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Letter of Nomination

February 5, 2014

The Honorable City Council
One City Hall Plaza, Second Floor
Oakland, CA 94612

Dear President Kernighan and members of the City Council

Pursuant to City Charter section 601, the Mayor, hereby appoints the following persons as a member of the following Board or Commission, subject to the City Council's confirmation

VIOLENCE PREVENTION AND PUBLIC SAFETY OVERSIGHT COMMITTEE

Lanenna Joiner Mayoral appointment to serve the term beginning July 21, 2013 and ending July 20, 2014, filling the seat previously held by Nyeisha DeWitt

Thank you for your assistance in this matter

Sincerely,

Jean Quan
Mayor

November 26, 2013

Ms Aguiar,

I would like to express my strong desire to interview for the Board 'Oakland Unite' with the City of Oakland. The common voice says what the government should be doing but the intelligent mind understands that there are many components to the solution.

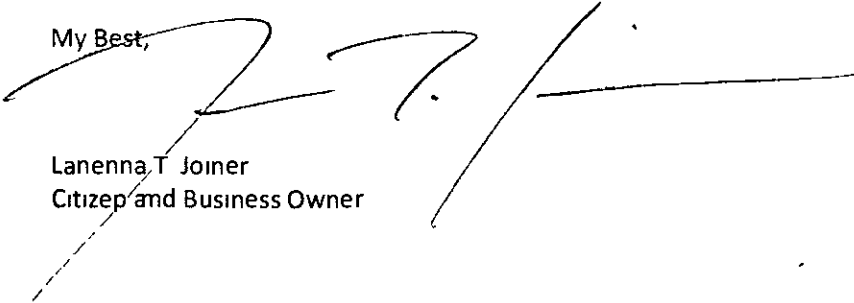
Having researched many boards and commissions, in Oakland, as well as Alameda County, I find 'Oakland Unite' fits with my immediate skill-set. Those skills are nothing more than exposure to those same circumstances as a youth and now as an adult with compassion for change in Oakland. As this is a prestigious opportunity, I will not hide my own youth crime which was interrupted by a combination of positive people and believing something better was on the horizon.

I graduated from Peralta College with an AA, continued on to Florida A&M University with a BS in Public Management, living and working in Oakland over 20 years and more recently owning a business downtown Oakland for 3 years, does not make me qualified but makes me understand the varying degrees of violence in Oakland.

As I am doing my part to influence, inspire, and motivate my community, I look forward to the opportunity to increase the chance for more to be safe and informed by being apart of the 'Oakland Unite' (formerly Measure Y).

My Best,

Lanenna T Joiner
Citizen and Business Owner

A large, stylized handwritten signature in black ink, appearing to read 'Lanenna T Joiner', is written over the typed name and title.

Lanenna Joiner

President

Feelmore Holdings, Inc.

March 2010 – Present (3 years 8 months) Oakland

Web Analytics and SEO implementation

Brand development and strategy

Business Plan Execution & Sales Strategy development

Advertising and Marketing

New Business Unit Development

Employee Hiring and Development

Network Security Consultant

Verizon Enterprise Solutions

2008 – 2010 (2 years) Walnut Creek

Lead Engineer on a million dollar project to transition hardware Nokia to Fireflys across 3 geographical locations

Maintained 120 regional NEC Nokia and Juniper firewalls

Maintenance of Nokia and Juniper firewalls to ensure high availability to internal, remote, and vendors

Use of TCPDUMP, Traceroute, ethereal for troubleshooting network connectivity issues

Configuration of High Availability across the firewall infrastructure for required systems

Juniper ISG2000 conversion support for the company Self-taught on the system for effective troubleshooting

Responsible for multiple DMZ deployments and various projects

Security Engineer

Chevron Federal Credit Union

August 2007 – September 2008 (1 year 2 months) Oakland

Information Security Policy Development and implementation

Creation and Implementing of compliance such as PCI and Sabanes-Oxley (SOX)

Lifecycle Engineer for new product Websense

Security Engineer

Clorox

1999 – 2007 (8 years) Oakland

Leadership and technical expertise on various Security/IS projects efforts

Designed and implementing 2-factor VLAN authentication utilizing RSA Tokens and new Nokia Firewalls for Federal Mandates from Homeland Security

Procurement, Configuration and Installation of Plant Firewalls for Federal Regs

Contributed to \$242,000 cost savings by transitioning several acquired locations from Checkpoint SOHO to SonicWall firewalls

Negotiated onboard event monitoring software for 1 year at no cost to Clorox for an additional saving of approximately \$32,000 for all corporate SonicWalls

Vulnerability scanning assessment and remediation of systems

Conducted privileged user training for security systems requiring advanced authentication

Maintained Security log servers including monthly archival

Maintained NetCache proxy server and administrates Access Control for system

Creation of web certificates web servers and other security systems (PKI)

24/7 International and Domestic support for critical and non-critical systems.

