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CITY OF OAKLAND

AGENDA REPORT

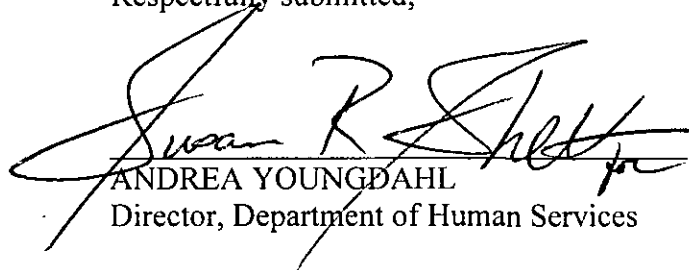
2008 MAY 15 PM 2: 22

TO: Office of the City Administrator
ATTN: Deborah Edgerly
FROM: Department of Human Services
DATE: May 27, 2008

RE: **RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO NEGOTIATE AND EXECUTE GRANT AGREEMENTS BETWEEN THE CITY OF OAKLAND AND VARIOUS NON-PROFIT AND PUBLIC AGENCIES TO PROVIDE SUMMER PROGRAMS FOR CHILDREN AND YOUTH FOR FISCAL YEAR 2008-2009 IN AN AMOUNT NOT TO EXCEED \$989,590**

Attached is a report and resolution from the Oakland Fund for Children and Youth Planning and Oversight Committee (POC). Department of Human Services staff and a representative from the POC will be available to answer questions.

Respectfully submitted,



ANDREA YOUNGDAHL
Director, Department of Human Services

Attachments

FORWARDED TO THE
LIFE ENRICHMENT COMMITTEE:



OFFICE OF THE CITY ADMINISTRATOR

Item: _____
Life Enrichment Committee
May 27, 2008



May 27, 2008

Life Enrichment Committee
Oakland, CA

Dear Chairperson Chang and Members of the Committee:

RE: RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO NEGOTIATE AND EXECUTE GRANT AGREEMENTS BETWEEN THE CITY OF OAKLAND AND VARIOUS NON-PROFIT AND PUBLIC AGENCIES TO PROVIDE SUMMER PROGRAMS FOR CHILDREN AND YOUTH FOR FISCAL YEAR 2008-2009 IN AN AMOUNT NOT TO EXCEED \$989,590

SUMMARY

The Oakland Fund for Children and Youth (OFCY) Planning and Oversight Committee (POC) requests that City Council approve a resolution authorizing \$989,590 in awards for 15 non-profit and public agencies to provide summer (2008) programs and direct services to Oakland children and youth for FY2008-2009. The amount of \$989,590 is available in unspent project balance (carry forward) in Fund 1780 for the grants services requested.

OFCY's (2006-2010) Strategic Plan establishes key funding strategies for the children and youth of Oakland by age group. The Plan includes the strategy of delivering summer enrichment programming to ensure that children and youth ages 6 to 14 are engaged and enjoy a variety of learning opportunities when out of school.

Through the POC's competitive proposal review process, a total of 138 programs are being considered based on their proposals in response to the five OFCY 2008-2009 Requests for Proposals (RFP) released November 15, 2007. The full OFCY funding package in FY2008-2009 awards \$13.8 million for programs to implement the OFCY priorities during FY08-09 and will subsequently be forwarded for Council approval (June 10th Life Enrichment Committee.)

The resolution authorizing the execution of 15 grant agreements for summer programs under OFCY's summer enrichment strategy is forwarded herein by the POC for Council approval. A complete list and description of summer 2008 programs is included as Attachment A. The remaining programs recommended for funding in FY2008-2009 for early childhood, after school, older youth, and physical and behavioral health, will be forwarded when the POC concludes its review and appeals process in late May.

The recommended summer programs are expected to serve 1,886 children and youth. Five of these programs provided summer services in 2007. Their evaluations are included in Attachment B. In summer 2008, 10 new programs were added to provide summer enrichment services throughout Oakland. In total, 15 programs are expected to provide summer enrichment services to 26 community sites. A map of proposed sites is included in Attachment C.

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FISCAL IMPACT

Total funds needed for OFCY services in FY 08-09 are estimated to be \$13,892,268. The FY 08-09 Kids First! budget appropriation of \$9,571,890 (Fund 1780) is available for grants for direct services for children and youth. An unspent project balance of \$3.0 million currently located at Kids First! Oakland Children's Fund (1780) is available for the grants package in 2008-2009. An additional amount of \$1.2 million will be made available for FY08-09 grants from interest appropriations and the revenue adjustments due to Kids First! Fund 1780 in the amount of approximately \$380,420.

FY08/09 is the final year of the first Kids First! 12 year cycle. The Kids First! Charter amendment stipulates that funds remaining in projects are to be used as carry forward balances for future years available for grants.

An amount of \$989,500, a portion of the \$3 million project balance carry forward from unspent appropriations to Fund 1780 from prior years, is made available for FY 08/09 summer grants. The unspent project balance of \$989,500 is available from projects OFCY Grants FY00-01 (P150930), OFCY Grants FY01-02 (P157630), OFCY FY02-03 Interest Earned Grants (P157731), OFCY FY00 Interest Earned Grants (P203730), OFCY FY05-06 Interest Earned Grants (P266231) is available for grants for FY06/07 and FY07/08.

| <i>Project (Kids First! Oakland Children's Fund</i> | <i>Amount Available</i> |
|--|-------------------------|
| P150930 – OFCY Grants FY00-01 | \$46,051 |
| P157630 – OFCY Grants FY01-02 | \$163,063 |
| P157731 – OFCY Grants FY02-03 Interest Earned Grants | \$266,267 |
| P203730 – OFCY FY00 Interest Earned | \$275,726 |
| P266231 – OFCY FY05-06 Interest Earned Grants | \$251,390 |
| | \$1,002,497 |

BACKGROUND

Approved by Oakland voters in November 1996, the Measure K – Kids First! Initiative amended the City Charter and led to the establishment of the Oakland Fund for Children and Youth to "help young people grow to become healthy, productive, and honorable adults." FY08/09 is the final year of the initial Kids First! legislation 12-year life span. The City Council resolved to continue the Kids First! funding program for an additional 12 years, through 2021, on April 17, 2008.

As required by the legislation, a strategic plan is developed every four years, grants are awarded through a competitive process, and an independent evaluation is completed each year. The OFCY process is overseen by a 19-member Planning and Oversight Committee (POC) appointed by City Council and the Mayor. A minimum of nine seats on the POC are reserved for youth.

The 2008-2009 Request for Proposals (RFP) was approved by City Council and released by OFCY on November 15, 2007. OFCY received 196 proposals for programs serving children

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and youth. In the category of summer enrichment, OFCY received 20 proposals for programs. Based on the competitive review process and effort to extend summer programming to geographic areas not currently being served through OFCY's grant-making, 15 proposals are recommended for final approval by the City Council.

Many summer programs are set to begin June 15, 2008 and all other services are set to start no sooner than July 1, 2008. The summer programs are forwarded for Council action in advance of the full OFCY package, in order to ensure timely contracting and payment needed for organizations to begin summer programming.

KEY ISSUES AND IMPACTS

2006-2010 Strategic Plan

The OFCY Strategic Plan includes strategies to provide a continuum of care, support, encouragement and opportunities for children and youth at specific developmental stages, ages 0-5, 6-10, 11-14, and 15-20.

The FY08/09 recommended package nearly doubles the funding for summer programs to \$989,590. The share of funding provided for summer enrichment programs is 7%. This allocation for summer programs is consistent with the guidelines included in the OFCY 2006-2010 Strategic Plan.

| OFCY Strategy | Strategic Plan | 2008-2009 Package | 2008-2009 % |
|--------------------------------|----------------|-------------------|-------------|
| Parent-Child Learning* | 10% | \$885,000 | 6.4% |
| Services to Children | 2.5-5% | \$474,920 | 3.4% |
| School-Based After School | 50% | \$6,589,500 | 47.7% |
| Community-Based After School** | | \$720,490 | 5.2% |
| Summer | 5-10% | \$989,590 | 7.2% |
| Career and College Readiness | 5-10% | \$1,116,805 | 8.1% |
| Youth Leadership | 12.5-15% | \$1,480,573 | 10.7% |
| Physical and Behavioral Health | 10% | \$1,563,127 | 11.3% |
| | | \$13,820,005 | 100% |

Summer Programs

The POC recommends a total of \$989,590 (7% of the total funding package) for summer programming to serve 1,886 children and youth and provide 56,338 units of service. The summer programs for youth 6-14 will provide cultural/arts, physical activity, tutoring/academic help, skill building and field trips. A summary of recommended programs is provided below in Attachment A. The evaluations of programs from summer 2007 are included as Attachment B.

Summer Enrichment Programs

| Organization/Agency Name | Project Title | OFCY Award Amount* |
|--|--|---------------------------|
| Aim High | Aim High Oakland | \$100,000 |
| Alta Bates Summit Foundation | Middle School Youth In Medicine Summer Camp | \$29,752 |
| City Of Oakland - Office of Parks and Recreation | OPR Summer Camp Explosion | \$250,000 |
| Destiny Arts Center | Camp Destiny | \$45,000 |
| East Bay Asian Youth Center | San Antonio Summer Sports Initiative | \$56,024 |
| East Oakland Youth Development Center | Summer Cultural Enrichment Program 2008 (SCEP) | \$52,800 |
| Family Support Services of the Bay Area | Kinship summer Youth Program | \$100,000 |
| Girls Inc. Of Alameda County | Eureka Teen Achievement Summer Program | \$45,000 |
| Girls Inc. Of Alameda County | Concordia Park Young Girls Summer Program | \$30,739 |
| Leadership Excellence | Oakland Freedom School | \$59,400 |
| Marcus A. Foster Educational Institute | Prescott Circus Theatre | \$30,000 |
| Oakland Asian Students Education Services | OASES Summer Playhouse | \$30,000 |
| Oakland Leaf | Oakland Peace Camp | \$75,000 |
| Oakland Parks and Recreation | Oakland Discovery Centers | \$48,000 |
| The American Indian Child Resource Center | Summer Urban Rez | \$37,875 |

\$989,590

POLICY DESCRIPTION

Under the Measure K Charter Amendment, 2.5% of the City's unrestricted revenues are set aside in a "Children's Fund" for direct services for children and youth. The funds are distributed to nonprofit and public agencies through a competitive grant process. All interest earned by the fund and unspent revenues are to be spent on children and youth services in future years.

SUSTAINABLE OPPORTUNITIES

- Economic:** An economic opportunity is available to youth who will participate in paid internships through funded programs.
- Environmental:** There are no environmental opportunities at this time.
- Social Equity:** An equity opportunity is available to increase services to immigrant children and youth, children in disadvantaged areas, and youth exposed to violence, regardless of ability to pay.

DISABILITY AND SENIOR CITIZEN ACCESS

OFCY will serve children and youth with disabilities in the FY 08-09 funding package.

