

MEMO

To: Mayor Libby Schaaf
Council President Nikki Fortunato Bas and Members of the City Council

From: Christopher Townsend, President, Townsend Public Affairs, Inc.
Niccolo De Luca, Vice President
Andres Ramirez, Associate
Ben Goldeen, Federal Senior Associate
Sammi Maciel, Federal Associate

Date: November 18, 2021

Subject: **UPDATED/Draft 2022 State and Federal Legislative Agenda and Summary of 2021 State and Federal Legislative efforts**

SUMMARY

Townsend Public Affairs, Inc. (TPA) has prepared this report for the City of Oakland as a summary of the 2021 legislative year and a look ahead to 2022. TPA met with City leadership and based on those meetings has prepared a recommended State and Federal Legislative agenda for discussion and adoption. This includes the framework for legislative proposals for the 2022 legislative year, including City-sponsored legislative proposals as well as legislative and funding priorities.

The State Legislature is currently in interim recess and will reconvene on January 3, 2022 to resume legislative activities. Legislators may begin introducing new pieces of legislation, many of which may be like bills that did not advance in 2021, the second year of the two-year legislative cycle. In Washington, DC Congress will begin accepting earmark requests for the Fiscal Year 2023 appropriations process as soon as February 2022. TPA has already begun to engage in policy conversations with the City's Legislative Liaisons and Representatives and will continue to have discussions in the following weeks and months leading up to the 2022 legislative session

City of Oakland Legislative Priorities for 2022

This report reflects the City of Oakland's legislative agenda for 2022, but it will be necessary to remain nimble and responsive as we move through the state and federal legislative year, especially as we continue to pivot and readjust due to COVID and its effects on how governmental operations are conducted.

In this report, TPA has included input from the Mayor, City Council, and City Administration. This report is compiled into three sections:

1. City of Oakland Specific Legislative Priorities for Sponsorship and Support;
2. State and Federal Legislative Priorities and Funding Opportunities for Monitoring; and
3. One-time State and Federal Funding Priorities for "Member Request" Consideration;

The City of Oakland also works in partnership with a wide range of entities to support shared local and regional legislative priorities. The Mayor is a founding member of Mayors and CEOs for U.S. Housing Investment and the City supports its legislative priorities around housing and homelessness. In addition, the Mayor is a founding member of Mayors for a Guaranteed Income and Mayors for Medicare for All and an active member of the Big City Mayors coalition. We also

work closely with and support various measures that are of importance to our regional partners such as: Oakland Unified School District, Port of Oakland, Alameda County, Metropolitan Transportation Commission, Alameda County Transportation Commission, Oakland's transit agencies, as well as other California cities, employers, and key sectors. We also partner with local institutions such as the Oakland Museum of California, Oakland Zoo, Chabot Space and Science Center, and others.

City of Oakland Specific Legislative Priorities

If the City Council is supportive of the proposals listed below, TPA will continue to research what can be accomplished through legislation, regulations, or direct advocacy with State/Federal agencies and other organizations. As we are entering the second year of a two-year cycle, it is our recommendation that the City sponsor no more than two pieces of legislation.

- **Homelessness** - From our meetings with the Mayor, Council Members, and City staff this remains the top legislative and funding priority. In addition to working on a permanent source of funding, other efforts could include additional mental health funding, operating funds for new shelters/supportive housing, efforts to approve safe injection sites, modifications to state law and possibly federal law to support Oakland programs such as safe RV parking, changing how state agencies interface with homeless encampments, and other efforts.
- **Affordable Housing** - Possible solutions could include acquisition and preservation of existing affordable housing stock, Costa Hawkins reform, protections for tenants against steep rent increases and other anti-displacement tools such as Ellis Act reform, efforts to streamline affordable housing development, changes to the process for selling auctioned property at the County, regulatory or legislative amendments to the CDLAC funding award process, and other efforts to support affordable housing production.
- **Public Safety**—Greater flexibility is needed relating to various traffic responsibility and enforcement duties, such as the use of automated enforcement or traffic cameras designed and implemented with an equity impact assessment. Supporting legislative efforts to limit ghost guns, support public safety reform, and alternatives to non-emergency police response are also priorities. Additional topics for consideration include progressive parking and traffic ticket fines and fees, accountability in management of private mobility providers and private trip data, and to clarify “Dangerous Condition” and the associated liability of public entities.
- **Economic Inclusion** – Efforts could include measures to encourage investment in underserved retail corridors, and improve reporting and transparency, expanding and improving access to state and federal tax credits such as the EITC, and improving access to capital for traditionally excluded entrepreneurs. In addition, efforts could also include guaranteed income programs, First Time Homebuyer programs, helping support land trusts, and other related matters.
- **Closing the Digital Divide, Educator support, College Access, and Early Childhood Education** – Support efforts to ensure digital access that provide underserved residents with a computer, reliable high-speed internet (i.e., city-wide broadband), adoption and technical support through legislation, ongoing funding, and subsidies. Support efforts to strengthen and diversify the educator workforce so that it is more effective, culturally responsive, and reflective of local communities and support educator and family housing near schools. Legislative efforts could also include increasing college accessibility through affordability, by supporting programs and policies that consider the total cost of attendance and cost of living (i.e., housing, transportation, food, childcare) when determining financial

aid eligibility and college completion supports. Support legislative efforts that expand and enhance early childhood education, with a focus on historically underserved/under-represented and higher need populations.

