

CITY OF OAKLAND



CITY HALL • 1 FRANK H. OGAWA PLAZA, 3rd FLOOR • OAKLAND,
CALIFORNIA 94612

Office of the Mayor
Honorable Libby Schaaf
Mayor

(510) 238-3141
Fax (510) 238-4731

Letter of Appointment

July 16, 2020

The Honorable City Council
One Frank H. Ogawa Plaza, Second Floor
Oakland, CA 94612

Dear President Kaplan and members of the City Council:

Pursuant to City Charter Section 601, the Mayor has reappointed the following persons as members of the following board or commission, subject to City Council confirmation:

Sugar-Sweetened Beverage Distribution Tax Community Advisory Board

Julia Liou is reappointed to the Sugar-Sweetened Beverage Distribution Tax Community Advisory Board to serve a term beginning June 15, 2020, and ending June 14, 2023, filling the seat previously held by herself.

Laurie Lawson is reappointed to the Sugar-Sweetened Beverage Distribution Tax Community Advisory Board to serve a term beginning June 15, 2020, and ending June 14, 2023, filling the seat previously held by herself.

Justin Watkins is reappointed to the Sugar-Sweetened Beverage Distribution Tax Community Advisory Board to serve a term beginning June 15, 2020, and ending June 14, 2023, filling the seat previously held by himself.

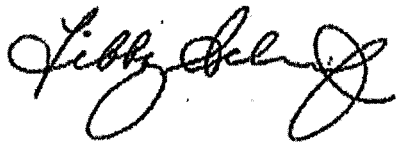
Michael Hammock is reappointed to the Sugar-Sweetened Beverage Distribution Tax Community Advisory Board to serve a term beginning June 15, 2020, and ending June 14, 2023, filling the seat previously held by himself.

Raphael Breines is reappointed to the Sugar-Sweetened Beverage Distribution Tax Community Advisory Board to serve a term beginning June 15, 2020, and ending June 14, 2023, filling the seat previously held by himself.

Pamela Alston is reappointed to the Sugar-Sweetened Beverage Distribution Tax Community Advisory Board to serve a term beginning June 15, 2020, and ending June 14, 2023, filling the seat previously held by herself.

Thank you for your assistance in this matter.

Sincerely,

A handwritten signature in black ink, appearing to read "Libby Schaaf". The signature is fluid and cursive, with a large, stylized initial "L" and "S".

Libby Schaaf
Mayor

Profile

Julia _____ Liou _____
 First Name Middle Initial Last Name

 Email Address

 Street Address Suite or Apt

 City State Postal Code

Home: _____ Home: _____
 Primary Phone Alternate Phone

Asian Health Services _____ Chief Deputy of Administration _____
 Employer Job Title

Which Boards would you like to apply for?

Sugar Sweetened Beverages Community Advisory Board: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

Director of Program Planning and Development at Asian Health Services Liou oversees program planning and grants, fundraising as well as leads various community projects. During her 17 years at AHS, she also led the Revive Chinatown! project, a community transportation and urban planning effort, and in partnership with the City of Oakland, secured funds to implement innovative pedestrian and traffic safety capital improvements. She led a community engagement project related to the City of Oakland's Lake Merritt Specific Planning process, which has resulted in the adoption of the community's vision into the city's final plan. Julia has received "Excellence in Advocacy" Awards from the Community Health Center Network, and has served on several boards, including the Women's Foundation of California Community Action Fund, the East Bay Municipal Utility District, and the National Asian Pacific American Women's Forum. Julia holds a Masters in Public Health from the University of California at Los Angeles where she served as the Public Health Student Association President. As its co-founder and manager, Julia manages the California Healthy Nail Salon Collaborative, an award winning statewide effort to address the health and safety issues nail salon workers face in their work environment. Julia has helped grow the Collaborative from a small six member coalition to a statewide coalition with over 25 statewide partners.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

 Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Experience Asian Health Services Company NameAsian Health Services Total Duration10 yrs TitleChief Deputy of Administration Dates EmployedJan 2018 – Present Employment Duration2 yrs 7 mos Location101 8th Street, Suite 101 Oakland, CA Oversee Development and Communications, Human Resources, Compliance, and Programs that support low-income immigrant children and families. TitleDirector of Program Planning and Development Dates EmployedAug 2010 – Dec 2017 Employment Duration7 yrs 5 mos Location818 Webster Street, Oakland CA Oversaw grants and fundraising, Implemented Capital Campaigns to support clinic expansion, Led management team, community advocacy efforts, and agency compliance initiatives. City of Oakland City of Oakland Soda Tax Advisory Board Member Company NameCity of Oakland Dates EmployedAug 2017 – Present Employment Duration3 yrs LocationCity of Oakland Appointed by the City of Oakland to serve as a member of the advisory board whose function is to make funding recommendations based on the intent of the Soda Tax Initiative. California Healthy Nail Salon Collaborative Co-Founder and Director Company NameCalifornia Healthy Nail Salon Collaborative Dates Employed2005 – Present Employment Duration15 yrs Co-founded and oversee the California Healthy Nail Salon Collaborative whose mission is to ensure the health, safety and rights of nail salon workers. The Collaborative is comprised of over twenty environmental & reproductive justice, public health, and social justice organizations. Education UCLA School of Public Health UCLA School of Public Health Degree NameMaster of Public Health (MPH)Field Of StudyCommunity Health Services/Liaison/Counseling Wellesley College Wellesley College Degree NameBachelor's degreeField Of StudyBiology

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

I Agree *

Profile

Laurie S Lawson
First Name Middle Initial Last Name


Email Address


Street Address

Suite or Apt

Oakland CA 94601
City State Postal Code


Primary Phone


Alternate Phone

St. Vincent de Paul Society of San Francisco
Employer

Job Title

Which Boards would you like to apply for?

