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OAKLAND

2018 OCT 10 AM 10:58

AGENDA REPORT

TO: Sabrina B. Landreth
City Administrator

FROM: Mark Sawicki
Director, EWD

SUBJECT: Cultural Grant Award To Karen Smith

DATE: September 20, 2018

City Administrator Approval

Date:

10/9/18

RECOMMENDATION

Staff Recommends That The City Council Adopt A Resolution Authorizing The City Administrator To Enter into a Grant Agreement With Artist Karen Smith to provide Arts And Cultural Services In Oakland During Fiscal Year 2018-19, In A Total Amount Not To Exceed \$4,999.

EXECUTIVE SUMMARY

Adoption of the proposed resolution will authorize the City Administrator to enter into a Cultural Services Grant Agreement with Oakland-based artist Karen Smith to provide arts and cultural services in a total amount not to exceed \$4,999. Ms. Smith will teach metalsmithing workshops to participants ages 12-17 as part of her FY 2018-19 cultural services grant. Ms. Smith will no longer be associated with Claire's House and will instead recruit participants from other organizations located in District 7.

BACKGROUND / LEGISLATIVE HISTORY

The Funding Advisory Committee (FAC) met on July 18, 2018 to review the recommendations of the Funding Review Panels. The FAC voted unanimously to recommend that the City Council award the proposed grants, totaling \$1,136,253.64 including \$868,719.13 from the General Fund balance and \$267,534.51 from the Transient Occupancy Tax Fund in Fiscal Year (FY) 2018-2019. As part of these grant recommendations, Karen Smith was recommended to be awarded a grant in the individual artist category.

On September 11, 2018, the Life Enrichment Committee approved all of FAC's recommendations which were forwarded to City Council for approval, see **Attachment A**.

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At the September 17, 2018 City Council Meeting a community member raised opposition to the grant award, stating that Cultural Funding Program was awarding a grant to "Claire's House" and council voted to not award the grant to Karen Smith, until further notice.

ANALYSIS AND POLICY ALTERNATIVES

Originally Ms. Smith had proposed to introduce girls ages 12-17 to the art of jewelry-making through metalsmithing. As part of her project, she proposed to work with youth at Claire's House, located in Council District 7. Claire's House is a therapeutic living community for children ages 12-17 who have experienced commercial sexual exploitation, and require stable housing to move forward beyond crisis and victimization to a sense of peace and normalcy. Claire's House is a Catholic Charities of the East Bay program, opening on property owned by the Diocese of Oakland. No public funds were scheduled for disbursement to Claire's House or Catholic Charities of the East Bay (CCEB).

However, due to community opposition Ms. Smith will no longer be associated with Claire's House, and will recruit participants from other organizations located in Council District 7; Oakland Leaf, Youth Uprising, and Ile Omode School. The classes will take place at her studio, located in Council District 4. The Cultural Funding Program coordinator has communicated with representatives from each of these organizations.

If approved, Ms. Smith will receive her grant disbursement in fall 2018, and begin her project in spring 2019. After completion of the project, she will be required to submit a final report.

FISCAL IMPACT

1. AMOUNT OF RECOMMENDATION/COST OF PROGRAM:

Total Program Costs	\$4,999.00
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2. SOURCE OF FUNDING:

FUNDING SOURCES	AMOUNT
[A] \$3,874.22 in Non-Departmental Org (CCAD - Cultural Programs – 90523), General Purpose Fund (1010), Cultural Arts Grant Fund Project (1000166)	\$3,874.22
[B] \$1,124.78 revenues from the Transient Occupancy Tax (Fund 2419) surcharge, which is reserved for arts grants within the Cultural Arts & Marketing Org (85511) and the Cultural Funding Program-Transient Occupancy Tax Project (1000458)	\$1,124.78
TOTAL FUNDING SOURCES	\$4,999.00

PUBLIC OUTREACH / INTEREST

There was no public outreach associated with this report, however, previous outreach concerning the cultural funding grants can be found in **Attachment A**.

COORDINATION

The City Attorney's Office and the Budget Bureau have been consulted in the preparation of this report and resolution. The FAC has also been consulted, and made the award recommendations herein presented to the City Council.

SUSTAINABLE OPPORTUNITIES

Economic: Community-oriented arts activities bolster the cultural arts identity of Oakland, fortifying the City as a destination, and creating positive publicity resulting in varying levels of economic return. The Oakland Cultural Funding grantees employ over 650 cultural workers and support staff. Their activities generate local sales taxes and revenues for city and local businesses. Many Oakland grantee organizations have received international notoriety and draw large crowds for their performances or art work.

Environmental: There are no environmental opportunities or benefits resulting from any action outlined in this report.

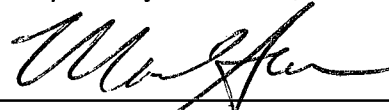
Social Equity: The Cultural Funding Program offers an open, competitive process for applicants, resulting in awards to artists and arts organizations that represent all seven Council districts. Social equity is achieved through outreach activities that include How-to-Apply Workshops, one-on-one technical assistance provided by Cultural Funding Program staff, and the recruitment of review panelists that represent Oakland's diverse community. The Cultural Funding program provides support to artists and organizations that serve low-income, culturally-specific, Lesbian, Gay, Bisexual, Transgender, Queer (LGBTQ), youth, and senior communities.

ACTION REQUESTED OF THE CITY COUNCIL

Staff Recommends That The City Council Adopt A Resolution Authorizing The City Administrator To Enter into a Grant Agreement With Karen Smith to provide Arts And Cultural Services In Oakland During Fiscal Year 2018-19, In A Total Amount Not To Exceed \$4,999.

For questions regarding this report, please contact Roberto Bedoya, Cultural Affairs Manager, at (510) 238-2136.

Respectfully submitted,



MARK SAWICKI
Director, Economic & Workforce Development

Reviewed by:
Roberto Bedoya, Cultural Affairs Manager

Prepared by:
Denise Pate, Cultural Funding Coordinator
Cultural Affairs Division

Attachment A-Agenda Report submitted for September 17, 2018 Council Meeting



FILED
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ATTACHMENT A

2018 AUG 31 AM 9:22

AGENDA REPORT

TO: Sabrina B. Landreth
City Administrator

FROM: Mark Sawicki
Director, EWD

SUBJECT: FY 2018-19 Cultural Funding Grants-
Round One

DATE: August 20, 2018

City Administrator Approval

Date:

8/31/18

RECOMMENDATION

Staff Recommends That The City Council Adopt A Resolution Authorizing The City Administrator To Enter Into Eighty (80) Grant Agreements With Seventy (70) Oakland-based Individual Artists And Nonprofit Organizations Providing Arts And Cultural Services In Oakland During Fiscal Year (FY) 2018-19, In A Total Amount Not To Exceed \$1,136,253.64.

EXECUTIVE SUMMARY

Adoption of the proposed resolution will authorize the City Administrator to enter into eighty (80) Cultural Services Grant Agreements with seventy (70) Oakland-based arts organizations and individual artists, who provide cultural services in all seven council districts. These organizations and artists support artistic excellence and cultural diversity through the provision of services in dance, music, theater, media, digital, visual, literary, and community arts, while leveraging other government, corporate, and private spending on the arts in Oakland. The grant funds will support over 50,774 individual arts events and activities, most of them offered free or low-cost to the public, and will expose over 320,454 participants (87 percent Oakland-based) to cultural arts services and programming. Additionally, over 8,811 Oakland Unified School District students will be served through 64 artist residencies funded by the program. A complete list of the recommended grant recipients and project descriptions is included in **Attachment A**.

The Funding Advisory Committee (FAC) met on July 18, 2018 to review the recommendations of the Funding Review Panels. The FAC voted unanimously to recommend that the City Council award the proposed grants, totaling \$1,136,253.64 including \$868,719.13 from the General Fund balance and \$267,534.51 from the Transient Occupancy Tax Fund in Fiscal Year (FY) 2018-2019.

For FY 2018-19, the Cultural Funding program will award Cultural Service grants in two separate rounds. This report details the request to award the applications that were submitted for the Round One, May 15, 2018 deadline. Round One will award a total of \$1,136,253.64 to

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those grantees in that round. Round two will have a November 1, 2018 deadline, and award \$100,000 in cultural services grant funds.

