



# City of Oakland

Office of the City Clerk  
Oakland City Hall  
1 Frank H. Ogawa Plaza  
Oakland, California 94612  
LaTonda Simmons, City  
Clerk

## Meeting Minutes - FINAL \*Life Enrichment Committee

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Tuesday, May 9, 2017

4:00 PM

Sgt. Mark Dunakin Room - 1st Floor

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The Oakland City Council Life Enrichment Committee convened at 4:03 p.m., with Councilmember McElhane presiding as Chairperson.

### Roll Call / Call To Order

**Present** 4 - Annie Campbell Washington, Dan Kalb, Rebecca Kaplan, and Lynette McElhane

- 1 Approval Of The Draft Minutes From The Committee Meeting Held On March 14, 2017, April 11, And April 25, 2017

[16-1040](#)

**Attachments:** [View Report](#)

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A motion was made by Rebecca Kaplan, seconded by Annie Campbell Washington, that this matter be Accepted. The motion carried by the following vote:

**Aye** 4 - Campbell Washington Kalb Kaplan, McElhane

- 2 Determination Of Schedule Of Outstanding Committee Items

[16-1041](#)

**Attachments:** [View Report](#)

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A motion was made by Rebecca Kaplan, seconded by Annie Campbell Washington, that this matter be Accepted. The motion carried by the following vote:

**Aye** 4 - Campbell Washington Kalb Kaplan, McElhane

- 4** Subject: Oakland Children - Smoking Prevention Ordinance  
From: Vice Mayor Campbell Washington And Council President Reid  
Recommendation: Adopt An Ordinance Amending Oakland Municipal Code Chapter 5.91 To: (1) Prohibit The Sale Of Flavored Tobacco Products; (2) Require The Posting Of The Full Retail Price Of Tobacco Products; (3) Prohibit The Redemption Of Tobacco Discounts And Coupons; And (4) Make Administrative Changes For The Licensure Of Tobacco Retailers  
[16-1048](#)

**Sponsors:** Campbell Washington and Mr. Reid

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*The record was modified to show item 4 was heard before item 3*

*There was 32 speaker on this item*

*The Committee directed staff to provide a supplemental report answering any additional questions that the committee will provide before council, where provisions of the potential new law would be placed in retailers and an analysis on possible unintended consequences developed upon the passing of this ordinance*

**A motion was made by Annie Campbell Washington, seconded by Dan Kalb, that this matter be Approve the Recommendation of Staff, and Forward to go before the Concurrent Meeting of the Oakland Redevelopment Successor Agency and the City Council, to be heard 6/6/2017. The motion carried by the following vote:**

**Aye** 4 - Campbell Washington Kalb Kaplan, McElhaney

- 3** Subject: Informational Report On Love Life Implementation  
From: Councilmember Lynette McElhaney  
Recommendation: Receive A Informational Report From The City Administrator On The Status Of Implementing Resolution 86088 C.M.S Adopting "Love Life" As The City's Official Tagline And Motto  
[16-0871](#)

**Sponsors:** McElhaney

**Attachments:** [View Report](#)

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*There was 3 speakers on this item*

*The committee directed staff to return to committee May 23, 2017 with updates on copy right infringement trade mark, complete analysis of the potential key locations site for costing, use of the motto and that the intention is to have the signs up at the end of the summer*

A motion was made by Lynette McElhaney, seconded by Rebecca Kaplan, that this matter be Received and Forwarded to go before the \*Life Enrichment Committee, to be heard 5/23/2017. The motion carried by the following vote:

**Aye** 4 - Campbell Washington Kalb Kaplan, McElhaney

### **Open Forum (TOTAL TIME AVAILABLE: 15 MINUTES)**

*3 speakers spoke during Open Forum.*

### **Adjournment**

*There being no further business, and upon the motion duly made, the Oakland City Council Life Enrichment Committee adjourned the meeting at 5:52 p.m.*

**\* In the event of a quorum of the City Council participates on this Committee, the meeting is noticed as a Special Meeting of the City Council; however no final City Council action can be taken.**

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