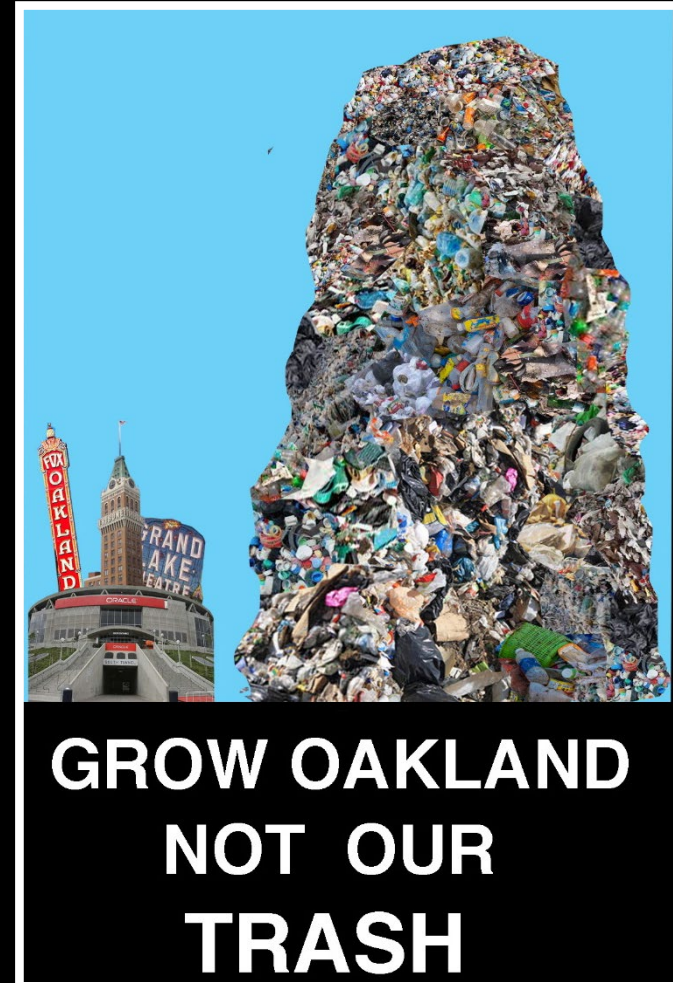


Team Oakland Contract Extension



Recommendation

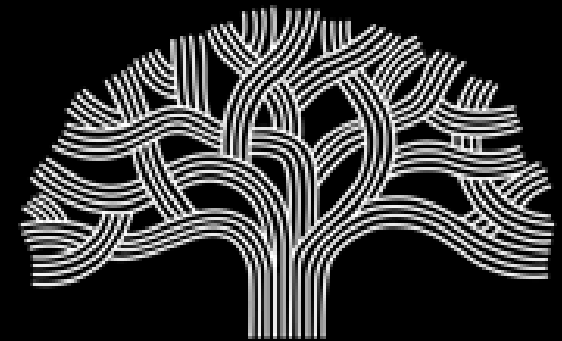
- **Amend City Council Resolution 87653:**
 - extend the Team Oakland contract
 - with Youth Employment Partnership (YEP)
 - from June 30, 2020-June 30, 2023
 - at \$375,000.00 per year
 - waive the advertising and proposal qualifications requirement



*Clean city campaign concept
by Student Ambassador*

A Historic Partnership

- Since Team Oakland's start in 1993, YEP has been the City's program partner and contractor

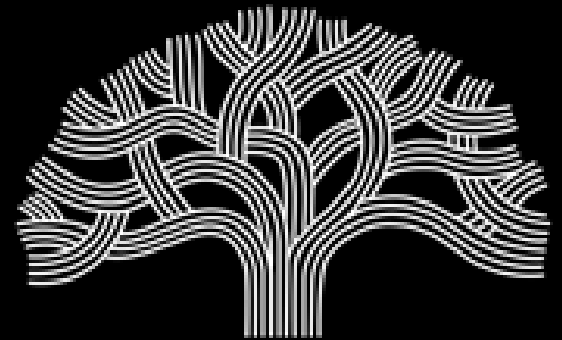


CITY OF OAKLAND

PUBLIC WORKS

A Historic Partnership

- Since Team Oakland's start in 1993, YEP has been the City's program partner and contractor
- Over 2,600 Oakland youth employed