BACKGROUND / LEGISLATIVE HISTORY

Program Overview

The Cultural Funding Program (CFP) is an annual program established by City Council in 1985 as the City's mechanism to support Oakland-based nonprofit arts and cultural organizations through a competitive application process. These grants infuse Oakland's neighborhoods with arts and cultural activities that increase exposure to, understanding of, and respect for diverse cultural heritages; support arts activities that engage the community; and support hands-on arts instruction in Oakland's public schools. The program provides funding in five categories:

- Individual Artist Project;
- Organization Project;
- Art-in-Schools Project;
- Strategic Development for Emerging Organizations; and
- Organizational Assistance.

An overview of the CFP grant categories is included as ***Attachment B***.

Policies, review procedures, and a panel system of evaluating applications were established to ensure transparency and public trust in the distribution of public funds for the arts in Oakland. Oakland's CFP is one of the only local, grant-making agencies that allow the applicants to address the panel during a three-minute period. The applicant's three-minute address is used to clarify any questions or misinterpretations that the applicant may have heard during the panel discussion. The program is managed by Cultural Affairs staff within the Department of Economic & Workforce Development. The Funding Advisory Committee (FAC) reviews scores established by the panels, makes allocation recommendations based on panel ranking, and hears applicant appeals, if any. The FAC is a volunteer body providing input in matters relating to CFP policies and procedures. The seven voting members are recruited from the arts community, and are elected by current FAC members.

With Council support, CFP grants have historically been funded from the General-Purpose Fund (GPF). In FY 2009-10, voters passed Measure C, adding a Transient Occupancy Tax (TOT) surcharge that supplements CFP funding, with a commensurate budgeted reduction in GPF support for the grants program.

ANALYSIS AND POLICY ALTERNATIVES

From June 11 to June 22, 2018, four CFP panels evaluated proposals from the arts community for FY 2018-19 funding in the grant categories of Individual Artist Project, Organization Project Support, Strategic Development for Emerging Organizations, and Art in the Schools. The Organizational Assistance category was not reviewed for this fiscal year. The Organizational

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Assistance is normally a two-year grant award. In January 2018, the Funding Advisory Committee voted to award the Organizational Assistance applicants a third year of funding. A total of 20 community/peer panelists, reviewed the eligible proposals. This additional year will allow the Cultural Funding Program to align the awarding of this category with the City's two-year budget cycle in FY 2019-21.

Panelists thoroughly discussed, evaluated and scored each proposal based on established criteria. In broad terms, the criteria for panel review are: (1) soundness of applicant's plan for artistic/cultural services and quality of the artistic product; (2) management ability of personnel and the fiscal soundness of the program or project; (3) the applicant's ability to implement the proposed activities; identify and market services to potential audiences; and (4) the extent to which the applicant's activities fulfill the goals of the CFP. Upon completion of the review process and ranking of the applications, the FAC was charged with determining a cut-off for grant awards and the allocation of funds. Applicants receiving an average score lower than 70 (from a possible 100 points) were automatically disqualified for funding. A score of 70 or below indicates that the application met the evaluation criteria marginally or needs improvement.

At a public meeting held on July 18, 2018, the FAC determined grant awards based on applicant ranking by score and funds available, and voted unanimously to recommend that the City Council award a total of 80 grants to 70 artists and organizations. The 80 grants recommended in FY 2018-19 will support projects of arts organizations and individual artists, and artist residencies in public schools.

A total of 43,458 Events/Activities will be funded by the CFP through the grant categories of Individual Artist Project Support, Organization Project Support, Strategic Development For Emerging Organizations, and Organizational Assistance (*see below for separate Art in the Schools category statistics*). Of the 43,458 Events/Activities funded through the CFP in these categories, 34,463 will be offered free to the public.

Approximately 320,454 participants will be exposed to Oakland Arts Organizations and Artists through CFP events / activities and projects. This figure includes participants and audiences. Of the 320,454 participants exposed to funded art experiences, an estimated 87.4% will be Oakland-based, and an estimated 96,778 will be directly engaged in the funded activities and projects.

These funding allocations consider the applicants' score, request amount, budget size, and council district equity. The Individual Artist Project (IAP) and Art-in-the-Schools grantees will receive their full ask amounts. FAC voted to award Organization Project (OP) grantees in a two-tiered award system. Seventy-two percent of the OP awardees will receive 100% of their original ask amount, while the rest will receive 55% of their original ask amount.

Notes Regarding Review Panel Recommendations and Statistics

Table 1 below shows the total number of applications received, reviewed and recommended by the evaluation panels by category. Additional statistics regarding council district distribution, school residencies, and numbers served can be found in **Attachment C**.

Table 1. Application Statistics

Grant Category	No. of applications received	Total Awards	FY 2018-19 Applications Awarded	FY 2017-18 Applications Awarded	Amount Awarded
Art-in-the-Schools	23	11	47%	35%	\$213,500.00
Organization Project	34	18	52%	38%	\$250,000.00
Individual Artist Project	45	21	46%	36%	\$104,979.00
Strategic Development	7	5	69%	n/a	\$50,000.00
Organizational Assistance (Year 3) **	29	25	86%	86%	\$517,774.64
TOTALS	138	80			\$1,136,253.64

**awarded two-year funding in January 2017 for FY 2016-17 and FY 2017-18; extended for 2018-19

FISCAL IMPACT

1. AMOUNT OF RECOMMENDATION/COST OF PROGRAM:

Total Program Costs	\$1,136,253.64
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2. SOURCE OF FUNDING:

FUNDING SOURCES	AMOUNT
[A] \$868,719.13 in Non-Departmental Org (CCAD - Cultural Programs – 90523), General Purpose Fund (1010), Cultural Arts Grant Fund Project (1000166)	\$868,719.13
[B] \$267,534.51 revenues from the Transient Occupancy Tax (Fund 2419) surcharge, which is reserved for arts grants within the Cultural Arts & Marketing Org (85511) and the Cultural Funding Program-Transient Occupancy Tax Project (1000458)	\$267,534.51
TOTAL FUNDING SOURCES	\$1,136,253.64

PUBLIC OUTREACH / INTEREST

The availability and open application period for FY 2018-19 CFP grants for Round One was announced in Spring 2018. Application guidelines and grant category deadlines were widely publicized from March through May, 2018. Outreach included posting on the City website, social media sites and publications featuring cultural grant opportunities. Email notices were sent to interested groups including past grant applicants and all parties contacting the City for arts

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funding opportunities, and announcement of the grant opportunity at public events. CFP staff conducted public workshops for prospective applicants April through May, 2018. Attendance at the informational workshops was low this year (compared to the previous year), with a total of 37 people attended the public workshops.

A How-To-Apply Workshop was held at East Oakland Youth Development Center (District 7). The Cultural Funding Coordinator conducted on-site, in-person, or phone meetings with the representatives from various nonprofit organizations and several individual artists, to provide one-on-one technical assistance for the preparation of their grant applications. How-To-Apply workshops engaged grantees, and effectively informed prospective/new grantees. Sixteen percent of this year's applicants were first-time applicants, with the Individual Artist Project and Organization Project category receiving the most of the new applications.

An Open Call invited community members to serve on peer review panels. Panels convened to discuss and evaluate applications in open meetings, where applicants had the opportunity to attend and address the panel with a three-minute statement. Panels were open to the public and were held June 11-22, 2018 in City Hall, Hearing Rooms 3 and 4.

COORDINATION

The City Attorney's Office and the Budget Bureau have been consulted in the preparation of this report and resolution. The FAC has also been consulted, and made the award recommendations herein presented to the City Council.

SUSTAINABLE OPPORTUNITIES

Economic: Community-oriented arts activities bolster the cultural arts identity of Oakland, fortifying the City as a destination, and creating positive publicity resulting in varying levels of economic return. The Oakland Cultural Funding grantees employ over 650 cultural workers and support staff. Their activities generate local sales taxes and revenues for city and local businesses. Many Oakland grantee organizations have received international notoriety and draw large crowds for their performances or art work.

Environmental: There are no environmental opportunities or benefits resulting from any action outlined in this report.

Social Equity: The Cultural Funding Program offers an open, competitive process for applicants, resulting in awards to artists and arts organizations that represent all seven Council districts. Social equity is achieved through outreach activities that include How-to-Apply Workshops, one-on-one technical assistance provided by Cultural Funding Program staff, and the recruitment of review panelists that represent Oakland's diverse community. The Cultural Funding program provides support to artists and organizations that serve low-income, culturally-specific, Lesbian, Gay, Bisexual, Transgender, Queer (LGBTQ), youth, and senior communities.

