Page 4

DHS: 2010-11 ASSETS Program

OFFICE OF THE CITT

The Oakland Senior AIDES Program will continue to play a critical role in helping seniors adapt to changes in the workplace. This will be accomplished by locating appropriate jobs that can contribute fully to economic productivity, and by providing training that will enhance the skills of older workers, thus enabling them to meet the challenges of the future.

PROGRAM DESCRIPTION

The Senior Community Service Employment Program (SCSEP), also known as the Senior AIDES Program, is a national employment and training program funded by the Older Americans Act through grants from the U.S. Department of Labor. The dual purpose of the Senior Community Service Employment Program is to provide useful part-time subsidized community service assignments for persons 55 years or older with low incomes, while promoting transition to unsubsidized employment.

The mission is to enable older adults to achieve gainful employment and personal development through community service and training. The program builds the skills and confidence that will lead to permanent employment. The program includes individual career counseling, job placement assistance, work experience, and support services.

Program participants are offered opportunities for skills enhancement, personal growth, and economic independence. In turn, they provide communities with assistance in vital services such as health, education, childcare, employment assistance, housing, and aging and adult services. In exchange for the service of enrollees, community agencies provide a supportive environment, supervision and the opportunity to learn new workplace technology. Participants receive 20 hours of paid work experience each week at \$8.00 per hour for the services they provide. Experience gained through these assignments helps to update skills, establish new skills, and provide recent work experience.

Training is a critical component of the program. On-the-job instruction is provided at each training site. Formal classroom training designed in relation to current labor market demands includes: computer operations, keyboarding and Internet use; college level early childhood education credentialing; administrative assisting, customer service; job search, interviewing and job retention skills; and body awareness. To assure the maximum number of eligible individuals participate in the Senior AIDES Program, the Federal regulations require a minimum of 30 percent of authorized enrollees be placed annually into unsubsidized employment. However, the contractor, Senior Service America, Inc., has set the annual goal of 42 percent of participants placed into permanent part-time or full-time jobs. This goal has been met annually by the ASSETS Senior Employment Opportunities Program.

Item: _____ Life Enrichment Committee June 8, 2010

REVISED

FILED
OFFICE OF THE CITY CLERF
OAKLAND

2010 JUN - 3 PM 4: 06

Approved as to Form and Legality

M. Moudoni

City Attorney

OAKLAND CITY COUNCIL

RESOLUTION	No	C.M.S
		

RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO APPLY FOR AND ACCEPT GRANT FUNDS IN THE ESTIMATED AMOUNT OF \$1,353,460 FROM SENIOR SERVICES AMERICA, INC., FOR THE CITY OF OAKLAND SENIOR AIDES PROGRAM FOR FISCAL YEAR 2010-2011

WHEREAS, the City Council, by Resolution No. 67229 C.M.S. dated June 19, 1990, made application and received funds from the National Senior Citizens Education and Research Center, Inc. (now Senior Service America, Inc.), to expand the Senior Able Industrious Dedication Energetic Service (AIDES) Program which enables the City of Oakland to implement a key recommendation of the Comprehensive Plan for Seniors to make more employment opportunities available for low-income older residents of the City; and

WHEREAS, in Oakland 25% of elderly persons who are fifty years of age and older live below the poverty level; and

WHEREAS, local governments have played an important role in assisting older persons in maintaining their standard of living; and

WHEREAS, many older persons are in need of better access to public and privately-sponsored employment and training programs; and

WHEREAS, each year 37% of the enrollees who participate in the Senior AIDES Program are transitioned into unsubsidized employment; and

WHEREAS, the City desires to continue said Program and funds are available from Senior Service America, Inc. for the fiscal year commencing July 1, 2010, in the estimated amount of \$1,353,460 to Fund 2114 Senior Aide positions; and

WHEREAS, since the grant from Senior America, Inc., requires a non-federal match of 13%, the General Purpose Fund will provide \$169,830 for administrative costs associated with the Senior Aides program; and

WHEREAS, the Central Service Overhead (CSO) charges of \$225,390 will be waived for the Senior AIDES Program and the General Purpose Fund will offset the appropriations for said grants in FY 2010-2011; now, therefore, be it

RESOLVED: That the City Administrator or his designee is hereby authorized and directed to apply for and accept a grant in the amount of \$1,353,460.00, from Senior Service America, Inc.; and be it

FURTHER RESOLVED: That should additional funds be received, the City Administrator or his designee is hereby authorized to appropriate it for the purposes described above without returning to Council. Said funds will be deposited in Department of Labor Fund (2114), Senior AIDES Organization (75651) and Senior Aides FY 2010-11 Project (G361020); and be it

FURTHER RESOLVED: That a total of \$169,830, a match of 13% for administrative costs associated with the Senior Aides program, will be allocated from the General Purpose Fund (1010), Senior AIDES Organization (75651) and Senior Aides FY 2010-11 Project (G361010); and be it

FURTHER RESOLVED: That the Central Service Overhead costs of \$225,390 are hereby waived; and be it

FURTHER RESOLVED: That the City Council hereby appoints the City Administrator or his designated representative as agent of the City to conduct all negotiations, execute and submit all documents, including but not limited to application, agreements, amendments, modifications, payment requests and related actions which may be necessary for the completion of the aforementioned grant in accordance with its basic purpose without returning to Council.

IN COUNCIL, OAKLAND, CALIFORNIA	-	, 20			ĺ
PASSED BY THE FOLLOWING VOTE	:				
AYES- BROOKS, DE LA FUENTE, K BRUNNER	KAPLAN, KERNİGHAN,	NADEL, QUAN,	REID, and	PRESIDEN	T
NOES-				•	ļ
ABSENT-					
ABSTENTION-	ATTE:		TONDA CIL	ALACAIC	
		LA	TONDA SIN	CYIONIN	(

City Clerk and Clerk of the Council of the City of Oakland, California