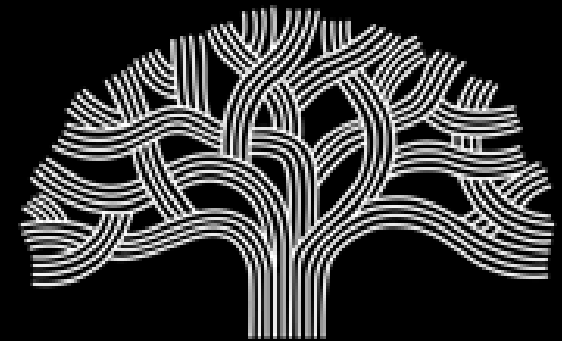


CITY OF OAKLAND

PUBLIC WORKS

A Historic Partnership

- Since Team Oakland's start in 1993, YEP has been the City's program partner and contractor
- Over 2,600 Oakland youth employed
 - First and early employment

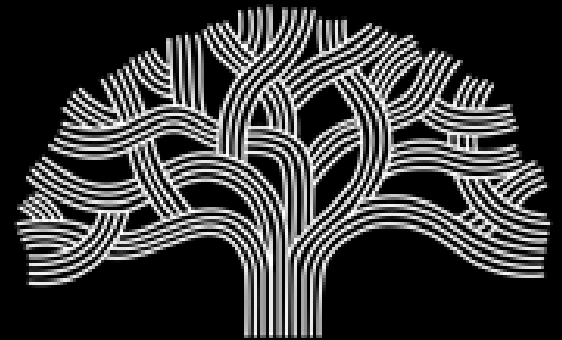


CITY OF OAKLAND

PUBLIC WORKS

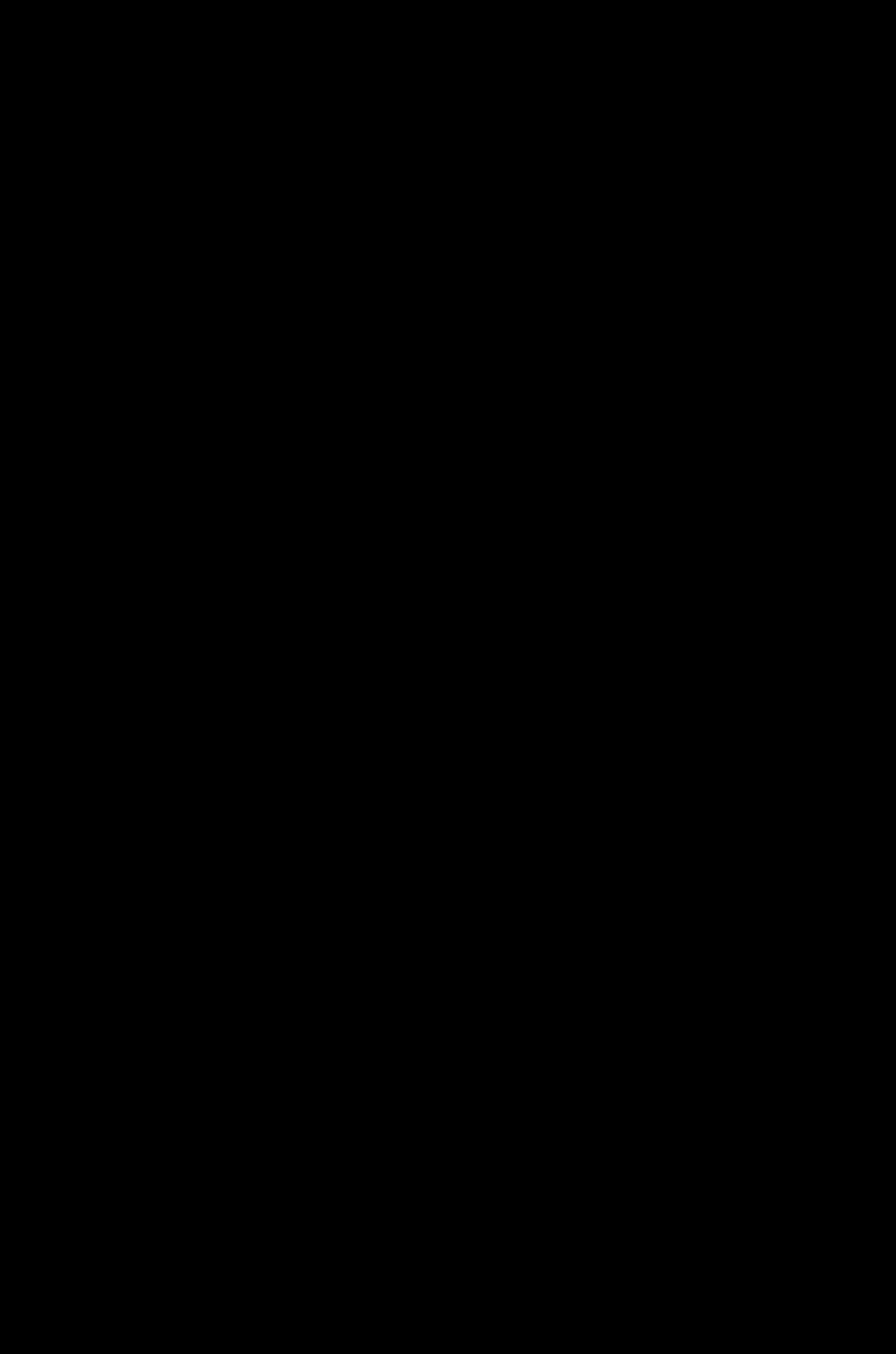
A Historic Partnership

- Since Team Oakland's start in 1993, YEP has been the City's program partner and contractor
- Over 2,600 Oakland youth employed
 - First and early employment
 - Job training
 - Cleanups
 - Park projects
 - Outreach



