



AGENDA REPORT

TO: Jestin D. Johnson
City Administrator

FROM: Ashleigh Kanat
Director, Economic and
Workforce Development
Department

SUBJECT: Grant Agreement with Friends of
Peralta Hacienda Historical Park

DATE: November 6, 2025

City Administrator Approval


Jestin Johnson (Nov 24, 2025 09:29:25 PST)

Date: Nov 24, 2025

RECOMMENDATION

Staff Recommends That The City Council Adopt A Resolution Authorizing The City Administrator To Enter Into A Grant Agreement With Friends Of Peralta Hacienda Historical Park In A Total Amount Not To Exceed Forty-Five Thousand And Nine Hundred Dollars (\$45,900) For Fiscal Year (FY) 2025-26 And Forty-Five Thousand And Nine Hundred Dollars (\$45,900) For Fiscal Year (FY) 2026-27.

EXECUTIVE SUMMARY

City Council adoption of the proposed resolution would allow the City Administrator to enter into a grant agreement with the Friends of Peralta Hacienda Historical Park (Peralta Hacienda) in a total amount not to exceed forty-five thousand and nine hundred dollars for Fiscal Year (FY) 2025-26 and forty-five thousand nine hundred dollars for FY 2026-27. The grant would allow Peralta Hacienda to fund its youth and community programs, coordinate and manage a volunteer program, and address maintenance and repairs at the Park's historic house and grounds. Funding for the grant agreement was authorized by the [Fiscal Year \(FY\) 2025-27 Adopted Budget](#) via Resolution No. 90827.

BACKGROUND/LEGISLATIVE HISTORY

The City of Oakland (City) has partnered with Peralta Hacienda since 2003 in support of the organization's mission to promote understanding, historic healing, and community among California's diverse cultures. City support has occurred through direct grants from past City Councilmember priority project funds or pass-throughs for state grants. Through the adopted budgets for FY 2013-15, FY 2015-17, and FY 2017-19, \$45,900 was awarded each fiscal year.

The adopted budget for FY 2019-21 increased the allocation to \$130,000 in FY 2019-20 and to \$70,000 in FY 2020-21. The allocation remained at \$70,000 per year as adopted in the FY 2021-23 budget.

The FY 2023-25 budget allocated \$45,900 per fiscal year, however, a contract was never executed to award the grant, and funds were never disbursed. With the midcycle FY 2024-25 budget, responsibility for managing this grant was transferred to the Economic & Workforce Development Department, but that same year, the authorized funding was pulled back to help mitigate the General Fund budget shortfall.

The FY 2025-27 adopted budget allocates \$45,900 of non-departmental funding in each fiscal year. Peralta Hacienda also received grants through the City's Cultural Funding Program, most recently receiving \$35,000 in FY 2023-24 and \$6,500 in FY 2024-25. At the conclusion of each grant period, Peralta Hacienda submits a report outlining goals achieved and audiences served.

ANALYSIS AND POLICY ALTERNATIVES

The FY 2025-27 adopted budget includes allocations for grant agreements between the City and various organizations and non-profits that provide services, programs, and resources to Oakland residents. The City Council routinely funds these grant agreements as part of the budget to enable these non-profits to continue to operate programs and serve the community without interruption. Specifically, the FY 2025-27 budget includes appropriations in the General Purpose Fund for a grant agreement with Peralta Hacienda in the amounts specified below in **Table 1**.

Table 1: FY 2025-27 Grantee and Award Amount

Agency	2025-26	2026-27
Friends of Peralta Hacienda Historical Park	\$45,900	\$45,900
TOTAL	\$45,900	\$45,900

Friends of Peralta Hacienda Historical Park

Peralta Hacienda is a non-profit dedicated to promoting understanding, historic healing, and community amid change and diversity. The organization holds year-round outdoor environmental education programs, community and cultural celebrations, regular festivals and events, creates museum exhibitions, organizes monthly park clean-ups, and during the pandemic, created learning hubs for children, increased free food distribution programs, and offered online lectures. Most recently, Peralta Hacienda has been conducting outreach with the unhoused community in Peralta Hacienda Historical Park, offering resources and referrals. Peralta Hacienda is partnering with other organizations to offer Know Your Rights workshops for community members who may encounter immigration authorities.