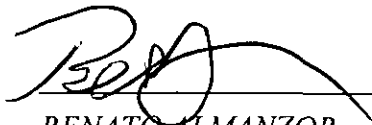
RECOMMENDATION(S) AND RATIONALE

The POC recommends awarding OFCY grants to 15 non-profit and public agencies for a total amount not to exceed \$989,590. Proposals were selected in accordance with the Measure K requirements and based on a competitive review process. The proposed programs are will implement the OFCY 2006-2010 Strategic Plan summer enrichment strategy priorities.

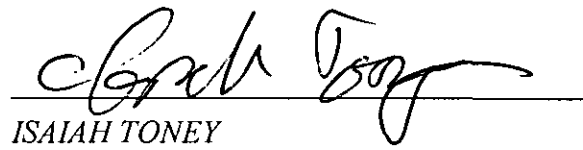
ACTION REQUESTED OF THE CITY COUNCIL

The Planning and Oversight Committee requests that City Council approve the allocation of \$989,590 made available from the unspent project balances in Fund 1780 for direct service grants to children and youth for summer 2008; and authorizing the City Administrator to negotiate and execute grant agreements between the City of Oakland and various non-profit and public agencies to provide direct services for children and youth during FY08-09 in an amount not to exceed \$989,590.

Respectfully submitted,



RENATO ALMANZOR
Co-Chairperson
Planning and Oversight Committee, OFCY



ISAIAH TONEY
Co-Chairperson
Planning and Oversight Committee, OFCY

Reviewed by:

Sandra Taylor
Children and Youth Services Manager
Department of Human Services

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2008-2009 OFCY Recommended Summer Programs

| Organization/Agency Name | Project Title | Recommended Amount | Program Summaries |
|---------------------------------------|---|--------------------|--|
| Aim High | Aim High/Oakland | \$100,000 | The mission of Aim High is to provide underserved urban youth with challenging, innovative and highly supportive educational programs, most notably our exemplary <i>summer school</i> . The goal of Aim High is to ensure that our students are well prepared for success in school, have a deep appreciation for their community, and are aware of the issues – personal, local and environmental – that affect their lives. Our vision is to inspire youth to reach for their dreams. Aim High is requesting funds support the expansion of its model summer school program in Oakland, serving 270 middle school youth at three different school sites in 2008. |
| Alta Bates Summit Foundation | Middle School Youth in Medicine Summer Camp | \$29,752 | The Youth in Medicine Summer Camp will provide a safe, fun, and exciting experience for 40 "at-risk" children from seven Oakland middle schools. These students have been identified as students who have a strong interest in science and a desire to improve academic skills. Designed to improve students' understanding and skills in English, Math, and Science, while engaging them physically, socially, and mentally, activities will empower participants to build confidence, establish a strong sense of self, practice stress management, and increase responsibility, continuing on into the next school year with skills to improve performance in all of these areas. |
| American Indian Child Resource Center | Summer Urban Rez | \$37,875 | The Summer Urban Rez program offers culturally responsive activities and education, which recognizes, respects, and utilizes Native youths' identities and tribal backgrounds. The program engages American Indian youth in activities, such as cultural and media arts, field trips and camping trips, playwriting, and traditional Native dance and regalia making taught by local Native artists who are experts at their craft. Well trained staff maintain a low adult/student ratio which allows for meaningful positive relationships in a physically, emotionally, and culturally safe space. |
| Destiny Arts Center | Camp Destiny | \$45,000 | Destiny Arts Center is requesting funding from OFCY to support participant scholarships for Camp Destiny, an innovative summer enrichment program that serves 150 children each year, ages 7 to 12. The six-week day camp program is scheduled Monday through Friday from 9:00am to 5:00pm, will take place at our facility on 42 nd Street in North Oakland – which features an adjacent park for safe outdoor activities – and will provide opportunities for children from different schools, cultures, ages, and economic realities to come together and engage in the martial arts, dance, theater, performance, arts and crafts, and outdoor activities. |

2008-2009 OFCY Recommended Summer Programs

| Organization/Agency Name | Project Title | Recommended Amount | Program Summaries |
|---|--|--------------------|--|
| East Bay Agency for Children | San Antonio Summer Sports Initiative (SASSI) | \$56,024 | The San Antonio Summer Sports Initiative is a summer learning initiative providing two unique elements: 1) Girls Outside!, an intensive outdoor education program for middle school girls to learn and lead backpacking trips; and 2) SASSI Soccer, a sports education program for elementary school girls and boys to learn the game of soccer. SASSI will serve a minimum of 100 elementary school girls and boys to learn the game of soccer. SASSI will serve a minimum of 100 elementary school youth and 25 middle school youth. Each youth will participate in a minimum of 80 to 90 hours of program activity with very individualized support from trained, competent, and committed youth development staff. |
| East Oakland Youth Development Center | Summer Cultural Enrichment Program (SCEP) 2008 | \$52,800 | The Oakland Youth Development Center (OYDC), a safe haven in the middle of East Oakland will provide a free summer program to many of the area's poorest families. Up to 200 children will be fed, learn computer skills, and participate in academic, enrichment, wellness and recreation activities that include: a Reading Club; Creative Writing and Storytelling; Cooking; Visual and Performing Arts; Digital Media Projects; a Fashion Show; Physical Development and Fitness activities; five field trips and a Back-To-School Rally before school starts. The program will take place daily from 10:00 a.m. to 4:00 p.m., from June 23 to August 1. |
| Family Support Services of the Bay Area | Kinship Summer Youth Program (KSYP) | \$100,000 | KSYP is a project of the Northern Alameda County Kinship Collaborative that will provide an intensive seven-week summer program for 80 unduplicated children and youth (ages 6-14) at two sites (in East and West Oakland). The children served will live with a grandparent or other relative caregiver. They will be underperforming in school, experiencing behavioral problems, and/or at risk of neglect/abuse in the home. The program will boost academic performance, develop leadership and social skills, and help participants develop positive relationships with peers and adults. |
| Girls Inc of Alameda County | Concordia Park Young Girls Summer Program | \$30,739 | Girls Incorporated of Alameda County (Girls Inc.) seeks OFCY funding for the Concordia Park Young Girls Summer Program, a six-week enrichment program for girls ages 6-8 that offers a safe environment and strong programming designed within a youth development framework. The program will provide 40 underserved elementary-age girls with a broad range of learning and recreational opportunities to enhance their physical, social, emotional, artistic, and academic development. To inspire them to be strong, smart, and bold, girls will participate in a full day of programming in areas including health and nutrition, visual and performing arts, team sports, and life skills. |

2008-2009 OFCY Recommended Summer Programs

| Organization/Agency Name | Project Title | Recommended Amount | Program Summaries |
|---|--|--------------------|---|
| Girls Inc of Alameda County | Eureka! Teen Achievement Program | \$45,000 | Girls Inc. seeks funding for the summer programming offered to girls during their first or second years with the Eureka! Teen Achievement Program (Eureka!)—the Rookie and Vet years. With an emphasis on underserved girls attending Oakland public schools, during 2008-09, Girls Inc. will serve approximately 75 Rookies and Vets (girls ages 14 - 16) through this summer enrichment program. By providing hands-on learning opportunities and structured college preparatory classes, as well as sports and diverse recreational activities, Girls Inc. will build girls self-esteem, skills, and academic confidence. |
| Leadership Excellence | Freedom Schools | \$59,400 | Oakland Freedom School is a five-week summer program that provides leadership training, strengthens academic skills, and supports community improvement opportunities for children ages 6-14 who reside in low-income communities. Through leadership development, a comprehensive reading curriculum and academic support services, the program is designed to develop leaders who can organize and lead positive changes in the community. |
| Marcus A. Foster Educational Institute | Prescott Circus Theatre Summer Program | \$30,000 | Prescott Circus Theatre will provide a summer program of Circus Arts and Academic Enrichment, serving 30 students ages 8-16 for 5 weeks M-F, 9:30 am – 3:00 pm plus extra field trips. Participants will work with professional artists to increase circus skills and enhance confidence and teamwork plus receive direct instruction from certificated teachers in written language, oral language, and math, plus individual tutoring for identified needs. Youth will have recreational options. Youth will perform on a rotating basis at various venues. Culminating performances will serve 1500 additional Oakland children at the Malonga Casquelourd Center. |
| Oakland Asian Students Educational Services | OASES Summer Playhouse | \$30,000 | OASES Summer Playhouse is a theatre arts summer program for youth entering the 4 th -6 th grades. Activities include: acting, script-writing, marketing, set/costume design; field trips focusing on performing/creative arts; team building; and a community performance at the conclusion of the program. Priority in enrollment will be given to youth from Lincoln and Cleveland Elementary Schools, current OASES partners, with each site having an OASES-led school-based after school program during the academic year. The Summer Playhouse will extend these services for these students, who are primarily low-income, English Language Learners, while still making the program available to all Oakland youth. |

2008-2009 OFCY Recommended Summer Programs

| Organization/Agency Name | Project Title | Recommended Amount | Program Summaries |
|------------------------------|----------------------------|--------------------|--|
| Oakland Leaf | Oakland Peace Camp | \$75,000 | Oakland Peace Camp (OPC) is a creative, nurturing, and empowering summer learning environment for Oakland youth who may not otherwise have a safe place to explore personal and social issues, develop artistic and academic abilities, and grow as human beings and community leaders. In 2008, OPC will provide 100 middle and high school youth with opportunities for a safe summer learning environment, academic development, leadership development, arts skill development, and healthy nutrition. |
| Oakland Parks and Recreation | Oakland Discovery Centers | \$48,000 | The Oakland Discovery Centers is a comprehensive educational enrichment program with, tutoring, fun hands-on science, computers, conflict resolution, woodworking, gardening, environmental science, art, recreation, music and video activities. Serving low-income children and youth at risk primarily between the ages of 6 and 14 in the neighborhoods of Central East Oakland and West Oakland. The program will be offered from 3 to 7 p.m. Tuesday to Saturday, 9 weeks in the summer. |
| Oakland Parks and Recreation | OPR Summer Camp Explosion! | \$250,000 | The City of Oakland Office of Parks and Recreation (OPR) has developed <i>OPR Summer Camp Explosion</i> – a continuum of three summer program experiences for at-risk youth that, through skill-building and nature education, connects youth to themselves, to each other, and to their community. It is comprised of a 10-week day camp at six sites in Oakland; overnight camps at Feather River Camp near Quincy, CA and a culminating closing ceremony (exhibit and performance) for the Oakland community. |

OFCY Summer Program Summaries FY 2006-2007

Oakland Fund for Children and Youth Final Evaluation Report



Presented to:

**Oakland Fund for
Children & Youth
Planning
and Oversight
Committee**

Submitted by:
Community Crime
Prevention Associates
September 28, 2007



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This section contains individual write ups for each of the 5 OFCY Grantees. The write ups summarize the effort, effect, results, and performance of each grantee during FY 2006-07. The write ups are designed so each agency can share their evaluation results with their OFCY funding partners and collaborating partners to indicate the progress they are making at meeting the needs of Oakland's children and youth.

