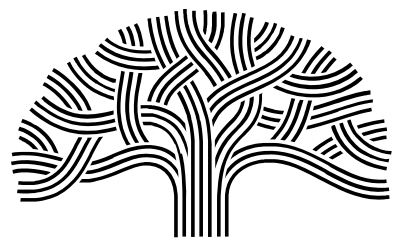


Housing and Community Development (HCD)

Emily Weinstein, Director



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**HOUSING & COMMUNITY
DEVELOPMENT**



Contents

Part 1: HCD Mission & Focus

Part 2: Structure & Services

Part 3: 2025 Priorities

Part 4: How to Access Services

HCD Mission & Focus





HCD Mission

The Housing and Community Development Department (HCD) is dedicated to improving Oakland's neighborhoods and to ensuring all Oaklanders have safe and affordable housing.

Vista Estero, an HCD-Funded Affordable Housing Project
(MidPen Housing)





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HCD's Focus: The 3Ps



Preservation

Existing Affordable Housing
Stock



Protection

Oaklanders from Displacement



Production

New Affordable Housing

HCD Structure and Services





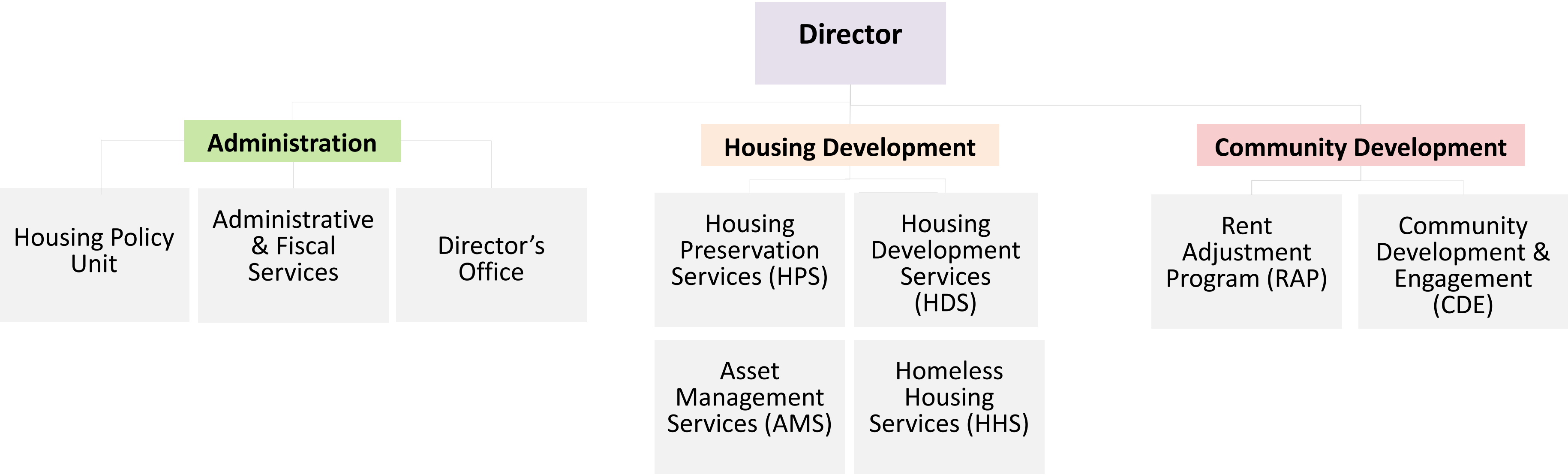
HCD Structure & Services

HCD develops and proposes programs, partnerships, and resources to further the “**3Ps**” of housing:

- Protecting Oaklanders from displacement,
- Preserving the existing affordable housing stock, and
- Producing affordable housing.



Housing and Community Development (HCD)



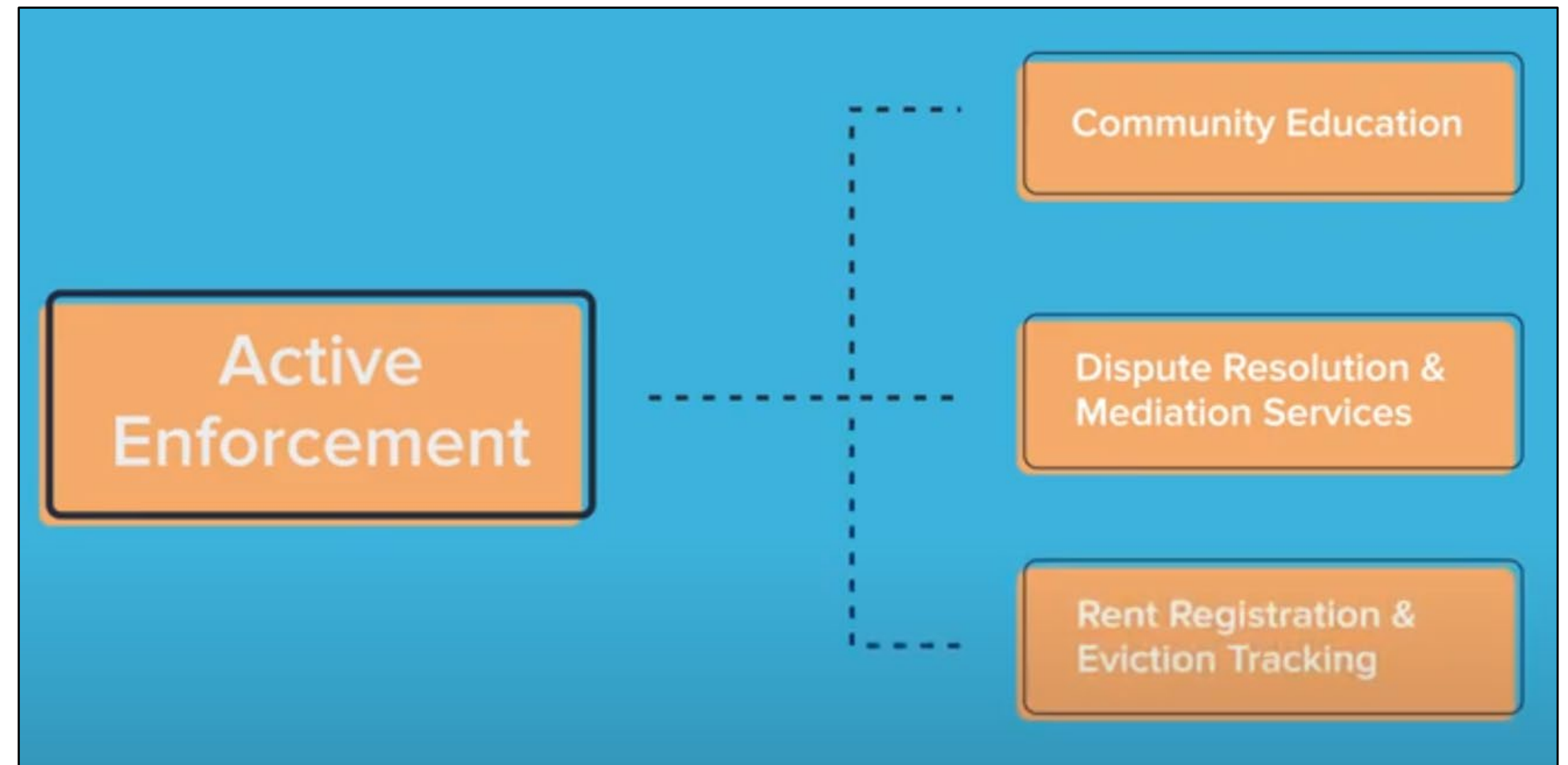
HCD Organization

Protection

Rent Adjustment Program (RAP)

The RAP unit enforces the City of Oakland's Rent Adjustment and Just Cause for Eviction Ordinances and provides mediation, legal petition hearings, housing counseling and education to tenants and property owners.

RAP's Active Enforcement Model



Protection

Community Development and Engagement (CDE)

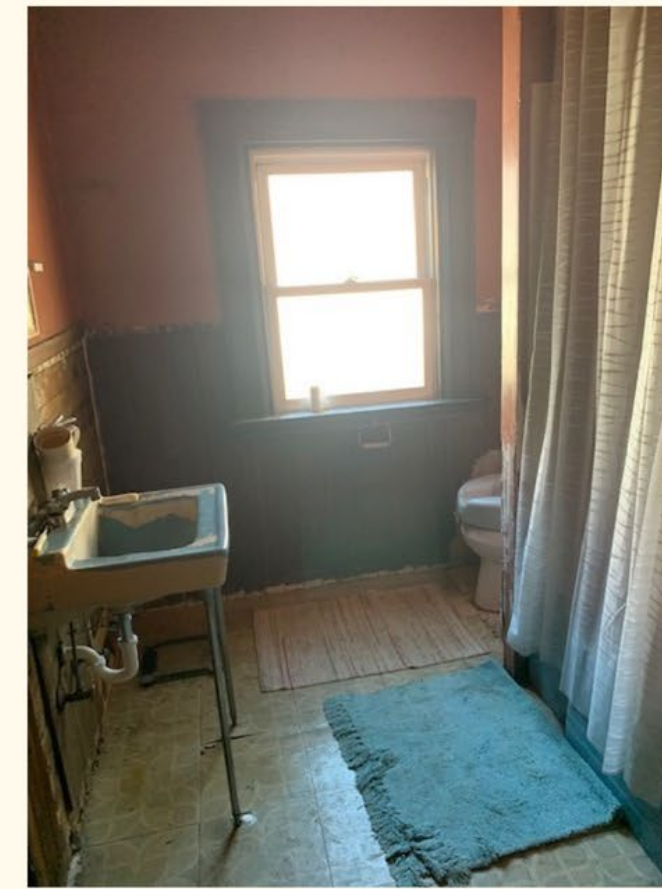
The CDE unit invests in Oakland's housing stability and anti-displacement services. It also acts as a program administrator and grant manager for Community Development Block Grant (CDBG) and other HUD resources.



Preservation

Housing Preservation Services (HPS)

HPS administers programs to acquire, rehabilitate, and promote health & habitability among Oakland's existing housing stock.



