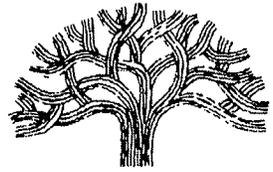


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CITY OF OAKLAND



2019 AUG 29 AM 2: 12
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REBECCA KAPLAN
Council President
atlarge@oaklandnet.com

(510) 238-7008
FAX: (510) 238-6910
TDD: (510) 839-6451

Date: August 29, 2019
To: Members of City Council and Members of the Public
From: Council President Kaplan
Re: An Informational Report And Discussion Of Potential Ballot Measures For The March 3, 2020 Election, Including, But Not Limited To, A Potential Park, Open Space, Fire Safety Measure, As A Special Parcel Tax, And A Police Commission Charter Change

Dear Colleagues on the City Council and Members of the Public,

I am introducing an informational report that includes the attached list of proposed ballot measures and a proposed timeline so we can diligently and in a timely manner begin the necessary discussion of ballot measures for March 2020.

Thank you to staff who have diligently prepared the report. I also wanted to attach two documents I referenced at the last Rules Committee in July 2019: 1) "Known" Ballot Measures; and 2) Proposed Timeline.

Sincerely,

A handwritten signature in black ink, appearing to read 'Rebecca Kaplan', written over a light blue horizontal line.

Rebecca Kaplan
Oakland City Council President

Rules Committee
September 12, 2019

POTENTIAL BALLOT MEASURES FOR 2020

March 2020

- Special parcel tax for parks/fire prevention
- Charter change for police commission
- Revise “newspaper of record”

November 2020

- “Kids First”, by law requires to extend by council vote or put on 2020 ballot
- Gross receipts tax revise
- Tax on TNC trips

For Discussion:

- Measure AA revise?
- Extend Measure Z?
- Parking tax revise?

(Note: General taxes can only be done on November general election, special taxes can be done either time.)

(Note: This document was prepared by Council President Rebecca Kaplan)

PROPOSED BALLOT MEASURE TIMELINE

Step	Deadline	Primary	General
Submit Ballot Summary to City Admin for Compilation	180 Days Before Measure Is Due to County	6/9/2019	2/9/2020
Council Meeting to choose 'short list' of measures to develop	Next available council meeting	6/18/2019	2/18/2020
Ballot Measure Development, Analysis, Legal Wrangling, Etc.			
Informational Hearing at Subject Matter Committee	60 Days Before Measure Is Due to County	10/7/2019 (last Committee date is 10/8/19)	6/8/2020 (last Committee date is 5/26/2020)
Beginning of Council Deliberation	45 Days Before Measure Is Due To County	10/22/2019 (last Council date is 10/15/19)	6/23/2020 (last Council date is 6/19/2020)
Clerk Submit Measure to County	88 days before election	12/6/2019	8/7/2020
	Voting Day	March 3, 2020	November 3, 2020

(Note: This document was prepared by Council Member McElhaney and her staff)