Pictures were taken by OFCY Youth Evaluators. Youth Evaluators are found on page 21.

Family Support Services – Youth Program

Project Description:

KSYF is a project of the Northern Alameda County Kinship collaborative that provides an intensive nine-week summer for 75 unduplicated children and youth (ages 6-14) at two sites (in East, West Oakland). The children served live with a grandparents or other relative caregiver. They are underperforming in school, experiencing behavioral problems, and/or at risk of abuse in the home. The program boosts academic performance, develops leadership and social skills, and helps participants develop positive relationships with peers and adults.

| | GOALS | ACTUAL PERFORMANCE | GOAL MET | EVALUATOR'S COMMENT |
|--|--|---|----------|---|
| EFFORT | Deliver 95% of contracted services. | Delivered 93% of contracted service - 19,080 hours of direct service to Oakland's Children and Youth. | No | Just missed performance goal, short notice of grant award caused a slower than planned start up for this summer program. |
| | Leverage OFCY funds by 25%. | Leveraged 47% of OFCY funds. | Yes | Leveraged their OFCY grantee with \$93,048 to provide after school services. |
| EFFECT | Achieve 60% of targeted changes for development of child and youth developmental assets because of services funded by OFCY. | Achieved 65.6% of targeted changes. | Yes | Program staff have been successful in incorporating youth developmental asset-building features to activities. |
| | Achieve 60% of targeted changes for new skills, knowledge, and other selected behavioral changes because of services funded by OFCY. | Achieved 70.1% of targeted changes. | Yes | Program was very successful in producing program-specific targeted changes in their youth. |
| Results come from the effort and effect of the whole community of Oakland. | | | | |
| RESULTS | Increase 80% of youth ability to better handle school in the fall. | Achieved 80% increase in their ability to handle school in the fall as indicated by a survey of youth participants. | Yes | Programs showed an increase and maintenance of their math and reading skills through pre and post tests. |
| | Increase 75% of program participants communication, leadership and social skills. | Achieved 80% of program participants increased their communication, leadership and social skills. | Yes | The program's summer program is showing promise for better results for their youth in the next school year because of their summer program involvement. |

Program and Staff Strengths:

The strength of this program during the summer is the leadership of the director and the passion and commitment of all the staff that model the director's passion and mission to assist youth in kinship care. The program provides numerous field trips and exciting activities for the youth to participate in while they also have a highly structured academic assistance program to make sure the youth continue to improve in math and reading. They have developed an effective collaborative with various county agencies and foundations along with the community in east, west Oakland.

This program also strengthened the collaborative efforts of all the partners and sent a strong message to the west Oakland community (via presence at Taylor church), the east Oakland community (via presence at the Center of Hope) and the larger kinship family community as a whole that the agencies involved and the City of Oakland care



about these families and communities. The collaborative was also able to provide all summer program participants with a new backpack filled with new school supplies through our involvement with the Tools 4 Schools collaboration.

Program and Staff Opportunities for Improvement:

This was the first year of this grantee's summer program. Consequently, with less than 30 days to start up the program, they had some early start up problems. The program's success this year with no start up time should be expanded next year with the ability to plan for the year to get off to a more efficient and effective start next year. The cost per hour should come down some. The program has a 1 to 8 staffing ratio so the costs will continue to be in the medium range for a summer program.

Effort

Indicators used to describe a grantees effort include: (1) what services were provided with the OFCY grant; (2) how much matching funds were leveraged; (3) and what activities and strategies were conducted. The main output of this analysis is the cost per hour of service. Cost per hour of service is calculated by dividing the amount of funding by the amount of services delivered to children and youth in Oakland.

| EFFORT | | | | | | Goals Achieved? If NO, why? |
|--|--|-------------------------------------|--|---------------------------------------|---------------------------------|--------------------------------|
| What did OFCY spend on their services? | OFCY Funds Spent | Matching Funds Spent | Total Funds Spent | Percent of OFCY Funds Spent | Percent of Matching Funds Spent | Yes |
| | \$198,991 | \$90,375 | \$289,366 | 99% | 99% | |
| Who are their children and youth customers? | # Unduplicated Customers | Male | Female | Unknown | | Yes |
| | 98 | 52% | 48% | 0% | | |
| | 0-5 yrs. | 6-10 yrs. | 11-14 yrs. | 15-20 yrs. | Unknown | |
| | 0% | 41% | 57% | 2% | 0% | |
| | African Amer. | Latino | Asian/PI | Native Amer. | Caucasian | |
| | 93% | 0% | 0% | 0% | 1% | |
| Multi Racial | Other | Level of Youth Developmental Assets | | | | |
| | 6% | 0% | | MEDIUM | | |
| What activities and service strategies did they conduct by Strategic Priority Areas? | Services for Children Special Needs 0 to 5 | Parent Child Learning 0 to 5 | Compre. After School Program 6 to 10 | Compre. After School Program 11 to 14 | Summer Enrichment | Yes |
| | 0% | 0% | 0% | 0% | 100% | |
| | Career & College Readiness 15-20 | Youth Leadership 15 to 20 | Physical & Behavior Health All Ages | Note: Percentage of Hours of Service | | |
| | 0% | 0% | 0% | | | |
| How much service did they deliver? | Planned Hours of Service | Actual Hours of Service | Percent of Contracted Services Delivered | Hours of Service per Customer | | Yes Rating -Excellent |
| | 20,475 | 19,080 | 93% | 195 | | |
| How much did the service cost to deliver? | Actual Cost per Hour OFCY Funds | Actual Cost per Hour Total Funds | Cost per Customer OFCY Funds | Cost per Customer Total Funds | Youth Stipends and Grants | Yes Rating -Excellent |
| | \$10.43 | \$15.17 | \$2,031 | \$2,953 | \$0 | |



Effect

The OFCY Evaluation System measures the effectiveness of funded services by surveying the youth customers, their parents and program staff. The surveys ask questions about customer satisfaction and how effective the services were in producing changes for the better in specific skills, knowledge, attitudes and behaviors.

| EFFECT | | | | | Goals Achieved? If NO, why? | |
|---|--|---------------|--|----------------------------------|--------------------------------|---|
| Were youth and parent customers satisfied with their services? | Average Satisfaction of Children & Youth (0-100% on 4 items) | | Average Satisfaction of Parents of Youth (0-100% on 4 items) | | Yes | |
| | 89% | | 96% | | Rating -Excellent | |
| Were services effective in producing change for the better for their customers? | Service Productivity (% of targeted changes achieved minus % missed) | | Child & Youth Report of Changes | Parent Report on their Child | Staff Report on Client | Yes, staff assessments did not see as much change as youth and parents. |
| | Asset development changes | | 66% | 69% | 56% | |
| | Grantee selected changes | | 70% | 71% | 40% | Rating -Excellent |
| Were services equally effective for all their customers? | Service Quality Score Fall 06 Spring 07 | | Change in Service Quality | Reliability of Grantee Questions | Level of Reliability | No, reliability of of grantee question are low. |
| | 2.3 | | | 0.37 | Low | |
| How many customers did they survey? | RPR A Assessments | Youth Surveys | Parent Surveys | Staff Surveys | Total Surveys Collected | Yes |
| | 60 | 55 | 44 | 59 | 218 | Rating -Excellent |

Service Performance Index (SPI) Score

When a wide variety of information is assembled about the performance of human service organizations, many people ask if a way can be developed to combine such information into one overall indicator. The performance criteria and rating system associated with the Malcolm Baldrige national quality award guided the construction of the SPI. This OFCY evaluation produced information about nine categories of performance, six relating to effort and three relating to effects. Across the nine categories 31 distinct measures are covered. Another 25 measures are processed and reported in the annual report. Since it is impossible to mentally combine this information to gain an overall impression of how well the OFCY grantees performed, let alone compare two or more grantees, our evaluation team developed the Service Performance Index (SPI) to mathematically integrate the performance data.

Because the purpose of adopting the Baldrige performance criteria was to guide the selection of indicators of overall performance, we followed the rating system developed for Baldrige examiners to report how well an organization is performing. The following table lists the measures and summarizes how it was scored before combining all measures into one aggregate index of performance, the SPI. Points were calculated on the same scale as for the Baldrige performance criteria, 0 to 1000; however, we modified the point totals slightly for each of the three areas, making approach worth 250 points, deployment worth 250 points, and results worth 500 points. Approach includes how an organization is designed to operate effectively; deployment involves what the organization does to implement the design, and results refer to what is achieved.

Overall scores of 600 or more signify good performance overall. Perfect scores are not expected, since there is always room for improvement!

| OFCY Grantee Funded Program | Approach | Deployment | Results | Service Performance Index |
|--|----------|------------|---------|---------------------------|
| Family Support Services- Youth Program | 201 | 172 | 256 | 630 |

Initial Outcomes and Results

Youth customers were asked seven questions for youth developmental assets and questions related to targeted skills, knowledge, attitudes and behaviors (determined by grantee). For each of these variables a quantitative score was given. The score is the percent of targeted changes achieved minus the percent of targeted changes missed. The score could range from -100% (worse) to 0% (same) to +100% (for better). Indicated below is the percentage of youth surveyed that indicated they changed for the better because of the services provided by the grantee. Each question began with: "Because of this program . . ."

Targeted Youth Developmental Assets –

- 57%-Because of this program, my success at school (job/training) is better:
- 45%-Because of this program, my understanding of who I am and what I can do is better:
- 74%-Because of this program, my ability to communicate is better:
- 81%-Because of this program, my ability to learn new things is better:
- 64%-Because of this program, my ability to connect with adults is better:
- 57%-Because of this program, my ability to work with others is better:
- 66%-Because of this program, my ability to stay safe is better:

Targeted Program Skills, Knowledge, Attitudes and Behaviors

- 72%-Because of this program, I expect to handle school in the fall is:
- 52%-Because of this program, I express myself through the arts is better:
- 71%-Because of this program, my leadership abilities are better:
- 66%-Because of this program, I can serve as a positive role model better:

Youth Evaluator Comments:

By Camille French and Blanca Lopez

Family Support Services of the Bay Area's Kinship Summer Youth Program is located on 1188 - 12th Street in Oakland, caters to youth between the ages of 8 to 14 whose guardians are not their biological parents. The program offers academic assistance and personal support for the youth participants. The program operates Monday through Friday from 11 a.m. to 6 p.m. and is open to all youth in Oakland; however the majority of the youth participants are a part of the Kinship Program.

The youth that we interviewed expressed their enjoyment for the program. The program helps them meet new people and helps them with their schoolwork. The program also gives them "good advice" that they can use in their daily lives. Damoni, 13, said that , "likes the sense of community" that the program offers.

