



CITY OF OAKLAND

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OAKLAND

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AGENDA REPORT

TO: Sabrina B. Landreth
City Administrator

FROM: Sara Bedford
Director, Human Services

SUBJECT: OFCY Summer 2017 Program Grant
Renewals

DATE: March 8, 2017

City Administrator Approval

Date:

3/30/17

RECOMMENDATION

Staff Recommends That The City Council Adopt A Resolution Authorizing The City Administrator To Renew The Oakland Fund For Children And Youth Grant Agreements Between The City Of Oakland And Various Public And Non-Profit Agencies To Provide Direct Services For Children And Youth Through The 2017 Summer Youth Development & Empowerment Funding Strategy In An Amount Not To Exceed \$1,043,091.

EXECUTIVE SUMMARY

Staff requests that City Council adopt a resolution authorizing the City Administrator to renew Oakland Fund for Children and Youth (OFCY) grant agreements with agencies providing direct services for children and youth during summer 2017. Staff and the OFCY Planning and Oversight Committee (POC) recommend renewal of the 12 program grants of the *Summer Youth Development & Empowerment* funding strategy to implement year two of the OFCY 2016-2019 Strategic Investment Plan. The grants were first approved by the City Council on June 7, 2016, and are renewable for the second year of the three-year funding cycle.

The POC approved renewal of the 12 program grants in the *Summer Youth Development & Empowerment* funding strategy at its meeting on February 15, 2017 in order to provide sufficient time for programs to plan and provide services from June 1 through August 31, 2017. The POC will submit the renewal recommendation for the remaining 137 year-round OFCY grant programs in June, 2017.

The 12 programs completed the first year of the three year grant cycle by providing over 260,000 hours of service to 2,457 children and youth in summer 2016. Agencies provided programming at both community-based and school-based sites, including academic, enrichment, youth leadership, environmental justice, community advocacy, and recreational activities to Oakland children and youth.

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BACKGROUND / LEGISLATIVE HISTORY

Oakland voters passed Measure D in July 2009, to revise the Kids First! Children's Fund Amendment in the Oakland City Charter (originally passed as Measure K in November 1996), and continue to set aside general purpose funds to address the well-being of Oakland children and youth from birth through age 21. OFCY is overseen by a 17 member POC composed of one youth and one adult appointee per Councilmember, and one appointee by the Mayor. The POC is responsible for the completion of a three-year Strategic Investment Plan, the solicitation of proposals for funding to implement the Plan through an open and fair application process, and the selection of the recommended grants package for Council's approval.

The OFCY Strategic Investment Plan (2016-2019) was approved by the City Council on October 20, 2015 (Resolution No. 85844 C.M.S.). The OFCY Request for Proposals, based on the goals and strategy areas approved in the Plan, was released in November 2015. The POC finalized recommendations for the award of grants for the three-year grant cycle (2016-2019) in April 2016. The grant recommendations were adopted by City Council in June 2016 (Resolution No. 86226 C.M.S.).

As part of the overall funding recommendation, 12 programs were recommended for grants through the *Summer Youth Development & Empowerment* funding strategy, with the grants totaling \$1,043,091. Programs operate during the summer months to provide enriching and educational programming when school is out of session. Due to the early start of programming, the POC prioritized and approved the renewal of programs in the *Summer Youth Development & Empowerment* funding strategy at its meeting on February 15, 2017, to provide for programs and services beginning in June.

ANALYSIS AND POLICY ALTERNATIVES

The *Summer Youth Development & Empowerment* strategy is one of seven funding strategies detailed in the OFCY 2016-2019 Strategic Investment Plan. OFCY supports programs that provide enrichment and academic opportunities for children and youth during the summer months to help them stay engaged in learning, retain academic skills and knowledge, develop their voice and leadership skills, and make meaningful contributions to their communities. Supported programming assists children and youth from losing academic knowledge and skills over the summer and leaves them more prepared for a successful start to the new school year.