HMIP - BEFORE

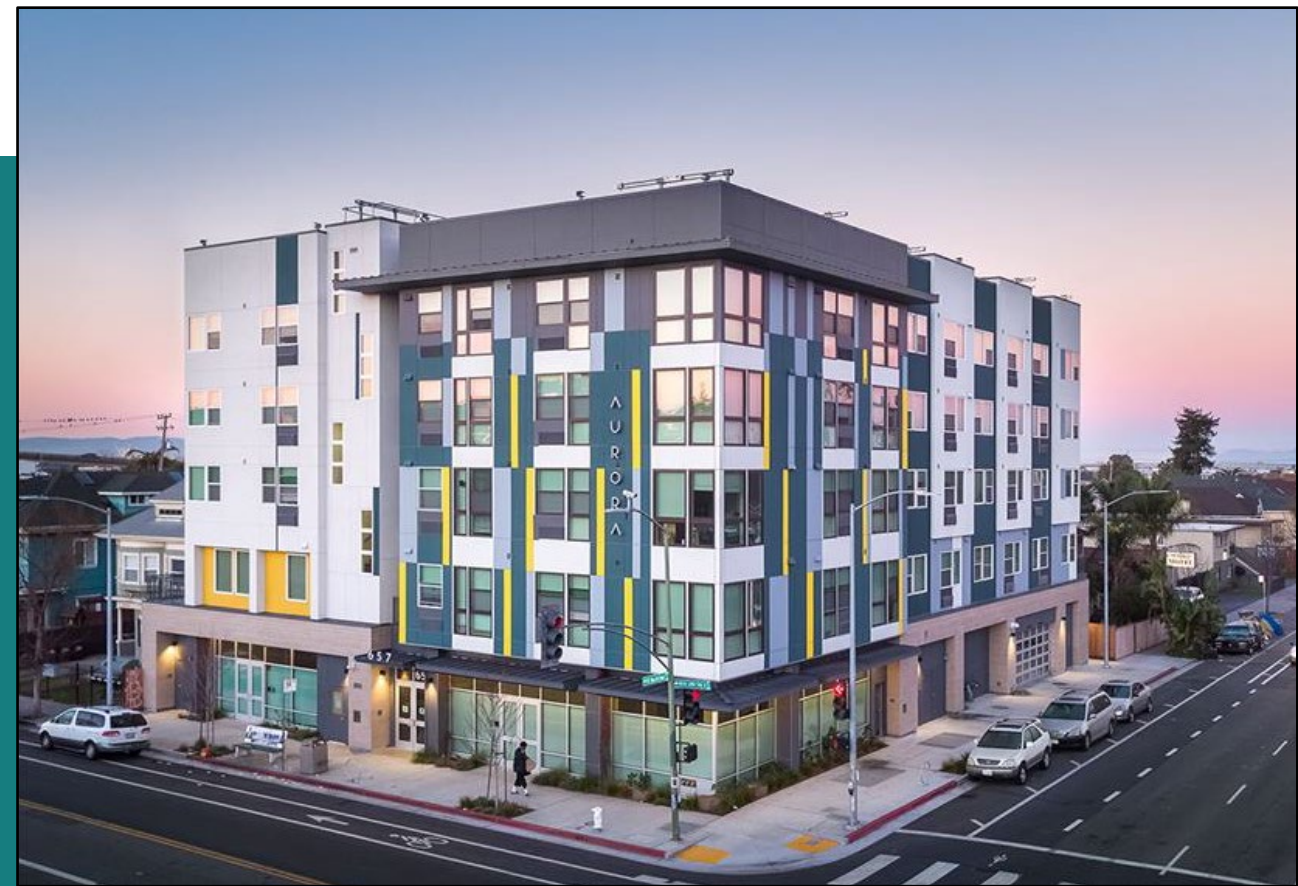


HMIP - AFTER

Preservation

Asset Management Services

Provides funding to monitor and maintain quality of the City's existing portfolio



Aurora Apartments, West MacArthur & MLK



Cherry Hill Apartments, 95th & International



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Production

Housing Development Services (HDS)

HDS produces affordable units by funding the development of new construction and supporting first-time homebuyers.



Pictured: Affordable housing at Brooklyn Basin



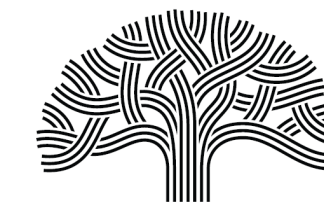
Production

Homeless Housing Services (HHS)

HHS focuses on permanent supportive housing for homeless exits through the Homekey program (funded through State HCD) and Oakland's analog version the Rapid Response Homeless Housing (R2H2) program.



Pictured: Clifton Hall on Broadway, District 1



Administration

Policy Team

HCD's policy unit provides research and analytic capacity to the department regarding federal, state, and local legislation, funding and programs.



Administration



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Fiscal Services

The Fiscal Unit ensures department-wide financial transparency and integrity by providing quality fiscal and loan management services to local communities.

Director's Office

Focuses on improving technology and data systems, managing contracting processes, communications, legislative process management, scheduling, strategy development, and more.

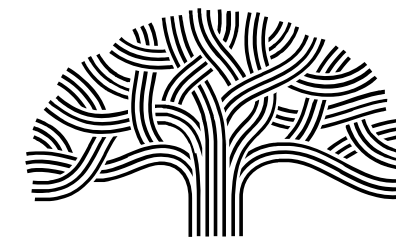
Fund and Description	Sum of FY24-25
1870 - Affordable Housing Trust Fund	14,855,244
1885 - 2011A-T Subordinated Housing	748,351
2108 - HUD-CDBG	6,641,281
2109 - HUD-Home	2,921,719
2144 - California Housing and Community Development	18,645,231
2413 - Rent Adjustment Program Fund	9,606,713
2423 – Jobs Housing Impact Fee Fund	65,000
2424 – Affordable Housing Impact Fee Fund	3,150,000
2826 - Mortgage Revenue	89,492
2830 – Low & Moderate Income Housing Trust Fund	5,990,000
Measure U: Affordable Housing & Infrastructure Serie 2024B-2 GOB(Taxable)	140,189,061
Grand Total	202,902,092

Key Performance Metrics (KPMs)

1. Number of **affordable units completed annually** by affordability & location
2. Number of **multifamily units acquired** that are now long-term affordable rental units
3. Number of **households assisted with stabilizing services** (e.g. legal, financial, etc.).
4. Number & percent of **units and properties registered** in the rent registry
5. Number of **residents educated on Oakland housing laws** through counseling and informational connections

Collaboration with other Departments

- **PBD** – Housing Element/ Annual Progress Report, Zoning Updates, project tracking & entitlements, Impact Fee Structure,
- **HSD/CHS** - Homeless emergency housing solutions, strategic planning, data analysis
- **EWD** – Strikeforce team to address cross dept projects on City land or City involved real estate transactions
- **DWES** – Small and local hiring goals, project contractor oversight, labor relationships
- **CAO** - Cross silo efforts including CHS/HCD potential merger
- **EMT** – Homelessness outreach and housing strategy
- **Council-** Policy changes, department priorities



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2025 Departmental Priorities

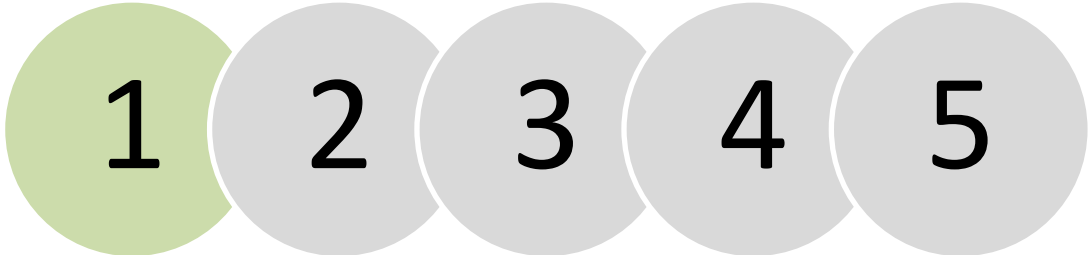


2025 Departmental Priorities



- 1. Develop and implement strategic plans** to guide funding and program priorities.
- 2. Maximize HCD's involvement in homeless solutions** to advance equity & impact goals
3. Increase departmental **focus on housing health & habitability.**
- 4. Address RAP's financial health** to meet housing service needs of tenants and landlords.
- 5. Leverage** funding sources & critical partnerships to increase impact