CITY OF OAKLAND

PUBLIC WORKS



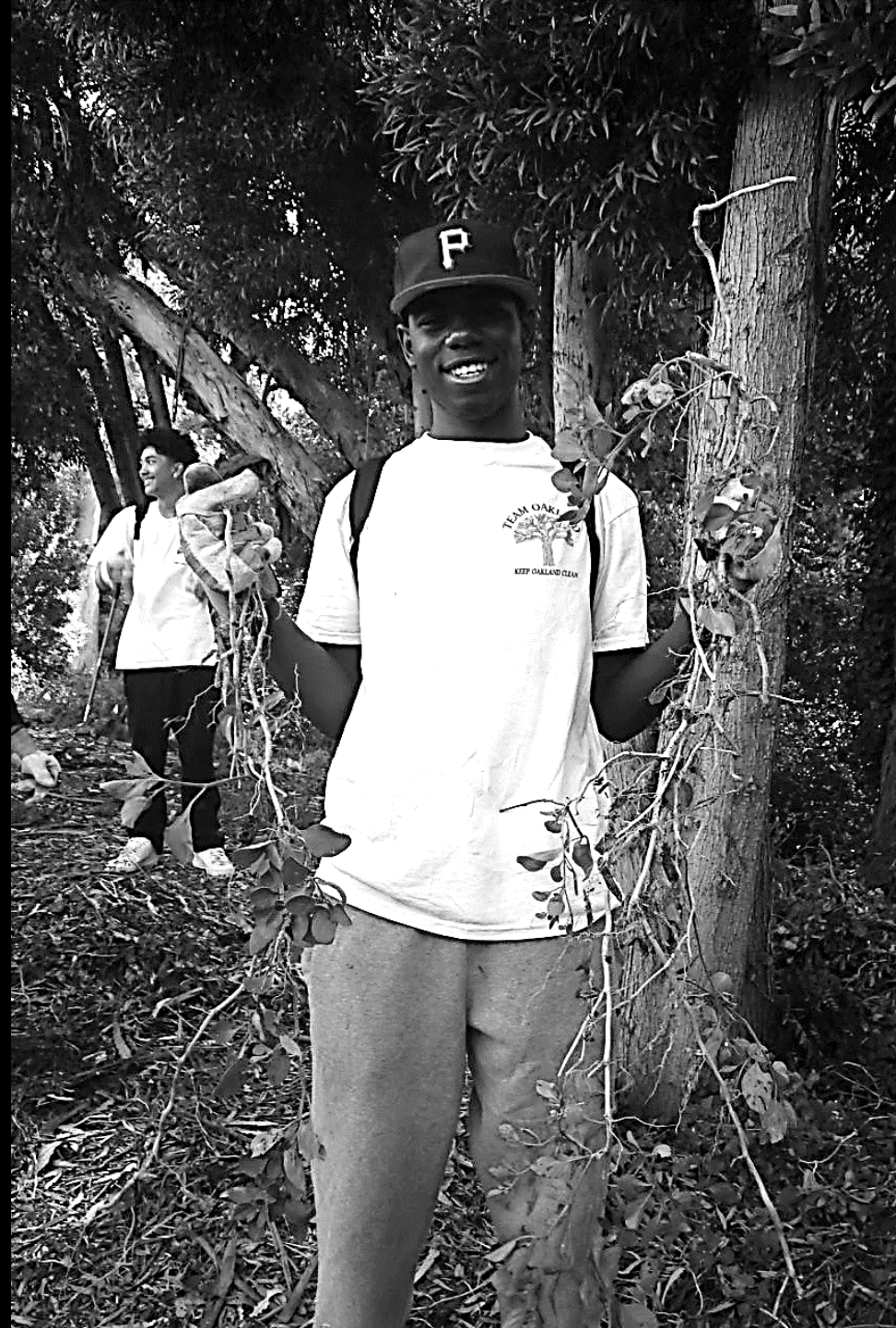
Impacts

1. Financial literacy and job readiness
2. Opportunity for youth of color and low-income neighborhoods



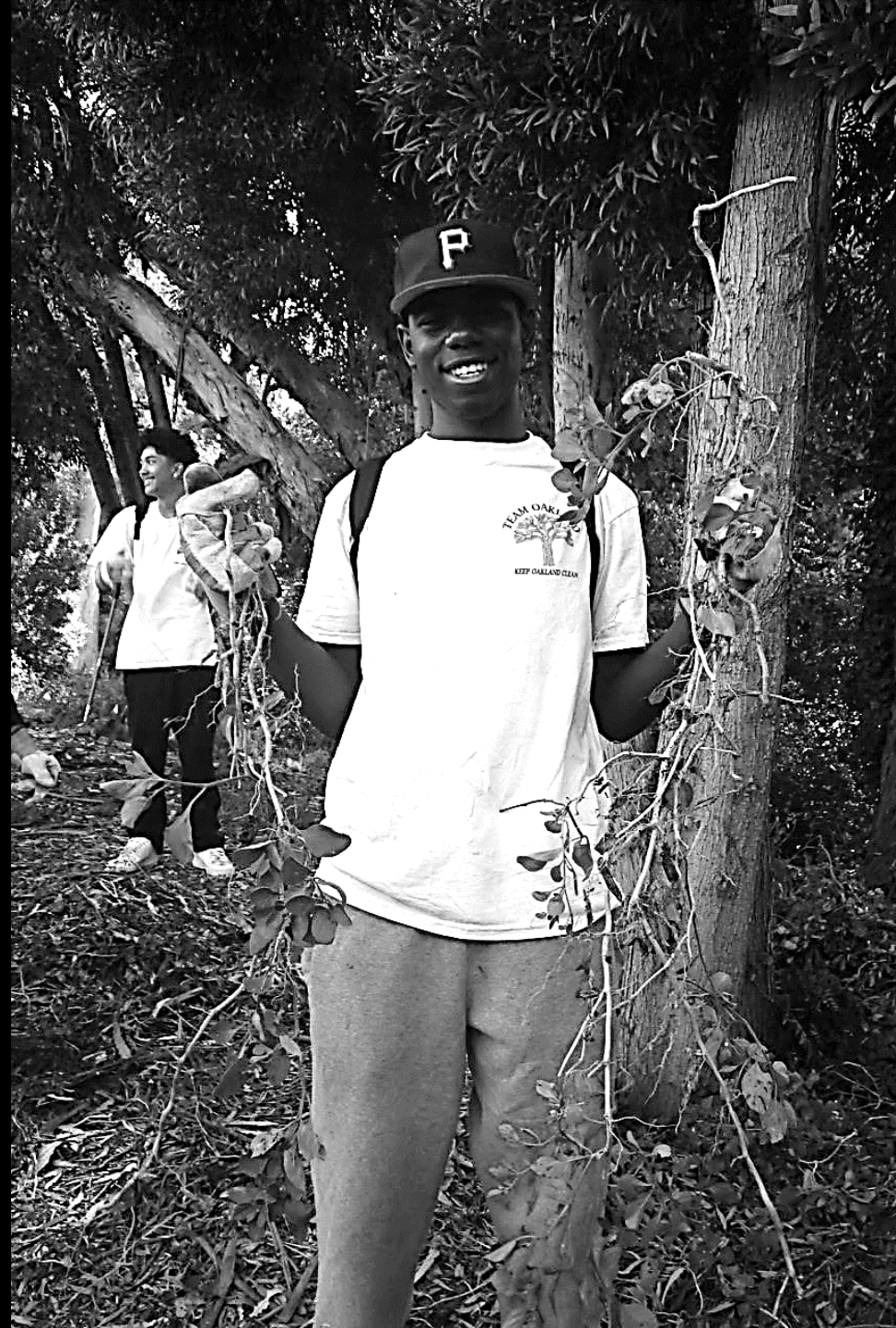