The recommended action would help to support the Citywide priorities of housing, economic, and cultural security by funding a non-profit entity focused on stewardship of a historic and cultural asset and providing cultural programming. Ensuring a grant agreement is in place supports the Citywide priority of a responsive, trustworthy government by ensuring the work of the grantee can continue to serve the community without interruption.

If the recommended action is not adopted, EWDD would not be authorized to enter into a grant agreement with Peralta Hacienda, and the funding that was approved with the adoption of the FY 2025-27 budget would not be disbursed. For Peralta Hacienda, this would result in a loss of expected funding and would have a negative impact on the stewardship of the historic house and grounds and would also interrupt the cultural programming offered.

FISCAL IMPACT

Funding for this agreement is included in the FY 2025-27 Adopted Budget in the General Purpose Fund (1010), Cultural Assets Org (90593), Third Party Grant Contracts Earned Account (54912), Hacienda Peralta Subsidy Project (1000616), Contract Management Program (NB02). A total appropriation of \$45,900.00 is available in FY 2025-26 and \$45,900.00 in FY 2026-27. Detailed funding for the grant agreement is available from the FY 2025-27 Adopted Budget in **Table 2**.

Table 2: Project Funding Sources

Fund (GPF)	Organization	Project	Program	FY 2025-26	FY 2026-27
1010	90593 – Cultural Assets	1000616 – Hacienda Peralta Subsidy	NB02 – Contract Management	\$45,900	\$45,900
TOTAL				\$45,900	\$45,900

PUBLIC OUTREACH / INTEREST

Public engagement for the biennial budget, including appropriations for cultural facilities, was conducted during the FY 2025-27 budget process. City staff has met with Peralta Hacienda to discuss impact of potential funding, and Life Enrichment Committee and City Council meetings provide additional opportunity for public input.

COORDINATION

The City Attorney's Office and the Budget Bureau have been consulted in the preparation of this report and resolution.

SUSTAINABLE OPPORTUNITIES

Economic: There are significant economic impacts for the entity that will receive the grant and, by extension, its community. Community-oriented arts activities bolster the cultural arts identity of Oakland, fortifying the City as a destination, bolstering the creative economy, and creating positive publicity resulting in economic benefits. Activities generate local sales taxes and revenues for the City and local businesses. Peralta Hacienda employs 100 high school and young adult interns, who are representative of Fruitvale's Black, Latinx, Indigenous, Asian, and Pacific Islander communities; and over 300 cultural workers, including artists; partners with nine nonprofit and community organizations; and hosts twenty-five events annually; providing a direct benefit to workers and partners and an indirect benefit for neighboring businesses.

Environmental: There are no environmental opportunities or benefits resulting from any action outlined in this report.

Race & Equity: Funding for cultural facilities in Oakland is a meaningful tool for improving racial and social equity outcomes for Oakland residents. Funding for the Peralta Hacienda enables the non-profit to address disparities in access to resources by annually hosting 770 free, language-accessible and culturally-responsive programs that serve 70,000 attendees, many of whom are low-income youth and families living in Fruitvale (primarily zip code 946010, which ranks high on Oakland's community stressors index).

ACTION REQUESTED OF THE CITY COUNCIL

Staff Recommends That The City Council Adopt A Resolution Authorizing the City Administrator To Enter Into A Grant Agreement With Friends Of Peralta Hacienda Historical Park In A Total Amount Not To Exceed Forty-Five Thousand and Nine Hundred Dollars (\$45,900) For Fiscal Year (FY) 2025-26 And Forty-Five Thousand and Nine Hundred Dollars (\$45,900) For Fiscal Year (FY) 2026-27.

For questions regarding this report, please contact Pamela Mattera, Acting Cultural Funding Coordinator, at pmattera@oaklandca.gov.

Respectfully submitted,

AMN2LT
Ashleigh Kanat (Nov 21, 2025 12:50:15 PST)

ASHLEIGH KANAT
Director,
Economic & Workforce Development
Department

Reviewed by:
Lex Leifheit
Interim Cultural Affairs Manager,
Economic & Workforce Development
Department

Prepared by:
Pamela Mattera
Acting Cultural Funding Coordinator,
Economic & Workforce Development
Department