ACTION REQUESTED OF THE CITY COUNCIL

Staff Recommends That The City Council Adopt A Resolution Authorizing The City Administrator To Enter Into Eighty (80) Cultural Services Grant Agreements To Seventy (70) Oakland-based Individual Artists And Nonprofit Organizations Providing Arts And Cultural Services In Oakland During Fiscal Year 2018-19, In A Total Amount Not To Exceed \$1,136,253.64.

For questions regarding this report, please contact Roberto Bedoya, Cultural Affairs Manager, at (510) 238-2136.

Respectfully submitted,



MARK SAWICKI
Director, Economic & Workforce Development

Reviewed by:
Roberto Bedoya, Cultural Affairs Manager

Prepared by:
Denise Pate, Cultural Funding Coordinator
Cultural Affairs Division

Attachments (3)

Attachment A: FY18-19 Grant Award Recommendations and Project Descriptions

Attachment B: FY18-19 Overview of Grant Categories

Attachment C: FY18-19 Program Statistics

INDIVIDUAL ARTIST PROJECT

ARTIST	PROJECT DESCRIPTION	Amount not to		
		Exceed	GENERAL FUND	TOT
Nimely Napla	For the purchase of nine (9) authentic, hand-made West African Drums. The drums consist of three djembes and two 3-piece djun djun sets which will be used for arts education and local performances. These instruments will be used to train the students in West African dance and drumming in East Oakland at Ile Omode School.	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78
Josephine Lee	"Jazz On Sunday" program at Golden Gate Library. A program that features local, professional jazz artists in a summer series of concerts, offered free to the public. Featuring youth along with established artists, The Jazz On Sunday program also provides Jazz History lectures.	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78
Karen Smith	My project, "We Wield The Hammer", trains girls and women in underserved neighborhoods in the art of metalsmithing. The plan is to incubate the project with Claire's House, a non-profit that houses girls and young women who have been traumatized from human trafficking.	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78
Colette Eloi	In continuation of a larger project, <i>Alkebulan's Awakening</i> , Colette Eloi, Artistic Director of EL WAH Movement Dance Theater, will "workshop" a section of the piece, entitled <i>Maafa</i> by holding two free public Haitian dance and song workshops. In the free Haitian dance and song workshops, students will learn folkloric songs and dances of cleansing and self fortification.	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78
Candice Wicks-Davis	<i>Diamond and Bullets</i> is a multi-disciplinary, live theatre performance of beatboxing combo Antique Naked Soul's upcoming album "Diamond & Bullets" based loosely on the story of Philando Castile, a young Black man that was murdered by the police and his fiancé Diamond Reynolds. The live presentation includes a film, live performance of the album from start to finish, dancers and a set that is a large altar.	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78
Spencer I. Wilkinson	For completion of the final phase of the documentary "Alice Street", a documentary that tells the story of the diverse arts community in Oakland by focusing on the <i>Universal Language</i> mural painted at the intersection of 14th and Alice in downtown Oakland, with particular interest on the Malonga Casquelourd Center for the Arts and the Hotel Oakland Senior Village.	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78
Leslie Lopez	East Oakland muralist/educator Leslie "Dime" Lopez and twelve other members of Few & Far, an international all-women's visual artists collective will undertake a weeklong mural project that will produce a wall measuring 80ftx 20ft titled "You Are Beautiful". The muralists will create the work at 2537 Willow Street in West Oakland.	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78

Tanna Tucker	<i>Portals</i> is a new drawing series and zine project which uses an Afrofuturist framework to examine and reimagine my relationship to history, stolen memory, and myth.	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78
Madeleine M. Clifford	<i>Contagious Spirit: She Is Me</i> is a six track hip-hop/spoken word album and release show led by teaching artist, Maddy "MADlines" Clifford. The project celebrates black women and girls' courageous spirit of resistance. Oakland Individual Artist funds will pay for artist fees as well as recording, mixing and mastering the album.	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78
Carlos Zialcita	For Silindro Pilipino Project to perform a series of concerts, including some preceded by a presentations highlighting the use of the harmonica (silindro in Tagalog), in pre-Colonial, Colonial, and post-Colonial music from the Phillipines.	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78
Valerie Troutt	The artist's group MoonCandy is a group of diverse singers accompanied by live band that explores Pop, Gospel, Jazz, Soul, and World Music to improve quality fostering positive self-esteem, original storytelling, and poetry. The goal of MCLHMC is to create a weekly space for the community to come learn and develop new music works and present a seasonal performance.	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78
Sabereh Kashi	Home Yet Far Away is the personal documentary of Iranian immigrant, Sabereh, who worries about a U.S.-Iran military conflict during the post 911 era, while seeking home in Oakland, California. In Spring 2019, a preview screening of Home Yet Far Away will be held in Oakland featuring the final cut of the film before it is released, focused on engaging community members, organization outreach partners, and film supporters and donors.	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78
Joseph Warner	Pianist Joe Warner and vocalist The Dynamic Miss Faye Carol will present free jazz and blues performances celebrating Black History Month to approximately 1000 middle school students from Oakland Unified School District. .	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78
Eric Arnold	The grantee will conduct historical research and interviews and present a public event documenting Oakland's boogaloo dance subculture, which will then be used to create a short film, and serve as the basis for a full-length documentary, book proposal, and museum exhibit.	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78
Traci Bartlow	Artist will develop and execute photo exhibition entitled, "Oakland Picture Lady – Tales of the 90's Girl." Funds from the City of Oakland Individual Artist grant will be used to support 3 things for this photo exhibition, 1. lead artist fee and stipend for production assistants, 2.enlargement of images, 3. framing of images to be exhibited.	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78
Rachel Palacios	Visual art classes at 14 Oakland Public Libraries that will revolve around cultural holidays and summer programming, with Field Trips to the Library and evening classes for adults to attend after work.	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78

Charlie (Cheryl) Levin	The One Truthiness is a disarmingly simple immersive participatory experience of visual art, theater, and social engagement modeling a world wherein our individual truths are superimposed. A translucent painting is created live in wax on glass in response to a text provided to and read by the audience. The text is a compilation of found words, selected text from community interviews, the artist's original poetry informed by the former.	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78
Rohan DaCosta	Trap : Trauma : Transformation invites Oakland to E14 Gallery for a month-long exhibition of works by visual artists Rohan DaCosta (Poet, Photographer), Kira Dominguez-Hultgren (textile), Salihah Saadiq (Portrait Photographer), Rodney Ewing (Mixed Media), and Harriet Poznansky (Painter). DaCosta's book of photography and poetry, "The Edge of Fruitvale."	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78
Patrick Cress	"Oakland Soundscapes" will use original music, written for solo saxophone, bass clarinet, voice, keyboards, and percussion, field recordings, collected from various parts of the city, and video to express Oakland's rich diversity in a suite of five movements.	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78
George Csicsery	Project involves filming additional interviews and editing on a feature documentary called "License to Tell," about maverick journalist Ken Kelley (1949-2008). One of the most important interviewers in the gonzo days of the underground press movement, Kelley lived in Oakland for close to 15 years. His story touches on important East Bay historical events, movements, and figures—the Black Panthers, and the Patty Hearst kidnapping, among them.	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78
Binta Ayofemi	"Ground" is an urban platform. In Ground, artist proposes to reactivate and restore Black economy, Black craft, and Black sustenance through a series of urban sites.	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78
TOTAL INDIVIDUAL ARTIST FUNDS		\$ 104,979.00	\$ 81,358.62	\$ 23,620.38

ART-IN-THE-SCHOOLS

ORGANIZATION	PROJECT DESCRIPTION	Amount not to		
		Exceed	GENERAL FUND	TOT
Living Jazz	The Living Jazz Children's Project (LJCP) is an in-school music residency in four schools that is designed to prepare students for the school district's band and orchestra program. It consists of a choral component with ensemble singing and a culminating performance at In the Name of Love; and a complementary rhythm component that teaches poly-rhythms from the African Diaspora.	\$ 20,000.00	\$ 15,500.000	\$ 4,500.000

