

  
City Attorney's Office 3/5/20

## OAKLAND CITY COUNCIL

RESOLUTION NO. 88089 C.M.S.

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### A RESOLUTION:

1. **AWARDING GRANTS TO ANTI-POVERTY SERVICE PROVIDERS FOR THE ALAMEDA COUNTY – OAKLAND COMMUNITY ACTION PARTNERSHIP (AC-OCAP) 2020 COMMUNITY SERVICES BLOCK GRANT (CSBG) PROGRAM YEAR;**
2. **WAIVING THE COMPETITIVE REQUEST FOR PROPOSALS/QUALIFICATIONS PROCESS AND AUTHORIZING PROCUREMENT OF ADVERTISING SERVICES FOR THE AC-OCAP ANTI-POVERTY PROGRAM;**
3. **AUTHORIZING AMENDMENTS TO THE GRANTS AND PROCUREMENT FROM THE SERVICE PROVIDERS:**
  - A. **FOR EXTENSIONS THROUGH THE 2021 AND 2022 CSBG PROGRAM YEARS; AND**
  - B. **TO INCREASE THE AMOUNTS IF ADDITIONAL CSBG FUNDING BECOMES AVAILABLE DURING THE 2020-2022 THREE-YEAR CSBG FUNDING CYCLE**

**WHEREAS**, the federal Community Services Block Grant (CSBG) provides core funding to the Alameda County – Oakland Community Action Partnership (AC-OCAP) to reduce poverty, revitalize low-income communities and empower low-income families to become self-sufficient; and

**WHEREAS**, the City of Oakland has received Anti-Poverty CSBG funding since 1971; and

**WHEREAS**, on December 10, 2019, the Oakland City Council approved Resolution Number 87964 C.M.S. accepting and appropriating an anticipated amount of \$1,354,323 in anti-poverty CSBG funds for AC-OCAP's 2020 year (*i.e.*, January 1 through December 31, 2020) programming from the State of California Department of Community Services and Development (CSD); and

**WHEREAS**, the City's Fiscal Year (FY) 2019-2020 budget appropriates said funds of \$1,354,323 to the Department of Health and Human Services Fund (2128), CSBG – Administration (78361), Programs (78362); CAP/CSBG 2020 Program Project (1004442,1004443); and

**WHEREAS**, these funds will be used to provide program administrative support and direct services to low-income citizens in Oakland and the surrounding Alameda County (excluding Berkeley), as outlined in the State-approved AC-OCAP Plan; and

**WHEREAS**, on August 2, 2019, AC-OCAP released its 2020-2022 Request for Partnership (RFP) CSBG funding application and received a total of 27 applications requesting \$1,697,243 in funding; and

**WHEREAS**, on November 14, 2019, the AC-OCAP Administering Board approved its 2020-2022 CSBG three-year funding cycle recommendations and internal programming; and

**WHEREAS**, Oakland Municipal Code (OMC) Section 2.04.040.B requires the City Administrator to conduct an informal advertising and bidding process for purchase orders or a Request for Proposals/Qualifications (RFP/Q) process for professional services contracts, and OMC Section 2.04.051.B permits the Council to waive the RFP/Q process upon a finding that it is in the best interests of the City to do so; and

**WHEREAS**, each of the vendors (*i.e.*, Clear Channel; CBS Outdoors; BART and AC Transit) identified in the below table are to provide advertising services as there are no other providers of advertising for transit shelters, billboards, BART station ads, and interior bus advertising; and

**WHEREAS**, staff recommends that it is in the best interests of the City to waive the RFP/Q process for said advertising services because they are critical to the program's outreach to the populations served and this would be in alignment with the City's Administrative Instruction (AI) 1021 (Direct Payments) which identifies advertising as an exception to the City's purchasing system and allows the service to be paid as a direct payment; and

**WHEREAS**, the City Administrator has determined that these advertising services are of a professional and temporary nature and shall not result in the loss of employment or salary by any person having permanent status in the competitive civil service; and

**WHEREAS**, all services provided will be in accordance with Federal and State subcontractor provisions, regulations, and guidelines for eligible activities under the CSBG program; and

