



CITY HALL • ONE CITY HALL PLAZA • OAKLAND, CALIFORNIA 94612

Office of the Mayor
Honorable Sheng Thao

(510) 238-3141
FAX (510) 238-4731
TDD (510) 238-3254

Letter of Appointment

May 21, 2024

Dear President Bas and members of the City Council:

Pursuant to City Charter Section 601, the Mayor has appointed the following persons as members of the following board or commission, subject to City Council confirmation:

Affordable Housing & Infrastructure (Measure KK) Public Oversight Committee

Ellen Wu, to serve a three-year term beginning January 1, 2024 and ending December 31, 2026, filling the seat previously filled by herself.

Ali Schwarz, to serve a three-year term beginning January 1, 2024 and ending December 31, 2026, filling the seat previously filled by herself.

Christa Brown, to serve a three-year term beginning January 1, 2024 and ending December 31, 2026, filling the vacant seat previously filled by Danielle Harris.

Thank you for your assistance in this matter.

Sincerely,

A handwritten signature in black ink, appearing to read "Sheng Thao".

Mayor Sheng Thao

Profile

Ali		Schwarz
First Name	Middle Initial	Last Name
		
Email Address		
		
Street Address	Suite or Apt	
Oakland	CA	94619
City	State	Postal Code

What City Council district do you live in?

None Selected

	
Primary Phone	Alternate Phone
--None--	
Employer	Job Title

Which Boards would you like to apply for?

Affordable Housing & Infrastructure Bond Public Oversight Committee : Submitted

Interests & Experiences**Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.**

I retired from a 24+ yr. career with the City of Oakland in Oct. 2021. I spent the last 15+ years of my career with the City as a Capital Improvement Project Coordinator and a supervising Project Manager in the Projects and Grants Management Division within the Bureau of Design and Construction. I am deeply familiar with the City's CIP program and Measure KK Bond, Facilities and Parks program. In both positions I worked on the preparation of the CIP Budget and the development of the new CIP project submission and ranking system that was created in order to meet the Measure KK social equity requirements. In the last 2 years of my career with the City I prepared and presented the Measure KK- Facilities and Parks reports to the Affordable Housing & Infrastructure Bond Public Oversight Committee.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

[ASchwarz_Resume_Affordable_Housing__Infrastructure_Bond_Public_Oversight_Committee_C](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

I Agree *

Ali Schwarz

QUALIFICATIONS SUMMARY

Project management professional with 24+ years of experience working in the City of Oakland in positions requiring strong leadership, communication, and project management skills. Excellent in strategic and long-range planning, cost management, and contract negotiations and management. Strong fiscal and budget management skills. Effective in establishing and maintaining relationships with a broad spectrum of stakeholders. Excels at liaising between client departments and technical areas to achieve on-time and in-budget project completions. Key skills:

- Project scope development
- Budget and schedule management
- Lead Multi-disciplinary teams
- Identify and resolve problems quickly
- Meeting facilitation and consensus building
- Contract negotiations and management

EXPERIENCE HIGHLIGHTS

Project Management City of Oakland

- Strategic and long-range capital program and project planning in coordination with City departments and other public agencies
- Plan, develop funds, and coordinate activities of multiple capital projects ranging in value from \$300K to \$18M+
- Develop project scope, negotiate and manage professional services contracts
- Select and lead multidisciplinary project teams
- Develop and manage project budgets, cost controls, and project schedules
- Prepare and execute agreements for Project Delivery services with client departments and other public agencies
- Work effectively with City of Oakland client departments including Office of Parks and Recreation, Human Services, Community and Economic Development, and City Council members to articulate project goals, plan and implement capital projects
- Solve critical issues in a time-sensitive and political environment
- Prepare and present agenda reports and resolutions
- Work closely and effectively with community groups, other stakeholders, and City Council to explain and/or coordinate plans for proposed projects, solicit support and manage expectations
- Experience with current project management regulations

Personnel Supervision

- Acting Supervisor for Project & Grant Management Division, Bureau of Design & Construction, City of Oakland: Manage, assign, and supervise staff
- Acting Watershed Program Supervisor, City of Oakland: hire full-time civil servant employee, write and conduct in-person quarterly probationary performance evaluations, perform mid-year performance interviews with full-time staff. Provide training and staff development
- Hire and supervise two research assistants for evaluation of State Forest Department Joint Forest Management program in West Bengal, India
- Prepare job descriptions and work schedules