Oakland Youth Chorus	A weekly, semester and yearlong music program serving an estimated 850 Oakland public school students grades TK-8 at 13-14 elementary and 4 middle school sites during the 2018-19 academic year.	\$ 20,000.00	\$ 15,500.000	\$ 4,500.000
Destiny Arts Center	A third year of movement arts programming combined with our creative youth development framework to 200+ students (K-3) at Manzanita Community School (MCS) in East Oakland, in addition to after-school hip hop dance programming and a full-day professional development and planning retreat for every staff member at MCS.	\$ 20,000.00	\$ 15,500.000	\$ 4,500.000
Intersection for the Arts for BoomShake Music	Workshops taught by percussionists Monica Hastings Smith, Pedro Rosales and Sarah Norr to students at Manzanita SEED Elementary School and Manzanita Community School in Oakland. Workshops will teach music as a means of creative exploration, cultural expression, and community-building.	\$ 20,000.00	\$ 15,500.000	\$ 4,500.000
Oakland Public Education Fund for Youth Beat	Digital media arts classes 1) during the school day at La Escuelita Middle School, Oakland International High, and MetWest High, and 2) after-school at Madison Park Academy and the KDOL-TV studio. The KDOL program includes videography, photography and animation.	\$ 20,000.00	\$ 15,500.000	\$ 4,500.000
Cantare Con Vivo	Cantare Con Vivo will provide tuition-free choral music residencies to 2,200 underserved TK-5th grade children in six Title One OUSD schools, through sequential in-school choral music education and after-school choir programs.	\$ 20,000.00	\$ 15,500.000	\$ 4,500.000
East Bay Performing Arts/Oakland Symphony	Oakland Symphony's MUSE (Music for Excellence) Program is requesting funding to support one-on-one instrumental lessons and group music classes led by professional Symphony teaching artist mentors, unique performance opportunities, and access to Symphony concerts, all provided at no cost to the schools and students.	\$ 20,000.00	\$ 15,500.000	\$ 4,500.000
Museum of Children's Art	MOCHA is seeking grant funding to support its classroom-based art residencies at three school sites: Cleveland Elementary, East Oakland Pride, and Rise Community School. CFP funding will be used to support teaching artist fees, administrative costs and art supplies.	\$ 20,000.00	\$ 15,500.000	\$ 4,500.000

Dimensions Dance Theater	Dimensions will teach 480 students in grades 4-12 at three OUSD schools with in-depth standards-based instruction in African and African-derived dance during school hours over a 26-week period, and to present the students in performance at the end of the residency. Dance educators will work in residence at Oakland Technical High, West Oakland Middle and Carl B. Munck Elementary schools.	\$ 20,000.00	\$ 15,500.000	\$ 4,500.000
Hip Hop for Change	Hip Hop for Change (HH4C) will deliver its arts program, <i>THE MC: Theory Hip-Hop Evolution, Music and Culture</i> in East and West Oakland schools. The MC is a culturally-responsive, multidisciplinary Hip Hop education and music course. HH4C's goal is to create an experiential learning environment in which local community Hip Hop artists can come together and help build a sustainable learning platform by providing safe spaces for POC youth to enhance their intellectual, emotional, and physical well-being.	\$ 13,500.00	\$ 10,462.500	\$ 3,037.500
Prescott Circus Theatre	Prescott will provide circus and theatre arts education after-school residencies for 3rd-8th grade students at Prescott, Lafayette / MLK, Laurel, Manzanita Community/SEED, Parker, Piedmont Ave., and Sankofa Academy Schools. This in-depth program serves to educate youth on the process of creating and producing high-quality circus arts performances.	\$ 20,000.00	\$ 15,500.000	\$ 4,500.000
TOTAL ART-IN-THE-SCHOOLS ALLOCATION		\$ 213,500.00	\$ 165,462.500	\$ 48,037.500
ORGANIZATION PROJECT				
Organization Name		Amount not to Exceed GENERAL FUND TOT		
Nomadic Press for Studio Grand	Tenets of Humanity invites Oakland-based immigrants artists of color across disciplines to create work that explores how a specific guiding principle is expressed in their ancestral culture. Projects will develop over a three to 12-month residency for artists at Studio Grand with a culminating showcase in May 2019. Artists from a variety of disciplines will be invited to participate including dance, theater, music, and visual art. Grant funds support artist stipends, program coordination, space rental, and & technical production	\$ 20,000.00	\$ 15,500.00	\$ 4,500.00
Grown Women Dance Collective	Grown Women Dance Collective's 10th annual "Fallen Heroes, Rising Stars: A Juneteenth Celebration Through Dance" features an all-star cast giving powerhouse performances to honor musical greats and civic leaders whose legacies impact and inspire. Former members of renown dance companies weave history, social justice, community empowerment, and bring a celebration of community to the stage.	\$ 10,000.00	\$ 7,750.00	\$ 2,250.00

United Roots	United Roots is training a group of youth of color from Oakland in film production to create a feature-length film, titled "E-14", to advocate for the protection of people of color currently being displaced in East Oakland. This film is part of a larger arts campaign geared towards preserving and uplifting diverse voices of displaced people living along International Blvd. (AKA East 14th).	\$ 20,000.00	\$ 15,500.00	\$ 4,500.00
Women's Audio Mission	Women's Audio Mission's Girls on the Mic (GOTM) program is a groundbreaking after-school program that will provide 1,000+ underserved Oakland girls (96% low income/91% girls of color/ages 11-18) a year with free, hands-on music production and media arts training/mentorship led by professional women artist instructors.	\$ 20,000.00	\$ 15,500.00	\$ 4,500.00
East Oakland Youth Development Center	East Oakland Youth Development Center (EOYDC) will partner with local public schools within the Oakland Unified School District to bring arts access to young people (ages 5 to 24) living in East Oakland. Offering a wide variety of after-school and summer classes taught by acclaimed local artists, our Kuumbaa Arts Program offers more than 1,250 hours of visual and performing arts instruction every year, including dance, painting, ceramics, drawing, music, and digital media arts.	\$ 20,000.00	\$ 15,500.00	\$ 4,500.00
Dancers' Group for Risa Jaroslow & Dancers	Risa Jaroslow & Dancers will partner with Destiny Arts Center (DAC) to bring At Your Service, a collaboration with DAC's Elders Project. At Your Service will work with community elders and teens — the resulting new intergenerational dance/theater work will become part of DAYPC's Spring 2019 show	\$ 20,000.00	\$ 15,500.00	\$ 4,500.00
Thingamajigs	Thingamajigs is partnering with Jack London Square, Oakland Public Library branches, and local schools to present Aeolian Day 2019; a free, biennial family festival of wind-based art and music on the lawn next to the Oakland ferry terminal. funds will support commissioning and fabrication costs of wind-powered instruments and sound sculptures to be featured at the festival. Instruments will be created by Oakland artists working with community members.	\$ 10,000.00	\$ 7,750.00	\$ 2,250.00
Ragged Wing Ensemble for The Lower Bottom Playaz	The Lower Bottom Playaz, in collaboration with, Flight Deck, and the Black Arts Movement Business District Community Development Corporation, (BAMBD), (CDC) will produce a month-long festival of arts and cultural events in multiple venues in the Black Arts Movement Business District, (BAMBD), downtown Oakland and at satellite locations of significance to African American history and cultural production in Oakland.	\$ 20,000.00	\$ 15,500.00	\$ 4,500.00

Ubuntu Theater Project	The theater company will present professionally staged theater productions, trainings, and workshops. Ubuntu works to give voice to marginalized communities by telling stories that matter. Ubuntu bridges the opportunity gap by bringing together diverse local artists and top professionals, pay-what-you-can pricing, and site-specific venues within underserved Bay Area communities.	\$ 20,000.00	\$ 15,500.00	\$ 4,500.00
Philanthropic Ventures Foundation for Wolfman New Life	Wolfman Books is a small press, artist residency program, and bookstore supporting emerging, underrepresented, and otherwise marginalized writers and artists through a web of critical resources, such as event space, community engagement, and publication. Funds will support small press print publications.	\$ 20,000.00	\$ 15,500.00	\$ 4,500.00
Filmmakers Collaborative for Re-Present Media	Re-Present Media is presenting a series of media education events (film screenings with educational workshops) centered on appreciating, advocating for, and creating personal documentary films that tell more authentic stories of diverse underrepresented communities. In this series, four filmmakers will engage both emerging filmmakers and local community members in learning about the techniques of such filmmaking and how to advocate for their presence in public television.	\$ 4,999.00	\$ 3,874.23	\$ 1,124.78
Community Women's Orchestra	The Orchestra will forge new ties with the music departments of Oakland high schools by recruiting young women musicians to join CWO tuition-free for the 2018-19 season. This initiative will include reestablishing and expanding their Assistant Conductor Fellowship program to mentor and manage the high school age musicians who participate.	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78
Intersection for the Arts for Boomshake Music	BoomShake Music will work with community groups of womxn to create and perform 'Everybody Wants to Live in Oakland', a free participant-driven musical-storytelling performance. This project centers the study of Oakland's history and the evocation of cultures of womxn of African, Latinx, & Filipino descent in East & West Oakland as a tool to 'replant home' while being constantly uprooted. Grant funds will support artist honorariums, administrative and production costs.	\$ 11,000.60	\$ 6,200.00	\$ 4,800.60
Lotus Bloom for Urban Afro Society	Afro Urban Society will produce 'Bacchanal de Afrique-Wey you dey?' an interdisciplinary and multidisciplinary Afro Urban festival and performance created from narratives prompted by the question Wey you dey? (Pidgin English for "Where were you?"). Festival & new work will premiere in Oakland, from November 15-20 2018.	\$ 11,000.60	\$ 6,200.00	\$ 4,800.60
Pro Arts for Bump Town Commons	Bump Town is launching the Social Justice Residency. Each month Bump Town will pick a Guest Co-Curator to select a social justice issue that is close to their heart. Bump Town will then work with them to curate 4 nights of live performances as well as lectures, local art installations, workshops, and multi-disciplinary collaborations.	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78