Federal and State Legislative Monitoring and Potential Action

The following legislative priorities have been identified by the Mayor, Councilmembers, and City staff for monitoring, analysis, and potential action. The Mayor and/or City Council may choose to take a position on a piece of legislation, continue to monitor without a position, or determine if any further response is required.

TPA maintains a constantly updated matrix of state and federal bills for the City of Oakland, providing additional analysis and information to inform the development of a position by the City. In addition, all the policies below will be viewed through the lens of racial inequities and how we can make the legislation stronger and more equitable.

TPA will monitor legislative activity in the following areas:

Homelessness	
<i>Policy Priorities</i>	<i>Funding Priorities</i>
Prevent displacement of tenants and residents	Funding for homeless services (e.g., the wrap around services necessary for transitional and permanent housing with operating subsidies) and emergency shelters
Enhance transitional, deeply affordable, and permanent supportive housing opportunities	Funding for flexible rapid rehousing and emergency rental assistance that prevents homelessness
Work with Caltrans and other state agencies on the replication of Oakland’s encampment strategy and processes	Support for more mental health and behavioral health outreach services
Support legislative efforts that make housing a human right under the State Constitution	Funding for employment, wage-earning programs for homeless people
Support legislative efforts that will require counties to partner with cities relating to unspent Prop 63 mental health funds	Funding for the partnership with OUSD to create a career technical hub and educational experience pathway, which would also support TAY housing
Support efforts to identify public lands for sanctioned encampments	
Support regulations relating to RV parking and residential neighborhoods	
Support the development of new policies which better align federal requirements of Coordinated Entry Systems with the needs of people living in encampments	
Support efforts relating to job and workforce training to increase economic stability and opportunities for homeless and housing insecure residents	
Support efforts to streamline the creation of emergency shelters and interim housing solutions	
Planning, Housing and Land Use	
<i>Policy Priorities</i>	<i>Funding Priorities</i>

Help promote and support housing legislation that provides incentives to approve more affordable housing	Work to secure funding for the City/OUSD joint affordable housing project for the development of the Career Technical Education Hub at 1025 2nd Avenue, Oakland, for TAY Housing once approved by the District
Support efforts of CEQA streamlining for affordable housing units, especially ELI	Support funding efforts to create an emergency housing fund that can be used for bridge loans or purchase
Support housing legislation that increases greater height and density near transit and areas of job growth	Support for soft-story seismic retrofits
Support legislation that advances the creation or funding of affordable housing projects	Efforts to preserve the historic character of neighborhoods
Enhance efforts to increase low and moderate-income housing, including ensuring that the Cap and Trade funding guidelines meet the City's needs and goals	Funding opportunities for housing preservation via community ownership, land trusts, and co-ops
Support legislative efforts to encourage Universal Housing Vouchers	Support for increasing affordable housing inventory including transit oriented affordable housing
Pursue updates to the State building code, if necessary, to address non-conforming uses without causing displacement and to promote innovative forms of housing construction	Secure funding for the preservation and rehabilitation of affordable housing
Reasonable reform to CEQA to streamline development and housing opportunities	Secure funding for a first-time homebuyer's program
Support legislative and funding efforts relating to housing preservation and acquisition, especially for community land trusts	Support efforts that increase opportunities for teacher housing
Support efforts on wealth and housing preservation to help insure generational wealth	Support for funding for Accessory Dwelling Units (ADUs)
Oppose bills that threaten the use of the Low-Income Housing Tax Credit (LIHTC) or other tax financing, which includes proposals that threaten the tax-exempt status of private activity bonds, which are a prerequisite for the use of the 4% LIHTC credit	
Support nontraditional funding opportunities to help create opportunities to either purchase or develop land, especially in impacted neighborhoods	
Support efforts to purchase real estate that is becoming available, so that corporations do not buy them first	
Support housing preservation efforts which includes community land trusts and acquisition and rehabilitation of small site projects	
Support legislative efforts that encourage first right of refusal for affordable housing development relating to county auctioned property	
Support legislative efforts to extend tenant protections and mortgage forbearance for small property owners	
Support legislative efforts that increase the definition of "workforce housing"	

Support legislative efforts to amend Government Code 65588 by an additional 120 days to May 31, 2023 for these jurisdictions to allow them to complete their Housing Element Update to provide cities sufficient time for outreach, production, presentation, and revision under these additional requirements in the Housing Element that were not previously mandated.	
Support efforts to make Cal HOME more accessible and more competitive in the Bay Area due to high costs of living and other items	
Support legislative efforts to modernize the Ellis Act and to help preserve residential hotels	
Support legislative efforts working with Assemblymember Ting around Surplus Land Act revisions.	
Support efforts on housing preservation to avoid displacement and gentrification, while supporting home ownership efforts	
Support legislation that revises the Health & Safety Code to make it easier for cities to support its artistic communities, specifically the definition of joint living and work quarters to reflect how artists and creative communities live and work today.	
Support efforts to increase the number of housing vouchers for the Oakland Housing Authority	
Support legislative efforts to increase the number of project-based vouchers	
Support efforts to modernize or reform Proposition 13	
Support legislative efforts to increase the use of modular housing and other innovative construction practices	
Support legislative efforts to lower the necessary voter threshold from a two-thirds supermajority to 55 percent to approve local general obligation (GO) bonds and special taxes for affordable housing	
Support efforts to lower the bond threshold from 50% to 25% for the Low-Income Housing Tax Credit (LIHTC)	

Education

<i>Policy Priorities</i>	<i>Funding Priorities</i>
Support efforts to achieve universal broadband access through streamlined city policies like Dig Once, Colocation, and GIS Logging	Monitor potential funding sources that would provide access to tech support, digital literacy, and/or adoption to promote digital inclusion.

