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1 FRANK H. OGAWA PLAZA • 3RD FLOOR • OAKLAND, CALIFORNIA 94612

Office of the Mayor  
Jerry Brown  
Mayor

(510) 238-3141  
FAX: (510) 238-4731  
TDD: (510) 839-6451

Letter of Nomination

April 20, 2004

The Honorable City Council  
One City Hall Plaza, Second Floor  
Oakland, CA 94612

Dear Councilmembers:

Upon nomination of the Mayor, the following persons are hereby appointed as members of the following Board or Commission:

**Landmarks Preservation Advisory Board**

Barbara Armstrong, Mayoral reappointment to serve the term beginning February 22, 2003 and ending February 21, 2006, filling a position formerly held by herself.

Yui Hay Lee, Mayoral reappointment to serve the term beginning February 22, 2003 and ending February 21, 2006, filling a position formerly held by himself.

Pamela Kershaw, Mayoral appointment to serve the term beginning February 22, 2004 and ending February 21, 2007, filling a position formerly held by John Bliss (term: July 16, 2001 – February 21, 2004).

Kelly Kahn, Mayoral appointment to serve the term beginning February 21, 2004 and ending February 21, 2007, filling a position formerly held by Norman Hooks (term: October 29, 1996 – October 29, 1999).

Neal A. Parish, Mayoral appointment to serve the term beginning February 21, 2004 and ending February 21, 2007, filling a position formerly held by Andrew Carpentier (term: July 21, 2000 – July 22, 2003).

If you have any questions or concerns, please feel free to contact me.

Sincerely,

JERRY BROWN  
Mayor

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CITY COUNCIL  
APR 20 2004

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CITY COUNCIL

MAY 4 2004

OAKLAND CITY COUNCIL

**DRAFT**

RESOLUTION No. \_\_\_\_\_ C.M.S.

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**RESOLUTION REAPPOINTING BARBARA ARMSTRONG AND YUI HAY LEE, AND APPOINTING PAMELA KERSHAW, KELLY KAHN, AND NEAL PARISH AS MEMBERS OF THE LANDMARKS PRESERVATION ADVISORY BOARD**

**WHEREAS**, Ordinance No. 192 C.M.S. creates the Landmarks Preservation Advisory Board, whose members are nominated by the Mayor and approved by the City Council; and

**WHEREAS**, Ordinance No. 11776 C.M.S. specifies that members of the Landmarks Preservation Advisory Board are to serve three year terms, which are to be staggered so that some appointments will expire every year, and appointments to fill a term of office are only to be for the remainder of that term; now, therefore, be it

**RESOLVED**, that by the nomination of the Mayor, the following individuals are hereby appointed to the terms set forth below:

Barbara Armstrong, Mayoral reappointment to serve the term beginning February 22, 2003 and ending February 21, 2006, filling a position formerly held by herself.

Yui Hay Lee, Mayoral reappointment to serve the term beginning February 22, 2003 and ending February 21, 2006, filling a position formerly held by himself.

Pamela Kershaw, Mayoral appointment to serve the term beginning February 22, 2004 and ending February 21, 2007, filling a position formerly held by John Bliss.

Kelly Kahn, Mayoral appointment to serve the term beginning February 21, 2004 and ending February 21, 2007, filling a position formerly held by Norman Hooks.

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Neal A. Parish, Mayoral appointment to serve the term beginning February 21, 2004 and ending February 21, 2007, filling a position formerly held by Andrew Carpentier.

**IN COUNCIL, OAKLAND, CALIFORNIA,**

**PASSED BY THE FOLLOWING VOTE:**

**AYES- BRUNNER, WAN, NADEL, QUAN, BROOKS, REID, CHANG, AND  
PRESIDENT DE LA FUENTE**

**NOES-**

**ABSENT-**

**ABSTENTION-**

**ATTEST:**

\_\_\_\_\_  
**CEDA FLOYD**

**City Clerk and Clerk of the Council  
of the City of Oakland, California**

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## BARBARA ARMSTRONG

## RESUME

**Objective:** In seeking an appointment to the Landmarks Preservation Advisory Board, I bring excellent analytical and problem solving skills to provide solutions for difficult situations.