EMPLOYMENT HISTORY

Project Manager I, City of Oakland, April 2020 – October 2021

CIP Coordinator, City of Oakland, October 2006 – April, 2020

Watershed Program Specialist, City of Oakland, August 1997 – October 2006

Research Associate, Asia Forest Network, India October 1993 – September 1997

Public Relations Coordinator, SFSU, School of Creative Arts, CA October 1989 - July 1992

Arts Management Consultant, S.F. Bay Area, CA January 1989 – September 1992

EDUCATION

San Francisco State University

B.A. Arts Management, 1981- 1986

California Institute of Integral Studies

M.A. Cultural Anthropology/Social Ecology,
1992 -1995

CITY OF OAKLAND TRAINING

- Supervisory Academy
- Standardized Contracting
- Agenda Report Writing
- Oracle R12 GL and Project Reports

PROFESSIONAL TRAINING

- Project Management
- Managing Multiple Projects, Objectives
and Deadlines
- Microsoft Excel Intermediate Training

COMMUNITY SERVICE

- Volunteer in Oakland Public Schools
- Homeless shelter for women and children

REFERENCES

- [REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
- [REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

Profile

Christa

First Name

Brown

Last Name

Middle
Initial

christambrown@gmail.com

Email Address

Street Address

Suite or Apt

OAKLAND

City

CA

State

94610

Postal Code

Primary Phone

Alternate Phone

San Francisco Foundation

Employer

Associate Director, State
Policy and Advocacy

Job Title

Which Boards would you like to apply for?

Affordable Housing & Infrastructure Bond Public Oversight Committee : Submitted

Interests & Experiences**Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.**

Thank you for reviewing my application to serve the City of Oakland on the Affordable Housing Bond Public Oversight Committee. As an Oakland resident, I am excited about the opportunity these funds represent and understand the immense responsibility to ensure they are used equitably, efficiently, and effectively. In my current role at the San Francisco Foundation, I oversee our regional and statewide housing advocacy portfolio, engaging with community groups across the Bay Area and the State to discuss opportunities to increase the production and preservation of affordable housing. I have had opportunities to learn from incredible partners about the work happening locally and in other jurisdictions across the state, and am tracking ongoing legislation that will help cities get the resources they need to address our region's housing crisis. I also help the Foundation curate when- and how- we support ballot measures, including affordable housing bonds similar to the one this committee oversees. I work with campaign committees to identify strategies, resourcing opportunities, and compliance and accountability mechanisms. Finally, as a former city employee, I understand the unique constraints of city processes. This combination of equity-oriented affordable housing expertise, paired with an understanding of the bond measure process, will help me serve on this committee and to inform future efforts that are seeking to push forward similar measures. From a personal perspective, I have experienced housing insecurity and its consequences- from family eviction and foreclosure, to incredibly high rent burdens. I continue to watch as my family and community deals with the consequences of extraordinarily high housing costs and a lack of affordable housing. I want to ensure I am doing my part to help the city I love steward these resources responsibly, and ensure that everyone in our town has a safe and affordable place to call home.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

Christa Brown

[Christa_Brown_Resume_2023.docx](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Please click the acknowledgement below.

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I Agree *

CHRISTA M. BROWN

PROFILE

- [REDACTED] stem philanthropic settings.
- Managed programs and portfolios that include grassroots community organizations, advocates, and public sector partners at the local, state, and federal level.

EXPERIENCE

Associate Director, State Policy and Advocacy

San Francisco Foundation | May 2020- Current

- Oversee grantmaking portfolios in housing, policy, and equitable recovery.
 - Maintain relationships with wide range of grantees and community organizations to understand the landscape of affordable housing, job quality, childcare, and criminal legal reforms.
 - Fundraised over \$10 million to be allocated across housing, budget advocacy, and equitable recovery grantees.
 - Oversee \$5+ million annual grantmaking budget to support regional and state affordable housing advocates.
- Led the foundation's efforts to propel a more equitable recovery across the 6-county Bay Area:
 - Launched and managed a series of regional conversations on how to accelerate an equitable regional recovery, including the mayors of San Francisco, San Jose, and Oakland, and 75+ public, private and grantee partners.
 - Led series of community conversations to identify opportunities to secure and deploy federal recovery funding, track its usage across the nine-county Bay Area, and support advocacy efforts to ensure the funds were used equitably and efficiently.
- Strengthen the Foundation's work in policy, advocacy, and systems-change.
 - Strategically engage donors and staff across the Foundation to identify, support, and advance policy and systems change efforts, including engaging in strategy and process conversations to increase giving to 501c4s, ballot measure campaigns, and other aligned lobbying efforts.
 - Crafted and facilitated internal process to determine when the Foundation weighs in on policy and advocacy opportunities on housing, quality jobs, and decriminalizing poverty. Solicited feedback on the process and priorities with staff and board members.
 - Initiated and published a Foundation voter guide distributed to donors and community members which was viewed more than 30,000 times in the last electoral cycle.