Khara Scott-bey, the Site Coordinator, said that the goals of the program are to help the youth with their academics, provide safety, build their confidence, and embrace the community. The only obstacle that she has personally encountered in the program are participant behavioral issues.

On the day of our site visit, we had an opportunity to observe a few theatrical performances that the youth had put together and the physical activity workshop that was facilitated by Alex, the Director of Program Operations. Overall, our group was impressed with the program because we could tell that it was really making an impact on the youth.



Girls Inc. – Eureka Teen Achievement

Project Description:

In an effort to empower young Oakland women to overcome barriers, such as low expectations from others, a prevalence of neighborhood violence, and a lack of community and educational opportunities, the Girls Inc. Eureka Teen Achievement Program provides girls with an intensive, no-cost, all-girls summer program that combines academic support with educational and recreational enrichment. Eureka offers 55 underserved girls, ages 12-14, the opportunity to explore hands-on math, science, technology, sports, health, and careers on the Holy Names University campus. Eureka aims to increase girls' interest and confidence in academics and to help them build their options for future success.

| | GOALS | ACTUAL PERFORMANCE | GOAL MET | EVALUATOR'S COMMENT |
|--|--|--|----------|--|
| E F F O R T | Deliver 95% of contracted services. | Delivered 167% of contracted service - 7720 hours of direct service to Oakland's Children and Youth. | Yes | Exceeded this performance goal. |
| | Leverage OFCY funds by 25%. | Leveraged 38% of OFCY funds. | Yes | Leveraged their OFCY grantee with \$ 16, 061 to provide after school services. |
| E F F E C T | Achieve 60% of targeted changes for development of child and youth developmental assets because of services funded by OFCY. | Achieved 68.1 % of targeted changes. | Yes | Program staff have been successful in incorporating youth developmental asset-building features to activities. |
| | Achieve 60% of targeted changes for new skills, knowledge, and other selected behavioral changes because of services funded by OFCY. | Achieved 68.7% of targeted changes. | Yes | Program was very successful in producing program-specific targeted changes in their youth. |
| Results come from the effort and effect of the whole community of Oakland. | | | | |
| R E S U L T S | To impact girls' confidence in taking positive risks and facing new challenges. 85% of girls will report that they feel more confident trying new activities and taking positive risks based on their summer experience at Eureka. | On average 88% of girls reported feeling very or extremely confident about taking on positive risks | Yes | Average taken from both programs |
| | To increase girls' knowledge of architecture and engineering concepts. 80% of participants will demonstrate understanding of basic architectural or engineering principles after completing Eureka summer classes. | 87% felt they "learned a lot about architecture" during the summer program | Yes | Youth also reported knowledge of architecture concepts |

Program and Staff Strengths:

This summer Girls Inc. Eureka Teen Achievement Program was offered on the Holy Names University campus in Oakland. One of the programs strengths are their hands-on daily classes in math, engineering, architecture, technology, careers, and classes in health and sexuality. All the young women also took swimming lessons and played two sports each day. The program is successful in creating a positive and supportive community in which girls can learn, take risks, and grow. Another strength of the program is when girls are recruited for the Eureka program. Their parents or guardians are included as critical partners. Parents and girls both are interviewed as a part of the selection process. The adults are expected to promote the girls' participation in the program over four years. The program also uses third and fourth year Eureka as interns to assist in presenting the program.



Program and Staff Opportunities for Improvement:

The program had some staff turnover this summer with a new coordinator and new staff. The history and structure of the program allowed them to seamlessly continue the program. The staff should continue their process of documenting their curriculum and improving it effectiveness each year to ensure the continued success of the program and its goals. The site at Holy Names University works well. Hopefully this relationship and collaboration will continue.

Effort

Indicators used to describe a grantees effort include: (1) what services were provided with the OFCY grant; (2) how much matching funds were leveraged; (3) and what activities and strategies were conducted. The main output of this analysis is the cost per hour of service. Cost per hour of service is calculated by dividing the amount of funding by the amount of services delivered to children and youth in Oakland.

| EFFORT | | | | | | Goals Achieved? If NO, why? |
|--|--|----------------------------------|--|---------------------------------------|---------------------------------|--------------------------------|
| What did OFCY spend on their services? | OFCY Funds Spent | Matching Funds Spent | Total Funds Spent | Percent of OFCY Funds Spent | Percent of Matching Funds Spent | Yes |
| | \$42,780 | \$25,000 | \$67,780 | 100% | 115% | |
| Who are their children and youth customers? | # Unduplicated Customers | | Male | Female | Unknown | Yes |
| | | 60 | 0% | 100% | 0% | |
| | 0-5 yrs. | 6-10 yrs. | 11-14 yrs. | 15-20 yrs. | Unknown | |
| | 0% | 0% | 80% | 20% | 0% | |
| | African Amer. | Latino | Asian/PI | Native Amer. | Caucasian | |
| | 42% | 45% | 13% | 0% | 0% | |
| | Multi Racial | Other | Level of Youth Developmental Assets | | | |
| | 0% | 0% | | LOW | | |
| What activities and service strategies did they conduct by Strategic Priority Areas? | Services for Children Special Needs 0 to 5 | Parent Child Learning 0 to 5 | Compre. After School Program 6 to 10 | Compre. After School Program 11 to 14 | Summer Enrichment | Yes |
| | 0% | 0% | 0% | 0% | 101% | |
| | Career & College Readiness 15-20 | Youth Leadership 15 to 20 | Physical & Behavior Health All Ages | Note: Percentage of Hours of Service | | |
| | 0% | 0% | 0% | | | |
| How much service did they deliver? | Planned Hours of Service | Actual Hours of Service | Percent of Contracted Services Delivered | | Hours of Service per Customer | Yes |
| | 4,627 | 7,720 | 167% | | 129 | |
| How much did the service cost to deliver? | Actual Cost per Hour OFCY Funds | Actual Cost per Hour Total Funds | Cost per Customer OFCY Funds | Cost per Customer Total Funds | Youth Stipends and Grants | Yes |
| | \$5.54 | \$8.78 | \$713 | \$1,130 | \$2,000 | |
| | | | | | Rating -Excellent | |

Effect

The OFCY Evaluation System measures the effectiveness of funded services by surveying the youth customers, their parents and program staff. The surveys ask questions about customer satisfaction and how effective the services were in producing changes for the better in specific skills, knowledge, attitudes and behaviors.

| EFFECT | | | | | | Goals Achieved? If NO, why? |
|---|---|---------------|--|----------------------------------|-------------------------|--------------------------------|
| Were youth and parent customers satisfied with their services? | Average Satisfaction of Children & Youth (0-100% on 4 items) | | Average Satisfaction of Parents of Youth (0-100% on 4 items) | | | Yes |
| | 90% | | 95% | | | Rating -Excellent |
| Were services effective in producing change for the better for their customers? | Service Productivity (% of targeted changes achieved, minus % missed) | | Child & Youth Report of Changes | Parent Report on their Child | Staff Report on Client | Yes |
| | Asset development changes | | 66% | 77% | 75% | Rating -Excellent |
| | Grantee selected changes | | 69% | 77% | 75% | |
| Were services equally effective for all their customers? | Service Quality Score Fall 06 Spring 07 | | Change in Service Quality | Reliability of Grantee Questions | Level of Reliability | Yes |
| | 2.3 | | | 0.75 | Good | Rating -Excellent |
| How many customers did they survey? | RPRAs Assessments | Youth Surveys | Parent Surveys | Staff Surveys | Total Surveys Collected | Yes |
| | 55 | 55 | 45 | 55 | 210 | Rating -Excellent |

Service Performance Index (SPI) Score

When a wide variety of information is assembled about the performance of human service organizations, many people ask if a way can be developed to combine such information into one overall indicator. The performance criteria and rating system associated with the Malcolm Baldrige national quality award guided the construction of the SPI. This OFCY evaluation produced information about nine categories of performance, six relating to effort and three relating to effects. Across the nine categories 31 distinct measures are covered. Another 25 measures are processed and reported in the annual report. Since it is impossible to mentally combine this information to gain an overall impression of how well the OFCY grantees performed, let alone compare two or more grantees, our evaluation team developed the Service Performance Index (SPI) to mathematically integrate the performance data.

Because the purpose of adopting the Baldrige performance criteria was to guide the selection of indicators of overall performance, we followed the rating system developed for Baldrige examiners to report how well an organization is performing. The following table lists the measures and summarizes how it was scored before combining all measures into one aggregate index of performance, the SPI. Points were calculated on the same scale as for the Baldrige performance criteria, 0 to 1000; however, we modified the point totals slightly for each of the three areas, making approach worth 250 points, deployment worth 250 points, and results worth 500 points. Approach includes how an organization is designed to operate effectively; deployment involves what the organization does to implement the design, and results refer to what is achieved.

| OFCY Grantee Funded Program | Approach | Deployment | Results | Service Performance Index |
|------------------------------------|----------|------------|---------|---------------------------|
| Girls Inc. Eureka Teen Achievement | 221 | 202 | 271 | 694 |

Initial Outcomes and Results

Youth customers were asked seven questions for youth developmental assets and questions related to targeted skills, knowledge, attitudes and behaviors (determined by grantee). For each of these variables a quantitative score was given. The score is the percent of targeted changes achieved minus the percent of targeted changes missed. The score could range from -100% (worse) to 0% (same) to +100% (for better). Indicated below is the percentage of youth surveyed that indicated they changed for the better because of the services provided by the grantee. Each question began with: "Because of this program..."

Targeted Youth Developmental Assets

- 47%-Because of this program, my success at school (job/training) is better:
- 82%-Because of this program, my understanding of who I am and what I can do is better:
- 75%-Because of this program, my ability to communicate is better:
- 73%-Because of this program, my ability to learn new things is better:
- 51%-Because of this program, my ability to connect with adults is better:
- 76%-Because of this program, my ability to work with others is better:
- 64%-Because of this program, my ability to stay safe is better:



Youth Evaluator Comments:

By Andrea French, Camille French and Chris Williams

Eureka Teen Achievement is a program hosted by Girls Inc. and takes place in the month of July at Holy Names College in Oakland. Girl participants begin the program in the 7th grade and continue for four years. The girls must fill out an application and then schedule an interview with the program staff and their parent/guardian. The application process is very competitive; therefore the program only caters to 30 girls. The goal of the program is to give girls an opportunity to take positive risks, build their self-esteem, and allow them to feel a sense of sisterhood. The program offers many classes, and on the day of the site visit, we attended the math/engineering, math/architecture, sports, and technology classes.

Liliana, 14, and Dominique, 14, told us they both really enjoy being a part of the program. They went on to say that it helps them with their math and keep them active over the summer. Liliana said that she wouldn't change anything in the program but would definitely recommend it to her friends. Dominique continued with how she believes the program really helps her to be a better leader.