Support SB156 to be implemented in a way to ensure that 1. Oakland is prioritized and 2. broadband is in the most underserved neighborhoods of Oakland (i.e., 880/international)	Support efforts to increase and ensure long term state funding for Early Childhood Education,
Support the Emergency Connectivity Fund becoming a permanent subsidy that reimburses schools and libraries for computers and internet bulk purchased for student home use	Increased funding for local districts, municipalities, or nonprofits to supplement their pipeline and residency programs with additional support to address the cost of housing/cost of living
Support the Emergency Broadband Benefit becoming a permanent subsidy to support students and residents from low-income backgrounds to have access to high-speed internet/broadband	Support efforts to increase and ensure long term state funding for urban schools, with a focus on Title I schools and schools serving higher need populations
Support the Device Access for Every American Act to subsidize the cost of a home computer for residents from low-income backgrounds	Support funding for a broadband specialist position within the city administrator’s office to facilitate interdepartmental collaboration and strategic visioning.
Support efforts to increase diversity of teacher workforce to eliminate representation gaps	Support funding for grant writing to maximize State and Federal broadband grants.
Support legislative efforts to increase and expand teacher residency programs (such as Teachers Rooted in Oakland)	Support funding for teacher residency programs and programs that enhance teacher residencies (such as Teachers Rooted in Oakland)
Support efforts to help support Oakland Unified School District	Support legislative efforts to increase funding for Cradle to Career strategies, supports, transparency, and accountability
Support efforts to reduce racial inequities in education and address affordability of teacher housing	Increased funding for local municipalities to address housing security and transportation costs as they relate to both educators and families
Support efforts to renew or make permanent the AB 833 Childcare Pilot for Alameda County	Increase college affordability by supporting programs and policies and additional streams of revenue that consider and would help fund the total cost of attendance and cost of living for students enrolled in postsecondary education programs, particularly for community colleges, Peralta Districts, and CSUs.
Support efforts to establish fee-waivers for people from low-income backgrounds taking required tests for Teaching Credentials	Create, enhance, or expand CDBGs for communities that organize to provide holistic supports for cradle to career programs, to promote, sustain and extend the scope of Promise programs across the state.

Support legislative efforts like “Make Every Financial Aid Dollar Count” and prioritize Pell grant eligible students with highest need	Increased funding for the Cal Grant to enable the award to cover a greater share of the total costs of attending community colleges, CA state universities and UCs.
Supportive legislative efforts for new and existing Promise Programs and non-profits	
Support legislative efforts to make safe school environments for students and staff, due to toxic contaminants found in the soil, traffic/pedestrian safety, and more	
Reduce truancy, absenteeism, and school drop-out rates	
Increase access to after-school programs	
Increase access to and quality of early childhood education	
Cradle to Career strategies such as the Oakland Promise and other college, associate degree, or vocational certification completion efforts	
Establish statewide goals and accountability for high school and college graduation rates and increase access to higher education	
Expand opportunities for adults to return to college by removing barriers such as improving support services for returning adults, many of whom are working full-time and have dependent children, reducing institutional roadblocks to reentry caused by administrative policies and lack of coordination between institutions, minimizing restrictions on student financial aid that disproportionately increase the cost of college for adults, and better connecting education to work by incentivizing employers to invest in their employees’ degree completion efforts	
Develop a longitudinal education data system spanning from preschool to age 20 to provide timely, accurate, and transparent data about student success	

Create a statewide coordinating entity across higher education institutions to establish statewide leadership	
Support efforts to increase funding for adult education	

Immigrant Protections	
<i>Policy Priorities</i>	<i>Funding Priorities</i>
Support Congressional efforts that would make the Deferred Action for Childhood Arrivals (DACA) program permanent, including a pathway to citizenship	Universal representation in deportation proceedings
Support access to counsel and due process for all undocumented immigrants, especially unaccompanied minors	Legal services for those seeking asylum, refugee, and other forms of protected status
Support measures that ensure all undocumented immigrants in detention facilities are held for the shortest time possible, especially for youth, elders, and those with medical conditions, and ensure an end to family separation.	Access to counsel for all unaccompanied minors
Support legislation that will close some loopholes in the state's sanctuary law	
Support measures that ensure the same quality standards exist at all facilities where immigrants are detained, including adequate health and mental health care, regardless of whether the facility is run by a government entity or a government contractor	
Oppose efforts that seek to reduce the rights of immigrants, erode legal or constitutional protections, or seek to retaliate against cities that have local "sanctuary" policies	
Economic Development/Economic Inclusion	
<i>Policy Priorities</i>	<i>Funding Priorities</i>
Bolster opportunities for entrepreneurs and small businesses to create new jobs that prioritize access to local talent and keep costs down for small business operators	Ongoing funding for the cannabis equity program
Measures providing for new tax increment financing opportunities	Façade improvement, business assistance, and support for neighborhood commercial areas, including but not limited to the area surrounding the BRT project
Measures to improve the Opportunity Zone Program which could include a "state overlay" which includes greater equity provisions	Career Technical Education programs in fields such as construction, information technology, manufacturing, healthcare, transportation/logistics, and other growing industry sectors
Efforts to encourage the development and expansion of career technical education programs that align with	Funding for job training, placement, retention, and related services aligned to the needs of Oakland residents