Community Policing Advisory Board: Submitted
Sugar Sweetened Beverages Community Advisory Board: Appointed

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

As an involved parent I think I would be a great addition to the board team

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

Laurie_Lawson_Resume.docx
Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Please click the acknowledgement below.

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I Agree *

HIGHLIGHTS OF QUALIFICATIONS

- Ability to handle confidential or sensitive information
- Accomplished Professional with a progressive approach to Business Communication, Management and Service
- Excellent knowledge of administrative and clerical procedures
- Exceptional leadership abilities in planning and organization, decision making, analyzing and problem solving skills
- Experienced in Proofreading/Editing, Data Entry/Processing and Analyzing statistical procedures
- Extremely proficient in Microsoft Suite applications and designing custom databases
- Highly skilled in greeting guests in a courteous and professional way
- Ten years of Office Administration, Accounts Payables/Receivables, Human Resources and Training

PROFESSIONAL EXPERIENCE

Domestic Violence Housing Specialist, The Riley Center

July 2017-Present

- Manage case plans of shelter program clients, including: keeping statistical records, assisting clients with establishing their goals and personal budget, monitoring progress toward goals and assisting with activities related to the case plan
- Assess housing barriers of individuals and families to determine housing and service needs
- Provide mediation and advocacy with landlords on behalf of clients to assist with obtaining/maintain housing
- Provide follow up services and support to help maintain stability of housing and independence

On Call Shelter Advocate, A Safe Place

May 2012-Present

- Performs telephone screening and intake for potential clients
- Provides office support in managing all incoming and outgoing phone calls and emails, set-up client appointments
- Provides case management, including the development of action plans for clients, advocacy, information and referrals to community service providers
- Provides confidential, holistic, client-centered, trauma-informed service

Overnight Shelter Advocate/Administrative Assistant, A Safe Place

May 2012-July 2017

- Compiled and maintained donor/donation statistical reports utilizing MS office Access, and custom applications
- Organized data for easy retrieval, implemented and trained office staff on office systems and software applications
- Performs routine program and administrative duties as directed by Executive Director & Operation Director
- Performs telephone screening and intake for potential clients
- Provides office support in managing all incoming and outgoing phone calls and emails, set-up client appointments
- Provides case management, including the development of action plans for clients, advocacy, information and referrals to community service providers
- Provides confidential, holistic, client-centered, trauma-informed service

Administrative Assistant, Tucker Technology, Incorporated

July 2006-October 2010

- Handled Accounts Payables/Receivables, bookkeeping, bank reconciliation, preparing and distributing tax documents
- Managed all front office procedures including calls, emails, scheduling appointments and providing customer service
- Prepared job verification packages and audits, filed documents manually and electronically
- Supported the Operations Manager and Human Resource Manager with various accounts and employee cases

Admin Support, A Safe Place

March 2005-July 2006

- Compiled and maintained donor/donation statistical reports utilizing MS office Access, and custom applications
- Organized data for easy retrieval, implemented and trained office staff on office systems and software applications
- Performs routine program and administrative duties as directed by Executive Director & Operation Director
- Provided office support in managing all incoming and outgoing phone calls and emails, set-up client appointments

VOLUNTEER HISTORY

July 2010 – Present

- **Bookkeeper/ Office Assistant, Casa Vincenia:** Process accounts payables and accounts receivables, prepare and reconcile bank statements, file and distribute tax documents, coordinate and organize meetings and fundraisers
- **Mentor, Santa Rita Jail:** Provide encouragement, emotional support and practical advice in navigating the challenges of returning to the community and meeting their Reentry Plan goals; Reinforcing other program areas in supporting mentee's efforts to find a job or succeed in substance abuse treatment
- **Nurse Assistant/Caregiver, VA:** Deliver outstanding patient care in bathing, feeding and dressing client; Assist in wound care, light housekeeping, changing bed linen and preparing meals; transported client to and from hospital and personal appointments; followed up with special client requests.
- **Parent Volunteer Lafayette Elementary:** Assisted in planning and preparing the learning environment, setting up interest centers and preparing needed materials and supplies; tested students weekly on vocabulary words . Monitor students during testing.

EDUCATION

University of Phoenix, Oakland, CA Business Management	March 2008-March 2011
Lifeline HealthCare Consultants, Inc., Oakland, CA Certified Nurse Assistant Program	July 2011- August 2011
Oakland Adult and Career Education, Oakland, CA Medical Front Office/Administrative Assistant I Program	March 2011- June 2011
Alameda Beauty, Alameda, CA Cosmetology Program	April 2003-March 2005
Oakland Technical High School, Oakland, CA High School Diploma	August 1998-June 2002

REFERENCES AVAILABILE UPON REQUEST

Profile

Justin Watkins
First Name Middle Initial Last Name

[Redacted]
Email Address

[Redacted] Suite or Apt
Street Address

Oakland CA 94610
City State Postal Code

[Redacted] [Redacted]
Primary Phone

San Mateo County Health System Community Health Planner
Employer Job Title

Which Boards would you like to apply for?

