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TO: Members of the Public Safety Committee
FROM: Councilmember Desley Brooks
DATE: February 23, 2010

RE: **An Informational Report from the Oakland Unified School District on its
“Secure Our Schools (SOS)” Program: A Joint OUSD and City Of Oakland
Project to put Security Cameras at all High Schools and selected Middle Schools
in Oakland**

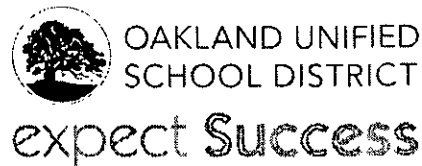
Attached for your reference are two documents (Attachment A & B) as part of the report to be presented by the OUSD. Mr. Michael Moore and OUSD staff will be available to present the report and answer questions.

Respectfully submitted,

A handwritten signature in black ink that reads "Desley Brooks".

Desley Brooks – Councilmember Dist. 6
Chair of Life Enrichment Committee

Item: _____
Public Safety Comte.
February 23, 2010



Secure Our School (SOS) Briefing Note

Background

OUSD partnered with the Office of Mayor Ron V. Dellums, the City of Oakland and the Office of Congresswoman Barbara Lee to secure a \$1.5 million grant from the Department of Justice's (DOJ) Office of Community Oriented Policing Services. The money comes courtesy of the Secure our Schools (SOS) program which funds proposals that enhance the security of students and families across the United States.

OUSD is directing its money toward a networked video monitoring solution implemented and supported by ATT, Cisco, World Wide Technology (WWT), Inc. and a number of local subcontractors. Upon its completion at the end of the 2010-11 school year, the system will comprise 750 cameras at 26 middle schools and high schools, providing greater visibility of what occurs on campus and aiding the District's efforts to provide an environment conducive to student learning.

Key Messages

- The Secure our Schools (SOS) Solution serves the overall mission of Oakland Public Schools.
- Children learn best when they feel safe and supported. By creating a more secure environment, SOS facilitates an atmosphere in which students can grow academically and socially.
- Nothing is more precious than children. As such, schools need to be the safest place in the entire community. OUSD is building a model where schools are the hub of the neighborhood and building out from there to create positive climates where children can thrive.
- SOS will reduce violence on school campuses and in surrounding neighborhoods, reducing fear of attending school as well as the number of violence incidents that occur there.
- Children can't learn if they're not in school. The added visibility of SOS supports anti-truancy efforts (identifying students loitering outside or leaving campus during the day, etc.) that promoting academic achievement.

- SOS provides assistance in dealing with the school budget crisis. The State of California funds school districts largely on the basis on Average Daily Attendance (ADA) figures. By promoting regular attendance, SOS produces extra revenue. In OUSD, this figure is equal to approximately \$6,300 per student annually or \$35 per day for each student that is in school.
- Even for those students who already attend school regularly, SOS will offer significant benefits. By limiting disruptions from unruly students, SOS creates a better learning atmosphere and allows the interested student to engage more fully than would otherwise be possible.
- SOS will help develop safer neighborhoods by enhancing levels of communication, problem solving and cooperation between OUSD and OPD, as well as coordination between OUSD, OPD and the Oakland community at-large.
- SOS is an important initiative on which we hope to build. This program will serve as the catalyst for more technology-enabled, data-driven and sensitive crime prevention programs throughout Oakland and can act as a nationwide model.
- Privacy advocates may question why this is necessary. Our response is that:
 - If there's any place your children should be safe, it's at school.
 - Video cameras are a common presence in everyday life. Your child should be at least as safe in school as in Walgreens or WalMart.
 - This principle is not new. Video cameras are already present in most OUSD schools at the middle or high school level. SOS simply improves the effectiveness of a system that already exists – to the benefit of students and families.
 - A school should be an oasis and the viability of the school as place of learning should not be determined by whatever violence and chaos may exist in the surrounding neighborhood.
 - The future of this country, particularly its urban centers, depends on healthy, productive school systems.
 - We can't meet the goals we have for our students, our cities and our nation without greatly accelerating student achievement and we can't accelerate student achievement without creating safe schools with nurturing cultures - not in some of our schools, but all of them. SOS brings us a large step closer to this goal.