Manager

Financial Justice Project, City & County of San Francisco, Treasurer's Office | February 2017- May 2020

Managed a first-of-its kind initiative embedded in government to assess and reform how fines, fees and government penalties disproportionately impact low-income people and communities of color.

- Convened government stakeholders, community advocates, and impacted people to identify pain points, research potential reforms, gather buy-in, and project manage reforms to implementation.
- Co-led statewide coalitions to advance more than six statewide bills, including a bill that eliminated over a billion dollars in debt for Californians exiting the criminal legal system.

CHRISTA M. BROWN

- such as the Public Defender's Office, City Attorney's Office, District Attorney's Office, Municipal Transportation Agency and Sheriff's department to build buy in, support, pass legislation and implement reforms.
- Advanced and implemented more than a dozen policy and administrative reforms to date, including:
 - Led collaborative effort to end profiteering in the county jail through making phone calls free and ending markups on jail store items, saving low-income families \$1.7 million each year.
 - Partnered with the San Francisco Superior Court to introduce the most comprehensive ability to pay standards in the nation, allowing low-income people to reduce tickets based on income.
 - Partnered with the Public Utilities Commission to eliminate fees charged to people who had their water shut off when they couldn't afford to pay their water bills.
 - Researched and drafted legislation that made San Francisco the first in the nation to eliminate more than a dozen fees charged to people exiting the criminal legal system. The legislation waived \$32.7 million in debt stemming from these fees for 21,000 people.
- Wrote talking points, memos, op-eds, press releases, and other communication materials.
- Authored in-depth reports including fiscal analysis and personal and community impacts on topics such as bail reform, criminal justice fees, child support debt and overdue library fines.
- Created and tracked organizational budgets, managed contract and RFP processes, oversaw and administered vendor MOUs, and managed relationship with fiscal agent.
- Drafted philanthropic funding proposals and reports totaling more than \$2 million.

Consultant, Financial Access & Inclusion

Office of Financial Empowerment, City and County of San Francisco | April 2016- Jan. 2017

- Coordinated financial access and inclusion for thousands of young people through the Mayor's Summer Youth Employment Program.
- Provided technical assistance, onboarding, and support to over 30 youth workforce nonprofits.
- Oversaw program that helped over 2,100 youth open bank accounts, sign up for direct deposit, and save over \$1.25 million through summer workforce programs.

Director, SparkPoint Initiative

Program Manager | 2014 - 2015, Program Officer | 2011 - 2014, Program Associate | 2010 - 2011

United Way of the Bay Area | August 2010- April 2016

- Oversaw strategy, development and operations for the SparkPoint Initiative, a network of one-stop centers around the Bay Area providing support for low-income families.
 - Convened over 80 organizations to integrate their services, negotiated programmatic priorities and set annual goals in asset building, financial education, workforce, and education.
 - Negotiated funding and performance agreements totaling \$2.5 million annually.
 - Cultivated relationships with donors and major foundations, raising over \$2
-

CHRISTA M. BROWN

- Built out a data-tracking and evaluation system used by over 80 Bay Area organizations.
- Helped grow the program from one to over 13 locations that have served over 20,000 people.
- Trained more than 200 staff through developing and facilitating 20+ trainings.

EDUCATION

- Master's in Public Affairs, Goldman School of Public Policy, University of California Berkeley.
- Bachelor of Arts in Politics, Cum Laude, University of San Francisco.