Sugar Sweetened Beverages Community Advisory Board: Appointed

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

As an Oakland resident, with two children in Oakland public schools, I am extremely invested in ensuring that we address health inequity in our community. I believe that the revenue from the Sugar Sweetened Beverage Tax can support implementation of community-based strategies that will improve health outcomes for everyone in our community, especially our youngest and most vulnerable residents from our most disadvantaged neighborhoods. I have extensive experience in the field of Public Health, specifically in on strategies to improve children's health. I am passionate about working to address the root causes of inequity and the health disparities that inequity fosters. I believe that policy and environmental change are the most effective strategies to address the systemic causes of inequity. The Sugar Sweetened Beverage Tax is one of the leading strategies to address the roots cause of childhood obesity the associated chronic diseases. It would be an honor to work with the City of Oakland to support implementation of programs that support better health for our residents. I began my career in public health working for the University of California Cooperative Extension in Alameda County as a nutrition education program coordinator. The federally funded program supported implementation of health and wellness programs in schools and communities that are disproportionately affected by childhood obesity. I oversaw implementation of garden-based nutrition education programs in schools and after-school programs as well as educational programs for parents and caregivers throughout the City of Oakland. While working in this position I was inspired to return to graduate school to pursue a Master's of Public Health from UC Berkeley. In graduate school I studied the role that diet, including consumption of sugar-sweetened beverages, played in contributing to the childhood obesity epidemic. My research in graduate school focused on policy and environmental change that could address the obesity epidemic from an upstream, public health prevention framework. I had the opportunity to look at local, state and federal policies and programs that would support better health for our population. While I was in graduate school I studied the City of Richmond's Sugar Sweetened Beverage sales tax measure and saw the tactics that the Soda Industry would take to defeat the measure. Seeing the efforts in Richmond gave me hope that other municipalities would pursue similar efforts, fortunately Oakland was one of them. After graduate school I had a one-year fellowship for Oakland Unified School District in which I developed a framework for implementation of comprehensive health education. In this role I worked closely with school staff and district administrators to determine how to successfully integrate grade-level appropriate health education topics into the curriculum. While I understand the importance of health education, I recognized that my passion was in policy and systems change. Upon completion of my fellowship with OUSD I was hired as a Community Health Planner for the San Mateo County Health System. In my role as a community health planner I have led the San Mateo County Public Health Departments various school-based and food systems initiatives. This has includes supporting local school district's with the development and implementation of comprehensive local school wellness policies, establishing farm to school programs, creating better access to fresh drinking water, increasing opportunities for physical activity in schools, and helping to create school garden programs. My personal, professional and academic experiences have prepared me to serve on the City of Oakland's Sugar Sweetened Beverage Community Advisory Board. It would be an honor to be in a position to advise policy makers on how to implement programs and projects related to addressing the health disparities in our community.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

Justin Watkins Resume .docx

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Justin Watkins [REDACTED]
Education • University of California at Berkeley M.P.H. Health & Social Behavior, May 2012 • University of California at Santa Cruz B.A. Environmental Studies, June 2000 Relevant Course Work • Leadership &

Management • Community-Based Participatory Research • Eliminating Health Disparities • Evaluation of Health and Social Programs • Kids First! Education Policy • US Nutrition Programs Program Planning, Development and Evaluation Professional Experience Community Health Planner, Educational Attainment and Food Systems Initiatives San Mateo County Health System, Health Policy & Planning Unit 08/13-Present • Manage contracts for Get Healthy SMC implementation grant program for schools & food system projects • Chair the San Mateo County School Wellness Alliance, 2013-Present • Collaborate with local and regional partners to promote school wellness initiatives with an emphasis on educational attainment • Plan and organize the San Mateo County School Wellness events • Coordinate Farm to School efforts in San Mateo County school • Health Equity Awakened Leadership Fellow 2017-18 Senior Strategic Fellow, Health Education 07/12-08/13 Oakland Unified School District, Family, School & Community Partnerships • Assessed health education needs of OUSD students based on available data • Developed plan for implementing comprehensive health education in grades k-12 in OUSD • Researched best practices in school-based health education program implementation • Developed partnerships with local partners to provide services to OUSD Schools • Identified opportunities to align comprehensive health education with district wellness policy Nutrition Education Program Coordinator 05/05-06/12 Food Stamp Nutrition Education Program (FSNEP) University of California Cooperative Extension in Alameda County • Developed training curricula and supplemental educational materials for parents, teachers and community members to implement garden-based nutrition programs • Prepared outreach materials and recruited teachers for participation in program Graduate Student Instructor (GSI) 01/11-06/12 Introduction to Community Health and Human Development, School of Public Health University of California, Berkeley • Developed curriculum and learning objectives for weekly discussion sections based on lectures • Facilitated discussion of 45 students on topics related to course content • Maintained course website Graduate Student Instructor (GSI) 08/10- 12/10, 08/11-12/11 Urban Agriculture, Department of Environmental Science, Policy & Management University of California, Berkeley • Developed lab curriculum, delivered lessons and facilitated field work for two weekly labs • Organized and coordinated field-trips to local urban agriculture and food security projects Graduate Student Intern 05/11-08/11 Healthy Food and Activity Programs, Prevention Institute • Researched and drafted factsheet on the relationship between the food environment and diabetes • Interviewed community partners and created profiles of best practices for CDC grant recipients • Coordinated California outreach for Food Day 2011 with statewide partners School Garden Instructional Specialist 08/06- 08/10 Berkeley Technology Academy Teacher, Adult Basic Education, ESL and General Education 03/03-06/05 Alameda Adult School Teacher, Fourth Grade, Migrant Education Summer Program 05/02-08/02 Pajaro Valley Unified School District Leadership Experience • Chair- San Mateo County School Wellness Alliance (2013-Present) Plan and convene San Mateo County School Wellness Alliance meetings and the annual School Wellness Policy Summit. • Member – California School Garden Network (2007-2012) Assist with project outreach, contribute to website content, and evaluate School Garden of the Year nominations. • Member – California Instructional School Garden Advisory Council (2007-2009) Disseminated information to local sites regarding administration of California Instructional School Garden Grants for the CA Department of Education. • Board Member – Earth Team Environmental Organization, Berkeley, CA (2007-2009) Advised on program planning and development, assisted with fundraising efforts and solicited donations for events and activities. Academic Awards • Kaiser Permanente Public Health Scholarship 2010 & 2011 University of California, Berkeley • Staff Development Scholarship Recipient 2005-07 University of California Office of the President Presentations • “Assessment of San Mateo County School Wellness Policy Implementation” America School Health Association Annual Conference (10/14) • “Designing Your School Garden: Things to consider when designing your school garden” Alameda County Office of Education- NEXUS/ Kaiser Garden Training Program (03/09) Publications “San Mateo County Adolescent Report, 2015”, San Mateo County Health System/ San Mateo County Youth Commission 12/14 “Alameda County School Garden Assessment, 2009”, University of California Cooperative Extension, Alameda County 10/08 “Cycling Nutrients in the Garden: Building Healthy Soil through Composting at School” University of California Cooperative Extension, One Page Advisory #147 08/06 Skills • Microsoft Word, Excel, Power Point • Proficient in Conversational Spanish • Program Planning & Evaluation • Excellent Writing Skills • Excellent Communication • Excellent Presentation Skills • Curriculum Development • Excellent Organizational Skills

