

INTEROFFICE MEMORANDUM

To: La Tonda Simmons
Boards of Commissions Management
Office of the City Clerk

From: Councilmember Henry Chang, Jr.

Date: February 2, 2005

Re: Appointment of a replacement to the Planning and Oversight Committee of the Oakland Fund for Children and Youth

It has come to my attention that the seat for my adult appointee to the Planning and Oversight Committee (POC) of the Oakland Fund for Children and Youth is occupied on a holdover status by Wayne K. Yang.

I would like to appoint **VIOLA GONZALES** to occupy the seat as my adult appointee to the Planning and Oversight Committee (POC), replacing Wayne K. Yang. I would also like to request that this replacement be on the next City Council agenda.

Please contact my staff with any questions regarding this matter at x7008.

Cc: Touch Thouk, OFCY (150 Frank H. Ogawa Plaza, 4th Floor, Suite 4216)

OAKLAND CITY COUNCIL

DRAFT

RESOLUTION No. _____ C.M.S.

**RESOLUTION APPOINTING VIOLA GONZALES AS A MEMBER OF
THE CHILDREN'S FUND PLANNING AND OVERSIGHT COMMITTEE**

WHEREAS, Article XIII of the Oakland City Charter creates the Children's Fund Planning and Oversight Committee, whose members are nominated by the Mayor and City Council and approved by the City Council; and

WHEREAS, Ordinance No. 76141 C.M.S. specifies that members of the Children's Fund Planning and Oversight Committee are to serve one year terms, and appointments to fill a term of office are only to be for the remainder of that term; now, therefore, be it

RESOLVED, that by the nomination of Councilmember Chang, the following individual is hereby appointed to the term set forth below:

Viola Gonzales, as Adult Representative for the At Large District to the term beginning August 1, 2004 and ending July 31, 2005, to fill the position formerly held by Wayne Yang

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES- BRUNNER, DISTRICT 2 VACANT, NADEL, QUAN, BROOKS, REID,
CHANG, AND PRESIDENT DE LA FUENTE

NOES-

ABSENT-

ABSTENTION-

ATTEST:

LATONDA SIMMONS

Interim City Clerk and Clerk of the Council
of the City of Oakland, California

Biography of Viola Gonzales
Executive Director, Latino Community Foundation

Biography of Viola Gonzales:

Ms. Gonzales is Executive Director of The Latino Community Foundation whose mission is to advocate for Latinos and to promote engagement and investment that fosters healthy and empowered communities. Its focus is to assist Latino nonprofits and communities in those areas with the largest concentration of Latinos in the Bay Area including but not be limited to, the counties of Alameda, Contra Costa, Marin, San Francisco, San Mateo, and Santa Clara.

Viola Gonzales was born in Corpus Christi, Texas. She is married and has two children in their twenties. She has lived in Oakland, California for more than twenty-five years. After completing an Associate of Arts in her hometown community college, she graduated with honors in business economics from St. Mary's University in San Antonio, Texas. Then, after teaching in that city for a year in a bilingual program, Ms. Gonzales attended Harvard Business School, where she received her M.B.A.

She has had a varied career in local and federal government, in corporate and small business settings, and also in non-profit positions. After graduate school, she worked first in Washington, D.C. in the Office of Child Development, and then in San Francisco, in the Accounting and Regulatory Departments of Pacific Telephone.

She served as Executive Director of Oakland's Y.W.C.A., a turnaround assignment which included righting the financial ship and raising capital funds to replace the roof on the agency's historic building, which saved the building during the 1989 Loma Prieta earthquake. She was Chief Operating Officer in another turnaround assignment with Oakland's Unity Council at a time when the agency not only had to work itself out of debt but also needed to re-exam its focus. Later, on the staff of Elihu M. Harris, then Mayor of Oakland, her assignment, Economic Development and Employment Projects, came when the city was re-asserting its economic vitality, even as some headquarters were moving away and military bases were closing.

Prior to her work with Latino Community Foundation, Ms. Gonzales was Executive Director of Latino Issues Forum, a California based public policy and advocacy institute. Under her guidance, the agency advocated on behalf of Latinos in telecommunications and technology, energy, health, environmental health, air and water quality, and sustainable development. An effective executive, she doubled the budget and tripled the staff during her tenure there.

Currently a member of Verizon's Consumer Advisory Board, she has served on numerous community boards including Past President of California Pan-Ethnic Health Network (CPEHN), Past President Health Access California and also on the board of Clinica De La Raza, Inc. In Oakland, she has served on the City Planning Commission and the Board of the Education, Oakland Unified School District, to which she was appointed by Mayor Jerry Brown and where she was elected Vice President by fellow board members.