In the first year of the three-year grant cycle (FY2016-2017), the 12 summer programs collectively served 2,457 children and youth and provided over 260,000 hours of service at 31 Oakland locations. **Attachment A** provides a chart of programs and map of Oakland locations. Programs provided services at 42 different locations, including field trips. Half of the programs provide services at Oakland Unified School District (OUSD) school sites, serving as summer 'hubs' for academic and enrichment programming at 17 elementary and middle schools in conjunction with the OUSD Summer Learning Department.

Summary of Grant Renewal Review

OFCY operates a three-year funding cycle, with grants approved for year one but renewable with Council approval in years two and three. The POC adopted a grant renewal policy that establishes specific criteria and benchmarks for grantee program performance and grant management. Programs are expected to achieve at minimum 80 percent of their projected goals for youth enrollment and for hours of service.

Summer programs operate from June 1 through August 31, and provide final reporting to OFCY in the Fall. 11 of the 12 programs operating through the *Summer Youth Development & Empowerment* funding strategy were above the minimum performance threshold for youth enrollment. 11 of the 12 programs were above the minimum performance threshold for hours of service. **Table 1** below summarizes enrollment and hours of service projections and actual performance for each program.

The two programs that were below performance thresholds are both first-time OFCY grant recipients. They were reviewed more extensively by staff to develop plans to address shortfalls and make adjustments to the program's scope of work. Performance issues were due in part to the contract setup in the data management and reporting system. Both programs received site visits from OFCY grant managers in 2016 to verify programming and provide technical assistance to better manage their scope of work, including data collection, activities, targets and deliverables.

Table 1: Summer 2016 Programs

#	Agency	Project Title	Annual Funding	Enrollment			Hours (Units) of Service		
				Projected Youth Served	Actual Youth Served	Enrollment Integrity	Projected Units of Service	Actual Units of Service	UOS Integrity
1	Aim High for High School	Aim High/Oakland	\$150,000	360	372	103%	59220	56954	97%
2	Destiny Arts Center	Summer with Destiny	\$97,037	290	430	148%	7079	20232	286%
3	East Bay Asian Youth Center	Camp Thrive	\$118,956	500	531	106%	40240	40275	100%
4	East Oakland Youth Development Center	Summer Cultural Enrichment Program	\$150,000	230	241	105%	50865	40856	80%
5	Edventure More	Camp Edmo	\$50,000	280	199	71%	23850	22538	94%
6	Family Support Services of the Bay Area	Kinship Summer Youth Program	\$111,000	55	57	104%	9199	9817	107%
7	Girls Incorporated of Alameda County	Concordia Summer	\$62,734	74	101	136%	10488	13786	131%
8	Lincoln Child Center	Oakland Freedom Schools	\$149,674	180	238	132%	33345	31463	94%
9	Oakland Leaf Foundation	Oakland Peace Camp (OPC)	\$30,000	150	130	87%	9636	10194	106%
10	Prescott Circus Theatre	Prescott Circus Theatre Summer Program	\$30,000	30	42	140%	4235	4895	116%
11	Rose Foundation for Communities and the Environment	New Voices are Rising	\$35,000	16	16	100%	3272	3289	101%
12	Social and Environmental Entrepreneurs	Acta Non Verba: Youth Urban Farm Project	\$59,500	100	100	100%	29964	9710	32%

The barriers to performance were addressed. The POC's review determined that both programs have made reasonable adjustments to their scope of work for summer 2017.

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Adventure More provides academic and enrichment programming in conjunction with OUSD summer learning at three school sites in East Oakland, and is able to provide an additional week of free enrichment programming for the students due to OFCY funding support. Acta Non Verba: Youth Urban Farm Project is a small and emerging program that provides eight weeks of summer programming based out of Tassafaronga Park in East Oakland, providing 100 children with experiences with urban farming and activities like camping, cooking, reading, drama, art, and swimming. OFCY staff have worked with Acta Non Verba to revise activities in advance of summer 2017 to more accurately reflect the breadth and scope of services provided. The POC reviewed the performance outcomes of the 12 programs funded through the *Summer Youth Development & Empowerment* strategy at their February 15, 2017 meeting and unanimously approved year two funding renewals for the 12 programs to support children and youth in summer 2017 to lead healthy, active, educated, empowered, and productive lives.