Please click the acknowledgement below.

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I Agree *

Justin Watkins

Oakland, CA 94610

Education

- **University of California at Berkeley**
M.P.H. Health & Social Behavior, May 2012
- **University of California at Santa Cruz**
B.A. Environmental Studies, June 2000

Relevant Course Work

- Leadership & Management
- Community-Based Participatory Research
- Eliminating Health Disparities
- Evaluation of Health and Social Programs
- Kids First! Education Policy
- US Nutrition Programs Program Planning, Development and Evaluation

Professional Experience

Community Health Planner, Educational Attainment and Food Systems Initiatives

San Mateo County Health System, Health Policy & Planning Unit 08/13-Present

- Manage contracts for Get Healthy SMC implementation grant program for schools & food system projects
- Chair the San Mateo County School Wellness Alliance, 2013-Present
- Collaborate with local and regional partners to promote school wellness initiatives with an emphasis on educational attainment
- Plan and organize the San Mateo County School Wellness events
- Coordinate Farm to School efforts in San Mateo County school
- Health Equity Awakened Leadership Fellow 2017-18

Senior Strategic Fellow, Health Education

07/12-08/13

Oakland Unified School District, Family, School & Community Partnerships

- Assessed health education needs of OUSD students based on available data
- Developed plan for implementing comprehensive health education in grades k-12 in OUSD
- Researched best practices in school-based health education program implementation
- Developed partnerships with local partners to provide services to OUSD Schools
- Identified opportunities to align comprehensive health education with district wellness policy

Nutrition Education Program Coordinator

05/05-06/12

Food Stamp Nutrition Education Program (FSNEP)

University of California Cooperative Extension in Alameda County

- Developed training curricula and supplemental educational materials for parents, teachers and community members to implement garden-based nutrition programs
- Prepared outreach materials and recruited teachers for participation in program

Graduate Student Instructor (GSI)

01/11-06/12

Introduction to Community Health and Human Development, School of Public Health

University of California, Berkeley

- Developed curriculum and learning objectives for weekly discussion sections based on lectures
- Facilitated discussion of 45 students on topics related to course content
- Maintained course website

Graduate Student Instructor (GSI)

08/10-12/10, 08/11-12/11

Urban Agriculture, Department of Environmental Science, Policy & Management

University of California, Berkeley

- Developed lab curriculum, delivered lessons and facilitated field work for two weekly labs
- Organized and coordinated field-trips to local urban agriculture and food security projects

Justin Watkins

Graduate Student Intern

05/11-08/11

Healthy Food and Activity Programs, Prevention Institute

- Researched and drafted factsheet on the relationship between the food environment and diabetes
- Interviewed community partners and created profiles of best practices for CDC grant recipients
- Coordinated California outreach for Food Day 2011 with statewide partners

School Garden Instructional Specialist

08/06- 08/10

Berkeley Technology Academy

Teacher, Adult Basic Education, ESL and General Education 03/03-06/05

Alameda Adult School

Teacher, Fourth Grade, Migrant Education Summer Program 05/02-08/02

Pajaro Valley Unified School District

Leadership Experience

- **Chair**- San Mateo County School Wellness Alliance (2013-Present)
Plan and convene San Mateo County School Wellness Alliance meetings and the annual School Wellness Policy Summit.
- **Member** – California School Garden Network (2007-2012)
Assist with project outreach, contribute to website content, and evaluate School Garden of the Year nominations.
- **Member** – California Instructional School Garden Advisory Council (2007-2009)
Disseminated information to local sites regarding administration of California Instructional School Garden Grants for the CA Department of Education.
- **Board Member** – Earth Team Environmental Organization, Berkeley, CA (2007-2009)
Advised on program planning and development, assisted with fundraising efforts and solicited donations for events and activities.

Academic Awards

- **Kaiser Permanente Public Health Scholarship** 2010 & 2011
University of California, Berkeley
- **Staff Development Scholarship Recipient** 2005-07
University of California Office of the President

Presentations

- **“Assessment of San Mateo County School Wellness Policy Implementation”**
America School Health Association Annual Conference (10/14)
- **“Designing Your School Garden: Things to consider when designing your school garden”** Alameda County Office of Education- NEXUS/ Kaiser Garden Training Program (03/09)

Publications

- “San Mateo County Adolescent Report, 2015”, San Mateo County Health System/ San Mateo County Youth Commission 12/14
- “Alameda County School Garden Assessment, 2009”, University of California Cooperative Extension, Alameda County 10/08
- “Cycling Nutrients in the Garden: Building Healthy Soil through Composting at School” University of California Cooperative Extension, One Page Advisory #147 08/06

Skills

- Microsoft Word, Excel, Power Point
- Proficient in Conversational Spanish
- Program Planning & Evaluation
- Excellent Writing Skills
- Excellent Communication
- Excellent Presentation Skills
- Curriculum Development
- Excellent Organizational Skills

Profile

Michael _____ Hammock _____
First Name Middle Initial Last Name

_____ _____
Email Address

_____ _____
Suite or Apt

Oakland _____ CA _____ 94619 _____
City State Postal Code

_____ _____

retired _____
Employer Job Title

Which Boards would you like to apply for?

