

APPROVED AS TO FORM AND LEGALITY


CITY ATTORNEY'S OFFICE

OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

INTRODUCED BY COUNCILMEMBER KAPLAN

RESOLUTION TO (1) COMMEMORATIVELY RENAME THE INTERSECTION OF BROADWAY AND GARNET STREET AS 'BRUCE LEE WAY' AND (2) AUTHORIZE THE INSTALLATION OF A PLAQUE HONORING BRUCE LEE, PURSUANT TO THE POLICY AND PROCEDURES ESTABLISHED BY OAKLAND CITY COUNCIL RESOLUTION NO. 77967 C.M.S.

WHEREAS, California Government Code section 34091.1 allows a jurisdiction by resolution to name a new public street or to rename an existing public street; and

WHEREAS, the naming of a new public street or the renaming of an existing public street is exempt from the California Environmental Quality Act of 1970; and

WHEREAS, the City Council will occasionally honor the contributions of an outstanding individual with commemorative street names or by the renaming of a public street such as with Joe Morgan Way, Herbert Guice Way, Peter Van Kleeff Way, Dr. Huey P. Newton Way, Deontae Bush Way, Dorothy King Way, and Too \$hort Way; and

WHEREAS, pursuant to Oakland City Council Resolution No. 77967 C.M.S. (passed July 15, 2003), the City Council may, on its motion, consider the renaming of a public street as a tribute to an individual or as a result of a significant event or activity, if one of the following criteria is met: (1) the individual has positively impacted the lives of a nation or the world; or (2) the name change is related to an economic development or redevelopment activity; or (3) The renaming commemorates a significant historical event; and

WHEREAS, the City Council may commemorate a nominee either by: (a) retaining the existing street name and installing commemorative plaques or signs; or (b) renaming the existing street for the individual and installing new street signs; and

WHEREAS, the City Council finds that Bruce Lee (b. November 27, 1940 – d. July 20, 1973), in life and death, has contributed to the common good and betterment of the City of Oakland, and stands as one of the most influential figures of the 20th century; and

WHEREAS, it is on-site at 4157 Broadway in Oakland where Lee and his training partner, James Yimm Lee, founded their studio. Originally named the "Jun Fan Gung Fu Institute", the studio and Lee exemplified many traits held dear to Oaklanders, such as tolerance, health,

discipline, and community. Lee’s studio welcomed students of all races and creeds and served as the location in which Lee would create his hybrid style of martial arts known as Jeet Kune Do; and

WHEREAS, Lee’s skills and prominence in the martial arts world garnered a massive following of students, including legends in acting and sports such as Steve McQueen, James Coburn, and Kareem Abdul-Jabbar; and

WHEREAS, here in Oakland, on the site we wish to honor, Lee would meet his long-time business partner, Ed Parker, a prominent promoter and organizer in American Martial Arts. Through the partnership with Parker, Lee would star in films such as *Enter the Dragon* and *Game of Death*, showcasing his talent to a global audience. Lee would also star in the television series *The Green Hornet*; and

WHEREAS, despite his untimely passing in 1973, Lee's legacy continues to thrive through his hybrid creation of Jeet Kune Do, his influential writings on martial arts and pieces of prose on life. Lee’s global influence began at the Jun Fan Gung Institute in Oakland, and this City Council intends to honor the site and life of Bruce Lee, an Oaklander whose influence lives on well after death.

WHEREAS, the City Council intends to honor Bruce Lee’s contribution to the Oakland community and the world by retaining the existing street name, adding an honorary street name, and installing commemorative street signs or plaques; and

WHEREAS, the City Council intends that the costs associated with such a commemorative act, \$1200.29 pursuant to the City of Oakland’s Master Fee Schedule, will be borne by the office of Councilmember Rebecca Kaplan; now, therefore, be it

RESOLVED: That the Oakland City Council hereby approves the commemorative renaming of the intersection of Broadway and as ‘Bruce Lee Way’ while retaining the primary street name Broadway; and be it

FURTHER RESOLVED: That the Oakland City Council directs the City Administrator to proceed with the commemorative designation of ‘Bruce Lee Way’ and placement of street sign(s) or plaque(s) to that effect on Broadway at Garnet Street upon payment of costs.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - FIFE, GALLO, JENKINS, KALB, KAPLAN, RAMACHANDRAN, REID, AND
PRESIDENT FORTUNATO BAS

NOES –

ABSENT –

ABSTENTION –

ATTEST: _____
ASHA REED
City Clerk and Clerk of the Council of the
City of Oakland, California