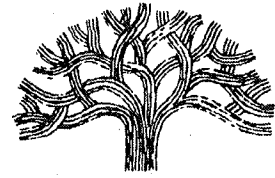


19 FEB 13 PM 1:08

CITY OF OAKLAND



CITY HALL • 1 FRANK H. OGAWA PLAZA • OAKLAND, CALIFORNIA 94612

REBECCA KAPLAN
Council President
atlarge@oaklandnet.com

(510) 238-7008
FAX: (510) 238-6910
TDD: (510) 839-6451

Date: February 13, 2019

To: Members of City Council and Members of the Public
From: Council President Kaplan
Re: Resolution Requesting The City Administrator To Consider Prioritizing A Pro-Active "Block By Block" Zone Based System To Address Blight And Illegal Dumping

Dear Colleagues on the City Council and Members of the Public,

According to our Oakland Public Works department our "crews cleaned up approximately 29,000 piles of illegal dumping in 2016" which was a "100-percent increase from what City crews were picking up five years ago."¹ As a policy matter, this council has discussed the benefits of a hybrid model in the past -that of responding to illegal dumping both with a complaint based system and with the removal of debris by zones.

On March 5, 2018, a pilot program in District 6 and West Oakland was created to determine the impacts of a proactive, block by block system of collecting illegal dumping. The benefits were noted in an Agenda Report issued on August 31, 2018 for the informational report, File No. 18-0864.

I appreciate the movement made by OPW towards a hybrid model to combat illegal dumping, but for the sake of clarity and to acknowledge the value of a zone based system, I'm asking the council to move a resolution that requests that the City Administrator prioritize a pro-active zone based approach to address blight and illegal dumping.

Sincerely,

A handwritten signature in black ink, appearing to read "Rebecca Kaplan".

Rebecca Kaplan
Oakland City Councilmember At Large

¹ City of Oakland, Department of Public Works website. (2019, February 12) Retrieved from <http://www2.oaklandnet.com/government/o/PWA/o/FE/s/IDR/index.htm>

FILED
OFFICE OF THE CITY CLERK
OAKLAND

Amelia Smith
City Attorney's Office

19 FEB 13 PM 1:00

OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

INTRODUCED BY COUNCIL PRESIDENT KAPLAN

RESOLUTION REQUESTING THE CITY ADMINISTRATOR TO CONSIDER PRIORITIZING A PRO-ACTIVE "BLOCK BY BLOCK" ZONE BASED SYSTEM TO ADDRESS BLIGHT AND ILLEGAL DUMPING

WHEREAS, currently the City of Oakland Public Works (OPW) department has a Keep Oakland Clean and Beautiful Division (KOCB) that has a hybrid model of responding to illegal dumping that prioritizes complaint response but also includes the removal of debris by zones; and

WHEREAS, on March 5, 2018, a pilot program in District 6 and West Oakland was created to determine the impacts of a proactive, block by block system of collecting illegal dumping and its effectiveness; and

WHEREAS, crews were dispatched to District 6 as part of this pilot program where they collected "whatever they saw" and utilized a metric system of "tonnage and work orders to measure the amount of work completed;" and

WHEREAS, three months of data indicates that the zone based clean-up approach contributed to "cleaner geographical areas" and decreased items dumped at hot spots, and

WHEREAS, the aforementioned data affirms the value of zone based and pro-active systems; and

WHEREAS, the City Council applauds OPW's use of a hybrid model to combat illegal dumping, but also acknowledges that relying on the 311 complaint system neglects areas that don't access the service; now, therefore, be it

RESOLVED: That the City Council requests that the City Administrator prioritize a proactive "block by block" zone based approach to address blight and illegal dumping.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - FORTUNATO BAS, GALLO, GIBSON MCELHANEY, KALB, REID, TAYLOR, THAO AND PRESIDENT KAPLAN

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____

LATONDA SIMMONS
City Clerk and Clerk of the Council of the City of
Oakland, California