POLICY ALTERNATIVES

Alternative #1	The Kids First! Oakland Children's Fund (Article XIII. of the Oakland City Charter) tasks the POC with submitting funding recommendations to the Oakland City Council for adoption, which can be approved or rejected in their entirety. Council rejection of any individual grant is not an option, as the rejection of individual grants would be a rejection of the package in its entirety, and would need to be returned to the POC for review and adoption. The policy alternative before Council would be to reject the funding recommendation from the POC.
Pros	A revised renewal recommendation resulting from Council rejection would be considered by the POC at their May 2017 meeting and returned to City Council in June 2017 at the earliest.
Cons	Rejection of the funding recommendation would likely result in a delay in services for programs in summer 2017 that are projected to serve over 2,200 children and youth.
Reason for not recommending	The funding recommendations address the priorities in the OFCY FY2016-2019 Strategic Investment Plan, specifically in supporting programs that provide enrichment and academic opportunities for children and youth during the summer months. Rejecting the funding recommendation would result in the delay and potential loss of programming to over 2,200 Oakland children and youth next summer.

FISCAL IMPACT

Approval of the resolution will authorize the City Administrator to enter into a contract with 12 community based and public agencies to provide Summer Youth Development and Empowerment programming in an amount not to exceed \$1,043,091 for summer grants in 2017 (FY 2017-2018).

1. AMOUNT OF RECOMMENDATION/COST OF PROJECT:

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The total project cost of these grant agreements is \$1,043,091 for 2017-2018.

2. SOURCE OF FUNDING:

The sum of \$1,043,091 is available from prior year carryforward in the Oakland Fund for Children and Youth (OFCY) - Kids First Oakland Children's Fund (1780), Youth Services Organization (78251), OFCY 2013-2014 Project (1000554), OFCY FY 2013-2014 Contracts Award (21335).

There will be an option to renew this funding for a final year of programming in year three of the OFCY grant cycle (FY2018-2019).

PUBLIC OUTREACH / INTEREST

The OFCY Planning and Oversight Committee met on February 15, 2017 in a public meeting at Oakland City Hall to review performance outcomes and approve grant renewal recommendations for the 12 programs operating in the *Summer Youth Development & Empowerment* strategy.

COORDINATION

This report and legislation have been reviewed by the Office of the City Attorney, Controller's Bureau, and Contracts and Compliance Division of the City Administrator's Office.

PAST PERFORMANCE, EVALUATION AND FOLLOW-UP

OFCY grant programs are evaluated annually by an independent consultant. Program targets for youth enrollment, hours and duration of service, and types of activities are captured in the CitySpan grants management database and assessed in the annual evaluation process. The OFCY evaluation supports a continuous improvement process with annual evaluation and follow-up through quality improvement planning.

SUSTAINABLE OPPORTUNITIES

Economic: OFCY funding will provide employment opportunities through 12 lead agencies funded to operate 12 summer programs. These agencies are predominately Oakland-based, employ local staff and have a positive economic impact. In addition, OFCY funds are used to leverage and match additional local, state, federal and foundation funding sources, and thereby bring additional resources into Oakland. Numerous projects will provide direct economic benefit to youth through paid leadership opportunities.

Environmental: Youth programs provide environmental justice, health, restoration work, community advocacy, and recreational activities, as well as including field trips and camping opportunities.

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Social Equity: OFCY prioritizes funding for services that reach youth with the greatest need. Programs provide youth leadership opportunities through community engagement, provide high quality academic, enrichment, social and recreational activities to low-income children and youth, and are focused on serving children living in high stress neighborhoods. Summer programs also provide social justice and community advocacy opportunities to youth participants.

ACTION REQUESTED OF THE CITY COUNCIL

Staff Recommends That The City Council Adopt A Resolution Authorizing The City Administrator To Renew The Oakland Fund For Children And Youth Grant Agreements Between The City Of Oakland And Various Public And Non-Profit Agencies To Provide Direct Services For Children And Youth Through The 2017 Summer Youth Development & Empowerment Funding Strategy In An Amount Not To Exceed \$1,043,091.

