



AGENDA REPORT

TO: FRED GLOVER-BLACKWELL
CITY ADMINISTRATOR

FROM: Sean Whent
Chief of Police

SUBJECT: Renewal of Technical Assistance
Contract for Ceasefire Strategy

DATE: May 5, 2014

City Administrator
Approval

Date:

5-12-14

COUNCIL DISTRICT: City-Wide

RECOMMENDATION

Staff requests that City Council approve the resolution 1) authorizing the City Administrator to extend the Professional Services Agreement with California Partnership for Safe Communities (CPSC) for the period of April 14, 2014 through June 30, 2015, in an amount not to exceed one hundred fifty thousand dollars (\$150,000), bringing the total amount to three hundred ninety-six thousand and ninety-five dollars (\$396,095), for technical assistance in implementing the City's Ceasefire Strategy for reducing violent crime; 2) waiving the competitive Request For Proposals / Qualifications (RFP/Q) process, the advertising and bidding requirements, and Local and Small Local Business enterprise programs (L/SLB) provisions for the proposed extension of the professional services agreement with CPSC; and 3) with the option to renew and extend for up to two (2) additional years as new and additional funding sources become available.

EXECUTIVE SUMMARY

This report proposes to extend the Professional Services Agreement with the CPSC to provide technical assistance to the Oakland Police Department (OPD) to implement the Ceasefire strategy. The City of Oakland initially contracted with CPSC for the period of June 2012 –May 31, 2013, at a cost of \$96,095. Under this contract the CPSC worked with the OPD and the community to implement the Ceasefire strategy whose goals include: (1) reducing gang/group related homicides by focusing on law enforcement efforts and support services for offenders, (2) reducing recidivism by groups/gangs that are the focus of the strategy, and (3) improving relationships between the community and police.

Based upon an initial problem analysis conducted by the CPSC in 2012, it was determined that the strategy should be focused in East Oakland (High Street to the San Leandro border) due to the high concentration of gangs/groups in this area that were driving the high rate of shootings and homicides. Since then a comprehensive city-wide analysis has been conducted to reveal that:

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- At least 59% and up to 84% of homicides citywide are gang/group member involved.
- Approximately 1/3 of the city's area, East Oakland—High St. to San Leandro Border—accounts for 53% of homicide over the review period.
- The remaining 47% of homicide is distributed primarily across West Oakland—bounded by the 580, 880, and 980/24 freeways—and Central Oakland—Lake Merritt to High Street.
- There are approximately 50 violent groups in Oakland, with an estimated active membership of 1000 – 1200 people. This is approximately 0.3% of the entire population of Oakland.
- Serious violence is most concentrated among individuals aged 18-34
- The average age of an individual involved in homicide is 29.15.
- The average age of victims is 30.25 and the average age of suspects is 26.36

Staff requests that the CPSC continue to provide their technical expertise and assistance so that the strategy continues to be effectively implemented.

OUTCOME

The goals of the Ceasefire strategy are to: 1) reduce gang/group related homicides, (2) reduce recidivism by groups/gangs that are the focus of the strategy, and (3) improve relationships between the community and the police.

This extension will permit improvements to the strategy based on three years of data and the completed problem analysis work, and allow the OPD and its community partners to continue to work toward complete implementation of all three strategy goals. Oakland saw a 28% decline in homicides in 2013 that is largely attributed to the Ceasefire strategy. Implementation in other cities has shown the following results:

STUDY	MAIN OUTCOME
Boston Operation Ceasefire	- 63% youth homicide
Indianapolis Indiana Violence Reduction Partnership	- 34% total homicide
Stockton Operation Peacekeeper	- 42% gun homicide
Lowell Project Safe Neighborhoods	- 44% gun assaults
Cincinnati Initiative to Reduce Violence	- 35% group member-involved homicide
Newark Ceasefire	No significant reduction in gunshot wound incidents
LA Operation Ceasefire	Significant short-term reduction in violent, gun crime
Chicago Project Safe Neighborhoods	- 37% homicide, - 30% recidivism rate
Nashville Drug Market Initiative	- 55% reduction in drug offenses
Rockford Drug Market Initiative	- 22% non-violent offenses
Hawaii's Opportunity Probation with Enforcement (HOPE)	- 26% recidivism rate

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BACKGROUND/LEGISLATIVE HISTORY

In May 2012, OPD began conversations with CPSC regarding the use of the Ceasefire model to not only reduce homicides and shootings, but to simultaneously build trusting relationships within the community. After numerous conversations with City and community partners, OPD began working with the City Administration to enter into contract with the CPSC. In June 2012 the contract, in the amount of \$96,095, was executed. Since June 2012, the CPSC has worked with Measure Y service providers, OPD, community stakeholders, and the Mayor's Office to build the infrastructure for Ceasefire. This infrastructure now includes a partnership committee and a law enforcement partners meeting that increases the flow of information and permits decisions to be made in a thorough and timely manner.