Sugar Sweetened Beverages Community Advisory Board: Appointed

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

As a former Oakland employee and a retired recreator, I have administered and supported programs and projects to improve community nutrition, reduce childhood obesity, increase physical activity, and prevent diabetes and better health outcomes in children and families, especially those disproportionately impacted by health disparities.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Forthcoming.

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

I Agree *

Profile

Raphael

First Name

Middle Initial

Breines

Last Name

Email Address

Street Address

Suite or Apt

City

State

Postal Code

Primary Phone

Alternate Phone

Employer

Job Title

Which Boards would you like to apply for?

Sugar Sweetened Beverages Community Advisory Board: Appointed

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Please click the acknowledgement below.

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I Agree *

Profile

Pamela

First Name

Middle Initial

Alston

Last Name

Street Address

2 Truitt Lane

Suite or Apt

Oakland

City

CA

State

94618

Postal Code

Primary Phone

Alternate Phone

Alameda Health System

Employer

Dental Director

Job Title

Which Boards would you like to apply for?

Sugar Sweetened Beverages Community Advisory Board: Submitted

Interests & Experiences**Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.**

I treat a pediatric dental population residing in deep East Oakland as a clinical dentist at Eastmont Wellness Center. My patient population is at high risk to dental caries and obesity due to their SSB consumption. The oral health education, motivational interviewing, restorative treatment, and dental disease prevention that I provide in the dental clinic are effective in helping my patients overcome their SSB consumption habits but these efforts are not enough. Outside the dental clinic, I have taken the opportunity to work on campaigns at the city and county level that have helped to generate funding for health care and to address the social determinants of health. I participate in and help to plan activities that help to mobilize the community. Most recently, I served on the Alameda County Health Care for the Homeless Oral Health Steering Committee. When I was active in All In Alameda County convened by Supervisor Wilma Chan, I held a very productive community listening session. I volunteer at and help to plan health fairs throughout the city. Over the years, I have applied for and received grants from First 5 Alameda County and the Alameda County Dental Society Foundation to improve the oral health of children. I have served on Advisory Boards/Committees that focused on Oral Health Initiatives such as the San Francisco Foundation Oral Health Initiative, Colgate-Palmolive Company's Bright Smiles, Bright Futures Program, the National Dental Association HEALTH-NOW, County of Alameda's Oral Health Subcommittee of the Health Commission and the Children's Dental Health Initiative funded by the California Endowment. In short, I have applied for grants successfully and I have served on committees that recommended the selection of grantees. I know how to look at budgets, review proposals, and work collaboratively. And I have keen insight into community needs and outcomes. I am deeply aware of the gravitas of the health consequences of the consumption of SSB. And I have the energy plus passion to uplift communities throughout Oakland, the city in which I was born and still live and work

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

Curriculum Vitae 2019.docx

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Please click the acknowledgement below.

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I Agree *

Pamela Alston, DDS, MPP
Oakland, CA 94618

EDUCATION

1984 M.P.P. Masters of Public Policy, Goldman School of Public Policy
University of California, Berkeley

1982 D.D.S. Doctorate of Dental Surgery
B.S. Dental Science
University of California, San Francisco

1977 A.B. *with General Distinction* Economics
A.B. *with Honors* Health Arts and Science
University of California, Berkeley

FELLOWSHIP

2014-2016 California Health Care Foundation Leadership Fellowship Program
Project: Interprofessional Collaborative Practice between Oral
Health and Pediatric Primary Care in Alameda Health System

2003-2006 Advanced Fellow, UCSF Center for the Health Care Professions

2001 American College of Dentists

WORK

Reviewer 2006 Special Projects of National Significance—
Oral Health Objective Review, DHHS, Health Resources and
Services Administration, Division of Independent Review

2018 Grants to States to Support Oral Health
Workforce Activities
Oral Health Objective Review, DHHS,
Health Resources and Services
Administration, Division of Independent
Review

Examiner 2002-2003 Board Examinations, California Board of
Dentistry

Dental Director 2003 – Current Alameda Health System
Eastmont Wellness Center

Dentist 1983 – 2003 Central Health Center Oakland, CA
1984 - 1996 North County Jail Oakland, CA

	1990 - 1993	Santa Rita Jail Dublin, CA
	1983 - 1990	San Francisco General Hospital SF, CA
Consultant	1990 - 1993	Western AIDS Education and Training Centers' Community Providers AIDS Training Project San Francisco, CA
	1997 - 1999	City of Oakland Head Start Program (fulfilled the County of Alameda's subcontract)
	2000 - 2003	East Bay AIDS Education and Training Center Dental Faculty Member
Intern	Summer, 1983	Congressional Research Service Washington, D.C.
Host	1997 – 2012	UCSF Continuing Dental Education

ACADEMIA

Assistant Clinical Professor—	2007-2009	University of California School of Dentistry; Dept. of Orofacial Sciences, Ped Dentistry Course 189
	2012-2014	

Volunteer

Associate Clinical Professor—Volunteer 2015-present

Guest Lecturer 1983-1987 Dental Public Health 109.01—
Community Clinic Seminar Series; Primary Care Series—“Low income populations in Dental Care (strategies to overcome economic barriers in dental care)”

VOLUNTEERISM

San Francisco Foundation Oral Health Initiative
2006-2009 Advisory Committee

Alameda/Contra Costa Council of Camp Fire Boys and Girls, Inc.