Kiku Johnson, the Eureka Coordinator, explains to us what Eureka is all about. She told us that the program tries to create a safe environment for the girls to learn teamwork, overcome their fears, take risk, get involved in hands on activities, and to be exposed to subjects such as math, science, and architecture. Kiku stated that sisterhood is a major focus in Eureka and group discussions help to build bonds among the youth. She believes

that the only obstacle the program might face is funds, being that it is non-profit. The message that Kiku wishes to get across to the girls in her program is simply this, "I think that your voice is always important, no matter the situation."

Overall, the program seemed like an excellent place for young women to go during the summer to develop self-esteem and make new friends.

Leadership Excellence – Freedom School

Project Description:

Oakland Freedom School is a five-week summer program that provides leadership training, strengthens academic skills, and supports community improvement opportunities for children ages 6-14 who reside in low-income communities. Through leadership development, a comprehensive reading curriculum and academic support services, the program is designed to develop leaders who can organize and lead positive changes in the community.

| | GOALS | ACTUAL PERFORMANCE | GOAL MET | EVALUATOR'S COMMENT |
|--|--|--|----------|--|
| EFFORT | Deliver 95% of contracted services. | Delivered 105% of contracted service - 22,080 hours of direct service to Oakland's Children and Youth. | Yes | Exceeded this performance goal. |
| | Leverage OFCY funds by 25%. | Leveraged 40% of OFCY funds. | Yes | Leveraged their OFCY grantee with \$50,650 to provide after school services. |
| EFFECT | Achieve 60% of targeted changes for development of child and youth developmental assets because of services funded by OFCY. | Achieved 61.1% of targeted changes. | Yes | Program staff have been successful in incorporating youth developmental asset-building features to activities. |
| | Achieve 60% of targeted changes for new skills, knowledge, and other selected behavioral changes because of services funded by OFCY. | Achieved 65.6% of targeted changes. | Yes | Program was very successful in producing program-specific targeted changes in their youth. |
| Results come from the effort and effect of the whole community of Oakland. | | | | |
| RESULTS | Improve reading comprehension among 85% of participating African-American children by at least 10% by the end of the 6-week program as indicated in interns' reports and results of pre/post tests. | 87 % of the participants improved comprehension. | Yes | The assessment test consisted of reading short stories to youth and provided questions to evaluate their comprehension |
| | Improve leadership skills such as task completion, conflict-resolution, problem-solving and desire and ability to contribute to one's community among 85% of participating African-American children by at least 10% | 90% of participants exhibited increased leadership skills. | Yes | As indicated in interns' reports and pre/post surveys. |

Program and Staff Strengths:

This program has had a very successful history (since 1998) of providing a summer program to inspire and motivate youth 6 to 14 years old to excel as leaders and academics. The program has strong parent support for the work being done with their children. The program met all their major performance goals for OFCY this year. The program has a dedicated and passionate staff that works well to assist youth to raise their expectations and to participate both in their education and their community.



Program and Staff Opportunities for Improvement:

The Freedom school model should be documented for dissemination to other communities. The staff should begin to document their successful model so that other communities through out the nation might use it. Leadership Excellence should look for funding that will allow it to train others in the model and also allow them to expand to other schools in Oakland. Program should remember to fill out their ID data sheet for OFCY quarterly reports.

Effort

Indicators used to describe a grantees effort include: (1) what services were provided with the OFCY grant; (2) how much matching funds were leveraged; (3) and what activities and strategies were conducted. The main output of this analysis is the cost per hour of service. Cost per hour of service is calculated by dividing the amount of funding by the amount of services delivered to children and youth in Oakland.

| EFFORT | | | | | | Goals Achieved? If NO, why? |
|--|--|----------------------------------|--|---------------------------------------|---------------------------------|--------------------------------|
| What did OFCY spend on their services? | OFCY Funds Spent | Matching Funds Spent | Total Funds Spent | Percent of OFCY Funds Spent | Percent of Matching Funds Spent | Yes |
| | \$127,300 | \$50,650 | \$177,950 | 100% | 100% | |
| Who are their children and youth customers? | # Unduplicated Customers | | Male | Female | Unknown | Yes |
| | | 122 | 44% | 56% | 0% | |
| | 0-5 yrs. | 6-10 yrs. | 11-14 yrs. | 15-20 yrs. | Unknown | |
| | 7% | 77% | 16% | 0% | 0% | |
| | African Amer. | Latino | Asian/PI | Native Amer. | Caucasian | |
| | 100% | 0% | 0% | 0% | 0% | |
| | Multi Racial | Other | Level of Youth Developmental Assets | | | |
| | 0% | 0% | MEDIUM | | | |
| What activities and service strategies did they conduct by Strategic Priority Areas? | Services for Children Special Needs 0 to 5 | Parent Child Learning 0 to 5 | Compre. After School Program 6 to 10 | Compre. After School Program 11 to 14 | Summer Enrichment | Yes |
| | 0% | 0% | 0% | 0% | 100% | |
| | Career & College Readiness 15-20 | Youth Leadership 15 to 20 | Physical & Behavior Health All Ages | Note: Percentage of Hours of Service | | |
| | 0% | 0% | 0% | | | |
| How much service did they deliver? | Planned Hours of Service | Actual Hours of Service | Percent of Contracted Services Delivered | | Hours of Service per Customer | Yes |
| | 21,000 | 22,080 | 105% | | 181 | Rating -Excellent |
| How much did the service cost to deliver? | Actual Cost per Hour OFCY Funds | Actual Cost per Hour Total Funds | Cost per Customer OFCY Funds | Cost per Customer Total Funds | Youth Stipends and Grants | Yes |
| | \$5.77 | \$8.06 | \$1,043 | \$1,459 | \$0 | Rating -Excellent |

Effect

The OFCY Evaluation System measures the effectiveness of funded services by surveying the youth customers, their parents and program staff. The surveys ask questions about customer satisfaction and how effective the services were in producing changes for the better in specific skills, knowledge, attitudes and behaviors.

| EFFECT | | | | | | Goals Achieved? If NO, why? |
|---|--|---------------|--|----------------------------------|-------------------------|--------------------------------|
| Were youth and parent customers satisfied with their services? | Average Satisfaction of Children & Youth (0-100% on 4 items) | | Average Satisfaction of Parents of Youth (0-100% on 4 items) | | | Yes |
| | 79% | | 93% | | | Rating -Excellent |
| Were services effective in producing change for the better for their customers? | Service Productivity (% of targeted changes achieved minus % missed) | | Child & Youth Report of Changes | Parent Report on their Child | Staff Report on Client | Yes |
| | Asset development changes | | 61% | 75% | 80% | Rating -Excellent |
| | Grantee selected changes | | 66% | 75% | 67% | |
| Were services equally effective for all their customers? | Service Quality Score Fall 06 Spring 07 | | Change in Service Quality | Reliability of Grantee Questions | Level of Reliability | Yes |
| | 2.3 | | | 0.75 | Good | Rating -Excellent |
| How many customers did they survey? | RPRAs Assessments | Youth Surveys | Parent Surveys | Staff Surveys | Total Surveys Collected | Yes |
| | 96 | 127 | 32 | 58 | 313 | Rating -Excellent |

Service Performance Index (SPI) Score

When a wide variety of information is assembled about the performance of human service organizations, many people ask if a way can be developed to combine such information into one overall indicator. The performance criteria and rating system associated with the Malcolm Baldrige national quality award guided the construction of the SPI. This OFCY evaluation produced information about nine categories of performance, six relating to effort and three relating to effects. Across the nine categories 31 distinct measures are covered. Another 25 measures are processed and reported in the annual report. Since it is impossible to mentally combine this information to gain an overall impression of how well the OFCY grantees performed, let alone compare two or more grantees, our evaluation team developed the Service Performance Index (SPI) to mathematically integrate the performance data.

Because the purpose of adopting the Baldrige performance criteria was to guide the selection of indicators of overall performance, we followed the rating system developed for Baldrige examiners to report how well an organization is performing. The following table lists the measures and summarizes how it was scored before combining all measures into one aggregate index of performance, the SPI. Points were calculated on the same scale as for the Baldrige performance criteria, 0 to 1000; however, we modified the point totals slightly for each of the three areas, making approach worth 250 points, deployment worth 250 points, and results worth 500 points. Approach includes how an organization is designed to operate effectively; deployment involves what the organization does to implement the design, and results refer to what is achieved.

Overall scores of 600 or more signify good performance overall. Perfect scores are not expected, since there is always room for improvement!

| OFCY Grantee Funded Program | Approach | Deployment | Results | Service Performance Index |
|--------------------------------------|----------|------------|---------|---------------------------|
| Leadership Excellence-Freedom School | 238 | 190 | 256 | 684 |

Initial Outcomes and Results

Youth customers were asked seven questions for youth developmental assets and questions related to targeted skills, knowledge, attitudes and behaviors (determined by grantee). For each of these variables a quantitative score was given. The score is the percent of targeted changes achieved minus the percent of targeted changes missed. The score could range from -100% (worse) to 0% (same) to +100% (for better). Indicated below is the percentage of youth surveyed that indicated they changed for the better because of the services provided by the grantee. Each question began with: "Because of this program..."

Targeted Youth Developmental Assets

- 64%- Because of this program, my success at school (job/training) is better:
- 75%- Because of this program, my understanding of who I am and what I can do is better:
- 57%- Because of this program, my ability to communicate is better:
- 63%- Because of this program, my ability to learn new things is better:
- 51%- Because of this program, my ability to connect with adults is better:
- 61%- Because of this program, my ability to work with others is better:
- 65%- Because of this program, my ability to stay safe is better:

Targeted Program Skills, Knowledge, Attitudes and Behaviors

- 56%- Because of this program, my understanding of sexism and racism is better:
- 65%- Because of this program, my ability to think for myself is better:
- 66%- Because of this program, my leadership ability is better:
- 60%- Because of this program, my understanding of oppression is better:
- 69%- Because of this program, my commitment to changing my community is better:
- 61%-Because of this program, my ability to feel safe to talk about painful subjects is better:
- 61%-Because of this program, I take responsibility for my sexuality is better:
- 73%-Because of this program, my feelings of belonging to a group is better:
- 80%-Because of this program, my understanding and love of my culture is better:
- 80%-Because of this program, my love of myself is better:

Youth Evaluator Comments:

By Camille French and Chris Williams

Leadership Excellence is located at Lakeview Elementary School on Grand Avenue. The program operates from June 26th until the end of the summer and is open everyday from 8:30 a.m. to 3:00 p.m. The program is open to all youth; however, 30 spaces are reserved for Lakeview students because the program is at that particular school. The program aims to further youth in their studies and helps them understand their African heritage. The youth in the program are divided into 3 age levels. Level 1 is offered to youth who are 5 to 7 years old; Level 2 is for youth ages 8 to 10; and Level 3 is for youth between the ages of 11 and 13.