For questions regarding this report, please contact Sandra Taylor, Human Services Manager, Children and Youth Services Division, at 238-7163.

Respectfully submitted,



SARA BEDFORD, Director
Human Services Department

CHILDREN & YOUTH SERVICES DIVISION
Reviewed by: Sandra Taylor, Manager
Prepared by: Mike Wetzels, HHS Planner

ATTACHMENT A: OFCY Summer 2016 Program Sites – Chart and Map of Locations

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OFCY Summer 2016 Program Sites – Chart and Map of Locations

OFCY Summer 2016 Program Sites



Grant ID	Agency	Program	Location Name
125	Aim High for High School	Aim High/Oakland	Lighthouse Community Charter School
			Redwood Regional Park
			Urban Promise Academy
			Westlake Middle School
126	Destiny Arts Center	Summer with Destiny	Alliance Academy
			Destiny Arts Center
			Futures Elementary School
			Markham Elementary School
127	East Bay Asian Youth Center	Camp Thrive	Martin Luther King Jr. Elementary School
			Cleveland Elementary School
			Franklin Elementary School
			Garfield Elementary School
128	East Oakland Youth Development	Summer Cultural Enrichment	Lincoln Elementary School
			East Oakland Youth Development Center
			ACORN Woodland Elementary School
			REACH Academy
129	Edventuremore!	Camp Edmo	Taylor Memorial United Methodist Church
130	Family Support Services of the Bay Area	Kinship Summer Youth Program	Concordia Summer Park
131	Girls Incorporated of Alameda County	Concordia Summer	Claremont Middle School
132	Lincoln Child Center	Oakland Freedom Schools	Roots International Academy
			West Oakland Middle School
			Bret Harte Middle School
133	Oakland Leaf Foundation	Oakland Peace Camp (OPC)	PLACE@Prescott Elementary School
134	Prescott Circus Theatre	Prescott Circus Theatre Summer	Bay Localize
135	Rose Foundation for Communities and the Environment	New Voices are Rising	Bikes4Life
			Full Harvest Farm
			People's Grocery Farm Site
			Rose Foundation for Communities & the Environment
			United Roots/Youth Impact Hub Oakland
136	Social and Environmental Entrepreneurs, Inc.	Acta Non Verba: Youth Urban Farm Project	East Oakland Sports Center
			Tassafaronga Recreation Center

OAKLAND CITY COUNCIL
City Attorney

RESOLUTION NO. _____ C.M.S.

A RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO RENEW THE OAKLAND FUND FOR CHILDREN AND YOUTH GRANT AGREEMENTS BETWEEN THE CITY OF OAKLAND AND VARIOUS PUBLIC AND NON-PROFIT AGENCIES TO PROVIDE DIRECT SERVICES FOR CHILDREN AND YOUTH THROUGH THE 2017 SUMMER YOUTH DEVELOPMENT & EMPOWERMENT FUNDING STRATEGY IN AN AMOUNT NOT TO EXCEED \$1,043,091

WHEREAS, Measure K/Kids First! Initiative established the Oakland Fund for Children and Youth ("OFCY") in 1996 to help young people grow to become healthy, productive, and honorable adults; and

WHEREAS, the passage of Measure D in 2009 revised the Kids First Charter Amendment and established a second 12 year life cycle for the Kids First! Children's Fund administered through OFCY; and

WHEREAS, the Planning and Oversight Committee ("POC") provides oversight and direction for the OFCY planning and funding review process; and

WHEREAS, the City Council approved the OFCY Strategic Investment Plan 2016-2019 on October 20, 2015 (Resolution No. 85844 C.M.S.) as developed by the POC; and

WHEREAS, the City Council adopted the POC's recommendation of 150 grant awards in June 2016, after the release of the Request for Proposals (RFP) for Fiscal Year (FY) 2016-2019 OFCY grant services for children and youth in 2016-2017, renewable for two additional one-year periods with Council approval, by Resolution No. 86226 C.M.S.; and