**WORK EXPERIENCE:**

1997-present. Armstrong Development Services. Work with owners, developers, contractors, neighborhood associations, apartment building owners and homeowners. Provide representation and advocacy for clients to government officials, and professionals in the construction industry. Obtain permits, and perform permit searches for code compliance. **Consulted with the City of Oakland to evaluate building permit process and suggested changes in methods of operation.**

1990-Present. Armstrong Development, Inc., a real estate construction and development firm. I have built custom residential homes in the Oakland Hills and Piedmont. serve as the General Contractor and work with architects to design homes, estimate jobs, create project documents, purchase materials, manage the construction process to completion, and work with real estate brokers to market the product effectively. I am presently developing live-work units in Emeryville.

1985-1990. Baja Investment Associates, a real estate construction and development Firm. Built custom homes in the Oakland Hills. Worked with real estate brokers to secure the vacant land, and with banking officials for construction loans, developed proformas for projects. At completion of projects, worked with real estate brokers for project pricing and marketing.

1983-1985. TRI Commercial Brokerage. San Francisco. Leased office space in high rise buildings in San Francisco.

**COMMUNITY SERVICE:**

RENTAL HOUSING ASSOCIATION, Jan 2001-Present. Serve as a member of the Board of Directors for a division of the California Apartment House Association for Rental Housing Owners in Alameda County, promoting member interests.

EBALDC (East Bay Asian Local Development Corporation), Housing Committee, 1998-Present. Advises this local non-profit regarding real estate development and construction.

City of Oakland Storm Drain Task Force, 1998 to 1999. This task force analyzes drainage, landslide and development issues and recommends solutions.

Community and Economic Development Advisory Commission, 1995-1997. Served on City of Oakland Commission reviewing City of Oakland redevelopment goals & analyzing departmental compliance. Focused on projects larger than \$2.5M.

Environmental Affairs Commission, 1992-1994. Created with the approval of local government agencies and utilities, the Construction Material Recovery Site. Site recycled construction debris from Oakland Hills firestorm re-construction process.

Landmark Preservation Advisory Board, 1988-1992. Served as Vice-Chair of the Commission regarding preservation of historic buildings and districts within the City of Oakland.

Oakland Chamber of Commerce, Public Works Task Force, 1987-1990. Worked with the City of Oakland Inspection Services Department reducing permit procurement process from six months to six weeks.

Public Relations Committee, Capital Campaign, Grace Cathedral, San Francisco. Created goals and strategies for raising \$10M and expedited the design review & permit process for the new building.

#### **EDUCATION:**

University of California, Berkeley, 2001, Certificate in Mediation Training.

University of Washington: Master of Nursing, 1972 on a full scholarship. Minor area of study was in Labor Relations.

San Francisco State University: Bachelor of Science in Nursing, 1968.

Harvard University, Successful Communities, 1989.

Hayward State University, 1991 to 1994. Work in process towards a Certificate in Construction Management.