The purpose of Camp Fire is to provide, through a program of informal education, opportunities for youth to realize their potential and to function effectively as caring, self-directed individuals responsible to themselves and to others; and, as an organization, to seek to improve those conditions in society which affect youth.

1992-93	2 nd Vice-President
1992-93	Executive Committee
1994-95	Member, Bay Area Council Strategic Planning
1991-93	Member, Board of Directors

1991-93 Member, Steering Committee for the Urban Initiative Project (*a collaborative effort with the Golden Gate Council of Camp Fire to develop, grow and secure long-term stability for Camp Fire Programs in high-density, low-income urban neighborhoods*)

University of California, Berkeley

1999-2002 Chair, University of California Annual Fund
2000 Member, Goldman School of Public Policy Dean's Advisory Board
1992-95 Member, Executive Board of the College of Letters and Science
The Executive Board, which is composed of distinguished alumni and friends of the University, meets biannually to offer advice to the College on major policy issues from a business and professional perspective, and to oversee the College's fundraising plan

University of California, San Francisco

2012-present Faculty Advisor, Student National Dental Association

2011-2013 Member, Council on Campus, Climate, Culture and Inclusion (provides ongoing evaluation of campus climate conditions, practices and policies; suggests measures that will support the goals of inclusion and community; coordinates its analyses, recommendations and other work with related efforts of any entities created by faculty, staff, students, or neighboring communities; fulfill other campus-specific responsibilities as identified by the chancellor)

Colgate-Palmolive Company's Bright Smiles, Bright Futures Program
Under the auspices of the Colgate-Palmolive Company's Minority Oral Health Improvement Program, the Bright Smiles, Bright Futures Program is a comprehensive oral health education program directed towards high risk youth populations and is designed to utilize public-private partnerships, community-outreach, and parent-involvement to improve the oral health of low-income minority children.

1991 – present Program Volunteer

1993 Chairperson, Oakland Professional Advisory Committee

1991 Interim Chairperson, Oakland Professional Advisory Committee

Alumni Association of the University of California, San Francisco

The purpose of this association shall be to advance the interest of the University of California, San Francisco by organizing the alumni and faculty of its component schools and divisions into a representative body. The goal is to provide coordinated alumni and faculty support for the benefit of the component schools, both individually and in the aggregate.

1999-2001 Member, Board

1999-2000 President, Dental Alumni Association

- 1998-1999 President-Elect and Program Chairperson, Dental Alumni Association
- 1997-1998 Vice-President, Dental Alumni Association
- 1995-1998 Secretary, Dental Alumni Association
- 1992-1994 Founding Chairperson, School of Dentistry Alumni Mentor Program

California Alumni Association

The mission of the California Alumni Association is to advance the interests and promote the welfare of the University of California...and to this end to organize and operate an association of alumni of such university.

- 1997-1999 Member, Nominating Committee
- 1992-1994 Member, Travel Committee
- 1991-1994 Member, Awards Committee
- 1987-1990 Vice-President at-large, Member of the Executive Committee
- 1984-1987 Member, Alumni Council (Board of Directors)

Parnassus Club Advisory Board

The purpose of the Advisory Board is to maintain a group of men and women in the dental profession who are dedicated to the advancement of the art and science of dentistry through their financial support of dental education. The Advisory Board oversees a fund to be used to improve and support the educational program of the UCSF School of Dentistry.

- 1999-2000 Member, Board
- 1993 Member, Board
- 1993 Member, Nominating Committee
- 1991 Member, Budget Committee

The Commonwealth Club of California

The Commonwealth Club of California, the nation's premier public affairs forum, is a non-profit, non-partisan public service organization devoted to the practice and promotion of the open, unbiased discussion that is essential to a thriving democracy.

- 1993-2000 Member, Board of Governors
- 6-9,1993 Quarterly Chairperson
- 1993-1997 Member, Executive Committee
- 1995-1997 Chairperson, Strategic Planning Committee
- 1993-1994 Secretary

Bay Area Black Consortium for Quality Health Care, Inc.

The mission of the Consortium is to provide an education forum in which health care workers, experts, and consumers can identify and examine existing and anticipated health needs of the African-American community; to use the interdisciplinary expertise of the Consortium to propose and develop strategies for meeting those needs; and to share those strategies with policymakers and the general public.

- 1986-1993 Newsletter Editor
- 1985-1995 Member, Board of Directors

National Dental Association

The National Dental Association (NDA) represents over 6,000 African-American dentists in the United States and abroad. The NDA is dedicated to elevating the skills and knowledge of its members so that they may better serve the oral health needs of the African-American population. In addition, the NDA is committed to serving as the advocates for the underserved on all oral health issues put before both government and/or private entities.

2019	Vice-President
2017-2019	Trustee, NDA
2016	NDA HEALTH-NOW volunteer
2004	NDA Women's Symposium Co-Chairperson
1999-2008	Member, House of Delegates
1997-Current	Member, Team of National Spokespersons
1997	Member, Organizing Team for the District VI Meeting
1997-1999	Founder and Co-Chairperson, Annual National Dental Society of Bay Area Prayer Breakfast
1995-1997	Chairperson, National Dental Society of the Bay Area Community Outreach Steering Committee

American College of Dentists

2016-2017	Chairperson, Northern California Section
2014-2015	Vice-Chairperson, Northern California Section
2003-2013	Director, Northern California Sector Board

Children's Dental Health Initiative

The Children's Dental Health Initiative (CDHI) was funded by the California Endowment to develop a plan to improve the oral health of California children by bringing together a broad-based partnership of health professionals, advocates, philanthropies, government representatives, and representatives of community organizations.