Junior Center of Art & Science	The Junior Center of Art and Science's program, <i>Create and Explore With Us</i> - the art outreach component of our program expansion project. Create and Explore with Us is an integral program that will allow the organization to reach over 1,150 young people and their families throughout Oakland	\$ 11,000.60	\$ 6,200.00	\$ 4,800.60
The Spanish Speaking Unity Council of Alameda County, Inc.	The Unity Council will collaborate with local artists, community dance groups and families to enhance awareness and understanding of the Mexican celebration of Dia de los Muertos (Day of the Dead) throughout Oakland. The funds will help fund three major elements of the Day of the Dead festival; poster contest, traditional arts workshops, and altars.	\$ 11,000.60	\$ 6,200.00	\$ 4,800.60
Youth Uprising	Youth UpRising will host a four (4) art series -Artist in Residency program. These rotating artists will implement trauma-informed afterschool and summer art programs to enhance young adult interaction around Photography/Videography, Music Production, Makers Space, and Pyrography.	\$ 11,000.60	\$ 6,200.00	\$ 4,800.60
TOTAL ORGANIZATION PROJECT ALLOCATION		\$ 250,000.00	\$ 182,122.67	\$ 67,877.33

STRATEGIC DEVELOPMENT FOR EMERGING ORGANIZATIONS		TOTAL AWARD	GF	TOT
Organization Name	Description			
Community Rejuvenation Project	The Community Rejuvenation Project will incubate and develop a new organization, 1852 Productions, which will allow CRP to shift its focus back to creating and advocating for public art, while facilitating the continuation of the documentary and educational platforms utilized in its engagement process.	\$ 10,000.00	\$ 7,700.000	\$ 2,300.000
Oakland Digital Arts & Literacy Center	1) Support growth of operations to help develop and market our "Inspire Oakland" program to new audiences (e.g., high school youth; currently, 90% of our artists attend local community colleges); 2) long-range strategic planning, exploring ways to make "Inspire Oakland" more sustainable (e.g., develop partnerships to subsidize costs associated with program marketing; 3) development of in-house User Experience (UX) / User Interface (UI) Arts Education program to supplement "Inspire Oakland" art campaign. #InspireOakland	\$ 10,000.00	\$ 7,700.000	\$ 2,300.000
Ragged Wing Ensemble	Ragged Wing Ensemble (RWE) & The Flight Deck (TFD) seek to hire two (2) consultants to complete an equity framework and a database update. These initiatives will address both cultural and technical systems that will bring our infrastructure to the next level of maturity and professionalism. The equity initiative will help us build equity into the daily operations of our organization in an intentional way, and the database project will create a centralized Customer Relationship Management system to support stronger business functions and greater efficiency.	\$ 10,000.00	\$ 7,700.000	\$ 2,300.000

Oakland Leaf	Oakland Leaf intends to build capacity by developing curriculum to support arts programming at all Oakland Leaf partner schools sites. This grant will support the contracting of a curriculum development specialist, to write an accessible, replicable curriculum for instructors to scaffold onto their enrichment specialties.	\$ 10,000.00	\$ 7,700.000	\$ 2,300.000
Dance Elixir	To support Dance Elixir's year-long capacity and audience building initiative, which will include fund development, audience development, digital marketing expansion, and creating Dance Elixir's first written strategic plan. Funds will support the fees to engage the three arts consultants: Los Angeles based fundraising and strategic planning consultant Beth Pickens; Oakland based digital marketing consultant Lenny Gonzalez; and Oakland based audience development consultant Nicole Maria Hoffschneider	\$ 10,000.00	\$ 7,700.000	\$ 2,300.000
TOTAL STRATEGIC DEVELOPMENT ALLOCATION		\$ 50,000.00	\$ 38,500.000	\$ 11,500.000

ORGANIZATIONAL ASSISTANCE- Year Three		Amount not to		
Organization Name	Project Description	Exceed	GENERAL FUND	TOT
Destiny Arts Center	Support for professionally taught arts programs to over 4,000 children and youth ages 3-24, including youth performance companies, sliding scale dance and martial arts classes, a new media arts program and Queer Emerging Arts Residency, and adult resident dance companies.	\$ 37,500.00	\$ 29,062.50	\$ 8,437.50
East Bay Performing Arts/Oakland Symphony	General operating support for Oakland Symphony, Oakland Symphony Youth Orchestra, and Oakland Symphony Chorus. Funding will be used during the 2018-2019 concert seasons, educational endeavors, and community engagement initiatives, particularly those that increase diversity in our audiences.	\$ 37,500.00	\$ 29,062.50	\$ 8,437.50
Axis Dance Company	Support for the organization's Artistic and Community Engagement Programs. Funds will be used to pay artistic salaries.	\$ 34,999.50	\$ 27,124.61	\$ 7,874.89
Creative Growth Art Center	Support for a program of studio arts instruction, gallery exhibition and promotion for 154 adult artists with developmental, physical, and emotional disabilities. Funds will support 74 ongoing studio workshops led by professional artists-instructors and 7 new free exhibitions in our landmark Oakland gallery.	\$ 37,500.00	\$ 29,062.50	\$ 8,437.50
Oakland Interfaith Gospel Choir	Support for the activities of its three-award winning choirs: Oakland Interfaith Gospel Choir, Oakland Interfaith Community Choir and the Oakland Interfaith Youth Choir.	\$ 20,118.00	\$ 15,591.45	\$ 4,526.55

Attitudinal Healing Connection	AHC will impact and engage children, youth, adults, and local artists of Oakland through ArtEsteem's 2019 annual exhibition and cultural arts assemblies, public art projects with a focus on the Oakland Super Heroes Mural, studio arts training for the West Oakland Legacy and Leadership Project, and monthly Mindful Drumming circles.	\$ 34,999.50	\$ 27,124.61	\$ 7,874.89
Dimensions Dance Theater	Support for its 2018-189artistic programming, which includes 4-5 mainstage productions at the Malonga Center and throughout the city of Oakland, weekly community classes and workshops for adults, and its after-school dance education classes at Malonga Center.	\$ 17,500.00	\$ 13,562.50	\$ 3,937.50
Kitka	Support for artistic and administrative salaries and operating fees, community outreach expenses, and program production costs associated with Kitka's Oakland-based home season of concerts, master artist residencies, vocal workshops, community choirs and community sings for FY18-19.	\$ 17,653.00	\$ 13,681.08	\$ 3,971.93
Oakland Youth Chorus	For general operating costs associated with supporting K-12 access to quality music education and performance opportunities that support civic, cultural, and service institutions, highlight cultural pride and Oakland's diversity, and create community.	\$ 18,528.75	\$ 14,359.78	\$ 4,168.97
API Cultural Center	To provide unique and high-quality pan-Asian arts and cultural programming to Oakland residents through six program areas: 1) annual festival such as Lunar New Year Celebration, 2) classes and workshops for all ages, 3) artists in residence program, 4) rotating exhibits, 5) school tours and outreach program, and 6) community collaborations.	\$ 16,128.90	\$ 12,499.90	\$ 3,629.00
Friends of Peralta Hacienda Historical Park	Support for speaker events featuring artists, filmmakers and change-makers in the Center for History and Community as well as classes in arts and culture. The site will expand as a haven for Oakland youth and its diverse cultures to tell their stories through youth play-writing and a new exhibit on Filipino arts and culture.	\$ 17,336.70	\$ 13,435.94	\$ 3,900.76
Prescott Circus Theatre	Support to strengthen organizational capacity to provide free arts education programs for over 200 undeserved Oakland youth. Young artists in our after school, weekend, and summer programs will go on to perform original circus theater productions.	\$ 13,500.00	\$ 10,462.50	\$ 3,037.50
Project Bandaloop	Project Bandaloop will further expand its long-term partnership with Destiny Arts to include school visits, alumni training, and scholarships will increase workshop offerings and camps for youth in its studio, provide free training opportunities for promising vertical dancers, and continue to offer studio time to emerging artists.	\$ 33,750.00	\$ 26,156.25	\$ 7,593.75