After the initial call-in custom notifications, or "one-on-one," additional call-ins were conducted with high risk individuals, coordinated law enforcement began. Call-ins have continued since October 2012. During this time performance measures were developed to ensure that the right information was being collected post-call-in, and that the results were being measured so that OPD was assured it was focusing the strategy on the right people and places.

On April 16, 2013, the City Council approved Resolution No. 84313 C.M.S., to extend the technical assistance contract with the CPSC and to use grant and Measure Y funds, in the amount of \$150,000, to conduct additional research. The CPSC gathered additional data for a problem and opportunity analysis of gang/group connectivity to homicides city-wide. This research was completed in December 2013. The CPSC also began working with OPD and the community to implement procedural justice training, with the training phase expected to be completed next year.

ANALYSIS

Ceasefire is considered a national best practice that focuses on reducing shootings and homicides. When it is implemented accurately and receives sustained attention, the Ceasefire initiative not only improves community relationships but can be applied to other crimes as well. For cities like Oakland, with significant crime problems and limited resources, Ceasefire is an ideal approach to helping a police department utilize data and intelligence to prioritize limited resources on the small percentage of people committing violence. Using this approach, cities not only reduce crime, but foster better working relationships with the community by demonstrating that law enforcement actions are fair and informed.

The CPSC is best suited to provide technical assistance to the OPD because members of their team, who work closely with OPD, have been trained by David Kennedy, one of the creators of this strategy. As a result the CPSC team possesses a unique skill set, has a national and statewide

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track record of correct implementation, and is best suited to assist Oakland with full implementation of the strategy. Additionally, they have worked with the OPD over the past two years and have the institutional knowledge to continue the proper implementation of this complex and multifaceted strategy. For these reasons, as permitted by Oakland Municipal Code Sections 2.04.051.B and 2.04.050.I.5, staff recommends it is in the best interests of the City to waive the RFP/Q and advertising and bidding requirements.

Staff is also requests that the City Council authorize the City Administrator to exercise an option to renew and extend the agreement for two (2) additional years, subject to funding availability, without returning to Council.

PUBLIC OUTREACH/INTEREST

Over the past 40 years, Oakland's homicide rate has averaged 100 persons per year. After the CPSC guided implementation of the strategy in 2013, Oakland saw a 28% decline in homicides - the second largest year-to-year decline in homicides since 1969. Although this decline is remarkable OPD recognizes that a vast majority of homicides are a direct result of gun violence and that there is still significant work to be done. Both the public and the elected officials of Oakland recognize that reducing homicides as a top priority. In December 2012, the City Council echoed its support for this strategy by allocating Measure Y reserve funds to assist in funding a project manager for the Ceasefire strategy. Additionally, numerous community organizations have come to City Council to voice their support and participated in the implementation of the strategy.

COORDINATION

Staff has worked with the Budget Office, Contract Compliance, and consulted the City Attorney's Offices in the preparation of this report.

COST SUMMARY/IMPLICATIONS

1. AMOUNT OF RECOMMENDATION/COST OF PROJECT:

Technical Assistance Including Procedural Justice Implementation	\$150,000
Total Project Costs:	\$150,000

2. COST ELEMENTS OF AGREEMENT/CONTRACT:

Technical assistance

TOTAL AGREEMENT/CONTRACT AMOUNT: \$150,000

3. SOURCE OF FUNDING:

Sufficient funds are available to award the contract from the following funding sources:

A total of \$76,082 for this program will be funded by the Project Safe Neighborhoods Grant, City of Oakland's State of California Grant Fund (2158), Office of the Chief of Police (101110), Administration Program (PS01), and project to be determined. An additional \$73,918 will be funded by Measure Y Fund (2251), Bureau of Field Operations (107010), Police Staffing and Training Project (G26123), for a total of \$150,000.

4. FISCAL IMPACT:

Approval of this resolution will award a professional services contract to CPSC in the amount of \$150,000. Sufficient appropriated funds are available to award the contract in the accounts noted above.