#### **LICENSES:**

General Contractor's License, Real Estate Broker

**YUI HAY LEE,**

Principal, Y. H. Lee Associates

<b>EDUCATION/ AWARDS</b>	Harvard Graduate School of Design	1967
	<i>Master of Architecture in Urban Design</i>	
	Miami University, Oxford, Ohio	1965
	<i>Bachelor of Architecture</i>	
	Ecole des Beaux Arts, Fontainebleau, France	1964
	<i>Diploma in Architecture</i>	
	Winner, Oakland City Hall Plaza Competition <i>Oakland, California</i>	1985
	Winner, 16-B Office Building Design Competition <i>Baltimore, Maryland</i>	1969
	Graduate School of Design Scholarship <i>Harvard University</i>	1966-1967
	International Scholarship <i>Miami University</i>	1961-1965
	Mid-West Regional Winner <i>PCA Design Competition</i>	1964
	Alpha Rho Chi Architectural Medal <i>Miami University</i>	1965
	<b>PROFESSIONAL BACKGROUND</b>	Y. H. LEE ASSOCIATES, <i>Founder</i>
Bull Field Volkmann Stockwell, San Francisco, CA, <i>Associate</i>		1980-1981
RTKL Associates, Inc., Baltimore, MD. <i>Associate Principal</i>		1967-1980
<b>PROJECT EXPERIENCE</b>	Montclair Golf Course, Oakland, CA	
	Sabercat Shopping Center, Fremont, CA	
	Swan's Market, Oakland, CA	
	Golden State Warriors Arena Renovation, Oakland, CA	
	Frank Ogawa Plaza Entrance, 12 <sup>th</sup> Street BART Station, Oakland	
	Oakland Army Base Site Re-Use Analysis, Oakland, CA	
	Lion Estate, San Jose, CA	
	Frank H. Ogawa Plaza, Oakland, CA	
	Kwang Feng Regional Shopping Center, Taiwan	
	Mission Plaza Shopping Center, Fremont, CA	
	Lion Capital Center, San Jose, CA	
	Dr. Sun Yat-Sen Memorial Hall Of San Francisco, CA	
	Headquarter Office of Taiwan Consulate, San Francisco, CA	
	Ultimar Three, Clearwater, FL	
	Ultimar Two, Clearwater, FL	
	Ultimar One, Clearwater, FL	
	Lion Plaza Shopping Center, San Jose, CA	
	Berryessa Neighborhood Center, San Jose, CA	
	Crossroads Shopping Center, Danville, CA	
	Royal Village, Fremont, CA	
	Tuntex Plaza Mixed Use, Downtown San Jose, CA	
	Murphy Villas, San Jose, CA	
	Berryessa Villas, San Jose, CA	
Tropicana Country Club, Taipei, Taiwan		
L'Hermitage, Clearwater, FL		
Resort Development, Montego Bay, Jamaica		

**YUI HAY LEE,**

Principal, Y. H. Lee Associates

**PROJECT  
EXPERIENCE**  
(continued)

Gateway Housing, Menlo Park, CA  
 South Pointe Tennis and Beach Club, Miami Beach, FL  
 South Pointe Tower One, Miami Beach, FL  
 Sainte Claire Hotel Expansion, San Jose, CA  
 Brickell Key Phase III, Housing, Miami, FL  
 South Pointe Master Plan, Miami Beach, FL  
 East Convention Hotel, San Jose, CA  
 Brickell Financial Center, Miami, FL  
 Brickell Key Master Plan and Phase I, II, Housing, Miami, FL  
 Brickell Key Sales Center, Miami, FL  
 Stonestown Shopping Center Expansion, San Francisco, CA  
 Mission Valley Center Addition, San Diego, CA  
 Aventura Mall, Miami, FL  
 Pine Mall, Pine Township, Pittsburgh, PA  
 Park Place, Atlanta, GA  
 Humanities/College Service Center, Richmond, VA  
 Dundalk Community College, Dundalk, MD  
 Walter Reed Army Medical Center Master Plan, Washington, D. C.  
 Veterans Administration Hospital Master Plan, Baltimore, MD  
 Virginia Commonwealth University Campus Center, Richmond, VA  
 Larimer Place Development, Denver, CO  
 Dept. of Health, Education and Welfare, Socio-Architectural Study  
 Fort Lincoln New Town Master Plan, Cincinnati, OH  
 Queensgate II Development Master Plan, Cincinnati, OH  
 Queensgate II Development Housing and Recreation Deck, Cincinnati, OH  
 Urban Design Plan, Avondale, Cincinnati, OH  
 Dayton Center City Planning, Dayton, OH  
 Montgomery Village Regional Center Master Plan, Gaithersburg, MD  
 Travelers Life Insurance Company Building, Hartford, CT  
 16-B Office Building, Charles Center, Baltimore, MD  
 New Town Project, Charleston, SC  
 Seapine Beach Club and Conference Center, Hilton Head Island, SC

