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OAKLAND

CITY OF OAKLAND



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CITY HALL • 1 FRANK H. OGAWA PLAZA, 3RD FLOOR • OAKLAND, CALIFORNIA 94612

Office of the Mayor  
Honorable Ronald V. Dellums  
Mayor

(510) 238-3141  
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Letter of Nomination

July 28, 2009

The Honorable City Council  
One City Hall Plaza, Second Floor  
Oakland, CA 94612

Dear President Brunner and members of the City Council:

Pursuant to City Charter section 601, the Mayor has appointed the following person as member of the following Board or Commission, subject to City Council confirmation:

**Board of Port Commission**

**Gilda Gonzales**, Mayoral appointment to serve the term beginning July 11, 2009 and ending July 10, 2012 filling the seat previously held by Mark McClure.

Thank you for your assistance in this matter.

Sincerely,

A handwritten signature in black ink that reads "Ronald V. Dellums".

Ronald V. Dellums  
Mayor

## GILDA GONZALES

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### SUMMARY OF QUALIFICATIONS

- 18 years of fiscal experience in crafting, passing, implementing and monitoring budgets at the non-profit, municipal and state level.
- 13 years of experience in managing, hiring, evaluating and professional development of a diverse workforce.
- Demonstrated leadership in the development, passage, and implementation of organizational change, economic and community development initiatives that required the collaboration of diverse stakeholders and service providers.
- 22 years of federal, state and local government relations experience, resulting in a broad, hard-earned network of effective working relationships in Oakland, Sacramento, and Washington DC.
- Recognized as a direct, persuasive, and articulate communicator and negotiator of win-win solutions.
- Serve as Board Member of multiple community-based and private corporations focusing on economic development, community development, child care and education.

### PROFESSIONAL EXPERIENCE

**2004 – Current**

***Chief Executive Officer, The Unity Council***

Seek and secure funding from foundations, individual donors, corporations, and governmental agencies. Manage all property related issues for the Fruitvale Transit Village Phase I and related projects, three senior residential properties, and one community resource center. Forging the strategy for two proposed economic development projects – Fruitvale Transit Village Phase II and Fruitvale Community Center. Oversee all fiscal and personnel matters of a \$16M organizational budget with 225 employees. Serve as key Community and Media spokesperson for the organization.

**2001 - 2004**

***Director of Intergovernmental Affairs, City of Oakland.***

Managed all intergovernmental activities directed by the Mayor and City Council. Responsible for Oakland's legislative matters in the California State Legislative which included the legislative process, state budget review, and state agency interaction. Coordinated the federal legislative agenda along with Washington based lobbyist. Oakland's staff liaison to U.S. Conference of Mayor's, National League of Cities, League of California Cities, California Big 10 Cities Caucus.

**2000**

***Adjunct Professor and Guest Lecturer, University of San Francisco.***

Taught theoretical principles and practical application of public administration in the bachelor's program at the University of San Francisco.

**1998 - 2001**

***Chief-of-Staff, Mayor Jerry Brown and City Manager Robert C. Bobb, City of Oakland.***

Ensured constant and thorough communication between the Mayor and City Manager. Managed professional and support staff for follow-up on major initiatives mandated by the Mayor and City Manager including: crime reduction strategies; enhanced code enforcement and blight programs; and the 10k downtown housing effort. Extensive outreach and contact with federal, state, and local elected officials; the business community; and neighborhood leaders. Represented the Mayor and City Manager at community meetings and business functions. Served as the media contact for the Mayor and City Manager.

**1996 - 1998**

***Assistant to the Finance Agency Director, City of Oakland.***

Primary responsibilities included managing all personnel matters from recruiting, hiring, and termination in an Agency of 107 employees; initiated the city's first performance measurement initiative; developed the city's annual capital budget of \$15 million and presented projections for the five-year capital improvement budget.

**1991 - 1996**

***Chief Policy Director, Mayor Elihu M. Harris, City of Oakland.***

Served as the Mayor's key budget advisor. Developed the city's first comprehensive after-school directory and worked with city staff to expand opportunities for after school activities. Managed the Mayor's major municipal government reorganization plan. Supported press activities and represented the Mayor at community meetings.

**1987 - 1991**

***California State Legislative Assistant/Campaign Organizer.***

Primary responsibilities included developing and ensuring passage of legislative initiatives. Worked with special interest groups and other legislators to garner support for the Assemblymember's legislative package. Provided constituent liaison support and analysis on bills referred to the Assembly Committee on Water, Parks, and Wildlife. Organized community groups and individuals to work and volunteer on various state and federal campaigns.

**ACADEMIC BACKGROUND**

Master's of Public Administration - California State University, East Bay

Bachelor of Science, Industrial Psychology - St. Mary's College of California, Moraga

**COMMUNITY INVOLVEMENT (Current)**

Bay Area Council Economic Institute Board Trustee

Oakland Unified School District Audit Committee Member

Oakland Central City East Redevelopment Project Area Committee Member

State Farm Bank, National CRA Advisory Board Member

Alameda County First Five Commission Member

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APPROVED FOR FORM AND LEGALITY

  
CITY ATTORNEY

## OAKLAND CITY COUNCIL

RESOLUTION No. \_\_\_\_\_ C.M.S.

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### RESOLUTION CONFIRMING THE MAYOR'S APPOINTMENT OF GILDA GONZALES AS MEMBER OF THE BOARD OF PORT COMMISSIONERS

**WHEREAS**, the City Charter creates the Board of Port Commissioners, whose members are appointed by the Mayor and confirmed by the City Council pursuant to City Charter section 601; and

**WHEREAS**, the City Charter specifies that members of the Board of Port Commissioners are to serve four year terms, which are to be staggered so that some appointments will expire every year, and appointments to fill a term of office are only to be for the remainder of that term; now, therefore, be it

**RESOLVED**, that the City Council hereby confirms the Mayor's appointment of the following individual to the term set forth below:

**Gilda Gonzales**, Mayoral appointment to serve the term beginning July 11, 2009 and ending July 10, 2012 filling the seat previously held by Mark McClure.

In Council, Oakland, California,

Passed By The Following Vote:

Ayes- Kernighan, Nadel, Quan, De La Fuente, Brooks, Reid, Kaplan, and  
President Brunner

Noes-

Absent-

Abstention-

Attest:

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LaTonda Simmons City Clerk  
and Clerk of the Council  
of the City of Oakland, California