Living Jazz	Living Jazz is requesting support to produce In the Name of Love, Jazz Search West and the Living Jazz Children's Project (LJCP) and to undertake important organizational development activities.	\$ 23,532.30	\$ 18,237.53	\$ 5,294.77
Museum of Children's Art	Support for visual arts learning programs in its downtown museum location and at more than 50 schools, libraries and community sites throughout Oakland.	\$ 31,500.00	\$ 24,412.50	\$ 7,087.50
Diamano Coura West African Dance	Funding to strengthen the organization structure by hiring a development consultant; increase visibility and broaden its audience through a film documentary; and develop the next generation program within a succession plan by identifying, training and mentoring company members to assume leadership roles.	\$ 6,580.00	\$ 5,099.50	\$ 1,480.50
Oaktown Jazz Workshops	Support to serve 60 young musicians ages 10-18, reach 500 youth through clinics and performances, and perform in concert for 10,000 community members.	\$ 7,668.99	\$ 5,943.47	\$ 1,725.52
The Crucible	Support for industrial art classes and interdisciplinary performing and visual arts events to serve more than 11,000 youth and adults annually at The Crucible's 56,000 square foot, West Oakland facility.	\$ 30,000.00	\$ 23,250.00	\$ 6,750.00
Eastside Arts Alliance	For support to cover artist fees, staffing, and production expenses for this East Oakland community arts-social justice-focused arts venue.	\$ 18,274.80	\$ 14,162.97	\$ 4,111.83
Purple Silk Music Education Foundation	Purple Silk Music Education Foundation (PSMEF) will use 2018-2019 support to help underwrite annual operating expenses for its music education program for underserved children and youth in Oakland.	\$ 8,000.00	\$ 6,200.00	\$ 1,800.00
Cantare Con Vivo	Funding to support the work of the organization's new Executive Director-a full-time leadership position and laying the foundation for Cantare's next chapter as one of Oakland's finest, community-driven choral organizations.	\$ 11,847.60	\$ 9,181.89	\$ 2,665.71
Crosspulse	Support for Crosspulse's administrative and development cycle, planning and implementing cornerstone projects for the organization that will impact diverse Oakland communities - to include the 10th International Body Music Festival Oakland 2019.	\$ 7,545.60	\$ 5,847.84	\$ 1,697.76
Oakland Ballet	Support for the Oakland Ballet's activities; Graham Lustig's "The Nutcracker," a spring repertory season, and a Day of the Dead-themed program "Luna Mexicana," the "Discover Dance" educational outreach program, and Dance training at The Academy at Oakland Ballet	\$ 11,340.00	\$ 8,788.50	\$ 2,551.50
Pro Arts	Organizational assistance toward Pro Arts' 2018-2019 season of operations, programs and activities.	\$ 12,471.00	\$ 9,665.02	\$ 2,805.98

Stagebridge	Support for 2018-19 programs; Performing Arts Training Institute classes in all genres of performing arts for seniors; Seniors Reaching Out touring musical and acting troupes and storytellers for elders, services for elementary school children and their families, including the Storybridge Listening & Speaking program and the Grandparents Tales writing contest; and the annual Performing Arts Camp for Adults 55+.	\$ 12,000.00	\$ 9,300.00	\$ 2,700.00
	TOTAL ORGANIZATIONAL ASSISTANCE ALLOCATION	\$ 517,774.64	\$ 401,275.34	\$ 116,499.30
	TOTAL GENERAL FUND (GF) ALLOCATION	\$ 868,719.13		
	TOTAL TRANSIENT OCCUPANCY TAX (TOT) ALLOCATION	\$ 267,534.51		
	TOTAL FY18-19 ALLOCATION-ROUND ONE	\$ 1,136,253.64		

FY 2018-19 CULTURAL FUNDING GRANT CATEGORIES- Round One**Individual Artist Project**

Individual Artist Project grants support Oakland-resident individual artists producing art activities in Oakland that culminate in a local public outcome for the benefit of the community. Such activities may include, but are not limited to, performances of dance, theater, and music; film creation, exhibitions; classes and workshops; and temporary or permanent public art projects.

Organization Project

Organization Project grants support Oakland-based nonprofit organizations producing art activities in Oakland that culminate in a local public outcome for the benefit of the community. Such activities may include, but are not limited to, performances of dance, theater and music; exhibitions; classes and workshops; and temporary or permanent public art projects.

Art in the Schools

Art in the Schools grants support services that engage Oakland public-school students in quality, hands-on arts experiences in the school setting, educating them about the process of creating and producing arts, and supporting and enhancing the classroom curriculum. Grant funds support arts residencies on the school site before, during, or after school hours, wherein there is a long-term, in-depth interaction between professional artists and an ongoing group of students.

Strategic Development for Emerging Organizations

Strategic Development for Emerging Organizations supports developing or established organizations in addressing serious challenges affecting the growth and/or stabilization of its operations and ability to provide consistent programs. Strategic Development funds allow organizations to hire competent consultants to provide technical assistance in addressing specific challenges and issues, such as organizational needs assessments, long-range strategic planning (required for recipients of Strategic Development Support), board development, strategic marketing and audience development plans, and development of arts education programs.

Organizational Assistance

Organizational Assistance is a two-year program that provides strategic development support and general operating support to Oakland-based 501(c)3 nonprofit arts organizations producing ongoing art and cultural activities in Oakland. This category is designed to promote the health and stability of Oakland's primary arts and culture provider organizations, whose eligibility is determined on the basis of their mission statement and overall programming.

FY 2018-19 Cultural Funding Program Statistics

- **FY 2018-19 Cultural Funding Program (CFP) panels reviewed, scored and ranked a total of 134 Applications. The Funding Advisory Committee (FAC) made a total of 80 Funding Recommendations, which included the second year of funding for the grantees (25) in the Organizational Assistance category.**

(IAP=Individual Artist Project, OP=Organization Project, AS=Art in the Schools, OA=Organizational Assistance)

*Organizational Assistance (OA) grantees were approved in FY16-17 for a two-year cycle, and approved for a third year for FY18-19

	IAP	OP	AIS	SD	OA*	TOTAL
Applications Received	45	34	23	7	29	138
Scores Eligible for Funding	42	32	23	6	28	131
Recommendations	21	18	11	5	25	80

- **FY 2018-19 funds available met approximately 46% of the demand (Total Grant Requests)**

	IAP	OP	AIS	SD	OA	TOTAL
Total Grant Requests	\$224,955	\$527,614	\$405,750	\$70,000	\$1,261,834	\$2,490,153
Available Funds	\$104,979	\$260,000	\$220,000	\$50,000	\$517,774	\$1,152,753
Difference	(\$119,976)	(\$267,614)	(\$185,750)	(\$20,000)	(\$744,060)	(\$1,337,400)

- **A total of 43,458 Events/Activities will be funded by the CFP through the grant categories of Individual Artist Project Support, Organization Project Support, Strategic Development For Emerging Organizations, and Organizational Assistance (see below for separate Art in the Schools category statistics). Of the 43,458 Events/Activities funded through the CFP in these categories, 34,463 will be offered FREE to the public.**
- **Approximately 320,454 participants will be exposed to Oakland Arts Organizations and Artists through CFP events / activities and projects. This figure includes participants and audiences.**
- **Of the 320,454 participants exposed to funded art experiences, an estimated 87.4% will be Oakland-based, and an estimated 96,778 will be directly engaged in the funded activities and projects.**

Art in the Schools – Numbers Served:

Total Students Served (unduplicated)	18,181
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In FY 2018-2019, the Cultural Funding Program received project proposals from Oakland arts organizations to provide Oakland Public and charter school students with hands-on art instruction and participation in vocal study, storytelling, instrumental music, performance skills, drawing, painting, circus arts, several forms of culturally-specific dance (African, Mexican, Chinese), instrument-building, and language arts.