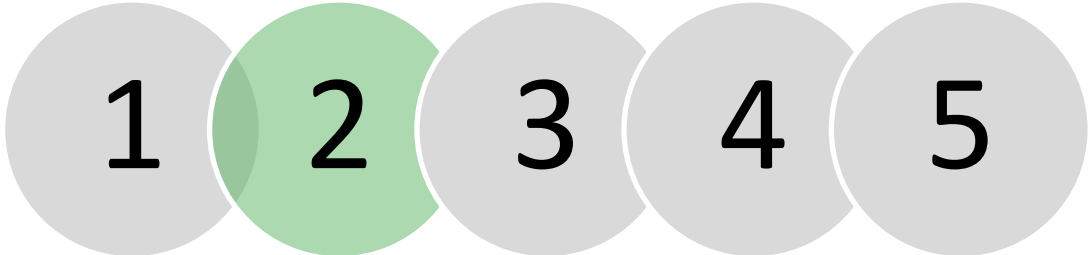
2025 Departmental Priorities



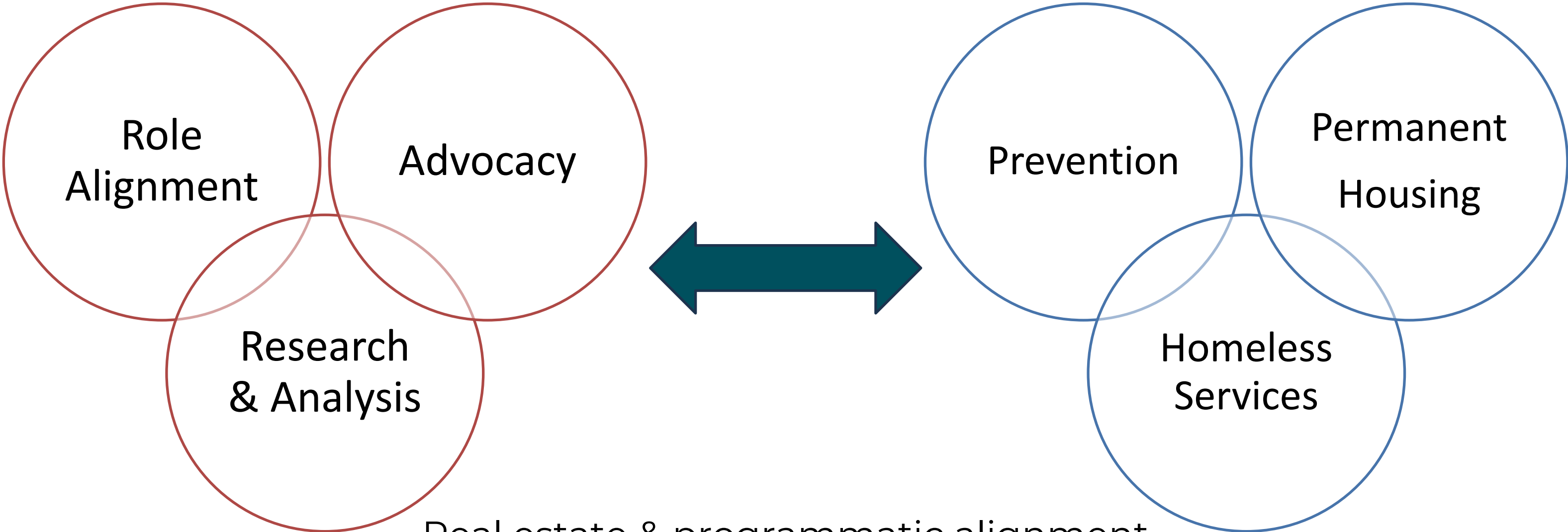
1. Develop and implement strategic plans to guide funding and program priorities.



2025 Departmental Priorities

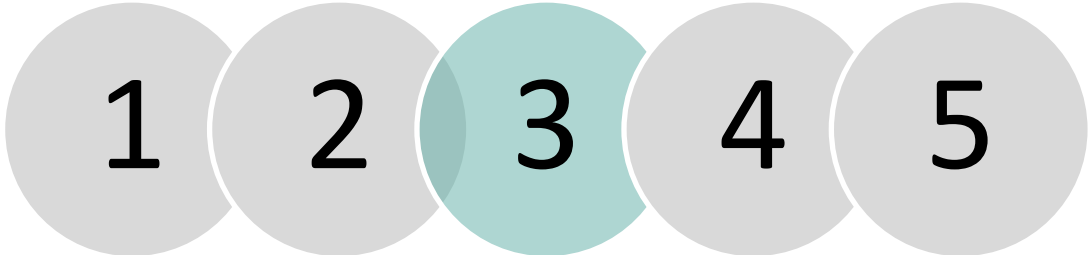


2. Maximize HCD's involvement in homeless solutions to advance equity & impact goals



Real estate & programmatic alignment
CoC leadership
Departmental merger

2025 Departmental Priorities



3. Increase departmental focus on **housing health & habitability**.

ELHAP	<ul style="list-style-type: none">• Equitable Lead Hazard Abatement Program<ul style="list-style-type: none">• Consultant in contract and executing
PRIP	<ul style="list-style-type: none">• Proactive Rental Inspection Program<ul style="list-style-type: none">• Inform development in partnership with PBD
CCRP	<ul style="list-style-type: none">• Code Compliance Relocation Program<ul style="list-style-type: none">• Improve program efficiency and impact

2025 Departmental Priorities

1

2

3

4

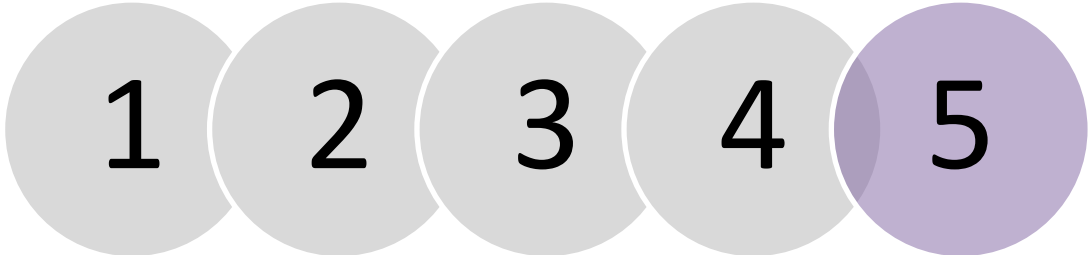
5

4. Address the **Rent Adjustment Program (RAP)**'s **financial health** to meet housing service needs of tenants and landlords.

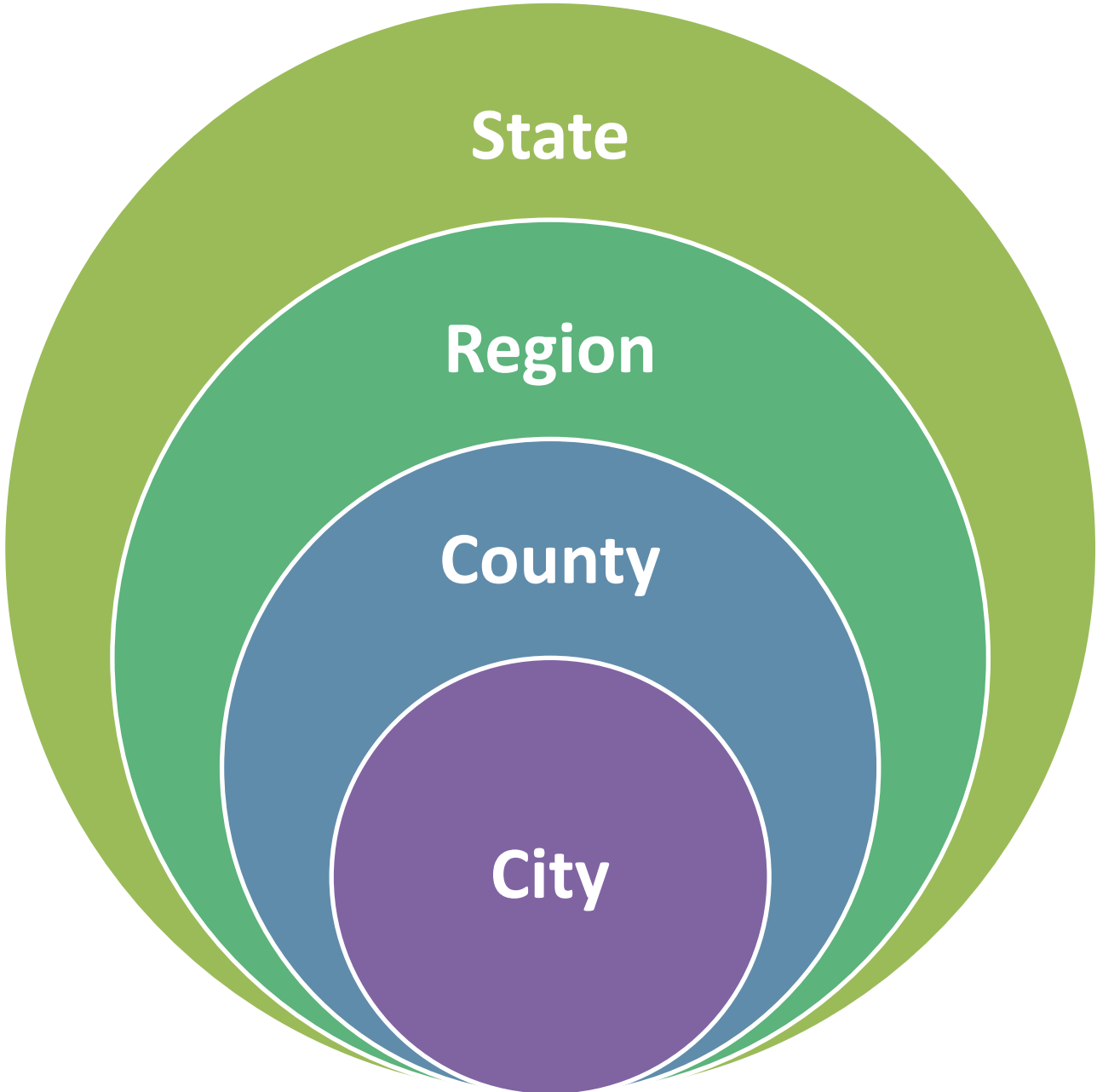


1. Revenue-generating strategies
2. Program efficiencies
3. Fee changes

2025 Departmental Priorities



5. Leverage funding sources & partnerships to increase impact



- State of California
- Alameda County
- BAHFA
- Oakland Housing Authority
- Sister departments
- Philanthropy

Strategic investments for funding & advocacy

Accessing HCD Services



Accessing HCD Services

For more information on City of Oakland housing policies, programs, and procedures:

Email: housingassistance@oaklandca.gov

Call: 1 (510) 238-3721

Or visit our website:

[OAKLANDCA.GOV/departments/departments-of-housing-and-community-development](https://oaklandca.gov/departments/departments-of-housing-and-community-development)

Thank you!

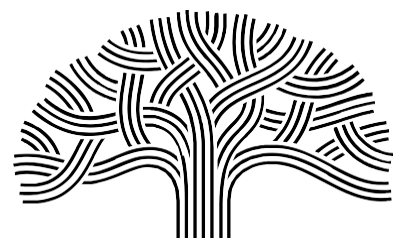


Human Services Department

Director - **VACANT**

*Support & Guidance by
Assistant City Administrator
LaTonda Simmons*

Human Services Department



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Mission Statement

The Human Services Department **promotes the health, education & well-being of Oakland children, youth, their families, adults and Seniors** by providing free programs and building strong communities through grassroots leadership and civic engagement.