Impacts

1. Financial literacy and job readiness
2. Opportunity for youth of color and low-income neighborhoods
3. Environmental literacy and stewardship



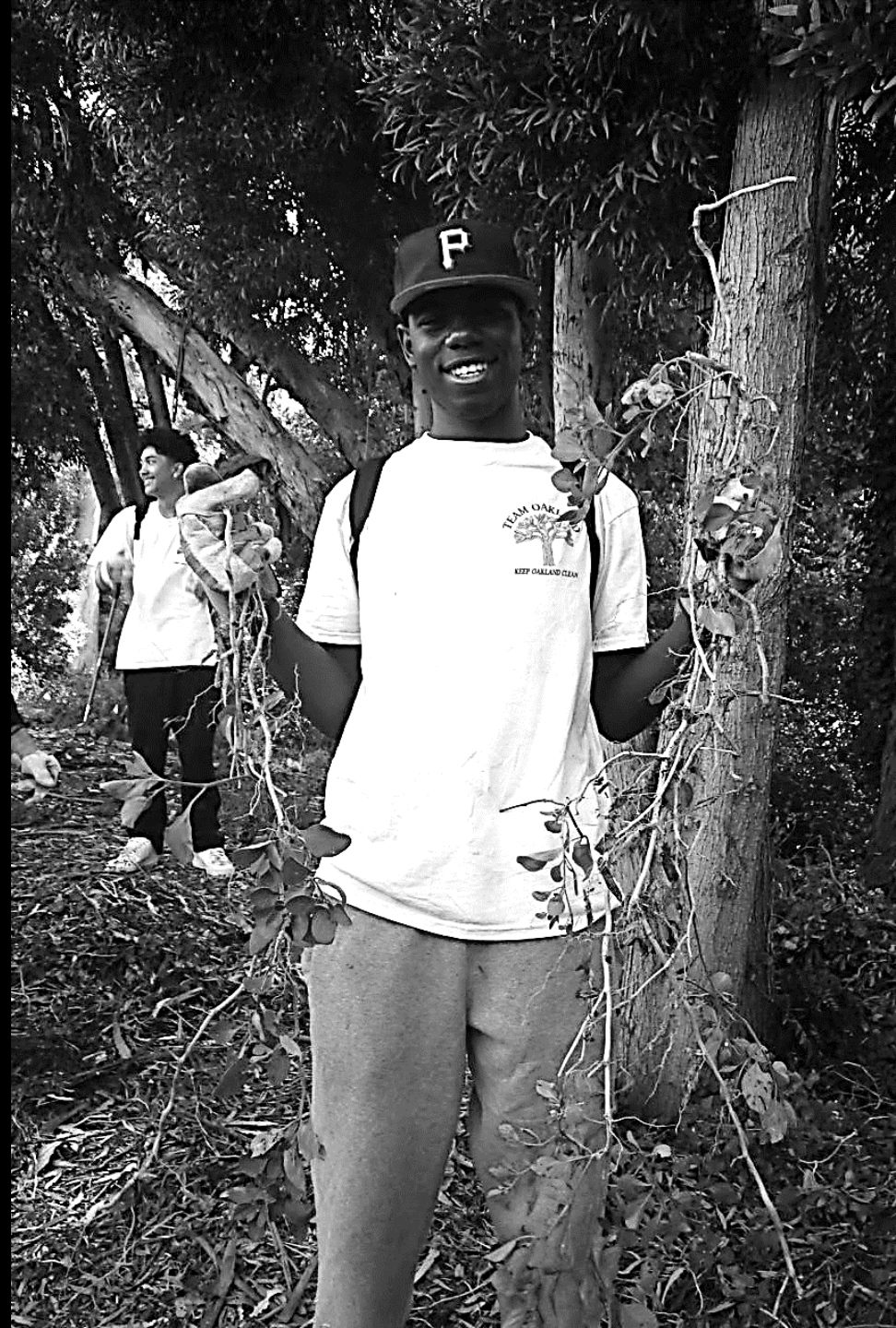
Impacts

1. Financial literacy and job readiness
2. Opportunity for youth of color and low-income neighborhoods
3. Environmental literacy and stewardship
4. Advocacy and communication training
5. Public outreach for City initiatives



