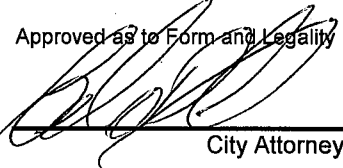


2016 NOV 22 AM 10:17

OAKLAND CITY COUNCIL

Approved as to Form and Legality

City Attorney

RESOLUTION No. 86515 C.M.S.

Introduced by Councilmember _____

RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO ENTER INTO AN AGREEMENT WITH PERFECTMIND, INC. TO PROVIDE IMPLEMENTATION, TRAINING, AND ON-GOING SUPPORT OF THE PERFECTMIND CLOUD-BASED PARKS AND RECREATION SOFTWARE FOR A ONE-TIME AMOUNT OF \$114,500 PLUS TRAVEL COSTS AND \$74,048 ANNUALLY FOR A NOT TO EXCEED AMOUNT OF \$535,000 OVER A FIVE YEAR PERIOD

WHEREAS, the City of Oakland’s Parks & Recreation Department relies on parks and recreation management software to process program registrations and facility rentals, processing over 80,000 transactions per year across 30,000 individual customers; and

WHEREAS, the current software, Active Network’s RecWare Safari System, was implemented in 2001 and is long obsolete, creating significant difficulty in its use by both OPR staff and external customers, as well as poor data in which to use for decision-making; and

WHEREAS, Oakland Municipal Code (“OMC”) Section 2.04.042 requires a solicitation and competitive process for contracts when the City purchases computerized or information technology systems; and

WHEREAS, the City’s Local and Small Local Business Enterprise (L/SLBE) minimum participation requirement of 50% was waived based on an availability analysis conducted by the City’s Contracts and Compliance Division; and

WHEREAS, a multiple-step solicitation and evaluation process for a new parks and recreation software system resulted with PerfectMIND as the overwhelming preferred software product; and

WHEREAS, each proposal was evaluated on criteria, including (1) the company’s experience and track record in implementation, support, and customer service; (2) the product’s functionality and features for ease of use to both internal and external customers, comprehensiveness, data storage and report generation, and usability on mobile devices; and (3) cost of implementation and on-going support; and

WHEREAS, the PerfectMind system meets, and in some cases exceeds, the requirements set forth in the Request for Proposals (RFP) process with key factors that placed PerfectMind as the preferred vendor including PerfectMind’s ability to accept electronic signatures, scan documents, and attach an electronic record; its user-friendly interface and ease of use; and being able to analyze and target communications about OPR services based on customer interests; and

WHEREAS, PerfectMind provides an API (Application Program Interface) that enables the City to develop interfaces with the City's other systems, including the City's website and Oracle Financials; and

WHEREAS, the proposed cost to provide initial implementation and training of the PerfectMind system is \$114,500 plus travel costs; and

WHEREAS, the subscription cost of \$74,048 per year for use of the PerfectMind platform and on-going support is calculated at 1.24% of the current annual revenue activity of \$5.96 million related to the City's parks and recreation programs, and this annual subscription fee will remain the same for the duration of the contract term of five years, even in the event that OPR's revenue increases; and

WHEREAS, funding in FY 2016-17 in the amount of \$390,000 is included in the OPR budget, as approved by the City Council as part of the FY 2016-17 Midcycle Budget, and OPR will include in future budgets a request to cover the annual subscription costs through revenues generated by OPR programs and rentals; and

WHEREAS, the City Administrator has determined that the services to be provided under the contract are of a professional, scientific or technical and temporary nature, are in the public interest because of economy or better performance and shall not result in the loss of employment or salary by any person having permanent status in the competitive service; now, therefore be it

RESOLVED, That the City Administrator is hereby authorized to enter into an agreement with PerfectMind, Inc. in an amount not-to-exceed \$535,000 over a five year period, including \$114,500 plus travel expenses and \$74,048 annually for platform subscription fees; and be it

FURTHER RESOLVED: That the City Administrator is hereby authorized to execute any amendments or modifications to said agreement with the exception of those related to an increase in total compensation or the allocation of additional funds, and provided that the Agreement and such amendments or modifications shall be reviewed by the City Attorney and filed with the City Clerk's Office.

DEC 13 2016

IN COUNCIL, OAKLAND, CALIFORNIA, _____


PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, CAMPBELL-WASHINGTON, GALLO, GUILLÉN, KALB, KAPLAN, REID and PRESIDENT GIBSON MCELHANEY — 8

NOES - 0

ABSENT - 0

ABSTENTION - 0

ATTEST: 
LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California