quality job opportunities in local manufacturing, light industrial, bioscience, and other priority industry sectors	
Support for small business grant programs and other support	
Support for asset development and financial empowerment programs, including financial education and credit repair, and additional items as they arise	
Support legislative efforts for workers protections	
Support efforts to provide financial support for catalyst projects	
Support efforts to address the digital divide (bolstered and demonstrated by COVID-19)	
Cannabis regulations/legislation/ support efforts to make it easier to pay the various state fees and reduce waste in packaging	
As adult-use cannabis regulations continue to evolve, ensure that the City's innovative Equity Program is not pre-empted and lobby for legislative expansions as needed, as well as potential changes to the special events legislation the City sponsored in 2018.	
Support efforts around the Medicare for All Act	
Support a statewide single payer system that would cover all California residents regardless of immigration status.	
Support employment and workforce training opportunities to help ensure a healthy pipeline for businesses	
Support legislation relating to Online Sales Tax Distribution Formula reform	
Support ongoing efforts for Universal Basic Income	
Support efforts for cultural funding	
Support the inclusion of small businesses and individuals in the efforts of decriminalizing mushrooms and other hallucinogens	
Support changes to legislation that has been used in ADA lawsuits targeting small businesses.	
Support opportunities to reform the process for probate court or look for opportunities to make enhancements to help protect families	
Oppose proposals that cut Supplemental Nutrition Assistance Program (SNAP) spending	
Oppose federal appropriations plans that would impose across-the-board budget cuts to the federal budget, thereby imposing cuts to vital safety net programs that help low-income working families, children, seniors, students, and people with disabilities	
Infrastructure/Transportation	
<i>Policy Priorities</i>	<i>Funding Priorities</i>

Support measures affecting funding for roads, transit, “last mile” projects, and goods movement	Support efforts to secure funding for the offsite transportation and infrastructure improvements for the Waterfront Ball Park District at Howard Terminal
Support for inclusion of affordable housing and transit-oriented development as a part of any increase in infrastructure funds or future federal infrastructure reform package	Re-Connect Oakland – 980 conversion
	Transit-oriented development projects in both residential and commercial areas
Support efforts to help commuters and increase public transportation	Safe Routes to School funding for additional school sites
Advance or support legislation that increases funding for storm drain upgrades	Increased traffic safety and sustainable transportation investments in multi-modal urban environments
Support opportunities to increase funding for Safe Routes to School	Funding for the Improvements to the Lincoln Square Recreation Center, second phase of the East Oakland Sports Complex, African American Museum and Library, Malonga Casquelourd Center, and other parks/facilities on the City’s approved CIP list
Coordinate with AC Transit to monitor and support legislative efforts that would enhance transit reliability and access for Oaklanders	Funding for the Historical Black Arts Movement District
Support legislation that would remove time limit exception for disabled placards in green zones and efforts to pay for parking via mobile phones	Advocate for allowing cities a greater degree of control over project selection and delivery with federal infrastructure funds
Support legislative efforts to curb the abuse of disabled parking placards	Funding for on street and off-street parking management strategies
Support efforts to ensure that the region is getting as much support as possible and that funding programs within the federal transportation bill will support urban infrastructure projects, multi-modal projects, and projects in disadvantaged communities	Increased investments in bridges
Support the Mobility Data Specification (MDS) standards developed by the City of Los Angeles in consultation with industry to outline what data transportation technology companies should share with cities for us to better manage the public right of way	
Monitor legislation regarding abandoned vehicles and/or 72-hour towing policies	
Support legislation that creates a Bay Bridge Dedicated Bus Lane	
Support efforts to improve reliability, accessibility, affordability, ridership, and funding for public transportation, with a focus on transit systems that play a vital role for underserved Oaklanders.	
Oppose efforts that create burdensome liability standards on micro mobility companies, such as AB 371 (Jones-Sawyer) introduced in 2021.	