Impacts

1. Financial literacy and job readiness
2. Opportunity for youth of color and low-income neighborhoods
3. Environmental literacy and stewardship
4. Advocacy and communication training
5. Public outreach for City initiatives
6. Tangible, long-lasting community projects



2019 Overview

- 11,999 hours completed
 - cleanups (47%)
 - park stewardship (33%)
 - training (20%)



2019 Overview

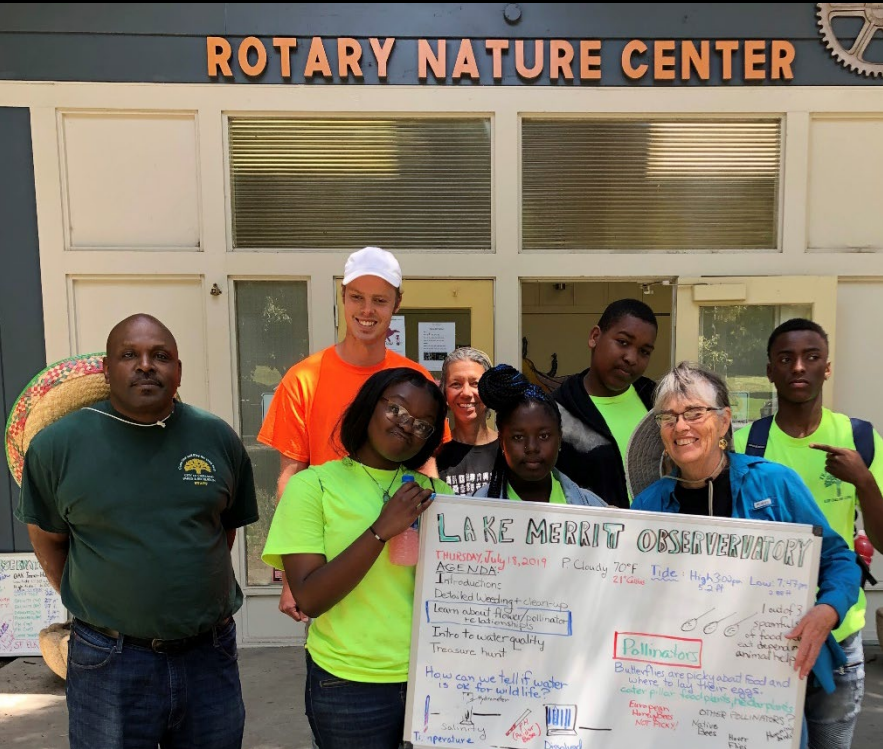
- 11,999 hours completed
 - cleanups (47%)
 - park stewardship (33%)
 - training (20%)
- 3,905 bags of trash removed



Fire Fuels Management with Oakland Fire & OPW Park Maintenance



ROTARY NATURE CENTER



Service Learning



Oaktown PROUD Student Ambassadors



- Launched in 2019 with 24 emerging seniors from Oakland and Skyline High Schools



Oaktown PROUD Student Ambassadors



- Launched in 2019 with 24 emerging seniors from Oakland and Skyline High Schools
- Participants trained about illegal dumping, public speaking, behavior change, and digital media



Oaktown PROUD Student Ambassadors



- Launched in 2019 with 24 emerging seniors from Oakland and Skyline High Schools
- Participants trained about illegal dumping, public speaking, behavior change, and digital media
- Year-round program via OUSD
- Peer and community outreach