We collaborate with a diverse group of local organizations to help address inequities, eliminate racial disparities and address the emerging needs of the community.



Who HSD serves?

- **Early Childhood (Expectant Families – 5 Years)**

Education, Family Support, Health, Nutrition, and Disabilities Services

- **Children & Youth (6 – 18 Years)**

Youth Development, Leadership, Summer Food, and Healthy Living Programs

- **Young Adults (18 – 24 Years)**

Job Training, Employment Support, Housing, and Violence Prevention Programs

- **Adults**

Housing Stability, Crisis Response, Community Economic Development, and Employment Support

- **Older Adults (55+ Years)**

Senior Centers, Paratransit for the Elderly and Disabled, Food Distribution, Case Management, Employment Programs, and Information & Referral Services

- **All Ages & Families**

Food Security, Housing Assistance, Civic Engagement, Policy Advocacy, Mental Health Support and Community Resilience



HSD Service Summary 1 of 4

Division	Service/Function
Aging & Adult Services (AA&S)	<p>Services support independence, safety, health, and active living for seniors. Alongside community partners, Seniors receive nutrition, care management, job training, volunteering, recreation and transportation assistance, case management focused on mental health, wellness support and healthcare enrollment assistance; Operate 4 Oakland Senior Centers; Staffs Mayor's Commission on Aging</p>
Alameda County-Oakland Community Action Partnership (AC-OCAP)	<p>Alleviating poverty and working toward institutional change to enhance the ability of low-income residents to achieve self-sufficiency in Oakland and throughout Alameda County (excluding the City of Berkeley). Priority focus areas include family self-sufficiency, entrepreneurship/job training and employment placement, low-income housing, community economic development, supportive services, civic engagement, advocacy, and capacity building. Staffs AC-OCAP Administering Board</p>

HSD Service Summary 2 of 4

Division	Service/Function
Children & Youth Services – <i>Office Fund for Children & Youth; Youth Commission</i>	Funds community-based programs and services that provide critical support to Oakland's most vulnerable children, youth and families to support 4 strategic goals: 1) healthy development of young children, 2) children's success in school from elementary to high school/post secondary student success, 3) youth development & violence prevention and 4) successful transitions to adulthood; Staffs Planning and Oversight Commission and Youth Advisory Commission
Community Homelessness Services (CHS)	Strengthens Oakland's homelessness safety net services and works with partners to provide housing services for homeless and at-risk populations. Services include Emergency Housing Program, Winter Relief Program, Emergency Winter Shelter, Homeless Mobile Outreach Program, Housing Opportunities for Persons with AIDS (HOPWA), and more. Formerly Community Housing Services; liaises with MACRO program.

HSD Service Summary 3 of 4

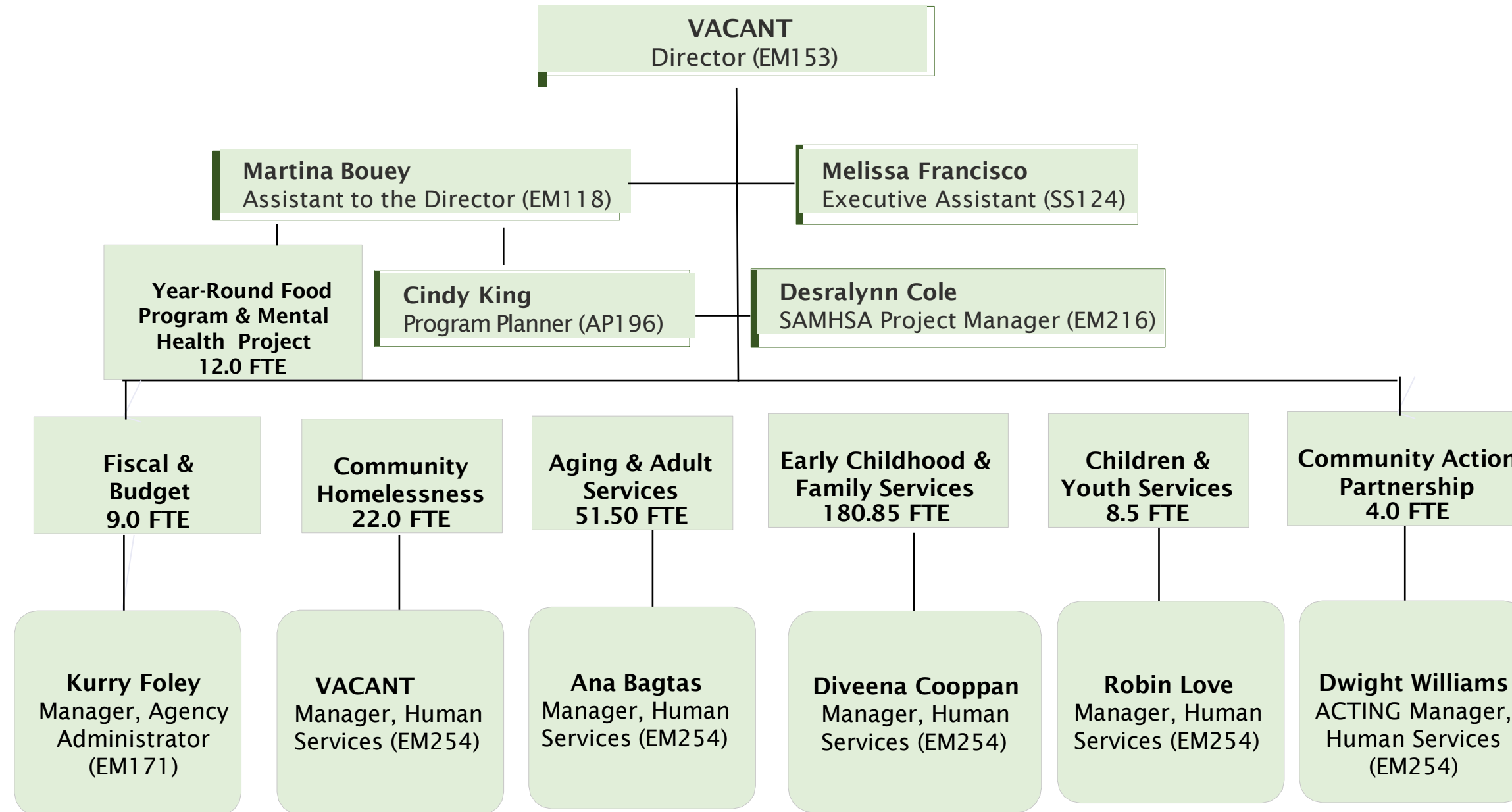
Division	Service/Function
Early Childhood & Family Services (Head Start)	Free early childhood education program that promotes school readiness for children from birth to age five. Program also offers family services to low-income Oakland residents, including health service,; nutrition services & food distribution, mental health & disability services, and mobile classroom Intensive early childhood services. Staffs Advisory Board and Parent Policy Council
Resiliency in Communities after Stress & Trauma (ReCAST)	Promotes resiliency, healing, belonging, joy, and equity for Oakland's high-risk youth and families, focusing on those most affected by the interrelated challenges of violence, civil unrest, and trauma, including trauma resulting from the disparate impact of traumatic events. Implement trauma-informed capacity building across City agencies and local service provider networks.

HSD Service Summary 4 of 4

Division	Service/Function
Administration	Provides executive support to all HSD divisions; coordinates and monitors Department's legislative work; plans and executes special projects that extend beyond the scope of other HSD divisions; provides contract coordination and monitoring for HSD divisions, which includes 55% of all City grants; conducts all Department personnel and recruitment functions for 293+ employees; and monitors department data collection and analysis.
Fiscal & Budget	Manages HSD budget and fiscal functions, grant coordination and oversight for 55% of the City's grants, regulatory direction as well as monitoring and compliance advisory; and provides purchasing, accounts payable and accounts receivable services to all 6 HSD Divisions.

ORGANIZATION CHART

HUMAN SERVICES – 293.31 FTE



HSD's Intersection with other Departments

- **Community Homelessness Services (CHS)** partners with **Housing & Community Development (HCD)** to apply for shelter and housing grants to increase capacity for the City's emergency and transitional shelter programs; CHS is also active with the **Emergency Encampment Team (EMT)** to support homeless encampment interventions
- **HSD Staff** partners with the **Department of Race and Equity** to improve programmatic efforts towards inclusiveness and eliminating racial disparities
- **Resiliency in Communities After Stress and Trauma (ReCAST)** offers Trauma-Informed Mental Health Resilience trainings to City-wide, frontline workers including **Dept. of Violence Prevention, Oakland Police Dept., Oakland Public Library, and more**
- **Head Start** and the **Children's Initiative** in an effort to prioritize city partnerships and advance opportunities to address emergent gaps and unmet needs, be responsive to shifts in the funding landscape and further alignment within the ecosystem of programs, services and activities that promote positive outcomes for Oakland's children, youth and their families.