Monitor scooter-related legislation	
Support legislation relating to abandoned autos and ensuring upstream accountability of vehicle owners	
Environment, Energy and Sustainability	
<i>Policy Priorities</i>	<i>Funding Priorities</i>
Measures pertaining to clean energy and waste reduction	Urban Forest inventory and urban greening
Measures that provide new tools and potential revenue opportunities to address illegal dumping	Funds to help address illegal dumping, littering, and graffiti
Legislation to limit and/or ban the use of neonicotinoids.	Clean energy funding
Encourage efforts relating to state funding for park maintenance	EDA brownfields cleanup for sites
Measures that would support creating and sustaining of proactive “Healthy Homes” inspection programs and programs that reduce lead exposure	Support efforts to create more funding for Community Choice Aggregation (CCA) programs
Support measures that allow cities and counties to buy and/or generate electricity for residents and businesses within their areas and oppose legislation or regulation that seeks to limit the viability of “community choice” energy programs	
Measures that support regional planning for a climate change strategy	
Efforts that advance single payer health care	
Reinvigorate SB 375 to enhance sustainable community efforts	
Some amendments to CEQA primarily focused on comprehensive vegetation management plans	
Support efforts to cut down on pollutants by requiring businesses that help with junk removal have a license	
Legislative restrictions/options to ban or restrict coal	
Support efforts to help address various regulations and efforts that impact storm drain runoff and firefighting efforts	
Support efforts to transition to green energy and upgrade infrastructure with a focus on PGE and its ownership	
Youth	
<i>Policy Priorities</i>	<i>Funding Priorities</i>
Measures that support employment and career development opportunities for youth, including workforce development and entrepreneurship programs	Youth workforce and entrepreneurship, e.g., Classroom2Careers, Mayors Summer Jobs Program, and other similar efforts to provide work experience and income
Oppose cuts to Child Nutrition Programs such as the Community Eligibility Provision (CEP) that allow schools and districts with a high concentration of poverty to serve universally free meals	Support for children of incarcerated parents
Measures that support trauma intervention and advancement of trauma-informed care, holistic strategies that support vulnerable children and families	Trauma-informed care and efforts to address childhood trauma from violence and other adverse impacts

with economic security, health care and wrap-around services	
Support legislative efforts to create more housing for commercially and sexually exploited children (CSEC) and eliminate restrictions on funding (e.g., no caps on lengths of stay)	Reduction of lead exposure and increased lead level testing for children
Support legislative efforts to support homeless children gain access to Head Start and other related programs as they are currently penalized for not having a physical address	
Support legislative effort to enhance prevention education for CSEC (e.g., recognizing signs of trafficking)	
Support legislative efforts of decriminalizing young women and men involved in human trafficking	
Public Safety	
<i>Policy Priorities</i>	<i>Funding Priorities</i>
Support disaster preparedness efforts such as wildfires and seismic safety	Re-entry and anti-recidivism programs to support rehabilitation of ex-offenders (Proposition 47 funds)
Measures that reduce and more strictly control access to guns, ammunition, and gun devices that alter the performance of a weapon	Support for the Wildfire Assessment District and other urban forestry efforts
Support access to high quality re-entry and rehabilitation programs in all state and federal prisons	Ongoing support for the Cease Fire program, MACRO, and other violence prevention services
Measures that provide support to victims of trafficking for sex or labor.	Expansion of the crime lab and other needed public safety facilities (e.g., new Police Administration Building, driving training facility)
Policies for body camera usage and data storage	Support funding and other opportunities to address domestic violence
Criminal justice reform such as allowing parolees to vote	Support funding opportunities for traffic enforcement efforts
Support automated speed enforcement legislation and to seek alternatives to sworn traffic/parking enforcement	Support funding opportunities for violence reduction that involve stipends and economic incentives
Support efforts to stop ghost guns or to push to have serial numbers on each manufacturing packet	Work towards funding to address backlog of bullet tracing
Support additional efforts to help prevent violence such as mental health services, supporting street outreach teams, focusing on others before they are at risk	Secure funding for the creation of a new fire station #4 and to repurpose its current use for other city-related services
Support efforts that reimagine public safety and incorporate community-based organizations to help address problems	Support funding opportunities for home ownership programs for law enforcement to live in the city they serve
Support legislation in line with the efforts related to the Wildfire Prevention JPA	
Support legislation that creates a long-term fix to Wildfire Insurance Protection	
Support legislative efforts to provide tools to cities and law enforcement relating to side show reductions	

Support efforts to enhance gun charges from violent offenders	
Support efforts to address human trafficking and the commercial sexual exploitation of children	
Support efforts to address sideshows and illegal street racing	
Support efforts to increase peace officer accountability and provide a means of decertifying police officers who engage in serious misconduct	
Miscellaneous	
Support Constitutional modifications which would impact local governments, such as lowering the voter threshold to 55% for various bond issuances and local taxes	
Support measures that are of importance to our regional partners and lend opportunities to work together. Regional partners include, but are not limited to, the Oakland Unified School District, Port of Oakland, Alameda County, Metropolitan Transportation Commission, Oakland's transit agencies, other California cities, and other like-minded groups	

One Time State and Federal Funding Priorities for “Member Request” Consideration

As we have seen at both the Federal and State level, new initiatives and various funding opportunities have taken form over the last year. As an example, there is the possibility of an increase in federal infrastructure grants being available in 2022 should Congress pass the two pending infrastructure bills. This also includes both legislative provisions that direct approved funds to be spent on specific projects, sometimes referred to as “Member Requests” or “Congressionally Directed Spending”, along with competitive grant applications. As it relates to the competitive grant applications, TPA will immediately notify the city of funding opportunities as they arise.

