



CITY OF OAKLAND

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OAKLAND

2015 JUL -2 AM 11:20

AGENDA REPORT

TO: SABRINA B. LANDRETH
CITY ADMINISTRATOR

FROM: Mark Sawicki

SUBJECT: Oakland Tourism Business Improvement
District 2015 - *SUPPLEMENTAL*

DATE: June 22, 2015

City Administrator
Approval

Date

7/1/15

COUNCIL DISTRICT: Citywide

RECOMMENDATION

Staff recommends that the City Council conduct a public meeting on July 7, 2015 to replace:

A Public Hearing On April 21, 2015 To Satisfy The Public Meeting Requirement Regarding The Proposed Formation Of An Oakland Tourism Business Improvement District 2015 (OTBID) And Pursuant To California Streets And Highways Code Section 36623 And Government Code Section 54954.6

REASON FOR SUPPLEMENTAL

The above public meeting originally scheduled for April 21, 2015 and continued to May 5, 2015, rescheduled to June 2, 2015, and continued to June 16 is now rescheduled to take place on July 7, 2015. A related public hearing originally scheduled for May 19, 2015, and rescheduled to June 16 will now be held on July 21, 2015.

Pursuant to California Streets and Highways Code Section 36623 and Government Code Section 54954.6, notice of the above date changes will be mailed to each affected business not less than ten (10) days prior to July 7, 2015

Rescheduling of the above public meeting and public hearing will also result in a change to the proposed start and end dates of the OTBID assessment. The original start and end dates were June 1, 2015 and May 31, 2020. The new start and end dates will be August 1, 2015 and July 31, 2020 respectively. The above changes to the start and end date of the proposed OTBID assessment is subject to a motion and final approval by City Council.

Item: _____
City Council
July 7, 2015

Lastly, current exemptions to the proposed assessment include the portion of stays that exceed thirty (30) consecutive days; stays by any officer or employee of a foreign or domestic government agency, provided billing is made directly to and payment is received from the government agency qualifying for this exemption; and room occupancies resulting from stays pursuant to contracts executed prior to June 1, 2015. Due to rescheduling of OTBID's related public meeting and public hearing, as described above, the latter exemption category will change to stays pursuant to contracts executed prior to August 1, 2015 (instead of June 1, 2015), subject to a motion and final approval by City Council.

With the exception of the above date changes, all other information for the proposed OTBID remains the same.

For questions regarding this report, please contact Maria Rocha, BID Program Manager, at 510-238-6176.

Respectfully submitted,



Mark Sawicki, Director
Economic and Workforce Development Department

Prepared by:
Maria Rocha, BID Program Manager

Item: _____
City Council
July 7, 2015