

CITY OF OAKLAND

AGENDA REPORT

FILED
OFFICE OF THE CITY CLERK

TO: OAKLAND Office of the City Administrator

ATTN: 29 Deborah Edgerly

FROM: Fire Department

DATE: December 11, 2007

RE: Resolution Authorizing the City Administrator to Apply for, Accept and Appropriate Up to Two Hundred Fifty Thousand Dollars (\$250,000.00) of Grant Funds From the U.S. Department of Homeland Security's Assistance to Firefighters Grant Program, Fire Prevention and Safety Grants for the Provision of Training Materials and Staffing of the Oakland Fire Department's Risk Watch Program

SUMMARY

A resolution has been prepared authorizing the City Administrator to apply for, accept and appropriate up to \$250,000 from the U.S. Department of Homeland Security's Assistance to Firefighters Grant Program, Fire Prevention and Safety Grants (FPSG), for the provision of training materials and staffing of the Oakland Fire Department's Risk Watch Program.

FPSG is a one-year grant that funds fire prevention activities designed to reach high-risk target groups and mitigate injuries and incidences of death caused by fire and related hazards. The Oakland Fire Department is proposing a Risk Watch Program that will provide fire and injury prevention training to students in grades K-3. Staff is currently working to finalize the cost and develop a budget for the program, but it is estimated that the costs will not exceed \$312,000.00. The requested grant funding will not exceed \$250,000. There is a twenty percent (20%) matching requirement that will not exceed \$62,000.00. The application for grant funds will be submitted subject to Council approval.

FISCAL IMPACT

Authorizing this resolution allows the City to apply for, accept and appropriate grant funds; in an amount not to exceed \$250,000; from the FPSG for the provision of training materials and staffing of the Oakland Fire Department's Risk Watch Program. The Fire Department will use existing resources in its FY 2008-09 baseline budget; in an amount not to exceed \$62,000; for the matching funds - provided the FY 2008-09 budget is adopted as shown in the FY 2007-09 Policy Budget. The grant funds will be appropriated to and matching funds drawn from the U.S. Department of Homeland Security Fund (2124), Fire Prevention Bureau (20311), various accounts as approved, project to be determined, and the Fire Prevention Bureau program (PS23). The Fire Prevention Unit will provide project management and oversee implementation of the Risk Watch Program. OFD Safety and Liability Division grants and contract staff will be responsible for administering this agreement and ensuring that all requirements set forth in the agreement are met.

Item: _____
Public Safety Committee
December 11, 2007

BACKGROUND

Injuries are the number one health risk for children under the age of 14. It is estimated that each year in the United States more than 7,000 children are killed by unintentional injuries and another 50,000 are permanently disabled. An additional 13 million children are injured seriously enough to require medical attention. In Alameda County the death rate for children ages 0-17 is 8.9 per 100,000. Significantly, unintentional injuries are the number one cause of death for children ages 0-17. Moreover, in most cases, these injuries and/or deaths are preventable. With proper education, children can learn to prevent injuries that cause death and disabilities.

KEY ISSUES AND IMPACT

In light of the number of child deaths as a result of unintentional injuries, it is critical that public education programs be expanded to include effective training to teach children to prevent such injuries.

Unintentional injuries include:

- Vehicle accidents
- Drownings
- Fires
- Firearm discharges
- Falls
- Poisonings

These types of injuries are preventable when effective training programs such as the proposed OFD Risk Watch Program, are utilized to teach children how to promote their own personal safety and well-being, as well as that of their friends, family and community. The Risk Watch curriculum is targeted to the prevention of unintentional injuries. Risk Watch (see attached brochure) was developed through a partnership between the National Fire Protection Association (NFPA) and other safety industry leaders. Using its tested format and methodology, OFD will tailor the program to meet the needs of children in grades K-3 throughout Oakland.

The Fire Prevention Division has a public education component that has an established positive relationship with local businesses, community agencies and the Oakland Unified School District (OUSD). Through these relationships OFD staff currently provides fire prevention training to children in elementary and middle schools throughout the OUSD. This relationship will be expanded and used as a vehicle to introduce Risk Watch to OUSD students in grades K-3.

PROJECT DESCRIPTION

Risk Watch is a comprehensive injury prevention program for children in grades K-3. The Oakland Fire Department will create a targeted outreach and education program for youth in order to prepare them for emergencies in their homes and schools, foster positive relationships with the City of Oakland, the Fire Department and their surrounding community.