Takai, 8 and Amnar, 9, said that they enjoyed the program because they have fun field trips and activities such as Dear Time where the youth read and do arts and crafts. Takai likes the program because it offers different activities and games. Amnar said that she enjoys the field trips because it allows her to be around all different types of people. Both youth agree that they would recommend their friends to attend the program. Staff Assistant, Micah Jones, makes sure that the program runs smooth in regards to snacks and activities. Micah stated that she "loves the program" and the only obstacle that the program has encountered is a lack of funds.

Overall, our group was impressed with the program. It is beneficial to the youth because of their academic curriculum as well as fun summer activities and teaches them about their culture, which is essential to all youth.



MAFEI – Prescott Circus Theatre

Project Description:

Prescott Circus Theatre will provide a summer program of Circus Arts and Academic Enrichment, serving an average of 25 students daily 10 a.m.-3 p.m. for five weeks plus extra field trips. Participants will work with a professional artist to increase circus skills and enhance confidence and teamwork plus receive direct instruction in the areas of written language (letter writing), oral language (vocabulary) and mental math, plus individual tutoring for identified needs. Youth will have recreational options. Youth will perform on a rotating basis at various venues. Culminating performances will serve 800 additional Oakland children at the Malonga Casquelourd Center.

| | GOALS | ACTUAL PERFORMANCE | GOAL MET | EVALUATOR'S COMMENT |
|---------------------------------|--|---|----------|--|
| E F F O R T | Deliver 95% of contracted services. | Delivered 111% of contracted service - 3,850 hours of direct service to Oakland's Children and Youth. | Yes | Exceeded this performance goal. |
| | Leverage OFCY funds by 25%. | Leveraged 33% of OFCY funds. | Yes | Leveraged their OFCY grantee with \$7,000 to provide after school services. |
| E F F E C T | Achieve 60% of targeted changes for development of child and youth developmental assets because of services funded by OFCY. | Achieved 84.1% of targeted changes. | Yes | Program staff have been successful in incorporating youth developmental asset-building features to activities. |
| | Achieve 60% of targeted changes for new skills, knowledge, and other selected behavioral changes because of services funded by OFCY. | Achieved 82.5% of targeted changes. | Yes | Program was very successful in producing program-specific targeted changes in their youth. |
| R E S U L T S | Results come from the effort and effect of the whole community of Oakland. | | | |
| | Ninety percent of youth will increase their ability to identify a "breakthrough" experience | 100% of students could give an example of a breakthrough experience of confidence | Yes | As reported by individual student interviews |
| | All the students will increase their knowledge of drafting, revising and publishing a 4 paragraph letter | 100% of students demonstrated ability to draft, revise, and publish a 4-paragraph letter. | Yes | Youth sent an average of 7 letters each, thanking funders and the community. |

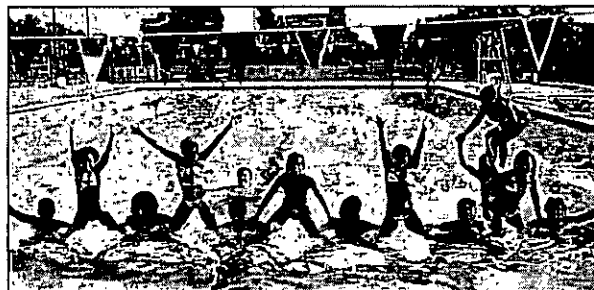
Program and Staff Strengths:

The Prescott Circus is another Oakland success story. The program provides services in numerous Oakland after school programs. The program has received national and local praise for their innovative work with urban youth. Last year Prescott Circus was written up numerous times in Bay Area newspapers. The staff is very dedicated and is successful at teaching youth many of the most important youth developmental asset skills necessary to function successfully in society.



Program and Staff Opportunities for Improvement:

The program is currently working on developing a strategic plan for the time in two years that the director will retire from the Oakland Unified School District. The expansion to numerous after school programs in Oakland needs to be followed with dissemination to other urban school districts. The program is reviewing the possibility of starting their own 501-c3 non-profit agencies to insure the long-term operations of Prescott Circus Theatre. The success they have had over the past few years with new funding partners needs to continue and be expanded. The documentation of how the program operates and the strategies for successful transformation of their customers need to continue to be documented so others can replicate this excellent program.



Effort

Indicators used to describe a grantees effort include: (1) what services were provided with the OFCY grant; (2) how much matching funds were leveraged; (3) and what activities and strategies were conducted. The main output of this analysis is the cost per hour of service. Cost per hour of service is calculated by dividing the amount of funding by the amount of services delivered to children and youth in Oakland.

| EFFORT | | | | | | Goals Achieved? If NO, why? |
|--|--|-------------------------------------|--|---------------------------------------|---------------------------------|--------------------------------|
| What did OFCY spend on their services? | OFCY Funds Spent | Matching Funds Spent | Total Funds Spent | Percent of OFCY Funds Spent | Percent of Matching Funds Spent | Yes |
| | \$21,000 | \$5,700 | \$26,700 | 100% | 95% | |
| Who are their children and youth customers? | # Unduplicated Customers | | Male | Female | Unknown | Yes |
| | 32 | | 41% | 59% | 0% | |
| | 0-5 yrs. | 6-10 yrs. | 11-14 yrs. | 15-20 yrs. | Unknown | |
| | 0% | 44% | 47% | 9% | 0% | |
| | African Amer. | Latino | Asian/PI | Native Amer. | Caucasian | |
| | 69% | 25% | 3% | 0% | 3% | |
| Multi Racial | Other | Level of Youth Developmental Assets | | | LOW | |
| 0% | 0% | | | | | |
| What activities and service strategies did they conduct by Strategic Priority Areas? | Services for Children Special Needs 0 to 5 | Parent Child Learning 0 to 5 | Compre. After School Program 6 to 10 | Compre. After School Program 11 to 14 | Summer Enrichment | Yes |
| | 0% | 0% | 0% | 0% | 100% | |
| | Career & College Readiness 15-20 | Youth Leadership 15 to 20 | Physical & Behavior Health All Ages | Note: Percentage of Hours of Service | | |
| 0% | 0% | 0% | | | | |
| How much service did they deliver? | Planned Hours of Service | Actual Hours of Service | Percent of Contracted Services Delivered | | Hours of Service per Customer | Yes |
| | 3,481 | 3,850 | 111% | | 120 | |
| How much did the service cost to deliver? | Actual Cost per Hour OFCY Funds | Actual Cost per Hour Total Funds | Cost per Customer OFCY Funds | Cost per Customer Total Funds | Youth Stipends and Grants | Yes |
| | \$5.45 | \$6.94 | \$656 | \$834 | \$0 | |
| | | | | | | Rating -Excellent |

Effect

The OFCY Evaluation System measures the effectiveness of funded services by surveying the youth customers, their parents and program staff. The surveys ask questions about customer satisfaction and how effective the services were in producing changes for the better in specific skills, knowledge, attitudes and behaviors.

| EFFECT | | | | | | Goals Achieved? If NO, why? |
|---|--|---------------|--|----------------------------------|-------------------------|--|
| Were youth and parent customers satisfied with their services? | Average Satisfaction of Children & Youth (0-100% on 4 items) | | Average Satisfaction of Parents of Youth (0-100% on 4 items) | | | Yes |
| | 70% | | 89% | | | |
| Were services effective in producing change for the better for their customers? | Service Productivity (% of targeted changes achieved minus % missed) | | Child & Youth Report of Changes | Parent Report on their Child | Staff Report on Client | Yes |
| | Asset development changes | | 84% | 91% | | |
| | Grantee selected changes | | 83% | 87% | | |
| Were services equally effective for all their customers? | Service Quality Score Fall 06 Spring 07 | | Change in Service Quality | Reliability of Grantee Questions | Level of Reliability | No, missed reliability grantee selected questions. |
| | 4.6 | | | 0.18 | Low | Rating -Good |
| How many customers did they survey? | RPRAs Assessments | Youth Surveys | Parent Surveys | Staff Surveys | Total Surveys Collected | Yes |
| | | 23 | 18 | | 41 | |
| | | | | | | Rating -Excellent |

Service Performance Index (SPI) Score

When a wide variety of information is assembled about the performance of human service organizations, many people ask if a way can be developed to combine such information into one overall indicator. The performance criteria and rating system associated with the Malcolm Baldrige national quality award guided the construction of the SPI. This OFCY evaluation produced information about nine categories of performance, six relating to effort and three relating to effects. Across the nine categories 31 distinct measures are covered. Another 25 measures are processed and reported in the annual report. Since it is impossible to mentally combine this information to gain an overall impression of how well the OFCY grantees performed, let alone compare two or more grantees, our evaluation team developed the Service Performance Index (SPI) to mathematically integrate the performance data.

Because the purpose of adopting the Baldrige performance criteria was to guide the selection of indicators of overall performance, we followed the rating system developed for Baldrige examiners to report how well an organization is performing. The following table lists the measures and summarizes how it was scored before combining all measures into one aggregate index of performance, the SPI. Points were calculated on the same scale as for the Baldrige performance criteria, 0 to 1000; however, we modified the point totals slightly for each of the three areas, making approach worth 250 points, deployment worth 250 points, and results worth 500 points. Approach includes how an organization is designed to operate effectively; deployment involves what the organization does to implement the design, and results refer to what is achieved.

Overall scores of 600 or more signify good performance overall. Perfect scores are not expected, since there is always room for improvement!

| OFCY Grantee Funded Program | Approach | Deployment | Results | Service Performance Index |
|--|----------|------------|---------|---------------------------|
| Marcus A. Foster Ed. In.-Prescott Circus Theatre | 220 | 128 | 327 | 675 |

Initial Outcomes and Results

Youth customers were asked seven questions for youth developmental assets and questions related to targeted skills, knowledge, attitudes and behaviors (determined by grantee). For each of these variables a quantitative score was given. The score is the percent of targeted changes achieved minus the percent of targeted changes missed. The score could range from -100% (worse) to 0% (same) to +100% (for better). Indicated below is the percentage of youth surveyed that indicated they changed for the better because of the services provided by the grantee. Each question began with: "Because of this program..."

Targeted Youth Developmental Assets

- 87%- Because of this program, my success at school (job/training) is better:
- 91%- Because of this program, my understanding of who I am and what I can do is better:
- 70%- Because of this program, my ability to communicate is better:
- 96%- Because of this program, my ability to learn new things is better:
- 78%- Because of this program, my ability to connect with adults is better:
- 86%- Because of this program, my ability to work with others is better:
- 83%- Because of this program, my ability to stay safe is better:

Targeted Program Skills, Knowledge, Attitudes and Behaviors

- 73%- Because of this program, my ability to work with a team is better:
- 96%- Because of this program, my feelings about myself are better:
- 91%- Because of this program, my circus skills are better:
- 74%- Because of this program, my ability to use accurate self-assessment is better:
- 82%- Because of this program, my ability to solve problems with other students by taking them is better:
- 87%-Because of this program, my ability to listen and follow directions is better:
- 77%-Because of this program, my confidence in myself is better:



Youth Evaluator Comments:

By Britney Williams and Christopher Williams

Prescott Circus Theatre is a program that began in 1984 that aims to "build confidence in youth and to help them believe in themselves." The program services both 4th and 5th grades from Prescott Elementary School in West Oakland and on the day of our visit, were celebrating the last day of the summer program. Prescott Circus Theatre offers a wide array of activities for the youth to get involved in, including gymnastics, juggling, aerobics, stilt walking, hambone body percussion, and of course clowning.

