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OAKLAND

2009 JUN 25 PM 6:55



INTEROFFICE MEMORANDUM

DATE: May 29, 2009

TO: LaTonda Simmons
Boards and Commissions Management
Office of the City Clerk

FROM: Councilmember Patricia Kernighan

SUBJECT: Re-Appointment to the Planning and Oversight Committee of the Oakland Fund for Children and Youth of Lande Ajose

I would like to re-appoint Lande Ajose to the POC through July 31, 2010.

Please contact Jennie Gerard with any questions regarding this matter at x7023.

Patricia Kernighan

Cc: Jasmine Dawson, OFCY, DHS (150 Frank H. Ogawa Plaza, 4th Floor, Suite 4216)

LANDE AJOSE

PROFESSIONAL EXPERIENCE

BTW *informing change*, Berkeley, CA. *Managing Director*. 2006 to present.

Provide strategic direction and day-to-day management for 16 person consulting firm serving the nonprofit and philanthropic sectors. Responsible for business development and conceptualizing and implementing complex, comprehensive evaluation designs. Facilitate client dialogue on key program and organizational goals and the appropriate application and utilization of information and data analyses. Select clients include: Stupski Foundation, David and Lucile Packard Fund, the Jim Joseph Foundation, Green For All, and Latino Issues Forum.

MDRC, Oakland, CA. *Research Associate III*. 2005 to 2006

Researcher at a national social policy research organization committed to learning what works to transition low-income children and families out of poverty. Managed and oversaw comprehensive evaluation of a national, \$60M initiative, *Achieving the Dream: Community Colleges Count*, seeking to increase retention and graduation rates of low-income community college students. Designed and conducted implementation research at the 27 first round colleges, and developed outline of baseline report.

Led evaluation of Dreamkeepers Emergency Financial Aid Program, including authoring baseline report, managing project budget, and overseeing staff. Contributed as a researcher and writer to Community College Transitions project funded by the U.S. Department of Education.

Led the development of Young Adults and Postsecondary Education (YAPSE) Policy area strategic plan. Hired, supervised and mentored YAPSE staff, including conducting bi-annual performance reviews.

The James Irvine Foundation, San Francisco, CA. 2001 – 2005

Senior Program Officer Led special foundation-wide projects at the direction of the President, including new initiative on leadership and activities to support the nonprofit sector in California's Inland Empire. Directed research-related grantmaking for *California Perspectives*, a program area supporting research, policy analysis, strategic communication and advocacy on effective governance. Served on NCG Public Policy Committee. Contributed to designing the strategic direction of *California Perspectives*. Maintained and expanded previous responsibilities.

Program Officer

Managed the transition of \$10M *Civic Culture* portfolio, a program area supporting civic engagement including the nationally recognized Central Valley Partnership for Citizenship. Directed specific aspects of the strategic planning process, including the development of the Academic Engagement and Success strategy within the *Youth* program area. Presented strategies to the Board of Trustees. Supervised and mentored junior staff.

Associate Program Officer Managed a portfolio of approximately \$2.5M in workforce development focused on creating the institutional structures to promote career pathways for lesser skilled workers. Oversaw three regional workforce collaboratives providing employment training within the information technology sector. Collaborated with grantseekers, grantees, funders, policymakers, academics, consultants and others to support and improve policy for the state's workforce investment system. Served as key foundation staff person on community college issues.

Independent Consultant, Los Angeles, CA. Consultant. 1993 – 1996

Conducted program evaluation for several nonprofit organizations for federally and locally funded projects, including those sponsored by the U.S. Department of Education and the U.S. Department of Housing and Urban Development.

Evaluation and Training Institute, Los Angeles, CA. Project Manager. 1991 – 1993

Managed all aspects of research, large and small-scale data collection, and data analysis projects for public agencies in the areas of education, social services, transportation, and the environment. Designed survey instruments, collected quantitative and qualitative data, conducted telephone and field interviews, analyzed statistical data, and wrote final reports. Conducted research and wrote funding proposals for city, state and federal agencies.

New York Regional Association of Grantmakers, New York, NY. Program Associate for Communications, Publications and Government Relations. 1990 – 1991

Developed and implemented programs for NYRAG's external audiences, including legislators and nonprofit organizations. Convened grantmakers with public officials on common policy issues, such as local economic development. Wrote, edited and supervised production of all publications including the *NYRAGTimes* (quarterly newsletter), the annual report and the *Reporter's Guide*. Monitored federal, state and local legislation of interest to the philanthropic community.