The program targets motor vehicle safety, fire and burn prevention, choking, suffocation and strangulation prevention, poisoning prevention, falls prevention, firearms injury prevention, bike and pedestrian safety and water safety. Risk Watch gives children an opportunity to learn about injury prevention, apply that knowledge in practice situations, and develop the attitude and motivation to make the right choice in risky situations. Students are actively involved in exercises that teach awareness and injury prevention. These exercises include creating a safety trade show, analyzing risky behaviors through story-telling, role-playing and songs. Essential to its success is that the curriculum promotes not only personal safety, but encourages students to be conscious of the safety of their friends, family and community.

SUSTAINABLE OPPORTUNITIES

Economic- Reducing injuries to children has a significant economic impact that benefits City, County, State and Federal governments who respond to, treat and pay for medical services of injured children.

Environmental- There are no environmental issues associated with this report.

Social Equity- The proposed program teaches children to be aware of their safety and that of their friends, family and community. This training has the potential to significantly decrease the risk of injury and death as a result of unintentional injuries.

DISABILITY AND SENIOR ACCESS

There are no disability or senior access issues associated with this report.

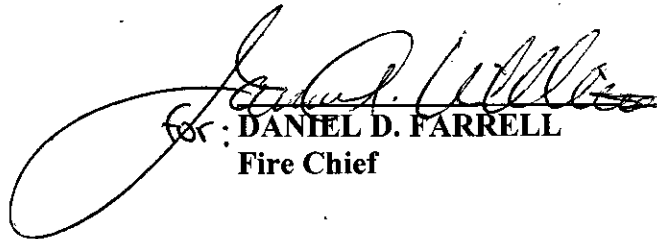
RECOMMENDATION(S) AND RATIONALE

Staff recommends approval of the proposed resolution authorizing the City Administrator to apply for, accept and appropriate up to \$250,000 from the U.S. Department of Homeland Security's Assistance to Firefighters Grant Program, Fire Prevention and Safety Grants (FPSG) for the provision of training materials and staffing of the Oakland Fire Department's Risk Watch Program.

ACTION REQUESTED OF THE CITY COUNCIL

Staff requests the City Council to approve this report and a resolution authorizing the City Administrator to apply for, accept and appropriate up to \$250,000 from the U.S. Department of Homeland Security's Assistance to Firefighters Grant Program, Fire Prevention and Safety Grants for the provision of training materials and staffing of the Oakland Fire Department's Risk Watch Program.

Respectfully submitted,



for: **DANIEL D. FARRELL**
Fire Chief

Reviewed by: Renee' A. Domingo
Division Manager

Prepared by: Nina Morris, Personnel Ops. Specialist
Personnel, Safety &
Liability Division

**APPROVED AND FORWARDED TO THE
PUBLIC SAFETY COMMITTEE:**



Office of the City Administrator

The curriculum requires as little as nine hours per school year, but the benefits last a lifetime

Field tested successfully in the United States and Canada, *Risk Watch* is a sequential program of instruction presented in five teaching modules. Each module addresses all eight risk areas and builds on lessons in prior modules, allowing for an increasing level of comprehension and complexity from preschool through eighth grade. Each module can be used independently as well. Designed for maximum flexibility, *Risk Watch* can be taught as a stand-alone unit or easily integrated into core curriculum subjects such as health, language arts, and physical education.

"Risk Watch will help children develop certain habits of mind and heart—a 'safety sense' that will enable them to learn to protect themselves, their family and friends, and their community from harm."

Jacquelyn Sowers, M.Ed.
Sowers Associates

"Preventable injuries are the leading health threat to our nation's children. Risk Watch is a valuable tool to help educators and grassroots advocates protect them."

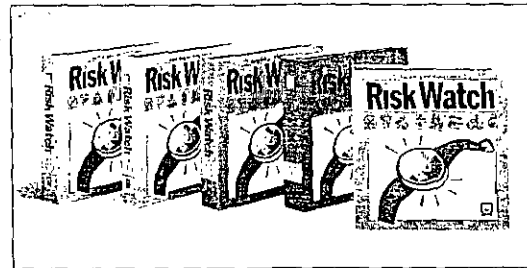
Heather Paul, Ph.D.
Executive Director
National SAFE KIDS Campaign*



Support from a coalition of America's most authoritative injury prevention professionals ensures information of the highest quality