Schools to Be Served through Art-in-the-Schools Residencies

Council Districts	Schools Served	Total Residencies per District	Previous Year (FY17-18)
District 1	Chabot (2), Hillcrest, Kaiser (2), Oakland International H.S., Oakland Technical H.S (2), Peralta, Piedmont, Sankofa, Yu Ming	12	11
District 2	Cleveland (4), Crocker Highlands, Franklin, La Escuelita (2), Lincoln, MetWest H. S., Roosevelt	11	11
District 3	Lafayette (2), Martin Luther King (2), Prescott, Vincent Academy, West Oakland Middle (2), Westlake Middle	10	12
District 4	Bret Harte Middle (2), Edna Brewer Middle (2), Montera Middle, Redwood Heights	6	8
District 5	Bridges at Melrose, Glenview (3); Laurel, Manzanita Seed (3), Manzanita Community School (3), Think College Now/ICS, Urban Promise	13	11
District 6	Aspire Golden Gate, Carl Munck (2), COVA, Melrose Leadership, Parker, Pride Academy, Skyline	8	13
District 7	Howard, Madison Park Middle (2), Rise Academy	4	6
Total Residencies in Oakland schools		64	72

Cultural Funding serves all seven, City Council districts. The numbers below represent the number of Individual grantees or grantee organizations producing activities in the DISTRICT	DISTRICT TOTALS
District 1	14
District 2	29
District 3	45
District 4	10
District 5	19
District 6	17
District 7	11

FILED
OFFICE OF THE CITY CLERK
OAKLAND

Approved as to Form and Legality


Oakland City Attorney's Office

2018 AUG 31 AM 9:22
OAKLAND CITY COUNCIL

Resolution No. _____ C.M.S.

Introduced by Councilmember _____

RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO ENTER EIGHTY GRANT AGREEMENTS TO SEVENTY OAKLAND-BASED INDIVIDUAL ARTISTS AND NONPROFIT ORGANIZATIONS PROVIDING ARTS AND CULTURAL SERVICES IN OAKLAND DURING THE FISCAL YEAR 2018-19, IN A TOTAL AMOUNT NOT TO EXCEED \$1,136,253.64

WHEREAS, in 1985, City Council adopted the first arts funding policies and procedures for the City of Oakland, establishing a panel system of evaluating funding proposals and distributing City funds to the arts; and

WHEREAS, the Cultural Funding Program is the City's funding mechanism to support Oakland-based nonprofit organizations and artists providing arts and cultural activities to the public; and

WHEREAS, the mission of the Cultural Funding Program is to fund Oakland-based art and cultural activities that reflect the diversity of the City for citizens of and visitors to Oakland, focusing on the key areas of General Support, Neighborhood Arts, and Arts Education, through four grant making categories for Individual Artist Projects, Organization Projects, Organizational Assistance, and Art in the Schools; and

WHEREAS, the Cultural Funding program will award FY2018-19 grants in two separate rounds; this resolution details the grant agreements for Round One, staff will return to Council to award grants for Round two in an approximate amount of \$100,000; and

WHEREAS, during June 2018, four funding review panels convened and forwarded recommendations to award grants to organizations and individual artists proposing to provide arts and cultural programming to the citizens of Oakland; and

WHEREAS, on July 18, 2018 the City of Oakland Funding Advisory Committee met to review the final grant recommendations for all categories, and voted unanimously to recommend to City Council that these grants be funded in the amounts listed herein; and

WHEREAS, Fiscal Year 2018-19 funds for the Cultural Funding Program are budgeted as follows: \$763,120 in General Purpose Fund (1010), CCAD-Cultural Programs Org (90523), Project (1000166); and \$280,000 from the Transient Occupancy Tax surcharge, which will be reserved for arts grants in the Measure C: Transient Occupancy Tax (TOT) Surcharge Fund (2419),

Cultural Arts & Marketing Org (85511), Cultural Funding Program TOT Project (1000458); and

WHEREAS, the City of Oakland Funding Advisory Committee recommends specific funding to nonprofit organizations and individual artists as follows; now, therefore, be it

RESOLVED: That the Oakland City Council hereby authorizes a grant to each organization and individual artist listed below not to exceed the amount detailed:

INDIVIDUAL ARTIST PROJECT	Total Not to Exceed Recommendation	General Fund	TOT
ARTIST			
Nimely Napla	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78
Josephine Lee	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78
Karen Smith	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78
Colette Eloi	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78
Candice Wicks-Davis	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78
Spencer I. Wilkinson	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78
Leslie Lopez	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78
Tanna Tucker	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78
Madeleine M. Clifford	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78
Carlos Zialcita	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78
Valerie Troutt	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78
Sabereh Kashi	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78
Joseph Warner	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78
Eric Arnold	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78
Traci Bartlow	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78
Rachel Palacios	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78
Charlie (Cheryl) Levin	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78
Rohan DaCosta	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78
Patrick Cress	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78
George Csicsery	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78
Binta Ayofemi	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78
Subtotal	\$ 104,979.00	\$ 81,358.62	\$ 23,620.38

ART-IN-THE-SCHOOLS			
ORGANIZATION	Amount not to Exceed	General Fund	TOT
Living Jazz	\$ 20,000.00	\$ 15,500.00	\$ 4,500.00
Oakland Youth Chorus	\$ 20,000.00	\$ 15,500.00	\$ 4,500.00
Destiny Arts Center	\$ 20,000.00	\$ 15,500.00	\$ 4,500.00

Intersection for the Arts (fiscal sponsor for BoomShake Music)	\$ 20,000.00	\$ 15,500.00	\$ 4,500.00
Oakland Public Education Fund (fiscal sponsor for Youth Beat)	\$ 20,000.00	\$ 15,500.00	\$ 4,500.00
Cantare Con Vivo	\$ 20,000.00	\$ 15,500.00	\$ 4,500.00
Oakland Symphony	\$ 20,000.00	\$ 15,500.00	\$ 4,500.00
Museum of Children's Art	\$ 20,000.00	\$ 15,500.00	\$ 4,500.00
Dimensions Dance Theater	\$ 20,000.00	\$ 15,500.00	\$ 4,500.00
HipHopforChange, Inc.	\$ 13,500.00	\$ 10,462.50	\$ 3,037.50
Prescott Circus Theatre	\$ 20,000.00	\$ 15,500.00	\$ 4,500.00
Subtotal	\$ 213,500.00	\$ 165,462.50	\$ 48,037.50

ORGANIZATION PROJECT

ORGANIZATION	Amount not to Exceed	General Fund	TOT
Nomadic Press (fiscal sponsor for Studio Grand)	\$ 20,000.00	\$ 15,500.00	\$ 4,500.00
Grown Women Dance Collective	\$ 10,000.00	\$ 7,750.00	\$ 2,250.00
United Roots	\$ 20,000.00	\$ 15,500.00	\$ 4,500.00
Women's Audio Mission	\$ 20,000.00	\$ 15,500.00	\$ 4,500.00
East Oakland Youth Development Center	\$ 20,000.00	\$ 15,500.00	\$ 4,500.00
Dancers' Group (fiscal sponsor for Risa Jaroslow & Dancers)	\$ 20,000.00	\$ 15,500.00	\$ 4,500.00
Thingamajigs	\$ 10,000.00	\$ 7,750.00	\$ 2,250.00
Ragged Wing Ensemble (fiscal sponsor for The Lower Bottom Playaz)	\$ 20,000.00	\$ 15,500.00	\$ 4,500.00
Ubuntu Theater Project	\$ 20,000.00	\$ 15,500.00	\$ 4,500.00
Philanthropic Ventures Foundation (fiscal sponsor for Wolfman New Life)	\$ 20,000.00	\$ 15,500.00	\$ 4,500.00
Filmmakers Collaborative (fiscal sponsor for Re-Present Media)	\$ 4,999.00	\$ 3,874.23	\$ 1,124.78
Community Women's Orchestra	\$ 4,999.00	\$ 3,874.23	\$ 1,124.78
Intersection for the Arts (fiscal sponsor for Boomshake Music)	\$ 11,000.60	\$ 6,200.00	\$ 4,800.60
Lotus Bloom (fiscal sponsor for Urban Afro Society)	\$ 11,000.60	\$ 6,200.00	\$ 4,800.60
Pro Arts (fiscal sponsor for Bump Town Commons)	\$ 4,999.00	\$ 3,874.22	\$ 1,124.78
Junior Center of Art & Science	\$ 11,000.60	\$ 6,200.00	\$ 4,800.60
The Spanish Speaking Unity Council of Alameda County, Inc.	\$ 11,000.60	\$ 6,200.00	\$ 4,800.60

Youth Uprising	\$ 11,000.60	\$ 6,200.00	\$ 4,800.60
	\$ 250,000.00	\$ 182,122.67	\$ 67,877.33