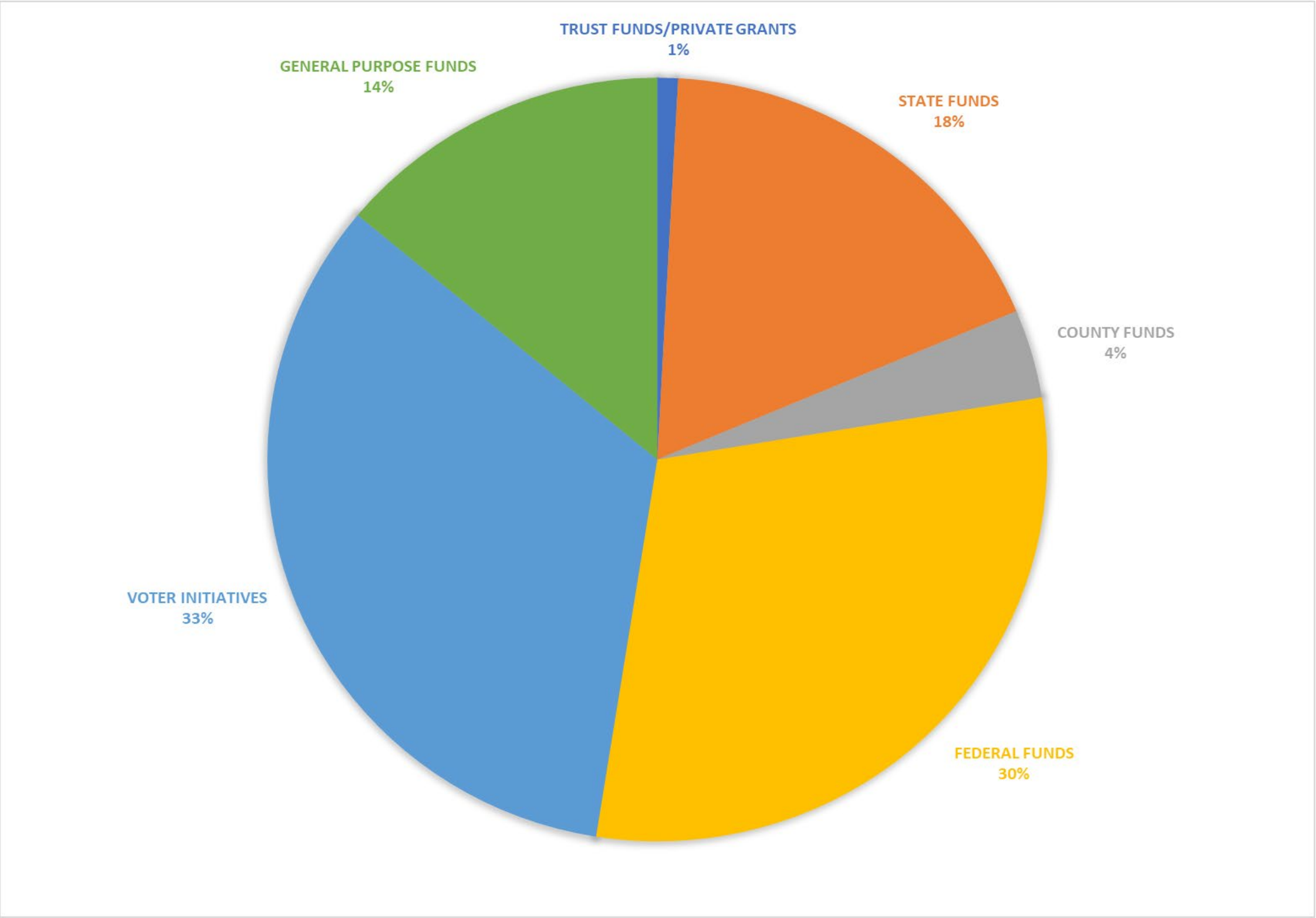
HSD's Intersection with other Departments (cont.)

- **Children & Youth Services (CYS)** collaborates with **Oakland Parks, Recreation & Youth Development (OPRYD)**, **Department of Violence Prevention (DVP)**, **Office of Employment & Workforce Development (OEWD)** **Workforce Development Board (OWDB)**
- **ASSETS Senior Employment Program** partners with **Oakland Parks, Recreation & Youth Development (OPRYD)**, **Oakland Libraries**, **Public Works**, and **Mayor's office** to provide on-the-job training for the Senior Aides (and has hired some as employees)

HSD: Challenges & Opportunities

CHALLENGES	OPPORTUNITIES
<p><u>STAFFING & OPERATIONAL EFFICIENCY</u></p> <ul style="list-style-type: none">• Elevated vacancy levels• Current staff absorbing tasks carried over from vacant positions• Delays in contract execution, resulting in delayed service implementation and timely payments to vendors• Lack of formal training and support with city process, such as contracts & purchasing	<p><u>PARTNERSHIPS & ADVOCACY</u></p> <ul style="list-style-type: none">• Collaboration with C.B.O.'s to increase advocacy & community resiliency projects• Improve strategic partnerships with Alameda County Social Services agency (when HSD Director is hired)
<p><u>FUNDING & RESOURCE CONSTRAINTS</u></p> <ul style="list-style-type: none">• Over-reliance on one-time limited duration funding• Ongoing reductions of City funds	<p><u>COMMUNITY ENGAGEMENT & CAPACITY BUILDING</u></p> <ul style="list-style-type: none">• Oakland ReCAST deepen partnerships across East and West Oakland to strengthen community resilience to create a more trauma-informed and responsive network of services
<p><u>BOARDS & COMMISSIONS</u></p> <ul style="list-style-type: none">• Board member recruitment and retention	<p><u>FUNDING & RESOURCE DEVELOPMENT</u></p> <ul style="list-style-type: none">• Increase capacity to apply for new funding (when dept. is fully staffed, and HSD Director is hired)• Expand Med-CAL billing for eligible programs

HSD Funding Sources FY 2024-25



Total Budget
\$ 122,338,178

Who to Contact?

For questions regarding this presentation:

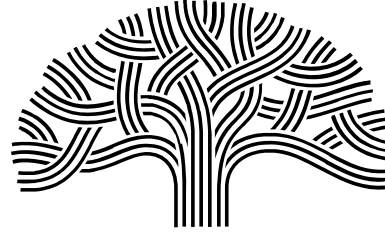
Name: Martina Bouey, Assistant to the Director

Email: mbouey@oaklandca.gov

oaklandca.gov/departments/human-services

Oakland Parks, Recreation & Youth Development

Fred Kelley
Director



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Our Mission

Happier kids,
healthier families
and **safer** communities
through recreational
programs and services.



Assets

Operated by OPRYD:

- ✓ 162 Parks
- ✓ 122 Playgrounds
- ✓ 68 Ball Fields
- ✓ 42 Tennis Courts
- ✓ 32 Recreation Facilities
- ✓ 14 Rental Venues
- ✓ 13 Community Gardens
- ✓ 6 Pools
- ✓ 5 Dog Play Areas (22 Dog Friendly Parks)
- ✓ 4 Skate Parks
- ✓ 3 Golf Courses



Assets

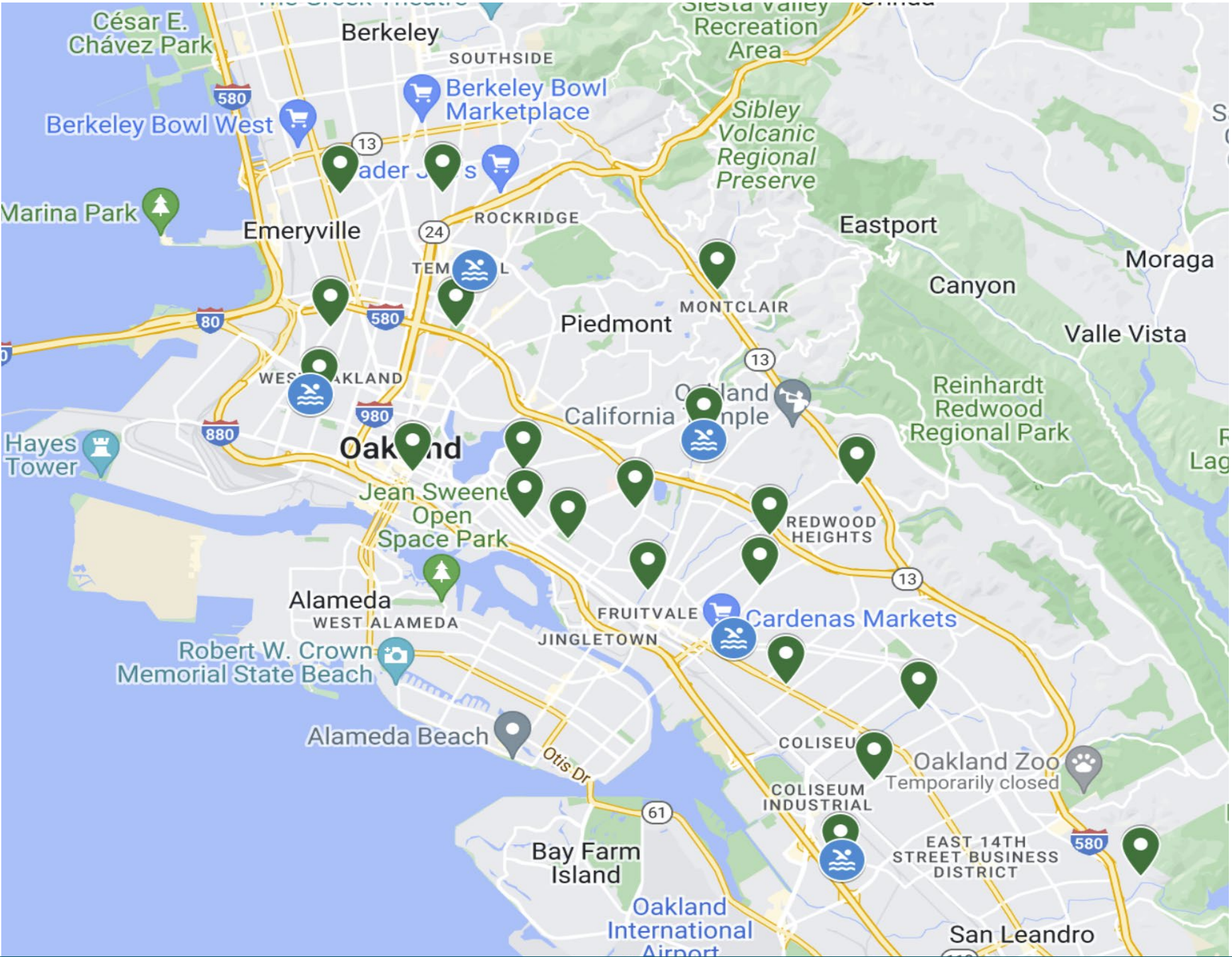
Operated by OPRYD:

37 Recreation Facilities:

- ✓ 24 Recreation Centers
- ✓ 5 Pools
- ✓ 2 Boating Centers
- ✓ Discover Science Center
- ✓ East Oakland Arts Center
- ✓ Studio One Art Center
- ✓ East Oakland Sports Center & Indoor Water Park
- ✓ Inclusion Center with 3 Extension Programs
- ✓ Malonga Casquelourd Center



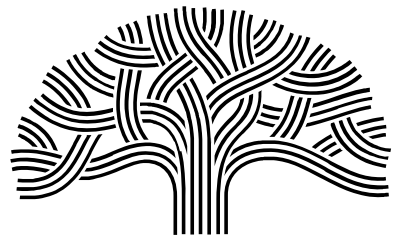
Asset Map



Recreation Centers



Pools

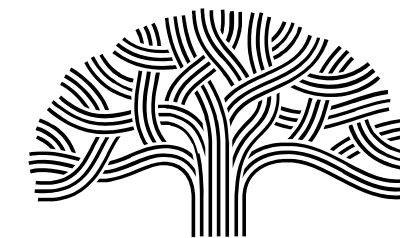


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OPRYD Serves

Fiscal Year 2023-2024

- ✓ **38,455** program enrollments (camps, swim lesson, art classes)
- ✓ **100,000** drop -ins (lap swim, rec swim, day use/class)
- ✓ **41,242** reservations were made for facilities, sports courts, fields, and picnic areas.