PUBLICATIONS & AWARDS

- Advancing Financial Justice in San Francisco. The experience & lessons of the Financial Justice Project
- The Payback Problem: How Taking Parents' Child Support Payments to Pay Back the Cost of Public Assistance Harms California Low-Income Children & Families. Cited by the New York Times, CalMatters, and KQED
- Long Overdue: Eliminating Fines on Overdue Materials to Improve Access to the San Francisco Public Library. Covered by the San Francisco Examiner, San Francisco Chronicle and SF Weekly
- Criminal Justice Fees: High Pain for People, Low Gain for Government. Covered by NPR's KQED, The New York Times, The San Francisco Chronicle and SFWeekly
- Do the Math: Why Money Bail Doesn't Add Up for San Francisco. Covered by KQED, ABC7 news, cited by the California Chief Justice in calls for reform and the District Attorney ending the use of cash bail
- San Francisco Fines and Fees Task Force: Initial Findings and Recommendations
- Finalist, Harvard Innovations in American Government, 2018, SPUR Good Government Award, 2019

TRAININGS

- Human Centered Design | IDEO/Acumen
 - Project Management | UC, Berkeley
 - Financial Coaching | NeighborWorks
 - Nonprofit Finance | Nonprofit Finance Fund
-

Profile

Ellen

First Name

Wu

Last Name

Middle
Initial
 Email Address

 Street Address

Suite or Apt

Oakland

City

CA

State

94602

Postal Code

 Primary Phone

 Alternate Phone

Urban Habitat

Employer

Executive Director

Job Title

Which Boards would you like to apply for?

Affordable Housing & Infrastructure Bond Public Oversight Committee : Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I have lived in Oakland for almost 20 years and have worked in Oakland for the past 14 years. Ever since I moved here, Oakland has touched my soul. I have appreciated the diversity of the people and terrain, and the city's "scrappy-ness," can-do attitude. It is with this love and commitment to Oakland that I am applying to participate on the City's Measure KK Oversight Committee. I have served on Oakland's Park and Recreation Commission for the past seven years, and served as Chair and Vice-Chair during my tenure. My experience on the commission has taught me a lot about the City, working with staff, and being an effective commissioner. For example, I helped streamline the agenda so we were more efficient, as well as participated in revising the ordinance for dogs in parks. My tenure on the Parks and Recreation Commission has left me with an interest to more deeply use my skills to ensure Oakland continues to thrive while meeting the needs of all of its residents. At the California Pan-Ethnic Health Network I advocated to prevent state budget cuts to health and human services, and served on the board of the California Budget and Policy Center. Through these experiences I learned a lot about the state budget, and its impact on county and city budgets. I have also been a nonprofit Executive Director for the past 15 years, so have first hand knowledge of developing and implementing a budget, albeit a much simpler one than the City's. In addition, Urban Habitat, the organization I currently oversee, centers its work on promoting racial, class, and climate equity by advancing anti-displacement, equitable land use, and transportation justice campaigns. All of these priorities are aligned with the goals outlined for Measure KK, which was approved enthusiastically by Oakland residents this past fall. Through our direct policy advocacy, we have supported numerous tenant protection movements, increased the role of community members in transit funding decisions, and pushed the region's governing agencies (namely the Metropolitan Transportation Commission and Association of Bay Area Governments) to proactively mitigate displacement through their transportation and infrastructure investments.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