Participant Demographics

Participant Demographics

1. 136 youth employed

Participant Demographics

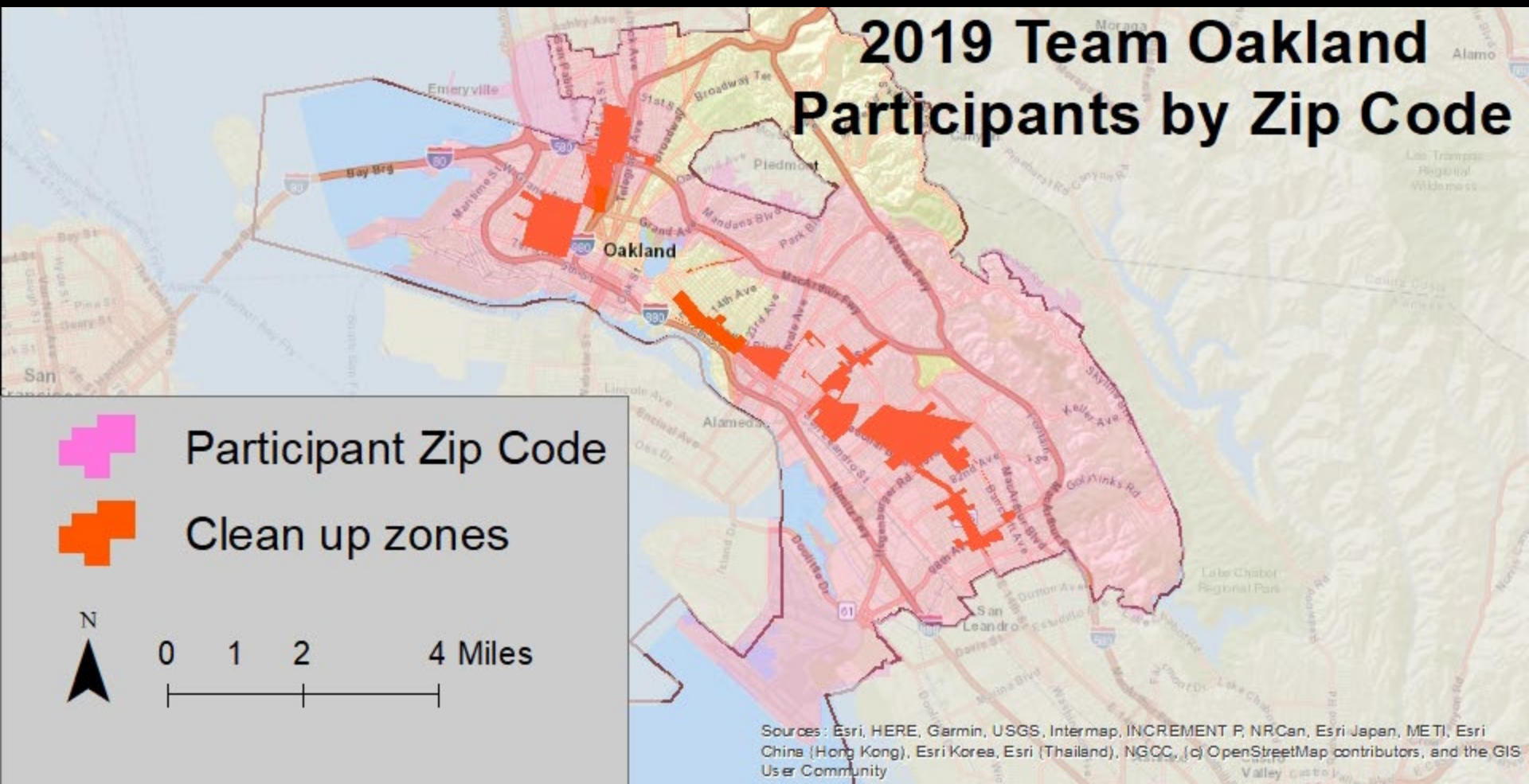
1. 136 youth employed
2. Most identify as people of color

Race	% self-identified
African American	65%
Latinx	23%
Asian	8%
Mixed race	2%
Pacific Islander	1%
White	1%
Total	100%



Participant Demographics

1. 136 youth employed
2. Most identify as people of color
3. Most from the flatlands in lower income neighborhoods



Participant Demographics

1. 136 youth employed
2. Most identify as people of color
3. Most from the flatlands in lower income neighborhoods
4. Gender ~equal between females and males



2020 Vision

1. Integrate Student Ambassador & Team Oakland



2020 Vision



1. Integrate Student Ambassador & Team Oakland
2. Increase the quality
 - higher proportion and level of training
 - connect all components



2020 Vision



1. Integrate Student Ambassador & Team Oakland
2. Increase quality
 - higher proportion and level of training
 - connect all components
- Resize to 80 Team Members and 8 Team Leaders
 - 25 Team Members to be year-round Student Ambassadors



