

CITY OF OAKLAND

AGENDA REPORT


TO: Jestin D. Johnson
City Administrator

FROM: LaTonda Simmons
Assistant City
Administrator

SUBJECT: Amend Resolution 90310 C.M.S. -
OFCY FY 24-25 Grant Renewals –
Programmatic Changes

DATE: November 15, 2024

City Administrator Approval


Jestin Johnson (Nov 25, 2024 09:44 PST)

Date: Nov 25, 2024

RECOMMENDATION

Staff Recommends That The City Council Adopt A Resolution:

A Resolution Amending Resolution No. 90310 C.M.S., Which Awarded Oakland Fund For Children And Youth Grants For Fiscal Year 2024–2025, To Amend The Following Grantees To Reflect Lead Agency Programmatic Changes Without Change To The Grant Amounts:

- 1) **Replace Jewish Family & Community Services East Bay With Lincoln For Early Childhood Mental Health Collaborative Services;**
- 2) **Update “To Be Determined By OUSD” With Safe Passages For East Oakland Pride Elementary;**
- 3) **Update “To Be Determined” With Dream Youth Clinic For Dreamcatcher Youth Program; And**
- 4) **Amend The Name Of Genesys Works Bay Area To Genesys Works For Pathways To College And Career Success For Oakland’s High School Students.**

EXECUTIVE SUMMARY

After [Resolution No. 90310 C.M.S.](#) was adopted by the City Council on May 30, 2024, OFCY was informed of programmatic changes to grant awards for FY 24-25. The requested change for school-based programming (Safe Passages) is on the recommendation of OUSD Expanded Learning Program supported by the school site Principal.

For Lincoln and Dream Youth Clinic (subgrantee and provider of DreamCatcher programming) staff recommends the change as the former grantees Jewish Family Community Services and

Life Enrichment Committee
December 10, 2024

Covenant House declined OFCY funding for fiscal year 2024-2025. Additionally, Dream Youth Clinic received support from the Mayor’s Commission on Sex Trafficking, and stakeholders to assume operation as lead agent of the Dreamcatcher Wellness Center and its programming to ensure the continuation of these vital services to Oakland’s unaccompanied minors.

Upon guidance from the City Attorney, OFCY is requesting Council approve the following:

The following **Table 1** illustrates the original FY 24-25 grant awards as approved by the council and reflects the programmatic changes requested:

Table 1:

OFCY Grantee Approved (Remove)	Amount	Grantee Change (Replace)	Amount
Jewish Family Community Services	\$175,000	Lincoln	\$175,000
To Be Determined	\$85,000	Safe Passages	\$85,000
To Be Determined	\$50,100	Dream Youth Clinic	\$50,100
Genesys Works Bay Area	\$100,000	Genesys Works	\$100,000

The Oakland Fund for Children and Youth (OFCY) Planning and Oversight Committee (POC) approved the programmatic changes for FY 24-25. Funding recommendations were made based on the projected grant funds available to OFCY provided by the Budget Bureau for FY 24-25.

The changes recommended will support the continuation of vital services as mandated by the Kids’ First! OFCY adopted [Ordinance No. 13588 C.M.S.](#) on March 3, 2020, which extended OFCY for twelve (12) years, beginning July 1, 2021, and continuing through June 30, 2033, and [Resolution No. 90310 C.M.S.](#)

The total project cost of FY 24-25 OFCY grant agreements is **\$18,837,382 for FY 2024-2025**. Kids First! legislation requires that no less than 90% of funds be used for direct services for children and youth through the award process.

BACKGROUND / LEGISLATIVE HISTORY

The Kids First! Amendment (Article XIII – Amended in 2020) of the City of Oakland Charter requires that three percent (3%) of the General-Purpose Fund be set aside as annual revenues, along with interest accrued and any unspent funds from prior years and appropriated to the Oakland Kids First! Children’s Fund. Ninety percent (90%) of the annual revenue is made available for grants to non-profit and public agencies to address the well-being of Oakland children and youth from birth through age 21. Ten percent (10%) is available for administration and evaluation. The City Council adopted [Ordinance No. 13588 C.M.S.](#) on March 3, 2020, which extended OFCY for twelve (12) years, beginning July 1, 2021, and continuing through June 30, 2033.