**WHEREAS**, the table in this resolution includes a not-to-exceed amount for funding to allow flexibility of reprogramming funds in the event funding for another program is discontinued or additional CSBG funds are received and will not exceed the current available appropriation; now therefore, be it

**RESOLVED:** That pursuant to OMC Section 2.04.051.B and based on the findings set forth above and in the City Administrator's report accompanying this item, the City Council finds and determines that it is in the best interests of the City to waive the competitive RFP/Q process for the procurement of advertising services from Clear Channel; CBS Outdoors; BART and AC Transit; and be it

**FURTHER RESOLVED:** That based on information provided by the City Administrator, the City Council finds that these advertising services are of a professional and temporary nature and shall not result in the loss of employment or salary by any person having permanent status in the competitive civil service; and be it

**FURTHER RESOLVED:** That the City awards the following grants and subsequent amendments, and also authorizes procurements and related amendments for advertising/marketing services, for the term of January 1, 2020 through December 31, 2020 as follows, so long as the cumulative amount of program funding in the table below does not exceed the total CSBG funding accepted and appropriated by the City for the AC-OCAP year in question:

| <b>2020-2022 Programs and Services (AC = Alameda County, excluding Oakland)</b>   |  |                               |                                   |
|---|--|-------------------------------|-----------------------------------|
| 2020-2022 AC-OCAP Service Providers (Legal Name)  | Program Title  | Grant Agreement / Procurement | Annual Allocation (not to exceed) |
| <b>Entrepreneurship/Job Training &amp; Employment Placement</b>   |  |                               |                                   |
| <b>New Door Ventures:</b><br>Employment services for low-income young adults 16-24.   | New Door Youth Employment Program                                      | Grant Agreement               | \$50,000                          |
| <b>Civicorps:</b> Education and employment services for low-income young adults 18-24   | Academic and Professional Pathway                                      | Grant Agreement               | \$50,000                          |
| <b>Oakland Private Industry Council, Inc.:</b> Employment services for re-entry, unemployed and homeless low income adults 18-64    | RISE - Recognize, Inspire, Support, Engage                             | Grant Agreement               | \$50,000                          |
| <b>Renaissance Entrepreneurship Center:</b><br>Entrepreneurial training for low-income adults ages 25-64                            | Creating Economic Mobility Through Entrepreneurship                    | Grant Agreement               | \$50,000                          |
| <b>LAO Family Community Development, Inc.:</b><br>Employment training for low-income adults ages 25-54                              | Pathway to Employment & Education (P2E2)                               | Grant Agreement               | \$50,000                          |
| <b>SAVE Center for Community Change and Empowerment:</b><br>Employment opportunities for unemployed homeless adults ages 18-64      | Community Ambassador Program   | Grant Agreement               | \$50,000                          |
| <b>Downtown Streets, Inc.:</b><br>Employment opportunities for unemployed, homeless, veterans, and previously incarcerated ages 18+ | AC: Downtown Streets Team  | Grant Agreement               | \$50,000                          |
| <b>Center for Media Change, DBA Hack the Hood:</b><br>Employment training in technology for low-income youth and young adults 14-24 | AC: Thriving Youth Careers in Oakland and Alameda County's Tech Sector | Grant Agreement               | \$50,000                          |
| <b>Rubicon Programs Incorporated:</b> Employment opportunities for low-income adults ages 18-64                                     | AC: Eden Area American Job Career Center (AJCC)                        | Grant Agreement               | \$50,000                          |