Upgrade Engineer

Various Consulting Companies

1999 – 2000 (1 year) Bay Area

Y2K Upgrade Engineer for several Client Companies GAP Inc (Gap, Old Navy, Banana Republic) and Ascend Communication and other small firms

Software Recruiter

TechSystems

1998 – 1999 (1 year) Alameda, CA

Recruiter of Software Professionals

EDITORIALS

Xbiz June 2013 '**Feminist Porn**'
East Bay Express February 2013
Elizabeth Hames April 2012 '**Make of Feminist Porn**'
Elizabeth Hames February 2012 '**Talk about Sex and Change the World**'
Queer Bois February 2012 '**Boi Business Ventures**'
SFBG February 2012 '**Feelmore Celebrates 1 Year**'
GO Magazine September 2011 '**Working It Entrepreneur Award #13**'
Las Vegas Weekly October 2011 '**Is Nenna the Next Hugh Hefner?**'
Curve Magazine October 2011 '**Sexual Healing**'
Bitch Magazine '**Issue 50 | Summer 2011**'
Adult Video News (AVN Magazine) '**Cover Story: Unique Retail Experiences**'
Oakland Tribune December 18, 2010 '**Sex store plans to open next to Oakland School for the Arts**'
East Bay Express January 5th, 2010 '**The Flap over Feelmore**'
Oakland North December 30, 2010 '**Plans for a sex shop near a school, youth programs get mixed reactions**'
Oakland North February 18, 2011 '**Oakland's newest sex shop is cut from a different cloth**'
Oakland Local December 27, 2010 '**Feelmore510 clears Planning Commission hurdle**'
Oakland Local August 31, 2010 '**Opening a sex shop in Oakland: Feelmore510 Begins**'
Oakland Local February 28 '**Uptown sex shop Feelmore510 is open**'
National Sexuality Resource Center February 18, 2010 '**FeelmoreS10: a new kind of sex shop in Oakland**'

SPEAKING ENGAGEMENTS

Mills College May 2013 '**Sex Week**'
Xbiz Jan 2013 '**What Retailers Want**'
Feminist Porn Awards 2012 '**Porn Provocateur**'
Smith College February 2012 '**Queer.POC: Porn**' and '**Current State of Porn and Communities**'
HAART Methadone Clinic February 2012 '**Power through Powerful Choices**'
Unity High School February 2012 '**Sex and the Media**'
Lighthouse High School February 2012 '**Codependency and Relationships**' (Postponed)
UC Berkeley April 2010/2011/2012 '**Feminist Studies: Feminist Porn Panel**'
College of Mann May 2009/2011 '**Human Sexuality Studies: Sex for Said**'
Adult Video Conference January 2011 '**Panelist: Product Diversity and Niche Marketing**'
Adult Video Conference January 2009 '**Panelist: What Women Want?**'
Youth Empowerment Summit December 2010 '**Facilitator: Media and Youtti**'
San Francisco Sex Information (SFSI) 2009/2010 '**Facilitator: What is Love**'

ARTWORK

2013 **Photography** Los Angeles Black Pride Antebellum Gallery
2012 **Film** 'Hella Brown real sex in the city'
2012 **Photography** Heart & Soul Magazine
2011 **Photography** Marketing material for FeelmoreS10 Adult Gallery

2011 **Film** 'Tight Places: a drop of color'

2011 **Photography** Science of Mind Magazine (Minister Andriette Earl)

2010 **Principle Curator** Feelmores10 Adult Gallery

2009 **Curator** 'Sugar in the Raw. an erotic photography Movement

2008 **Curator** 'Sugar in the Raw: an erotic photography Movement

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DRAFT

CITY ATTORNEY

OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

RESOLUTION APPOINTING LANENNA JOINER AS A MEMBER OF THE VIOLENCE PREVENTION AND PUBLIC SAFETY OVERSIGHT COMMITTEE

WHEREAS, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council, and

WHEREAS, the Violence Prevention and Public Safety Act of 2004, also known as Measure Y, adopted by the voters of Oakland, November 2, 2004 in the General Municipal Election and amended by Ordinance No 12690, adopted July 19, 2005, creates the Violence Prevention and Public Safety Oversight Committee to oversee and monitor the activities and procedures of the Violence Prevention and Public Safety Act, and

WHEREAS, the Violence Prevention and Public Safety Act of 2004 specifies that members of the Violence Prevention and Public Safety Oversight Committee are to be appointed one by each Member of the City Council and three members by the Mayor, to serve unlimited one-year terms, and

WHEREAS, the Honorable Mayor Jean Quan has appointed Lanenna Joiner as a Mayoral Appointment as a member of the Committee, to serve a one year term subject to confirmation by the City Council, now therefore, be it

RESOLVED, that pursuant to City Charter section 601, the City Council hereby confirms the Mayor's appointment of Lanenna Joiner to the Violence Prevention and Public Safety Oversight Committee for a one-year term beginning July 21, 2013 and ending July 20, 2014, filling the seat previously held by Nyeisha DeWitt

**IN COUNCIL, OAKLAND, CALIFORNIA,
PASSED BY THE FOLLOWING VOTE
AYES – BROOKS, GALLO, GIBSON MCELHANEY, KALB, KAPLAN, REID, SCHAAF AND
PRESIDENT KERNIGHAN
NOES-
ABSENT-
ABSTENTIONS-**

ATTEST

LATONDA SIMMONS
City Clerk and Clerk of the Council
of the City of Oakland, California