STRATEGIC DEVELOPMENT FOR EMERGING ORGANIZATIONS

Organization Name	Amount not to Exceed	General Fund	TOT
Community Rejuvenation Project	\$ 10,000.00	\$ 7,700.00	\$ 2,300.00
Oakland Digital Arts & Literacy Center	\$ 10,000.00	\$ 7,700.00	\$ 2,300.00
Ragged Wing Ensemble	\$ 10,000.00	\$ 7,700.00	\$ 2,300.00
Oakland Leaf	\$ 10,000.00	\$ 7,700.00	\$ 2,300.00
Dance Elixir	\$ 10,000.00	\$ 7,700.00	\$ 2,300.00
	\$ 50,000.00	\$ 38,500.00	\$ 11,500.00

ORGANIZATIONAL ASSISTANCE- Year Three

Organization Name	Amount not to Exceed	General Fund	TOT
Destiny Arts Center	\$ 37,500.00	\$ 29,062.50	\$ 8,437.50
East Bay Performing Arts	\$ 37,500.00	\$ 29,062.50	\$ 8,437.50
Axis Dance Company	\$ 34,999.50	\$ 27,124.61	\$ 7,874.89
Creative Growth Art Center	\$ 37,500.00	\$ 29,062.50	\$ 8,437.50
Oakland Interfaith Gospel Choir	\$ 20,118.00	\$ 15,591.45	\$ 4,526.55
Attitudinal Healing Connection	\$ 34,999.50	\$ 27,124.61	\$ 7,874.89
Dimensions Dance Theater	\$ 17,500.00	\$ 13,562.50	\$ 3,937.50
Kitka	\$ 17,653.00	\$ 13,681.08	\$ 3,971.93
Oakland Youth Chorus	\$ 18,528.75	\$ 14,359.78	\$ 4,168.97
API Cultural Center	\$ 16,128.90	\$ 12,499.90	\$ 3,629.00
Friends of Peralta Hacienda Historical Park	\$ 17,336.70	\$ 13,435.94	\$ 3,900.76
Prescott Circus Theatre	\$ 13,500.00	\$ 10,462.50	\$ 3,037.50
Project Bandaloop	\$ 33,750.00	\$ 26,156.25	\$ 7,593.75
Living Jazz	\$ 23,532.30	\$ 18,237.53	\$ 5,294.77
Museum of Children's Art	\$ 31,500.00	\$ 24,412.50	\$ 7,087.50
Diamano Coura West African Dance	\$ 6,580.00	\$ 5,099.50	\$ 1,480.50
Oaktown Jazz Workshops	\$ 7,668.99	\$ 5,943.47	\$ 1,725.52
The Crucible	\$ 30,000.00	\$ 23,250.00	\$ 6,750.00
Eastside Arts Alliance	\$ 18,274.80	\$ 14,162.97	\$ 4,111.83

Purple Silk Music Education Foundation	\$ 8,000.00	\$ 6,200.00	\$ 1,800.00
Cantare Con Vivo	\$ 11,847.60	\$ 9,181.89	\$ 2,665.71
Crosspulse	\$ 7,545.60	\$ 5,847.84	\$ 1,697.76
Oakland Ballet	\$ 11,340.00	\$ 8,788.50	\$ 2,551.50
Pro Arts	\$ 12,471.00	\$ 9,665.02	\$ 2,805.98
Stagebridge	\$ 12,000.00	\$ 9,300.00	\$ 2,700.00
Subtotal	\$ 517,774.64	\$ 401,275.34	\$ 116,499.30
Total Grant Allocations- Round One	\$ 1,136,253.64	\$ 868,719.13	\$ 267,534.51

; and be it

FURTHER RESOLVED: That the above grants shall be paid from the Fiscal Year 2018-19 funds budgeted in the amount of \$868,719.13 in General Purpose Fund (1010), CCAD-Cultural Programs Org (90523), Undetermined Project (1000166); and in the amount of \$267,534.51 from the Transient Occupancy Tax surcharge in the Measure C: Transient Occupancy Tax (TOT) Surcharge Fund (2419), Cultural Arts & Marketing Org (85511), Cultural Funding Program TOT Project (1000458) and be it

FURTHER RESOLVED: That in the event any of the above grants are not encumbered, that those funds shall revert to the Cultural Funding Program for use in other categories of support; and be it

FURTHER RESOLVED: That the City Council hereby authorizes the City Administrator to conduct all negotiations, execute and submit all documents, including but not limited to agreements, amendments, modifications, payment requests, and related actions which may be necessary for the completion of the grants, without returning to Council; and be it

FURTHER RESOLVED: That the Office of the City Attorney will review the grant agreements for form and legality, and a copy will be filed in the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, CAMPBELL-WASHINGTON, GALLO, GIBSON MCELHANEY, GUILLÉN, KALB, KAPLAN AND PRESIDENT REID

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____

LATONDA SIMMONS
City Clerk and Clerk of the Council of the
City of Oakland, California

2018 OCT 10 AM 10:58

Approved as to Form and Legality


Oakland City Attorney's Office

OAKLAND CITY COUNCIL

Resolution No. _____ C.M.S.

RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO ENTER INTO A GRANT AGREEMENT WITH KAREN SMITH TO PROVIDE ARTS AND CULTURAL SERVICES IN OAKLAND DURING THE FISCAL YEAR 2018-19 IN A TOTAL AMOUNT NOT TO EXCEED \$4,999

WHEREAS, in 1985, City Council adopted the first arts funding policies and procedures for the City of Oakland, establishing a panel system of evaluating funding proposals and distributing City funds to the arts; and

WHEREAS, the Cultural Funding Program is the City's funding mechanism to support Oakland-based nonprofit organizations and artists providing arts and cultural activities to the public; and

WHEREAS, the mission of the Cultural Funding Program is to fund Oakland-based art and cultural activities that reflect the diversity of the City for citizens of and visitors to Oakland, focusing on the key areas of General Support, Neighborhood Arts, and Arts Education, through five grant making categories for Individual Artist Projects, Organization Projects, Organizational Assistance, Strategic Development for Emerging Organizations, and Art in the Schools; and

WHEREAS, during June 2018, four funding review panels convened and forwarded recommendations to award grants to organizations and individual artists proposing to provide arts and cultural programming to the citizens of Oakland; and

WHEREAS, the City of Oakland Funding Advisory Committee recommended specific funding in the amount not to exceed \$4,999 to Karen Smith to teach jewelry making through metalsmith training to participants ages 12-17; and

WHEREAS, this grant award to Karen Smith was part of the Cultural Funding Program resolution on the September 17, 2018 Special City Council Meeting agenda, and Council voted to pull the grant to Karen Smith, until further notice; and

WHEREAS, due to community opposition to the proposed location of Karen Smith's project, Ms. Smith will no longer be associated with the proposed location, and instead she will conduct the classes at her studio, and will recruit participants from other organizations located in Council District 7, including Oakland Leaf, Youth Uprising, and Ile Omode School; now, therefore, be it

RESOLVED: That the Oakland City Council hereby authorizes a grant agreement in an amount not to exceed \$4,999 with Karen Smith to provide arts and cultural services; and be it

FURTHER RESOLVED: That the above grant shall be paid from the Fiscal Year 2018-19 funds budgeted in the amount of \$3,874.22 in General Purpose Fund (1010), CCAD-Cultural Programs Org (90523), Cultural Arts Grant Fund Project (1000166); and in the amount of \$1,124.78 from the Transient Occupancy Tax surcharge in the Measure C: Transient Occupancy Tax (TOT) Surcharge Fund (2419), Cultural Arts & Marketing Org (85511), Cultural Funding Program TOT Project (1000458) and be it

FURTHER RESOLVED: That in the event any of the above grant is not encumbered, that those funds shall revert to the Cultural Funding Program for use in other categories of support; and be it

FURTHER RESOLVED: That the City Council hereby appoints the City Administrator to conduct all negotiations, execute and submit all documents, including but not limited to agreements, amendments, modifications, payment requests, and related actions which may be necessary for the completion of the grants, without returning to Council; and be it

FURTHER RESOLVED: That the Office of the City Attorney will review the grant agreements for form and legality, and a copy will be filed in the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, CAMPBELL-WASHINGTON, GALLO, GIBSON MCELHANEY, GUILLÉN, KALB,
KAPLAN AND PRESIDENT REID

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____

LATONDA SIMMONS
City Clerk and Clerk of the Council of the
City of Oakland, California