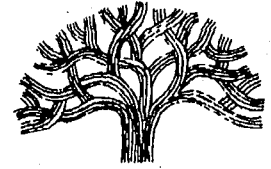


CITY OF OAKLAND



CITY HALL • 1 FRANK H. OGAWA PLAZA, 3rd FLOOR • OAKLAND, CALIFORNIA 94612

Office of the Mayor
Honorable Libby Schaaf
Mayor

(510) 238-3141
Fax (510) 238-4731

Letter of Appointment

December 3, 2020

The Honorable City Council
One Frank H. Ogawa Plaza, Second Floor
Oakland, CA 94612


Dear President Kaplan and members of the City Council:

Pursuant to City Charter Section 601, the Mayor has reappointed the following person as member of the following board or commission, subject to City Council confirmation:

Sugar Sweetened Beverages Community Advisory Board

Ali Obad to the Sugar-Sweetened Beverage Tax Community Advisory Board as a member of the public with experience addressing public health issues related to diabetes, obesity and sugary drink consumption, community-based youth food and nutrition programs, school-based food and nutrition programs, oral health, or early childhood nutrition, to serve a three-year term beginning on June 15, 2020 and ending on June 14, 2023, filling the seat previously held by Tonya Love.

Sincerely,


Libby Schaaf
Mayor

Profile

ali _____ obad _____
First Name Middle Initial Last Name

Email Address

3143 adeline st _____
Street Address Suite or Apt

oakland _____ CA _____ 94608 _____
City State Postal Code

Mobile _____ Business: _____
Primary Phone Alternate Phone

Supermarket _____ owner _____
Employer Job Title

Which Boards would you like to apply for?

Community Policing Advisory Board: Not Submitted
Parks and Recreation Advisory Commission: Not Submitted
Sugar Sweetened Beverages Community Advisory Board: Not Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

Raised and educated in West Oakland and North Oakland, supported youth development for over 20 years. Experienced in working successfully with different communities, cultures, and children. I have encouraged youth to participate in all activities that will help reduce violence and crime in our community and lead to better education and life outcomes for them. I have advocated for safe conditions for young people to play and walk to/from school at local NCPC meetings and worked with law enforcement to safely address neighborhood safety conditions which can endanger families, businesses. I have also provided free meals and groceries to unsheltered individuals and low-income families before and during COVID-19 through my supermarkets. As a dedicated individual as well as possessing an abundance of resources which allows me to be a positive advocate for all walks in life. My excellent communication and intervention skills have provided me with lasting, solid working relationships and I continue to welcome all learning opportunities presented to me. My main goal is to keep children safe and healthy in our community.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

ALI OBAD President of AL-Salam Mosque Adeline St. Oakland, CA 510-882-2335 Aliobad1@yahoo.com
LEADERSHIP EXPERIENCE Community Advocate - City of Oakland Neighborhood Crime Prevention
Councils Working with NCPC leaders and members to share updates about neighborhoods and youth
safety - City of Oakland Parks and Recreation Working with Frederick Morris for the past 8 years Helping
kids develop themselves in healthy ways - St. Vincent De Paul Community Center Help serve and provide
for the homeless 3 years now - Summer School with Ms. Roma-Groves MLK Elementary School -Youth
Sports Program 10 years, Youth from West Oakland North Oakland - Pure Hands Non-Profit Organization
Helping those who suffer from disasters around the world 8 years helping refugees President of As-Salam
Mosque - Helped build the foundation of the community - 25+ years on the board EDUCATION - Hoover
Elementary School - Marcus Foster Education Institute - McClymonds High School SKILLS - Bilingual
(Arab & English) - Competent Communicator - Great working with others

Please click the acknowledgement below.

**Service on City of Oakland boards, commissions, and committees may require filings of the
FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination
of filing status, I will comply with all filing obligations.**

I Agree *

FILED
OFFICE OF THE CITY CLERK
OAKLAND

2020 DEC 11 AM 11:41

Approved as to Form and Legality



City Attorney's Office

OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

INTRODUCED BY MAYOR LIBBY SCHAAF

RESOLUTION CONFIRMING THE MAYOR'S APPOINTMENT OF ALI OBAD AS A MEMBER OF THE SUGAR-SWEETENED BEVERAGE DISTRIBUTION TAX COMMUNITY ADVISORY BOARD

WHEREAS, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

WHEREAS, Resolution No 86161 C.M.S., approved May 3, 2016, placed a measure on the November 8, 2016 ballot to impose a tax on the distribution of sugar-sweetened beverages; and

WHEREAS, the voters of the City of Oakland adopted the Sugar-Sweetened Beverage Distribution Tax Ordinance in the November 8, 2016 general municipal election; and

WHEREAS, the Sugar-Sweetened Beverage Distribution Tax Ordinance establishes the Sugar-Sweetened Beverage Distribution Tax Community Advisory Board (the "Board") and provides that the Board shall consist of nine (9) members serving not more than two consecutive three-year terms appointed by the Mayor and confirmed by the City Council in accordance with City Charter section 601; and

WHEREAS, the Sugar-Sweetened Beverage Distribution Tax Ordinance (Oakland Municipal Code Section 4.52.080 (B)) provides that the Board shall be comprised of: At least three residents who live in areas disproportionately impacted by diseases caused by sugar consumption; two medical professionals--one medical and one dental with public health experience or who engage in whole or in part in the prevention, diagnosis, treatment or research of, or education about chronic diseases linked to the consumption of sugar; two parents of current students of Oakland Unified School District ("OUSD"); and two members of the public with experience in addressing public health issues, related to diabetes, obesity and sugary drink consumption, community-based youth food and nutrition programs, school-based food and nutrition programs, oral health or early childhood nutrition; and

WHEREAS, the Honorable Mayor Libby Schaaf has appointed Ali Obad to serve a three-year term subject to confirmation by the City Council; now, therefore, be it

RESOLVED: That pursuant to City Charter section 601, the City Council confirms the mayoral appointment of Ali Obad to the Sugar-Sweetened Beverage Tax Community Advisory Board as a member of the public with experience addressing public health issues related to diabetes, obesity and sugary drink consumption, community-based youth food and nutrition programs, school-based food and nutrition programs, oral health, or early childhood nutrition, to serve a three-year term beginning on June 15, 2020 and ending on June 14, 2023, filling the seat previously held by Tonya Love.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - FORTUNATO BAS, GALLO, GIBSON MCELHANEY, KALB, REID, TAYLOR, THAO AND
PRESIDENT KAPLAN

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____

ASHA REED
Acting City Clerk and Clerk of the Council
of the City of Oakland, California