The program is free to all of its participants but is offered only to those who attend Prescott Elementary School. To join, youth must both fill an application and audition. Dedication is required from all of the participants of Prescott Circus, and if a student misses 3 of the first practices, they cannot remain in the program.

Derek, the resident artist, told us that the program is great for the youth and that he is very passionate about teaching them everything he knows about clowning. He got into clowning when he was only 9 years and started taking classes at the age of 15. He feels that the program itself faces no immediate obstacles but that the participants in the program may have trouble pushing themselves to their full potential. Derek also feels that there should definitely be more programs like this in Oakland.

Ricardo, 9, and Alasia, 10, both participate in the Prescott Circus Theatre program and agree that it's wonderful. Ricardo explains that the program is simply great fun and that the people are all very friendly. He says that the only thing he would change would be the acts but he would still recommend the program to his friends. Alasia said that the best thing about the program was traveling and being able to do things that others couldn't. She would also tell her friends about the program but has nothing that she would like to change. Both her and Ricardo feel that the program is something fun for youth to do in the summer.

Overall, the program seemed like a great place for the youth to spend their summer and learn fun new things to entertain both themselves and others.



Oakland Discovery Centers- Summer Program

Project Description:

The Oakland Discovery Center is a comprehensive, educational enrichment program with homework assistance, tutoring, fun hands-on science, computers, conflict resolution, woodworking, gardening, recreation, field trips, environmental science, art, music and video activities. They serve low-income children and youth at risk primarily between the ages of 6 and 13 in the neighborhoods of Central East Oakland and West Oakland. The program was offered from 3 to 7 p.m. Tuesday to Saturday, over a period of seven weeks in the summer.

| | GOALS | ACTUAL PERFORMANCE | GOAL MET | EVALUATOR'S COMMENT |
|---------------------------------|---|--|----------|--|
| E F F O R T | Deliver 95% of contracted services. | Delivered 111% of contracted service - 12,371 hours of direct service to Oakland's Children and Youth. | Yes | Exceeded this performance goal. |
| | Leverage OFCY funds by 25%. | Leveraged 47% of OFCY funds. | Yes | Leveraged their OFCY grantee with \$15,724 to provide after school services. |
| E F F E C T | Achieve 60% of targeted changes for development of child and youth developmental assets because of services funded by OFCY. | Achieved 78.1% of targeted changes. | Yes | Program staff have been successful in incorporating youth developmental asset-building features to activities. |
| | Achieve 60% of targeted changes for new skills, knowledge, and other selected behavioral changes because of services funded by OFCY. | Achieved 80.0% of targeted changes. | Yes | Program was very successful in producing program-specific targeted changes in their youth. |
| R E S U L T S | Results come from the effort and effect of the whole community of Oakland. | | | |
| | 70% of participants will construct functional projects requiring use of trouble-shooting techniques to complete. | 85% of participants have constructed projects using trouble-shooting techniques. | Yes | As Reported by parents and participants survey |
| | 75% of participants will engage in physical activity at least _ hour day and accelerated physical activity at least one hour per week | 90% of participants engaged in such physical activities including: bike riding, basketball, wrestling, soccer, jump rope and running | Yes | Agency met goal |

Program and Staff Strengths:

The Oakland Discovery Centers or "Science in the Hood" is another Oakland success story. The program continues to be a safe haven for youth in two neighborhoods in Central and East Oakland. The summer program is an expansion of the year round program explained in the previous write-up. The summer program allowed the centers to increase the use of field trips that the youth received positively. The bike field trips build capacity in the youth to organize their own bike field trips to explore Oakland. The dedicated and committed staff continue to be a strength of the program along with the open, friendly, atmosphere that allows youth to explore science and their own sense of creativity.

Program and Staff Opportunities for Improvement:

The lessons learned by the staff of the Discovery Centers in providing "hands on" experimental learning opportunities to the youth of Oakland should be disseminated to both the school communities and other youth centers. The Discovery Centers should consider asking a foundation or other donor for funds to provide a series of workshops for youth providers and the materials and curriculum for them to do some of the successful learning experiences that the Discovery Centers have field tested over the last eight years.



Effort

Indicators used to describe a grantees effort include: (1) what services were provided with the OFCY grant; (2) how much matching funds were leveraged; (3) and what activities and strategies were conducted. The main output of this analysis is the cost per hour of service. Cost per hour of service is calculated by dividing the amount of funding by the amount of services delivered to children and youth in Oakland.

| EFFORT | | | | | | Goals Achieved? If NO, why? |
|--|--|----------------------------------|--|---------------------------------------|---------------------------------|--------------------------------|
| What did OFCY spend on their services? | OFCY Funds Spent | Matching Funds Spent | Total Funds Spent | Percent of OFCY Funds Spent | Percent of Matching Funds Spent | Yes |
| | \$33,545 | \$15,425 | \$48,970 | 100% | 99% | |
| Who are their children and youth customers? | # Unduplicated Customers | | Male | Female | Unknown | Yes |
| | 141 | | 49% | 51% | 0% | |
| | 0-5 yrs. | 6-10 yrs. | 11-14 yrs. | 15-20 yrs. | Unknown | |
| | 0% | 38% | 51% | 11% | 1% | |
| | African Amer. | Latino | Asian/Pi | Native Amer. | Caucasian | |
| | 72% | 16% | 6% | 0% | 2% | |
| | Multi Racial | Other | Level of Youth Developmental Assets | | | |
| | 4% | 0% | MEDIUM | | | |
| What activities and service strategies did they conduct by Strategic Priority Areas? | Services for Children Special Needs 0 to 5 | Parent Child Learning 0 to 5 | Compre. After School Program 6 to 10 | Compre. After School Program 11 to 14 | Summer Enrichment | Yes |
| | 0% | 0% | 0% | 0% | 100% | |
| | Career & College Readiness 15-20 | Youth Leadership 15 to 20 | Physical & Behavior Health All Ages | Note: Percentage of Hours of Service | | |
| | 0% | 0% | 0% | | | |
| How much service did they deliver? | Planned Hours of Service | Actual Hours of Service | Percent of Contracted Services Delivered | | Hours of Service per Customer | Yes |
| | 11,168 | 12,371 | 111% | | 88 | Rating -Excellent |
| How much did the service cost to deliver? | Actual Cost per Hour OFCY Funds | Actual Cost per Hour Total Funds | Cost per Customer OFCY Funds | Cost per Customer Total Funds | Youth Stipends and Grants | Yes |
| | \$2.71 | \$3.96 | \$238 | \$347 | \$0 | Rating -Excellent |

Effect

The OFCY Evaluation System measures the effectiveness of funded services by surveying the youth customers, their parents and program staff. The surveys ask questions about customer satisfaction and how effective the services were in producing changes for the better in specific skills, knowledge, attitudes and behaviors.

| EFFECT | | | | | | Goals Achieved? If NO, why? |
|---|--|---------------|--|----------------------------------|-------------------------|--------------------------------|
| Were youth and parent customers satisfied with their services? | Average Satisfaction of Children & Youth (0-100% on 4 items) | | Average Satisfaction of Parents of Youth (0-100% on 4 items) | | | Yes |
| | 89% | | 94% | | | Rating -Excellent |
| Were services effective in producing change for the better for their customers? | Service Productivity (% of targeted changes achieved minus % missed) | | Child & Youth Report of Changes | Parent Report on their Child | Staff Report on Client | Yes |
| | Asset development changes | | 78% | 87% | 91% | Rating -Good |
| | Grantee selected changes | | 80% | 91% | 94% | |
| Were services equally effective for all their customers? | Service Quality Score Fall 06 Spring 07 | | Change in Service Quality | Reliability of Grantee Questions | Level of Reliability | Yes |
| | 2.9 | | Increase | 0.77 | Good | Rating -Excellent |
| How many customers did they survey? | RPRA Assessments | Youth Surveys | Parent Surveys | Staff Surveys | Total Surveys Collected | Yes |
| | 35 | 46 | 30 | 46 | 157 | Rating -Excellent |

Service Performance Index (SPI) Score

When a wide variety of information is assembled about the performance of human service organizations, many people ask if a way can be developed to combine such information into one overall indicator. The performance criteria and rating system associated with the Malcolm Baldrige national quality award guided the construction of the SPI. This OFCY evaluation produced information about nine categories of performance, six relating to effort and three relating to effects. Across the nine categories 31 distinct measures are covered. Another 25 measures are processed and reported in the annual report. Since it is impossible to mentally combine this information to gain an overall impression of how well the OFCY grantees performed, let alone compare two or more grantees, our evaluation team developed the Service Performance Index (SPI) to mathematically integrate the performance data.

Because the purpose of adopting the Baldrige performance criteria was to guide the selection of indicators of overall performance, we followed the rating system developed for Baldrige examiners to report how well an organization is performing. The following table lists the measures and summarizes how it was scored before combining all measures into one aggregate index of performance, the SPI. Points were calculated on the same scale as for the Baldrige performance criteria, 0 to 1000; however, we modified the point totals slightly for each of the three areas, making approach worth 250 points, deployment worth 250 points, and results worth 500 points. Approach includes how an organization is designed to operate effectively; deployment involves what the organization does to implement the design, and results refer to what is achieved.

| OFCY Grantee Funded Program | Approach | Deployment | Results | Service Performance Index |
|--|----------|------------|---------|---------------------------|
| Oakland Discovery Centers Summer Program | 221 | 183 | 330 | 735 |

Initial Outcomes and Results

Youth customers were asked seven questions for youth developmental assets and questions related to targeted skills, knowledge, attitudes and behaviors (determined by grantee). For each of these variables a quantitative score was given. The score is the percent of targeted changes achieved minus the percent of targeted changes missed. The score could range from -100% (worse) to 0% (same) to +100% (for better). Indicated below is the percentage of youth surveyed that indicated they changed for the better because of the services provided by the grantee. Each question began with: "Because of this program..."