As it relates to state and federal “Member Requests”/“Congressionally Directed Spending”, our recommended strategy is for the adopted Legislative Platform to include a handful of funding buckets that capture various project themes. This provides the City with the highest amount of flexibility as it is important to not only reflect the priorities of the state and federal lawmakers who sponsor these requests, but also to ensure that the City’s projects fit the eligibility requirements of the various state and federal funding sources.

These buckets include:

- *Affordable Housing/Homelessness* which could include funding for gap funding for affordable housing projects on the New Construction Pipeline list, funding for the City’s Acquisition and Conversion to Affordable Housing (ACAH) Program, teacher housing/workforce housing, mental health services, encampment management, and other related items.
- *Reimagining Public Safety* which could include funding for violence prevention efforts and ambassadors, wildfire prevention and other urban forestry efforts, tracing of ghost guns, mental health

support based on equity, resource allocation for the formally incarcerated for successfully transitioning home, and other related items.

- *Infrastructure Improvements* which could include funding for enhancements to the Howard Terminal project area, the Coliseum project area, the replacement and repurposing of Fire Station #4, active transportation enhancements, broadband funding to help address the digital divide, Oak Knoll freeway exit/on ramp improvements, and other related items.
- *Economic Development* which could include funding for small business support, job training programs, career technical training, expansion of guaranteed income and other related efforts.
- *Climate Resiliency* which could include funding for urban forestry interface, cooling centers, HVAC upgrades, and other related items.

Summary of 2021 State Legislative Highlights

TPA worked with the elected City leadership and Administration to develop, advocate, and secure several major City initiatives through various means including legislation, working in partnership with our elected leaders in Sacramento, and other efforts. The TPA/City team worked together to secure **\$331,905,020** in direct funding to the City and organizations that support City efforts. Please note the following state highlights below:

- Partnering with the Mayor and her office to secure a multiyear direct State budget allocation to help address homelessness in the amount of over \$24 million a year. This effort included working closely with Senate Budget Chair Nancy Skinner and her staff, Assembly Budget Chair Phil Ting and his staff, the Governor and his Administration, and the Big City Mayors to secure the largest homeless allocation ever.
- Partnering with the City Council to support a direct State allocation for the MACRO project in the amount of \$10 million. Senate Budget Chair Nancy Skinner helped champion this direct allocation to address mental health and public safety efforts.
- Partnering with the Mayor, the Port of Oakland, and the City Administration to secure a direct State allocation for Port related improvements in the amount of \$280 million. This included working with the Mayor, the Port, the Chairs of the Bay Area Caucus, and others to help secure much needed funding to improve truck routes and rail corridors near the Port to minimize both long-existing and potential future conflicts between trains, trucks, pedestrians, cyclists, and passenger cars, among other items outlined in the Downtown Specific Plan and Jack London District Plan
- Leading the efforts to help secure a direct allocation to the City for a local jurisdiction assistance grant program for cannabis businesses to secure permits in the amount of \$9,905,020 million. This effort included working closely with the City Administration, both Budget Chairs and staff, various legislators, the Governor's Administration, and others to help push this proposal which is another direct allocation to the City.
- Supporting the efforts of the City Council to secure a direct State allocation to the City for the California Entrepreneurship Capital in the Community Initiative in the amount of \$8 million.
- Helping push for an increased budget allocation for the California Violence Intervention and Prevention (CalVIP) Grant Program in the amount of \$210 million. This effort included working with the Mayor, her office, Assembly Member Wicks, and service providers to help push for greater funding into the budget.
- Serving as an active member of the coalition to secure \$50 million in the State budget for local communities to enhance the cultural arts.
- Working with the Mayor to help push the Universal Basic Income Pilot program which secured \$35 million in the state budget; and
- The passage of multiple City supported legislative proposals into law.

Summary of Legislative Efforts

While the 2021 legislative session faced COVID related restrictions and limits on the number of bills moving into the second house, the City still took formal positions on a handful of bills. Governor Newsom acted on 836 bills that reached his desk this session, signing 770 and vetoing 66. Below is the list of bills the City (which includes the City Council or Mayor) took formal positions on:

Bill (Sponsor)	Description	Position	Status
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Assembly Bill 14 (Aguiar Curry)	Communications: California Advanced Services Fund: deaf and disabled telecommunications program: surcharges	Support	Signed into law
Assembly Bill 15 (Chiu)	COVID-19 relief: tenancy: Tenant Stabilization Act of 2021	Support	This is a two-year bill, and the topic has been addressed.
Assembly Bill 16 (Chiu)	Tenancies: COVID-19 Tenant, Small Landlord, and Affordable Housing Provider Stabilization Act of 2021	Support	This is a two-year bill
Assembly Bill 17 (Cooper)	Peace officers: disqualification from employment.	Support	This is a two-year bill, and the topic has been addressed.
Assembly Bill 26 (Holden)	Peace officers: use of force.	Support	Signed into law
Assembly Bill 34 (Muratsuchi)	Broadband for All Act of 2022	Support	This is a two-year bill, and the topic has been addressed.
Assembly Bill 43 (Friedman)	Traffic safety	Support	Signed into law
Assembly Bill 48 (Gonzales)	Law enforcement: use of force.	Support	Signed into law
Assembly Bill 50 (Boerner-Horvath)		Support	This is a two-year bill
Assembly Bill 59 (Gabriel)	Mitigation Fee Act: fees: notice and timelines	Support	This is a two-year bill
Assembly Bill 65 (Low)	California Universal Basic Income Program: Personal Income Tax	Support	This is a two-year bill
Assembly Bill 71 (Rivas)	Homelessness funding: Bring California Home Act.	Support	This is a two-year bill
Assembly Bill 118 (Kamlager)	Department of Social Services: C.R.I.S.E.S. Grant Pilot Program	Support	This is a two-year bill
Assembly Bill 437 (Kalra)	Teacher credentialing: subject matter competence.	Support	This is a two-year bill
Assembly Bill 455 (Bonta/Wicks)	San Francisco-Oakland Bay Bridge: transit-only traffic lanes.	Support	This is a two-year bill
Assembly Bill 520 (Gipson)	Teacher retention: California Diversifying the Teacher Workforce Grant Program	Support	This is a two-year bill
Assembly Bill 528 (Wicks)	Property taxation: tax-defaulted property: sales to nonprofits.	Support	This is a two-year bill
Assembly Bill 550 (Chiu)	Vehicles: Speed Safety System Pilot Program.	Support	This is a two-year bill

Assembly Bill 988 (Bauer-Kahan)	Mental health: 988 crisis hotline	Support	This is a two-year bill, but funding approved in the Budget
Assembly Bill 1188 (Wicks)	State rental assistance program: data.	Support	This is a two-year bill
Assembly Bill 1338 (Low)	Public social services programs: financial assistance demonstration and research programs.	Support	This is a two-year bill
Assembly Bill 1400 (Kalra)	Guaranteed Health Care for All	Support	This is a two-year bill
Assembly Bill 1500 (Garcia)	Safe Drinking Water, Wildfire Prevention, Drought Preparation, Flood Protection, Extreme Heat Mitigation, and Workforce Development Bond Act of 2022	Support	This is a two-year bill
ACA 1 (Aguilar-Curry)	Local government financing: affordable housing and public infrastructure: voter approval	Support	This is a two-year bill
Senate Bill 2 (Bradford)	Peace officers: certification: civil rights	Support	Signed into law
Senate Bill 5 (Atkins)	Affordable Housing Bond Act of 2022	Support	This is a two-year bill
Senate Bill 8 (Skinner)	Housing Crisis Act of 2019	Support	Signed into law
Senate Bill 9 (Atkins)	Housing development: approvals	Support	Signed into law
Senate Bill 10 (Wiener)	Planning and zoning: housing development: density	Support	Signed into law
Senate Bill 16 (Skinner)	Peace officers: release of records	Support	Signed into law
Senate Bill 57 (Wiener)	Controlled substances: overdose prevention program	Support	This is a two-year bill
Senate Bill 257 (Skinner)	Property taxation: welfare exemption: museums.	Support	This is a two-year bill
Senate Bill 519 (Wiener)	Controlled substances: decriminalization of certain hallucinogenic substances.	Support	This is a two-year bill
Senate Bill 314 (Wiener)	Alcoholic beverages	Support	Signed into law
Senate Bill 591 (Becker)	Intergenerational Housing	Support	Signed into law

Additional Highlights

Broadband

Another budget related item that TPA and the City worked on and continue to engage on at the Regulatory level is funding for Broadband. TPA worked closely with the Mayor's office and the Oakland Undivided Coalition to advocate for the passage of several major broadband and

internet-connectivity-related funding bills, including SB 4 (Gonzalez), AB 14 (Aguiar-Curry), and SB 156 (The Broadband Budget Trailer Bills) which will allocate \$3.25 Billion for state-owned open-access middle mile broadband infrastructure which will run through not just rural, but also urban areas. SB 156 also includes \$2 Billion for local last-mile connectivity projects.

Throughout the State Budget process and Legislative Session, TPA and the City were intimately involved in conversations with the Governor's Administration, including his Deputy Secretaries for Legislation, as well Legislative Staff and Budget Committees to make sure that these three major broadband-related bills included urban-equity components and would ensure that urban jurisdictions such as Oakland would be eligible for broadband funding.

Now that the funds in SB 156 have been allocated, TPA and Oakland are actively engaging with the CPUC and other stakeholders to ensure that the open-access middle-mile map is drawn and implemented in an equitable fashion which will benefit the most vulnerable communities and individuals in Oakland. In addition to middle-mile broadband engagement on the CPUC level, TPA and Oakland have begun engaging with the Commission on last-mile project eligibility, feasibility, and other like-items

Education

Another item that TPA and the City worked collaboratively on was funding for the Teacher's Rooted in Oakland (TRiO) Program and overall funding for Teacher Resident stipends. TPA worked closely with the Mayor, Chief of Staff, Deputy Chief of Staff, Director of Education, Deputy Director of Education to quantify programmatic funding needs for teacher residency programs, such as TRiO. The team was able to secure former Assemblymember Rob Bonta as a Legislative Budget Champion, and when appointed to California Attorney General, worked with Assemblymember Buffy Wicks to carry, and champion the request.