Helping NFPA develop *Risk Watch* is a Technical Advisory Group comprised of a select team of professionals representing national organizations with recognized expertise in each risk area. They provide research data, technical content, and appropriate prevention messages as well as a review of curriculum lessons. The members of this distinguished group are:

American Academy of Pediatrics	Maternal and Child Health Bureau, Health Resources and Services Administration
American Association of Poison Control Centers	National Center for Injury Prevention and Control (CDC)
American Automobile Association	National Highway Traffic Safety Administration
American Red Cross	National SAFE KIDS Campaign*
Center to Prevent Handgun Violence	National Safety Council
Consumer Federation of America	Sowers Associates
Duke University Medical Center	U.S. Consumer Product Safety Commission
Emergency Medical Services for Children	U.S. Fire Administration
Johns Hopkins University	University of Wisconsin
Lowe's Home Safety Council	



For more information about how *Risk Watch* can help make your community safer, contact the Public Education division at NFPA, 617-984-7285, 1 Batterymarch Park, Quincy, MA 02269. To order, call NFPA Customer Service, 1-800-344-3555.

Risk Watch is a trademark of the National Fire Protection Association.

It's time for

Risk Watch

A comprehensive injury prevention curriculum for children in preschool through grade 8

RISK WATCH™



Help keep kids safe with Risk Watch™!

Join the fight against preventable injuries.
 Make *Risk Watch* part of your teaching efforts!
 To order call 1-800-344-3555



Motor Vehicle Safety



Fire and Burn Prevention



Choking, Suffocation, and Strangulation Prevention



Poisoning Prevention



Falls Prevention



Firearms Injury Prevention



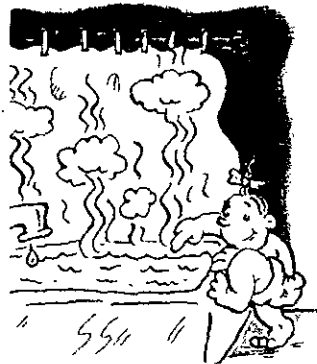
Bike and Pedestrian Safety



Water Safety

For children ages 14 and under, the #1 health risk isn't kidnapping, drugs, or disease. It's injuries.

The statistics are staggering. Traffic injuries, drownings, fires and burns, firearm injuries, falls, poisonings...each year, unintentional injuries kill more than 7,000 kids and permanently disable more than 50,000. That's more than drugs and disease combined. 13 million children—one in four—are injured seriously enough to require medical attention.



With proper education, children can learn to be much safer and prevent injuries.

Risk Watch™ helps kids beat the odds.

With proper education, children can learn to be much safer and prevent injuries. And that's exactly what *Risk Watch* is designed to do. Perfect for

schools as well as educational programs in fire departments, hospitals, and other community agencies, *Risk Watch* gives kids the skills and knowledge they need to recognize and avoid risks.

A broad-based injury prevention program developed by a pioneering force in safety education

For more than 20 years, the National Fire Protection Association (NFPA) has been the leader in developing quality, comprehensive fire safety education. During that time, we have seen just how powerful a weapon education can be. For example, our widely acclaimed *Learn Not to Burn®* Curriculum, used in more than 250,000 classrooms nationwide as well as in Canada and Great Britain, has helped save hundreds of people from fire injury or death since its introduction in 1979.

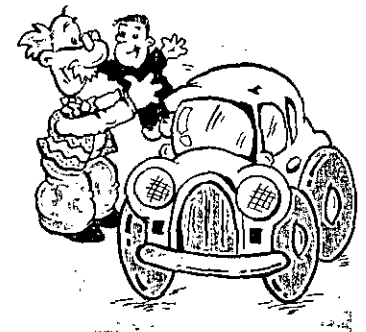
Building on this success, NFPA has expanded the scope of its educational efforts and teamed up with the Lowe's Home Safety Council and a coalition of America's most authoritative injury prevention professionals to develop *Risk Watch*. This innovative curriculum targets the eight major risk areas pictured above.

Risk Watch's experiential approach to education makes learning fun!

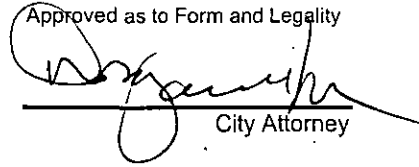
Risk Watch activities combine teaching and imagination to help children learn to promote their own personal safety and well-being, as well as that of their friends, family, and community. Students are actively involved in exercises such as creating a safety trade show, analyzing risky behaviors through story-telling, role-playing, songs, etc.