The City Council approved the [2022-2025 OFCY Strategic Investment Plan](#) in December 2021. Based on the subsequent release of the OFCY Request for Proposals (RFP) that was released

on January 10, 2022, and the recommendation of grant awards by the POC in April 2022, the City Council approved 135 grant awards totaling \$17,817,382 for FY 22-23, with an option to approve one year grant renewals for fiscal year 23-24 and 24-25, for the three-year OFCY grant cycle ([Resolution No. 89245 C.M.S.](#)) on June 7, 2022.

A Supplemental Report was presented to the Council on May 26, 2022, to request grant award funding approval for an additional 14 grantees for \$1,225,000, as revised estimates to the City's General-Purpose Fund increased the overall funding to the Kids First! Children's Fund. The POC, on June 1, 2022, approved the additional grantees (selected from the Priority List) for a total allocation of \$19,142,382 for 149 OFCY programs for FY 2022-2023.

In FY 2023-2024, OFCY allocated \$18,837,282 for 147 summer program grants that began on June 1, 2023, and year-round programming that began on July 1, 2023, to complete the year two funding cycle under the 2023-2024 OFCY Strategic Investment Plan. ([Resolution No. 89772, C.M.S.](#))

For FY 24-25, OFCY will maintain the baseline funding in the amount of \$18,837,382, for 147 summer and year-round programming. OFCY summer program grants begin on June 1, 2024, and year-round programming begins on July 1, 2024, to complete the year three funding cycle under the FY 2022-2025 OFCY Strategic Investment Plan.

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ANALYSIS AND POLICY ALTERNATIVES

The OFCY advances the Citywide priorities of **Clean, Healthy, Sustainable Neighborhoods and Holistic Community Safety through grant funding to 147 community-based organizations and public agencies within each of the seven council districts to address the root causes of poverty by the provision of prevention and early intervention-oriented programs and equitable service delivery.**

Alternative #1	The Kids First! Oakland Children’s Fund (Article XIII. of the Oakland City Charter) tasks the POC with submitting funding recommendations inclusive of programmatic changes to the Oakland City Council for adoption, which can be approved or rejected only in their entirety. The rejection of individual grants would be a rejection of the package in its entirety and would result in returning to the POC for review and modification of the recommendations.
Pro	A revised renewal recommendation resulting from Council rejection would be considered by the POC at the January 2025 meeting and a return to the City Council in March or April 2025 for adoption.
Con	Rejection of the funding recommendations, inclusive of programmatic changes, would result in a delay in services for programs in 2024-2025 and a loss of services for OFCY programming that directly serves Oakland’s most vulnerable, children, youth, and families.
Reason for Not Recommending	The funding recommendations address the priorities in the OFCY FY 2022- 2025 Strategic Investment Plan. Rejecting the funding recommendations, inclusive of programmatic changes would result in a delay in the contracting process and potential loss of programming to Oakland children, youth, and families. Therefore, the staff recommends that the council approve the report and proposed resolution.

FISCAL IMPACT

There is no additional fiscal impact resulting from the proposed programmatic changes for FY24-25. Total OFCY Funding adopted by the City Council on May 30, 2024, for FY 24-25 is outlined below:

The City of Oakland adopted the budget FY 2024-2025 (the second year of the biennial budget) and identified **\$23,565,016** for the Kids First! Children’s Fund. The amount reflects 71,294 more in funding resulting from general-purpose funds available, of which Kid’s First receives 3%. Kids First! Legislation requires that no less than 90% of funds be used for direct services for children and youth through the award process, and no more than 10% of funds can be used for administrative costs.

Ninety percent (90%), or **\$21,208,514**, of the annual allocation (**Table 2**) is available for grants, and 10%, or **\$2,356,502** is available for evaluation, strategic planning, and other administrative costs in FY 2024-2025.

The total cost of 147 grant agreements is **\$18,837,382** for FY 2024-2025.

