director, Public Works Agency

Reviewed by:
Brooke Levin, Assistant Director

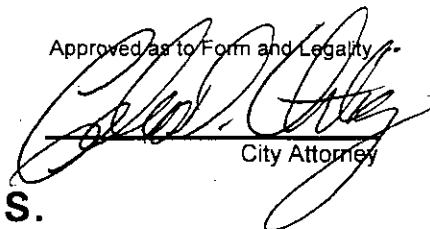
Prepared by:
Robert Zahn, Tree Supervisor II

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OAKLAND

OAKLAND CITY COUNCIL

Approved as to Form and Legality



City Attorney

2013 APR -4 AM 8:32

RESOLUTION No. _____ C.M.S.

Introduced by Councilmember Noel Gallo

RESOLUTION PROCLAIMING FRIDAY APRIL 26, 2013 TO BE THE CITY OF OAKLAND'S ARBOR DAY 2013 AND AUTHORIZING AN OFFICIAL TREE PLANTING CEREMONY AT FRUITVALE SCHOOL LOCATED AT 3200 BOSTON AVENUE

WHEREAS, the City of Oakland has long been recognized for its innovative street tree planting and maintenance programs; and

WHEREAS, The City of Oakland has met the standards set by the National Arbor Day Foundation to be designated a Tree City USA® for the twenty fifth year ; and

WHEREAS, an official tree planting ceremony is planned for Arbor Day on April 26, 2013 at Fruitvale School; now therefore, it be

RESOLVED, That Friday, April 26, 2013, shall be proclaimed Arbor Day; and to authorize a tree planting ceremony at Fruitvale School.

IN COUNCIL, OAKLAND, CALIFORNIA, _____

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, GALLO, GIBSON MCELHANEY, KALB, KAPLAN, REID, SCHAAF and PRESIDENT KERNIGHAN

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____

LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California