1997-1999	Member, Children's Dental Health Initiative Advisory Committee
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City of Berkeley Maternal and Child Health Advisory Board

The charge of the MCAH Board is to advise the City of Berkeley on all programs of interest; assess data; assess service needs of consumers, interface with local community; and pass on effective information to advise the health officer.

1985	Board Vice-Chairperson
1983-85	Board member

Head Start Program

The Head Start Program offers comprehensive services, including high quality early childhood education, nutrition, health, and social services, along with a strong parent involvement focus, to low-income children nationwide. The overall goal of the program is to bring about a greater degree of social competence in preschool children from low-income families.

1983-1984 Member, City of Berkeley Head Start Health Advisory Board
1997-1999 Member, City of Oakland Head Start Health Advisory Board
2005-2007 Member, City of Oakland Head Start Policy Council

County of Alameda AIDS Advisory Board
1991-1992 Member

Holy Names High School
1999-2000 Member, Spiritual Life Vision Committee

Honduras Oral Surgery Team
1998 Volunteer (for one week)
2000 Volunteer (for one week)

St. Columba Parish
2003, 2006 Rawn Harbor Choir Workshop
1998-2000 St. Columba Parish Lector
1999-2000 Children's Ministry
1998 St. Columba Parish Council
Pastoral Appointee

UCSF Center for the Health Professions California Dental Access Project
The California Dental Access Project is an initiative to research and report on the current state of access to dental care in California. Project recommendations include new and innovative models of delivery of dental care services for uninsured, low income and Medicaid populations.
2000 Project Advisory Committee

Alameda County Dental Society
2013 President
2012 Vice-President
2011 Secretary
2009-2010& Member, Board of Directors
2014-2015
2009-2014 Coordinator, Give Kids A Smile Day

California Dental Association (CDA)
2018-2019 Political Action Team Leader, District 13
2018-2019 Reviewer, Journal of the CDA
2016-2017 CDA Delegate to the American Dental Association House of Delegates

2011-2014 Delegate, CDA House of Delegates
 2007-2009 Member, CDA Foundation Grant Selection Committee
 2009 Member, Policy Development Council
 2011, 2013 Member, Committee on Rules and Order (reviews proposed House agenda and prepares a report on matters relating to the order of business of the house and any special rules of order which may be necessary to effectively conduct such business)

Alameda County Health Care for the Homeless (ACHCH)
 2019 Oral Health Steering Committee (developed elements of a shared vision and strategies for ACHCH oral health efforts to improve oral health of homeless population in Alameda County)

HONORS

2018 *University of California San Francisco: The Campaign Award for Compassion*
 2014 *Membership, Pierre Fauchard Academy*
 2012 *Inductee, County of Alameda Women's Hall of Fame*
 2011 *NYU School of Dentistry Michael C. Alfano Award for Diversity*
 2010 *UCSF Dental Alumni Association Medal of Honor*
 2009 *Alameda County Medical Center Star Performer Award*
 2003 *The 2003 Outstanding Alumnus Award, University of California Berkeley Black Alumni Club*
 2000 *University of California, Berkeley School of Public Health Public Health Hero*
 1999 *Outstanding Mentor, California Alumni Association*
 1998 *Special Award Recognizing my Role as Co-founder of the California Alumni Association Student Alumni Mentor Program*
 1991 *Alumni Citation, California Alumni Association*
 1991 *Rosalie Stern Award for Community Service, University of California*
 1986 *Scholarship Recipient, Wilton Park*
 1978-82 *University of California Regents Scholarship*

KEYNOTE ADDRESSES

5/30/19 Keynote Alumna Address "Noblesse Oblige," Holy Names High School, Oakland
 9/20/13 & 9/27/17 Keynote Speaker, White Coat Ceremony, University of California San Francisco School of Dentistry
 5/5/17 Panelist, "Difficult Conversations with Patients: Educating the Oral Physician, Harvard University School of Dental Medicine Educational Summit

- 1/7/17 Keynote Address, Pre-Medical and Pre-Health Conference, Cal State University, San Bernardino
- 3/2016 Lecturer, “Meeting the Needs of the Underserved,” UCSF Student-Led Course
- 1/8/2016 First 5 Alameda County Help Me Grow Training. The audience was staff *from diverse disciplines serving children and their families including:* home visitors, public health nurses, fatherhood specialists, family advocates, community health workers, outreach workers, shelter workers, mental health providers, Head Start and Early Head Start and Early Head start providers and early care and education providers.
- 2016 9th Annual UCSF SNDA Impressions Conference – Keynote Address
- 2012 5TH Annual UCSF SNDA/ADEA/HAD/ASDA—Keynote Address *Impressions Undergraduate Outreach Conference—purpose is to expose and excite undergraduates from diverse and underrepresented backgrounds or underserved communities about the dental profession*

Grants Received

- 2010-2014 Henry Schein Dental Supply Company Preventive Dental Supplies for Give Kids a Smile Day sponsored by the Alameda County Dental Society at Eastmont Wellness Center
- 2016 Alameda County All In War on Poverty Focus Group with Oakland Middle School Students held at Eastmont Wellness Center
- 2012-2014 First 5 Alameda County Grant to Implement Preventive Dental Services In the pediatric clinics at Hayward and Newark Wellness Center
- 2016 Grant from Alameda County Dental Society to Foundation to purchase oral health education materials for Eastmont Wellness Center
- 2017 Grant from the California Dental Association Foundation to provide atraumatic restorative treatment to infants and toddlers too young to undergo sedation for dental treatment
- 2019 Grant from the Alameda County Dental Society Foundation for sealants