Targeted Youth Developmental Assets

- 70% - because of this program, my success at school (job/training) is better:
- 78% - because of this program, my understanding of who I am and what I can do is better:
- 80% - because of this program, my ability to communicate is better:
- 91% - because of this program, my ability to learn new things is better:
- 67% - because of this program, my ability to connect with adults is better:
- 83% - because of this program, my ability to work with others is better:
- 80% - because of this program, my ability to stay safe is better:



Targeted Program Skills, Knowledge, Attitudes and Behaviors

- 83% - because of this program, my self-confidence is better:
- 89% - because of this program, my ability to use tools is better:
- 74% - because of this program, my ability to solve problems is better:
- 73% - because of this program, my ability to listen better is:
- 94% - because of this program, my desire to be really good at something is better:
- 76% - because of this program, my interest in science and making things is better:



Youth Evaluator Comments:

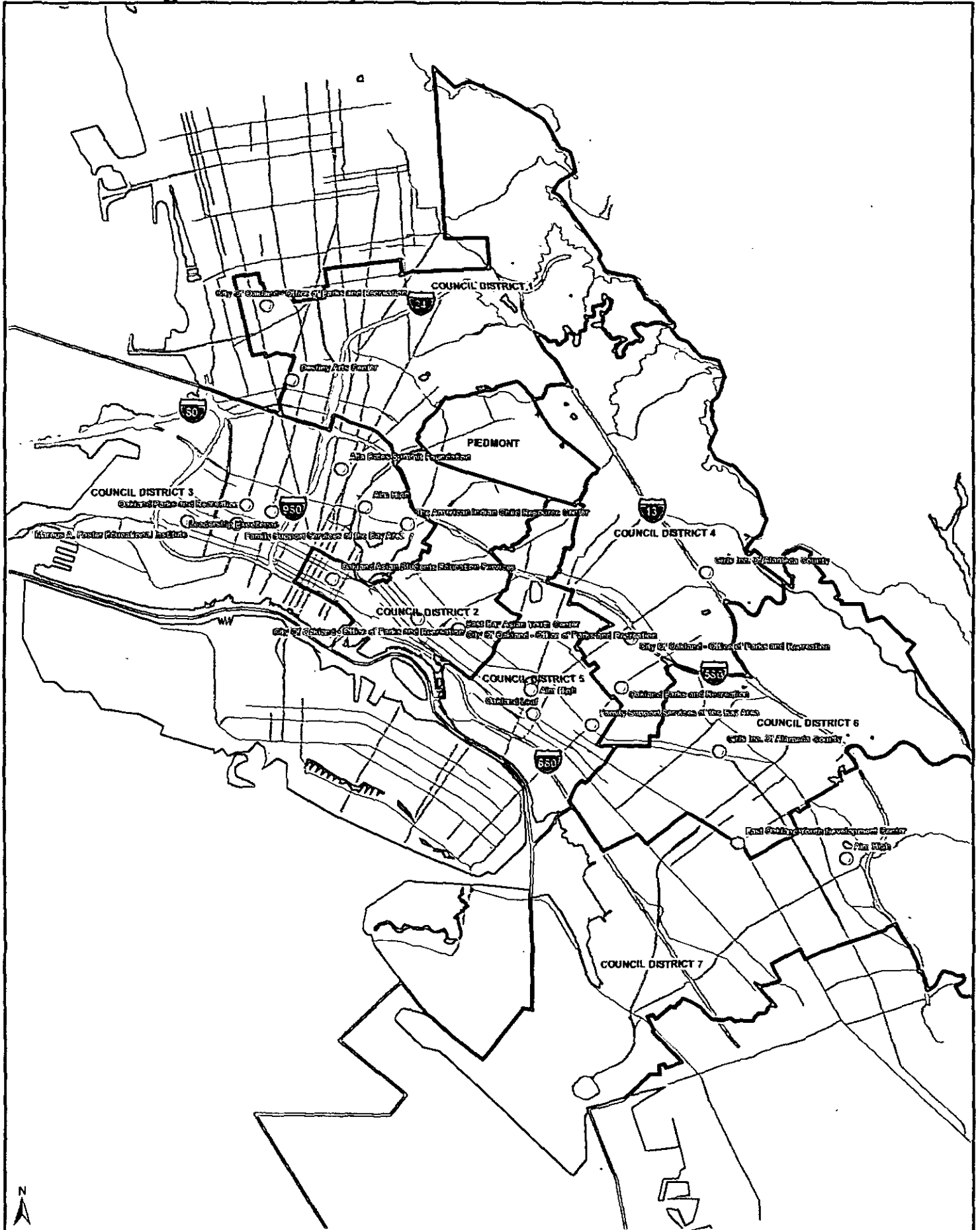
By Camille French and Blanca Lopez

Discovery Center, located at 2521 High Street, has been catering to youth between the ages of 6 to 14 for eleven years. The program operates for seven weeks during the summer from Tuesday through Saturday. Discovery Center offers several different enrichment activities such as woodshop, animal lab, arts and crafts, chemistry, and the bicycle workshop. In addition to the activities, the program provides a sense of community to the youth as well as a safe environment where they can come to participate in "hands on" activities.

On the day of the site visit, we observed the bicycle workshop, woodshop, arts and crafts, animal lab, and the chemistry class. The youth seemed to be enthusiastic about the activities they were involved in, and they appeared to be very dedicated. The program director, Rich, gave us a tour of the Center and he showed us the progress several of the youth had made on their woodshop projects. Overall, the program is beneficial to the youth in the community. However, the Center could use more space to better serve the participants.

Summer Programs and Proposed Sites

ATTACHMENT C



2008 MAY 15 PM 2:22

Approved as to Form and Legality

D. Bialoby
City Attorney

OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO NEGOTIATE AND EXECUTE GRANT AGREEMENTS BETWEEN THE CITY OF OAKLAND AND VARIOUS NON-PROFIT AND PUBLIC AGENCIES TO PROVIDE SUMMER PROGRAMS FOR CHILDREN AND YOUTH FOR FISCAL YEAR 2008-2009 IN AN AMOUNT NOT TO EXCEED \$989,590

WHEREAS, Measure K/Kids First! Initiative established the Oakland Fund for Children and Youth ("OFCY") to help young people grow to become healthy, productive, and honorable adults; and

WHEREAS, the Planning and Oversight Committee ("POC") created by Charter Amendment in 1996, provides oversight and direction for the OFCY planning and funding review process; and

WHEREAS, the revenue appropriation for FY08/09 to the Kids First! Oakland Children's Fund (Fund 1780) is to be approved in the FY2007-2009 budget process and 92% of the appropriation will be available for grants as specified in the Measure K Kids First! Amendment; and

WHEREAS, any interest earned and amounts unspent or uncommitted by the fund at the end of any fiscal year are to be made available for future grants as specified in the Measure K/Kids First! Charter Amendment; and

WHEREAS, prior interest and revenue appropriations for services that are now completed has resulted in an unspent project balance of \$1,002,497 Kids First! Oakland Children's Fund (1780), Community Promotion organization (90521) from projects OFCY Grants FY2000-01 (P150930), OFCY Grants FY2001-02 (P157630), OFCY FY 2002-03 Interest Earned Grants (P157731), and OFCY FY 2000 Interest Earned Grants (P203730), and OFY FY2005-06 Interest Earned Grants FY2005-06 (P266231) and these funds are available for allocation to grants; and

WHEREAS, the amount of \$989,590 from the unspent project balance in Kids First! Fund 1780 is available to be allocated for summer program grants for FY08/09; and

WHEREAS, the Request for Proposals from private non-profit and public entities to provide services for the period of July 1, 2008 through June 30, 2009 was released in November, 2007; and

WHEREAS, OFCY staff and trained reviewers have evaluated 20 proposals for the Oakland Fund for Children and Youth in accordance with the criteria in the Request for Proposals; and

WHEREAS, in October 2005, the City Council approved the third OFCY Strategic Plan with five priority areas: 1) Early Childhood, 2) Comprehensive After School Programs, 3) Youth Leadership and Career and College Readiness, and 4) Physical and Behavioral Health; and 5) Summer programs; and

WHEREAS, the POC has complied with the goals, objectives and service priorities in the Strategic Plan; and

WHEREAS, the POC recommends the following 15 agencies for funding as Summer Enrichment programs in the amounts specified below:

RECOMMENDED 08-09

Summer Enrichment Programs

| | Organization/Agency Name | Project Title | OFCY Award Amount* |
|---|--|--|---------------------------|
| 1 | Aim High | Aim High Oakland | \$100,000 |
| 2 | Alta Bates Summit Foundation | Middle School Youth In Medicine Summer Camp | \$29,752 |
| 3 | City Of Oakland - Office of Parks and Recreation | OPR Summer Camp Explosion | \$250,000 |
| 4 | Destiny Arts Center | Camp Destiny | \$45,000 |
| 5 | East Bay Asian Youth Center | San Antonio Summer Sports Initiative | \$56,024 |
| 6 | East Oakland Youth Development Center | Summer Cultural Enrichment Program 2008 (SCEP) | \$52,800 |
| 7 | Family Support Services of the Bay Area | Kinship summer Youth Program | \$100,000 |
| 8 | Girls Inc. Of Alameda County | Eureka Teen Achievement Summer Program | \$45,000 |

| | | | |
|----|---|---|----------|
| 9 | Girls Inc. Of Alameda County | Concordia Park Young Girls Summer Program | \$30,739 |
| 10 | Leadership Excellence | Oakland Freedom School | \$59,400 |
| 11 | Marcus A. Foster Educational Institute | Prescott Circus Theatre | \$30,000 |
| 12 | Oakland Asian Students Education Services | OASES Summer Playhouse | \$30,000 |
| 13 | Oakland Leaf | Oakland Peace Camp | \$75,000 |
| 14 | Oakland Parks and Recreation | Oakland Discovery Centers | \$48,000 |
| 15 | The American Indian Child Resource Center | Summer Urban Rez | \$37,875 |

\$989,590

now therefore, be it

RESOLVED: That the City Council approves the allocation of unspent monies from prior years in the amount of \$989,590 from Kids First! Oakland Children's Fund (1780), Community Promotion organization (90521) from projects OFCY Grants FY2000-01 (*P150930*), OFCY Grants FY2001-02 (*P157630*), OFCY FY 2002-03 Interest Earned Grants (*P157731*), and OFCY FY 2000 Interest Earned Grants (*P203730*), and OFCY FY0506 Interest Earned Grants FY0506 (*P266231*) for OFCY summer grants for FY08-09; and be it

FURTHER RESOLVED: That the City Administrator is authorized to execute agreements with the aforementioned 15 service providers in the amounts specified above for a total amount not to exceed \$989,590 for FY 08/09, and is authorized to conduct all negotiations, execute and submit all documents, including but not limited to applications, agreements, amendments, modifications, payment requests, and related actions which may be necessary in accordance with the basic purpose of this resolution without returning to City Council; and be it

FURTHER RESOLVED: That said agreement(s) shall be approved as to form and legality by the Office of the City Attorney and placed on file in the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 20_____

PASSED BY THE FOLLOWING VOTE:

AYES- BROOKS, BRUNNER, CHANG, KERNIGHAN, NADEL, QUAN, REID and
PRESIDENT DE LA FUENTE

NOES-

ABSENT-

ABSTENTION-

ATTEST: _____
LATONDA SIMMONS
Interim City Clerk and Clerk of the Council
of the City of Oakland, California