PAST PERFORMANCE, EVALUATION AND FOLLOW-UP

In June 2012 the CPSC entered into contract with OPD. Since that time they have helped to develop, implement, and execute the following:

- The 2012 Problem Analysis for East Oakland, which demonstrated that approximately 15 groups/gangs were actively violent in this area. This analysis also showed that approximately 60% of the homicides city-wide occurred in East Oakland;
- Creation of an information sharing structure, which includes the Partnership Committee and Law Enforcement Operations Group;
- Developed performance measures so that all groups could track progress;
- Developed the incident review and the gang/group scorecard;
- Assisted in developing specifically tailored law enforcement plans for groups that self-select after direct communications;
- Helped implement call-ins and custom notification procedures. To date there have been 5 call-ins and more than 30 custom notifications;
- Connected the Lifelines to Healing leadership to City Administration and OPD leadership to coordinate activities;

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- Funded experts in community reconciliation, law enforcement operations, project management, and night walks to meet with and provide assistance to both community and law enforcement partners; and
 - Assisted in the developed the procedural justice training for OPD, in partnership with the Chicago Police Department and in coordination with Stockton and Salinas PD.

SUSTAINABLE OPPORTUNITIES

Economic: Oakland's reputation as a violent city impacts its ability to attract business. If homicides and shootings decrease the City will, in reality and perception, be safer and will help to attract new business and stabilize existing businesses.

Environmental: No environmental opportunities are identified in this report.

Social Equity: All residents in Oakland deserve to live in neighborhoods free of gunfire and homicides. The success of this strategy can help to decrease homicides and shootings in areas of the City that are disproportionately impacted by this type of violent crime.

For questions regarding this report, please contact Reygan E. Harmon, Ceasefire Program Director, at (510) 777-8675.

Respectfully submitted,



Sean Whent
Chief of Police
Oakland Police Department

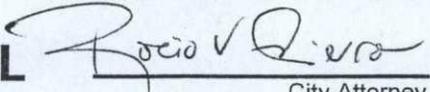
Prepared by:
Reygan E. Harmon, Project Director
Oakland Police Department

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FILED
OFFICE OF THE CITY CLERK
OAKLAND

OAKLAND CITY COUNCIL

Approved as to Form and Legality


City Attorney

2014 MAY 14 AM 10: 04 RESOLUTION No. _____ C.M.S.

Introduced by Councilmember _____

RESOLUTION:

- (1) AUTHORIZING THE CITY ADMINISTRATOR TO EXTEND THE PROFESSIONAL SERVICES AGREEMENT WITH CALIFORNIA PARTNERSHIP FOR SAFE COMMUNITIES (CPSC) FOR THE PERIOD OF APRIL 14, 2014 THROUGH JUNE 30, 2015, IN AN AMOUNT NOT TO EXCEED ONE HUNDRED FIFTY THOUSAND DOLLARS (\$150,000), BRINGING THE TOTAL AMOUNT TO THREE HUNDRED NINETY-SIX THOUSAND AND NINETY-FIVE DOLLARS (\$396,095) FOR TECHNICAL ASSISTANCE IN IMPLEMENTING THE CITY'S CEASEFIRE STRATEGY FOR REDUCING VIOLENT CRIME;
- (2) WAIVING THE COMPETITIVE REQUEST FOR PROPOSALS/ QUALIFICATIONS (RFP/Q) PROCESS, THE ADVERTISING AND BIDDING REQUIREMENTS, AND LOCAL AND SMALL BUSINESS ENTERPRISE PROGRAMS (L/SLB) PROVISIONS FOR THE PROPOSED EXTENSION OF THE PROFESSIONAL SERVICES AGREEMENT WITH CPSC; AND
- (3) WITH THE OPTION TO RENEW AND EXTEND FOR UP TO TWO (2) ADDITIONAL YEARS AS NEW AND ADDITIONAL FUNDING SOURCES BECOME AVAILABLE

WHEREAS, Oakland has averaged 107 homicides a year since 1969; and

WHEREAS, a vast majority of homicides in Oakland are caused by gun violence; and

WHEREAS, an initial analysis demonstrated that groups/gangs were at the highest risk for gun violence; and

WHEREAS, Ceasefire is a nationally recognized best practice to reducing gun violence perpetrated by groups/gangs by focusing law enforcement efforts, providing support services for offenders, and engaging the community as a partner in crime reduction efforts ; and

WHEREAS, California Partnership for Safe Communities (CPSC) has been providing services to the City under contract since 2012, including but not limited to program design and communication strategies development, implementation of the procedural justice training with the Oakland Police Department, and provide direct support to the Oakland Police Department and the Department of Human Services on ways to institutionalize the reporting structure, directly assist community members, and assist with evaluation; and