**ARCHITECTURAL  
REGISTRATION**

California, Florida  
 Maryland, NCARB

**PUBLIC  
AFFAIRS**

Oakland City Planning Commission, 1991-1994, *Chairman (1993-94)*  
 Oakland Asian Cultural Center, *Vice President, 1990-1994*  
 Oakland Consolidated Chinese Association *Vice President 1990-1993*  
 Coalition of Chinatown Development, Oakland, CA, *Board of Directors*  
 Organization of Chinese Americans, East Bay (*Pres. 1990-91*), *Board of Directors*  
 Chinatown PAC, Oakland, CA, *Board of Directors, 1986-1992*  
 Oakland Asian Pacific American Redistricting Task Force, *Chair, 1994*  
 Strategic Plan for Oakland, *Member of Coordinating Committee, 1991*  
 The College Preparatory School, *Board of Directors, 1994-1996*  
 The Summit Medical Center Foundation, *Board of Trustee, 1996 -1998*  
 Oakland Metropolitan Chamber Of Commerce, *Board Of Directors, 1996-1999*

**Pamela Kershaw**

Pamela Kershaw has worked in the public sector in various planning and development related positions for the past fifteen years. Ms. Kershaw has worked for the past four years for the Commercial Real Estate Division of the Port of Oakland as a Project Manager for various development projects for the Port. Prior to joining the Port, Ms. Kershaw worked for six years in the Community and Economic Development Agency at the City of Oakland, working on a variety of major development projects as well as long range planning studies, and prior to her tenure in Oakland, Ms. Kershaw worked for five years for the City of Union City Planning Department. Ms. Kershaw has a Bachelor of Arts Degree from the University of California at Berkeley and a Masters Degree from California State University at Hayward, and is a long term resident of Oakland.

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# Kelley Kahn

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## PROFESSIONAL EXPERIENCE

### Associate

#### **Design, Community and Environment**

2/04 - present

Responsible for the management of a diverse range of planning, urban design and community participation projects. Projects include the City of Grover Beach Growth Visioning Exercise and the Northwest Chico Specific Plan for the City of Chico.

### Technical Area Manager

7/02 - 2/04

#### **ICF Consulting, Inc., San Francisco**

Provide consulting services to a variety of government agencies in the areas of land use, community development, affordable housing policy, and smart growth. Current projects include an affordable housing and economic development strategy for the City of Richmond's Iron Triangle neighborhood, a jobs/housing balance analysis for the Southern California Association of Governments (SCAG), and an evaluation of the Metropolitan Transportation Commission's (MTC) Transportation for Livable Communities grant program. Facilitate focus groups and public workshops. Manage staff, project budgets, and client contracts.

### Contributor, A Tale of Three Cities: Gentrification Made Visible

4/03 - 6/03

#### **Point of View, Public Broadcasting Service (PBS)**

Contributed writing and photography to PBS website accompanying documentary film about gentrification. Segment focused on the Mission District in San Francisco. Wrote a history of the Mission District and conducted oral interviews with business owners, residents and other community members about gentrification.

### Senior Planner

8/01 - 7/02

#### **City of Oakland, Strategic Planning Unit, Community and Economic Development Agency**

Managed long-range planning studies and developed recommendations for city policymakers. Key projects included the Coliseum BART transit-oriented development plan and the General Plan Housing Element update. Secured \$1 million in grant funding for San Leandro streetscape improvements in the Coliseum redevelopment area. Appointed by the City Manager to lead a 12-person multi-departmental team charged with improving the delivery of city services to Oakland's Eastlake and San Antonio neighborhoods. Served as City liaison to the Oakland Unified School District's long-range site planning efforts. Managed consultant contracts and budgets.