Table 2:

Fund Source	Organization	Project	Program	Total Amount
1780 - Oakland Fund for Children and Youth (OFCY) - Kids First Oakland Children's Fund FY 2024-2025	78251 - Youth Services Organization	1006734 - OFCY 2024-2025	YS04 – OFCY Program	\$21,208,514

These funding amounts were approved by the Finance Department and included in the adopted Resolution No. 90310 C.M.S., approved on May 30, 2024.

PUBLIC OUTREACH / INTEREST

The POC provided [notice](#) and hosted a public meeting on October 16, 2024, to receive public input prior to approving the programmatic changes recommendations for forwarding to Oakland City Council.

COORDINATION

This report and the proposed legislation have been reviewed by the Office of the City Attorney, Budget Bureau, and Department of Workplace and Employment Standards (formerly Contracts and Compliance).

PAST PERFORMANCE, EVALUATION AND FOLLOW-UP

The grant renewal process included a review of OFCY programs (all executed grants reporting in Cityspan, the client services, and the contract management database) and was updated since the Agenda Report was submitted to and adopted by the City Council on May 28, 2024.

This assessment helped determine if programs are on track with annual performance targets and guided the recommendations for each program renewal that are being recommended to the POC.

The recommended grantees have met and/or exceeded the identified projections and have indicated capacity exists within their organizations to absorb and implement these programs as recommended for FY 24-25.

Annual evaluations for FY 22-23 and FY 23-24 are currently underway, a final report will be presented to the POC and City Council in 2025. A snapshot of Quarter Four (4) June 30, 2024, for Year-Round Programs (July 1 – June 30, 2024) performance for the replacement grantees is provided below:

OFCY – 23/24 Select Site Outcomes

Table 3 presents FY 23/24 outcomes data for the OFCY program sites implicated in this report. Each site individually identified and defined their own outcomes, created their own data collection instruments, and submit data to OCFY via the Cityspan data base. All data was self-reported by the program sites.

Table 3: Outcomes for Select OFCY Sites

Site #1: Lincoln – Early Childhood Mental Health Collaborative		
Outcome	Achieved in Q4?	Additional Information:
75% of early childhood educators and caregivers will report a decrease in children's overall challenging behaviors at school and home.	Yes	Lincoln reported 80% of educators and 80% of caregivers seeing this decrease. 100% of caregivers reported having a deeper understanding of their child's emotional needs.
80% of caregivers will report increased access to supportive, culturally sensitive, and trauma-informed early intervention services.	Yes	Lincoln reported 100% of caregivers found the resources and referrals from staff helpful. 100% of caregivers reported that their family's experiences and culture were an important part of our conversations. 100% of caregivers reported having a better understanding of how stress impacts them as a parent, and how it impacts their child.
80% of educators will report that they have more strategies and tools to help address challenging behaviors in the classroom	Yes	90% of educators reported having more strategies and tools to address challenging behaviors in the classroom; a better understanding of why children behave the way they do; and that they are better able to identify and refer children in need of extra support and interventions

Site #2: Safe Passages – Elementary After School Programs (aggregated)		
Outcome	Achieved in Q4?	Additional Information:
85% of low-income participants report increased access to high-quality school-based after-school programming	Yes	Safe Passages bases these outcomes on participant attendance and survey data.
80% of participants increase school attendance	Yes	Safe Passages bases these outcomes on participant attendance and survey data.

80% of participants report formation of caring relationships with peers/adults	Yes	Safe Passages bases these outcomes on participant attendance and survey data.
Site 3: Dream Clinic – Covenant House California – DreamCatcher Youth Program		
Outcome	Achieved in Q4?	Additional Information:
Youth are attending school, have graduated from high school or obtained a GED, or are employed when leaving DreamCatcher	Yes	Covenant House, on behalf of their subgrantee Dream Clinic, reported that 96% of youth were enrolled in school and 13% left with employment.
Exits to safe housing - Youth go to a safe and stable destination when leaving DreamCatcher	Yes	Covenant House, on behalf of their subgrantee Dream Clinic, reported that, as of Q4 of FY23-24, 84% of youth exited to safe and stable locations.
Case Management: Youth partner with staff in case planning to help them identify their strengths and build skills and capacities that contribute to their healthy, positive, and productive functioning.	Yes	Covenant House, on behalf of their subgrantee Dream Clinic, reported that 100% of participants enrolled in their program participated in case management.