[cv_9_17.pdf](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

SUMMARY OF QUALIFICATIONS • Doubled the size of nonprofit from 2.5 staff, \$300,000 annual budget to 8 staff and over \$1 million annual budget with a track record of consistent budget surpluses. • Diversified funding through foundation grants, individual donor campaign, contracts with government agencies and partner organizations, and corporate sponsorships. • Increased the organization's impact and influence as demonstrated by invitations to meetings by the Administration and legislature and appointments on state advisory committees. • Hired and retained effective staff. • Developed successful and trusting relationship with Board of Directors. PROFESSIONAL EXPERIENCE Leadership and Management • Led three comprehensive strategic planning processes, which successfully guided the organization's growth and programmatic direction, in addition to the development of the organization's first communications, fundraising, and evaluation plans. • Developed strong relationships with foundations and other stakeholders, resulting in increased foundation, individual, and corporate giving. • Regularly exceeded annual fundraising targets, yielding consistent surpluses. • Created systems and documented policies for efficient internal operations, including the organization's first finance, operations, and Board policies manuals. • Incorporated skills assessments in the recruitment process to ensure the hiring of the "right person," conducted annual performance evaluations, and made difficult termination decisions. • Revised the finance system to accurately track and depict expenditures by program. Policy and Advocacy • Set the annual policy agenda and identified the advocacy strategies to advance the organization's goals, which included assessing the political and economic environment and capitalizing on opportunities. • Oversaw the lobbying efforts of the organization's sponsored bills, including determining acceptable compromises. • Developed relationships with administrative agency and legislative staff through one-on-one meetings and participating in advisory committees. Program Development and Implementation • Developed bilingual outreach project in partnership with three community organizations to promote availability of health care services. • Provided oversight for Neighbor-to-Neighbor project, which hired and trained health plan members who spoke Spanish, Cantonese, Vietnamese, and Farsi to administer health care satisfaction surveys. • Implemented "Helmet Safe Workshops" in which staff conducted presentations on bicycle safety. Communications and Messaging • Created effective messages across a number of policy areas, such as health care reform and tax policy, using the latest framing research. • Developed relationships with mainstream and ethnic media reporters, resulting in regular articles and quotes in New York Times, Sacramento Bee, La Opinion, and Sing Tao Daily. • Helped create a cohesive and professional organizational look, which has resulted in reaching a wider audience through its website and publications. Coalition Building • Founded and oversaw the coordination of the Having Our Say coalition, comprised of over 30 community leaders, immigrant rights activists, and advocates working to ensure health care reform is responsive to the needs of communities of color. EMPLOYMENT HISTORY Executive Director Urban Habitat, Oakland 2014 - Present Executive Director California Pan-Ethnic Health Network, Oakland 2001 - 2014 Adjunct Faculty San Francisco State University 2004 - 2011 Consultant Community Health Center Network, Oakland 2000 - 2001 Program Officer Tides Foundation, San Francisco 1999 - 2000 Director of Health Education and Cultural/Linguistic Services Alameda Alliance for Health, San Leandro 1995 - 1999 EDUCATION Master of Public Health - University of California, Los Angeles Community Health Sciences Department, June 1993 Bachelor of Arts - University of California, San Diego Communication Department, June 1990 APPOINTMENTS AND AFFILIATIONS • Metropolitan Transportation Commission's CASA, Committee to House the Bay Area, Steering Committee, 2017 - Present • East Bay Housing Organizations Board of Directors, 2017 - Present • Oakland Parks and Recreation Advisory Commission, August 2010 - Present • California Budget and Policy Center Board of Directors, 2009 - 2016 • California Association of Nonprofits Board of Directors, 2012 - 2015 • Office of Health Equity, California Department of Public Health's Advisory Committee, 2013 - 2015 • Covered California's Plan Management and Delivery System Reform Stakeholder Advisory Group, 2013 - 2014 • Department of Health Care Services, Medi-Cal Stakeholder Advisory

Committee, 2012-2014 • Managed Risk Medical Insurance Board, Board of Directors, Appointed by Senate President pro Tem Steinberg, 2011 - 2014 • Let's Get Healthy California Task Force's Expert Advisory Committee, Appointed by Secretary Diana Dooley, 2012 CHAPTERS/STUDIES • Finocchio, Len and Wu, Ellen. "An Introduction to Health Care and Health Policy in the United States." In Foundation for Community Health Workers, 2nd edition, ed. Tim Berthold. San Francisco, CA: Jossey-Bass, 2016. • Gans D, Kinane CM, Watson G, Roby DH, Graham-Squire D, Needleman J, Jacobs K, Kominski GF, Dexter D., and Wu E. Achieving Equity by Building a Bridge from Eligible to Enrolled. Los Angeles, CA: UCLA Center for Health Policy Research and California Pan-Ethnic Health Network, 2012. • Fernandez, Alicia, Vilorio, Joyce, Wu, Ellen, et. al., The Impact of Race/Ethnicity and Language on Access and Experience of Care Among California's Commercially Insured Adults, February 2007 • Wu, Ellen and Martinez, Marty, Taking Cultural Competency From Theory to Action, October 2006. • Nordyke, Bob, and Wu, Ellen, Policy Implications of Racial and Ethnic Differences in Managed Care vs. Fee-for-Service Utilization Disparities in California, October 2004.

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

I Agree *

ELLEN WU



SUMMARY OF QUALIFICATIONS

- Doubled the size of nonprofit from 2.5 staff, \$300,000 annual budget to 8 staff and over \$1 million annual budget with a track record of consistent budget surpluses.
- Diversified funding through foundation grants, individual donor campaign, contracts with government agencies and partner organizations, and corporate sponsorships.
- Increased the organization's impact and influence as demonstrated by invitations to meetings by the Administration and legislature and appointments on state advisory committees.
- Hired and retained effective staff.
- Developed successful and trusting relationship with Board of Directors.

