

**Attachment A****November 12, 2018****City of Oakland  
Department of Transportation  
Attn: Ryan Russo, Director  
250 Frank Ogawa Plaza, Suite 4344  
Oakland, CA 94612**

Dear Director Russo:

This follows up on our letter to MTC dated October 30th, a copy of which was sent to your attention, regarding our docked ebike production and Motivate's plan to deploy roughly 527 ebikes in the East Bay in coming weeks.

We are taking this action to supplement and upgrade a portion of our existing bicycle fleet in the program with pedal assist functionality pursuant to Section 6.7 of the Program Agreement between Motivate and MTC. In response to your staff's request, we affirm that we are making this deployment on our own initiative under the Program Agreement, and not pursuant to the ROFO process. As you know, we remain eager to continue conversations about expanding ebikes to more parts of Oakland via the regional effort that MTC is currently leading.

Sincerely,



Jules Flynn  
Interim COO, Motivate

CC:  
Kara Oberg, Metropolitan Transportation Commission