



While Fairyland has been a treasured destination for 67 years, we continue to innovate. Last year we launched Theatre for the Very Young, in which professional actors perform interactive theater for children ages 6 months to 4 years.



For our second annual Turn the Page! children's book festival, we added free admission and book stipends for 150 children.

Fairyland's mission is to stimulate a young child's creativity, imagination, love of books and reading, and desire to learn.

We keep our admission fees affordable, and free for those most in need. We are grateful to the many individuals and institutions who give generously to make this possible.



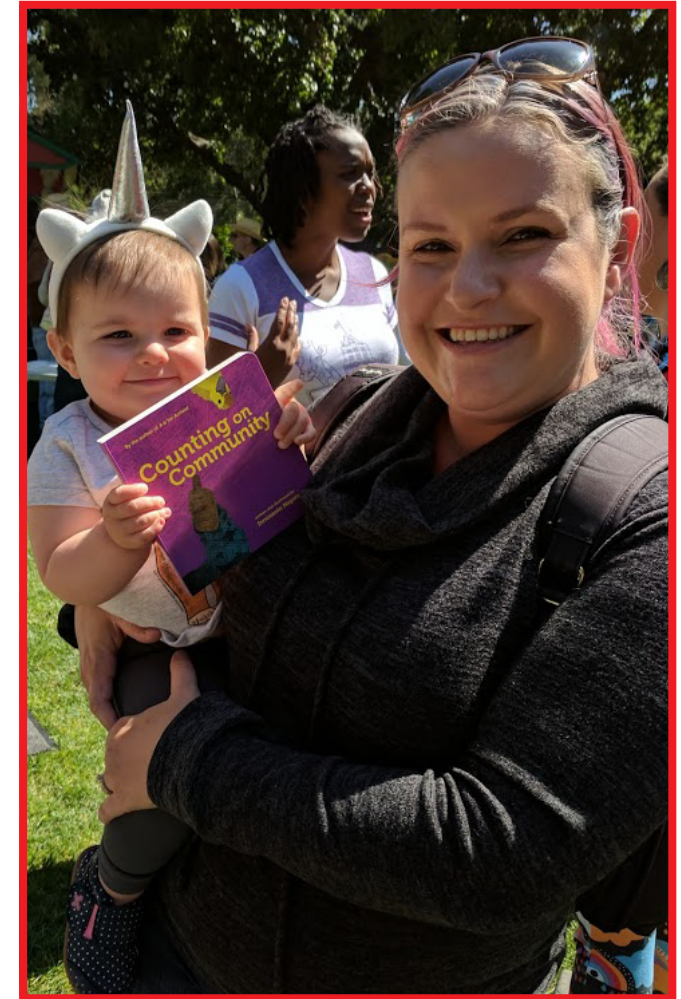
Want to get involved? Make an online donation at [www.fairyland.org](http://www.fairyland.org) and we'll put it to work today!

Make a lasting impact tomorrow by including Fairyland in your will or estate plan.

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## Community Outreach and Education

### 2017 Highlights



Children's  
**FAIRYLAND**

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**Fairyland welcomed 7,548 children and adults on free field trips in 2016/2017**, with chartered bus transportation for more than half of these visitors. Teachers appreciate the trips because they reinforce classroom lessons, bonding among students, and interest in stories and reading.

*“Children were excited to see visual connections with nursery rhymes they had been learning throughout the year.”—Franklin Elementary Kindergarten Teacher*

Fairyland provided more than **1,800 free individual admissions and 60 free year-long family memberships** so children from under-served communities could enjoy the same informal learning opportunities as their more affluent peers. One of these new members is raising a 5-year-old grandson who had experienced unspeakable trauma. She wrote,

*“To all who were involved in making a dream come true for a little boy and his grandma who could not see the light at the end of the tunnel We thank and appreciate you!”*



Every year, our donor-funded **Junior Animal Caretakers program** allows four children who have experienced trauma or are living in foster care to work with animals in the safe, predictable surroundings of Fairyland while guided by our education director and animal caretaker. By the end of the program they report a greater sense of purpose and self-worth.



During weekly **Toddler Storytime**, librarian-trained volunteers combine reading aloud with singing and movement to promote early literacy and family engagement. Last year we were able to leverage grant funding to include book giveaways.



Science learning abounds at Fairyland. Education Director Teresa Deberry shows students what animals need to thrive in **Science Alive!, a Next Generation Science Standards-based curriculum** that served more than 700 Oakland Unified School District kindergarten and first-grade students last year.



Horticulturist Jackie Salas **teaches students the parts and life cycle of plants in Little Miss Muffet’s Outdoor Learning Garden.**