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Rental Facilities

- ✓ Dunsmuir Hellman Historic Estate
- ✓ Leona Lodge
- ✓ Lakeside Park Garden Center & Park
- ✓ Lake Merritt Sailboat House
- ✓ Clinton Square Park
- ✓ Morcom Rose Garden
- ✓ Sequoia Lodge
- ✓ Joaquin Miller Community Center & Park
- ✓ Township Commons
- ✓ Numerous stand-alone parks and picnic areas



Youth Programs

- ✓ Community Adventure Pre Playgroups (CAPP) -K
- ✓ Town Afterschool Program
- ✓ Counselor in Training (CIT)
- ✓ Town Camp/Town Camp +Swim
- ✓ Inclusion & Explorer Camp
- ✓ Town Camp at Feather River Camp



Specialty Programs

- ✓ **Larry E. Reid Sports Center**
- ✓ **Davie Stadium Junior Tennis**
- ✓ **Studio One Art Center**
- ✓ **Inclusion & Explorer Camps**
- ✓ **Boating & Sailing**
- ✓ **Teen Inclusion Camp**
- ✓ **Rotary Nature Center**
- ✓ **Town Golf Junior Camp**
- ✓ **Feather River Sleep-Away Camp**
- ✓ **Town Camp Swim**



Community Gardens

"We Grow Oakland"

Allendale Park	Arroyo Viejo Park	Bella Vista Park	Bushrod Park
Dover Street Park	Fitzgerald Park Urban Farm	Golden Gate	King Estates
Gardens at Lake Merritt	Marston Campbell Park Youth Garden	Mosswood Park	San Antonio Park
Stonehurst Edible Schoolyard	Tassafaronga Park Urban Farm	Verdese Carter Park	Temescal



City Pools

✓ DeFremery Pool

✓ Fremont Pool

✓ Live Oak Pool

✓ Larry E. Reid Pool

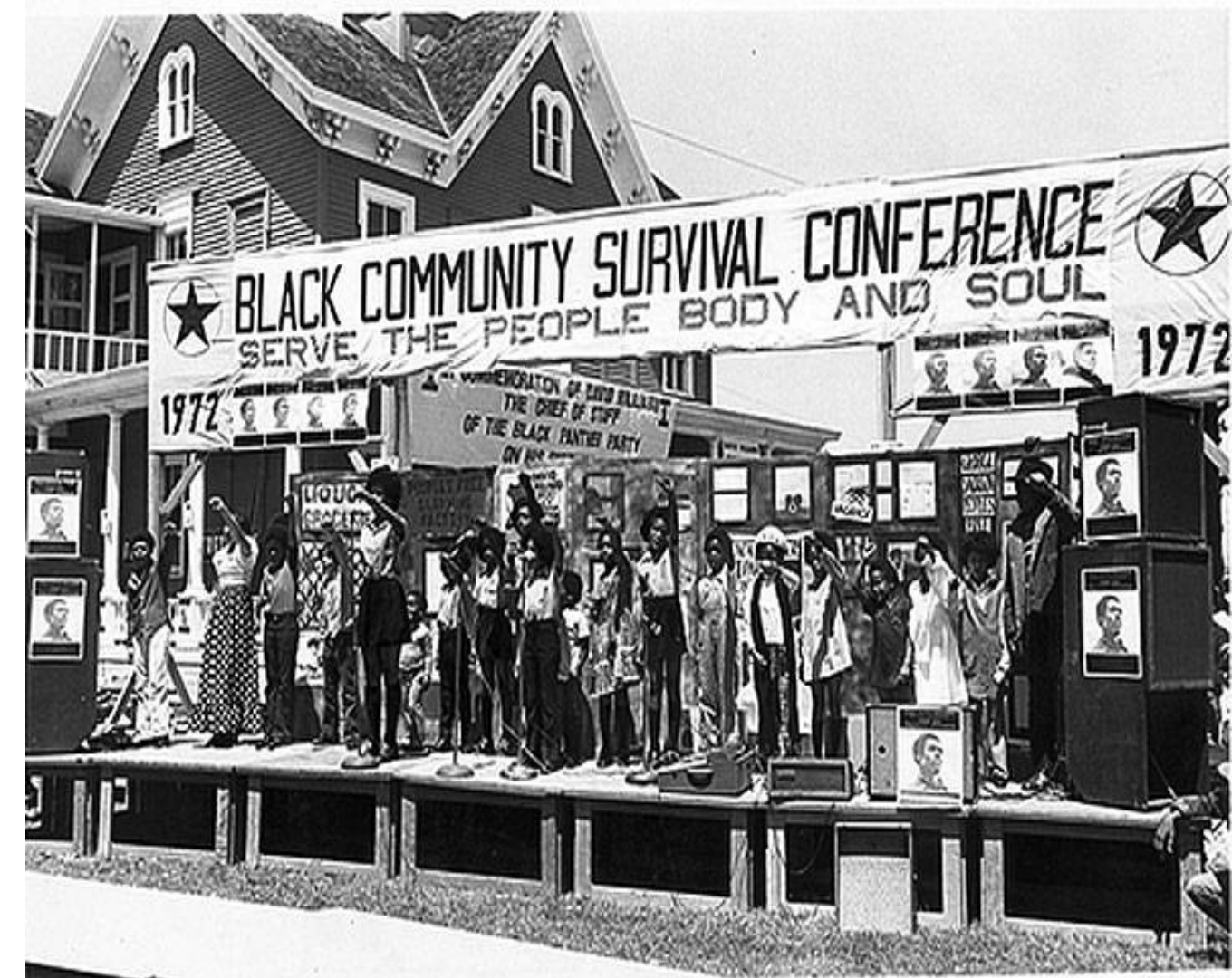
✓ Lions Pool

✓ Temescal Pool



Dept. Collaborations

- ✓ **Human Services Department**
- ✓ **Department of Violence Prevention**
- ✓ **Economic Workplace Development**
- ✓ **Oakland Public Works**

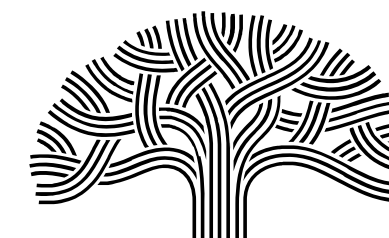
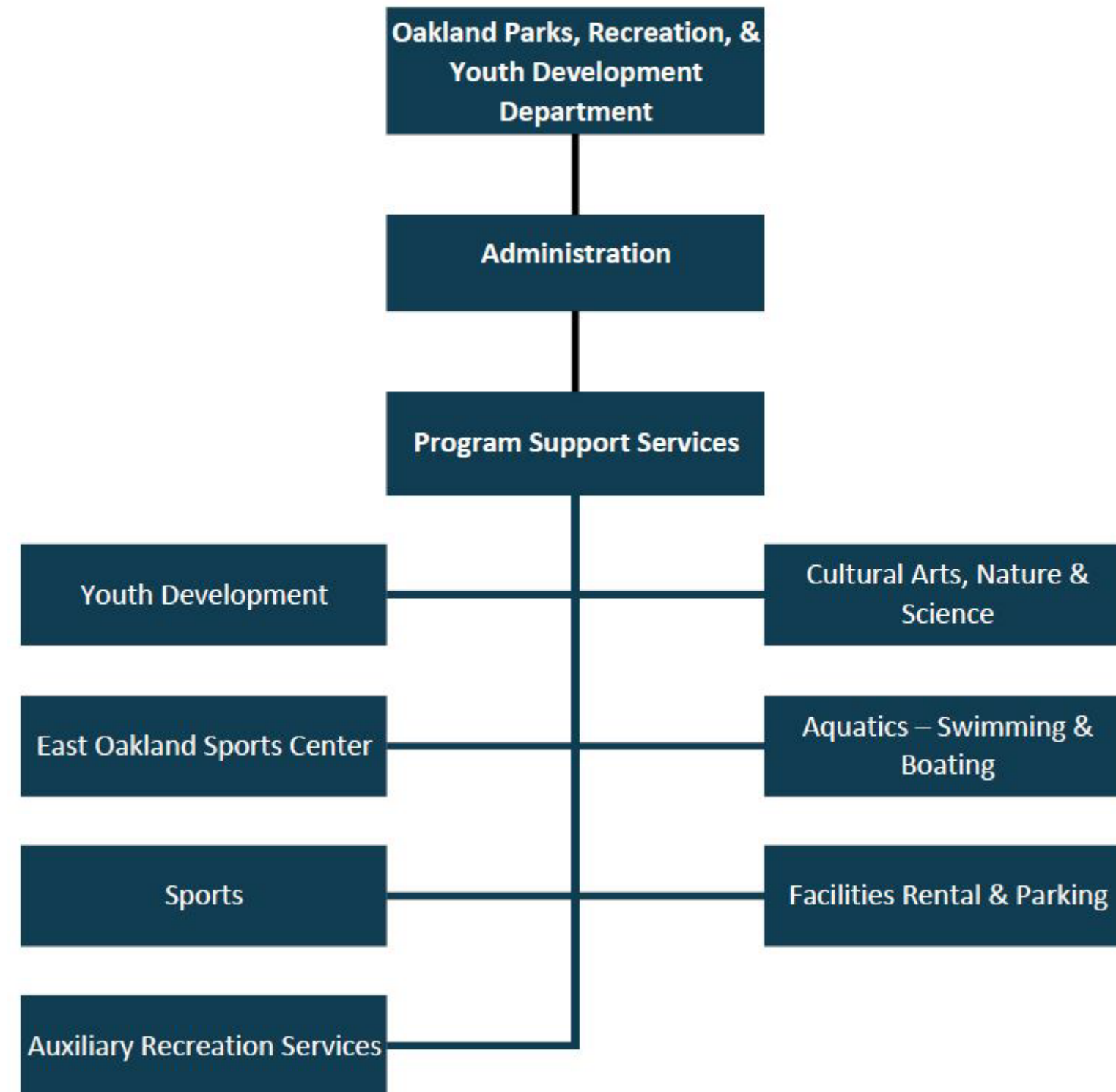