### Associate Planner

5/00 - 8/01

#### **City of Oakland, Major Development Projects Unit, Community and Economic Development Agency**

Evaluated large residential, office and mixed-use development projects for conformity to city zoning and general plan policies, architectural design quality, and environmental impacts. Key projects included the Housewives Market mixed-use project, the Cox Cadillac residential project, and the Chestnut Court Hope VI affordable housing development. Duties included: negotiating conditions of approval with developers; writing staff reports and making verbal presentations to the Planning Commission, City Council, and community groups; preparing environmental review documents including initial studies and negative declarations and reviewing EIRs.

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# Kelley Kahn

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## Associate Planner

5/98 - 5/00

**City of Berkeley, Planning and Development Department**  
**U.C. Berkeley, Department of Capital Projects**

Managed all aspects of a joint City/University long-range planning effort for Berkeley's Southside/Telegraph Avenue neighborhood. Duties included: drafting baseline studies, goals and policies in the areas of land use, urban design, economic development, and transportation; preparing new zoning recommendations; designing and implementing a public participation process including facilitating public workshops and conducting stakeholder interviews, writing public information materials and presenting to community groups, city policymakers and university committees; researching and interpreting economic, population, housing and land use data.

## City Planning Assistant

5/97 - 5/98

**Port of San Francisco, Department of Planning and Development**

Researched and authored report on potential cruise terminal locations. Recommendations adopted by Port Commission.

## VOLUNTEER EXPERIENCE

### Board of Directors, Urban Ecology, Oakland CA

11/02 - present

Serve on Board of Directors of Urban Ecology, a non-profit membership organization dedicated to promoting sustainable development and smart growth in the San Francisco Bay Area. Formulate policy positions on local and regional land-use, transportation, and housing issues. Facilitate community design workshops in low-income neighborhoods.

## ADDITIONAL EXPERIENCE AND SKILLS

East Bay Expansion Committee, City CarShare  
 Facilitator, Livable Berkeley

Public Relations and Marketing Specialist, Berkeley Systems, Inc., 1994 - 1996

Account Executive, O'Connell Public Relations, Los Angeles, CA, 1991 - 1994

Member: SPUR, American Planning Association, and Urban Ecology

Extensive computer skills including word processing, graphic layout and spreadsheets

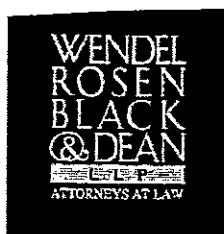
## EDUCATION

**University of California, Berkeley**, Master of City Planning, emphasis in land use

Coursework included: urban design theory and studio, environmental and land use law, real estate development, land economics, community development

**University of California, Los Angeles**, Bachelor of Arts degree in English Literature

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## **Neal A. Parish**

Associate

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Phone: 510.834.6600

Fax: 510.834.1928

Email: [nparish@wendel.com](mailto:nparish@wendel.com)

### **Practice Areas**

- Real Estate
- Land Use
- Public Agency

### **Experience**

Neal started his career as a land use consultant and economist. With several years of experience in this field under his belt, Neal decided to obtain a law degree and has been assisting clients with real estate and land use matters since. His education in city planning and transportation engineering gives him additional insight to assist public agency clients on matters related to construction, design and other professional service contracts. In addition, he has reviewed existing and pending legislation in order to ensure statutory and regulatory compliance.

For private industry and individual clients, Neal regularly drafts, analyzes, and negotiates agreements in real estate transactions, including leases, purchase and sale contracts, CC&Rs, easements and related agreements.

### **Admissions**

- State Bar of California
  - Real Property Section, member
  - Public Law Section, member

### **Affiliations**

- Oakland Unified School District

- o Facilities Advisory Committee; member, 2000 to 2001; chair, 2001 to 2002
- Alameda County Bar Association

### **Publications**

- *Office Leasing*, California Continuing Education of the Bar, update author, 2002.

### **Speaking/Teaching**

- "The City Giveth and the City Taketh Away," co presenter, Alameda County Bar Association

### **Education**

- University of California, Berkeley, Boalt Hall School of Law; J.D., (1997)
- University of California, Berkeley; M.C.P. (Master of City Planning); M.S., Transportation Engineering (1986)
- University of California, Los Angeles; B.A., Economics (1984)

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