PUBLISHED WORKS

Featherstone JDF, Alston P, Chaffee BW, Rechmann P, Caries Management by Risk Assessment (CAMBRA): An Update for Use in Clinical Practice for Patients Aged 6 Through Adult, Journal of the California Dental Association, 47(1), Pages 25-34, January 2019

Alston Pamela, Akabike Andrea, Chadwick Monica, and Sosa Ada, Navigating with Special Needs, Journal of the American College of Dentists, 84(3), Pages 13-17 (Summer 2017)

Alston PA, Ramos-Gomez F, Luomanen J, Terlet A, Bringing CAMBRA Into Federally Qualified Health Centers, California Dental Association Journal, 39(11): Pages 807-813, November 2011

Alston PA, Knapp J, Luomanen, Who Will Tend the Dental Safety Net, California Dental Association Journal, 42(2): Pages 112-118, February 2014

Pamela Arbuckle Alston, "Home for Christmas Dinner," pages 72-74, Love is the Best Medicine, published by DMD House (2001)

Letter to the Editor of the Journal of the ADA: "Addressing Dentistry's 'Busyness Problem,'" (146)12, December 2015

Letter to the Editor of the Journal of the California Dental Association, "Editorial Provides Inspiration," May 2003, Page 373

OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

Introduced by Mayor Libby Schaaf

RESOLUTION CONFIRMING THE MAYOR'S REAPPOINTMENT OF JULIA LIU, LAURIE LAWSON, JUSTIN WATKINS, MICHAEL HAMMOCK, RAPHAEL BREINES, AND PAMELA ALSTON AS MEMBERS OF THE SUGAR-SWEETENED BEVERAGE DISTRIBUTION TAX COMMUNITY ADVISORY BOARD

WHEREAS, Ordinance No 86161 C.M.S., approved May 3, 2016, placed a measure on the November 8, 2016 ballot to impose a tax on the distribution of sugar-sweetened beverages; and

WHEREAS, the voters of the City of Oakland adopted the Sugar-Sweetened Beverage Distribution Tax Ordinance in the November 8, 2016 general municipal election; and

WHEREAS, the Sugar-Sweetened Beverage Distribution Tax Ordinance establishes the Sugar-Sweetened Beverage Distribution Tax Community Advisory Board (the "Board") and provides that the Board shall consist of nine (9) members serving not more than two consecutive three-year terms appointed by the Mayor and confirmed by the City Council in accordance with City Charter section 601; and

WHEREAS, the Sugar-Sweetened Beverage Distribution Tax Ordinance (Oakland Municipal Code Section 4.52.080 (B)) provides that the Board shall be comprised of: At least three residents who live in areas disproportionately impacted by diseases caused by sugar consumption; two medical professionals--one medical and one dental with public health experience or who engage in whole or in part in the prevention, diagnosis, treatment or research of, or education about chronic diseases linked to the consumption of sugar; two parents of current students of Oakland Unified School District ("OUSD"); and two members of the public with experience in addressing public health issues, related to diabetes, obesity and sugary drink consumption, community-based youth food and nutrition programs, school-based food and nutrition programs, oral health or early childhood nutrition; and

WHEREAS, the Honorable Mayor Libby Schaaf has appointed Julia Liou, Laurie Lawson, Justin Watkins, Michael Hammock, Raphael Breines, and Pamela Alston to complete three-year terms subject to confirmation by the City Council; now therefore be it

RESOLVED: That pursuant to City Charter section 601, the City Council confirms these mayoral appointments as follows:

Julia Liou is reappointed to the Sugar Sweetened Beverages Tax Community Advisory Board as a medical professional with public health experience or who engages in whole or in part in the prevention, diagnosis, treatment or research of, or education about chronic diseases linked to the consumption of sugar to complete the three-year term that began on June 15, 2020 and will end on June 14, 2023, filling a seat previously held by herself.

Laurie Lawson is reappointed to the Sugar Sweetened Beverages Tax Community Advisory Board as an OUSD parent representative, to complete the three-year term that began on June 15, 2020 and will end on June 14, 2023, filling a seat previously held by herself.

Justin Watkins is reappointed to the Sugar Sweetened Beverages Tax Community Advisory Board as an OUSD parent representative, to complete the three-year term that began on June 15, 2020 and will end on June 14, 2023, filling a seat previously held by himself.

Michael Hammock is reappointed to the Sugar Sweetened Beverages Tax Community Advisory Board as a resident who lives in an area disproportionately impacted by diseases caused by sugar consumption to complete the three-year term that began on June 15, 2020 and will end on June 14, 2023, filling a seat previously held by himself.

Raphael Breines is reappointed to the Sugar Sweetened Beverages Tax Community Advisory Board as a resident who lives in an area disproportionately impacted by diseases caused by sugar consumption to complete the three-year term that began on June 15, 2020 and will end on June 14, 2023, filling a seat previously held by himself.

Pamela Alston is reappointed to the Sugar Sweetened Beverages Tax Community Advisory Board as a medical professional with public health experience or who engages in whole or in part in the prevention, diagnosis, treatment or research of, or education about chronic diseases linked to the consumption of sugar to complete the three-year term that began on June 15, 2020 and will end on June 14, 2023, filling a seat previously held by herself.

IN COUNCIL, OAKLAND, CALIFORNIA,
PASSED BY THE FOLLOWING VOTE:

AYES - FORTUNATO BAS, GALLO, GIBSON MCELHANEY, KALB, REID, TAYLOR, THAO AND
PRESIDENT KAPLAN

NOES -

ABSENT -

ABSTENTION -

ATTEST:

ASHA REED
Acting City Clerk and Clerk of the Council
of the City of Oakland, California