WHEREAS, the City of Oakland and its elected officials support reducing shootings and homicides through the proper implementation of the Ceasefire strategy; and

WHEREAS, on June 1, 2012, the City Administrator, under the authority of Oakland Municipal Code Section 2.04.020.A, entered into a one year Professional Services Agreement with the California Partnership for Safe Communities (CPSC) for an amount of \$96,095.00; and

WHEREAS, in April 2013, the City Council approved a one year extension of this contract, from April 16, 2013 to June 30, 2014, in Resolution No. 84313 C.M.S., for an additional amount of \$150,000; and

WHEREAS, the current agreement with CPSC expires on June 30, 2014, but will run out of funding in April, 2014; and

WHEREAS, staff requests that the City Council extend the Professional Services Agreement with CPSC for one additional year, with the option to renew/extend the agreement for two additional years subject to funding availability, in order to continue with the correct implementation of the overall Ceasefire Strategy and to assist with the implementation of the inter-Departmental reporting structure and the procedural justice work with the community and the Oakland Police Department; and

WHEREAS, in 2014 the City Council passed Resolution No. 84916 C.M.S., approving the acceptance and appropriation of \$500,000 from the U.S. Department of Justice, Bureau of Justice Assistance, to fund Ceasefire's Project Safe Neighborhoods Program, and \$76,082 of these funds will be used to partially fund the proposed contract extension with CPSC; and

WHEREAS, \$73,918 funds from the Measure Y fund (2251), Bureau of Field Operations (107010), Police Staffing and Training Project (G26123), are available to cover the remaining costs; and

WHEREAS, Oakland Municipal Code Section 2.04.051.B. permits the City Council to waive the request for proposal/qualifications (RFP/Q) requirements upon a finding that it is in the best interest of the City to do so; and

WHEREAS, Oakland Municipal Code Section 2.04.050.I.5 permits the City Council to waive the advertising and bidding requirements upon a finding that it is in the best interest of the City to do so; and

WHEREAS, staff recommends that it is in the best interests of the City to waive the RFP/Q process so that/because individual members of the CPSC have been trained by David Kennedy, who is one of the creators of this strategy, and as such possess a unique skill set, a national and statewide track record of correct implementation, and are best suited to assist Oakland with the full implementation of the strategy; and

WHEREAS, the City of Oakland finds that this contract is professional in nature and will not result in a loss of employment or salary by any person having permanent status in the competitive service; now, therefore, be it

RESOLVED: That the City Administrator is authorized to extend the agreement with CPSC from April 16, 2014 to June 30, 2015, in an amount not to exceed \$150,000, bringing the total amount of this agreement to \$396,095, with the option to renew/extend the agreement for two additional years, subject to funding availability, without return to Council, to fund technical assistance to assist the Oakland Police Department in the accurate implementation of the strategy using updated data from the problem analysis and including the accomplishment of the three goals associated with the strategy, which include: (1) reducing gang/group related shootings and homicides in the focus area, (2) reducing recidivism by groups/gangs that are the focus of the strategy, and (3) developing better community police relations; and be it

FURTHER RESOLVED: Funds in the amount of \$76,082 are available from Project Safe Neighborhoods Grant, City of Oakland's State of California Grant Fund (2158), Office of the Chief of Police (101110), Administration Program (PS01), project to be determined, with the remaining funds, totaling \$73,918, are available in Measure Y Fund (2251), Bureau of Field Operations (107010), Police Staffing and Training Project (G26123); and be it

FURTHER RESOLVED: That the City Council finds that pursuant to Oakland Municipal Code sections 2.04.051.I.5 and 2.04.051.B, for the reasons stated above and in the City Administrator's report and accompanying this resolution, that it is in the best interests of the City to waive the advertising and bidding requirements and the request for proposal/qualification (RFP/Q) process for the CPSC agreement extension; and be it

FURTHER RESOLVED: That the City Council waives the Local and Small Local Business Enterprise Program (L/SLB) Provisions for the proposed agreement extension with CPSC; and be it

FURTHER RESOLVED: That the City Administrator or designee is authorized to conduct all negotiations, applications, agreements, extensions and related actions consistent with the purposes of this Resolution; and be it

FURTHER RESOLVED: That the City Attorney shall review and approve the contract as to form and legality and copies of the contract and any extensions shall be filed with the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA, _____

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, GALLO, GIBSON MCELHANEY, KALB, KAPLAN, REID, SCHAAF and PRESIDENT KERNIGHAN

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____
LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California