Risk Watch gives children a unique opportunity to learn about injury prevention, apply that knowledge in practice situations, and develop the attitude and motivation to make the right choice in a risky situation.

The curriculum also offers many opportunities for participation by a wide variety of community experts to reinforce classroom lessons with additional information and a "real-world" perspective.



Risk Watch activities combine teaching and imagination to help children learn to promote their own personal safety, as well as that of their family and community.



 City Attorney

 FILED
 OFFICE OF THE CITY CLERK
 OAKLAND

OAKLAND CITY COUNCIL

2007 NOV 29 RESOLUTION No. _____ C.M.S.

RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO APPLY FOR, ACCEPT AND APPROPRIATE UP TO TWO HUNDRED FIFTY THOUSAND DOLLARS (\$250,000.00) OF GRANT FUNDS FROM THE U.S. DEPARTMENT OF HOMELAND SECURITY'S ASSISTANCE TO FIREFIGHTERS GRANT PROGRAM, FIRE PREVENTION AND SAFTY GRANTS (FPSG)FOR THE PROVISION OF TRAINING MATERIALS AND STAFFING OF THE OAKLAND FIRE DEPARTMENT'S RISK WATCH PROGRAM

WHEREAS, unintentional injuries are the number one cause of death for children ages 0-17; and

WHEREAS, in Alameda County the death rate for children ages 0-17 is 8.9 per 100,000; and

WHEREAS, death and injury of children ages 0-17 by unintentional injuries are preventable; and

WHEREAS, training is essential to the reduction of death and injuries of children as a result of unintentional injuries; and

WHEREAS, FPSG provides grant funds to Fire Department's for the development and implementation of training programs that heighten awareness of personal safety and potentially reduce the number of injuries and death; and

WHEREAS, established relationships and partnerships with the public and private sector result in mutual benefits and affords the opportunity to work toward common goals; and

WHEREAS, the Oakland Fire Department has established effective partnerships with local agencies, businesses and Oakland Unified School District (OUSD) to provide training to children ages 0-17; and

WHEREAS, Risk Watch is endorsed by the National Fire Protection Association (NFPA) and other safety industry leaders and Fire Prevention staff will tailor it to meet the specific needs of students in grades K-3 throughout OUSD; and

WHEREAS, the Fire Department will use existing resources in its FY 2008-09 baseline budget; in an amount not to exceed \$62,000; for the matching funds - provided the FY 2008-09 budget is enacted as adopted in the FY 2007-09 Policy Budget; and

WHEREAS, grant funds that will not exceed \$250,000 will be appropriated to and matching funds drawn from the U.S. Department of Homeland Security Fund (#2124), Fire Prevention Bureau (#20311), various accounts as approved, project to be determined, and the Fire Prevention Bureau program (#PS23); and

WHEREAS, all purchases of goods and/or services associated with implementing the Risk Watch Program will be conducted in compliance to the City of Oakland's purchasing policies; now, therefore be it

RESOLVED: That the City Council of the City of Oakland authorizes the City Administrator to apply for, accept and appropriate up to \$250,000 from the U.S. Department of Homeland Security's Assistance to Firefighters Grant Program, Fire Prevention and Safety Grants (FPSG) for the provision of training materials and staffing of the Oakland Fire Department's Risk Watch Program; and be it

FURTHER RESOLVED: That the City Council of the City of Oakland authorizes the City Administrator to draw matching funds not to exceed \$62,000 from the Oakland Fire Department's existing resources in its FY 2008-09 baseline budget, providing the FY 2008-09 budget is approved as shown in the FY 2007-09 Policy Budget from U.S. Department of Homeland Security Fund (#2124), Fire Prevention Bureau (#20311), various accounts as approved, project to be determined, and the Fire Prevention Bureau program (#PS23); and be it

FURTHER RESOLVED: That City Administrator or her designated representative is authorized to conduct all negotiations, execute and submit all documents including, but not limited to applications, letters of commitment, agreements, amendments, payment requests which may be necessary to carry out the purposes of the aforementioned grant.

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 20____

PASSED BY THE FOLLOWING VOTE:

AYES – BRUNNER, KERNIGHAN, NADEL, QUAN BROOKS, REID, CHANG AND PRESIDENT DE LA FUENTE

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____
LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California