OFCY Annual Evaluation OFCY staff has identified The Bridging Group to conduct a FY22-23 retrospective evaluation report and a descriptive evaluation report for FY 23-24. The FY 22-23 retrospective evaluation and FY 23-24 descriptive evaluation reports will include a comparison of service goals vs. actual goals met; an overview of the focus population served using an equity lens, a summary of responses to the grantee youth and parent surveys (grantee parent and youth surveys were refined to include a few program impact questions) and highlights of successes and participant stories, identification of challenges and barriers, and a description of lessons learned.

Currently, OFCY evaluates the initiative, conducting an evaluation of the funded strategies. OFCY is engaged in a participatory process with grantees to move from self-reported open text narrative to defined proscriptive qualitative measurable outcomes that align with existing quantitative grantee reported outcomes. OFCY grantees will continue to submit data that will be captured in the contracts management database (Cityspan) across the eight identified proposed strategies.

Race & Equity Considerations

Using An Equity Framework Racial Equity Impact Analysis (REIA) OFCY will continue its efforts to embed a Race & Equity approach to inform our priorities, identification of our focus populations, data collection and analysis and in our policies, decisions and grant making approach.

OFCY supports our grantees in their efforts to implement equity in programming through training and guidance in partnership with the Department of Race & Equity. These institutions influence equity outcomes at a population level in a way that OFCY as a cannot (OFCY is not a direct service provider).

OFCY will continue to build on the previous work that culminated in the OFCY 2021 Community Needs Assessment & Racial Equity Analysis Report and the HSD Stressors Index to affirm our commitment to vulnerable communities and populations, utilize data to understand the current conditions, work with impacted communities, design equity approaches to remove barriers, and form partnerships with those systems that have direct influence and responsibility in mitigating the impact of barriers and systemic and institutional disparities.

SUSTAINABLE OPPORTUNITIES

OFCY funding provides local employment opportunities through public and non-profit agencies, which are primarily Oakland-based, all of which employ local staff and have a positive economic impact. OFCY funds provide direct compensation to youth through subsidized internships and work experience. OFCY funds are used to leverage and match additional local, state, federal, and private philanthropic funds, bringing additional resources into Oakland.

Economic: OFCY funding provides local employment opportunities through public and non-profit agencies, which are Oakland-based, all of which employ local staff and have a positive economic impact on Oakland communities. OFCY funds direct compensation to youth through subsidized internships and work experience. OFCY funds are used by awarded public and private non-profit agencies to leverage and match additional local, state, federal, and private philanthropic funds, bringing additional resources to Oakland.

Environmental: Programs will support community health and safety by providing physical activities outdoors, and nutritional snacks to improve the health and well-being of children and youth.

Race & Equity: OFCY prioritizes funding for services that reach youth and families with the greatest needs. Programs will work to support children, youth, and families in need with basic health, education, enrichment, and employment services through a variety of means. The overwhelming majority of program participants are Latinx, African American, and Asian, indicating a racial equity focus on the funding and delivery of programming. Programs are intended to provide children, youth, and families that otherwise may not have the ability to participate in enriching, academically supportive, and socially engaging programming free of charge.

ACTION REQUESTED OF THE CITY COUNCIL

Staff Recommends That The City Council Adopt A Resolution:

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For questions regarding this report, please contact Robin Love, Children & Youth Services Manager at 510-238-3231 or RLove@oaklandca.gov

Respectfully submitted,



[LaTonda Simmons \(Nov 22, 2024 12:39 PST\)](#)

LATONDA SIMMONS
Assistant City Administrator

Prepared by: Robin Love
Children & Youth Services Manager
Children & Youth Services Division

Attachments (1):

Attachment A – OFCY Grant Renewal Award List (revised) FY24-25