2020 Vision



3. Increase community outreach

- neighborhood canvassing and outreach accompanied by litter removal
- Bulky pickup service and Adopt a Spot in priority areas



2020 Vision



3. Increase community outreach

- neighborhood canvassing and outreach accompanied by litter removal
 - Bulky pickup service and Adopt a Spot in priority areas
- Real-time documentation and Oaktown PROUD social media



Sample Weekly Schedule

Weekday	Activity	Description
Monday	OUSD or Outreach & Cleanup	Oakland Unified School District training or OPW outreach & cleanup
Tuesday	Special project	Team projects with OPW Park & Tree Services, Oakland Fire, and community partners. Ex: fire fuels reduction, park maintenance, tree care, creek restoration, urban agriculture, etc.
Wednesday	Outreach & cleanup	Outreach & cleanup near illegal dumping hotspots and priority areas
Thursday	Training Workshop	Classroom or field-based training in life, professional, and environmental subjects
Friday	Outreach & cleanup, or training	Varies week to week depending on program needs

Program Evaluation

1. Report by contractor
 - a) Work performed
 - b) Self-evaluation
 - c) Pre and post program knowledge, attitude, and behavior surveys
 - d) Longer term participant tracking and engagement



Program Evaluation

1. Report by contractor
 - a) Work performed
 - b) Self-evaluation
 - c) Pre and post program knowledge, attitude, and behavior surveys
 - d) Longer term participant tracking and engagement
2. 3rd party evaluation



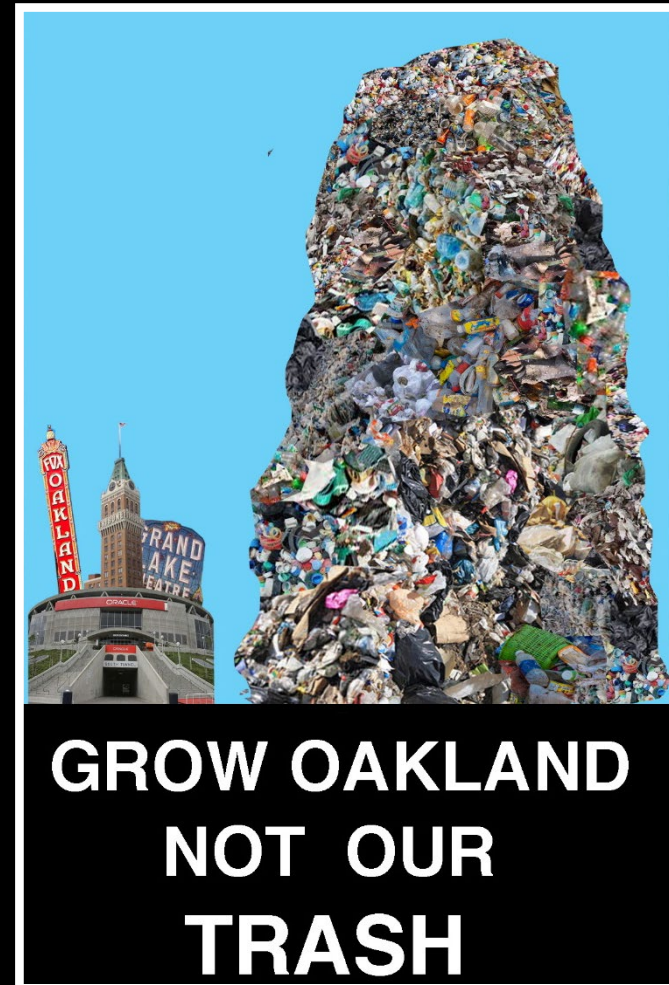
Gratitude to our Partners

- Youth Employment Partnership
- Oakland Public Works
- Oakland Fire Department
- Oakland Park, Recreation, and Youth Development
- Oakland Unified School District
- Oakland School for the Arts
- Friends of Sausal Creek
- Planting Justice
- Lake Merritt Institute
- Community Foods Market



Recommendation

- **Amend City Council Resolution 87653:**
 - extend the Team Oakland contract
 - with Youth Employment Partnership (YEP)
 - from June 30, 2020-June 30, 2023
 - at \$375,000.00 per year
 - waive the advertising and proposal qualifications requirement



*Clean city campaign concept
by Student Ambassador*

Additional Information



**Mike Perlmutter, Oakland Public Works
Environmental Stewardship Team Supervisor**

mperlmutter@oaklandca.gov