|   |  |                 |   |
|---|--|-----------------|---|
| <b>Chabot-Las Positas Community College District, DBA Tri-Valley Career Center:</b> Employment opportunities for unemployed adults ages 18-64 in the Tri-Valley area      | <b>AC:</b> Back-to-Work Tri-Valley   | Grant Agreement | \$50,000                                      |
| <b>Low-Income Housing</b>   |  |                 |   |
| <b>Covenant House California:</b> Housing for homeless young adults ages 18-24  | Emergency Shelter & Supportive Services for Young Adults Experiencing Homelessness     | Grant Agreement | \$50,000                                      |
| <b>Operation Dignity, Inc.:</b> Housing for homeless and/or disabled veterans ages 25+  | Housing for Oakland's Homeless Veterans  | Grant Agreement | \$50,000                                      |
| <b>St. Mary's Center:</b> Housing for homeless and disabled adults/seniors ages 55+   | Senior Homeless Services   | Grant Agreement | \$50,000                                      |
| <b>Fremont Family Resource Center Corporation:</b> Housing for unemployed and homeless families and individuals ages 18-54  | <b>AC:</b> Family Support Services for the Homeless                                    | Grant Agreement | \$50,000                                      |
| <b>Southern Alameda County Comite for Raza Mental Health, DBA La Familia:</b> Housing assistance for homeless, unemployed, previously incarcerated, and disabled families | <b>AC:</b> FESCO's Les Marquis Emergency Shelter and Banyan House Transitional Housing | Grant Agreement | \$50,000                                      |
| <b>Civic Engagement, Advocacy, and Capacity Building</b>  |  |                 |   |
| <b>Housing &amp; Economic Rights Advocates (HERA):</b> Promote financial empowerment for low-income individuals through second chance bank accounts                       | Bank On Oakland (BOO) Financial Empowerment  | Grant Agreement | \$30,000                                      |
| <b>Eden I &amp; R, Inc.:</b> Provide information and referral services to support EITC and Bank On Oakland Initiatives  | AC-OCAP 2-1-1 Phone Services for EITC and BOO  | Grant Agreement | \$20,000                                      |
| <b>Alameda County Community Food Bank:</b> Increase hunger and increase food security for Alameda County's low-income families  | Food Security Initiative   | Grant Agreement | \$20,000                                      |
| <b>Clear Channel/CBS Outdoors/BART/AC Transit:</b> Education and outreach advertising campaigns   | Financial Empowerment Marketing  | Procurement     | \$25,000 (total is inclusive for all vendors) |

; and be it

**FURTHER RESOLVED:** That the City is authorized to amend the above-referenced grant awards, agreements, and procurements to extend those for the term of

January 1, 2021 through December 31, 2021 and from January 1, 2022 through December 31, 2022 in the annual not-to-exceed amounts listed above, contingent upon the availability of CSBG renewal grant funding for the 2021 and 2022 grant terms; and be it

**FURTHER RESOLVED:** That if additional CSBG funds become available during the CSBG funding cycle (i.e., January 1, 2020 through December 31, 2022), the City hereby accepts and appropriates said additional funds, and authorizes the amendment of the above-referenced grant awards, agreements and procurements specified in the foregoing table to increase the amounts during the 2020-2022 CSBG funding cycle, not to exceed the total CSBG funding available; and be it

**FURTHER RESOLVED:** That the Council hereby appoints the City Administrator to conduct all negotiations; to execute, submit and process all documents, including but not limited to applications, agreements, amendments, modifications, payment requests, and invoices; and to take all related actions necessary for the aforementioned awards, grants and procurements; and be it

**FURTHER RESOLVED:** That said agreements, contracts, and amendments shall be approved as to form and legality by the Office of the City Attorney and placed on file in the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA, APR 07 2020

PASSED BY THE FOLLOWING VOTE:

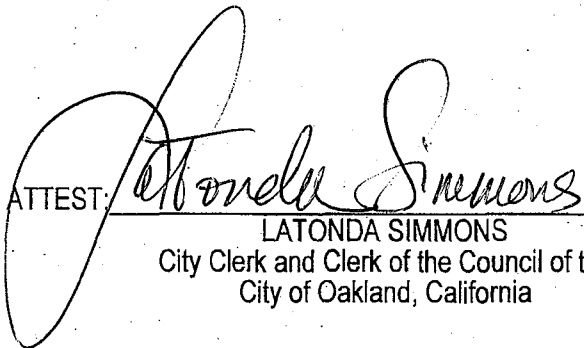
AYES - FORTUNATO BAS, GALLO, GIBSON MCELHANEY, KALB, REID, TAYLOR, THAO AND PRESIDENT KAPLAN

NOES - 0

ABSENT - 0

ABSTENTION - 0

ATTEST:

  
LATONDA SIMMONS  
City Clerk and Clerk of the Council of the  
City of Oakland, California