PROFESSIONAL EXPERIENCE

Leadership and Management

- Led three comprehensive strategic planning processes, which successfully guided the organization's growth and programmatic direction, in addition to the development of the organization's first communications, fundraising, and evaluation plans.
- Developed strong relationships with foundations and other stakeholders, resulting in increased foundation, individual, and corporate giving.
- Regularly exceeded annual fundraising targets, yielding consistent surpluses.
- Created systems and documented policies for efficient internal operations, including the organization's first finance, operations, and Board policies manuals.
- Incorporated skills assessments in the recruitment process to ensure the hiring of the "right person," conducted annual performance evaluations, and made difficult termination decisions.
- Revised the finance system to accurately track and depict expenditures by program.

Policy and Advocacy

- Set the annual policy agenda and identified the advocacy strategies to advance the organization's goals, which included assessing the political and economic environment and capitalizing on opportunities.
- Oversaw the lobbying efforts of the organization's sponsored bills, including determining acceptable compromises.
- Developed relationships with administrative agency and legislative staff through one-on-one meetings and participating in advisory committees.

Program Development and Implementation

- Developed bilingual outreach project in partnership with three community organizations to promote availability of health care services.
- Provided oversight for Neighbor-to-Neighbor project, which hired and trained health plan members who spoke Spanish, Cantonese, Vietnamese, and Farsi to administer health care satisfaction surveys.

- Implemented “Helmet Safe Workshops” in which staff conducted presentations on bicycle safety.

Communications and Messaging

- Created effective messages across a number of policy areas, such as health care reform and tax policy, using the latest framing research.
- Developed relationships with mainstream and ethnic media reporters, resulting in regular articles and quotes in *New York Times*, *Sacramento Bee*, *La Opinion*, and *Sing Tao Daily*.
- Helped create a cohesive and professional organizational look, which has resulted in reaching a wider audience through its website and publications.

Coalition Building

- Founded and oversaw the coordination of the Having Our Say coalition, comprised of over 30 community leaders, immigrant rights activists, and advocates working to ensure health care reform is responsive to the needs of communities of color.

EMPLOYMENT HISTORY

Executive Director Urban Habitat, Oakland	<i>2014 – Present</i>
Executive Director California Pan-Ethnic Health Network, Oakland	<i>2001 – 2014</i>
Adjunct Faculty San Francisco State University	<i>2004 – 2011</i>
Consultant Community Health Center Network, Oakland	<i>2000 – 2001</i>
Program Officer Tides Foundation, San Francisco	<i>1999 – 2000</i>
Director of Health Education and Cultural/Linguistic Services Alameda Alliance for Health, San Leandro	<i>1995 – 1999</i>

EDUCATION

Master of Public Health - University of California, Los Angeles
Community Health Sciences Department, June 1993

Bachelor of Arts - University of California, San Diego
Communication Department, June 1990

APPOINTMENTS AND AFFILIATIONS

- Metropolitan Transportation Commission’s CASA, Committee to House the Bay Area, Steering Committee, 2017 - Present
- East Bay Housing Organizations Board of Directors, 2017 - Present
- Oakland Parks and Recreation Advisory Commission, August 2010 - Present

- California Budget and Policy Center Board of Directors, 2009 - 2016
- California Association of Nonprofits Board of Directors, 2012 - 2015
- Office of Health Equity, California Department of Public Health's Advisory Committee, 2013 - 2015
- Covered California's Plan Management and Delivery System Reform Stakeholder Advisory Group, 2013 - 2014
- Department of Health Care Services, Medi-Cal Stakeholder Advisory Committee, 2012-2014
- Managed Risk Medical Insurance Board, Board of Directors, Appointed by Senate President pro Tem Steinberg, 2011 - 2014
- Let's Get Healthy California Task Force's Expert Advisory Committee, Appointed by Secretary Diana Dooley, 2012

