AGENDA REPORT

OFFICE OF THE CITY CLER'S

2009 OCT 15 PH 6: 44

TO:

Office of the City Administrator

ATTN:

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Dan Lindheim

FROM:

FMA/Parking Operations

DATE:

October 20, 2009

RE:

Supplemental Report to the Report and Recommendations for Council to Adopt a Parking Enforcement Policy That Violations for Parking in the Wrong Direction on Streets That Are Thirty Feet Wide or Narrower Shall

Have the Lowest Enforcement Priority

SUMMARY

At the October 13, 2009 Public Works Committee meeting, staff was asked to come back with a supplemental report addressing the implementation of the Committee's recommendation that lowest priority be assigned to parking in the wrong direction on narrow streets, providing a list of City streets that are thirty feet wide or narrower, and supplying information on the Oakland Municipal Code that applies to parking in the wrong direction.

FISCAL IMPACT

The action recommended by the Committee may result in reduced parking citation revenue, although it is impossible to estimate the exact financial impact at this time.

KEY ISSUES AND IMPACTS

Assigning lowest enforcement priority to parking in the wrong direction on narrow streets

Staff believes that implementation of the action recommended by the Public Works Committee (i.e. assigning lowest priority to the enforcement of parking in the wrong direction on narrow streets) could be implemented administratively. Rather than adopt a formal Council policy that assigns enforcement of the laws governing parking the wrong way on streets the lowest priority, staff recommends that parking enforcement staff be given *administrative guidelines* on parking enforcement priorities that emphasize enforcement:

- 1. To ensure safety, emergency vehicles access, disability access, and traffic flow;
- 2. In high traffic, high density areas where there is greater pedestrian traffic and public transportation access;
- 3. In response to citizen complaints.

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Staff believes that administrative implementation of the modified enforcement policy, in line with the Committee's recommendation, will better serve the Oakland community. Through an internal memo, parking enforcement staff will be instructed to abide by these guidelines. No list of narrow streets will be developed – instead, staff will use the above-listed enforcement guidelines to prioritize parking enforcement.

OMC Code's provisions regarding parking the wrong way

The OMC does not speak directly to parking the wrong way on a narrow street or any street. Rather, it is a violation of the California Vehicle Code (CVC) and is addressed in Chapter 9 of Division 11 Sections 22500 and 22502 (Stopping, Standing and Parking). It is also important to note that parking the wrong way on a street requires that the driver point his/her vehicle into oncoming traffic when pulling into and out of the parking space and is therefore a violation of CVC 21650 (Right Side of Roadway) as well. This latter poses the greatest concern with regard to driver safety.

SUSTAINABLE OPPORTUNITIES

No environmental, economic, or social equity opportunities have been identified.

DISABILITY AND SENIOR CITIZEN ACCESS

Emphasizing the enforcement of parking laws in high traffic, high density areas where there is greater pedestrian traffic and public transportation access increases disability and senior citizen access to parking and transportation.

ACTION REQUESTED OF THE CITY COUNCIL

No action of the City Council is required. Parking enforcement staff will be given guidelines on parking enforcement priorities that emphasize enforcement to ensure safety, disability access, and traffic flow; in high traffic, high density areas where there is greater pedestrian traffic and public transportation access; and in response to citizen complaints in any area of the City.

Respectfully submitted,

Noel Puits.

Noel Pinto, Parking Operations Manager Finance and Management Agency

Prepared by:

Kip Walsh, Administrative Services Manager II Finance & Management Agency Administration

FORWARDED TO THE CITY COUNCIL:

Office of the City Administrator

Item #______ City Council October 20, 2009