WHEREAS, twelve (12) of the grant awards support programs providing services specifically in the summer months through the Summer Youth Development & Empowerment funding strategy, providing academic and enrichment programming to over 2,200 youth from June through August 2017, with grants totaling \$1,043,091; and

WHEREAS, the POC created by the Measure K – Kids First! Initiative in 1996, provides oversight and direction for the OFCY planning and funding review process; and under the Kids First! Charter provisions, as amended by Measure D, the appropriations for services for children and youth in 2016-2017 may be continued to 2017-2018, and the grants agreements for targeted services are to be renewed as forwarded by the POC subject to performance review; and

WHEREAS, the POC has reviewed the summer 2016 performance of the 12 current summer grantees in FY 2016-2017; and

WHEREAS, the POC recommends the renewal of grant agreements for 12 programs as specified below for FY 2017-2018 for programming in summer 2017, the second year of the current three-year funding cycle:

Strategy #6: Summer Youth Development and Empowerment			
ID#	Agency Name	Program Name	FY 2017-2018 Funding
125	Aim High for High School	Aim High/Oakland	\$150,000
126	Destiny Arts Center	Summer with Destiny	\$97,037
127	East Bay Asian Youth Center	Camp Thrive	\$118,956
128	East Oakland Youth Development Center	Summer Cultural Enrichment Program	\$150,000
129	Edventuremore!	Camp Edmo	\$50,000
130	Family Support Services of the Bay Area	Kinship Summer Youth Program	\$111,000
131	Girls Incorporated of Alameda County	Concordia Summer	\$62,734
132	Lincoln Child Center, Inc.	Oakland Freedom Schools	\$149,674
133	Oakland Leaf Foundation	Oakland Peace Camp (OPC)	\$30,000
134	Prescott Circus Theatre	Prescott Circus Theatre Summer Program	\$30,000
135	Rose Foundation for Communities and the Environment	New Voices are Rising	\$35,000
136	Social and Environmental Entrepreneurs (SEE), Inc.	Acta Non Verba: Youth Urban Farm Project	\$59,500
total:			\$1,043,901

; and

WHEREAS, funds are available in the Kids First Oakland Children's Fund (1780), Youth Services Organization (78251), OFCY FY 2013-2014 Project (1000554), OFCY FY 2013-2014 Contracts Award (21335) is to be used for these 12 grant agreements; and now, therefore, be it

RESOLVED: That these agreements are not professional services contracts as defined by City ordinance as they do not provide goods or services to the City but rather they are grants to public and nonprofit programs that serve the public at large, therefore the competitive request for proposal/qualifications process is not required under Oakland Municipal Code section 2.04.015; and be it

FURTHER RESOLVED: That the City Administrator is authorized to execute agreements with the aforementioned 12 service providers in the amounts specified above for a total amount not to exceed \$1,043,901 for FY 2017-2018, and is authorized to conduct all negotiations, execute and submit all documents, including but not limited to applications, agreements, amendments, modifications, payment requests, and related actions which may be necessary in accordance with the basic purpose of this resolution without returning to City Council; and be it

FURTHER RESOLVED: That an amount not to exceed \$1,043,901 is available in the Oakland Fund for Children and Youth (OFCY) - Kids First Oakland Children's Fund (1780), Youth Services Organization (78251), OFCY FY 2013-2014 Project (1000554), OFCY FY 2013-2014 Contracts Award (21335) is to be used for these grant awards; and be it

FURTHER RESOLVED: That said agreement(s) shall be approved as to form and legality by the Office of the City Attorney and placed on file in the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA, _____

PASSED BY THE FOLLOWING VOTE:

AYES- BROOKS, CAMPBELL WASHINGTON, GALLO, GIBSON MCELHANEY, GUILLEN, KALB, KAPLAN, AND PRESIDENT REID

NOES-

ABSENT-

ABSTENTION-

ATTEST: _____
LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California