CHAPTERS/STUDIES

- Finocchio, Len and Wu, Ellen. "An Introduction to Health Care and Health Policy in the United States." In *Foundation for Community Health Workers*, 2nd edition, ed. Tim Berthold. San Francisco, CA: Jossey-Bass, 2016.
- Gans D, Kinane CM, Watson G, Roby DH, Graham-Squire D, Needleman J, Jacobs K, Kominski GF, Dexter D., and Wu E. *Achieving Equity by Building a Bridge from Eligible to Enrolled*. Los Angeles, CA: UCLA Center for Health Policy Research and California Pan-Ethnic Health Network, 2012.
- Fernandez, Alicia, Vilorio, Joyce, Wu, Ellen, et. al., *The Impact of Race/Ethnicity and Language on Access and Experience of Care Among California's Commercially Insured Adults*, February 2007
- Wu, Ellen and Martinez, Marty, *Taking Cultural Competency From Theory to Action*, October 2006.
- Nordyke, Bob, and Wu, Ellen, *Policy Implications of Racial and Ethnic Differences in Managed Care vs. Fee-for-Service Utilization Disparities in California*, October 2004.

APPROVED AS TO FORM AND LEGALITY



CITY ATTORNEY'S OFFICE

OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

INTRODUCED BY MAYOR SHENG THAO

RESOLUTION CONFIRMING THE MAYOR'S REAPPOINTMENTS OF ALI SCHWARZ AND ELLEN WU AND APPOINTMENT OF CHRISTA BROWN AS MEMBERS OF THE AFFORDABLE HOUSING AND INFRASTRUCTURE PUBLIC OVERSIGHT COMMITTEE

WHEREAS, on July 19, 2016, the City Council of the City of Oakland ("City") adopted Resolution No. 86335 C.M.S., which submitted to the November 8, 2016 statewide general election a proposed ordinance to authorize the issuance of \$600 million in general obligation bonds to fund various City infrastructure and affordable housing projects ("the 2016 Infrastructure Bond" or "Measure KK"); and

WHEREAS, Oakland voters adopted Measure KK at the November 8, 2016 election; and

WHEREAS, Measure KK requires that the City Council establish a new Board or Commission or assign to an existing Board or Commission the responsibility for citizen oversight of Measure KK; and

WHEREAS, on October 20, 2020, the City Council adopted Ordinance No. 13619 C.M.S., which formally established, pursuant to Charter Section 601, the Affordable Housing & Infrastructure Public Oversight Committee ("Committee") and prescribed the functions, duties, powers and terms of its members; and

WHEREAS, on July 11, 2022, the City Council adopted Resolution No. 89314 C.M.S., which submitted to the November 8, 2022 general election a proposed ordinance to authorize the issuance of \$850 million in general obligation bonds to fund City infrastructure and affordable housing projects (the "2022 Affordable Housing and Infrastructure Bond" or "Measure U"); and

WHEREAS, Oakland voters adopted Measure U at the November 8, 2002 election; and

WHEREAS, Measure U requires that the City Council assign to the Affordable Housing & Infrastructure Bonds Public Oversight Committee the responsibility for citizen oversight of Measure U; and

WHEREAS, on May 16, 2023, the City Council adopted Ordinance No. 13742 C.M.S., which assigns to the Committee the responsibility for oversight of Measure U; and

WHEREAS, pursuant to Ordinance Nos. 13619C.M.S. and 13742 C.M.S., the Committee shall be comprised of nine members that are appointed by the Mayor and confirmed by the City Council in accordance with Charter Section 601; and

WHEREAS, pursuant to Ordinance Nos. 13619 C.M.S. and 13742 C.M.S., each Councilmember may nominate one Committee member to be appointed by the Mayor; and

WHEREAS, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

WHEREAS, the Honorable Mayor Sheng Thao hereby reappoints Ali Schwarz and Ellen Wu and appoints Christa Brown as members of the Committee, subject to confirmation by the City Council; now, therefore, be it

RESOLVED: That the City Council hereby confirms the Mayor’s appointments of the following individuals to the Affordable Housing & Infrastructure Public Oversight Committee as set forth below:

Ellen Wu, to serve a three-year term beginning January 1, 2024 and ending December 31, 2026, filling the seat previously filled by herself.

Ali Schwarz, to serve a three-year term beginning January 1, 2024 and ending December 31, 2026, filling the seat previously filled by herself.

Christa Brown, to serve a three-year term beginning January 1, 2024 and ending December 31, 2026, filling the vacant seat previously filled by Danielle Harris.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - FIFE, GALLO, JENKINS, KALB, KAPLAN, RAMACHANDRAN, REID, AND
PRESIDENT FORTUNATO BAS

NOES –

ABSENT –

ABSTENTION –

ATTEST: _____

ASHA REED
City Clerk and Clerk of the Council of the
City of Oakland, California