Dept. Partnerships

- ✓ **Family 1st**
- ✓ **Oakland Parks & Recreation Foundation**
- ✓ **Peralta Hacienda**
- ✓ **Oakland Zoo**
- ✓ **Oakland Lacrosse**
- ✓ **Oakland Athletics**
- ✓ **Oakland Public Library**
- ✓ **Oakland Ice Center**



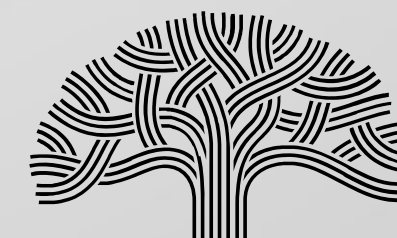
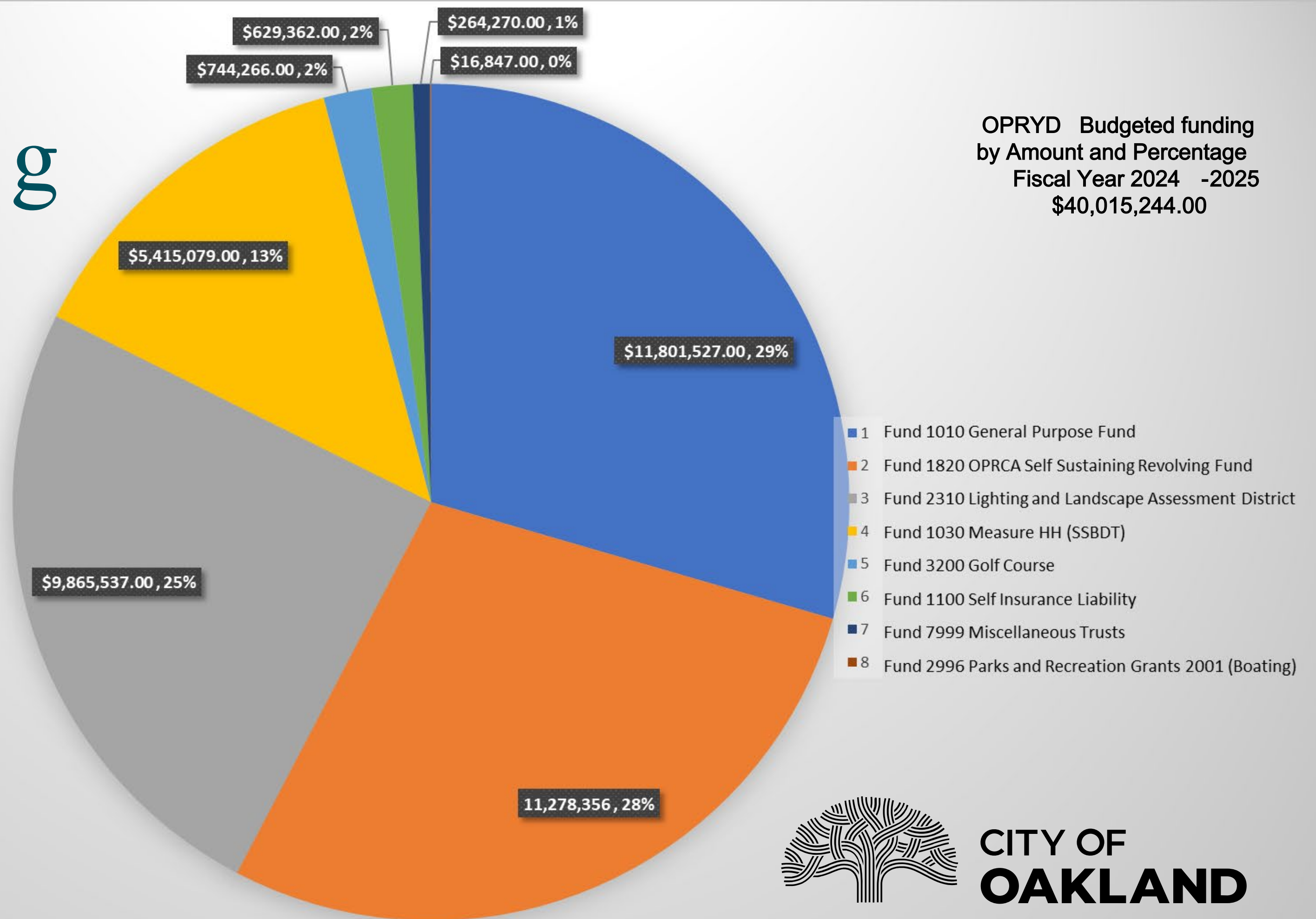
Organization Chart



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Funding

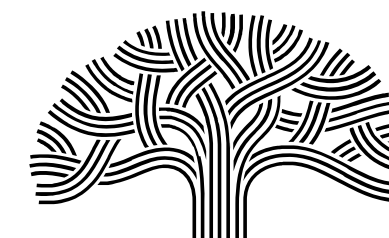
OPRYD Budgeted funding
by Amount and Percentage
Fiscal Year 2024 -2025
\$40,015,244.00



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Priorities

- ✓ **Strategic Plan/Parks Master Plan**
- ✓ **Asset Stewardship**
- ✓ **Impact of Staffing Deficiencies on Community Programs**
- ✓ **Revenue Enhancements**
- ✓ **Interdepartmental Coordination & Collaboration**



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Thank you!

We look forward to partnering with you in delivering our mission.

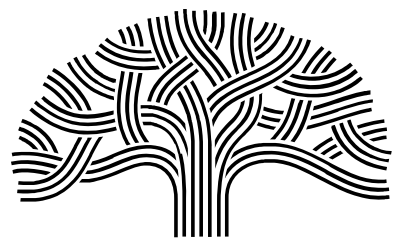
oaklandca.gov/parksandrec





Oakland
Public Library
(OPL)

Jamie Turbak
Library Director

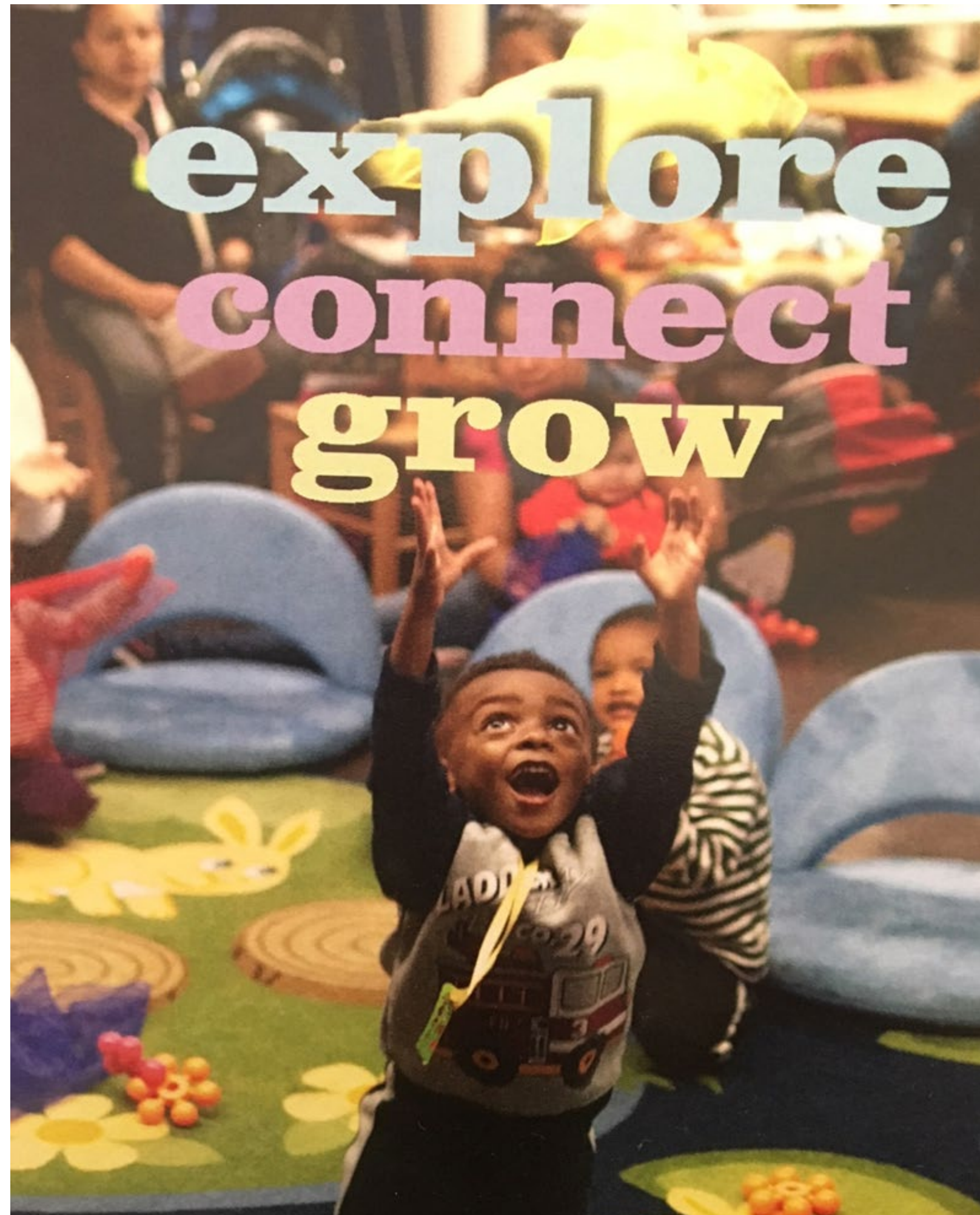


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Mission Statement

Your Oakland Public Library
Empowers All People
To Explore, Connect and Grow



Goals

- Develop, retain and attract quality staff
- Reach more people where they are
- Improve our physical spaces
- Increase operational efficiencies
- Increase funding for capital projects

THE
OAKLAND
PUBLIC
LIBRARY
VALUES...