Vassar College, Poughkeepsie, NY. Admission Officer. 1987 – 1989

Participated in all aspects of the admission process, including recruitment and selection of applicants nationwide. Developed and implemented campus yield activities. Directed prospective student campus visitation program. Supervised student workers. Served as a college counselor for the Exploring Transfer Students summer program.

EDUCATION

Ph.D., June 2002, Massachusetts Institute of Technology, Cambridge, MA

Urban and Regional Studies. Fields of Expertise: Urban Poverty and Public Policy.

M.A., June 1995. UCLA School of Public Policy and Social Research, Los Angeles, CA

Urban Planning. Field of Emphasis: Social Policy and Analysis.

A.B., March 1988. Occidental College, Los Angeles, CA

Major: Diplomacy and World Affairs. Minor: Theater Arts and Rhetoric.

SELECT PAPERS & PUBLICATIONS

"Early Implementation Lessons from the Dreamkeepers Emergency Financial Aid Program." MDRC. (In progress – September 2006).

"No Ties That Bind: Job Search, Low-Skill Workers and Social Networks in the Silicon Valley's New Economy." Unpublished Dissertation. May 2002.

"From Welfare to What?: The Limitations of Low Income Work for Welfare Recipients – A Focus on Home Health Care." *New England Journal of Public Policy*, Fall/Winter 1997.

"Empowerment in Planning: Proof, Pedagogy and Practice" *Critical Planning Journal*, Volume 2, 1995.

HONORS & AWARDS

Dissertation Fellow, Public Policy Institute of California, July 1998-December 2000
Voorhees Fellowship, Department of Urban Studies and Planning, MIT. Spring 1996; Fall 1996; Fall 1997
Graduation Class Speaker, UCLA School of Public Policy and Social Research, UCLA. June 1995
Alumni Association Award, UCLA School of Public Policy and Social Research, UCLA. 1995
Chancellor's Graduate Opportunity Fellowship, University of California Los Angeles. 1994-1995
Student Scholarship Award, California Planning Foundation. 1994-1995
Academic Achievement Award, California Planning Foundation. 1993-1994
Public Affairs Fellow, Coro Foundation, New York, NY. 1989 – 1990

CIVIC INVOLVEMENT

2006 – present **REDF**, Board of Directors
2004 – 2007 **Common Sense California**, Board of Directors
2004 – 2006 **Coro Northern California** Board of Directors
2003 – 2005 **Los Angeles Workforce Investment Board Youth Council**, Member
2001 – 2005 **California Community College Economic Development Network**, Member
2001 – 2007 **San Francisco University High School**, Board of Trustees
1999 – 2004 **Yerba Buena Center for the Arts**, Board of Directors
1994 – 1995 **Occidental College**, Board of Governors
1993 **Rebuild LA**, Education, Training and Jobs Task Force
1992 –1994 **Oxy Summer Project**, Trainer
1987 – 1989 **Association of Black Admission and Financial Aid Officers of the Ivy League and Sister Schools (ABAFAOILSS)**, Member

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Approved as to Form and Legality

DRAFT

Oakland City Attorney's Office

OAKLAND CITY COUNCIL

Resolution No. _____ C.M.S.

INTRODUCED BY COUNCILMEMBER PATRICIA KERNIGHAN

RESOLUTION RE-APPOINTING LANDE AJOSE AS THE DISTRICT TWO ADULT MEMBER OF THE PLANNING AND OVERSIGHT COMMITTEE OF THE OAKLAND FUND FOR CHILDREN AND YOUTH

WHEREAS, the Oakland Children's Fund of 1996, as amended, creates the Planning and Oversight Committee; and

WHEREAS, the Oakland Children's Fund of 1996, as amended, specifies that members of the Planning and Oversight Committee are to be appointed, two members by each Member of the City Council and three members by the Mayor, to serve one-year terms; now therefore, be it

RESOLVED, that by the nomination of Councilmember Kernighan the following individual is hereby re-appointed to the term beginning August 1, 2009 and ending July 31, 2010, for a period of one year as set forth in the Ordinance:

Lande Ajose, District 2 Adult Representative, to complete the term beginning and ending according to the terms set forth by the Ordinance.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

**AYES - BROOKS, DE LA FUENTE, KAPLAN, KERNIGHAN, NADEL, QUAN,
REID AND PRESIDENT BRUNNER**

**NOES -
ABSENT -
ABSTENTION -**

ATTEST:

LATONDA SIMMONS
City Clerk and Clerk of the Council of
the City of Oakland, California