TPA and the Oakland team were able to partner with the City of San Diego to mobilize various stakeholders to support the budget request. Supporters included various elected officials, school board members, NPO and CBO leaders, educational associations, and labor groups. Through persistent advocacy, including several ongoing meetings with the Governor's Administration, Assembly and Senate Budget Committees, and other Legislators – Oakland and TPA, with Assemblymember Wicks' leadership in the Assembly and Senator Nancy Skinner's leadership as Senate Budget Chair, were able to help secure \$250 million in new funding for Teacher Residency programs, which will greatly benefit participants in the Teacher's Rooted in Oakland Program.

With this funding, Oakland and other cities will be able to tackle multiple problems such as deeply entrenched housing issues, educational inequity, and chronic stress for both students and educators who are managing trauma.

Police reform

Another top priority for the City was to identify and help support legislative proposals relating to police and public safety reform. There were multiple pieces of legislation this session and the City/TPA team was very active. TPA worked closely with the Mayor, her office, the City Council, and others to support the various bills. Our efforts included, but were not limited to, providing ongoing updates, testifying in committee, drafting support letters, working with legislative offices to express Oakland's positions and demonstrate the necessity for some of the bills, and expressing our support to the Governor's office.

Summary of 2021 Federal Highlights

Earlier this year Townsend Public Affairs (TPA) worked with the City to identify competitive projects for consideration by the City’s federal elected leaders. TPA then developed and submitted earmark applications on the City’s behalf. Following the release of the remaining Senate appropriations bills on October 18, 2021, Oakland has **\$6,664,000** in pending earmarks. **\$3,730,000** are included in House of Representatives FY22 appropriations and infrastructure bills. **\$2,934,000** have been included in Senate FY22 appropriations bills. These bills are currently making their way through the legislative process.

U.S. House of Representatives Earmarks

This chart lists the earmarks for the City of Oakland included in the House bills as of the date of this memo.

House Bill	Project	Funding	Status
Labor-HHS Appropriations	Mental Health Resilience Project	\$1,230,000	Passed the House of Representatives as part of H.R. 4502 in July. In negotiations with the Senate for inclusion in end-of-year spending bill.
Surface Transportation Reauthorization	7th Street Bike/Pedestrian Improvements	\$2,500,000	Passed the House as part of HR 3684, the <i>INVEST in America Act</i> in July. Earmarks were removed from the bill by the Senate. The House is now seeking to include this earmark as part of the Build Back Better budget reconciliation bill (Sec. 110008).

The House of Representatives has passed nine of their twelve appropriations bills and has begun negotiations with the Senate on an end-of-year spending bill. The current deadline to reach an agreement is December 3, but it is possible Congress will need to enact a short-term extension of government funding to provide more time to finalize an agreement.

Senate Appropriations Committee Chairman Patrick Leahy (D-VT) [said](#) in an August interview that he expected House-passed earmarks to be maintained by the Senate. The Chairman said that only funding cuts would lead to their removal from the final deal. This is a promising statement for Oakland’s Mental Health Resilience Project, but continued advocacy will be important to make sure funding cuts do not hurt the earmark’s chances of inclusion in the final deal.

Negotiations on budget reconciliation, which may carry Oakland’s \$2.5 million earmark for 7th Street improvements are ongoing. Congressional Democrats are working to decrease the topline funding amount of the bill from \$3.5 trillion to somewhere in the range of \$1.75 trillion - \$2 trillion. Many difficult decisions are being made this week as they pare down the bill. It is possible and even likely that the \$6 billion allocated for transportation earmarks, including Oakland’s, get removed from the bill.

U.S. Senate Earmarks

This chart lists the earmarks for the City of Oakland included in the Senate appropriations bills as of the date of this memo.

Senate Bill	Senator	Project	Funding
Commerce, Justice, Science Appropriations	Diane Feinstein	Violence Prevention Project	\$200,000
LHHS Appropriations	Alex Padilla	MACRO Mental Health	\$734,000
THUD Appropriations	Alex Padilla	7th Street Bike/Pedestrian Improvements/Howard Terminal Infrastructure	\$2,000,000

THUD: Transportation, Housing and Urban Development, and Related Agencies Subcommittee

LHHS: Labor, Health and Human Services, Education, and Related Agencies Subcommittee

On October 18, 2021, Senate Appropriations Democrats released their versions of the remaining nine Senate appropriations bills. These bills reflected funding levels established by the Democratic budget resolution and not a bipartisan agreement with Senate Republicans. Appropriations bills are subject to the filibuster and require a 60-vote threshold for passage. Because of this lack of agreement in the Senate we expect additional delays in the negotiating process. Although government funding expires on December 3, many senators are pessimistic about meeting this deadline.

Oakland's earmarks will only become law if a final appropriations deal is reached, approved by both chambers of Congress, and signed by the President. The soonest this could happen is December 3, but it is more likely to be later in December, or potentially even into the first quarter of 2022. TPA will continue to update you on the status of these earmarks throughout the process.

Process for Reporting

In addition to weekly legislative updates to City staff, Finance Committee reports, and other communications we send the City, TPA suggests verbal reports to the Rules Committee and then City Council when the State Legislature is on recess. For example, we would report out in April while the Legislature is on Spring Recess and during July while the Legislature is on Summer Recess.