Diversity

Equity

Community

Responsive Service

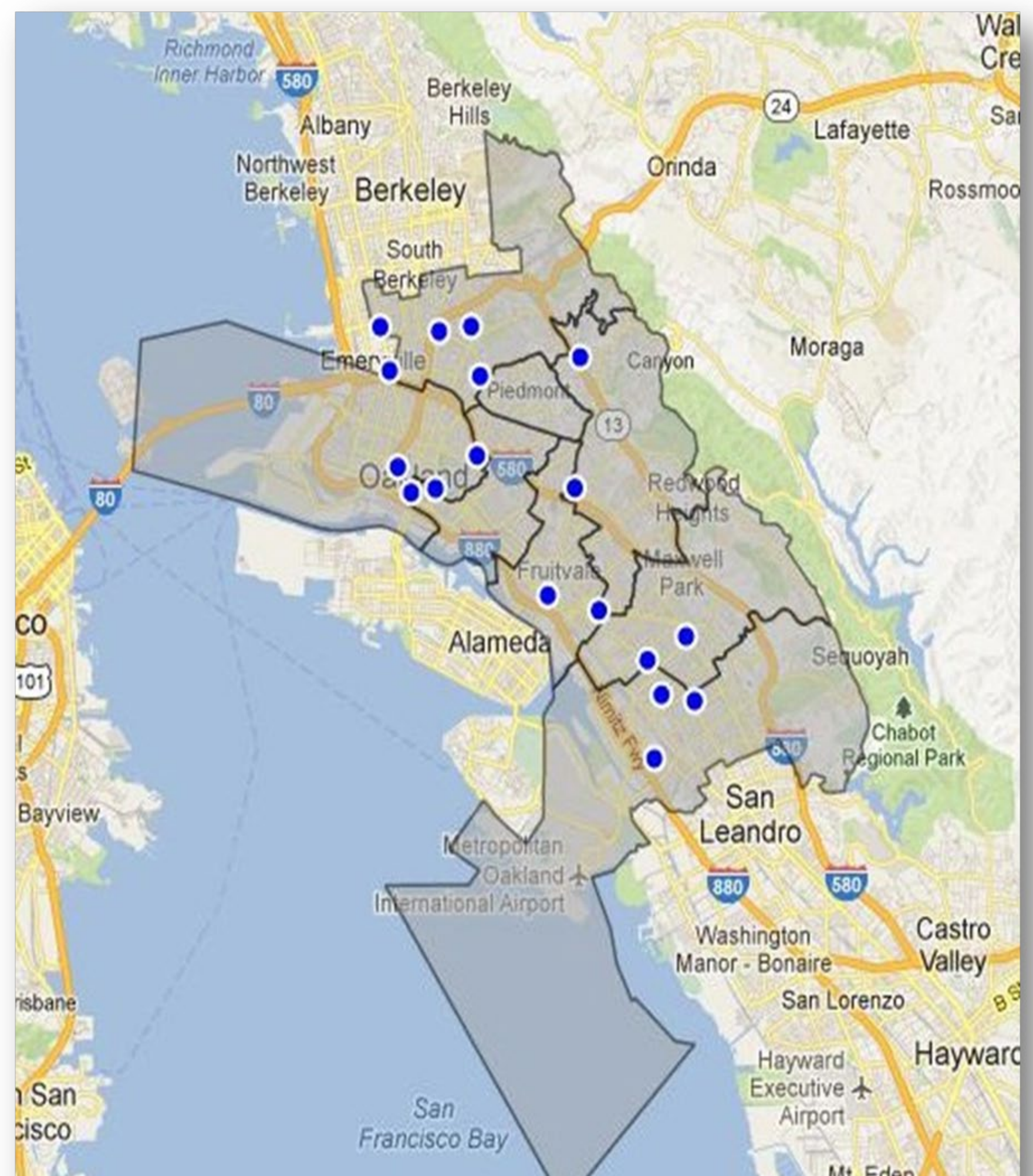
Adaptability

Empowerment

Joy

18 Locations

- Main Library
- 16 Branches
- African American Museum and Library at Oakland (AAMLO)
- Tool Lending Library
- Oakland History Center



History

- Founded in 1878
- 2nd oldest public library system in California

2nd Main Library 1902-1951
(now location of AAMLO)



What We Lend

- Books & e-books
- Audiobooks & e-audiobooks
- Streaming music and movies
- Magazines & e-magazines
- World language collections
- Wi-fi hotspots
- Interlibrary loan & LINK+



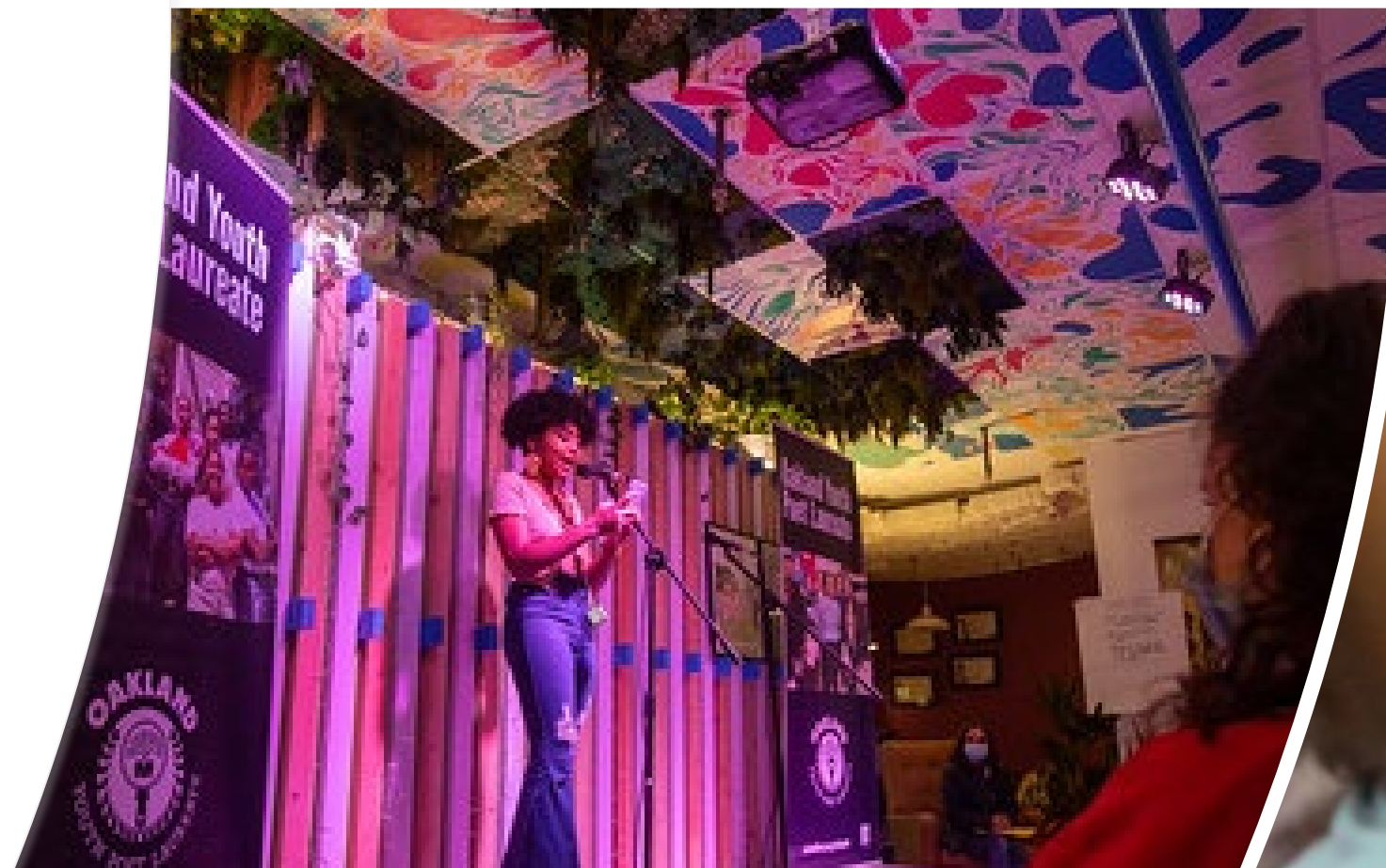
What We Lend

- Laptops
- Video games
- Toys
- Tools
- Induction stoves
- Seeds
- Bike locks and bike tools
- What next?!



What We Do

- Storytimes
- Events
- Research
- Technology



What We Do

- Literacy
- Welcoming spaces
- Answer questions
- Fix bikes





Where we're going

Feasibility studies

- Main Library
- Hoover Durant
- Piedmont Avenue
- San Antonio

Resiliency Hubs

- West Oakland
- Chinatown
- 81st Avenue
- Eastmont



For questions regarding the content of this this presentation, please contact: Jamie Turbak at jturbak@oaklandlibrary.org, 510-238-6610

For questions direct constituent concerns to:
Jamie Turbak at jturbak@oaklandlibrary.org, 510-238-6610

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visit us at:

oaklandlibrary.org