

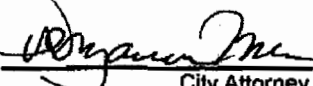
FILED
OFFICE OF THE CITY CLERK
OAKLAND
2008 OCT 30 PM 6:10

OAKLAND CITY COUNCIL

RESOLUTION No. 81703 C.M.S.

Introduced by Councilmember _____

ORIGINAL
Approved as to Form and Legality


City Attorney

RESOLUTION AUTHORIZING A PROFESSIONAL SERVICES CONTRACT WITH THIRD WAVE CONSULTING IN AN AMOUNT NOT TO EXCEED \$36,000.00 FOR THE DESIGN, CONFIGURATION AND IMPLEMENTATION OF A CUSTOMER RELATIONSHIP MANAGEMENT APPLICATION OF SALESFORCE.COM TO BE PARTIALLY PAID FOR WITH REDEVELOPMENT AGENCY FUNDS

WHEREAS, the Community and Economic Development Agency is planning an organizational framework to expand and maintain a robust, diverse economy in Oakland; and

WHEREAS, the City of Oakland seeks to promote Oakland as friendly place to do business through coordinating business attraction, retention, expansion, and advisory services; and

WHEREAS, the City of Oakland has recently entered into a Memorandum of Understanding with the State of California for re-designation of Oakland as State Enterprise Zone for a period of 15 years, which requires the City of Oakland to assess its performance in identifying the number of businesses it has retained, expanded and attracted and to evaluate marketing activities and the effectiveness of its financial and job development plans back dated to September 30, 2008; and

WHEREAS, the Agency must be able to provide required information to the State and seeks to more efficiently create reports with current and accurate data to help the City make strategic decisions about projects and programs; and

WHEREAS, staff requested and reviewed proposals from three vendors and determined that Third Wave Consulting offers the best solution and approach for the City at a competitive price; and

WHEREAS, the City Administrator has determined that this contract is of a professional, scientific or technical and temporary nature and shall not result in the loss of employment or salary by any person having permanent status in the competitive service; and

WHEREAS, funding for this contract is available in the amount of \$20,000 from the RMDZ Fund (1710) and in the amount of \$16,000 from Oakland Redevelopment Agency Projects - Coliseum Fund (C82620); and

WHEREAS, Oakland Municipal Code Section 2.04.020.B.2.b requires Council approval of professional service contracts when more than \$15,000 of Redevelopment Agency funds will be used to pay for the contracts; now, therefore be it

RESOLVED: That the City Council hereby authorizes the City Administrator or designee to enter into a contract with Third Wave Consulting in an amount not to exceed thirty six thousand dollars (\$36,000.00) for the design, configuration, and implementation of a Salesforce.com customer relationship management program; and be it

FURTHER RESOLVED: That this contract is to be paid with funds in the amount of \$20,000 from the RMDZ Fund (1710) Business Development Org (88559) and in the amount of \$16,000 from Oakland Redevelopment Agency Fund (7780), Business Development Org (88559), Coliseum Redevelopment Project (C82620); and be it

FURTHER RESOVLED: That the City Council hereby finds, based on the determination of the City Administrator, that this contract is of a professional, scientific or technical and temporary nature, and shall not result in the loss of employment or salary by any person having permanent status in the competitive service; and be it

FURTHER RESOVLED: That a copy of the contract shall be approved for form and legality by the City Attorney and placed on file in the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA, DEC 9 2008, 20

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, BRUNNER, CHANG, KERNIGHAN, NADEL, QUAN, REID, and PRESIDENT DE LA FUENTE - 8

NOES - 0

ABSENT - 0

ABSTENTION - 0

ATTEST:



LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California