Tony Smith, Ph.D.
Superintendent

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Oakland Unified School District Press Advisory

For Immediate Release

OUSD to Unveil New “Secure Our Schools” Initiative on January 20

District introduces DOJ-funded video monitoring solution to improve school climates District-wide

Oakland – January 19, 2010 – As part of its continuing effort to improve school safety and create conditions that facilitate academic success and social development, the Oakland Unified School District unveils its Secure Our Schools initiative on Wednesday, January 20 at 10:00 AM in the library at Oakland Technical High (4351 Broadway, Oakland, CA 94611). That morning, OUSD will demonstrate a new, comprehensive video monitoring solution that links schools throughout the District in truancy prevention, disaster preparedness, crime deterrence and school-neighborhood partnerships.

OUSD partnered with the Office of Mayor Ron V. Dellums, the City of Oakland and the Office of Congresswoman Barbara Lee to secure a \$1.5 million grant from the Department of Justice’s (DOJ) Office of Community Oriented Policing Services. The money, which was three times that received by the closest applicant – a group that included cities, counties and states nationwide – comes courtesy of DOJ’s Secure our Schools (SOS) Program. The SOS program funds critical or innovative proposals that enhance the security of students and families across the United States.

OUSD is directing its money toward a networked video monitoring solution that will comprise 750 cameras at 26 middle schools and high schools when installation is completed at the end of the 2010-11 school year. This network will help:

- Reduce violence on school campuses and in surrounding neighborhoods
- Improve student attitudes relating to safety at school
- Boost student attendance (by diminishing fear of unruly students and identifying truants)
- Increase student achievement (as a result of fewer distractions, fewer behavioral problems and more regular attendance)
- Enhance levels of communication, problem solving and cooperation between OUSD and OPD, as well as coordination between OUSD, OPD and the Oakland community at-large
- Serve as the catalyst for more technology-enabled, data-driven and sensitive crime prevention programs in Oakland and throughout the country

“Improving school climates is critical for moral and humane reasons and because safe, constructive environments are essential to helping students learn and reach their full potential,” explained OUSD Superintendent Tony Smith. “By providing greater visibility of what occurs on campus, the Secure Our Schools initiative empowers schools to create and maintain an environment that is conducive to positive socialization and scholarship. We are grateful to our advocates such as Mayor Dellums and Congresswoman Lee as well to our corporate partners for making this possible.”

Every student. Every classroom. Every day.

OUSD has worked with ATT, Cisco, World Wide Technology (WWT), Inc. and a number of local subcontractors to implement the ATT network solution. AT&T OPTEMAN service, a high speed data network service, will be utilized for the distribution of video content between schools and the network control center and the AT&T wireless network will provide mobile access via smartphones for real-time viewing of video streams to assess situations of interest.

In addition, AT&T is serving as the prime vendor coordinating multiple partners, technologies and content providers. Technology systems integrator WWT is responsible for project management and implementation services and along with security solutions company IPVision provides engineering resources and deployment support. Cisco Systems, Inc. provides the networking equipment and network management system that power the solution.

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Cisco Quote?

This technology provides administrators, school security officers, OUSD police and the Oakland Police Department with an integrated, comprehensive look at any campus where the Secure our Schools solution is installed, complete with multiple, adjustable views and mobile access from laptops and handheld devices. This functionality lets officials detect potentially combustible situations and to assess disturbance reports remotely so they can determine the necessary response.

"The deployment of web-based video technology within the District is an important, cost-effective addition to the District's comprehensive, integrated security program," said OUD Police Chief Peter Sarna. "The technology will enable staff to monitor key locations and costly assets routinely, identify and respond quickly to threats that potentially jeopardize students, staff, physical resources and the District's educational mission, and document selected incidents for follow-up investigation and review. The presence of such technology will also create a deterrent-preventive effect in many protected locations."

Event Details

Title: Secure Our Schools Demonstration

Date: Wednesday, January 20, 2010

Time: 10:00 AM

Venue: Library, Oakland Technical High School

Address: 4351 Broadway, Oakland, CA 94611

Phone: 510.879.3050